

**CHARLES G. KOCH CHARITABLE FOUNDATION SPONSORS
READING GROUP, GUEST LECTURES**

The School of Public Policy hosted a noncredit reading group during the fall semester titled "Role Play: The Elusive Game of Defining Government." The reading group took place over a series of six sessions with a variety of public policy experts contributing to the discussion. Topics of discussion ranged from taxes, government spending and American capitalism to the consequences and dangers of state expansion.

The vision for the reading group came from assistant professor Luisa Blanco after attending a Liberty Fund colloquium last spring in Guatemala City, Guatemala. Following a similar conversation with scholars and professionals from Latin America and the United States, she decided to begin exploring the question of what government's role should be in today's society, especially in consideration of changes happening in policy due to the financial crisis. "After that experience," Blanco said, "I thought that it was necessary that our students engage in this conversation more in depth since they will be the ones who will be making policy in the future."

Blanco spearheaded the fundraising needed to make such a conversation happen. While attending a conference for the Association for Private



Luisa Blanco

Enterprise Education, she was approached by the Koch Foundation to discuss the grant opportunities available. After being informed that the foundation often provided funding for reading groups at other universities, Blanco decided to apply for grant funding. "The decision was a no brainer for me to apply for the grant. Koch let me choose my own readings, select the speakers, and gave me the liberty to do whatever I thought was needed to develop a valuable experience for students."

Koch Grant continued on page 10 ♦

RONALD REAGAN PROFESSOR JAMES Q. WILSON ARGUES GENETICS VERSUS FREE WILL

What controls your actions? Is it free will or genetics? James Q. Wilson, the two-time president of the American Political Science Association and recipient of the Presidential Metal of Freedom, asked these questions while delivering his 10th annual lecture titled "Genes and Free Will," at the Ronald Reagan Presidential Library in Simi Valley, California, on September 15, 2009.

Wilson asked, "Will this new understanding [of genetic traits] eliminate the idea of free will and undermine, if not destroy, the possibility of holding people legally and morally accountable?" He went on to answer "no" and explained his reasoning through a discussion on the power of genes and the social context of behavior.

Wilson explained the power of genes and how brain chemistry and shape can affect our decisions, but ultimately suggested the value we place on a human life is more important than potential genetic influences. Wilson also added that while men and women have different brain chemistry, we should not excuse men for committing violence because of those differences. People are able to overcome some of their genetic behavior impulses and should be held accountable. He used the idea of the social context of our behavior to explain how genetics do not overwhelm our free will.

Wilson also considered the differences in beliefs of what people think they want. He explained that if genetics predetermines all of the bad things that happen, then it predetermines the good as well. "If we can't blame the criminals such as Bundy and Ramirez, then we can't praise the champions like Nelson Mandela and Mother Teresa."

James Q. Wilson is the Ronald Reagan Professor of Public Policy at the Pepperdine University School of Public Policy.

DEAN'S MESSAGE

The most important lessons in life are often better caught than taught. And measuring the productivity of a faculty member goes far beyond the accountant's faculty/class ratios or the search for certainty assumed by formulaic metrics heralded by certain accreditation exercises recently in fashion.

Professor Luisa Blanco for instance, personally initiated a relationship with the Charles G. Koch Foundation to raise the funds to bring several nationally recognized economists to campus, to design an extracurricular study of readings on liberty, to recruit a carefully selected group of students for her study groups, and thus to dramatically enrich the experience of students in the School of Public Policy as well as undergraduates from Seaver College. Professor Blanco did not receive extra pay for her initiative, but her students' lives were dramatically enriched.

This week I learned of a student whose life was altered because a faculty member happened one morning to be on the exercise machine next to hers in the gym, and another who was at the point of dropping out of school until a faculty member dis-

covered his struggles and took him home for dinner with his family to help him through a difficult time. I know of members of our staff who have selflessly and without hesitation reached into their own pockets to loan money on a Friday afternoon to a student so she could hurry home to an ailing parent.

I may be prejudiced, but having taught at several different universities, I know these experiences, though quite normal in the Pepperdine School of Public Policy, are clearly unique in academic life in general. Although difficult—perhaps impossible—to measure, they are the most important part of the educational experience for those students whose lives are forever changed. Though not quite molecular, they are real. And, to return to business lingo, they are our strongest competitive advantage.



James R. Wilburn
JAMES R. WILBURN
Dean, School of Public Policy

CLASS OF 2004 HOLDS FIVE-YEAR REUNION



Members of the Class of 2004 (l-r): Gary Denson, Pauletta Walsh, Anthony Archie, Darlesh Horn, Ryan Miller, Jennifer Burton, and Cynthia Guerrero

The School of Public Policy's Class of 2004 was honored at their five-year reunion on November 13, 2009, at the Villa Graziadio on the Drescher Graduate Campus. Alumni and their families gathered with Dean James R. Wilburn, faculty, and staff for an afternoon reception overlooking the Malibu campus. "Changes" was the theme of the reunion.

"Perhaps the most remarkable thing about reconnecting with classmates after five years is to see firsthand how we have grown and

during our years at the School of Public Policy. Now we see clearly that we are an integral part of the Pepperdine legacy. When we gather again in 2014, it will be exciting to note the journey and to share the accomplishments and achievements of the mighty, mighty Class of 2004."

Reunions are currently being planned for the Class of 2000 and the Class of 2005. Please contact Pauletta Walsh at 310.506.6413 for more information.

the changes, both personal and professional, that have happened," said Pauletta Walsh (MPP '04), assistant dean for advancement and alumni affairs. "Some of us have moved cross-country or returned home; some have gotten married and have had children; some have blossoming new careers. Now we take the time to look back with affection and gratitude at the faculty and staff that dedicated themselves to us

WOMEN IN PUBLIC POLICY HOSTS SOCIAL CHANGE AND FREE-MARKET ADVOCATE CLAIRE MORGAN

On November 16, 2009, the student organization Women in Public Policy hosted Dr. Claire Morgan of the Mercatus Center at George Mason University for a lecture entitled "Ideas for a Free Society." Morgan is the director of the Social Change Project at the Mercatus Center in Washington, D.C., which is known for its application of market-based solutions to real-world policy problems.

Morgan spoke about the foundations of the Mercatus Center's philosophy from the ideas of Austrian economists like F. A. Hayek to Elinor Ostrom, the 2009 winner of the Nobel Prize in Economics. Mercatus' Social Change Project takes these theoretical approaches and bridges them with policy applications. The main thesis of her presentation was a social-policy pyramid, with the top being the idea makers (universities), broadening out to analysts of ideas (think tanks), then to action takers of reforms (grassroots organizations), and finally to the base of implementers (policy makers) responsible for instituting ideas for reform to affect all the citizens of a society.

Morgan explained the goal of the Social Change Project as an effort to understand how societies transition through this pyramid and develop institutions that support markets and progress, via what she explained as either incremental change over long periods of time or by "shocks" to social systems. She progressed into a discussion of Mercatus' Gulf Coast Recovery Project as an example of the real-world application of the ideas of "shocks" as promoters of social change. The Gulf Coast Recovery Project, led by Morgan, studied the response by individuals, commercial enterprises, and nonprofit groups in rebuilding communities in the Gulf Coast after Hurricane Katrina in 2005. The project studied the response from groups like Wal-Mart, the Red Cross, or church assemblies and emphasized the evolving use of local knowledge and community development in the face of large-scale catastrophes like Katrina.

Before joining Mercatus, Morgan was a Fellow at the Liberty Fund in Indianapolis, Indiana. She has spent time as a Visiting Fellow at the Institute of Economic Affairs in London, U.K., and the Institute for Humane Studies in Arlington, Virginia. Morgan earned her PhD in government and politics from the University of Maryland, College Park, and has also earned degrees in applied philosophy from Bowling Green State University, in political theory from the London School of Economics and Political Science, and in politics from London Guildhall University.

Morgan's lecture was one of the first events of the year in Women in Public Policy's effort to showcase the achievements of women in public policy and an inspiring look into how we envision social change in our own society.

NEW BOARD OF VISITORS MEMBER

The School of Public Policy Board of Visitors comprises national policy, business, and community leaders who support the school's mission and share the commitment to a more expansive approach to public policy. The board provides invaluable counsel and support to the School of Public Policy, and the members are examples of public leaders who appreciate the role of a strong moral and ethical standard while recognizing the central importance of civil society, faith, and free markets to solve policy issues.

Dean James R. Wilburn welcomes the newest Board of Visitors member:

KEITH A. TOBIAS is the CEO of Red Plane Enterprises, a firm that assists clients and their advisor team with the complex planning, construction, and monitoring of large trust-owned life insurance portfolios. Tobias founded Red Plane after selling his executive compensation and benefit company to an international firm in 1999. Red Plane also serves as a vehicle for the various entrepreneurial ventures Tobias has started or assisted on the funding side of the transaction. In addition to sitting on several boards, Tobias continues to consult in the finance, marketing, management, estate planning, insurance, and executive compensation areas. He began his career as a CPA with Arthur Young & Co., (now Ernst & Young) in Los Angeles, California. Tobias, his wife Tracy, and their three children reside in La Cañada Flintridge, California, where he is active in charitable causes and civic matters as a city commissioner.

ALUMNI AND CAREER SERVICES BLOGS LAUNCHED

The School of Public Policy has launched a new series of blogs on the school's Web site. Five alumni bloggers and the career services office join our student bloggers as they provide new resources and perspectives for our current and prospective students.

The alumni bloggers are posting about their respective careers in public policy, ranging from zoning and planning to life as a PhD candidate. In addition, they are posting photos and videos and commenting on current policy issues that affect them personally and professionally.

Jody Brightman, manager of career services, is the author of the career services blog "Waves of Public Policy," where she will be posting responses to the most frequently asked career and internship questions from students, including tips for resumé writing, networking, interviewing, and job and internship searches.

To visit the alumni blogs, please visit:

publicpolicy.pepperdine.edu/alumni/blogs.

To visit the career services blog, please visit:

publicpolicy.pepperdine.edu/careers/blog.

RANDALL HOLCOMBE SPEAKS ON STIMULUS PROGRAMS, AMERICAN CAPITALISM



Dr. Randall Holcombe of Florida State University presented a lecture titled “The Bush-Obama Stimulus Programs and the Future of American Capitalism” in the first of two lectures last fall sponsored by the Charles G. Koch Charitable Foundation.

In his lecture, Holcombe spoke on the economy and four key federal economic policies including the Federal Reserve, the Troubled Asset Relief Program (TARP), Obama’s stimulus package, and the federal bailouts of automotive companies and financial firms in the United States. Speaking of the controversy behind these programs and how they may conflict with the foundations of the United States’ free-market economy, Holcombe said, “I think there is a unifying theme in that a lot of what’s gone on in the face of this financial crisis has put programs in place that undermine some of the fundamental incentives that make our capitalist system work.”

Holcombe suggested that many aspects of these programs, especially those in which the federal government purchased assets or provided cash infusions to bankrupt companies, weakens basic principles of capitalism, removes fiscal accountability, and allows for more risky behavior. “One of the key things to understand right up front is . . . the important function of profit and loss in a capitalist system,” Holcombe remarked. “Profit provides an allure, an incentive for people to take risks, to be entrepreneurial, and innovative. On the flip side, the possibility of loss gives them an incentive to be cautious, not take too many risks, and to keep those risks in check.”

Holcombe is the DeVoe Moore Professor of Economics at Florida State University. He received his PhD in economics from Virginia Tech University and is currently a Senior Fellow at the James Madison Institute, a Tallahassee-based think tank specializing in issues facing state governments. He served on Florida governor Jeb Bush’s Council of Economic Advisors from 2000 to 2006, was president of the Public Choice Society from 2006 to 2008, and was president of the Society for the Development of Austrian Economics in 2007. Holcombe is the author of 12 books and more than 100 articles published in academic and professional journals.

Holcombe’s lecture can be viewed on the School of Public Policy’s YouTube channel: www.youtube.com/pepperdinespp.

Students Present Papers on Policy Analysis in Latin America at LATIN AMERICAN STUDIES CONFERENCE

School of Public Policy second-year students Mitchell Annan, Morgan Beach, James Bieber, Violeta Duran, Erik Hurtado, and Lindsay Young presented their papers on a panel at the 2009 Pacific Coast Council of Latin American Studies (PCCLAS) Annual Conference at El Camino College on November 6, 2009.

The papers were presented on a student panel, “Latin America Has Issues: Public Policy Analysis,” organized by assistant professor of economics Luisa Blanco. Student papers were selected out of Blanco’s Latin American Economic Development class.

“These students have each done an outstanding analysis of a current policy issue in Latin America and were excited about participating and presenting their work at the conference,” stated Blanco, who presented her own work on the rise of the left in Latin America and is a chair on a session on international relations.

The School of Public Policy will host the 2010 PCCLAS Annual Conference from November 5-6, 2010, on the Malibu campus.

Student presentations:

“A Policy Analysis of Dollarization in Ecuador”
Mitchell Annan

“Displacement and Civil Unrest in Colombia”
Morgan Beach

“Microfinance and Alternative Poverty Reduction Strategies in Bolivia”
James Bieber

“Inadequacies in Education for Indigenous Groups in Mexico: Effects on Education and Life Beyond the Classroom”
Violeta Duran

“The Decriminalization of Narcotics in Mexico”
Erik Hurtado

“The Honduran Question: The U.S. Answer to Latin America”
Lindsay Young

ECONOMIST JERRY ELLIG SPEAKS ON FUTURE OF REGULATION



In the second of two lectures sponsored by the Charles G. Koch Charitable Foundation, the School of Public Policy hosted economist Jerry Ellig to present a lecture titled “The Future of Regulation.”

In his opening remarks, Ellig asked his audience one simple question: “Do you feel regulated?” After citing half a dozen examples of how he was regulated in his morning routine alone, from the toothpaste he uses to the mattress he sleeps on, he continued to explain how regulation currently works in Washington, D.C. In his discussion, he expounded upon the far-reaching effects of federal regulation, from economic

and social regulation to regulation involved in homeland security; the problems that federal regulation continues to face, including an analysis of regulation’s total costs and benefits; and suggestions for changing the regulatory process in the future.

Ellig is a Senior Research Fellow at the Mercatus Center at George Mason University where he has worked since 1996. He has also served as deputy director and acting director of the Office of Policy Planning at the Federal Trade Commission. Ellig has also served as a senior economist for the Joint Economic Committee of the U.S. Congress and as an assistant professor of economics at George Mason University.

Ellig’s lecture is available on the School of Public Policy YouTube channel: www.youtube.com/pepperdinespp.



DAVENPORT INSTITUTE PRESENTS SPACE POLICY SYMPOSIUM

In celebration of the 40th anniversary of NASA's Apollo 11 mission and the first men landing on the moon, the Davenport Institute at the School of Public Policy presented a symposium on space policy aptly titled "Policy in the Shadow of the Moon." The day opened with a screening of *In the Shadow of the Moon*, the acclaimed documentary about the Apollo space program that chronicled the manned missions to the moon that the United States made in the 1960s and 1970s. The film followed NASA's Apollo spaceflight endeavor that began in earnest following President John F. Kennedy's announced goals of landing a man on the moon before the end of the 1960s decade and featured rare original footage from the archives at NASA.

Following the screening, members of the Pepperdine community were welcomed to hear two distinguished space policy experts. Bill Bruner, director of government affairs and external communications at the Lawrence Livermore Laboratory, gave a lecture titled "U.S. Civil and Military Space Policy—Dangers and Opportunities." In his lecture, he spoke of the symbiotic relationship that science and technology have with public policy. "Policy makers need to be informed about what is scientifically and technically possible in order to weigh the costs and benefits of policy choices," Bruner remarked. In discussing how science and technology guide policy decisions,

he said, "There is nothing not made possible by science, but we are the victims of paralysis of analysis and are at the mercy of discovery." He argued that scientific breakthroughs in space are key to national interests such as national security, preserving the environment, and improving the health and prosperity for all people. He suggested future goals for the space program to be science and technology education and inspiring enterprises with great, long-range goals.

Building on Bruner's lecture, Gil Klinger, director of the Space and Intelligence Office within the Department of Defense, presented his lecture titled "Space Policy: Continuity, Adaptation, and Change." Providing a history of NASA and the United States space program, Klinger opened with the United States Cold War response to Sputnik in 1957 and took his audience through a timeline of developments through the last five decades. In his remarks, he noted that, despite its significant contributions to science and technology, NASA continues to fight a negative public image, largely due to notorious missions like the *Challenger* and *Columbia* shuttle disasters. He continued to emphasize the importance of public policy in helping change unfavorable views and concluded his lecture discussing future space policy needs and new developments like the emergence of space tourism.

MATT MAYER LECTURES ON FEDERALISM, HOMELAND SECURITY



Matt A. Mayer, Visiting Fellow at The Heritage Foundation, lectured last fall on the issue of homeland security and federalism. Mayer argued local governments are more effective mechanisms for providing homeland security than the federal government.

Federalism has been on the decline and the public has become more dependent on federal, rather than local, government for their welfare. Historically, local government has been responsible for the defense of the community, but recently the federal government has taken the place of local jurisdictions.

According to Mayer, the dissolution of federalism has a negative impact on homeland security. Disaster relief that was once the responsibility of state and local government has been undermined by a large and slow-to-react federal agency called FEMA. He referred to Hurricane Katrina as an example of the inefficient federal government failing to mobilize to manage the destruction of the hurricane.

He also cited illegal immigration as an example of how the decline of federalism left the United States more unsafe. The federal government does not have the resources capable for securing the border and pursuing the 12 million illegal immigrants in the coun-

try. On the other hand, he reported that there are 1.1 million state and local authorities that can act as enforcers of immigration law.

He continued to argue that counterterrorism has also suffered because of the depreciation of federalism, and that traditional police work is essential to counterterrorism, requiring intimate knowledge of local communities and their residents. The federal government lacks the resources and ability to gain this close relationship to the community. State and local governments are not sufficiently tasked with counterterrorism duties and, instead, a distant and unengaged federal government heads counterterrorism activities.

Mayer ended his lecture by questioning whether we are safer as federalism declines. He declared homeland security should be in the hands of the people closest to the problem, those who know the problem best, and who have resources to solve the problem.

Mayer currently leads The Heritage Foundation's Homeland Security and the States Project that seeks to decentralize elements of homeland security from the federal government back to state and local entities. Mayer is also an adjunct professor at The Ohio State University where he teaches a course comparing responses within the transatlantic alliance to terrorist threats. Mayer has published several public policy articles in the last year on homeland security issues and is working on a book, "Decentralizing Homeland Security: Protecting America from Outside the Beltway."

2009-2010 SCHOLARSHIP RECIPIENTS

THEODORE J. FORSTMANN SCHOLARS

The Theodore J. Forstmann scholarship was established in 2005 to embrace Forstmann's long-standing commitment to education and his personal interests in the social and spiritual benefits of free markets and traditional values.



l-r: Jacklin Boyadjian, Rincy Mathew, William Leighty, Lindsay Young, Alyson Price, Shannon Anderson

SHANNON ANDERSON (MPP candidate '12)
BA, Political Economy of Industrial Societies
University of California, Berkeley

JACKLIN BOYADJIAN (MPP candidate '10)
BA, Political Science
University of California, Los Angeles

BRIAN DILLE (MPP candidate '10)
JD, University of Georgia
BA, German and Sociology
University of Georgia

LA TOYA GRATTEN (MPP candidate '10)
BA, Political Science
St. Edward's University

PETER GRIFFITH (MPP candidate '10)
BA, International Relations and Law
Oxford Brookes University

WILLIAM LEIGHTY (MPP candidate '10)
BA, English Literature and Spanish
University of Virginia

RINCY MATHEW (MPP candidate '10)
BA, Psychology and Criminal Justice
California State University, Fullerton

ALYSON PRICE (MPP candidate '10)
BA, Political Science
Chapman University

JOHN VAN WINKLE (MPP candidate '10)
BA, Government
University of Redlands

LINDSAY YOUNG (MPP candidate '10)
BA, History
University of California, Riverside

FRITZ SCHOLARS

Founded in 2001 by Lynn C. Fritz, the Fritz Institute is a nonprofit organization designed to partner with governments, nonprofit organizations, and corporations worldwide to innovate solutions and facilitate the adoption of the best practices for rapid and effective disaster response and recovery.



Nikhil Mathur and Erik Hurtado

ERIK HURTADO (MPP candidate '10)
BA, History
University of California,
Los Angeles

NIKHIL MATHUR (MPP candidate '11)
BA, Political Science and
International Affairs
University of California, Riverside

S.A. ENLIGHTENMENT SCHOLARS

The S.A. Enlightenment Scholarship was established to embrace a commitment of building relations between the United States, Saudi Arabia, and other predominantly Muslim countries.



Asmaa Ahmed

ASMAA AHMED (MPP candidate '11)
BA, Sociology
University of California,
Los Angeles

NAHID DASHTAKI (MPP/MDR candidate '10)
BA, Comparative Literature and International Studies
University of California, Irvine

MAURICE H. STANS SCHOLARS

Established in 1999 by the Stans trust, the Maurice H. Stans Endowed Scholarship was created to provide support for African American students.

KIMBERLY ALI (MPP candidate '10)
BA, Spanish
University of San Francisco

ANTHONY AMPONSAH-MENSAH (MPP candidate '11)
BEd, Social Studies
University of Cape Coast

CHRISTOPHER CARR (MPP candidate '11)
BA, History and International Relations
William Jewell College

JEFFREY CLAYTON (MPP candidate '10)
BA, Journalism
University of Texas at Austin

CARMEN GOLDING (MPP candidate '10)
BA, Communication
Chapman University

LA TOYA GRATTEN (MPP candidate '10)
BA, Political Science
St. Edward's University

BRANDI LINTON (MPP candidate '11)
BA, Political Science
University of California,
San Diego

MAURICE WILLIAMS (MPP candidate '10)
BA, History
Stillman College



l-r: Christopher Carr, La Toya Gratten, Carmen Golding, Kimberly Ali, Maurice Williams, Anthony Amponsah-Mensah

SCHOOL OF PUBLIC POLICY SCHOLARS

The School of Public Policy scholarship fund committee awards scholarships to aid deserving students on the basis of academic standing and professional experience.

JAMES BIEBER
(MPP candidate '10)
BA, Psychology
State University of New York at Buffalo



Thomas Just

CHARLES DAVIS
(MPP candidate '11)
BS, Music
Trevecca Nazarene University

THOMAS JUST
(MPP candidate '11)
BA, German and International Relations
Baylor University



Matthew Vande Werken

MATTHEW VANDE WERKEN
(MPP/MBA candidate '10)
BA, Business
Calvin College

ASSOCIATED WOMEN FOR PEPPERDINE SCHOLARS

Associated Women for Pepperdine is a group of Church of Christ women who raise funds each year to assist deserving students who are members of the Churches of Christ. Recipients are selected on the basis of financial need, merit, character, and church membership.



Joshua Atkinson
Matthew Drummond

EDWIN AFRIYIE
(MPP candidate '11)
BA, Oral Leadership
Lipscomb University

JOSHUA ATKINSON
(MPP candidate '11)
BA, Education
University of Michigan

MATTHEW DRUMMOND
(MPP candidate '11)
BA, Political Science
University of Alabama

MATTHEW SAHA (MPP candidate '10)
BA, Communications
University of North Carolina at Chapel Hill

GRAHAM VEENSTRA (MPP candidate '11)
BA, International Studies
The Ohio State University

BOARD OF VISITORS SCHOLAR

The Board of Visitors Scholarship is funded through the generosity from the School of Public Policy's Board of Visitors.



MICHAEL BELINA
(MPP candidate '10)
BA, Political Science
University of California, Davis

ENDOWED JEWISH SCHOLAR

The Endowed Jewish Scholarship Fund provides assistance to Jewish students in good academic standing who are pursuing a degree at the School of Public Policy.

BENJAMIN WEISS (MPP candidate '11)
BA, Political Science
University of California, Los Angeles

FOSTER S. FRIESS SCHOLAR

The Foster S. Friess scholarship was established to help students who have demonstrated private sector solutions to public challenges.



MIRIAM KEIM
(MPP candidate '11)
BA, Liberal Arts
St. John's College

BERTHA AND JOHN GARABEDIAN FOUNDATION ENDOWED SCHOLAR

The Bertha and John Garabedian Charitable Foundation Fund provides assistance to qualified public policy students from Fresno, Kings, Madera, or Tulare counties in California.



ALISON TOLLADAY
(MPP candidate '10)
BA, Mass Communication and Journalism
California State University, Fresno

THOMAS P. KEMP SCHOLAR

The Thomas P. Kemp scholarship was established in 2006 as a memorial legacy to Pepperdine regent and avid supporter of the School of Public Policy, Thomas P. Kemp.



ALEXANDRA WOLTER
(MPP candidate '11)
BA, History
Colgate University

SEIJI MASUDA ENDOWED SCHOLAR

Established in 2004, the Seiji Masuda Endowed Scholarship in Public Policy for International Students was created to provide scholarships for international students from Malaysia, Indonesia, Thailand, Vietnam, Laos, Myanmar, Cambodia, and Brunei on the basis of merit and need.

ERICA TANG (MPP/MBA candidate '12)
BA, International Studies
Pepperdine University

J. McDONALD AND JUDY WILLIAMS SCHOOL OF PUBLIC POLICY SCHOLAR

Established by J. McDonald Williams and Judy Williams in 1999, this scholarship is designed to assist deserving School of Public Policy students who are members of the Churches of Christ.

MATTHEW SAHA (MPP candidate '10)
BA, Communications
University of North Carolina at Chapel Hill

MIKE O'NEAL SCHOLAR

Established by Peter Cheung and Fred Prager, this endowed scholarship was created to aid deserving School of Public Policy students.

MICHAEL BELINA (MPP candidate '10)
BA, Political Science
University of California, Davis

TERRALYNN AND EARL SWIFT SCHOLAR



Established in 2006 by Terralynn and Earl Swift, this endowed scholarship was created to provide assistance to students interested in studying how people from diverse cultures might discover common values in the context of global interdependency.

NATHAN WARF (MPP/JD candidate '12)
BA, Bible Studies
Freed-Hardeman University

LYDELL WARD SCHOLAR



Established in 2008 with a gift from School of Public Policy Board of Visitors member Beti Ward, the Lydell Ward Endowed Scholarship is awarded to qualified female students pursuing a master of public policy degree.

JOSEPHINE HUANG (MPP candidate '10)
BS, Economics
University of Houston

FACULTY/FELLOW UPDATE



LUISA BLANCO

Assistant Professor of Economics

Luisa Blanco received a grant from the Koch Charitable Foundation to coordinate a reading group and special guest lectures on the role of government. Blanco's article "The Finance-Growth Link in Latin America" has been published in the *Southern Economic Journal*. Her article "Life Is Unfair in Latin America, But Does It Matter for Growth?" is forthcoming in the *World Development Journal*. Blanco gave a seminar at Sam Houston State University about her paper, "New Trends in Latin America and Their Implications for Foreign Direct Investment." She also presented this paper to the Southern Economic Association. Blanco gave a lecture at the School of Public Policy on the impact of the financial crisis on Latin America, hosted by the *Pepperdine Policy Review*. In addition, she was interviewed by China Radio International about the current state of Latin American economies, presented her research on the rise of the left in Latin America at the Pacific Coast Council of Latin American Studies conference, organized a session at this conference where six School of Public Policy students presented their work on issues related to public policy in Latin America, and will be coordinating the Pacific Coast Council of Latin American Studies annual meeting at Pepperdine University in the fall of 2010.

ASHTON ELLIS

Adjunct Faculty

Ashton Ellis began working as a contributor to the Center for Individual Freedom (CFIF) as a columnist and blogger. His commentary focuses mainly on economic issues and policies, with some campaign and political coverage. In addition, Ellis is a contributor to a political book project teaching members of the Tea Party movement how to become patriot activists by harnessing the strategies of community organizers and social networking Web sites. The book is scheduled for publication early in 2010.



ANGELA HAWKEN

Assistant Professor of Economics

Angela Hawken completed the randomized controlled trial of Hawaii's HOPE (a program that uses swift and certain, but modest, sanctions to manage offender behavior) with the support of the National Institute of Justice and the Smith Richardson Foundation. She presented a paper on managing field experiments for criminal justice programs for the American Society of Criminology in November. Following an invitation from Yang Ming University, she visited Taiwan in December, where she met with many senior government officials and visited correctional institutions. Hawken will have an ongoing relationship with public health scholars and practitioners in Taiwan and plans to return to Taipei with a group of School of Public Policy students. She published an article "Behavioral Triage: A New Model for Identifying and Treating Substance-Abusing Offenders" in the *Journal of Drug Policy Analysis*, where she proposes fundamental

changes to existing practices of offender management, and coauthored a chapter "Measuring Corruption, A Critical Assessment and a Proposal" in Anuradha Rajivan and Ramesh Gampat's, *Perspectives on Corruption and Human Development* (New Delhi: Macmillan India, 2009). Hawken is part of a team working on counternarcotics and counterterrorism in Afghanistan, through a contract with the Department of State.



BRUCE HERSCHENSOHN

Senior Fellow in International Relations

Bruce Herschensohn continued media appearances and speeches on U.S. foreign policy throughout the United States. He spent the fall of 2009 concentrating on his weekly Foreign Policy Roundtables held at the School of Public Policy, as well as completing his new nonfiction book, *An American Amnesia: How the U.S. Congress Forced the Surrenders of South Vietnam and Cambodia*. It is scheduled for publication on March 10, 2010, with media promotion to follow.



ROBERT KAUFMAN

Professor of Public Policy

Robert Kaufman continues to speak extensively, as well as do media work for radio and television. The most recent CNN presidential rating survey asked him to participate, based on his previous writings including, his most recent book, *In Defense of the Bush Doctrine*. Kaufman published two book chapters this fall on President Bush's legacy, including one published by Stanford University Press. He completed a book chapter for the *Encyclopedia of Arms Control* that will be published by Praeger. Kaufman continues to work on two books in the meantime, which are in the research phase.



GORDON LLOYD

Professor of Public Policy

Gordon Lloyd coauthored an op-ed with David Davenport, former School of Public Policy Distinguished Professor of Public Policy, entitled "Health Care Debate About Liberty vs. Equality," which appeared in the *Washington Examiner* on September 24, 2009. He presented his paper "The Power of Precedents and the Lessons of Language," in a public address sponsored by the Bill of Rights Institute, the Research Institute for Hawaii, the Hawaii Council for the Humanities, and the Judiciary History Center in Honolulu, Hawaii. Lloyd also presented "Further Reflections on the Antifederalists" in an address to civics education teachers at the University of Louisville, in Louisville, Kentucky. In the fall 2009 he served as a seminar leader for "Three Seminars on Constitutional Innovations in History: Ideas, Documents, and Individuals" at Chaminade Univer-

sity in Honolulu, Hawaii; “Three Seminars on the American Founding for High School Teachers” at the University of Louisville in Louisville, Kentucky; and “Two Seminars on FDR-Hoover-The New Deal” at the McConnell Center at the University of Louisville. Lloyd was also a discussion leader for “Benjamin Rogge on Economics and Education” at a Liberty Fund mini-conference in Indianapolis, Indiana.



ROBERT LLOYD

*Associate Professor of International Relations,
Seaver College*

Robert Lloyd recently published a chapter entitled “The Caprivi Strip in Namibia: Shifting Sovereignty and the Negotiation of Boundaries” in the edited volume entitled *Borderlines and Borderlands: Political Oddities at the Edge of the Nation-State* by Rowan and Littlefield. He contributed a chapter on governance in Zimbabwe for Freedom House’s *Countries at the Crossroads: 2009* edition. The results of this study are used widely by scholars and policymakers. In the fall he was a discussant in Washington, D.C., on an African panel at the conference, The Middle East and Africa: Historic Connections and Strategic Bridges, hosted by the Association for the Study of the Middle East and Africa (ASMEA). Lloyd was also selected to become a member of the editorial board of ASMEA’s *Journal of the Middle East and Africa*. He was selected as a 2009-2010 Academic Fellow with the Foundation for Defense of Democracies, a Washington, D.C., think tank. As part of this fellowship he went to Israel to study terrorism and counterterrorism in a democratic state. Lloyd completed a two-year term as an elected officer with the national group Christians in Political Science.



TED MCALLISTER

*Edward L. Gaylord Chair/Associate Professor of Public
Policy*

Ted McAllister presented a lecture entitled “History and American Identity,” at the Intercollegiate Studies Institute (ISI) Honors Summer Conference in Williamsburg, Virginia, in July 2009. He was a participant at two Liberty Fund seminars entitled “Liberty in Walter Lippmann’s *The Public Philosophy*,” held in Indianapolis, Indiana, in August 2009, and “Liberty and Conservatism in American Political Thought,” held in Hershey, Pennsylvania, in October 2009. McAllister published a book review of Alan Wolfe’s *The Future of Liberalism* in the online journal *First Principles*, entitled “Pale Liberalism.” He also published an essay in *First Principles* (appearing in two parts) on Walter Lippmann’s foreign policy entitled “America’s Vital Interests.” In addition, he published a number of essays on the online magazine *Front Porch Republic* including “The Strange Lament of a Bohemian Conservative,” “The Reluctant Southerner: Reflections on Home and History,” “Who Was Richard Blaine? Myth, History, and the Great American Conversation,” “Progressive Liberalism or: How to Stop Worrying and Learn to Love Big Government,” “The Romance of Conservatism,” and “Citizens of the World, Divide!”



JAMES PRIEGER

Associate Professor of Economics

James Prieger continued to engage the communications policy community in Washington, D.C., after spending the 2008–2009 academic year at the Federal Communications Commission (FCC). The latest issue of *Pepperdine Magazine* includes an article on his time in Washington. In August he was invited to present on a panel held to inform the design of the National Broadband Plan on “Designing and Assessing Studies of the Impact of Broadband on Productivity” at the FCC. In November, Prieger presented his report on “Policies for Boosting Broadband Demand” at the Information Technology and Innovation Foundation in Washington, D.C., which was written up in *PCWorld* and other technology news sources. His article written with former FCC chief economist Michelle Connolly titled “Economics at the FCC, 2008-2009: Broadband and Merger Review,” will appear in an upcoming issue of the *Review of Industrial Organization*. Prieger continues to serve as an editorial board member of *Applied Economics Quarterly*.



ROBERT SEXTON

Distinguished Professor of Economics, Seaver College

Robert Sexton has published the second Canadian edition of his text book *Exploring Microeconomics*, with Nelson Publishing Company (with Peter Fortura and Colin Kovacs), as well as the forthcoming fifth edition of *Exploring Microeconomics*, with Cengage South-Western Publishers. In addition, Sexton’s forthcoming article, “Cross Price Elasticity and Income Elasticity of Demand: Are Your Students Confused by Terminology?” with Philip Graves will appear in *The American Economist*.



MICHAEL SHIRES

Associate Professor of Public Policy

Michael Shires presented numerous public speeches on diverse subjects related to this past year’s economic crisis, state budgets, and higher education policy. Highlights included a speech entitled “The Economic Crisis and its Consequences for States and Localities,” and a breakfast session with the D.C. Waves alumni group discussing the implications of the health care reform proposals for state and local governments. Shires also appeared on Bloomberg TV with former California governor Gray Davis discussing the economic future prospects of the state of California.

ALUMNI NOTES

SARAH AZER (MPP '06) and her fiancé, John, will be married on May 9, 2010.

LEISEL BOGAN (MPP '06) is currently a research assistant serving with Condoleezza Rice to do strategic international relations consulting and academic research for Stanford University and the Rice Hadley Group.

PETER CYNKAR (MPP '07) is currently involved with the Global Initiative for Food Systems Leadership at the University of Minnesota, working with their International Food Safety Administration program.

LAUREN GALLANT (MPP '07) was elected this fall to the executive board of the San Fernando Valley Young Democrats (SFVYD). In her role as communications director, Lauren will assume an officer position and oversee all communications, public relations, and media efforts for SFVYD. She also continues to work as a staffer for California State Senator Alex Padilla.

ARUNDHATI PAL (MPP '09) recently accepted a position as a business statistical analyst with Colorado's Department of Health Care Policy and Financing.

JASON PATES ('95, MPP '99) and his wife, Olena Kozlova-Pates (MPP '99), are proud to announce the birth of their son, Christian Michael Pates, born on October 31, 2009.



PATES



SEGAL



SLATER

JEFFREY SAMMON ('95, MPP '03) is the director of trade and security compliance for the Power and Environmental Systems Group of DRS Technologies, Inc. In this role, he is responsible for providing guidance and support to the business regarding U.S. export and import regulations, including the Arms Export Control Act, the International Traffic in Arms Regulations, Export Administration Regulations, the U.S. Department of Treasury's Office of Foreign Asset Control, U.S. Customs and Border Protection, and the National Industrial Security Program Operating Manual requirements.

GEOFFREY SEGAL (MPP '00) and his wife, Rebecca, are proud to announce the birth of their son, Grant Colomb Segal, born on September 17, 2009.

ASHLEY (MAPLES) SLATER ('97, MPP '99) and her husband, Simon, are proud to announce the birth of their son, Harrison Slater, born on May 15, 2009.

KELLEY SMITH (MPP '04) currently works for the Florida Energy and Climate Commission in the Governor's Energy Office. In this position, she handles all transportation and biofuel/bioenergy policy. She will be getting married in Tallahassee, Florida, on May 10, 2010.

SONJA THORINGTON (MPP '06) married Christopher Howe on September 9, 2009, and they are expecting their first child in May 2010.

ALMIS UDRYS (MPP '01) has been appointed policy and fiscal advisor to the Minority Leader in the California State Assembly. One of his primary duties will be working with the Schwarzenegger administration and other Republican and Democratic legislative leaders to address an estimated \$20 billion budget deficit.



What's new with you?

To share your alumni news, please submit to christina.ramirez@pepperdine.edu.

Koch Grant continued from page 1 ➤

The objectives of the reading group were to expose public policy students to literature on liberty, based on many of the readings brought into conversation at the Liberty Fund colloquium Blanco attended; to have them critique the views of these scholars; and to discuss how they relate to federal policies implemented in the last year. Admission to the reading group was highly competitive and widely diverse, including students from both

cohorts at the School of Public Policy in addition to a select group of undergraduates from Seaver College of Pepperdine University. The result was a dynamic environment in which a focused and carefully selected group could engage in these important conversations.

Blanco believes that the impact of the funding from the Koch Foundation and the resulting policy discussions have been extraordinarily valuable to the students, allowing them to draw connections between the reading group's topics and the classes

they were taking at Pepperdine. "Overall, reading groups like this can be very beneficial for our students since they allow them to expand their views and have other extracurricular activities that contribute to their learning experience."

The Charles G. Koch Charitable Foundation was established in 1980 by Charles G. Koch. The mission of the foundation is to advance social progress and well-being through the development, application, and dissemination of the science of liberty.



Professor Joel Fox provided the opportunity this past October for several public policy students to attend the Governors' Global Climate Summit hosted in Los Angeles, California. The summit gathered environmental executives, government leaders, and global diplomats from around the world to discuss cooperative efforts to improve environmental policy, ranging from efforts to increase sustainable energy and grow a green economy to reducing greenhouse gases and slowing global warming.

The first session of the summit I attended focused on agriculture, climate change, and exploring new opportunities to feed the world. The panel featured world leaders in both public and private sectors who focused on creating policies to maximize ways in which agriculture can adapt to climate changes and aid global

nutrition. Among the speakers were former president of Senegal, Abdou Diouf, who spoke of the suffering of the Senegalese people, the country's malnourished children, and the poor agricultural conditions in which Senegalese farmers are forced to tend to their crops. Having grown up in Pacoima, California, I have never been exposed to the brutal conditions he described. His pleas for help for his country's people touched me and gave me a renewed sense of purpose as a public policy student to make both his and my corner of the world a better place.

I spent the remainder of my time at the summit listening to various speeches and lectures on environmental policy, concluding with a conversation between Tony Blair, Arnold Schwarzenegger, and Rajendra Pachauri that discussed what we must do as global citizens to reduce pollution worldwide. Following this session, I had the opportunity to introduce myself to President Diouf. Despite a significant language barrier, I noted his remarks from earlier in the day, and we managed to continue the conversation about his country and the relentless problems plaguing it.

My drive home that day gave me time to consider the significance of my experience at the climate summit and how it relates to my personal and academic goals. When I think about the leaders I met and the endless challenges they face, I am reminded of Pepperdine's mission statement and how now, more than ever, the world needs public policy leaders whose lives have been strengthened for purpose, service, and leadership.

David Andrade received a BA in sociology from the University of California, Santa Barbara, in 2005. He is currently specializing in American politics and international relations.

KIMBERLY ALI

NAMED 2009 MILLENNIUM MOMENTUM FOUNDATION BEST & THE BRIGHTEST SCHOLAR



School of Public Policy second-year student Kimberly Ali (MPP candidate '10) has been selected as a 2009 Best & the Brightest Scholar by the Millennium Momentum Foundation. The selection of the Best & the Brightest Scholars comes with significant prestige and distinction, as each one is among a limited number of scholars selected from a pool of over 200 applicants each academic school year. The Millennium Momentum Foundation awards academic scholarships to undergraduate and graduate college students pursuing careers in public policy and other public service-related fields. The foundation is committed to increasing the number of students and young professionals from various ethnic backgrounds in public service-related fields through education, mentoring, and leadership development training. In 2007 the School of Public Policy was the recipient of the Ambassador of Education Award from the Millennium Momentum Foundation as an institute of higher education that is committed to educating and professionally developing a pool of diverse public policy scholars and practitioners.

Kimberly Ali received a BA in Spanish and Latin American studies from the University of San Francisco in 2007. Having worked in the nonprofit sector for the past 10 years, she has had extensive experience in grant writing, with organizations such as AIDS Project Los Angeles, the United Way of Greater Los Angeles, and a reproductive health clinic. She is currently an intern at the Los Angeles County Department of Public Health where she is helping to pilot a new program geared toward high school students.

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UPCOMING EVENTS

Please visit: publicpolicy.pepperdine.edu/news-events/events for all upcoming School of Public Policy events.

MARCH 18, 2010

"The Illusion of Mastery"

Wilfred M. McClay
Drescher Graduate Campus Auditorium
Malibu, California
11 a.m.

APRIL 16, 2010

School of Public Policy Graduation Ceremony

Alumni Park, Pepperdine University
Malibu, California
10:30 a.m.

APRIL 27, 2010

Board of Visitors Meeting

School of Public Policy
Malibu, California

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