

## “RECLAIMING PLACE: A CIVIC CONVERSATION” Book Launch Celebrating the Sustaining of Place and Community in America

The School of Public Policy (SPP) and the Davenport Institute, in partnership with the Intercollegiate Studies Institute, celebrated the publication and launch of a new book *Why Place Matters: Geography, Identity, and Civic Life in Modern America* with a half-day conversation on March 27, 2014. “Reclaiming Place: A Civic Conversation” brought together academics and practitioners to address the problem of sustaining a more vibrant sense of place and community in contemporary America.

This event was an extension of two previous events hosted by SPP and the Davenport Institute. A 2011 conference, “A Place in the World,” explored how our sense of place has changed in the past century. While, for most of human history, “place” was something simple and obvious, that is no longer true today. Distinguished speakers and guests explored the full implications of that change and its consequences for our lives. In 2012 a seminar, “Why Place Matters: Moving from Theory to Practice,” focused on the policy question of how to foster a sense of place and develop robust communities with engaged citizens.



Inspired by the 2011 conference, a collection of essays *Why Place Matters: Geography, Identity, and Civic Life in Modern America* was published in February 2014, coedited by Ted McAllister, Edward L. Gaylord Chair and associate professor of public policy at the School of Public Policy, and Wilfred McClay, former Distinguished Visiting Professor and current G. T. and Libby Blakenship Chair in the History of Liberty at the University of Oklahoma.

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## Annual James Q. Wilson Conference Examines “Character and the Moral Sense”



*Professors Ted McAllister, Mark Kleiman, and Harvey Mansfield.*

The current debate about the role of the humanities, as well as the sometimes forgotten boundaries and limitations of what can finally be claimed by social science, provided a robust environment in which to revisit the ideas of former School of Public Policy Ronald Reagan Professor James Q. Wilson at a national conference honoring his legacy.

“Character and the Moral Sense: James Q. Wilson and the Future of Public Policy” was staged February 28 to March 1, 2014, and focused on Wilson’s historic book, *The Moral Sense*, a rich collection of essays emphasizing the rediscovery of character as a valid concern of policy education in a democracy.

The conference, generously supported by the Lynde and Harry Bradley Foundation and the Thomas W. Smith Foundation,

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## DEAN'S MESSAGE

Our national conference on “Character and The Moral Sense: James Q. Wilson and the Future of Public Policy,” staged earlier this year with 20 nationally recognized panelists and over 100 scholars from several dozen universities, was designed to honor James Q. Wilson. As one of our founders, he was the Ronald Reagan Professor for over a decade. But it was also an attempt to make an important contribution to the ongoing conversation about the role of our leaders’ private virtue in ensuring that our public institutions serve us well. Amazingly, this conversation is not heard very often when public policy scholars gather because of their timidity about moving beyond the comfortable limits of social science data. Many who attended commented on how refreshing it was to return to such a foundational theme and we hope to continue the conversation with our peer institutions in the future.

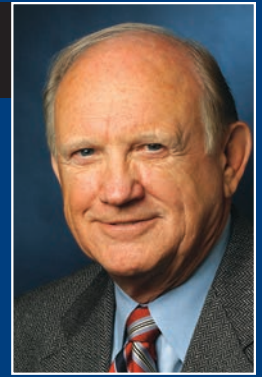
The conference was also an opportunity to announce that Steven F. Hayward would serve as the Distinguished Visiting Ronald Reagan Professor for the coming two years. Following James Q. Wilson, the Reagan Professorship had been vacant for three years. Professor Hayward has an impressive career in several areas. Many will know him for his two-volume work, *The Age of Reagan*, that is one of the finest treatments not only of Ronald Reagan’s critical role in American history, but of the age that produced him and was forever changed by him.

Ronald Reagan’s four-decade-long involvement with Pepperdine, will also be remembered this fall as the School of Public Policy joins with the Ronald Reagan Presidential Library in commemorating the 50th anniversary of the nationally televised speech during the Goldwater campaign, entitled “A Time for Choosing.” Delivered on October 27, 1964, it catapulted Ronald Reagan into the nation’s consciousness.

But in addition, what few noticed at the time, was that just two years later, in the fall of 1966, when Reagan announced that he would be a candidate for governor of California, one of his first speeches was made on Pepperdine’s original campus in South Los Angeles to a group founded by Pepperdine faculty members called “Educators for Reagan.”

Ronald Reagan returned to Pepperdine often. He announced to two sold-out black-tie dinners in one night Pepperdine’s plans to build a new campus near his Malibu ranch. He then returned to campus to plant his own gift of a California sequoia tree and later to dedicate the new campus. Again, in 1979, he chose the Pepperdine campus for a historic speech on his vision of America’s global role on the eve of announcing his plans to run for the U.S. presidency. And a decade later he returned to tell our students what it had been like to be president.

We believe that in James Q. Wilson our students found the discipline of scholarship to study the permanent things. And in Ronald Reagan they will find the inspiration of a great public servant who successfully implemented policies burnished through the ages by great scholars like Wilson.



*James R. Wilburn*  
**JAMES R. WILBURN**  
Dean, School of Public Policy

## PEPPERDINE COHOSTS 2014 L.A. Policy Symposium at RAND

The Pepperdine School of Public Policy once again cohosted the annual Los Angeles Policy Symposium on April 4, 2014, at the RAND Corporation in Santa Monica, California. This premier annual policy-research meeting in Southern California, now in its eighth year, was cohosted with the Pardee RAND Graduate School, UCLA, USC, and Claremont Graduate University. The School of Public Policy’s participation was led by the Churchill Society, a student organization that fosters networking and professional involvement in the public policy community.

The symposium is a unique forum for researchers, faculty, and graduate students from the five leading policy schools in Los Angeles County to address the major policy challenges in Los Angeles and the United States. In a series of student presentations, graduate students are able to showcase their work and receive feedback from peers. This year, Pepperdine was represented by Shannon Moran (MPP ’14) who presented, “Mobile Money in Development: A Case Study between Tanzania and Uganda.” The symposium also serves as a venue for leading policy practitioners to interact with the foremost policy researchers in their fields. The 2014 keynote speaker was Shivani Siroya, CEO and founder of InVenture.

“The Los Angeles Policy Symposium provided a unique, academic environment to learn from students at other policy schools,” said Michael Smith (’09, MPP ’14). “This policy-centered forum allowed me to interact with professionals in a variety of industries, and I look forward to future classes participating in this wonderful event.”



*Shannon Moran (MPP ’14) represented Pepperdine as the student speaker.*

## 2014 GRADUATE NAMED PRESIDENTIAL MANAGEMENT FELLOW



James Wright (MPP '14) was named a Presidential Management Fellow (PMF) in Spring 2014. Wright completed his summer internship in 2013, as a research intern with the California Senate Advisory Commission on Cost Control in Sacramento, California. He was selected as a Millennium Momentum Foundation Best and Brightest Scholar, as well as a Stans Scholar at the School of Public Policy.

The PMF program is a flagship leadership development program at the entry level for advanced-degree candidates, administered by the U.S. Office of Personnel Management. The program's focus is to develop a cadre of potential government leaders by providing some sustenance during the first years of employment and encourages development of leadership capabilities. The PMF program promotes a spirit of public service, ultimately encouraging and leading to a career in the government.

## School of Public Policy Mourns the Loss of Alumnus ROBERT BISHOP



The Pepperdine School of Public Policy was saddened to learn of the passing of alumnus Robert Bishop (MPP '00) on July 5, 2014. He was 46.

Bishop received a bachelor of arts degree in history from California State University, Chico, and prior to attending Pepperdine was a scientific aide for the Department of Fish and Game and sole proprietor for Butte Deposition Reporters, as well as an emergency

medical technician for Golden State Ambulance. At Pepperdine, he interned for Empower America in Washington, D.C., and served as a graduate assistant working with Dr. Ted McAllister. After graduation from the School of Public Policy, Bishop worked for the City of Oroville, California. Most recently, he was working at Disney World in Florida but was scheduled to start the Sheriff's Academy in Polk County Florida.

"We are truly heartbroken to hear of Robert's passing. He was such a generous and enthusiastic student," recalls James R. Wilburn, dean of the School of Public Policy. "Robert's love of family and a passion for others will leave a lasting impression with his public policy family. We will dearly miss him."

Bishop is survived by his wife Theresa and nine children ranging in ages 2-18 (Elizabeth, who started at Florida Polytechnic University this fall, William, Shelby, Matthew, Britton, Andrew, Penelope, David, and Veronica).

Donations to the Bishop family can be made online at [bit.ly/1trTHX7](http://bit.ly/1trTHX7).

# PEPPERDINE POLICY REVIEW

STUDENT-LED JOURNAL RELEASES VOLUME VII

View the journal online at  
[publicpolicy.pepperdine.edu/policy-review/2014v7](http://publicpolicy.pepperdine.edu/policy-review/2014v7)

Malaria Vaccine Research | Cyber-terrorism | Agricultural Patenting | Endangered Species Act | Climate Change  
Energy | Minimum Wage | Public Policy Education

## Gary Haugen, President and CEO of International Justice Mission



Gary Haugen, president and CEO of the International Justice Mission, speaks at the National Press Club.

The School of Public Policy and The Trinity Forum hosted an “Evening Conversation with Gary Haugen,” as part of its D.C. lecture series on “The Moral Sense and Politics and Policy,” on February 25, 2014, at the National Press Club. Haugen, the president and CEO of the International Justice Mission, offered an account of how the world has become plagued with violence that

has largely escaped the notice of global development experts—and what it will take to address the injustice and oppression that keeps the world’s most vulnerable, mired in poverty. This conversation was based on Haugen’s book, *The Locust Effect*, coauthored with Victor Boutros.

Responding to Haugen was former U.S. ambassador Mark Lagon, global politics and security chair at Georgetown University’s master of foreign service program, and Senior Fellow at the Council for Foreign Relations. Lagon previously served as ambassador-at-large directing the Office to Monitor and Combat Trafficking in Persons, and a deputy assistant secretary for international organization affairs at the U.S. Department of State.

The School of Public Policy and The Trinity Forum announced a partnership in Spring 2013, to host a two-year-long speaker series in the nation’s capital, growing SPP’s D.C. presence, while bringing in distinguished scholars, writers, and practitioners to discuss topics pertaining to faith and the public square.

*View video of “Evening Conversation with Gary Haugen” at [vimeo.com/87726473](http://vimeo.com/87726473).*

## GORDON LLOYD Presents Annual Licata Lecture

The School of Public Policy hosted the annual Charles and Rosemary Licata Lecture on January 28, 2014, featuring Gordon Lloyd, professor of public policy. Lloyd focused on his most recent book *The New Deal & Modern American Conservatism: A Defining Rivalry*, coauthored with David Davenport, Research Fellow at the Hoover Institution and former Pepperdine University president. Lloyd discussed the fundamental issues of this rivalry as well as the parallels between Herbert Hoover and Franklin Roosevelt in the 1930s and the current public policy debate.

“Dr. Lloyd has fallen in love with the founding of the country and enjoys sharing that love with others,” Dean James R. Wilburn declared to the students and guests in attendance.

Hoover, alarmed by the excesses of the New Deal, developed the pillars of modern conservatism: liberty, limited government, and constitutionalism, to develop his stance against the New Deal. As a result of this transformation of American conservatism, Lloyd argued the presidencies of Roosevelt and Hoover have substantially impacted the policies of President Ronald Reagan and Barack Obama.

As both Reagan and Roosevelt said, America has a rendezvous with destiny. Since both Republicans and Democrats believe the country has a rendezvous, Lloyd pondered which destiny do you pursue? To determine the trajectory of the nation, policymakers must study the founding and other monumental events in American history.



“If liberty is key, why do we have to keep defending it?” Lloyd reflected, “Because it is not natural, people are more interested in self-interest.”

In addition to *The New Deal & Modern American Conservatism: A Defining Rivalry*, Lloyd has coauthored three books on the American founding, as well as a volume on the political economy of the New Deal. Currently, he serves on the National Advisory Council for the Walter and Leonore Annenberg Presidential Learning Center through the Ronald Reagan Presidential Foundation.

The Charles and Rosemary Licata Lecture Series was established through an endowment for the School of Public Policy by benefactors Charles and Rosemary Licata. The annual series combines students, alumni, and community leaders with leading academics and practitioners influencing policy concerns today.

# THE LATEST FROM THE DAVENPORT INSTITUTE

## FOR PUBLIC ENGAGEMENT AND CIVIC LEADERSHIP

The June 3 statewide primary was not exactly a high point for voter turnout in California. Days earlier, the Davenport Institute, in collaboration with the National Conference on Citizenship, finalized a fact sheet and infographic on California civic health. The pieces were designed to spark a conversation about how California's public, private, and nonprofit sectors can contribute to increasing public engagement—both political engagement, like voting, and social engagement, such as working with neighbors to address community issues—throughout the Golden State.

Now in its second year, the School of Public Policy student chapter of the International City/County Management Association (ICMA), supported by the Davenport Institute, provided opportunities for students to engage in the community. Malibu city manager Jim Thorsen conversed with members about how they could make an impact in local government and politics. Members also volunteered for the City of Santa Monica's annual homeless count, a vital step in providing for some of the most vulnerable members of the community.

This spring the Davenport Institute again hosted two on-campus Davenport Discussions. Zachary Bookman, cofounder and CEO of OpenGov, Inc., spoke about how data visualization technology is helping governments present more approachable, understandable information to their residents. Hayley Firestone Jessup, a longtime friend of Pepperdine University, discussed her work with Direct Relief, a nonprofit, nonpartisan organization that provides medical assistance to people around the world who have been affected by poverty, natural disasters, and civil unrest. DirectRelief receives no government funding, and Jessup described how this allows the organization to be more flexible in responding to disasters across the country and around the world.

In March the institute cohosted the book launch "Reclaiming Place: A Civic Conversation" with the School of Public Policy. Executive director Pete Peterson chaired the second panel, which featured James Keene, city manager of Palo Alto, California, and journalist Joe Mathews. Also in March, assistant director Ashley Trim (MPP '09) presented a session at California Forward's "Transparency 2014 Forum" in Sacramento, California.

She explored how transparency is changing the face of public engagement and shared examples from the institute's work with other practitioners and leaders from throughout California.

Peterson and Senior Fellow Ed Everett customized the institute's signature public engagement training for public safety leaders through the California Commission on Peace Officer Standards and Training (POST). The initial sessions were so successful that POST invited the institute to participate in three additional programs throughout the spring: in Shell Beach, Los Altos, and Riverside. Discussions are underway for bringing the training to future POST events.

Peterson and Everett also continued to spread the message of legitimate public engagement through the institute's signature half-day training. This spring the training was offered in the cities of Soledad, Benicia, and Riverside.

This summer, Peterson was invited to speak at Oklahoma University (OU) as part of their Summer Teachers Institute for high school teachers. Hosted by OU's Institute for America's Constitutional Heritage, Peterson presented on "Tocqueville in the Present Tense," looking at the importance of civic engagement in an era of fiscal crisis.

*Listen to the Davenport Discussion Podcast with Peterson and Hayley Firestone Jessup at [goo.gl/iXQdo9](http://goo.gl/iXQdo9).*

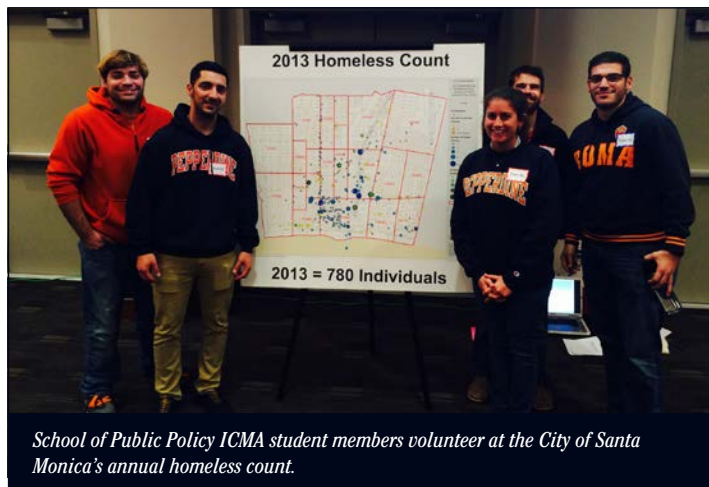
## 2014 City Manager in Residence: Magda Gonzalez



In March the Davenport Institute and the School of Public Policy (SPP) welcomed its fourth City Manager in Residence, Magda Gonzalez, city manager of Half Moon Bay, California. The City Manager in Residence Program is part of a collaborative effort developed by Cal-ICMA (affiliate of the International County/City Management Association) to give students a chance to learn firsthand from some of the leading city managers in California.

Gonzalez brought a valuable perspective to students interested in public service at the local level. A lifelong resident of the Bay Area, she worked in Redwood City and East Palo Alto before taking her current post. The former city, explained Magda, is relatively affluent with engaged residents. The latter is mostly low-income with some unique challenges in relation to its neighbors.

She spoke to a group of current and prospective students over lunch and met one-on-one with students studying in the state and local specialization track, answering questions about her experience, and offering advice to students seeking a career in the field. She also spoke to SPP professor Michael Shires' Public Finance class, sharing some of the challenges facing a low-income city in times of tight budgets.



*School of Public Policy ICMA student members volunteer at the City of Santa Monica's annual homeless count.*

# 2014 POLICY RESEARCH SEMINARS

Policy Research Seminar projects, otherwise known as “Capstone” presentations, require students to design and implement a major policy program for a global, state, or local agency using a real-life situation. As a requirement for graduation, these projects require students to develop a clearly focused mission statement, a strategic plan for the undertaking, and an implementation schedule that acknowledges various interest groups that must “buy in” for the project to be successful. This requires personnel planning, budget planning, and a clear method for securing approvals from all interested parties whose “ownership” is critical for its success. The results may be presented to a board of visitors including academics and real-world agency leaders. Students are expected to be able to identify, verbalize, and experience in an authentic way clearly stated personal values as well as technical expertise. Topics for the 2014 Policy Research Seminars are listed below.

## AMERICAN FOREIGN AND DOMESTIC POLICY

- An Abdication of Policy or an Abrogation of Authority? American Exceptionalism, Wilsonianism and the Foreign Affairs Interregnum
- California Export Development: Proven Policies for Strengthening Export Growth
- California’s Film/Television Tax Incentive Program: A Case Study on the Benefits and Costs of Modern Tax Subsidies
- Democratic Regime Change as the Result of War and Operations
- The Democratization of Communication: Constitutional Implications of the Fairness Doctrine in the Current Political Market
- Developing a Policy Framework for Global Secession Movements
- Does Race to the Top Fix No Child Left Behind?
- The Effect of Renewable Portfolio Standards on the Percentage of Renewable Energy
- Generation Across the Country: A Back-to-Basics Evaluation of Policy Effectiveness
- Growing California’s Exports: Finding an Advantage in West Coast Trade
- The Future of the California Republican Party: The Latino Vote
- Lessons of Contemporary Debate for Immigration Reform
- Mobile Money in Development: A Case Study Between Tanzania and Uganda
- Presidential Voting System: A Study Between the United States and France
- The Root Cause of Illegal Immigration in the United States
- State Employee and Teacher Pensions: A Case-Study Analysis on California and Texas
- A Tale of Two Revolutions: Lessons from Iran 1979 and Egypt 2011
- Title IX: Promoting Sport for Women, Damaging Sport for Men?
- White Slavery/Black Market: Exploring the Grey Intersection of Human Trafficking and Prostitution

## INTERNATIONAL RELATIONS/NATIONAL SECURITY

- The National Security Strategy: Interests of the United States Concerning the Russian Federation
- Threat Management: The United States National Security Strategy for the Middle East
- The United States National Security Strategy for China

## MARKET AND GOVERNMENT FAILURE

- The Achievement Gap
- Addressing the Student Loan Crisis
- Analysis of Effects of Marijuana Policy in America
- Beijing’s Policy Toward Industrial Air Pollution
- Capstone Final on Energy Policy
- Decreasing Violent Crime in Chicago: An Analysis and Recommendation of the Policy Options Available
- Does San Fernando Valley Receive Its Fair Share of Taxes?
- Energy Policies in the Transportation Industry: Critical Analysis
- The Evolving Role and Value of Nonprofit Organizations in American Elections and the Need for Regulation
- Gas Price Analysis in People’s Republic of China—On the Path of Reform
- Housing Price in China
- Improving the Efficiency and Management of Federal Land
- Increasing Efficiency and Quality of Taxi Industry in Beijing, China
- Low Quality Issue of Preschool Teachers in Current China
- Policy Analysis of Campaign Finance Reform in American Politics
- The Provision of the Public Arts in the United States
- Reducing California’s Prison Population
- School Vouchers as a Model for Improving Virginia K-12 Education
- Trucking Regulation: A Retrospective

*Place continued from page 1* ➔

The book launch combined a lecture format with freewheeling discussion by scholars, practitioners, and attendees on the Drescher Graduate Campus in Malibu, California.

The conversation was organized around two sessions. The first of these sessions, “How to Think About Place,” was chaired by Rod Dreher, editor of *The American Conservative* and author of *The Little Way of Ruthie Leming*, a memoir exploring themes of home and placelessness. Respondents included McAllister and McClay, as well as Susan McWilliams, associate professor of politics at Pomona College. This session set a context for thinking about place—inviting people to ask what we mean when we talk about creating

“place” and how we can think about fostering strong ties to community without falling into the dangers of parochialism.

In the second session, Davenport Institute executive director Pete Peterson (MPP ’07) led the panel discussion on “What to Do About Place.” This conversation looked more specifically at how California policy-makers and community leaders can put the concepts and themes from the book into practice. Joining Peterson for the discussion were James Keene, city manager of the City of Palo Alto, and Joe Mathews, “Connecting California” columnist and editor of *Zócalo Public Square*.

*View video of “Reclaiming Place: A Civic Conversation” on SPP’s YouTube Channel at [youtube.com/PepperdineSPP](http://youtube.com/PepperdineSPP).*

## XIMENA V. DEL CARPIO HONORED as 2014 Distinguished Alumnus

Expressing appreciation for her experience at the Pepperdine School of Public Policy and encouraging this year's graduates to persist in their quest to solve tough policy problems, three-time Pepperdine graduate Ximena V. Del Carpio ('98, MPP '00, MBA '00) accepted the Distinguished Alumnus Award at the 2014 School of Public Policy commencement ceremony on Friday, April 25, 2014.

Like many of the graduates, Del Carpio came to the School of Public Policy with a hunger for knowledge and a passion to serve. Yet, she was uncertain of how she could best use her gifts and serve in her career. "I had passion, but it needed to be shaped." Del Carpio said she was grateful for the training, support, and direction she gained at the School of Public Policy, thanking the faculty and staff, "Without them, I would not have been inspired to do what I've done so far, or what I will do in the future."

Del Carpio has found success working in international development, making substantial analytical contributions in the field. She is a senior economist at the Human Development, Social Protection, and Labor Unit of the World Bank. She said she strives to help societies provide more equal opportunity for all their citizens.

Even though public policy problems are getting more complex, she explained, "the solutions are getting more clever." She also praised the increase of evidence-based policy making gaining recognition in the field.

She spoke words of encouragement to the graduates, assuring them that the School of Public Policy has given them the "hard" and "soft" skills they need to succeed in a demanding field, and that their investment in education will pay off. In a word of advice, she suggested they adopt an attitude of service, thinking about how to find "opportunities to make opportunities" for other people—and that this will help them reach their own potential as analysts and practitioners of public policy.



*Del Carpio is presented with the 2014 Distinguished Alumnus Award by Pepperdine University President Andrew Benton.*

## School of Public Policy Celebrates 2014 Commencement, VICTOR DAVIS HANSON ADDRESSES GRADUATES



*Professor Victor Davis Hanson delivered the 2014 commencement address.*

The School of Public Policy commencement ceremony for the 2014 graduating class was held on Friday, April 25, 2014, at Alumni Park in Malibu, California. Professor Victor Davis Hanson delivered the commencement address. A prolific author and columnist and Senior Fellow in Classics and Military History at Stanford University's Hoover Institution, Hanson served as the Spring 2014 William E. Simon Distinguished Visiting Professor at the School of Public Policy. Pepperdine president Andrew Benton honored the "true liberal scholar," conferring upon him Pepperdine's highest degree, the honorary Doctor of Laws.

After identifying enormous national policy challenges the graduates are sure to encounter in their careers, Hanson offered a vision of hope, not only for their own futures, but for an America "on the cusp of a great reawakening." This "Renaissance," he said, could begin with this generation: "I believe that our present generation of youth . . . can be America's great hope." He urged the graduating class not to succumb to "nihilism" or "sarcasm," but to take upon themselves the challenge of restoring the country and tackling the great political and societal issues confronting America and the world.

Barbi Applequist (MPP '14), delivered the student address, given by an exemplary student from the graduating class. Her message drew on her personal story of resilience as a two-time cancer survivor, and her dedication to balancing multiple roles as a student, mom, wife, lawyer, and a candidate for California state senate. She also commented on her family tradition of public service, and how her experience at the School of Public Policy provided her the skills, both quantitative and qualitative, to carry on that tradition.

Senior advancement officer Deirdre Shipstead bestowed an additional high honor on Ximena V. Del Carpio ('98, MPP '00, MBA '00), recognizing her as the 2014 Distinguished Alumnus. Dr. Del Carpio is a senior economist at the World Bank.



*Student speaker Barbi Applequist (MPP '14).*

# FACULTY/FELLOW UPDATE

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**LUISA BLANCO**

*Associate Professor of Public Policy*

Luisa Blanco authored an article with Cynthia Rogers, “Are Tax Havens Good Neighbours? FDI Spillovers and Developing Countries,” which was published in the *Journal of Development Studies* in the February 2014 issue. Blanco also published, in *Contemporary Economic Policy*, a manuscript titled “Oil Curse and Institutional Changes: Which Institutions are Most Vulnerable to the Curse and Under What Circumstances,” coauthored with Jeffrey Nugent and Kelsey O’Connor. Blanco presented a manuscript, coauthored with Maria Ponce (MPP ’13), Kenrik Duru, and Arturo Gongora, on access to financial services and well-being among minority elders, funded by the National Institute on Aging (NIA) and the National Institutes of Health (NIH), at the Resource Centers for Minority Aging Research (RCMAR) 2014 Annual Investigators Meeting in March. She presented another manuscript on the access to finance among middle-aged and older Hispanics and African Americans at the RCMAR/CHIME Project EXPORT and UCLA CTSI Scientific Retreat in June. This project also received NIA/NIH funding. Blanco also received a grant from the University of Southern California RCMAR to study retirement and saving behavior among middle-aged and older Hispanics.



**JAMES COYLE**

*Adjunct Faculty*

James Coyle has become a contributing writer to the *Orange County Register*, and has published numerous articles on international relations. In addition, he has been named executive director of the Caspian Research Institute, an online think tank previously run out of London.



**ASHTON ELLIS**

*Adjunct Faculty*

Ashton Ellis (JD ’07) presented “Life, Death, and Disability: How Three Social Movements Debate Physician-Assisted Suicide,” at the Christians in Political Science conference. The paper is an outgrowth of his dissertation research into how the disability rights movement influences the rhetoric and strategies of right-to-die and right-to-life advocates in campaigns to legalize assisted suicide. Ellis has also agreed to serve on the editorial board for *Arts of Liberty*, a journal on liberal arts and liberal education.



**KEVIN CHLEBIK**

*Adjunct Faculty*

Kevin Chlebig (MPP ’10) is now on dissertation status at the Pardee RAND Graduate School. His dissertation will examine various Veterans Administration education benefits for service members, including the post-9/11 GI Bill and smaller trial programs.

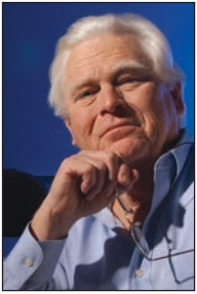


**ROBERT KAUFMAN**

*Professor of Public Policy*

Robert Kaufman continues his research and has begun writing his book, *The Imprudence of the Obama Doctrine*, which will be published by the University Press of Kentucky. He authors a weekly column on international affairs for the *Orange County Register*, including one recently republished by *Fox News*. He has a journal article forthcoming in *Orbis*, the journal of the Foreign Policy Research Institute, an essay forthcoming on “Conservative Internationalism,” and a forthcoming chapter on Richard Nixon’s foreign policy in a series published by Johns Hopkins University. His “Lessons of Naval Arms Control” appeared early in 2014 in *The History of Arms Control*, (Robert Williams, ed., Praeger, pub.) Kaufman also continues to do media work in radio and television.





### GORDON LLOYD

*Professor of Public Policy*

Gordon Lloyd presented, “The Ratification of the Constitution,” as a four-lecture series sponsored by the Ashbrook Center and the Reagan Presidential Library in Simi Valley, California, on April 11, 2014, in which he discussed the topics: “The Six Stages of Ratification,” “The In-Doors Debate: Principle and Compromise,” “Out-of-Doors Debate I: Constitutionalism and Human Nature,” and “Out-of-Doors Debate II: Constitutionalism and Institutions.” He also delivered “The Forgotten Luddite Man,” at the Philadelphia Society’s 50th Anniversary Meeting in Chicago, Illinois, in April. Lloyd spoke on “The New Deal and the Origin of Modern American Conservatism,” sponsored by the Ashbrook Center and Ashland University, in Ashland, Ohio, in March. He gave the annual Charles and Rosemary Licata Lecture at the Pepperdine School of Public Policy in January where he discussed “The Challenge to Liberty and Democracy.” Lloyd regularly serves as a discussion leader in various Liberty Fund events across the country.



### JAMES PRIEGER

*Associate Professor of Public Policy*

James Prieger continued his 2013-2014 academic year sabbatical. He spent the spring semester at the Department of Economics at the University of Colorado, Boulder, where he began a research project with Scott Savage on quality competition in local California broadband service markets. Prieger traveled to Taiwan, giving two talks, and cultivated research relationships with various faculty. He also presented his research on the impact of multimarket contact on broadband industry competition at National Chengchi University and at Academia Sinica, the premier academic institution in Taiwan. Visiting Paris, France, in January, Prieger presented his broadband competition research at the Conference on the Economics of Information and Communications Technologies through Telecom ParisTech. He was also selected to be one of two external reviewers for the economics program at the University of San Diego. Prieger refereed a number of articles for *Management Science* and the *Journal of Public Economics*. He continues to serve as on the editorial boards of *Applied Economics Quarterly* and the *International Journal of Business Environment*. Prieger is on the executive board of Elevate Africa, an innovative nonprofit aimed at improving the welfare of the impoverished in Mali through microfinancing business start-ups.



### TED McALLISTER

*Edward L. Gaylord Chair and Associate Professor of Public Policy*

Ted McAllister was the coeditor of a new book, *Why Place Matters: Geography, Identity, and Civic Life in Modern America*, with Wilfred McClay, which was released in February 2014. He served as a panel respondent for the book launch event in March at Pepperdine University, and also conducted several radio and television interviews surrounding the book. In June he presented “What’s Wrong with Modern Liberalism,” at the Intercollegiate Studies Institute Honors Conference on Traditions of Liberty in Seabeck, Washington. McAllister published essays, “The Institution of American Liberty,” “The Extinction of American Liberty,” and “The Call of American Liberty,” in the *Library of Law and Liberty*. He also published “The Stories We Tell—The People We Become” in *The University Bookman*.

## Faculty Research Cited in Obama’s 2014 National Drug Control Strategy



Two major projects headed by Angela Hawken, associate professor of public policy and James Q. Wilson Fellow at the School of Public Policy, are cited in the 2014 National Drug Control Strategy released by the Obama Administration in early July. The first project cited is the

Honest Opportunity Probation with Enforcement Demonstration Field Experiment (HOPE DFE), which is modeled on Hawaii’s successful probation program that combines drug testing with swift, certain, and modest sanctions to reduce probation violations. Hawken’s team provides the training and technical assistance for the DFE. The second is the long-term followup study on the Hawaii HOPE program, which investigates recidivism and relapse outcomes. Hawken’s team is using administrative court and probation records to determine recidivism outcomes.



*Professors Michael Shires, Angela Hawken, and Steven Teles*

brought together more than 20 distinguished scholars. Discussion topics included:

- James Q. Wilson and the Continuing Search for Moral Responsibility in Public Policy
- Moral Sense: The Defining Encounter
- Does Public Interest Depend on Private Virtue?: Reflections on James Q. Wilson
- Science, Social Science, and the Humanities: Can Public Policy Be the Nexus for the Conversation?
- The Moral Sense Beyond the Classroom
- The Moral Sense and American Exceptionalism
- Encountering the Moral Sense in the Public Affairs Classroom: A Response

“Among the 140 scholars who attended the conference—from Harvard, Yale, Princeton, Johns Hopkins, Berkeley, and elsewhere, as well as from a half dozen of Pepperdine’s sister Christian universities—were some of James Q. Wilson’s closest associates, as well as many of his students who now populate the faculties of many of the most highly respected programs in the nation,” says School of Public Policy dean James R. Wilburn. “While we staged the conference to honor the legacy of Professor Wilson as one of our founders, it also contributed substantively to the conversation now under way about the larger future of public policy programs in general, and insights to be discovered at a university nourished by Pepperdine’s unique mission.”

Given his storied and complete allegiance to “the data,” Wilson had the courage to explore doggedly the most important questions related to human character, the moral sense, and this nation’s continuing experiment in governance that is unarguably exceptional. Although absent from the formal curricula of many public policy and public administration programs, the unspoken and murky assumptions embedded in this search for a basic understanding of human nature demand to be acknowledged and explored with skill and integrity, and to instruct any future discussions of curricular reform.

*View a full list of conference speakers and video of the entire conference, at [publicpolicy.pepperdine.edu/character-and-the-moral-sense](http://publicpolicy.pepperdine.edu/character-and-the-moral-sense).*



*Panelists Susan Marquis, John Dilulio, Sally Satel, and Scott Soames*



*Panelists Robert Kaufman, Victor Davis Hanson, Colleen Graffy, and James Piereson*

## ALUMNI NOTES

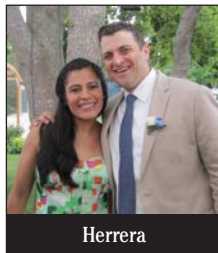
**FRANCISCO BARAJAS** (MPP '13) was married in June 2013, and resides in Lake Forest, California, with his wife Christy. He is employed as an account coordinator for Communications LAB, a public affairs firm. His job responsibilities include public affairs, marketing, communications, and government relations services to a variety of clients in both the public and private sectors such as the Orange County Transportation Authority, Disneyland, City of Anaheim, Poseidon Water, San Diego Gas and Electric, and the Orange County Stormwater Program.

**ISAAC HAYMAN** (MPP '13) received the Presidential Management Fellowship in April 2013, and began a two-year rotation in February 2014, as an IT specialist with the Department of the Army at Fort Belvoir, Virginia. He has been assigned to work within the chief information office/G6 within the army in cyber security, information technology, and leadership training at the Pentagon in Washington, D.C.



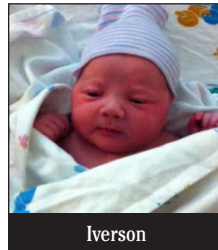
Hayman

**KEYLA HERRERA** (MPP '11) became engaged to John Simons on April 4, 2014. They plan to wed on November 26, 2014, in Cabo San Lucas, Mexico, with family and friends.



Herrera

**LANCE IVERSON** (MPP '02) and his wife, Heather, welcomed their second son, Nicholas Heath Iverson, on April 22, 2014.



Iverson

**MATT TAYLOR** (MPP '01) was recently named the director of research at the California Charter Schools Association.

**SARAH VAUGHN** (MPP '13) is the dietitian and food service director for the Tennessee Department of Children's Services. She is responsible for overseeing all Youth Development Centers throughout the State of Tennessee.

**LINDSAY YOUNG** (MPP '10) developed the website Foreign Influence Explorer ([foreign.influenceexplorer.com](http://foreign.influenceexplorer.com)) and maintains the site that provides alerts about federal activity called Scout ([scout.sunlightfoundation.com](http://scout.sunlightfoundation.com)). The website is used for searching Department of Justice documents about foreign influence stored into a data-set and website. She learned to code about three years ago due to an interest in acquiring political data.

## What's new with you ?

To share your alumni news, please submit to [christina.ramirez@pepperdine.edu](mailto:christina.ramirez@pepperdine.edu).

## 2013 SUMMER FELLOWSHIPS

As a requirement for graduation, public policy students complete a 240-hour internship, typically through an experience related to their area of specialization. Such experiences may be at local, state, or federal government agencies; nonprofit organizations; or an international experience in a non-U.S. setting to prepare for foreign service after graduation. The internship experience provides a perspective on how the methods and theories learned in the cases studied in the classroom may find practical expression in non-textbook and complex real-life settings.

The School of Public Policy is grateful for the generous support of the Barbera International Internships for the School of Public Policy, Jody Brightman Fellowship Fund, the Joseph and Farima Czyzyk Endowed Fellowship Fund, the Dean's Excellence Fund, the Maldonado Family Fund, Brenden Mann Israel Internship Program, Seiji Masuda Endowed Scholarship in Public Policy for International Students, the Pinkerton Foundation, and the S.A. Enlightenment Fellowship, whose assistance has provided students with financial support for travel, room and board, immunizations, and other expenses incurred while completing their summer internships.

The following list is a list of students awarded fellowships for the Summer of 2014:

**Zachary Christensen** (MPP candidate '15)  
Reason Foundation  
Los Angeles, CA

**Erin Martin** (MPP candidate '15)  
Centre for Microfinance and Livelihood  
Assam, India

**Ashley Cohen** (MPP candidate '15)  
Fiona Hutton & Associates  
Studio City, CA

**Michelle Molina** (MPP candidate '15)  
Miami-Dade County, FL  
Miami, FL

**Adam Crepelle** (MPP candidate '15)  
Reason Foundation  
Los Angeles, CA

**Benjamin Peterson** (MPP candidate '15)  
Al Alman Centre  
Muscat, Oman

**Alexandria Fletcher** (MPP/JD candidate '16)  
StudentsFirst  
Sacramento, CA

**Felecia Russell** (MPP candidate '15)  
Louisiana Department of Education  
Baton Rouge, LA

**Taylor Gilmour** (MPP candidate '15)  
Senator Rand Paul  
Washington, D.C.

**Hythem Sbata** (MPP candidate '15)  
Muslim Public Affairs Council  
Los Angeles, CA

**James Holcomb** (MPP candidate '15)  
Office of Senator Donna Campbell  
Austin, TX

**Yiming Shao** (MPP candidate '15)  
ProCon.org  
Santa Monica, CA

**Oluwatomi Jaiyeola** (MPP candidate '15)  
Humamitas Global Development  
Washington, D.C.

**Caitlyn Sharp** (MPP candidate '15)  
Office of Assemblymember Richard Bloom  
Santa Monica, CA

**Sameeksha Jampani** (MPP candidate '15)  
New York City Council, NY

**Kody Smith** (MPP candidate '15)  
Office of U.S. Representative Steve Stockman  
Washington, D.C.

**Sarah Jarman** (MPP candidate '15)  
Office of San Diego Mayor Kevin Faulconer  
San Diego, CA

**Shane Tayloe** (MPP candidate '15)  
International Institute for Counter Terrorism  
Tel Aviv, Israel

**Kira-Leigh Jones** (MPP candidate '15)  
Manufacturers Association of Israel  
Tel Aviv, Israel

**Yasemin Tekin** (MPP candidate '15)  
Besiktas Municipality  
Istanbul, Turkey

**Jennifer Kamara** (MPP candidate '15)  
U.S. Government Accountability Office  
Washington, D.C.

**Jessica Thompson** (MPP candidate '15)  
Eloise Gomez for Congress  
San Bernardino, CA

**Joshua Keating** (MPP candidate '15)  
Office of Congressman Joe Heck  
Las Vegas, NV

**Zhe Wang** (MPP candidate '15)  
Grameen Bank  
Dhaka, Bangladesh

**Alixandra Liiv** (MPP candidate '15)  
Centre for Microfinance and Livelihood  
Assam, India

**Yi Zhang** (MPP candidate '15)  
Centre for Microfinance and Livelihood  
Assam, India

**Mark MacDougall** (MPP candidate '15)  
Office of Assemblymember Jeff Gorell  
Camarillo, CA

PEPPERDINE UNIVERSITY  
School of Public Policy **Dean's Report**

**PEPPERDINE  
UNIVERSITY  
SCHOOL OF  
PUBLIC POLICY**

James R. Wilburn  
*Dean*

**BOARD OF  
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Joseph Czyzyk  
*Chair*

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Michael Novak  
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Susan Ash ('00)  
John Bardgette  
Wendy H. Borchardt LeRoy  
Viggo Butler (MBA '80)  
Rod Campbell  
Sandra Campbell  
Steven Ealy  
Joseph M. Girard (MBA '76)  
Cynthia Guerrero (MPP '04)  
Jay Hoffman  
Glen Holden  
Jan Holstrom  
B. Wayne Hughes, Jr.  
Lisa Jobe  
Jeffrey Jones (MPP '02)  
Jonathan Kemp ('94, MBA '07)  
Cathryn Kingsbury ('97, MPP '99)  
Ernest M. Maldonado ('76, MP '80)  
Seiji Masuda  
Nancy Mortensen  
William S. Mortensen

Stephen Olson (MBA '73)  
James Piereson  
Ronald Plotkin  
Gary Polson  
Walter Poser  
Richard Rahn  
Kevin Richardson (JD '82)  
Margaret Sheppard  
Roland R. Speers  
Mark A. Stansberry  
Diane Terpeluk  
George E. Thomas  
John Thomas (MPP '10)  
Keith Tobias  
Robert Virtue  
Carol Wallace  
Charity Wallace ('97)  
Beti Ward  
Barry L. Wolfe  
Mirielle Wolfe  
Greg Wood  
Johnny Zamrzla

**EVENTS**

Please visit: [publicpolicy.pepperdine.edu/news-events/events](http://publicpolicy.pepperdine.edu/news-events/events) for all upcoming School of Public Policy events

**OCTOBER 2, 2014**

**Roundtable: Taiwan's Future**

SPP Room 175  
Malibu, California  
4 PM

**OCTOBER 7, 2014**

**School of Public Policy Board of Visitors Meeting**

Drescher Graduate Campus  
Malibu, California

**OCTOBER 13, 2014**

**"Slaying the Dragon of Ideology: Aleksandr Solzhenitsyn, Moral Courage, and the Death of an 'Evil Empire'"**

Daniel J. Mahoney  
*Author*  
Malibu, California  
4 PM

**OCTOBER 27, 2014**

**Reagan Forum**

Steven Hayward  
*Ronald Reagan Professor of Public Policy*  
Reagan Presidential Library  
Simi Valley, California  
11 AM

**DEAN'S REPORT  
EDITORIAL TEAM**

**EDITOR: WRITERS:**

Christina Ramirez  
Caroline Austerman (MPP '14)  
Maurice Derrico  
Ben Peterson (MPP candidate '16)  
**COPY EDITOR:**  
Christina Ramirez  
Vincent Way  
Ashley Trim (MPP '09)