

## School of Public Policy Celebrates 10 Years

**O**n October 2, 2007, alumni, students, and friends of the Pepperdine community gathered at The Beverly Hills Hotel to celebrate the School of Public Policy's 10th anniversary. After a brief reception, guests convened for an elegant dinner during which Dean James R. Wilburn and Jack F. Kemp reflected on the school's great progress and keynote speaker former Florida Governor Jeb Bush discussed the attributes of good leaders.

Ten years ago, Pepperdine University launched a new school of public policy. Its founders designed the unique school not only to teach students how to evaluate federal government programs, as most policy schools do, but also to create agents of change. Graduates would be capable of performing technical analysis and also prepared with a philosophical, historical, and moral foundation ready to lead. During the event, speakers recognized the school's achievements in working to fulfill its bold mission and looked forward to its great potential that lies ahead.

After Pepperdine University President Andrew K. Benton thanked donors, faculty, and others for their support, Dean James R. Wilburn reviewed several of the school's 10-year milestones. He highlighted the budding careers of four School of Public Policy alumni who exemplify what it means to become agents of change.

While introducing The Honorable Jack F. Kemp, the dean announced that the school will be establishing

*SPP celebration continued on page 4* ♦

## DEAN'S MESSAGE

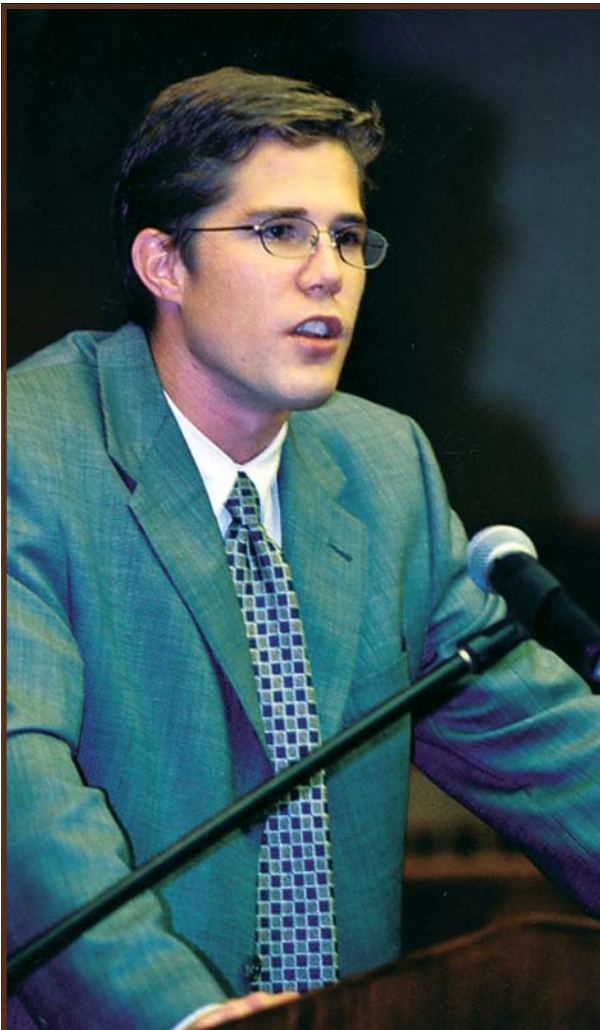
Nothing better demonstrates the awesome opportunities of which we are now stewards at the School of Public Policy than the announcement at the 10th Anniversary Dinner of the establishment of the Jack F. Kemp Institute for Political Economy. That Jack and Joanne Kemp would commit \$1 million of their own resources, and place former HUD Secretary Jack Kemp's papers in the Pepperdine archives for the use of future students and scholars, is a vote of confidence that reaches far beyond what we might have dreamed possible only a few years ago.

Secretary Kemp is among a handful of leaders who, quite literally, have changed the landscape of life in America. The Kemp-Roth Bill's dismantling of a smothering 70 percent income tax rate, adopted by Ronald Reagan as the cornerstone of his first months in office, released entrepreneurial innovation and provided hope and opportunity for families from every segment of American life. The Dow Jones average, with its recent ascent above 13,000 after languishing for decades below 700 before the Kemp-Reagan revolution, is only one reminder that today there are millions of families whose children will have access to a quality of life and opportunity denied them by the pre-Kemp decade when virtually no new net jobs were created.

Beyond the statistics, as much as any other recent national leader, Jack Kemp demonstrates the kind of joyous, welcoming, nonpartisan and expansive spirit which we hope that students from every background will find so nourishing and genuine in the School of Public Policy. It is a tribute both to Secretary Kemp and to the school that they have joined forces to keep alive the belief that well-meaning people can join hands to continue the quest of the American experiment and to share the American dream with an ever expanding group of people who hunger for its blessings.



*James R. Wilburn*  
**JAMES R. WILBURN**  
*Dean, School of Public Policy*



## JONATHAN T. KEMP

ACCEPTS POSITION AT WINNER & MANDABACH

After eight years as a senior leader in the School of Public Policy, Assistant Dean Jonathan T. Kemp accepted an opportunity as vice president at Winner & Mandabach Campaigns, a political consulting firm based in Santa Monica, California, that specializes in ballot measure campaigns nationwide.

Kemp began his career in the School of Public Policy in 1999 as director of the Davenport Institute where he helped to raise significant funding to support a number of research fellows and to stage 20 major conferences, lectures, and research publications for business leaders and the policy community. Notable projects included an ongoing series of studies on California urban renewal, the annual conferences on "Faith and Public Policy," a U.S. Congressional Retreat, significant funding for scholarships and student internships, and similar activities. He has been a key leader in helping to transform the school from a start-up operation to a program that increasingly receives national recognition.

Kemp will remain involved with the School of Public Policy in a formal consulting role and thereby continue to work developing the Jack F. Kemp Institute for Political Economy. He has also accepted a position on the School of Public Policy's Board of Visitors furthering his involvement. The School of Public Policy wishes Kemp and his family the very best as he undertakes this new chapter in his life.

# PUBLIC POLICY LAUNCHES NEW WEB SITE

The School of Public Policy in conjunction with Pepperdine University Communications, a division of Advancement and Public Affairs, announced the launch of a newly designed Web site at:

<http://publicpolicy.pepperdine.edu>.

The new site serves as the primary communication vehicle for prospective graduate students at the School of Public Policy, in addition to serving the needs of current students, faculty, researchers, donors, academics, and visitors.

Through an extensive redesign process, the Web site has been completely refocused to highlight the school's programs, events, and resources for students seeking a Pepperdine degree. A single theme underscores the site promoting the school's distinctive philosophy of nurturing leaders to effect real change in their communities.



## Many new features have been introduced including:

- ◆ A dynamic homepage highlighting the latest news and events at the School of Public Policy.
- ◆ The ability for visitors to subscribe to School of Public Policy news and events via RSS feeds.
- ◆ A contemporary design that seamlessly integrates with the school's current print and event campaign.
- ◆ New interactive tools including a virtual tour, webcams, and weather modules.
- ◆ Video clips highlighting student experiences at the School of Public Policy.
- ◆ Alumni profiles from the publication, *Careers in Public Policy*.

# NEW BOARD OF VISITORS MEMBERS

The School of Public Policy Board of Visitors currently comprises 41 members, who are national policy, business, and community leaders who support the school's mission and share the commitment to a more expansive approach to public policy. The board provides invaluable counsel and support to the School of Public Policy and its members are examples of public leaders who appreciate the role of a strong moral and ethical standard while recognizing the central importance of civil society, faith, and free markets to solve policy issues. Dean James R. Wilburn welcomes the newest members to the Board of Visitors.

**Robert Beauprez** is a former member of the U.S. Congress. In this role, Beauprez was responsible for establishing a new veterans hospital, increasing funding for transportation, and creating additional national wildlife refuges. Beauprez currently maintains *A Line of Sight*, an online policy resource. Prior to serving in Congress, Beauprez was involved in the dairy industry and was a community banker.

**Jonathan T. Kemp** is vice president for Winner & Mandabach Campaigns, a political consulting firm based in Santa Monica, California, that specializes in ballot measure campaigns nationwide. Previously, Kemp worked for the School of Public Policy as both assistant dean and director of the Davenport Institute. He was responsible for helping to raise significant funding for the School of Public Policy ultimately developing it into a nationally-recognized program.

**Roland R. Speers II** is a former lawyer who served as a partner at Speers, Dana, Teal, Balfour & MacDonald for nearly 20 years. During this time, Speers also served as director for Logicon, Inc., a defense computer contractor, later associated with Northrop Grumman. Speers has coauthored several articles in *The Malloy Chronicles* and currently maintains membership in the District of Columbia Bar Association, as well as the California State Bar Association.

**Beti Ward** is chief executive officer of Pacific Air Cargo (PAC), a company which provides daily express air cargo service between Los Angeles and Honolulu with Boeing 747 freighter aircraft. She has successfully led PAC over the past five years, increasing company revenues by 30 percent since inception. Ward was recognized as Entrepreneur of the Year by Ernst & Young in 1999 and was named Hawaii's Businesswoman of the Year in 2004 by *Pacific Business News*.

the Jack F. Kemp Institute for Political Economy, in honor of the former Secretary of Housing and Urban Development and member of the school's Board of Visitors executive committee. As part of the institute, Kemp's personal papers will be digitally archived and catalogued, and once sufficient funds beyond Jack and Joanne Kemp's \$1 million commitment are raised, the school hopes to endow a distinguished visiting professorship and conduct an annual symposium that draws leading economists and politicians to Pepperdine.

During his introduction of former Florida Governor Jeb Bush, Kemp acknowledged that he feels more comfortable at Pepperdine, because of its Judeo-Christian focus, than at any other American university.

In his keynote address, Jeb Bush asserted that good leaders do not fear failure but do set challenging goals and value principles over popularity. Good leaders take risks to improve the world. We should not criticize others' failed attempts to create change since they are brave enough to take risks. Agents of change are willing to challenge the status quo, he said, they don't fight change, they embrace it. For example, even the world's best golfer, Tiger Woods, took time off to improve his swing even though people accused him of foolishness. But since then, he has dominated professional golf even more. Leaders question the merits of long-held practices and attempt to change ones that don't work.

Bush told attendees that true leaders set Big Hairy Audacious Goals (BHAG's) that are challenging and visionary. He highlighted some of the BHAG's he set and pursued as Florida's governor. For instance, he set a goal to close the achievement gap between Florida students to help them pursue their dreams. To accomplish this, he helped raise education requirements, institute pay for performance, pass the largest voucher program in the U.S., and establish "majors" in high school. In addition, 206,000



mentors in Florida spend time with children weekly. And Governor Bush personally visited 250 schools, which he said was difficult but worth the effort to stay connected with the people he served.

Finally, Bush said that good leaders stand for big things; namely, timeless principles and values, and they stick to them. Good leaders consistently communicate what they do and why they do it, and they do what is right regardless of their popularity. For example, he contended that whether people agree with his brother, President George W. Bush, or not, they must recognize his conviction to do what he thinks is best and stand for his values even amidst unpopularity. Everyone should demand that politicians "say what they're going to do and do what they say," said Bush, and then give them a chance to do it.

Pepperdine's School of Public Policy has some big goals of its own to attain, which its 10-year anniversary celebration appropriately underscored. If the school's successful pursuit of those goals in the past is any indication of the future, then its growing tradition of excellence will only strengthen. It will continue to create agents armed with technical, moral, and political tools eager to help change the world one person, one program, and one institution at a time.





## JACK F. KEMP INSTITUTE

### Jack and Joanne Kemp Pledge \$1 Million Toward the Jack F. Kemp Institute for Political Economy

The Pepperdine School of Public Policy is pleased to announce a pledge of \$1 million from former Secretary of Housing and Urban Development Jack F. Kemp and his wife Joanne as the first gift to establish the Jack F. Kemp Institute for Political Economy.

The proposed institute will comprise the Jack F. Kemp Library within the Pepperdine archives, which will include Kemp's personal papers from the various chapters of his career as resources for Pepperdine students, scholars, and leaders everywhere. The archives will capture Kemp's role in public life including the political and intellectual forces that helped to shape one of the most important periods in our nation's history. In addition to the digital archive an endowment will be created for the appointment of a Jack F. Kemp Distinguished Chair to do research in residence and teach at the School of Public Policy. Also on the forefront, an annual distinguished lecture series and symposia to recapture the classical study of political economy is planned.

"Jack Kemp has spent the majority of his professional career in service to others," said James R. Wilburn, dean of the Pepperdine School of Public Policy, "and this is an impressive demonstration of his belief in Pepperdine, entrusting us not only with his papers, but with the use of his legacy to enlighten and influence future leaders through the decades to come."

An executive committee member of the School of Public Policy Board of Visitors, Kemp served for two decades as a member of the United States Congress, former Secretary of Housing and Urban Development, 1996 Republican nominee for vice president of the United States, and a successful business leader. His legacy includes the Kemp-Roth Tax Cut of the 1980s, also known as the first of the two "Reagan tax cuts." Kemp is the founder and chair of Kemp Partners, a strategic consulting firm helping clients achieve both business and public policy goals.

# FEATURED LECTURES

## “CHRISTIANS, JEWS, AND ISRAEL”

THE ANNUAL LECTURE WITH JAMES Q. WILSON

In his annual lecture at the Ronald Reagan Presidential Library, James Q. Wilson discussed the relationship between Christians, Jews, and the state of Israel. The Ronald Reagan Professor of Public Policy mainly focused on the ardent support Israel receives from evangelical Christians.

Surveys have consistently found that evangelicals are far more likely to support Israel than mainline Protestants, Catholics, or secularists. This reality, Wilson argued, is the result of theology, not politics. The controversial doctrine of dispensationalism contends that the visible return of Jesus Christ will only occur after Jews have reestablished their nation in Palestine. Many evangelical Christians have readily adopted this doctrine, and have consequently become vocal proponents for Israel.

Wilson then proceeded to offer his explanation of why many leaders in liberal churches are critical of Israel, despite it being the only

free democracy in the Middle East. He traces this criticism to liberals' disillusionment with the failures of Marxism. With the success of capitalism in enhancing society's welfare, liberals can no longer concentrate on the supposed plight of the proletariat at the hands of the bourgeoisie. Liberals have thus been forced to adapt Marxism into a movement largely concerned with addressing the plight of the oppressed people of the world. Wilson conjectured that this is a possible reason that leaders of liberal churches steadfastly support the Palestinians, since liberals claim the Palestinians are being oppressed by the Israelis.

With mainline Protestant churches being hostile to Israel, one would assume the American Jewish community would welcome evangelical support for Israel. Nevertheless, the Jewish community is often antagonistic to the evangelical community. Wilson proposed that Jewish opposition to evangelicals is rooted in a misguided belief that evangelicals desire to radically change American institutions.

Wilson concluded by encouraging a more thoughtful debate on Israel that includes evangelicals. He argued that liberals would be well served by no longer dismissing the evangelical movement and its continued support for Israel.

Distinguished Video Conference Lecture Series:

## Edwin Meese III

*on the Constitution and National Security*



Edwin Meese III, the Heritage Foundation's Ronald Reagan Distinguished Fellow in Public Policy and former attorney general, was the inaugural speaker for the new student-organized Distinguished Video Conference Lecture Series at the School of Public Policy. Meese's topic was the Constitution and national security via live video feed from Washington, D.C., to students on the Malibu campus.

Meese started by comparing the events of September 11, 2001, to the attacks on Pearl Harbor in 1941 and on Washington, D.C., during the War of 1812. He argued that when leaders organized the Department of Homeland Security after 9/11, they merged too many functions of different departments into one. This bureaucratic meshing is still not complete and has made government response to urgent needs difficult, as in the case of Hurricane Katrina.

Meese then outlined three aspects of the USA PATRIOT Act that updated intelligence gathering and other counter-terrorism methods to match modern technological advances. For example, it removed barriers to intelligence exchange between government agencies.

Lastly, the former attorney general outlined Constitutional war powers as envisioned by the Founding Fathers and as perceived and debated today. To conclude, Meese answered student questions on topics such as illegal immigration, the power struggle between the executive and legislative branches, the firing of U.S. attorneys, and the war in Iraq.

## HERSCHENSOHN LEADS FOREIGN POLICY DISCUSSIONS

Thirty-five years ago, deputy special assistant to the president, Bruce Herschensohn, visited Pepperdine University to speak on behalf of President Nixon. “There was a difference in the student body,” he recalls, “a kind of respect, and it was so different than other universities where I had beer cans thrown at me.” It wasn’t that Pepperdine students were unified in their support of the Nixon administration, but they were willing to listen and ask questions that were “good, not crazy.”

Herschensohn, went on to work as a news commentator and author, and he ran for the U.S. Senate in California in 1992. He also joined the Pepperdine University Board, serving as chair, in the early 1990s.

Herschensohn spent semesters teaching foreign policy courses at colleges and universities across the country including the University of Maryland, the Kennedy School of Government at Harvard, and Whittier College. But when the Pepperdine School of Public Policy was founded 10 years ago, Herschensohn was one of the first to sign on to the teaching staff. For several years, he taught a course titled The World Leadership Role of the United States.

This fall, Herschensohn led foreign policy roundtable discussions for public policy students and other members of the Pepperdine community. Every Wednesday night Herschensohn commented on the international events of the week, fielded questions from students, and lectured on critical foreign policy topics, including Iran, terrorism, the space race, missile defense, the Vietnam War, China, and propaganda films. Herschensohn worked as a film producer for the U.S. Information Agency prior to his service in the White House.



One participant in the roundtable discussions was first-year public policy student Erika Reynolds, a 2007 graduate of Howard University in Washington, D.C. Reynolds plans to enter the Foreign Service following her time at Pepperdine, and she says that Herschensohn helped prepare her for her career. “I got an inside perspective on a lot of things related to foreign relations from someone who worked closely with presidents. I also received tremendous tips in case I ever decide to run for office or engage in any sort of political debates.”

Herschensohn enjoyed the roundtable discussions too. He appreciated students’ consistent participation, even though the roundtables were not a graded class. “Everyone who’s there is just there because they want to be. I like that. I see people taking notes, but it’s not to get a better grade. There is no test. Students are here at night, in one of the most magnificent settings in the world, and that’s a very, very good feeling—one of responsibility, and I realize that.”

Herschensohn is currently completing a book on terrorism, and he speaks frequently around the world about foreign policy issues, especially about Taiwan and China.

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## CALIFORNIA STATE CONTROLLER JOHN CHIANG VISITS PEPPERDINE

On September 24, 2007, the California state controller, John Chiang encouraged students to bring their life experiences and skills to the public sector to help people. After outlining his duties as California’s independent fiscal watchdog of more than \$100 billion in annual receipts and disbursements of public funds, Chiang recounted some of his life experiences that influence his work today. For example, working at the Internal Revenue Service taught him that he prefers direct contact with the people he serves rather than working in an office all day.



He also recalled his upbringing in a poor, racially diverse Chicago suburb. Chiang’s experiences there sparked his desire to help impoverished people fulfill their dreams of success in America. This desire led him to begin a state program that provides free income tax services for the poor as well as free tax advice to small businesses and nonprofit organizations to help them stay out of tax trouble. He also outlined his role as con-

troller in helping Californians recover their unclaimed property and in encouraging the investment of public pension funds in environment-friendly companies.

Chiang argued that the single greatest threat to the state’s long-term fiscal health is declining success in California’s education system. He emphasized that to compete effectively in world markets, the U.S. cannot afford to underutilize any talent because nations like China and India are quickly closing the education gap between them and the U.S.

Chiang offered students some career advice. He encouraged them to maximize their education, develop the best skill set possible, and not be afraid to make mistakes. He said, “If you continue to live life the same way you do now, you can expect the same results.” He challenged students to ponder how they can change themselves on a daily basis to improve their lives. He counseled students to be prepared and patient because they never know when they will find themselves in a position of high responsibility and which skill set will get them there.

# 2008-2009 SCHOLARSHIP RECIPIENTS



(l to r): Joanne Golden, Heather Huffman, Jonathan West, Robert Harris, Daniel Heil, Jennine Stebing

Last year the Pepperdine School of Public Policy announced the continuation of the Theodore J. Forstmann Scholarship thanks to a second generous gift of \$1 million from philanthropist Theodore J. Forstmann. Seven students from the School of Public Policy's Class of 2009 received \$25,000 for each academic year of the public policy program. The Forstmann scholarship was established in 2005 to embrace Forstmann's long-standing commitment to education and his personal interest in the social and spiritual benefits of free markets and traditional values. Additional scholars will also be chosen from the incoming Class of 2010.

## **SCHOOL OF PUBLIC POLICY FORSTMANN SCHOLARS**

### **JOANNE GOLDEN (MPP candidate '09)**

BA, History  
Siena Heights University, 2007

### **ROBERT HARRIS (MPP candidate '09)**

BA, Social Work  
Ashbury College, 2006

### **DANIEL HEIL (MPP candidate '09)**

BA, Economics  
California State University,  
Northridge, 2007

### **HEATHER HUFFMAN (MPP candidate '09)**

BA, Classic Culture  
University of Georgia, 2006

### **JENNINE STEBING (MPP candidate '09)**

BA, Spanish and Latin American Studies  
University of Arizona, 2006

### **JONATHAN WEST (MPP candidate '09)**

BA, Political Science  
Georgia State University, 2006

### **JOHANN ZEIGER (MPP candidate '09)**

BA, American Studies  
Hillsdale College, 2007

## **FRAHM SCHOLARS**

The Frahm Scholars were announced for the 2007-2008 academic year and are funded through the generosity of Shirley Reid Frahm, a member of the School of Public Policy Founder's Cabinet and Board of Visitors. Frahm, along with her late husband, was a very successful owner and executive of Reed Plastics, one of the leading manufacturers of bottled-water containers around the world.

### **DANIEL LEVINE (MPP candidate '08)**

BA, Political Science  
University of Southern California, 2005  
Internship: Junior Statesman Foundation

### **MATTHEW VANDE WERKEN (MPP candidate '09)**

BA, Business  
Calvin College, 2001



Matthew Vande Werken





(l to r): Matthew Piccolo, Matthew Turvey, Sara Thompson

### TERRALYNN AND EARL SWIFT SCHOLARS

Established in 2006 by Terralyn and Earl Swift, this endowed scholarship was created to provide assistance to students interested in studying how people from diverse cultures might discover common values in the context of global interdependency. The 2007-2008 scholars include:

#### MATTHEW PICCOLO (MPP candidate '08)

BS, International Finance  
Brigham Young University, 2004  
Internship: Pacific Research Institute

#### SARA THOMPSON (MPP candidate '09)

BA, Global Studies  
University of California,  
Santa Barbara, 2005

#### MATTHEW TURVEY (MPP candidate '08)

BA, Mathematics  
York College, 2006  
Internship: Eugene Delgaudio  
U.S. Public Advocate



(l to r): Megan Griffin, Michelle Isenhouer, Radu-Adrian Oprea

### FRITZ SCHOLARS

Founded by Lynn C. Fritz, the Fritz Institute was created to bring together best-business practices and academic research to augment the capabilities of humanitarian organizations engaged in disaster management worldwide. By creating a global network of scholars to research and disseminate best practices to enhance the disaster relief field and providing access to state-of-the-art technology from the commercial arena, it is the goal of the Fritz Institute to facilitate the effective delivery of disaster relief. The 2007-2008 scholars include:

#### MEGAN GRIFFIN (MPP candidate '08)

BA, Political Science and Spanish  
Oklahoma City University, 2006  
Internship: Office of Senator  
Dianne Feinstein

#### MICHELLE ISENHOUER (MPP candidate '08)

BA, Political Science and Linguistics  
University of California, San Diego, 2006  
Internship: Reform Institute

#### RADU-ADRIAN OPREA (MPP candidate '08)

BA, International Transactions  
Dunarea de Jos University Galati  
Galati, Romania, 2002  
Internship: Office of the Los Angeles Mayor  
and Burr Consulting



Erika Reynolds

### THOMAS P. KEMP SCHOLARS

The Thomas P. Kemp scholarship was established in 2006 as a memorial legacy to Pepperdine Regent and avid supporter of the School of Public Policy, Thomas P. Kemp. The 2007-2008 scholars include:

#### JULIA GONZALES (MPP candidate '08)

BA, Sociology  
San Jose State University, 2002  
Internship: City of Malibu Planning  
Division

#### ERIKA REYNOLDS (MPP candidate '09)

BA, International Business  
Howard University, 2007



## SCHOOL OF PUBLIC POLICY PROFESSOR AWARDED GRANTS FOR LATEST RESEARCH PROJECTS

**A**ngela Hawken, assistant professor at the Pepperdine School of Public Policy, was awarded research grants from the Smith Richardson Foundation and Open Society Institute totaling over \$250,000.

A \$240,968 grant from the Smith Richardson Foundation will be used for the evaluation of Hawaii's Opportunity Probation with Enforcement (HOPE) program, which uses swiftness and certainty in enforcing probation conditions. Hawken is the principal investigator of the evaluation along with coinvestigator, Dr. Mark Kleiman, professor of public policy at UCLA. The research team will evaluate whether applying swift and certain, but modest jail sanctions for every probation violation is as an effective means to reform delinquent behavior. The grant will support an evaluation of HOPE, including a randomized controlled trial of high-risk probationers assigned to HOPE or regu-

lar probation, and a cost analysis to estimate the fiscal impacts of the program. Preliminary results have shown dramatic improvement in compliance and other probationer outcomes, with large reductions in recidivism and incarceration costs.

"These grants are an occasion to be celebrated not only as a milestone in the history of the Pepperdine School of Public Policy," said James R. Wilburn, dean of the Pepperdine School of Public Policy, "but recognized even now as a significant event in our growth toward maturity as a graduate program of reputation and substance."

In addition, Hawken will utilize a \$12,135 grant from the Open Society Institute to support her research on opiate substitution therapy in the Republic of Georgia (Georgia), where she will examine the state of drug policy and treatment and provide recommendations for their opiate substitution program expansion. The research will be done through site visits at Georgian treatment clinics, interviews at the Ministry of Health, collection of data pertinent to Georgian illicit drug use, drug policy, and treatment. Based on the findings, Hawken will produce a brief policy report on the state of drug policy in Georgia and provide recommendations to the minister of health regarding methadone delivery in Georgia.

## PEPPERDINE RECEIVES AMBASSADOR OF EDUCATION AWARD FROM MILLENNIUM MOMENTUM FOUNDATION, INC.

Pepperdine University received the Ambassador of Education Award from the Millennium Momentum Foundation, Inc., at the organization's 4th Annual Opening Doors Scholarship Awards Ceremony and Benefit Dinner on November 2, 2007. The award, which is presented to an institute of higher education that is committed to educating and professionally developing a pool of diverse public policy scholars and practitioners, was accepted by Edna Powell, chief business officer at Pepperdine University. Previous recipients of the Ambassador of Education Award include California State University, Dominguez Hills, and the USC School of Policy, Planning, and Development.

In 2006, Elizabeth Garcia (MPP '07) was chosen as one of 13 Millennium Momentum Foundation scholarship recipients for her exemplary work as a public policy student and outstanding potential as a future leader.

The Millennium Momentum Foundation, Inc., was created with the mission to increase the number of students and young professionals in public administration, public policy, and public-service related fields. The mission is achieved by serving as a resource bridge between collegiate institutions and the workplace, while providing academic scholarship benefits and an array of professional development services for deserving young people from various ethnic backgrounds pursuing careers in a variety of public service fields.

## HEALTH POLICY CLASS GETS INSIDE VIEW FROM ALUMNUS



**A**lmis Udrys (MPP '01), principal consultant in the Office of Policy for the California State Assembly's Republican Caucus, delivered a guest lecture in adjunct professor Dennis Robbins' Seminar in Political Issues: Health Policy in America class. After graduation from the School of Public Policy, Udrys worked four years in the California State Auditor's office and now drafts analysis of health care bills for Republican Assembly members. Just this year, he has analyzed more than 200 bills and recommended that Caucus members either approve or reject each bill.

Udrys actively works with assembly members, lobbyists, and health care professionals giving him an informed, inside perspective on California health care, one of this year's hot-button issues. During his lecture, he discussed the merits of the health care proposals of both Governor Schwarzenegger and the Democrats and the challenge

of getting either plan through the political process. He also addressed legislative proposals to mandate health nutrition information on chain restaurant menus and to institute a single-payer health care system on either the state or national level.

Udrys offered students an inside view of the interplay among health care, California politics, and ethics. He dispelled some popular misperceptions regarding undocumented workers and health care and opened for debate whether or not government should provide health care for undocumented immigrants who cannot afford it. He highlighted the story of a hospital in a low-income Southern California neighborhood that committed enough health violations to lose its license. Helping people in low-income areas find good, affordable health care, he said, is one of the state's most difficult challenges.

### "The Imam and the Pastor"

Pepperdine and School of Public Policy students were provided the opportunity to attend a screening and discussion session of *The Imam and the Pastor*, a poignant documentary film which highlights the powerful effect of an emerging interfaith alliance group between Christians and Muslims in Nigeria. The screening was part of School of Public Policy adjunct professor Dr. Steven Watts' Islamic economics class, in addition to Seaver College's Dr. Robert Lloyd's class on International Relations in Africa.

The documentary chronicles the successful collaborative efforts of Pastor James Wuye, and Imam Muhammad Ashafa, cofounders of the Interfaith Mediation Centre in Kaduna who espouse a focused approach based on an interfaith alliance firmly rooted in the principles of communication, understanding, mutual respect, and peace. Moreover, the documentary explores the origins of this landmark relationship—whereas the two began as adversaries of two opposing militant



Steven Watts

religious groups developing instead into a unique alliance that seeks to avoid miscommunication and misunderstandings between adherents of Islam and Christianity. As a result, the neutral initiatives of the Interfaith Meditation Centre in Kaduna have yielded cooperation, peace, and resolution in long standing interreligious conflict areas such as Kaduna in northern Nigeria, as well other conflict areas torn by Muslim and Christian strife.

Notably, the film has premiered to universal audiences across the globe from the United Kingdom launch at Parliament, to the United Nations in New York City. The film was followed by a discussion session moderated by Watts. The film was tied to his class in Islamic economics which presents the practical application of Islamic economics in the context of emerging multi-cultural corporations and the greater implications of such an economic view on local and global public policy issues. The course was designed to provide graduate students with a unique perspective into the ways in which Islamic values make a significant contribution to a dynamic understanding of the international business climate.

# FACULTY/FELLOW UPDATE



## LUISA BLANCO

*Assistant Professor of Economics*

Luisa Blanco's paper "Long Live Democracy: The Determinants of Political Instability in Latin America" was accepted for publication in the *Journal of Development Studies*. In addition, she presented her paper "Are Tax Havens Good Neighbors? An LDC Perspective" for the Southern Economic Association. Blanco recently became a board member of the Pacific Coast Council on Latin American Studies, and presented to the organization her paper "Life Is Unfair in Latin America, But Does It Matter for Growth?"



## JAMES COYLE

*Adjunct Professor*

In September 2007, James Coyle began his one-year term of office as chair of the World Affairs Council of Orange County. As one of his first official acts, he participated in a leadership tour of Taiwan. Coyle interviewed the foreign policy spokespersons for the top presidential candidates from both political parties, the vice president, and the head of the Commission on Mainland China Affairs.



## DAVID DAVENPORT

*Distinguished Professor of Public Policy*

David Davenport has recently begun conducting regular national radio commentaries for Townhall.com and the Salem Radio Network. During the fall term, he delivered two to three commentaries a month on politics and public policy. He also continues to write editorials and essays for the *San Francisco Chronicle* and did a number of interviews on the presidential campaign with sources including the *Washington Times*, CBS News, and CBN News. In addition, Davenport delivered speeches at Stanford University, Chapman University, the University of Kansas, and at Pepperdine. He also spent three days in a special forum sponsored by PBS and the Colonial Williamsburg Foundation on "Dialogues in Democracy" which is now running as a PBS documentary. He continues active leadership as cochair of Common Sense California, which has opened offices at the School of Public Policy and is carrying out civic engagement projects around the state.



## JOEL FOX

*Adjunct Professor*

Joel Fox participated in a press conference in August with Governor Arnold Schwarzenegger and former governors Gray Davis and Pete Wilson promoting redistricting reform in California. He appeared on CNN in December discussing the relationship between Schwarzenegger and President Bush from his perspective as a for-

mer Schwarzenegger adviser. He continues to assist the presidential effort of Senator John McCain and will serve as a delegate to the Republican National Convention should McCain win the February California primary in the district in which Fox lives.



## ANGELA HAWKEN

*Assistant Professor of Economics*

Angela Hawken's activities have primarily focused on criminal justice reform. She launched a randomized controlled trial (RCT) of Hawaii's Opportunity Probation with Enforcement (HOPE) in Honolulu in October and hired Annie Poe (MPP '07) as her full-time assistant project director. The HOPE project tests a model of swift and certain, but modest, sanctions for managing drug offenders in the community. Preliminary data show great improvements in compliance with probation terms, abstinence from drug use, and reduced recidivism. The RCT is funded by the Smith Richardson Foundation. Hawken and Poe also received an award from Pepperdine's Office of the Provost to support their ongoing research efforts. Hawken delivered a dozen public lectures in the fall, including a presentation on drug policy at the annual conference of the Association for Public Policy Analysis and Management.



## BRUCE HERSCHENSOHN

*Senior Fellow*

During the fall semester Bruce Herschensohn conducted 12 roundtable discussion sessions with students from the School of Public Policy and the translated edition of Herschensohn's *Taiwan: The Threatened Democracy* was published in Taiwan. He made a trip to Taiwan in December to promote the new edition of his book and to and meet with the president of Taiwan. Herschensohn also recently completed a novel, *Above Empyrean*, which he had been writing for the past two years. It is a fictional story of what would likely happen to the government and to the people of the United States should the United States lose the war against Islamist terrorism. A contract has been signed for publication and the novel is scheduled for public release in July 2008.



## ROBERT KAUFMAN

*Professor of Public Policy*

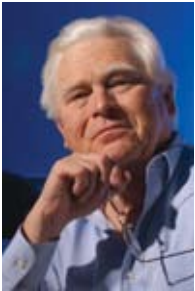
Robert Kaufman continues to receive recognition for his book *In Defense of the Bush Doctrine* including an internationally distributed editorial by senior fellow of the Ethics and Public Policy Center, George Weigel. The paperback edition of Kaufman's book is expected to be released in March of 2008 by the University Press of Kentucky.



**DOUGLAS KMIEC**

*Caruso Family Chair in Constitutional Law and Professor of Constitutional Law*

In November, Douglas Kmiec participated in a nationally-aired debate by PBS discussing the issue of privacy and national security. Later, Governor Mitt Romney named him as his national cochair of the Romney for President Committee on the Courts and the Constitution along with Professor Mary Ann Glendon of the Harvard Law School. Throughout the fall semester, Kmiec was invited to give lectures on a variety of topics around the nation in venues including Georgetown University Law Center, the Catholic University of America Columbus School of Law, the national lawyers convention of the Federalist Society in Washington, D.C., and the Tampa Bay Lawyers Chapter of the Federalist Society in Tampa, Florida. He continues to publish syndicated columns with the Catholic News Service as well as several essays in the *Wall Street Journal*, the *Legal Times*, the *Los Angeles Times*, and the *Chicago Tribune*.



**GORDON LLOYD**

*Professor of Public Policy*

Gordon Lloyd wrote two separate opinion editorial articles for the *San Francisco Chronicle*, and was a director and discussion leader during Liberty Fund Colloquium events in Savannah, Georgia, and Montreal, Canada. In addition, he added a ratification section to his nationally renowned Web site on the Constitution which can be found at [www.teachingamericanhistory.org/ratification](http://www.teachingamericanhistory.org/ratification).



**TED MCALLISTER**

*Edward L. Gaylor Chair of Public Policy*

Ted McAllister recently wrote a review essay entitled “The Neoconservative Way of Thinking” to be published in the Winter issue of *Modern Age*. It is a review of Professor Robert Kaufman’s book *In Defense of the Bush Doctrine*.



**PETE PETERSON**

*Instructor*

Pete Peterson (MPP '07) became Common Sense California’s (CSC) first executive director in August, working with the organization cochaired by Distinguished Professor of Public Policy David Davenport. The nonprofit organization, which supports citizen engagement efforts throughout the state, saw some very early success as it participated in the “CaliforniaSpeaks” event, which involved 3,500 Californians in a facilitated discussion about health care reform on August 11, 2007. Peterson also taught a class in citizen engagement for the School of Public Policy. He published an article, “Be Wary of Putting Too Much Stock in Political

Poll Results” in the *Ventura County Star*, and an essay, “Professor Putnam and the City on a Hill” in Trinity Forum’s online journal, *Provocations*.



**JAMES PRIEGER**

*Associate Professor of Economics*

James Priege refereed a submitted paper for *Papers in Regional Sciences* and two for *Telecommunications Policy*, covering topics in public policy toward broadband Internet access. He continues to serve as an editorial board member of *Applied Economics Quarterly*, and his paper “Are Drivers Who Use Cell Phones Inherently Less Safe?” coauthored with Robert Hahn from the AEI-Brookings Joint Center, was published in December. Priege was invited to present his research on “An Empirical Analysis of Indirect Network Effects in the Home Video Game Market” in October at the University of Texas at Arlington. His article “Product Innovation, Signaling, and Endogenous Regulatory Delay” was published online and will shortly be appearing in print in the *Journal of Regulatory Economics*.



**DENNIS ROBBINS**

*Adjunct Professor*

Dennis Robbins serves as the acting chair of the Department of Human Health Sciences at Arizona State University and concurrently, taught a dynamic course in American health policy at the School of Public Policy. Throughout the semester Robbins brought key thought leaders from around the community to guest lecture in his class on topics including health disparities, health reform, mental health policy, health care financing, the uninsured, and the politics of health care. Robbins also keynoted and helped organize an AIDS/HIV medical conference held in Phoenix, Arizona, in November.



**STEVEN WATTS**

*Adjunct Professor*

Steven Watts taught Islamic economics at the School of Public Policy in the fall. The class focused on the positive role that Islamic economics will play in creating models of economic, cultural, and theological collaboration between local and global Muslim and non-Muslim communities. Recently, Watts partnered with churches and mosques throughout the African and Arab region along with concerned individual investors to create a new nonprofit organization, Functioning Societies. Once formed, this organization will be the financial and public relations arm of a global effort to create functioning societies in countries at risk of becoming failed states.

## Alumni Notes

**GINNY-MARIE CASE** (MPP '01) became engaged this past September to longtime boyfriend Alex Brideau.

**VALERIE CRESPIN** (MPP '07) has accepted a position with the New Mexico Higher Education Department as a policy analyst for the Achieving the Dream project. Achieving the Dream is a multiyear national initiative to help more community college students succeed.



← **ABIGAIL (ZIMMERMAN) ETTINGER** (MPP '02) accepted a position this past October at the Deerfield Ranch Winery in Kenwood of Sonoma County. She is working as a member of their crush crew developing fine wines.



← **JEFF JONES** (MPP '02) was recently appointed to assistant director at the Hoover Institution. He will also retain his position as research fellow in addition to his new appointment.



← **REBEKAH KASULE** (MPP '05) and her husband welcomed their daughter Chloe Josephine Namale into the world on August 31, 2007, at the Santa Monica-UCLA Medical Center.

**ALEXANDRIA LATRAGNA** (MPP '06) recently accepted a position as a policy analyst at the Los Angeles City Ethics Commission. The commission is a city agency charged with administering and enforcing city laws relating to campaign finance, governmental ethics, and lobbying. In her new role, Latragna conducts quantitative research, analyzes public policy issues, and recommends legislation.



← **SARA LINDGREN** (Seaver '94, MPP '01) and her husband Todd (Seaver '95) welcomed their fourth child, Sasha Rose Lindgren into the world in June 2007.



← **GREGORY PEJIC** (MPP '01) is currently working in the program analysis and evaluation division of the Office of the Secretary of Defense. He works on issues including homeland defense, war planning scenarios, and programmatic analysis.



← **JASON ROSS** (MPP '01) joined the Bill of Rights Institute in Washington, D.C., in September as the director of student programs.



← **KIMBERLEE (LAGREE) ROSS** (MPP '01) is working at the Office for Faith-based Initiatives at the Department of Labor in a politically appointed position. In this capacity she assists developing the Religious Freedom and Restoration Act process and coordinates agency-wide research on the faith-based initiative for the White House and Department of Labor.



← **GEOFFREY SEGAL** (MPP '00) has accepted a position as vice president for government relations at Macquarie Securities, handling government relations and external affairs for their various infrastructure investment units.

**ROBERT STALZER** (MPP '06) is currently completing a judicial clerkship with the Los Angeles Immigration Court.



← **ERYN WITCHER** (Seaver '97, MPP '99), who is currently the director of television for the White House, spent December 2007 in Iraq working with the embassy press office in Baghdad. The opportunity gave her a firsthand view of the current situation in Iraq and a chance to help reporters cover the conflict.

## GREENSTREETS LA PLANTING TREES WHERE PEOPLE LIVE

*Christopher Allen and Heather Huffman (MPP candidates '09)*



The urban forest is a vital element to the quality of life in Los Angeles. The current state of the Los Angeles green space is tremendously sparse compared to the concrete sprawl. After such observations, School of Public Policy students Christopher Allen and Heather Huffman (MPP candidates '09) teamed up with the founder of GreenStreets LA to build the Los Angeles community by planting trees throughout residential areas. Allen and Huffman hope to encourage the community to take a more active role to better integrate green space within the city. Through grassroots fundraising efforts, grant solicitation, and support from concerned citizens, GreenStreets LA strives to improve the city's sustainability for the future and the opportunity to sponsor a tree, thus engaging the citizens in the community. The nonprofit organization takes responsibility of purchasing, planting, and maintaining the trees. Allen and Huffman believe as the community sees tangible results from their service, they are more likely to stay involved and encourage others to participate. Living in greener spaces improves the quality of life, the quality of air, and people's enjoyment in their community and that is exactly the goal of GreenStreets LA. For more information, visit [www.greenstreetsla.org](http://www.greenstreetsla.org).

# STUDENT SCHOLARS

Each summer, students complete a required 240-hour internship at an agency in their area of specialization: American politics, economics, international relations, or state and local policy. Summer 2007 proved to be an outstanding year for students taking on intense and diverse internship opportunities, honing their policy skills, and applying the technical skills they learned. Several students share their internship experiences below:



Griffin in the Washington, D.C., office of Senator Dianne Feinstein

## **Megan Griffin (MPP candidate '08)**

*Specialization: American Politics  
Office of California Senior Senator, Dianne Feinstein  
Washington, D.C.*

**"I had the opportunity to intern in Washington, D.C., for Senator Dianne Feinstein.** My work for her included creating talking points for her speaking engagements, drafting recommendation memos on various topics she was considering for legislation, and accompanying her and media staff to press conferences. The opportunity to

work with and learn from such an experienced and dedicated leader truly was an inspiration and provided valuable "real-world" experience in a number of areas of public policy."



Ambassador Kate Canavan and Hudson

## **Patricia Hutton (MPP candidate '08)**

*Specialization: International Relations  
Internship: Self-Help Fund and  
Democracy and Human Rights Fund  
U.S. Embassy, Gaborone, Botswana*

**"I had the privilege of interning at the U.S. Embassy in Gaborone, Botswana,** where I worked with the Self-Help and Democracy and Human Rights Funds. These two

grant funds worked with local, community-based organizations to help them help themselves.

I never knew that the U.S. Embassy does so much to help the people of the host country. Interning at the embassy gave me a renewed pride in the U.S. government and made me proud to be an American."



Kozlova with former President Fernando Cardoso of Brazil.

## **Ganna Kozlova (MPP candidate '08)**

*Specialization: International Relations  
United Nations Office on Drugs and Crime  
Vienna, Austria*

**"Spending a summer in Vienna, Austria, interning with the United Nations Office on Drugs and Crime** was a unique experience for me.

I worked with a great team of professionals in the Anti-Money Laundering Unit. My knowledge of both Russian and Ukrainian languages was very helpful in the completion of assignments, translation of documents, and helping to continue communication with international partners. I learned that some of the brightest minds make the work of the UN vital to the continuous support of the developing world. It was extremely interesting to be inside this large international body and see how it works from within as well as contribute to its effort on the global scale."



## **Matthew Piccolo (MPP candidate '08)**

*Specialization: Economics  
Internship: Pacific Research Institute  
Sacramento, California*

**"This summer I interned at the Pacific Research Institute in Sacramento.** I researched public finance and legal reform issues, wrote opinion pieces that were published in *Capital Ideas*, *Capitol Weekly*, and the *San Francisco Business Times*, and was interviewed by Mark Carbonaro on his talk radio show Wake

Up Monterey (KION 1460) regarding California's public pension system. During my summer, I learned that policy analysts on the state level can directly impact the political process and that creating viable policy solutions is interesting and challenging."



## **Brian Vo (MPP candidate '08)**

*Specialization: State and Local Policy  
Internship: Institute for Local Government,  
League of California Cities  
Sacramento, California*

**"I interned with the Institute for Local Government,** the research arm of the League of California Cities, which represents city and county officials across the state of California. I worked on the Climate Change Project exploring ways and options through which California's

local governments were tackling carbon emissions, especially in light of Governor Schwarzenegger's signing of AB 32, the Global Warming Solutions Act. My internship gave me opportunities to see city managers, county staffers, and government agencies discuss what they were doing and what problems they forsee."

BOARD OF VISITORS

UPCOMING EVENTS

FRIDAY, APRIL 11, 2008

**Graduation Ceremony**

Alumni Park

Malibu, California

10:30 a.m.

For more information on this event call  
 310.506.7490.

DEAN'S REPORT EDITORS: **Christina Ramirez,**  
**Sheri Nelson, Sheryl Kelo, Vincent Way**

WRITERS: **Julia Gonzales** (MPP candidate '08),  
**Daniel Heil** (MPP candidate '09), **Sheri Nelson,**  
**Matthew Piccolo** (MPP candidate '08), **Christina**  
**Ramirez, Bryan Small** (MPP candidate '08),  
**Johann Zeiger** (MPP candidate '09).

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