

## SENATOR JON KYL ADDRESSES GRADUATES

**The Pepperdine School of Public Policy conferred on 33 graduates the master of public policy degree on Friday, April 21, 2006. U.S. Senator, Jon Kyl, of Arizona received the honorary doctor of laws degree and delivered the commencement address. He has served as a senator for Arizona since 1994 and serves on the Senate Finance Committee, where he chairs the Subcommittee on Taxation and IRS Oversight, and on the Judiciary Committee, where he chairs the Subcommittee on Terrorism, Technology, and Homeland Security. As chairman of the Senate Republican Policy Committee, he is one of six members of the Senate Republican Leadership.**

Senator Kyl opened his address noting the philosophy of the School of Public Policy that the graduates have embraced, "You are special-

ists—but specialists who have been asked to consider how the trees in your particular field fit into the forest that God made for all of us to live in."

Kyl also offered important life lessons, advising that it is our religious and moral sense that brings us humility. He specified that it should make us aware that we are all human beings with limitations who can never attain perfection, nor can the machines or technologies that we construct.



Suggesting that the pursuit of public policy should be a balance of two equal yet contradictory principles, humility and ambition, the senator shared his view that no representative who is not humble can serve his constituents well, though humility should never be confused with quiescence. Kyl added that it would be a mistake to shy from a challenge using humility as an excuse. However, everyone has an obligation to maximize their talents, but in doing so he asked the graduates to always remember the importance of looking at the big picture, to consider things on a human scale, and to weigh issues in ethical terms.

Kyl concluded that the essential ingredient to his equation, "It is better to be prepared than predestined," is plain, old, hard work. "The opportunities you now step into," he concluded, "are also a responsibility—to yourselves, those who have helped you, this institution, and the larger community."

*(l-r) Senator Jon Kyl, Eryn Witcher, and Dean Wilburn at the 2006 School of Public Policy commencement ceremony.*

## School of Public Policy Names First Distinguished Alumnus

At the Pepperdine School of Public Policy's April 2006 commencement ceremony, Eryn Witcher was presented as the school's first recipient of the Distinguished Alumnus Award. The award recognizes the professional achievements and strength of character of an exemplary Pepperdine graduate.

Witcher received her bachelor of arts degree in public relations from Pepperdine's Seaver College in 1997 and was part of the inaugural class of the School of Public Policy, earning her master's degree in 1999.

She is director of television at the White House, and serves as the point of contact between the television networks and senior administration officials.

Witcher is responsible for effectively communicating administration policies by developing strategies and coordinating TV appearances by the White House and Cabinet officials.

Previously, she was press secretary and spokesperson for the Environmental Protection Agency (EPA) Administrator Stephen L. Johnson, and led the EPA's media response to the 2005 Gulf hurricanes.

Witcher was also a special assistant to U.S. Secretary of Labor Elaine L. Chao, where she managed press affairs for the Department of Labor. From 2003-2004, she was a producer for *Hardball with Chris Matthews* on MSNBC, determining program

content and booking guests. Earlier, she served as press secretary, and later campaign communications director for Senator Bob Smith (R-NH) and also as deputy press secretary for Senator Paul Coverdell (R-GA).

As a dedicated political activist, Witcher worked on both the 2000 and 2004 presidential election campaigns of George W. Bush. She also worked with the International Republican Institute to train Nigerian presidential candidates and staff in issue articulation and debate. In 2000, she assisted with press efforts at the 2000 Republican National Convention in Philadelphia.



**In the month of May, the School of Public Policy lost two of its closest friends and counselors, and I lost two of my best friends.**

Tom Kemp and Earl Swift were both on the Dean's Advisory Board when I served as dean of the Graziadio School of Business and Management, and both have been generous supporters of the School of Public Policy. Elsewhere in this issue you will read about the two endowed scholarships which will ensure their continued influence in the lives of students whom they loved.

On a table near my desk I keep a picture of a half dozen individuals who gathered with me among the rattlesnakes and jackrabbits on this Malibu mountaintop in the late 1980s, high above the Pacific Ocean in an all-terrain vehicle to visit the site where a few visionary people decided to build a new graduate campus. In the picture with me are Tom Kemp and Earl Swift. I had ridden over the hills on horseback to pick out the spot, and many people thought we would never in our lifetime see our dream become reality. But among those who did believe, and who provided early resources to support their belief, were Tom and Earl.

My office is now located almost exactly where that picture among the rattlesnakes was made and from this mountaintop, one can see a horizon that people who remain on the shore below will never see. It is fitting that there are now two permanently endowed scholarship programs bearing the names of Tom Kemp and Earl Swift to remind students far into the future to see things that others do not see. And I look forward each year to sitting down with each new group of Kemp and Swift scholars to tell them that they have much to be thankful for—and much to live up to.

*James R. Wilburn*

**James R. Wilburn**  
Dean, School of Public Policy

## An Alumna Uses Pepperdine Values and Policy Background to Strengthen Her Community



By Carrie Click (MPP '00)

In my daily life I am always asked the question, "Why did you go to Pepperdine?" I think people expect me to say that I attended Pepperdine because of its proximity to the beach or its location in Malibu. I am not going to say that all of those facets did not entice me, but the reason I chose Pepperdine over other colleges is the integrity of the staff, the call to service, and the foundation of faith upon which it was built. I not only learned about the workings of the federal, state, and local governments but the moral implications of the actions of those that comprise civil society.

After graduating from the School of Public Policy and working for the White House Office of Faith-Based and Community Initiatives, I moved back to my hometown of Tucson, Arizona, and became an active board member with two local nonprofits: El Rio Foundation and the Southern Arizona Center Against Sexual Assault (SACASA).

The El Rio Foundation provides financial support for the El Rio Community Health Center, which provides health care primarily to low-income and medically underserved communities. El Rio is the 14th largest community health center in the United States and provides free healthcare to more than 250,000 annual patients of whom 43 percent are children. There are four pharmacies offering sliding fees or free pharmaceuticals, three dental clinics providing comprehensive visits, an HIV/AIDS clinic, mammography screening, three school-based clinics, as well as a diabetes and asthma program.

Last year I served on the Prospecting Committee, which helped to raise close to one million dollars for the health center, and now serve on the Stewardship Committee, which cultivates relationships with past and future donors.

I became involved in El Rio because I believe that poor health leads to other societal ailments such as homelessness, drug addiction, and unemployment. A healthy society is more productive with less absentee students and employees. Diabetes, obesity, AIDS, and other autoimmune diseases prevent citizens from participating in the social and educational sectors of our society.

I became involved in SACASA because one-third of all Arizona women are raped or abused by men and one-third of all girls younger than 18 are sexually abused. The mission of SACASA is to reduce the trauma and incidence of sexual violence by providing treatment and promoting prevention. The Center provides crisis intervention, specialized therapy, advocacy, prevention education, and professional training.

This year I became the chair of a new program called the Men's Anti-Violence Partnership. The Partnership was formed in order to actively involve prominent business leaders in the fight against sexual violence. Men commit most violence against women, but most men are not violent. That is why it is crucial to involve them in the prevention and educational process.

To date the Men's Anti-Violence Partnership has 50 founding members who actively engage in the reduction of sexual and domestic violence in our community.

Pepperdine University taught me the value of community involvement and that by working together towards a common goal we can accomplish almost anything. As each of you pursues your volunteer activities know that all of your Pepperdine alumni are with you every step of the way and with God's guidance we will make a difference.

### **School of Public Policy Alumni:**

*If you're interested in contributing to this regular column which seeks to highlight alumni experiences related to policy beyond your career obligations, please let us know.*

*Contact Christina Ramirez at [christina.ramirez@pepperdine.edu](mailto:christina.ramirez@pepperdine.edu).*

## New Board of Visitors Members

The School of Public Policy's Board of Visitors is a collection of national policy, business, and community leaders who support the school's mission and share the commitment to a more expansive approach to public policy, recognizing the central importance of civil society, faith, and free-markets to solve policy issues. They provide invaluable council and support to the School of Public Policy and are examples of leaders who appreciate the role of a strong moral and ethical standard among public leaders.

The School of Public Policy welcomes two new Board of Visitors members.

**DAVID P. PETERSON** is president of the Cold Formed Products Group of the Rockford Products Corporation in Rockford, Illinois. He serves on the board of The Howard Center, Jerusalem University, and Bates Financial Securities. Widely active in public affairs in Illinois, Peterson was named by the U.S. Secretary of Health and Human Services to the national Substance Abuse and Mental Health Services Administration.

**SAMUEL A. HARDAGE** is the chairman and chief executive officer of Woodfin Suite Hotels based in San Diego. He was the 1982 Republican nominee for governor of Kansas and is now active in California and national political activities and various public service organizations. He and his wife, Vivian, have a special passion for the Vision of Children, a charitable organization they founded that is dedicated to the eradication of childhood vision disorders and blindness.

## Charles and Rosemary Licata Lecture Series Features James Q. Wilson



**Ronald Reagan Professor of Public Policy James Q. Wilson delivered an address titled "Exposing the Truth: Crime Rates in the U.S. vs. Europe" at the Drescher Graduate Campus Auditorium in March as part of the Charles and Rosemary Licata Lecture Series which unites students and the community with leading academics and practitioners shaping policy in the new century.**

Wilson compared crime rates in the United States (specifically focusing on the state of California) with rates in the United Kingdom since the late 1970s, noting that the rates between the two jurisdictions had effectively switched during that time. Wilson attributed this phenomenon largely to a weakening of punitive enforcement measures in the United Kingdom, which occurred in tandem with an increase in those same measures in the United States, finding an institutional seedbed to explain both.

According to Wilson, since criminal punishment is often seen by political elites as a therapy, they are far more comfortable in convincing themselves that they are targeting crime's root causes rather than punishing the criminal acts themselves. The application of this perspective, however, is fundamentally different in Europe than in the United States because of the relative power of these elites. Wilson pointed, for instance, to the decentralization of American government, particularly through localized election of judges, sheriffs, and other officers, which allows government to be responsive to the more disciplinary approach of the citizenry. On the other hand, in Europe centralized, remote leadership creates serious impediments to such democratic responsiveness and a correspondingly weak approach to crime.

The sole exception to the general decline in American crime rates has been homicide, a fact that Professor Wilson saw as attributable to America's cultural history of ubiquitous violence.

This year's Licata lecturer emphasized enforcement mechanisms, noting that many of the so-called "root causes" that make politicians "salivate" as campaign issues, are in fact, beyond the reach of public alteration. Factors such as age, gender, genetics, and family structure are seldom affected, if at all. Other factors, such as gang membership, while it may be diminished eventually, have been thus far resistant to intervention. Remaining courses of action which may hold promise include changes in culture, more effective gun control, and a shift in the war on drugs, especially policies which place more focus on curbing demand rather than supply. The current strategy has either been a failure or, at most resulted in Pyrrhic victories. On matters of indolence, Wilson stressed that it is unclear whether poverty causes crime, crime causes poverty, or some common factor undergirds both.

## CONNECTIONS TO COMMUNITY (C2C)



As part of Pepperdine University's commitment to improving business practices, the Connections to Community (C2C) project was established to replace the current administrative and Web portal software with the PeopleSoft Enterprise application suite. Among the systems being replaced are the Web portal, finance, human resources, student administration, customer relationships, and advancement.

Replacing more than software, the overall objective of the C2C project is to facilitate a consistently high level of customer service to the Pepperdine students, alumni, faculty, staff, and friends. The migration to the PeopleSoft software began with the August 1 rollout of the finance system and the new Web portal, WaveNet, which replaced PepperdineXpress. This project will improve Pepperdine's business practices as well as provide many enhancements and new functionality that will benefit all members of the Pepperdine community.

## U.S.-TAIWAN RELATIONS: A PANEL DISCUSSION

The School of Public Policy, in cooperation with the Los Angeles-based Taipei Economic and Cultural Office, hosted a discussion panel on “The Worth of U.S.-Taiwan Relations” in March.

Honored guests included Dr. Wu-lien Wei, the director general of the Taipei Economic and Cultural Office; Dr. Richard Baum, director of the UCLA Chinese Studies Department; Professor Bruce Herschensohn, Distinguished Fellow, Pepperdine’s Davenport Institute; Dr. Robert Kaufman, professor of public policy at Pepperdine; and Dr. Stanley Rosen, director of East Asian studies at USC. The session was moderated by Pepperdine Vice Chancellor Michael Warder.



Wei opened with a brief statement before the discussion began on economic viability in Taiwan and the need for persistent commitment for a democratic government. The guest speakers then had a two-part discussion focusing first on U.S. perspectives on Taiwan and the second on Taiwan perspectives regarding relations with the United States. Baum opened his remarks by stating that even though the U.S. officially recognizes the People’s Republic of China the Taiwanese had a right to live in freedom. He said the current U.S. policy on the China-Taiwan issue is one of strategic ambiguity, where the U.S. moves from one side to the other depending on who is upsetting the status quo.

Herschensohn directed his remarks to an apparent imbalance in how the U.S. treats Taiwan and China. He noted that China currently has more than 700 missiles pointed at Taiwan. Although the U.S. has done nothing to oppose them, when Taiwan moves towards independence the U.S. opposes their objective.

Commenting on the rise of China, Kaufman asked how the U.S. can make the rise of China a positive event. He argued that China is a revisionist power seeking hegemony in Southeast Asia, much as Germany under Kaiser Wilhelm, and recommended that containment is a prudent choice.

Doubting the inevitability of a U.S.–China conflict, Rosen suggested that the U.S. will most plausibly continue to try to contain China’s rising power. In addition, the U.S. willingness to defend Taiwan will probably stop China from invading.

The panelists gave their views of the situation from the Taiwanese perspective. Rosen said that the majority of Taiwanese citizens support the status quo, but any decision about reunification needs to be made by a constitutional political process rather than at the sole discretion of the current leader of Taiwan. The best course of action, according to Kaufman, is deterrence and prudence. However, Herschensohn argued that democracy is the enemy of the Kuomintang, in part because of its Leninist roots. Baum said that globalization has been a force pulling China and Taiwan together making them interdependent.

## Professors Debate Democratization

On April 7, the students of the School of Public Policy assembled to hear a panel of three esteemed professors debate one of the most issues in today’s political climate: the United States’ role in democratizing the world. Having had either Associate Professor Ted McAllister or Professor Robert Kaufman for their course titled Ethical Dimensions of Public Policy: Great Books and Great Ideas, the students were interested to hear their views, along with those of Associate Professor Robert Lloyd.

The debate was centered on the role of the United States in fostering, or even forcing, democratization in nations around the world. The universality of the democratic principle was discussed and the question whether or not democracy is truly right for everyone was raised. Concerns were addressed about the role that culture, history, and religion play in making a nation susceptible to liberal and stable democratic development. The debaters drew upon historical examples for evidence. For example, Japan after World War II and recent U.N. actions in Africa were used to show that democratic government might not need to take place in a country with a strong history of Western civilization. Likewise, the current situation in Iraq was analyzed and it was discussed whether or not democracy should be a motivation for the United States’ continued presence.

## Os Guinness Speaks on Globalization and Its Human Challenges

**Dr. Os Guinness, a leading evangelical apologist and senior fellow at the Trinity Forum in McLean, Virginia, spoke to public policy students on “Globalization and Its Human Challenges.”**

Guinness began by drawing an oft overlooked distinction of the elemental features of the globalization phenomenon. Though the gradual opening of world markets is a constituent of the movement, he offered, it is not its only trait, nor even its defining one. Rather, Guinness found the roots of the trend in the world’s new paradigm for communications.

The modern world, he remarked, is one in which information is constantly in transition and the borders of nation-states that formerly codified the contours of the world now seem little more than vain attempts to reign in a world defined by individuals rather than political entities. But Guinness was quick to note that with this seemingly laudable uptick in human mobility comes a growing atomization of individuals, a loss of the cultural roots that previously helped to define one as part of the community. The emergence of the “virtual communities” that have sprung up on the Internet in response to this newfound deficit of meaningful society offer, at best, only a pale imitation of the original.



Guinness also traced the roots of modern fundamentalist movements such as those currently consuming the Middle East to the same fountainhead. With the effortless spread of ideologies in a new global environment, he opined, belief systems such as Islamo-Fascism often find themselves embracing an even more rigid orientation in order to stave off influence from the competing ideals that they perceive as adversaries.

Rather than taking unreflectively absolutist views on the challenges facilitated by globalization, Guinness emphasized, it is essential for students to understand that the movement is complex and nuanced.

School of Public Policy student Pete Peterson (MPP Candidate '07) described it best, “Even given the somber subject matter, the power of Guinness is in his call to the students to know what is going on around them and to play a role in fixing the problems that are inherent in globalization. At the heart of Guinness’ message was an instruction to know what you believe and why you believe it, because, in an era of globalization, all ideologies from political to religious will be challenged like they never have before. Personally, that’s why I signed on to the School of Public Policy.”

## Public Policy Professor Launches Bipartisan Citizens Group

**David Davenport, Distinguished Professor of Public Policy at Pepperdine University, is working to address many of California’s most pressing challenges and bolster citizens’ confidence in the future of the Golden State.**

He and a number of influential civic leaders from throughout the state recently founded Common Sense California, a new bipartisan citizens’ group. Common Sense California seeks to inform and amplify the voices of Californians on issues fundamental to the future of the state and to insure that common sense solutions are heard and acted upon by elected policy makers.

As cochair of the organization’s board of directors and research fellow at Stanford’s Hoover Institution, Davenport recognizes that often the most innovative and effective policy initiatives begin at the local level. Assembling a cross section of civic leaders, concerned citizens, and public policy students, Davenport and Pepperdine University’s School of Public Policy hosted a community forum in January to discuss the plans for Common Sense California and provide a voice for citizens who want to see the Golden State return to an emphasis on “the public good” rather than the myriad, well-funded special interests.

Michael Parks, director of the USC School of Journalism and former editor of the *Los Angeles Times*,



*Michael Parks addresses Common Sense California as the keynote speaker.*

delivered the keynote address at the organization’s January meeting, describing the motivations supporting Common Sense California. Parks laid out his vision for the State of California to become the world capital of the 21st century, much like the cities of London, Paris, and New York had been in previous centuries. To become the world’s center of gravity, however, a coherent vision of the future has to be present, and Parks noted that there is currently no venue for having those important discussions about the future of the state.

Criticizing the lack of imagination present in the current prescriptions for California’s future, he referred to the state’s current situation as “government by parking lot petition” and “a deep and deepening erosion of our system of representative democracy.” Common Sense California’s role, he concluded, would be to curb this dysfunction by creating a vehicle for a two-way dialogue between elected officials in Sacramento and ordinary citizens around the state, rather than the special interests who so often have legislators’ ears.

Following Parks’ remarks, Davenport unveiled Common Sense California’s business plan, crafted as a response to the fact that, “Voters favor pragmatic solutions, not ideology.” He noted that Common Sense California’s goal was to “build bridges between policy makers and the public in order to move beyond partisan gridlock.”



*Lande Ajose, board member of Common Sense California, facilitates a small group session.*

## JAMES Q. WILSON'S ANNUAL LECTURE AT REAGAN LIBRARY

**Ronald Reagan Professor of Public Policy James Q. Wilson presented a discussion of “Religion and Politics in America” for his annual Pepperdine lecture at the Ronald Reagan Presidential Library in Simi Valley, California. Addressing a capacity audience, Wilson analyzed the implications of religiosity both in America and in Europe.**

At the outset of his lecture, this recipient of the nation's highest honor, the Presidential Medal of Freedom, described how religiosity has been blamed by some as a polarizing force in recent American politics. Wilson, however made clear distinctions between the role of religion in Europe and in America, highlighting the negative consequences of state-sponsored religion in Europe versus the profound benefits of religious freedom in the United States.

The shades of gray that have been inadvertently connected to political dissidence and religious opposition have thus changed European voting behavior. Wilson stated, “[U]nlike the United States, income, union membership, education, and professions are the chief predictors of how people vote [in Europe], not religion. In this country religion is—at least among white voters—the chief predictor.” Wilson has concluded that religiosity in American society is beneficial because religious people live better than non-religious people as measured by numerous social science

studies. “People who are religious compared to people who are not religious,” Wilson noted, “are more likely to live in two-parent families, more likely to experience upward economic mobility, less likely to commit crime [and] are more likely to participate in politics and enjoy better health.” To conclude, Wilson counseled that Americans should remember how religion has benefited our society and should not be judged as divisive. “Americans ought to love both God and democracy and to see no contradiction between the two. Believers are full citizens of the United States and it is time to make peace between them and the rest of America.”



To receive an audio disc of this lecture, contact the Davenport Institute at 1.310.506.4494.

## Munich Film Discussion

Supporters and detractors of the film *Munich* gathered on Pepperdine's Drescher Graduate Campus in February to debate the film's merits. The panel discussion, cosponsored by the School of Public Policy and the Los Angeles chapter of the Republican Jewish Coalition (RJC), was led by Dr. Joel Geiderman, chairman of the RJC.

The evening's first panelist, Kathleen Wright, a UCLA senior instructor in screenwriting, faulted *Munich* for not integrating an understanding of the foreign policy context in which the 1972 terrorist killings of Israeli Olympic athletes took place. Wright also criticized the film for secularizing the Israeli-Palestinian conflict, neglecting the historical and religious factors that explained the hostilities on both sides.

Wright was followed by Dr. Robert Kaufman, professor of public policy at Pepperdine. Kaufman sharply rebuked *Munich* as one of several films that, in an age where far fewer books are read, have muddied a fact-based understanding of history by wearing the mantle of “historical fiction.” Kaufman interpreted the film as an allegory against the current foreign policy of President George W. Bush and derided what he referred to as the film's “moral equivalence” between the violence of Palestinian terrorists and the responses of the Israeli government. He remarked that Steven Spielberg had forgotten the lessons of what had happened at Munich by implying that terrorism is not a problem of social misunderstanding or criminal justice.

The first panel member to defend *Munich* was Dr. Michael Berenbaum, professor of theology and director of the Sigi Ziering Institute at the University of Judaism in Los Angeles. Berenbaum claimed that he and the previous panelists had seen different films, largely because they viewed *Munich* through “different eyes.” He lauded the film for its thoughtful meditation on how (or if) one can kill without becoming a killer. He rejected claims that the film had portrayed the two sides with moral equivalence, and found *Munich*'s message to be about the ethical consequences of taking human life. Evil acts don't always allow us the satisfaction of being perpetrated by archetypal villains. In closing, Berenbaum noted that reconciling the differences between Israelis and Palestinians in the current world context is less a matter of “peace” than one of “divorce,” where the two parties are attempting to live apart from one another, rather than in an integrated harmony.

The evening's final speaker was Allan Mayer, the managing director and head of the entertainment division for Sitrick & Company, who acted as a political and media advisor for Steven Spielberg during the development of *Munich*. Mayer emphasized the importance of understanding the director as a storyteller and not a historian. He too rejected the claims of moral equivalence, noting that the film's focus was on the factors that can motivate evil. He noted that the Holocaust, for example, took more than a few psychopaths, but scores of average citizens who wanted nothing more than to avoid punishment. Rejecting the two extremes of peace at any cost, even total war, Mayer said that “the tragedy of terrorism is that we must respond to it.”

## Guest Lecturers Address Role of Science and Technology in Policy Making



Binder speaks to students in the policy research seminar while Professor Koeplin looks on.

**The science and technology policy research seminar, led by Dr. Leslie Koeplin, former director of federal relations for Rutgers University, surveyed the development of America's scientific and technological capacity. The seminar provided students with an opportunity to pursue research in any of the school's four areas of concentration: American politics, economics, international relations, or state and local policy.**

**I**n addition to Professor Koeplin, students engaged four guest lecturers representing academic, public, and private sectors.

The first speaker, State Senator Jack Scott, representing the 21st District of California (Pasadena, Burbank, and Glendale), who is chair of the Education Committee and a Distinguished Professor of Higher Education at Pepperdine, addressed the need for intellectual capital in a competitive world market, the role of the military in science and technology, the effects of federal reg-

ulation, California's technology policy, and life in the state legislature in general. He emphatically stated, "No force has had greater impact on American life in the last 150 years than technology."

The second guest speaker Gordon Binder, former chief executive officer of Amgen, discussed the role of business in science and technology policy. Amgen is one of the largest international biotechnology companies in the world and is headquartered in Thousand Oaks, California. Binder provided insight into the thought process of a senior official in a biotech firm while speaking about the history of private enterprise and its role in science. He discussed the relationship between Amgen and the federal government, including its work with the Food and Drug Administration and the difficulty of introducing new biotech products into the market.

Two other speakers, Kenneth Atkins and James Q. Wilson, spoke about the role of academia in science and technology and the role of religion and ethics in science and technology respectively. Dr. Atkins was project manager for NASA's STARDUST mission, a project to fly through a comet to capture particles and return to Earth. Atkins, a former Air Force pilot, retired from Caltech's Jet Propulsion Laboratory (JPL) in February 2002. James Q. Wilson is the Reagan Professor of Public Policy at Pepperdine and served on the President's Commission on bioethics.

## State and Local Policy Featured Speakers

**T**he School of Public Policy's spring course Seminar in Regional Policies: Direct Democracies and Citizen Designed Initiatives, taught by Joel Fox focused on the implications of direct democracy for policy making and considered opportunities for reforming the process and viewing direct democracy at work by examining recent and current measures on the California ballot.

The class was highlighted by several guest speakers throughout the semester, including Jon Coupal of the Howard Jarvis Taxpayers Association; George Gorton, who was the recall campaign manager for Arnold Schwarzenegger, campaign manager for Pete Wilson, and advisor/campaign manager for Boris Yeltsin; Peter Schrag, former editor and columnist of the *Sacramento Bee* and author of *Paradise Lost: California's Experience, America's Future*; Bob Stern of the Center for Government Studies; J. Fred Silva, senior advisor of the Public Policy Institute of California; Connie Rice, a Los Angeles area civil rights attorney and advisor to the Los Angeles Police Department and the Los Angeles Unified School District; and Joe Matthews, a *Los Angeles Times* reporter and author of an upcoming book covering California recall elections and Governor Schwarzenegger's use of the initiative process.

# Policy Research Seminars

The Policy Research Seminar project develops and presents a major policy program design and implementation plan using a real situation in an actual global, state, or local agency. Students develop a clearly focused mission, a strategy, and an implementation plan. Topics explored throughout the Spring 2006 semester included:

## International Topic

### *NATIONAL SECURITY IN THE MIDDLE EAST*

In-class presentations centered on the examination of national security strategy, with a special emphasis on four areas: Iran, Iraq, Saudi Arabia, and Syria/Lebanon.

## State/Regional Topics

### *EDUCATION REFORM IN THE 21ST CENTURY*

An open house policy fair was held to showcase final projects on education reform in the 21st century. Topics included: the California universal preschool initiative, a study of mayoral control of K-12 systems, after-school programs, and public finance and taxation within education.

### *SCIENCE AND TECHNOLOGY POLICIES: EXPLORING THE WIDESPREAD IMPACT ON AMERICAN SOCIETY*

Final projects focused on several guest lectures on the academic, public, and private sector perspectives on the effect of science and technology policy.

### *THE ROLE OF FAITH COMMUNITIES IN DISASTER RELIEF: A LOOK AT LOS ANGELES*

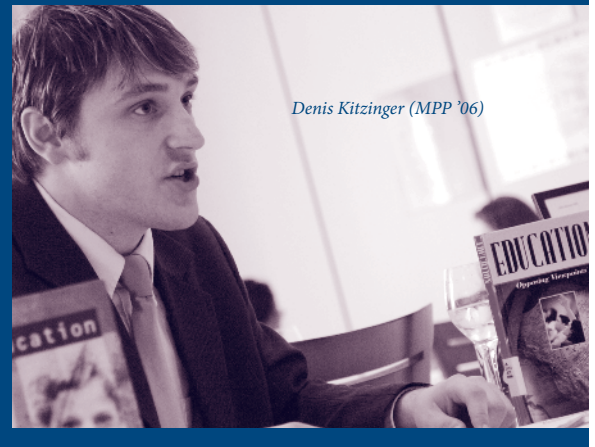
A group project, "Enabling Faith Communities to Serve," was presented to panelists: Reverend Jacqueline Russell, Community Service Ministry, Faithful Central Bible Church and vice chairman of the board, Emergency Network of Los Angeles, Inc.; Jeanne O'Donnell, recovery program manager, County of Los Angeles and member, Board of Directors, Emergency Network of Los Angeles, Inc.; and Lynn C. Fritz, director general, Fritz Institute.

Traveling to the hurricane-ravaged New Orleans, Louisiana, the student team studied the role of faith communities in the wake of Hurricane Katrina in addition to models of disaster relief used by faith communities and their success.

▼ Students in the education policy research seminar showcase their final projects at an education policy fair held at the Villa Grazadio Executive Center in April.



Leisel Bogan (MPP '06)



Denis Kitzinger (MPP '06)



Rebecca Williams (MPP '06)



Jennifer Stephenson (MPP '06)



## Student News

**Kris Winder** (MPP Candidate '07), was one of 19 people nominated for four command-level awards to the Air Force Reserve Command's 12 Outstanding Airmen of the Year celebration. He was honored at a banquet in April at Robins Air Force Base, Georgia. Winder is an operations intelligence specialist assigned to the 701<sup>st</sup> Combat Operations Squadron at March Air Force Base, California. He served in the Marine Corps Reserve for four years performing convoy security, which included an eight-month stint in the Middle East. Winder then decided to leave the Marines to join the Air Force Reserve where he has worked in the intelligence field. After he completes his graduate degree with the School of Public Policy, Winder plans to continue in the Air Force where he has applied to the Office of Special Investigations.



School of Public Policy student, Kris Winder, and his mother, Marcia Smith, at the Air Force Reserve Command's 12 Outstanding Airmen of the Year celebration. Photo courtesy of Air Force Reserve Command.

School of Public Policy Assistant Professor **Angela Hawken** accompanied public policy students, Juliet Allup (MPP '06), Mary Francis Boardman (MPP '06), Joshua Hunter (MPP Candidate '07), and Larisa Romanenko (MPP Candidate '07) to Brussels, Belgium, to attend a workshop with Freedom Works and The Heritage Foundation. The group attended meetings to discuss their writing project, "The Dictionary of Market Economic Terms," that has been translated into German, Russian, and Arabic. The project and trip to Brussels was sponsored by the Center for Freedom and Prosperity under the leadership of School of Public Policy Board of Visitors member, Richard Rahn.



(l-r) Romanenko, Hunter, Allup, Ambassador to the European Union Boyden Gray, Assistant Professor Angela Hawken, and the Frank Sands Fellow in Political Economy of the Center for Global Economic Growth Ruta Vainiene.

## 2006 STUDENT INTERNSHIPS

As a requirement for graduation, public policy students pursue internships in such environments as local, state, or federal government; a nonprofit agency; or an international experience in a non-U.S. setting. Students gain perspective on how the methods and theories studied in the classroom find practical expression in complex real-life settings. The scope of work completed during the internship determined the agency's classification.

The School of Public Policy is grateful for the support of Susan Ash (Seaver '00), Andrea M. Jones (Seaver '98), Eric Kramp (GSBM '95), and Neil Clark Warren (GPC '56) for their assistance to select students, providing funds for travel, room and board, and other expenses incurred while completing their internships.

### AMERICAN POLITICS

ACORE: American Council on Renewable Energy

The Claremont Institute

The Edison Group

Gubernatorial Campaign

Arnold Schwarzenegger, California

Steve Westly, California

The Heritage Foundation

Hoover Institution

Independence Institute

The Loeffler Group

Naval Criminal Investigative Service

Office of Naval Intelligence

Republican Youth Majority

U.S. Air Force Office of Special Investigations

U.S. Department of Justice

U.S. Representative Francine Busby, California

U.S. Representative Jon Porter, Nevada

Young America's Foundation,

National Journalism Center

Freedom House

Iranian American Political Action Committee

National Democratic Institute

SOS-Kinderdorf International

United States Mission to the United Nations

U.S. Department of State

Armenia

Sydney

Taiwan Desk

### STATE AND LOCAL POLICY

American Civil Liberties Union

American Red Cross of Ventura County

Blach Construction Company

Burr Consulting

Cerrell Associates, Inc.

Chicago Department of Transportation

City of Calabasas, California

City of Los Angeles, California

Office of the City Attorney

City of West Hollywood, California

County of Santa Barbara,

California District Attorney's Office

Los Angeles County Arts Commission

Office of the Mayor Antonio Villaraigosa

Oregon Performance Institute

Schmitz and Associates

State of Utah

Union Rescue Mission

World Vision

### ECONOMICS

Chemonics International Inc.

ProWorld Service Corps

United Nations Development Programme

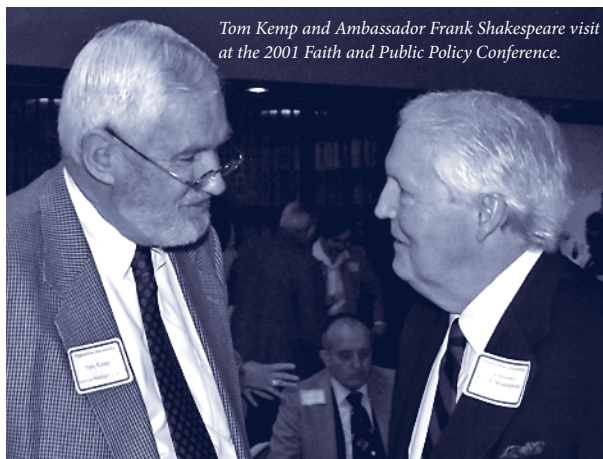
World Bank

### INTERNATIONAL RELATIONS

Centers for Disease Control and Prevention

European Centre for Minority Issues

## REMEMBERING THOMAS P. KEMP (1930-2006)



Tom Kemp and Ambassador Frank Shakespeare visit at the 2001 Faith and Public Policy Conference.

The School of Public Policy was saddened to learn of the passing of Thomas P. Kemp on April 26, 2006. Kemp was elected to the Board of Regents in 1991 and was among the first contributors who helped to establish the School of Public Policy in 1997. He received an Honorary Doctor of Laws from Pepperdine University in 1992. Kemp was former chairman and CEO of Coca-Cola Bottling Company of Los Angeles, and former president of Beatrice/Hunt-Wesson

Foods. Along with Dean James R. Wilburn, Kemp was cochair of the U.S. Committee to Assist Russian Reform, established at the request of Boris Yeltsin and funded by the U.S. Department of State with the goal of assisting Russian defense companies in commercializing technologies for peaceful use.

Shortly after Kemp passed away, Pepperdine President Andrew K. Benton and the Board of Regents announced their intention to establish the Thomas P. Kemp Endowed Scholarship to support public policy students based on financial need and leadership potential. Setting a goal of \$400,000, the University has pledged to match contributions up to \$200,000. Gifts to date from Kemp's many friends have now surpassed \$187,000.

Kemp's most important counsel to young people was to "hang on to your integrity, and to cherish it in yourself and in others." Dean James R. Wilburn said, "No one has been of greater encouragement to me over my 35 years at Pepperdine than Tom Kemp. Tom would be thrilled to know that so many of his friends and colleagues shared his commitment to encouraging and supporting the next generation of leaders."

As of August 17, 2006 the following individuals have made contributions in support of the Thomas P. Kemp Endowed Scholarship:

Adiyah Ali (MPP '04)	Debbie Covey	Joanne and Jack Kemp	David Simmons
James C. Allen Charitable Foundation	Katheryn and Robert Dockson	Carolyn and Richard Kemp	Cynthia and William Simon, Jr.
Scott and Jennifer Andrews Family Foundation	Kristin and Joseph Farrell	Cathryn Kingsbury (MPP '99)	Hanna Skandera (MPP '00)
Claudia Arnold	Marilyn and W. L. Fletcher	Catherine and Robert Kort	Ashley (MPP '99) and Simon Slater
Susan and Robert Ash	Cathy and Dan Flynn	Richard Levine	Sprint Foundation
Gay and William Banowsky	Paula and Matthew Fong	Gordon Lloyd	Virida and William Stevens, Jr.
Heather Barbour (MPP '99)	Shirley Reid Frahm	Connolly Oyler	Stephen Stewart
Stephanie and William Beazley	Bob Gabriel	Lela and James Porter	Jacqueline and Robert Sutton
Debby and Andrew Benton	Linda and David Gage	Rey Post	Cheryl and William Swanson
Annette and Walter Beran	Jaimi Garcia	Prudential Foundation	The Tagliaferri Foundation
Nancy and Ross Berlin	Terry Giles	Farrukh Quarishi	Glenna and Thomas Trimble
Clayton Berling	Margaret and John Given	Audrey and Russ Ray	Vladimir Tyurenkov
Joan and Ed Biggers	Kathy Griffin	Hilary and Matthew (MPP '05) Reed	V'Etta and Robert Virtue
Sheila and Tom Bost	Cynthia Guerrero (MPP '04)	Martha and Travis Reed	Cheryl and Mike Warder
Robert Budell	Padma and Hari Harilela	Susan and Donald Rice	Alton Watson
Marvin Bush, Winston Partners, LLC	Daniel Hoang (MPP '05)	Jennifer and Frederick Ricker	Gail and James Wilburn
Richard Calta	Caroline and Gail Hopkins	Brian Roth (MPP '04)	Edward Yang
David Carmen	Robert Hunter	Amy Jo and Charles Runnels	Helen Young
Dick Cecil	Lucille and Gerald Isom	Gina and Anthony (MPP '99) Scardino	
Vicki and Jim Click	Laurel and Walter Karabian	Thomas Schriber	
Brigitte and Jose Collazo	John and Linda Katch	Margaret Sheppard	
	Sheryl Kelo	Sylvia and Walter Sherwood	
	Gina and Jonathan Kemp		

To contribute to this scholarship, please contact the School of Public Policy at 1.310.506.7490.

## Earl and Terralynn Swift Endowed Scholarship



Months before Earl Swift's passing in May 2006, he and his wife Terralynn set up an endowed fund to provide permanently three full scholarships for deserving students each year for those who might not otherwise be able to attend the School of Public Policy at Pepperdine.

As a member of the Graziadio School of Business and Management's Dean's Advisory Board in the mid-1980s, Earl Swift made one of the first gifts when plans were announced to build the new Drescher Graduate Campus, and students now enjoy the Earl and Terralynn Swift Classroom. Later, as he learned more about the unique mission of the new School of Public Policy, he initiated plans to endow scholarships for deserving students, who have interests that parallel his own.

The Swift scholars will be selected based not only on their outstanding academic records, but also based on their demonstrated interest in building bridges among peoples globally by discovering, studying, and promoting common values across the arbitrary boundaries of ethnicity, national origin, culture, religion, and political persuasion. He believed that human nature has common aspirations and that the future of the world depends on our ability to discover and nurture values that are common to all. Public policy students currently have the opportunity to seek such values not only in such courses as Comparative Democracy and Great Books and Great Ideas, but in internships in other nations, especially those where participatory government is just beginning to take root.

## Q & A with Shirley Reid Frahm

MEMBER—Pepperdine School of Public Policy Board of Visitors  
VICE CHAIRMAN/TRUSTEE—Drinking Water Research Foundation

**Shirley Reid Frahm is a native Californian and proud American. She thanks her father, Scott Reid, for teaching her about politics, democratic capitalism, and what it means to be an American.**

Frahm is the retired president and CEO of REVALCO International and Reid Valve Company, family businesses that she and her late husband Carl Frahm owned and operated. Together, they revolutionized the bottled water industry with patents for the first plastic water cooler valve and the first plastic five-gallon water bottle. She is active in numerous political causes at the state and national levels. With the distinction of being the only woman inductee into the Beverage World Bottled Water Hall of Fame, she has been a leader in countless institutions that promote small business, scientific research, and the arts.

*Q: How were you first introduced to Pepperdine?*

As a child growing up in the 1930s, I remember my father coming home a couple of times and talking about a man he met while waiting for a streetcar. My father said to us at dinner one night, “Do you know what this man is doing? He says he is going to build a college and some day a university, and he wants young people who don’t have the money to be able to get an education.” It turned out this man was George Pepperdine, founder of what would become Pepperdine University.

My father wanted to be a part of this school from the start. He would tell me that George Pepperdine was basing his college on faith, knowledge, and everything that you would hope a university or a college would be, but did not have. George Pepperdine went through with his vision, but sadly when it was time for me to go to school my family did not have enough money to send me to college. My father said that if he had the money there would only be one place he would send me—Pepperdine. It is bittersweet, but this is how I was first introduced to Pepperdine—as my father’s aspiration for me. Then, along came my own kids and when it was time for them to go to school I said, “Pepperdine!” My daughter Tari and her husband Joe Rokus went to Pepperdine. I have ten wonderful grandchildren and one great-grandchild. Three grandkids have graduated from Pepperdine. One finishes next year, and one is starting this fall. My dad would be so proud to know so many of us benefited from George Pepperdine’s vision.

*Q: How did you first hear about the School of Public Policy?*

It was my interest in politics that captured me. My father and I used to talk about politics. He was very astute and passionate. After I first learned of Pepperdine, I kept tabs on them and what they were doing. I think the “man upstairs” had a lot to do with my decision to be more involved as a contributor and board member. Public policy is really so important for our country, and if we don’t have the right people with sound ideas and values, and not just political animals, we are in deep trouble. So I’m going to stick with the School of Public Policy because they are dealing with what is so critical: the future of our country. In my own mind, I truly believe I was led to Pepperdine.

*Q: What advice would you give the next generation of policy leaders?*

First, remember Pearl Harbor; never forget September 11, 2001; and abide by the Constitution our forefathers created, recognizing and acknowledging their intellect and reason for doing so.

*Q: In your opinion, what are some pressing policy issues facing the nation today?*

One of the most pressing issues facing our country today is what to do about illegal immigration. My father and mother were immigrants and I strongly believe in the promise this nation offers all types of people. But we must deal with this issue sensibly and in a way that is consistent with the rule of law. The number-two most pressing issue would be the War on Terror and the challenge of dealing with direct attacks on the United States and the looming threat of terrorism to other countries. There are other problems deep within America herself, including the family situation—families don’t seem to be families anymore. It’s critical that schools, as well as religions, take a good look at what is happening at home. We have to work together as Americans, regardless of what religion, to bring families back together.

*Q: Since the founding of the School of Public Policy, you have made extraordinary annual gifts in support of scholarships. Why do you remain such a steadfast and significant contributor?*

This is it—I am honored, delighted, and privileged to provide an opportunity for students that do not yet have the resources to pursue a lifelong dream of a world-class education. In my opinion, those fortunate enough to view public policy issues through windows of wisdom



Assistant Dean Jon Kemp  
with Shirley Reid Frahm.

will recognize truth and clearly understand the need for faith in public policy to safely preserve and nobly sustain a nation under God with liberty and justice for all.

I would have given anything to have had a mentor that could have given me the finances to go to Pepperdine. And that’s what it is all about for me. That is what I am trying to do. It is up to the School of Public Policy to pick whether or not a student is capable. But just to say they cannot come because they don’t have the money—that is sad to me—and I have tried to do something about it. I personally want to thank Pepperdine for the opportunity to fulfill my lifetime dream to live the Golden Rule: “Do unto others as you would have others do unto you.”

*Q: What do you hope to be remembered for?*

I’m not sure. What does it mean to remember someone? For what? I know a lot of people who did not do very much, but I remember them because they were who they were. That doesn’t interest me very much. I am only doing what I think everybody should do. Now, that doesn’t mean everybody can do it to the same degree, but we all must give back. I think they should be supportive of education and I think Pepperdine deserves our support because of its mission: to train the next generation of leaders. After all, I owe so much to this wonderful country.

Of all the universities I have visited, not only in the United States but around the world, I think Pepperdine by far is the best university, it has the most going for it. Of course, I am biased! But Pepperdine should keep pulling in the direction it’s pulling, keep thinking in the manner it’s thinking, and not change, no matter what they see out there. They’re here for a purpose. I firmly believe, after thinking back to when my father first talked to George Pepperdine, and what his thoughts were, and seeing how this wonderful institution has grown and become so successful, I know it’s here for a reason.

The greatest task now, is keeping it. Just like our country. We have the Constitution. But must keep it. And that’s what the problem is today: we’re at risk of losing what is critical. Once you start giving in, it’s a long way down. Pepperdine gives me hope for the future and I want to be a part of that.

## Faculty/Fellow Update



**David Davenport**  
*Distinguished Professor  
of Public Policy*

David Davenport and School of Public Policy Professor Gordon Lloyd signed a contract with Rowman & Littlefield to publish a new book, "Democracy: The Fourth Crisis," based in part on the Roots of American Order course taught in the School of Public Policy. The manuscript is due in the spring of 2007, with publication expected in early 2008. Davenport and Lloyd continue to publish columns in the *San Francisco Chronicle*, including a recent one on federalism titled "The Federal-State Levee Dance." Davenport has made several presentations about his work in recent months, including two presentations at Stanford University on higher education and one in Dallas on his "new diplomacy" work. He has also spoken around the state about deliberative democracy and the need to increase the citizen voice in long-term planning. In addition, as a cochair, he hosted a statewide meeting of Common Sense California at the School of Public Policy. Davenport has also completed media interviews on the role of international law in American courts and published op-eds on higher education and on the idea of a citizen assembly.



**Joel Fox**  
*Adjunct Faculty, State  
and Local Policy*

Joel Fox was cochairman of the No on Proposition 82 campaign that would have raised income taxes to pay for preschool for all California four-year-olds. The campaign turned a 66 to 31 percent advantage in February into a 39 to 61 percent defeat on Election Day. Fox has joined the Commonwealth Club of California's "Voices of Reform" project whose ultimate goal is to foster a social and political environment that will support and produce structural changes to state government that can make it more responsive, effective, and fiscally sound. Recently, Fox was named a cochair to Governor Schwarzenegger's Statewide Leadership Team for the November election. The team is chaired by Nancy Reagan, George Shultz, Marc Klaas, George Kieffer, and Governors George Deukmejian and Pete Wilson.



**Angela Hawken**  
*Assistant Professor,  
Economics*

Angela Hawken continues to maintain a domestic and international research portfolio. In 2003, she was appointed to the team of the late Douglas Longshore to be the lead economist on the UCLA benefit-cost study for the evaluation of Proposition 36, a sentencing policy implemented in 2001 that allows nonviolent low-level drug offenders to receive substance-abuse treatment in lieu of incarceration. The study was released in April and its results have been reported in many media outlets including the *New York Times*, *The Economist*, and on National Public Radio. In addition, Hawken has been interviewed on several radio programs and has briefed the state alcohol and drug programs, the Governor's office, and legislative staffers, and testified before the State Senate and State Assembly. In June she visited Washington, D.C., as one of several drug-policy researchers invited to a meeting with the current and former drug czars. The purpose of the meeting was to encourage frank discussion of the history of drug policy in the United States and how to shape its future drug policy. This past summer Hawken worked closely with judges and other law enforcement officials in Hawaii as a coinvestigator on a project to evaluate an offender-supervision initiative. She also has several international projects underway in southern Africa and in the South Caucasus, and presented her research on the HIV/AIDS epidemic in South Africa to the World Affairs Council of Ventura. She is a coinvestigator on a National Institutes of Health (NIH)-supported, Friends Research Institute cost-effectiveness evaluation of three modes of training (including distance-training) of clinicians in South Africa. In the South Caucasus, Hawken completed data collection for a study on civil servants' perspectives on corruption in post-revolution Georgia. Her research has been accepted for presentation at the 2006 Middle East and Central Asia Conference and Harvard Central Eurasian Study Society Conference. To support the School of Public Policy efforts to expand its international footprint, Hawken placed School of Public Policy students in international organizations around the globe, including Georgia, Kosovo, Guatemala, and Peru.



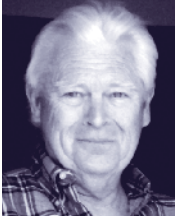
**Robert Kaufman**  
*Professor of Public Policy*

Robert Kaufman was offered contracts for his manuscript "In Defense of the Bush Doctrine: The Case for Moral Democratic Realism" by the University Press of Kentucky and Routledge Press. The final version will be published by the University Press of Kentucky in 2007. He recently published "The Unrealistic Realism of Hans Morgenthau" a journal article in the *Yale Journal of International Affairs* (Winter/Spring 2006), a book review in the *Naval War College Review* (Spring 2006), and a book review in the *Journal of Cold War Studies*, that will appear in the Fall 2006 issue. Kaufman has also continued to make media appearances and speak publicly in a variety of venues on a range of topics relating to international politics, American foreign policy, and national security. In April, he was an invited participant at the 57th annual Conference on World Affairs, in Boulder, Colorado. Kaufman is also working with the Reagan Presidential Library on an oral history project and continues the research phase on his biography of President Reagan.



**Douglas Kmiec**  
*Caruso Family Chair  
in Constitutional  
Law and Professor of  
Constitutional Law*

Douglas Kmiec was interviewed by Ted Koppel for a 9/11 retrospective on the Discovery Channel, served as the keynote presenter on presidential power with Yale Law School dean Harold Koh at the American Constitution Society Annual Convention, appeared on *CNN Headline News* in June on the *Hamdan* decision, *Catherine Crier Live* on Court TV in July, and a PBS spotlight on the Declaration of Independence and the U.S. Constitution. Kmiec also contributed to several publications including, *Legal Times*, *USA Today*, *FindLaw*, *California Lawyer*, *Los Angeles Times*, *The Tidings*, and numerous syndicated columns for the *Catholic News Service*.



### **Gordon Lloyd**

*Professor of Public Policy*

**G**ordon Lloyd coauthored “The Federal-State Levee Dance” an op-ed in the San Francisco Chronicle with School of Public Policy

Distinguished Professor David Davenport. Lloyd and Davenport will also coauthor “Democracy: The Fourth Crisis” with an expected publication by Rowman & Littlefield in early 2008. *The Two Faces of Liberalism: Hoover, Roosevelt, and the Inauguration of the New Public Policy*, edited by Lloyd is expected to publish in October by Scrivener Press. The book reconnects the contemporary student of public policy with the original arguments concerning the creation and development of the New Deal. The speeches of Franklin D. Roosevelt and Herbert H. Hoover have been reproduced along with sample Acts of Congress that translated the New Deal vision into public policy. In June, he led a discussion of the Federalist Papers at the first meeting of the *Great Ideas Conversation* program at Pepperdine’s Drescher Graduate Campus. Lloyd also took part as a discussant on the panel “Winning the Battle, Losing the War?: Why Free Market Arguments Don’t Carry the Day” at the annual Association of Private Enterprise Education (APEE) conference in Las Vegas, Nevada. He was a participant, instructor, leader, or director at Liberty Fund Colloquium events in Pasadena, California; Indianapolis, Indiana; Philadelphia, Pennsylvania; and Clearwater, Florida. Lloyd now serves as a member on the Board of Trustees for the Philadelphia Society.



### **Robert Lloyd**

*Chair/Associate Professor/  
Coordinator, Center for  
International Studies,  
International Studies  
and Language Division*

**R**obert Lloyd presented a paper on democratization and civil society at a Freedom House conference in Washington, D.C., in April. He spent time in Liberia observing elections with the International Republican Institute in Liberia for the runoff presidential elections in October 2005. Subsequently, Lloyd published an article in the May 2006 issue of *Current History* titled “Rebuilding the Liberian State” and authored a book chapter on political freedom in Zimbabwe for Freedom House published by Rowman & Littlefield.



### **Ted McAllister**

*Edward L. Gaylord  
Chair/Associate Professor  
of Public Policy*

**T**ed McAllister delivered the keynote lecture at Rochester College’s Academic

Symposium titled “The Stories We Tell—The People We Become.” He also published a review of the Ronald Reagan Presidential Foundation and Library for *The Public Historian* (Volume 28, No. 3) and “The Particular and the Universal: Kirk’s Second Canon of Conservative Thought” in *The Political Science Reviewer*, Volume 35, 2006. McAllister led a seminar of honors college students sponsored by the Intercollegiate Studies Institute as well as a seminar on Russell Kirk’s, *The Roots of American Order*.



### **Jack McManus**

*Professor of Education*

**J**ack McManus has been actively pursuing his newest research area, experiential learning. Working with colleague and fellow professor at

the Pepperdine Graduate School of Education and Psychology, June Schmieder-Ramirez, McManus spoke at the Hawaiian International Conference in Education in Honolulu, the Society of Educators and Scholars Conference in Long Beach, and the Western Association of Schools and Colleges (WASC) Annual Conference in Irvine. McManus and Schmieder-Ramirez signed a book contract to prepare a text that will help students, teachers, and administrators assess the impact of experiential education on the learning of their students. He recently completed two, one-week trips to Washington, D.C., with doctoral students in a policy development class. The trips served as the experiential portion of the course, and gave students a chance to share policy ideas with lawmakers, staff, and members of interest groups in the area.



### **Michael Shires**

*Associate Professor  
of Public Policy*

**M**ichael Shires led a policy research seminar exploring the role of faith communities in providing disaster

relief. With the generous support from the Forstmann Scholarship program at the School of Public Policy, he was able to take teams of students to conduct field research in New Orleans, New York, San Francisco, and Los Angeles. Students interviewed leaders in the disaster relief and faith communities in each of these cities and used the insights gained from these field investigations to provide practical recommendations to the local Voluntary Organization Active in Disaster (VOAD) in Los Angeles County. Shires was featured in the May 2006 issue of *Inc.* magazine as he prepared their annual rankings of the best places to do business in the United States. His work and several associated stories explored the places where job growth is robust and discussed the factors driving those patterns.



*New Addition to  
the Faculty*

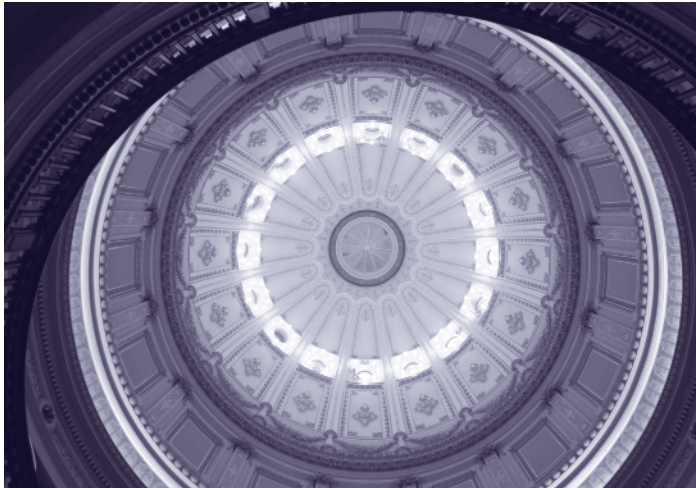
### **JAMES E. PRIEGER**

Dr. James E. Prieger will join the full-time faculty at the School of Public Policy teaching economics this fall. He has recently served as an assistant professor of economics at the University of California, Davis, where he taught undergraduate classes in intermediate microeconomics and Economics of Anitrust and Regulation as well as graduate courses in Economic Regulation and an Applied Micro Seminar.

Prieger sits on the editorial board of *Applied Economics Quarterly*, and his own research has been published in *Review of Economics and Statistics*, *Economic Inquiry*, *Journal of Applied Econometrics*, *Journal of Regulatory Economics*, and other refereed academic journals. He has also put his academic knowledge to practical use through consulting for major telecommunications companies.

Prieger received his PhD in economics from the University of California, Berkeley, and his bachelor’s degree in mathematics from Yale University.

## Sacramento Alumni Event



In February, 11 School of Public Policy alumni in the Sacramento area attended a special dinner hosted by Joe Cerrell, chairman of Cerrell Associates, Inc., and Pepperdine President Andrew K. Benton at Spataro Restaurant. The small, private dinner included 25 Sacramento legislators and policy leaders. It followed the annual Sacramento Seminar Student Reception held for undergraduates to meet with legislators in the Capitol Rotunda. Alumni were guests of Dean James R. Wilburn and Assistant Dean Jon Kemp. Also attending were State Senator Jack Scott and Assembly members Keith Richman and Fran Pavely.

## Class of 2001 Reunion

Members of the School of Public Policy's Class of 2001 gathered for a five-year reunion in March. SPP alumni joined Dean James R. Wilburn, faculty, and staff for a celebratory dinner at the Villa Graziadio Executive Center located on the Drescher Graduate Campus.

"The reunion dinner is a great way for alumni to reconnect with each other and the program. This is an event the faculty and staff look forward to each year," said Jon Kemp, assistant dean for advancement at the School of Public Policy. "This was our third class reunion. There is great momentum building among School of Public Policy alumni. As their careers develop, they are increasingly able to help each other, recent graduates, and our current students. This is a great indicator of the strength of a Pepperdine degree."

Before dinner, members of the Class of 2001 met with current students to discuss their careers and professional experiences at an informal reception.

Plans are underway for the Class of 2002 reunion in the spring of 2007. Contact Jon Kemp at 1.310.506.4494 for more information.



*Alumna Kimberlee Ross (MPP '01) talks with a School of Public Policy student at the reunion mixer.*

## 2006 Presidential Management Fellows

The Presidential Management Fellows (PMF) Program was established by executive order in 1977 to attract to the federal service outstanding men and women from a variety of academic disciplines and career paths who have a clear interest in, and commitment to, excellence in the leadership and management of public policies and programs. By drawing graduate students from diverse social and cultural backgrounds, the PMF Program provides a continuing source of men and women trained to meet the future challenges of public service. The School of Public Policy is proud of the following students who were recently awarded the 2006 fellowship.



### **Timothy "Preston" Lindler (MPP '06)**

Lindler graduated from King College in Bristol, Tennessee, with a bachelor of arts degree in political science and history. At Pepperdine, Lindler served as a teaching assistant to an undergraduate economics class at Pepperdine's Seaver College and completed his internship in the South Caucasus, working with the Armenian Atlantic Association to write a curriculum to teach high school and college-aged students about NATO. Lindler also worked at Transparency International Georgia researching the Millennium Challenge Corporation compact with the Republic of Georgia.



### **Gregory Pejic (MPP '06)**

Pejic graduated from Tulane University in New Orleans, Louisiana, with a bachelor of arts degree in international relations. A Theodore J. Forstmann Scholar at the School of Public Policy, Pejic completed his internship at the American Enterprise Institute for Public Policy Research (AEI), in Washington, D.C. At AEI, he assisted resident scholar, Claude Barfield, one of the nation's foremost authorities on international trade, on issues relating to free-trade agreements and East Asia while compiling and analyzing trade and economic indicator data for multiple projects. Most recently, Pejic attended the World Trade Organization's sixth Ministerial Conference in Hong Kong in an effort to complete the pending Doha Development Agenda.

## Alumni Notes

**Whitney Benzian** (MPP '05) is a director of communication for the City of San Diego, City Council District 8. He also serves as a budget analyst, field representative, and advisor on community development block grants.



**David Blechertas** (MPP '04) is the department head of planning and zoning for West Manchester Township in Pennsylvania. He handles land development, plan reviews, and zoning enforcement.

**Travis Bunch** (MPP '05) is a budget analyst in the Colorado governor's office.



**Kathy Carothers** (MPP '99) and her husband, Drew Marvin, welcomed their first child, Nico Col Marvin, on May 7, 2006. The family resides in Fairfax, Virginia.

**Marisa (Frietze) Cuaron** (MPP '04) married Waylon Cuaron on February 18, 2006. She is a teacher at Oñate High School in Las Cruces, New Mexico.

**Stephanie Danner** (MPP '05) is an assistant planner for the City of Malibu's planning division. She is responsible for approving plans for new houses, presenting projects to the Planning Commission, and authorizing text amendments for the zoning code. Danner is also the division's Geographic Information Systems (GIS) specialist where she is currently implementing an upgraded system.

**Nathaniel Goetz** (MPP '01) is a researcher for Triangle United Way in Morrisville, North Carolina. He will conduct social service-based research and policy analysis for Wake, Orange, and Durham Counties of North Carolina.



**Keri-Ann Hetherington** (MPP '99) married Rob Mohn on November 5, 2005. The couple lives in Huntington Beach, California.

**Keith Jenkins** (MPP '05) is an international trade advisor for Sandler, Travis, & Rosenberg in Washington, D.C., working for the government affairs team. He advises foreign governments and private companies on how U.S. trade policies and legislation affect their interests.

**Jason "Drew" Johnson** (MPP '03) is engaged to Mavanee Anderson of Grand Prairie, Texas. He is the president of the Tennessee Center for Policy Research.

**Jeannie Jun** (MPP '05) married Daniel Chin on October 25, 2005. The couple resides in South Pasadena, California.



**Nicole Kurokawa** (MPP '06) was selected for the Koch Summer Fellow Program through the Institute for Human Studies at George Mason University. She is currently interning at the Center for Financial Privacy and Human Rights in Washington, D.C.

**Karin Lane** (MPP '05) is a consultant for The IU-Kenya Partnership Program, Academic Model for Prevention and Treatment of HIV/AIDS (AMPATH), operating out of Eldoret, Kenya. She will be leading the program's community outreach and Preventative Mother-to-Child Transfer programs.

**Alexandria Latragna** (MPP '06) was recently hired as an associate analyst at the research group, Econ One, conducting analysis for intellectual property and antitrust litigation.

**Thitu Mwaniki** (MPP '02) presented a paper at Bard College addressing gender and taxation in Kenya. She is currently working with the Budget Information Programme at the Institute of Economic Affairs in Nairobi, Kenya.

**Matthew Podgorski** (MPP '04) is a customer supply chain coordinator at Kraft. His article, "Dispelling Five Common Myths about DR-CAFTA," was published in *Facts and Opinions* by the Public Interest Institute in May 2006.

**Matthew Reed** (MPP '05, SOL '05) is an attorney at Reed & Brown, LLP, in Pasadena, California. He married Hilary Stirman (SOL '04) in March 2005.



**Ashley (Maples) Slater** (Seaver '97, MPP '99) and her husband, Simon, welcomed son, Ashton Arthur Slater on September 1, 2005.



**Almis Udrys** (MPP '01) and **Claudia Orsi** (Seaver, '99, MPP '01) are thrilled to announce the addition of a new family member, Sophia Aurora Udrys, measuring 20 inches and weighing 7 lbs., 13 oz., born on June 21, 2006 at 1:35 p.m. in Sacramento, California.

**Corinne Verzoni** (MPP '05) is interning at the Center for Strategic and International Studies (CSIS) in the homeland security department working specifically on the biological threat reduction project while pursuing her doctoral degree at George Mason University.

**Sara Woolfenden** (MPP '05) is concluding her fellowship in Sarasota County, Florida, where she wrote and organized the county's efforts to win the All-America County award designated by the National Civic League.

What's new with you? To share your alumni news, please e-mail Jon Kemp at [jkemp@pepperdine.edu](mailto:jkemp@pepperdine.edu).

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UPCOMING EVENTS

September 26, 2006

**ANNUAL LECTURE**

**JAMES Q. WILSON,  
RONALD REAGAN PROFESSOR OF PUBLIC POLICY**

*Reagan Presidential Library  
Simi Valley, California*

October 31, 2006

**BOARD OF VISITORS MEETING**

*Drescher Graduate Campus  
Malibu, California*

November 9, 2006

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For more information on any of these events call  
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