



PEPPERDINE

School of Public Policy Dean's Report

SUMMER 2016

School of Public Policy Jumps 19 Spots, Ranks in Top Ten MPP Programs in the West in U.S. News & World Report Rankings

The Pepperdine School of Public Policy moved up into the top ten master of public policy (MPP) degree programs West of the Rockies, and top five in California in the latest edition of "Best Graduate Schools for Public Affairs" by *U.S. News & World Report*, released on March 16. Since the most recent rankings in 2012, Pepperdine jumped 19 spots, one of the largest

improvements among the 272 policy programs evaluated in the United States.

"These rankings tell us two things," said Pete Peterson, dean of the Pepperdine School of Public Policy, "first, the dramatic leap proves the momentum we have been seeing here in our scholarship and teaching over the last several years, and is an encouraging

confirmation of our unique liberal arts approach to graduate policy education. The results also show room for improvement which we have exciting plans to address in the coming years."



Pete Peterson Named Dean of School of Public Policy



On March 17, 2016, Pepperdine provost Rick Marrs announced that Pete Peterson has been named dean of the Pepperdine University School of Public Policy.

Peterson has served the School of Public Policy in many capacities over the course of his nearly decadelong career at Pepperdine, most recently in the role of interim dean, a title

held since September 2015. He led the Davenport Institute for Public Engagement and Civic Leadership as executive director since 2010 and held various teaching roles at Pepperdine since 2007. Peterson assumed his responsibilities as dean immediately.

"Pete Peterson is a proven leader who will lead the School of Public Policy with a strong sense of mission and with confidence into the future," says Pepperdine University president Andrew K. Benton.

Peterson is a leading national speaker and writer on issues related to civic participation and the use of technology to make government more responsive and transparent. He was the first executive director of the bipartisan organization Common Sense California, which in 2010 joined with the Davenport Institute at the School of Public Policy to become the Davenport Institute for Public Engagement and Civic Leadership. In 2008, as executive director of the Davenport Institute, Peterson developed the organization's annual Public Engagement Grant Program,

which has provided over \$400,000 in grants over the last several years to dozens of municipal governments across California. He has also consulted on several of these projects with local governments and has directly facilitated public meetings.

"Pete Peterson's impact on the School of Public Policy and on local government has been a point of pride for the University," says Pepperdine University provost Rick Marrs. "I am looking forward to the ways in which Pete's passion for and expertise in civic engagement and its many applications will help guide future public service leaders."

Peterson cocreated and currently co-facilitates the training seminar "Public Engagement: The Vital Leadership Skill in Difficult Times," a program that has been attended by over 1,000 municipal officials. He also codeveloped the seminar "Gov 2.0: What Public Officials Need to Know." Peterson also created the Davenport Institute's two main blogs: *inCommon* and *Gov 2.0 Watch*.

Peterson has been a Public Affairs Fellow at The Hoover Institution and he serves on the leadership councils of the Public Policy Institute of California and California Forward. He also serves on the panel of advisors for the Public Engagement Program for the League of California Cities and the public sector budget transparency firm OpenGov. In 2014 he ran for public office as the Republican nominee for California Secretary of State.

Peterson earned a BA in history from The George Washington University and completed his MPP at the Pepperdine University School of Public Policy.

DEAN'S MESSAGE



"Tempus fugit" is a Latin phrase usually translated as "time flies." It made its first literary appearance in Virgil's *The Georgics*, and while the words were originally meant to connote a fear of wasting time, it took the English to again adapt it to the much more congenial: "Time flies when you're having fun." It's this latter version of the phrase that certainly describes these last eight months in the interim dean chair, recently transitioning to become the second dean in the School of Public Policy's nearly two-decade-long history.

After a national search, I'm so grateful for and excited about leading the program, which had such a profound impact on my own career path. As I mentioned several times during the interview process, I don't think the selection could be separated from an historic national election year. If there is a common theme that runs through this political season, it's the shared perception that government has become disconnected from the public it is meant to serve. There appears to be a new questioning of Abraham Lincoln's famous call that "government of the people, by the people, and for the people shall not perish from the earth."

There is a challenge, then, to reconnect the "public" with "public policy." And if my work in the public engagement field in this last decade has taught me anything, it's that the Pepperdine School of Public Policy is uniquely positioned to respond to the fracturing we see at all levels of the citizen/government relationship.

You'll notice in the following pages that this has been an exciting time here in Malibu with a number of programs and events underway—all conforming to our new tagline: "See Public Policy Differently from Here." Our new online marketing/branding campaign continues to reach out to new prospective students and has already demonstrated positive results, and we're also building face-to-face relationships with faculty in undergraduate programs that share our perspective that public service is, indeed, a calling.

In the classroom, we graduated the Class of 2016 on a picture-perfect day in America's most beautiful commencement. Graduates were inspired by the speeches by our Distinguished Alumna Evelyn Aleman and our honorary Doctor of Public Policy recipient, Los Angeles County Supervisor Don Knabe. Both told the students that their educations will serve them well in preparing them to lead in the public square.

Outside the classroom, we hosted a number of speakers as part of our Davenport Discussions series. Experts on the subjects from the use of technology to run better public meetings to running a huge public bureaucracy (former commander of Naval Base Ventura County) came to Malibu to teach students that their public policy career path can take a number of different roads. In our student groups, our ICMA (International City/County Management Association) student chapter is thriving, inviting several esteemed local

government leaders to campus; and our Christianity and Public Policy group relaunched with great attendance at their first meeting. We also enjoyed a Constitution Day Lecture by Professor Emeritus Gordon Lloyd.

The spring semester saw a flurry of extracurricular activity with evening events featuring famed historian Andrew Roberts, with his new biography of Napoleon; the 2016 Licata Lecture with historian Joseph Loconte with his new book on the friendship between C. S. Lewis and J. R. R. Tolkien; and a panel discussion on building bridges to the Muslim-American community in an age of extremist Islamic terrorism.

Our faculty continue their groundbreaking research in important policy areas from criminal justice to business regulation, and the upcoming release of new books from both full-time and adjunct faculty on issues ranging from foreign policy to urban planning illustrates the spectrum of policy interests in our faculty and their teaching. Our Davenport Institute continues its efforts to support governments as they attempt to better engage their residents in making tough policy decisions.

As quickly as this year has progressed, the passing of a dear friend makes time stop and directs attentions to the past. Later in this report, we will commemorate the passing of Marie Ann Thaler. For the many SPP alumni reading this—going back to our first class in 1997—it will be hard to think about this place without quickly remembering Marie Ann's smiling face and kind presence. She was a great encouragement and diligent helper of students, faculty, and staff alike. On a personal note, as a recipient of her gracious support on many occasions, I can only feel sorry for our future students who will never have that benefit.

Still, in celebrating her life, we also recognize that her commitment to students carries on in the way our staff and faculty interact with our current and prospective students. In these ways, it can be said that Marie Ann will always be a part of SPP, and what better recognition could there be?

A handwritten signature in black ink that reads "Pete Peterson". The signature is stylized and fluid.

PETE PETERSON
Dean, School of Public Policy

PEPPERDINE FACULTY PRESENT RESEARCH ON HUNGARY-U.S. RELATIONS THROUGH GRANT FROM MAGYAR FOUNDATION OF NORTH AMERICA



(l-r): George Pataki, former governor of New York; Thomas Stipanowich, professor of law, Pepperdine University; Robert Kaufman, the Robert and Kathryn Dockson Professor of Public Policy, Pepperdine University; Ferenc Kumin, Consul General of Hungary in New York; and Pete Peterson, dean of the School of Public Policy, Pepperdine University.

The School of Public Policy was selected by the Magyar Foundation of North America (MFNA) as its first grant recipient to engage in new research and scholarship involving the historic and present-day relations between Hungary and the U.S.

With research assistance from a MFNA visiting Hungarian PhD candidate and in partnership with the Ronald Reagan Library, Dr. Robert Kaufman presented his paper on the era of Ronald Reagan and the end of the Cold War in Hungary, and Dr. Alexei Shevchenko presented

a new scholastic paper on the shared issues the two nations are facing today at the National Press Club in Washington, D.C., on February 25, 2016. Their presentations were followed by a discussion moderated by former United States representative Connie Mack.

SPP Student on First Place Team of Western Regional NASPAA Student Simulation Competition Team

Recent graduate **Natalie Medvedev (MPP '16)** was a member of the first place team of the Western Regional Network of Schools of Public Policy, Affairs, and Administration's (NASPAA) second annual Student Simulation Competition at the University of Southern California (USC). Top students participated in a climate-change simulation competition on Satur-



day, February 27, 2016, at eight regional host sites. The competition featured En-ROADS, a world-class simulation in which students tested different scenarios and negotiated with others to minimize the impact of global warming.

The daylong competition format requires students to form teams with perfect strangers and to collaborate on devising a solid policy response to the problem posed. Medvedev's team won the Western Region at USC and their presentation was forwarded to the international panel of judges with the winners from the seven other regional sites across the U.S. and Europe.

DAVENPORT INSTITUTE LAUNCHES NEW PUBLIC ENGAGEMENT EVALUATION PLATFORM

HOW ARE WE DOING?

PUBLIC ENGAGEMENT EVALUATION PLATFORM

The Davenport Institute for Public Engagement and Civic Leadership at the Pepperdine School of Public Policy has announced the launch of a new tool to help cities and other local public agencies evaluate their public engagement efforts, the “How are WE Doing? Public Engagement Evaluation Platform.”

In a 2012 survey of California public sector officials regarding their views of public engagement, 85 percent of respondents said their “views on public engagement have changed since their careers began,” and 77 percent were “interested in hearing more about public engagement practices that have worked in other places.”

For almost a decade, the Davenport Institute has been researching, training, and consulting with public officials to improve the ways in which governments involve their residents in making tough policy decisions. This work has taken Institute leadership throughout California and across the country, learning about and teaching the latest techniques in effective participatory governance.

To learn more about “How are WE Doing? Public Engagement Evaluation Platform” visit:

The homepage: publicpolicy.pepperdine.edu/davenport-institute/evaluating-engagement

The platform: publicpolicy.pepperdine.edu/davenport-institute/evaluating-engagement/evaluation-application.htm

With a growing awareness of what constitutes effective public engagement, we continue to hear from many public leaders seeking a way to take a “30,000 foot view” of their government’s practices in this area. The “How are WE Doing? Public Engagement Evaluation Platform” is the product of these conversations, and of the committed participation of an esteemed group of California leaders.

It is designed to offer governments a lens through which they can evaluate their agencies public processes, and to give them the opportunity to apply for recognition of successful engagement. Cities, counties, special districts, agencies, and departments can apply for recognition at one of three levels of engagement:

- Silver Engagement – the government is making genuine efforts to improve its engagement with residents and successfully meets at least 12 of the 20 criteria listed.
- Gold Engagement – the government has successfully institutionalized resident engagement as part of its operational culture, meeting at least 15 of the 20 criteria listed.
- Platinum Engagement – the government is a leader in the engagement field, earning this designation by meeting at least 17 of the criteria listed.

“How are WE Doing?” also offers a way of gathering data on how governments across the state, and eventually around the country, are doing collectively in their attempts to involve residents. The Institute will make this data available to all participants in the platform.

The Davenport Institute would like to thank the following Advisory Council members who devoted their time and expertise to developing this platform:

- Artie Fields, City Manager, City of Inglewood
- Rod Gould, City Manager, City of Santa Monica (retired)
- Ken Hampian, City Manager, City of San Luis Obispo (retired)
- Dennis Donohue, former Mayor, City of Salinas.



SCHOOL OF PUBLIC POLICY CELEBRATES **2016 COMMENCEMENT**

On April 22, 2016, the Pepperdine School of Public Policy (SPP) held its commencement ceremony at Alumni Park as the Class of 2016 received master of public policy degrees. Los Angeles County supervisor of the Fourth District Don Knabe was bestowed the Honorary Doctor of Public Policy degree and Evelyn G. Aleman (MPP '00) was honored as this year's Distinguished Alumna. Benjamin Peterson (MPP '16) served as the Class of 2016 student speaker.

As Knabe addressed the graduates, he urged them to constantly stop and take the time to self-evaluate in order to avoid going through the motions of life. He encouraged them to always consider the choices that will make them happy and make a difference in someone's life, creating a dynamic journey they can be proud of. Channeling Mark Twain, he stated that the two most important days of each candidate's life, are the day they were born and the day they find out why.

Knabe was first elected to the Los Angeles County Board of Supervisors in 1996 and reelected in 2000, 2004, 2008, and 2012. With a political career dedicated to protecting the innocent and vulnerable children who reside in Los Angeles County, Knabe established the Safe Surrender program, which allows people to surrender a baby within 72 hours of birth, as long as the baby is free from any signs of abuse. Knabe is also known as a national leader on the issue of child sex trafficking. He is a director for the Metropolitan Transportation Authority and a member of the Southern California Regional Rail Authority (Metrolink), where he serves on the Executive Management and Audit Committee.

Aleman works as a voice for nonprofits, schools, foundations, and others, to raise consciousness, build coalitions, and empower communities. She is the founder and president of Media Image Public Relations, a PR firm specializing in the

issues unique to a public policy perspective. Among her clients are LAUSD, the United Way, First 5 Santa Barbara, Tree People, the City and County of Los Angeles, and many more. Her mission has been to inform communities, parents, and students to be able to make empowered decisions for their futures. She has focused on issues including after-school programs, summer learning, better quality college-prep courses in low-income communities, public school choice, and high-quality instruction for all children. Leaving her legacy at the School of Public Policy, Aleman founded Women in Public Policy, a student organization established to promote the development of women in the academic and professional arenas with an emphasis on ethics and leadership, which is still running strong by today's SPP student leaders.



ENGAGING STUDENTS THROUGH **DAVENPORT** Discussions

Each semester the Davenport Institute for Public Engagement and Civic Leadership hosts a series of lunchtime lectures. These Davenport Discussions, welcomed practitioners, journalists, innovators, and researchers who speak to students on a wide range of issues from state and local finance to the use of technology in government to the outlook for cities in a state budget crisis and much more. These interactive sessions give students an opportunity to not only hear from experts in the field but to also ask questions and make personal connections. During the 2015-2016 academic year, the Institute hosted a dozen speakers on diverse topics:

David Campt, a civic engagement practitioner and coauthor of *Read the Room For Real* demonstrated how the use of technology in face-to-face meetings can help spur quality public participation and why he believes the use of audience-polling technology should be considered a core competency in civic engagement.

Brad “Brick” Connors, a former Top Gun pilot and retired commander of Naval Base Ventura County (NBVC) discussed his own military career and the challenges of leadership in a large bureaucracy and talked about non-military career opportunities at NBVC.

Angela Hawken, associate professor of public policy, shared her innovative venture, BetaGov, which aims to transform knowledge generation in the public sector and increase the evidence available for such programs by enabling practitioners to conduct randomized control trials of their own programs.

Robert J. Lieber, professor of government and international affairs at Georgetown University, looked at how foreign policy—from various crises in the Middle East to economic downturns in Asia—make up the issues that will determine the 2016 presidential election. He shared his analysis of how these issues are likely to play out among the various candidates.

James Prieger, professor of public policy, discussed his research on the effectiveness of the Broadband Technology Opportunities Program, commonly known as the Broadband Stimulus Bill. The program spent \$4.7 billion between 2009 and 2013 with the goal of increasing broadband adoption in underserved communities. However, Prieger’s research suggests that the bill had no significant impact on the outcomes it was supposed to address.

Sandy Seale is the capital campaign manager of Direct Relief, a nonprofit, nonpartisan organization that provides medical assistance to all 50 states in the U.S. and 70 countries around the world, while taking no government funding. She spoke to students about the unique history of Direct Relief and how the application of renegade business philosophies and state-of-the-art technology has made Direct Relief the number one charity in the world.

Behzad Tabatabaei, an international business and political economist, has advised U.S. policy makers on foreign policy issues. He also has counseled private companies and foreign governments in strategic investments, public relations, and economic development. He discussed international terrorism financing and the sometimes unexpected implications for public policy.

Luke Thompson, a special advisor and chief empiricist at Right to Rise USA, shared with students his own insights into the American campaign finance system exploring how the rules governing fundraising shape the way candidates, committees, and outside groups work to identify, mobilize, and persuade voters.

Michael Walsh, chief music critic for both the *San Francisco Examiner* and *Time Magazine*, discussed his best seller *The Devil’s Pleasure Palace* and examined the history of critical theory with its origins in Germany’s Frankfurt School, and its spreading to the United States where, Walsh argues, it “has affected nearly every aspect of American life and society.”

Christian Whiton, principal at DC International Advisory, a political risk analysis and strategic communications firm, is a former diplomat, author, and presidential campaign advisor. He spoke with students about how the global march of radical Islam features prominently in the 2016 presidential campaign and contrasted the way various candidates have addressed the issue.

Lindsay Young (MPP ’10), works with 18F, a civic consultancy for the government, inside the government, which allows agencies to rapidly deploy tools and services that are easy to operate, cost efficient, and reusable. She discussed her work with application program interfaces, as well as a website she is working on for the Federal Election Commission Project.

Hans Zeiger (MPP ’09), representative for Puyallup, Washington, in the Washington State House of Representatives, is serving his third term in office. He recently announced that he will be running for Washington State Senate. Zeiger shared what a career in politics is like for a young person and why he saw elected office as the most direct way he could impact public policy.

Washington Goes Hollywood: Politics and Policy in Cinema

The School of Public Policy partnered with the Seaver College Student Programming Board to screen *Best of Enemies* (2015), a documentary dramatizing a 1968 series of 10 debates that aired on ABC between Gore Vidal and William F. Buckley, Jr. The film focuses on the personal attacks each man employed, culminating in a

now-infamous moment in which Buckley—provoked by Vidal—crossed the line.

“In many cases, policy is downstream of culture,” said Pete Peterson, dean of the School of Public Policy, introducing the film and its relevance for public policy. After the screening, he invited filmmaker, Matt Tyrnauer, who also appears in

Best of Enemies, to discuss the film and offered Q & A with the audience.

Tyrnauer mused that many of the same “currents” portrayed in the film are animating contemporary politics: “We’re seeing in this year’s election . . . a very strange replaying of the earlier 20th-century battles,” he said. “It seems very retro to me, somehow.”

SCHOOL OF PUBLIC POLICY STUDENTS HONORED BY MILLENNIUM MOMENTUM FOUNDATION

Three School of Public Policy students were honored by the Millennium Momentum Foundation (MMF) as 2015 Best and Brightest Scholars. Jamil Barnett (MPP candidate '17), Denise Garcia (MPP '16), and Brian Stewart (MPP candidate '17) accepted their awards at the foundation’s annual Opening Doors Awards ceremony on November 13, 2015, at the Dorothy Chandler Pavilion in Los Angeles, California.

The scholars are awarded fellowships for their exceptional and sustained commitment to public service and participated in the elite MMF Leadership Development Institute, receiving over 36 hours of training in leadership, employment preparation, and financial literacy skills, along with extensive academic and professional support services outside the training sessions.

“Being awarded the Millennium Momentum Foundation Best and Brightest Scholarship at a time when I didn’t know how I was going to make graduate school work, gave me the confidence and motivation to keep going,” said Stewart. “Knowing that others recognized my academic achievement and leadership potential, and cared enough about my leadership development and future success in both the public policy program at Pepperdine and my professional career is truly rewarding. As an MMF scholar, I am truly blessed by this commitment to my educational success and look forward to becoming an exceptional public servant and prudent ethical leader.”

MMF awards academic scholarships to undergraduate and graduate college students pursuing careers in public policy and other public service-related fields. The foundation is committed to increasing the number of students and young professionals from various ethnic backgrounds in public

service-related fields through education, mentoring, and leadership-development training.

The School of Public Policy has been deeply involved with MMF since 2006 and has become an educational partner with the foundation, supporting the state-of-the-art MMF Leadership Development Institute, hosting training sessions on the Malibu campus.

Barnett received a BS in organizational leadership from Biola University.

Garcia received a BS in criminology with a minor in psychology from the University of La Verne and completed her internship as a development and external relations intern at the Peres Center for Peace in Tel Aviv, Israel.

Stewart received a BS in business administration from Morgan State University.



2015 Millennium Momentum Scholars Brian Stewart and Denise Garcia

2015–2016 SCHOLARSHIP RECIPIENTS



The Pepperdine School of Public Policy awards a number of scholarships each year. These awards are made available through endowed funds, generous gifts from supporters and alumni, and allocation of University general funds. The Scholarship Committee awards scholarships based on merit, academic, and professional experience, as well as standardized test scores. The School of Public Policy is proud to recognize the 2015–2016 scholars.

ALLEN AND MARILYN PUCKETT ENDOWED SCHOLARS

The Allen and Marilyn Puckett Endowed Scholarship was established to provide support for students at the School of Public Policy.

CHRISTOPHER BOSQUE (MPP candidate '17)
BA, International Studies
Georgia Southern University

TRISTIAN MONTERASTELLI (MPP '16)
BA, Justice
University of Alaska



BRITTANY TAYLOE
('15, MPP candidate '17)
BA, Political Science
Pepperdine University

BERTHA AND JOHN GARABEDIAN CHARITABLE FOUNDATION ENDOWED SCHOLARS

The Bertha and John Garabedian Charitable Foundation Fund provides assistance to qualified public policy students from Fresno, Kings, Madera, or Tulare Counties in California.



NORVEEN BRAR
(MPP candidate '17)
BA, European Studies
University of California,
Los Angeles

JEANELY SEGURA-RAMIREZ
(MPP '16)
BS, Criminal Law Enforcement
California State University, Fresno

LYNN AND FOSTER FRIESS ENDOWED SCHOLAR

Established by a gift from the National Christian Foundation Giving Fund on behalf of the Foster and Lynn Friess and the Friess Family foundation, the Lynn and Foster Friess Endowed Scholarship provides support for qualified School of Public Policy students who have evidenced leadership based on the principles embedded in the Declaration of Independence and the Constitution of the United States.



NATALIE MEDVEDEV
(MPP '16)
BA, Political Science
University of California,
Los Angeles

S.A. ENLIGHTENMENT SCHOLARS

The S.A. Enlightenment Scholarship was established with a gift from the S. A. Enlightenment Foundation to provide scholarship support for students from predominantly Muslim countries.



VALERIAN TIMOTHY
(MPP '16)
BS, International Relations
University of Indonesia



AMIRA ELSHAMY
(MPP candidate '17)
MS, European Mediterranean
Studies
BS, Political Science
Cairo University

BOARD OF VISITORS SCHOLAR

The Board of Visitors Scholarship is funded through the generosity from the School of Public Policy Board of Visitors.



ANDREW CLARK
('15, MPP candidate '17)
BA, Political Science
Pepperdine University

PEPPERDINE BLACK ALUMNI COUNCIL SCHOLAR

The Black Alumni Council Scholarship was established to support students at the School of Public Policy through the generosity of the Black Alumni Council.

CHRISTIAN DALY (MPP '16)
BA, English
University of Southern California

LINDA M. GAGE AWP ENDOWED SCHOLAR

The Linda M. Gage AWP Endowed Scholarship was established by Jerry and Kay Cox to provide scholarship support to Church of Christ students with financial need.



SEAN WHITNEY
('14, MPP '16)
BS, Business Administration
Pepperdine University

PETER AND VERONICA JOHNSON ENDOWED SCHOLAR

The Peter and Veronica Johnson Endowed Scholarship provides support to students with financial need who are highly qualified applicants to the School of Public Policy and remain in good standing in all areas of the University.



BRIAN POPOVICH
(MPP candidate '17)
BA, Political Science
California State University,
Northridge

SEIJI MASUDA ENDOWED SCHOLAR

Established in 2004, the Seiji Masuda Endowed Scholarship was created to provide scholarships for international students from Malaysia, Indonesia, Thailand, Vietnam, Laos, Myanmar, Cambodia, and Brunei on the basis of merit and need.



VALERIAN TIMOTHY
(MPP '16)
BS, International Relations
University of Indonesia

MIKE E. O'NEAL ENDOWED SCHOLAR

Established by Peter Cheung and Fred Prager, this endowed scholarship was created to aid deserving School of Public Policy students.



ERNESTO BUSTINZA
(MPP candidate '17)
BA, Political Science
University of California,
Los Angeles

WILLIAM S. AND GAY BANOWSKY ENDOWED SCHOLAR

Established by Lew O. Ward and supported by a circle of friends, the William S. and Gay Banowsky Endowed Scholarship provides grants to students pursuing a master of public policy at the School of Public Policy.



LARA BERGERON
(MPP candidate '17)
BA, European History
Lipscomb University

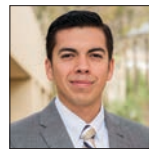
MARILYN DUNTON SIMPSON ENDOWED SCHOLAR

Established by Marilyn Dunton Simpson in 2009, this scholarship provides support for students at the School of Public Policy.

MARINA HARDEN
(MPP candidate '17)
BS, Political Science
Arizona State University

JOHN AND REBECCA BARTON ENDOWED SCHOLAR

The John and Rebecca Barton Endowed Scholarship was established in memory of Harry E. Shafer and Izelle C. Shafer to support gifted and talented students who, in the judgment of the University, offer great promise for leadership in our country or its supporting institutions.



JOHNATHAN TAMAYO
(MPP '16)
BA, Economics
California State University,
Northridge

LASZLO AND MILKA AMBRUS ENDOWED SCHOLARS

The Laszlo and Milka Ambrus Endowed Scholarship was established for students pursuing a degree at the School of Public Policy who are in good standing in all areas of the University.



DENISE GARCIA
(MPP '16)
BS, Criminology
University of La Verne

WHITNEY WHITTINGTON
(MPP candidate '17)
BA, General Studies
Southern Arkansas University

DR. FRANK W. AND MRS. SHERRY R. CORNELL ENDOWED SCHOLARS

The Dr. Frank W. and Mrs. Sherry R. Cornell Endowed Scholarship provides support for Catholic students pursuing a degree at the School of Public Policy.

ASHLEY CHAPARRO ('14, MPP '16)
BA, Economics
Pepperdine University

RYAN MACDONALD (MPP candidate '17)
BA, Political Science
Hope College

ALEXANDER SHAW ('15, MPP candidate '17)
BA, Economics
Pepperdine University

BETH VACCAREZZA (MPP candidate '17)
BA, Business Administration and Economics
Ave Maria University



Scholars continued on page 10 ➔

MAURICE H. STANS ENDOWED SCHOLARS

Established in 1999 by the Stans trust, the Maurice H. Stans Endowed Scholarship was created to provide support for African-American students.



Standing (l-r): Danielle Merriweather, Dylan Hood, Christian Daly, Shane Sweigart, Eunique Day, and Shannon Louis. Seated (l-r): Cheyenne Bridgewater, Brian Stewart, and Sarah Mirembe

JAMIL BARNETT (MPP candidate '17)
BS, Organizational Leadership
Biola University

CHEYENNE BRIDGEWATER
(MPP candidate '17)
BA, English
Berea College

FHANYSHA CLARK (MPP/JD candidate '17)
BA, Afro-American Studies
University of California, Los Angeles

CHRISTIAN DALY (MPP '16)
BA, English
University of Southern California

BRITTANI DANIELS-KNOX
(MPP candidate '17)
BA, Political Science and History
University of California, Riverside

EUNIQUE DAY (MPP candidate '17)
BA, Political Science and Sociology
Loyola Marymount University

KIDANE HABTE (MPP '16)
BA, Political Science
California State University,
Dominguez Hills

DYLAN HOOD (MPP/MDR '16)
MA, Social Work
Loyola University, Chicago
BA, Political Science
American University, Cairo, Egypt

SHANNON LOUIS (MPP candidate '17)
BA, Political Science
Arizona State University, Tempe

DANIELLE MERRIWEATHER
(MPP candidate '16)
BBA, Business Marketing
Howard University

SARAH MIREMBE (MPP '16)
BA, International Relations
Oral Roberts University

BRIAN STEWART (MPP candidate '17)
BS, Business Administration
Morgan State University

SHANE SWEIGART
(MPP candidate '17)
BA, Applied Financial Mathematics
Robert Morris University

ASSOCIATED WOMEN FOR PEPPERDINE SCHOLARS

Associated Women for Pepperdine is a group of Church of Christ women who raise funds each year to assist deserving students who are members of Churches of Christ. Recipients are selected on the basis of financial need, merit, character, and church membership.



Benjamin Peterson, Lara Bergeron, and Sean Whitney

LARA BERGERON (MPP candidate '17)
BA, European History
Lipscomb University

LUKE PEARSON (MPP/MBA '16)
BA, Public Leadership and Service
Milligan College

BENJAMIN PETERSON (MPP '16)
BS History, Pre-law, and Vocational Ministry
Oklahoma Christian University

SEAN WHITNEY ('14, MPP '16)
BS, Business Administration
Pepperdine University



THOMAS P. KEMP ENDOWED SCHOLAR

The Thomas P. Kemp Endowed Scholarship was established in 2006 as a memorial legacy to Pepperdine regent and avid supporter of the School of Public Policy, Thomas P. Kemp.

ALEXANDRIA FLETCHER
(MPP/JD candidate '17)
BA, Communications
University of California, Los Angeles

LYDELL WARD ENDOWED SCHOLAR

Established in 2008 with a gift from School of Public Policy Board of Visitors member Beti Ward, the Lydell Ward Endowed Scholarship is awarded to qualified female students pursuing a master of public policy.

ANA FRANCISCA SILVA (MPP candidate '17)
BA, Political Science
California State University, Long Beach

HARRY AND IZELLE SHAFER ENDOWED SCHOLAR

The Harry and Izelle Shafer Endowed Scholarship was established in memory of Harry E. Shafer and Izelle C. Shafer to support gifted and talented students who, in the judgment of the University, offer great promise for leadership in our country or its supporting institutions.

ALAN JEFFERS (MPP candidate '17)
BA, Political Studies
Eastern University

STANS FAMILY FOUNDATION SCHOLAR

Established in 2012, the Stans Family Foundation Endowed Scholarship was created to provide support to students pursuing a degree at the School of Public Policy, with preference given to students who hold a license as a certified public account and/or hold a degree in accounting or a related field who are in good standing in all areas of the University.



BRIAN STEWART
(MPP candidate '17)
BS, Business Administration
Morgan State University

ENDOWED JEWISH SCHOLARS

The Endowed Jewish Scholarship Fund provides assistance to Jewish students in good academic standing who are pursuing a degree at the School of Public Policy.

SARAH GIPOOR (MPP candidate '17)
BA, Business
American Jewish University, Los Angeles



JEREMY WOLF
(MPP candidate '17)
BA, Psychology
California State University,
Channel Islands

TERRALYNN AND EARL SWIFT ENDOWED SCHOLAR

Established in 2006 by Terralyn and Earl Swift, this endowed scholarship was created to provide assistance to students interested in studying how people from diverse cultures might discover common values in the context of global interdependency.



IVAN KANZAKI
(MPP candidate '17)
BA, History
U.S. Naval Academy

FRITZ ENDOWED SCHOLARS

Founded in 2001 by Lynn C. Fritz, the Fritz Institute is a nonprofit organization designed to partner with governments, nonprofit organizations, and corporations worldwide to innovate solutions and facilitate the adoption of the best practices for rapid and effective disaster response and recovery.



ALEXANDRA STILL
(MPP candidate '17)
BA, Dance and French
Butler University

YITING LING (MPP '16)
MA, Journalism
BA, Journalism
Communication University of China

J. McDONALD AND JUDY WILLIAMS SCHOOL OF PUBLIC POLICY SCHOLAR

Established by J. McDonald and Judy Williams in 1999, this scholarship is designed to assist deserving School of Public Policy students who are members of the Church of Christ.



BENJAMIN PETERSON
(MPP '16)
BS History, Pre-law, and
Vocational Ministry
Oklahoma Christian University

FLORA L. THORNTON ENDOWED SCHOLARS

Established by Flora L. Thornton in 2009, this scholarship is a merit-based academic scholarship for students at the School of Public Policy with demonstrated leadership potential.



*Alexander Shaw, Natalie Medvedev,
Kyle Gerrans, Johnathan Tamayo,
and Andrew Clark*

ANDREW CLARK ('15, MPP candidate '17)
BA, Political Science
Pepperdine University

KYLE GERRANS ('14, MPP '16)
BA, Economics
Pepperdine University

NATALIE MEDVEDEV (MPP '16)
BA, Political Science
University of California, Los Angeles

TODD ROYAL (MPP '15)
BA, Economics
Texas Christian University

ALEXANDER SHAW ('15, MPP candidate '17)
BA, Economics
Pepperdine University

JOHNATHAN TAMAYO (MPP '16)
BA, Economics
California State University, Northridge

BETH VACCAREZZA (MPP candidate '17)
BA, Business Administration and Economics
Ave Maria University

FACULTY/FELLOW UPDATE



LUISA BLANCO

Associate Professor of Public Policy

Luisa Blanco was on sabbatical during the Fall 2015 semester to focus on her research funded by the National Institutes of Health/ National Institute on Aging (NIH/NIA) on the usage of financial services among older minorities in the United States. Blanco

completed a project funded by the Pepperdine University Office of the Provost through the Community-Based Research Program, which is a joint work with Seaver College faculty Dan Morrison, Lila Carlsen, and George Carlsen. School of Public Policy students Ashley Chaparro (MPP '16) and Erick Molina (MPP '16) also collaborated on this project. The project provided a working paper, "Hispanic Immigrant Workers in Paradise: Malibu Day Laborers in a Time of Insecurity," and findings were shared with the Malibu Community Labor Exchange Board. Blanco presented her work on "Health Equity and Financial Literacy" at Pepperdine's Faculty Research Colloquium on gender. Blanco's manuscript "A Qualitative Study on Retirement Planning Among Middle-Aged and Older Hispanics" (joint work with Emma Aguila, Arturo Gongora, and Kenrik Duru) was reviewed at the Resource Centers for Minority Aging Research/ Center for Health Improvement of Minority Elderly (RCMAR/ CHIME) scientific retreat at the University of California, Los Angeles. Blanco presented her work funded by the NIH/NIA on the usage of financial services and health among older minorities in the United States at the Resource Center for Minority Research Annual Meeting on the NIH campus in Washington, D.C. Her research work funded by Corporacion Andina de Fomento was published in *Violence and Victims* as a manuscript titled, "The Impact of Judicial Reform on Crime Victimization and Trust in Institutions in Mexico." Blanco also published with Professor James Prieger and School of Public Policy alumni Catherine Bampoky (MPP '13) and Aolong Liu (MPP '13) an article, "Economic Growth and the Optimal Level of Entrepreneurship," in *World Development*. Blanco is president-elect for the American Society of Hispanic Economists.



JAMES COYLE

Adjunct Faculty

James J. Coyle was named a Research Fellow of the Atlantic Council in Washington, D.C. He has had numerous articles on Ukraine published by the council on their website, several of which were reprinted by *Newsweek*.



ROBERT KAUFMAN

Professor of Public Policy

Robert Kaufman's latest book *Dangerous Doctrine: How Obama's Grand Strategy Weakened America* was released on May 6, 2016, published by University Press of Kentucky. Kaufman completed his LLM in dispute resolution at the Straus

Institute at the Pepperdine School of Law, graduating in May 2016. He is in the preliminary research phase of his fifth book, a political biography of U.S. senator Joseph Lieberman, which the senator has enthusiastically encouraged Kaufman to write, promising full access and cooperation in the endeavor.



JAMES PRIEGER

Associate Professor of Public Policy

James Prieger was the keynote speaker at TechNet's state policy conference in San Francisco, California, where he presented "The Growth of the Broadband Internet Access Market in California." He also presented his research on "Cigarette Taxes

and Illicit Trade in Europe," "Countervailing Effects: What the FDA Would Have to Know to Evaluate Tobacco Regulations," and "Unintended Consequences of Tobacco Taxation and Regulation" at a number of high-profile conferences including the American Society of Criminology annual meeting; the meetings of the Southern Economic Association; the Association for Public Policy Analysis and Management (APPAM) fall research conference; the Western Economic Association International annual conference; the International Atlantic Economic Society conference in Lisbon, Portugal; and the Eastern Economic Association annual conference. Prieger presented his work on "Economic Growth and the Optimal Level of Entrepreneurship," to the School of Public Policy Board of Visitors in February 2016. Prieger published, a book chapter, "Microeconomics Aspects of E-Commerce," with Daniel Heil (MPP '09), as well as "An Update on Mobile Broadband Availability in the United States," with Thomas Church (MPP '11) in *Encyclopedia of E-Commerce Development, Implementation, and Management*. He also published "Multimarket Contract and Strategy Entry Decisions," in the *International Journal of Business Environment* and "Evaluating the Impact of the American Recovery and Reinvestment Act's BTOP Program on Broadband Adoption," with Janice Hauge in *Applied Economics*. His papers with Mark Kleiman and Jonathan Kulick, "Unintended Consequences of Cigarette Prohibition, Regulation, and Taxation" and "Countervailing

Effects: What the FDA Would Have to Know to Evaluate Tobacco Regulations,” were published in the *International Journal of Law, Crime and Justice* and the *Journal of Drug Policy Analysis*, respectively. In March 2016, Prieger published a new study detailing the enormous progress made in delivering high-speed Internet access to consumers and businesses in California and nationwide, in his paper “The Growth of the Broadband Internet Access Market in California.” Prieger continues to serve as on the editorial boards of *Applied Economics Quarterly* and the *International Journal of Business Environment*.



ROBERT SEXTON

*Distinguished Professor of Economics,
Seaver College*

Robert Sexton will publish the third edition of *Survey of ECON* (Cengage Learning) in 2016. He has published the fourth Canadian editions of *Exploring Microeconomics* and *Exploring Macroeconomics* (Nelson Education, Ltd.)

with Peter Fortura and Colin Kovacs. Sexton also refereed “Using Student-Produced Videos in Class,” in the *Journal of Economics and Finance Education* (Winter 2015).



MICHAEL SHIRES

Associate Professor of Public Policy

Michael Shires has continued his work with underserved communities in the northeast San Fernando Valley, helping them create new economic opportunities while finding new and sustainable ways to improve their community and quality of life. He has also continued his work building bridges

between U.S. faith communities and the people of Israel. Shires has become a regular commentator in local media outlets providing color and perspective on this year’s political races.

ROBERT G. KAUFMAN

Named Robert and Katheryn Dockson Professor of Public Policy



Robert G. Kaufman has been appointed the Robert and Katheryn Dockson Professor of Public Policy at the Pepperdine University School of Public Policy.

Kaufman is a political scientist specializing in American foreign policy, national security, international relations, and various aspects of American politics. He has written frequently for scholarly journals and popular publications, including *The Weekly Standard*, *Policy Review*, the *Washington Times*, the *Baltimore Sun*, the *Philadelphia Inquirer*, and the *Seattle Post-Intelligencer*. He is the author of four books, including his most recent, *Dangerous Doctrine: How Obama’s Grand Strategy Weakened America* (University Press of Kentucky, May 6, 2016). His other publications include *In Defense of the Bush Doctrine*; a biography, *Henry M. Jackson: A Life in Politics*, which received the Emil and Katherine Sick Award for the best book on the history of the Pacific Northwest; and *Arms Control During the Pre-Nuclear Era*. Kaufman also assisted President Richard M. Nixon in the research and writing of Nixon’s final book, *Beyond Peace*. He is a former Bradley Scholar and current adjunct scholar at The Heritage Foundation, and has taught at Colgate University, the U.S. Naval War College, and the University of Vermont. Kaufman received a JD from Georgetown University Law Center and his BA, MA, MPhil, and PhD from Columbia University. In May 2016 Kaufman received an LLM in dispute resolution from the Straus Institute at the Pepperdine University School of Law.

The Robert and Katheryn Dockson Professorship was provided by Robert Dockson, a University Life Regent and longtime business leader, and his wife, Katheryn. Gordon Lloyd, Professor Emeritus, was the first named Dockson Professor from 2014 to 2015.

DR. JAMES PRIEGER PROMOTED TO RANK OF FULL PROFESSOR



Dean Pete Peterson announced the promotion of Dr. James Prieger to the rank of full professor. Prieger joined the School of Public Policy as associate professor of public policy in August 2006, from the University of California, Davis, where he had served as an assistant professor of economics since 1999.

Prieger is an economist specializing in regulatory economics, industrial organization, and applied econometrics. He has written for scholarly journals on policy topics such as the impact of telecommunications regulation on innovation, broadband deployment, and the digital divide; the impact of the broadband provisions of ARRA (the 2009 stimulus bill); whether cell phone use causes traffic accidents; the impact of the Americans with Disabilities Act on retail firms; applications barriers to entry

in network markets; entrepreneurship, R&D, and economic growth; and the determinants of civic engagement.

Dean Peterson noted, "Professor Prieger's curriculum vitae demonstrates the breadth of his scholarly work, his various awards, and his service both to his students and to Pepperdine, as well as to his field of scholarship more generally."

His current research includes an investigation of tobacco taxation, black market cigarettes, and other unintended consequences of regulation. In another current set of papers, Prieger examines competition and outcomes in the California market for broadband Internet access. In March 2016 Prieger published a new study detailing the enormous progress made in delivering high-speed Internet access to consumers and businesses in California and nationwide, in his paper "The Growth of the Broadband Internet Access Market in California."

Prieger sits on the editorial boards of *Applied Economics Quarterly* and the *International Journal of Business Environment*, and his own research has been published in *Review of Economics and Statistics*, *Economic Inquiry*, *Journal of Applied Econometrics*, *Journal of Regulatory Economics*, and elsewhere. Prieger spent a year in 2008-2009 as senior economist with the Federal Communications Commission (FCC), advising on broadband and telecom merger policy. He has consulted for major telecommunications and other companies on regulatory issues and presented at panels convened by the FCC.

Prieger received a BA from Yale University and received a PhD from the University of California, Berkeley.

PEPPERDINE HONORS CONSTITUTION DAY WITH ANNUAL LECTURE

The Pepperdine School of Public Policy hosted its annual Constitution Day lecture on September 22, 2015, presented by Professor Emeritus Gordon Lloyd. Constitution Day honors, recognizes, and celebrates the formation and signing of the United States Constitution on September 17, 1787. This year's lecture was entitled, "Delegate Madison and the Holy Grail."

Watch Dr. Lloyd's Constitution Day lecture on the School of Public Policy's YouTube channel:

<https://www.youtube.com/pepperdinespp>



New Board of Visitors Member

The School of Public Policy Board of Visitors is comprised of national policy, business, and community leaders who support the school's mission and share the commitment to a more expansive approach to public policy. The board provides invaluable counsel and support to the School of Public Policy, and the members are examples of public leaders who appreciate the role of a strong moral and ethical standard while recognizing the central importance of civil society, faith, and free markets to solve policy issues.

Dean Pete Peterson welcomes the newest Board of Visitors member:

Babette J. Donaldson has served on the staff of United States senator John McCain since 1988. As one of the longest serving members of Senator McCain's organization, she is tasked with the responsibility of identifying and preserving all relevant state records ensuring that valuable historical material is preserved for archival purposes. She has held the roles of state director and deputy state director, recruiting and training all staff, handling personnel matters, tracking constituent casework and correspondence, and planning the senator's Arizona Town Hall Meetings. In addition, she was responsible for the development and execution of Senator McCain's annual women's conference. Donaldson participated in a variety of outreach activities, including an assignment to Macedonia as a member of an international team sent to brief newly elected members of their parliament after the fall of communism in the region. Donaldson was asked to participate in the first class of the FBI Citizens Academy in Arizona and has also served as an annual judge for the United States Senate Youth Scholarship, as well as the State of Arizona Bicentennial competition. Prior to joining Senator McCain's staff, with the exception of being employed by the Goldwater Presidential Campaign, she worked primarily in the private sector in the areas of human resources and real estate. Donaldson attended Arizona State University, where she met her husband of 50 years, Tom Donaldson.

MATT CUTLER JOINS SCHOOL OF PUBLIC POLICY ADVANCEMENT

The School of Public Policy (SPP) and Pepperdine University Advancement have welcomed Matt Cutler as the new senior advancement officer. He works closely with the SPP Board of Visitors, dean Pete Peterson, and others in the Pepperdine community to develop and cultivate relationships with alumni, donors, and new friends to bridge their interests in public policy and developing various aspects of the school.

"I'm excited to have Matt onboard here at SPP," noted Dean Peterson, "He's a strategic thinker and a terrific relationship-builder who values our unique mission here, and has great ideas about how we can reach our potential."

Most recently, Cutler served as vice president, investor relations and development for the Tampa Bay Partnership. As the chief fundraiser for this regional economic development and public policy organization representing the eight-county Tampa Bay region, he



is credited by both the president/CEO, and the chair of the board with numerous notable accomplishments which resulted in the best revenue years on record in the 20-year history of the Tampa Bay Partnership.

Early in his career, Cutler worked in the Michigan state senate as district representative and press liaison. He advised senators on public relations and legislative policy, and served as media spokesman. He went on to work for a large national franchise company in Michigan, advancing through the level of vice president, corporate and government relations, to ultimately serve as the chief operating officer. Cutler received a BA in political science from Cedarville University.

Cutler can be contacted at:
matt.cutler@pepperdine.edu or at
310.506.6513.

Student Organizations Provide Engagement Outside the Classroom



WPP president Natalie Medvedev with city manager of Daly City Pat Martel and ICMA Student Chapter president Christian Daly.

The School of Public Policy (SPP) hosts several student organizations that engage students in policy-related events outside of classroom. During the Fall 2015 semester, two student organizations, Women in Public Policy (WPP) and the Churchill Society, held multiple events bringing in policy practitioners from several different sectors to speak to students on career paths and opportunities. These organizations also hosted events for students to network with policy professionals and School of Public Policy Alumni, as well as service events that benefit the Pepperdine, Malibu, and surrounding communities.

Student organization Women in Public Policy welcomed Edina Lekovic, a public affairs consultant, who spoke on “Understanding Muslim Americans of 2015,” and the accompanying policy priorities. Andrea Capachietti, a humanitarian aid consultant and university lecturer on global health and refugee resettlement issues, presented her work on how the recent refugee crisis has impacted women and children. With the support of the Dean’s Office, California assembly member Shannon Grove (34th Assembly District) delivered stories from Sacramento, California, and her own life experiences, describing the ongoing policy battles in the state legislature.

“We’re happy we were able to bring speakers who could touch on some of the most important issues we don’t always have time to get to explore in class,” said Natalie Medvedev, president of Women in Public Policy. “And the best part is our speakers come with field or operational experience, which adds to the well-roundedness of our education here at SPP.”

WPP also works closely with other student organizations and School departments to host a variety of events, covering a wide range of topics. WPP, in partnership with the Pepperdine Student

International City/County Management Association (ICMA) chapter, welcomed Pat Martel, current president of the ICMA board of directors and city manager of Daly City. Martel spoke on “Local Governance for Today and Tomorrow.” In addition, collaborating with SPP’s Office of Career Services, WPP was also cohost to several female leaders from other industries, including Gallup, RAND, and a number of U.S. agencies who provided specific career advice in their respective fields. Finally WPP’s service initiative this semester was raising funds through a bake sale for a local women’s shelter in the Los Angeles area.

The School of Public Policy’s Churchill Society welcomed Itamar Marcus from the Palestinian Media Watch to talk about the Israeli/Palestinian conflict from an Israeli perspective. The organization also provided opportunities for students to engage in giving back to local communities. Churchill Society members participated in Pepperdine’s annual Step Forward Day in September where volunteers cleared brush, pulled overgrown weeds, and removed dead tree trunks at the Vermont Square Community Garden in Los Angeles. Churchill Society members also participated in the annual Veterans Day Run to raise money for and support the troops. Several members also represented the School of Public Policy at a public hearing in Los Angeles on homelessness with California state senator Holly Mitchell, who represents the 30th District.

In addition, Churchill Society hosted networking mixers between first- and second-year public policy students to build camaraderie and create lasting relationships between the two cohorts. Throughout the semester, the organization also dedicated time to planning, organizing, and preparing for the Los Angeles Policy Symposium at the end of the spring semester. This prestigious event convenes Pardee RAND, UCLA, USC, Claremont, and Pepperdine graduate universities annually for a unique forum for graduate students, faculty, and staff to discuss local, national, and international policy challenges.



Churchill Society members help clean up at the Vermont Square Community Garden in Los Angeles, California, as part of Pepperdine’s Step Forward Day.



Colloquium attendees with Wilfred McClay, Pete Peterson, and Ted McAllister.

School of Public Policy Hosts Colloquium, "Experts and the Problem of Knowledge in a Democracy"

The School of Public Policy brought together scholars from diverse fields to talk about policy and politics. The colloquium, "Experts and the Problem of Knowledge in a Democracy," was held on Pepperdine's Malibu campus as part of an effort to create a springboard for future seminars that will build a stronger community of scholars, a richer discussion on the topics that draw from many fields of study, and an intellectual engagement that helps the participants in both teaching and research.

Colloquium director Ted McAllister, Edward L. Gaylord Chair and associate professor of public policy, notes the importance of hosting this event at Pepperdine, "At Pepperdine's School of Public Policy we stress the importance of wide-ranging conversation, inflected with many perspectives. We like to cross boundaries of academic disciplines, methods, and perspectives in order for the question or problem to drive our collective analysis."

As policy experts on issues ranging from vaccination regulations to land-use planning have come under increased scrutiny, the colloquium examined not only the role of experts in our government but the related and deeper question of the problem of knowledge in a democracy. How can we produce a citizenry that possesses sufficient knowledge, context, and understanding to participate meaningfully in democratic politics? The role of experts in making policies in a democracy raises the most foundational questions about how "we the people" can function as a self-governing public.

Conversation during the two-day, inaugural colloquium was led by discussion leader Wilfred McClay, G. T. and Libby Blankenship Chair in the History of Liberty at the University of Oklahoma. McClay also served as the 2009-2010 William E. Simon Distinguished Visiting Professor at the Pepperdine School of Public Policy.

Award-Winning Napoleon Biographer Andrew Roberts Inaugurates Wilburn Lecture Series

Napoleon Bonaparte: tyrant or visionary?



British historian and biographer Andrew Roberts made the case for the latter at the School of Public Policy, speaking at the inaugural lecture of the Wilburn Distinguished Lecture Series on Politics and Policy on January 20, 2016: "The trouble with Napoleon is, all too often, he's seen just as a dictator, just as a warmonger ... and not as a builder, not as the creator that he also was."

Dean Pete Peterson took the opportunity of hosting a renowned historian to emphasize thinking "historically" as a distinctive feature of the School's unique curriculum, which emphasizes the ways culture, history, and political philosophy impact policymaking: "What makes our program unique, why we say 'you'll see public policy differently from here,' is our understanding that the best public leaders must consider an array of factors in creating ... good public policy. One of these factors is history."

Roberts sought to partially rehabilitate Napoleon's image from other more hostile historians like Michael Howard. In addition to portraying Napoleon's military genius, Roberts credited him with significant civic accomplishments, especially legal, educational, and infrastructural reforms: "What he did was to save the best bits of the French Revolution: equality before the law, religious toleration ... this is not the kind of thing that 20th-century dictators did, needless to say."

Reciting several "Napoleon gags," Roberts also displayed the ruler's sense of humor—and his own. After the lecture and fielding questions from the audience he then signed copies of his 976-page biography *Napoleon: A Life*, winner of the *Los Angeles Times* Book Prize for best biography in 2015.

School of Public Policy Hosts AEI West Coast Policy Summit

In February, the School of Public Policy hosted 75 undergraduate student leaders for the American Enterprise Institute's (AEI) West Coast Policy Summit. The two-day summit included expert panels with scholars from AEI, Claremont McKenna College, University of Oregon, University of Texas at Austin, University of Chicago, and Pepperdine on issues such as environmental policy, the relevance of American leadership and major macroeconomic issues of 2016. Students were also offered a career panel and networking sessions, along with a closing keynote address, "Four Faces of the Republican Party," by Henry Olsen of the Ethics and Public Policy Center.

"This event was a triple win," said Dr. Steven Hayward, the Ronald Reagan Professor of Public Policy. "Motivated students from around the country got to meet their peers from other colleges and universities, see what Pepperdine has to offer, and participate in a forum where Pepperdine faculty got to interact directly with each other and distinguished visiting speakers."

ORANGE COUNTY ALUMNI RECONNECT, STRENGTHEN TIES WITH STUDENTS



Alumni Christian Pedersen (MPP '14) and Francisco Barajas (MPP '13)



Alumna Janet Valencia (MPP '11) and her husband, Jaime Aguilera



Natalie Medvedev (MPP '16) and SPP student Beth Vaccarezza

The School of Public Policy (SPP) Office of Career Services hosted an Orange County alumni mixer in October at the Center Club in Costa Mesa, California. The evening created a great opportunity for attendees to strengthen their alumni network and meet current students, as well as reconnect with fellow SPP alumni in the local community.

"The OC alumni mixer was a pleasant experience connecting with fellow SPP graduates. Events like this I always enjoy because it is nice to talk with alumni who can relate to my experiences at Pepperdine and to see some familiar faces," noted Ryan Tenney (MPP '15). "I am a new resident of Orange County and it was comforting to know that there is a good alumni base here. I hope that there are more events planned in the future for Orange County because I wish to connect and meet more SPP graduates not only for professional development but to stay connected with Pepperdine."

The Office of Career Services would like to extend thanks to SPP alumni Christopher Denham-Martinez (MPP '10),

Carmen Golding-Martinez (MPP '10), Alyson Loyd (MPP '10), Christian Pedersen (MPP '14), and Ryan Tenney for their assistance in helping to organize this event.

"I had a great time connecting with other SPP Waves at the OC alumni mixer," said Denham-Martinez. "It's important to stay connected because it's these very connections that can be a resource to you through life's journey. I've recently leveraged my SPP Waves network and have found it incredibly helpful in brainstorming and idea-vetting on a big assignment. Trust is a valuable commodity in political environments, and I know I can always trust my SPP colleagues. We look forward to attending more local SPP events in the future. Thank you all for putting on the great event!"

SPP Career Services is looking forward to hosting a mixer in Washington, D.C., in July. For more information, please contact director of career services, Diane Yaris-Adkins at 310.506.7488 or diane.yarisadkins@pepperdine.edu.



School of Public Policy Mourns the Passing of MARIE ANN THALER

Marie Ann Thaler, administrative assistant to the faculty at the School of Public Policy (SPP), passed away on November 13, 2015. Both of her daughters, Kim and Jenny, as well as their dad were by her side.

The school's ambassador and shining light, Marie Ann will fondly be remembered for always being willing to help, lend an ear, and serve as a champion for "her faculty" and "her students." She will be dearly missed by the more than 50 faculty she served, the more than 550 students who called her confidant, and the dozens of staff who called her friend.

Marie Ann retired from Pepperdine University in November 2014, after 20 years of service. She had been with SPP since

the beginning. Having starting in 1998, as the administrative assistant to the faculty, Marie Ann was an integral part of the development of the program. Prior to working at SPP, Marie Ann served as the administrative assistant in the Office of the Chancellor and worked for the Office of Admission at Seaver College.

"Marie Ann was a sparkling presence at the School of Public Policy" stated Ted McAllister, Edward L. Gaylord Chair and associate professor of Public Policy. "Her flawless devotion to our students was coupled with her chronic joyfulness when dealing with the frightened and dispirited. It was in large measure Marie Ann's ability to create such goodwill among the students that allowed them to tolerate a fussy faculty. And it was in service to this same faculty that Marie Ann proved the depth of her spirited defense of those she took to be her people. No one will replace Marie Ann for the simple reason that she is singular."



A Lesson in Cultural Leadership

Joseph Loconte Delivers Licata Lecture on J. R. R. Tolkien and C. S. Lewis

Dr. Joseph Loconte, associate professor of history at The King's College in New York, delivered the 2016 Charles and Rosemary Licata Lecture, "Friendship, Faith, and War," on March 9, 2016. Based on his recently released book *A Hobbit, a Wardrobe, and a Great War: How J. R. R. Tolkien and C. S. Lewis Rediscovered Faith, Friendship, and Heroism in the Cataclysm of 1914-18*, he discussed the lives and legacies of two titans of 20th-century British literature.

Tolkien and Lewis both served in the British Expeditionary Force in World War I, and Loconte argued that the "furnace of combat" was central to the formation of their literary imaginations. Loconte, who has also served as Distinguished Visiting Professor at the School of Public Policy, stressed that these authors offer a "lesson in cultural leadership." Their works stand in marked contrast to the post-World War I sense of "disillusionment" and "psychological gloom," directed especially to the traditional institutions of Western religion and government: "We cannot overstate how profoundly subversive and countercultural the works of Tolkien and Lewis were in their own day, and I think remain so in ours."

Stories like *The Lord of the Rings* and *The Chronicles of Narnia* portray valor, sacrifice, and honor, challenge readers to join in an ongoing struggle against evil. "Here is a vision friends," Loconte proclaimed, "here is a vision of human life at once terrifying and sublime. Here is a world—our world—in which every soul is caught up in an epic struggle against evil."

In these stories, the heroes do not struggle against evil on their own—and so friendship was another key theme of the evening. Tolkien and Lewis met several years after the war in 1926, and soon founded "The Inklings" at Oxford, meeting weekly with others to share their writings and talk. In their stories, friendships like Frodo Baggins and Sam Gamgee's reflect the camaraderie these authors witnessed and experienced in war, and in their own longstanding friendship. Lewis credited Tolkien as "the immediate human reason" for his conversion to Christianity; he became a Christian after a late-night conversation in 1931 about the Bible as true myth. In turn, Tolkien credited Lewis as the sole audience-member for his "hobbitry," his encourager for many years as he completed his epic

saga. When he finally did, Lewis wrote in appreciation of the achievement:

So much of your whole life, so much of our joint life, so much of the war, so much that seemed to be slipping away into the past is now, of a sort, made permanent.

Introducing Loconte, Dean Peterson explained the importance of culture for public policy:

Throughout history, public policy has been guided by public opinion, and public opinion has been guided by culture—for better, and for worse. At its best, culture—and within culture, art—inspires public policy ... which cultivates virtue, and calls citizens out of our natural selfishness to practice the hard tasks of self-governance.

Loconte assured the audience that these authors' achievements can be regarded as culture-shaping literature at its best. More than that, Loconte offered an opportunity for listeners to rediscover faith, friendship, and heroism for themselves.

2016 POLICY RESEARCH SEMINARS



Dr. Sean Jasso with students from his Market and Government Failure policy research seminar.

Policy Research Seminar projects, otherwise known as “capstone” presentations, require students to design and implement a major policy program for a global, state, or local agency using a real-life situation. As a requirement for graduation, these projects require student teams to develop a clearly focused mission statement, a strategic plan for the undertaking, and an implementation schedule that acknowledges various interest groups that must “buy in” for the project to be successful. This requires personnel planning, budget planning, and a clear method for securing approvals from all interested parties whose “ownership” is critical for its success. The results may be presented to a board of visitors including academics and real-world agency leaders. Students are expected to be able to identify, verbalize, and experience in an authentic way clearly stated personal values as well as technical expertise. Topics for the 2016 Policy Research Seminars are listed below.

INTERNATIONAL RELATIONS/ NATIONAL SECURITY

- U.S. National Security Strategy for China
- U.S. National Security Strategy Toward Iraq, Iran, and Saudi Arabia
- U.S. National Security Strategy Toward North Africa and the Arab-Israeli Conflict
- U.S. National Security Strategy Toward Syria, Afghanistan, and Turkey

MAJOR ISSUES IN PUBLIC POLICY

- ADA Lawsuit Abuse in California
- America’s Immigrant Problem: Addressing the Issue of Undocumented Youth in the U.S.

- The ‘Butterfly Effect’ as a Model for Reducing Fatherlessness in Los Angeles, California
- Changing Horizons: Pension Reform Strategy for Southern California Municipalities
- Dealing with the PM2.5 Pollution Problem in Beijing Through Petrochemical Industry Reform of China
- Marijuana Regulation in the City of Detroit
- Policy Problems and Possible Reforms
- Reducing Congestion at the Ports of Long Beach and Los Angeles
- School Choice in China: Compulsory Educational Resources Reallocation
- Work Visa Inefficiency

MARKET AND GOVERNMENT FAILURE

- Analysis on China’s Photovoltaic Industry
- Dodd-Frank Wall Street Reform and Consumer Protection Act: The Result of the 2008 American Crisis
- Improving the Living Standard of Old People in Beijing
- Improving Stabilization of the Chinese Vegetable Market
- Increasing the Stability and Efficiency of Greece’s Domestic Economy
- The Political Economy of Sino-U.S. Trade Frictions on Intellectual Property
- The Problem of Hunger in South Sudan
- A Strengthened Deferred Action–DACA

DR. GORDON LLOYD: “IS FRIEDMAN STILL RELEVANT?”

Dr. Gordon Lloyd, Dockson Professor Emeritus, presented a lecture on the relevance of Milton Friedman in today’s society in a lecture sponsored by the Charles Koch Foundation. Lloyd’s remarks were particularly meaningful, as he had the privilege of studying under Friedman himself at the University of Chicago.

Friedman, an advocate for limited government intervention during his time, authored *Capitalism and Freedom*—the backdrop of Lloyd’s presentation. In his book, Friedman defends the “liberal” (libertarian) approach to economic policy and rejects the idea that a centralized government can promote both economic and political freedom. Friedman argued that economic freedom is a necessary condition for political freedom and individual liberty, and should therefore be safeguarded.

Lloyd raised several questions surrounding the topic of whether Friedman is still relevant in today’s political debates: Do we as a society believe that economic freedom has the power to promote

political and individual freedom like Friedman did? What is, what can be, what should be the role of government in a free society?

Lloyd stated that the role of public policy is to offer meaningful insight into this question.

If the answer is increased government centralization, then Friedman is no longer relevant, since he believed that government regulation is directly opposed to political and individual liberty; if, on the other hand, Lloyd is correct and “the danger to individual freedom is the arrival of the notion that we are one,” what does this mean for the future of policy in the United States?

Lloyd left these questions unanswered as he invited his audience to dialogue.

Lloyd’s lecture is available to view on the School of Public Policy YouTube channel: <https://www.youtube.com/pepperdinespp>.



School of Public Policy Participates in National Hunger and Homelessness Week

As part of Pepperdine's 2015 Hunger and Homelessness Week, sponsored by the Pepperdine Volunteer Center November 16-21, the School of Public Policy (SPP) facilitated a Skype panel conversation with Stephanie Summers and Katie Thompson, who, along with columnist Michael Gerson, coauthored *Unleashing Opportunity: Why Escaping Poverty Requires a Shared Vision of Justice*. Dean Pete Peterson met Summers and Thompson in Washington, D.C., shortly before the book was published and saw in their message a parallel to the mission of the School of Public Policy—that complex social issues cannot be seen merely as “the government’s responsibility,” that there is a role for public policy in addressing such issues, and sustainable solutions must take into account the role of and relationships between government, businesses, nonprofits, and the faith community.

While *Unleashing Opportunity* addresses five issues related to systemic poverty (early childhood, foster care, juvenile justice, graduation gaps, and payday loans), the panel moderated by SPP student Allie Bergeron (MPP candidate '17), focused in on the relationship between foster care and human trafficking in the United States. Summers and Thompson pointed out that three out of every five trafficking victims in the U.S. have spent some time in the foster care system. Especially for children who age out of the system and face potential homelessness and a lack of a stable community, the foster system can become a pipeline for traffickers, endangering the very children it is designed to protect.

In addition to describing the problem, Summers and Thompson discussed solutions. They made it clear that addressing this issue requires both policy solutions (such as “safe harbor” laws and other changes to the law enforcement and justice system), as well as involvement by the faith community, nonprofits, and individuals. They described some ways that young people can be involved in meeting some of these needs even while they are still in college, and answered students’ questions about how to get more involved.

AUTHOR ANDY CROUCH
ON NEW BOOK,
STRONG AND WEAK,
AND A CHRISTIAN VIEW OF
PUBLIC LEADERSHIP

In partnership with the Trinity Forum, the School of Public Policy's "The Moral Sense in Politics and Policy" series hosted a book launch for Christian author Andy Crouch and his new release, *Strong and Weak: Embracing a Life of Love, Risk, and True Flourishing*. Crouch spoke at the National Press Club in Washington, D.C., on March 2, 2016, addressing the Christian view of public leadership.

Crouch is executive editor of *Christianity Today* (CT). He was also executive producer of CT's “This Is Our City,” a multiyear project featuring documentary video, reporting, and essays about Christians seeking the flourishing of their cities. Crouch serves on the governing boards of Fuller Theological Seminary and Equitas Group, and is a Senior Fellow of the International Justice Mission’s IJM Institute. His books include *Playing God: Redeeming the Gift of Power* and *Culture Making: Recovering Our Creative Calling*.

Since 2012 the School of Public Policy has partnered with the Trinity Forum to host several “Evening Conversations,” that bring distinguished scholars, writers, and practitioners to discuss topics pertaining to faith and the public square.

Watch video of Crouch’s conversation at:
<https://vimeo.com/157600142>



THE LATEST FROM THE DAVENPORT INSTITUTE

FOR PUBLIC ENGAGEMENT AND CIVIC LEADERSHIP

Pete Peterson's appointment as dean of the School of Public Policy (SPP) means the Davenport Institute is saying goodbye to its first executive director. As this transitional period at SPP draws to a close, the time of transition for the Davenport Institute is just getting underway.

All of the institute's focus areas continue to move forward, including an introduction of new programs. Ashley Trim (MPP '09), who had been serving as assistant director of the institute, took over as interim executive director. In April the institute also appointed Rod Gould, longtime advisory council member and retired city manager of Santa Monica, to be Senior Fellow, Local Government Solutions. In this role, Gould contributes a portion of his time each week to working with the institute on setting a course for its transition process and beyond.

The Davenport Institute continues to offer programming that is both "inward-facing" (towards students) and "outward facing" (towards public sector leaders). One of its major inward-facing programs, Davenport Discussions, is profiled on page 6, but the institute also continues to make new strides in supporting and promoting public engagement with local government officials.

For the past two years, the institute has offered a customized public engagement training for police officers, entitled "Public Engagement: What Public Safety Officers Need to Know" as a regular part of the California Police Chiefs Association's "Role of the Chief" training. These seminars, geared toward up-and-coming leaders in police departments throughout California, help to equip officers to better engage the residents they serve. The program is offered quarterly and the institute continues to be involved in the 2016 trainings.

For almost a decade, the institute's annual Public Engagement Grants have supported communities all over the state of California. Made possible through funding from the James Irvine Foundation's California Democracy Fund, the Davenport Institute announced its 2015 recipients in the fall, and their engagement projects are now underway:

- The City of La Palma faces a significant structural deficit and has planned an extensive process to involve residents in discussions about some challenging budget options.
- The County of Marin seeks to engage new voices from diverse segments of the community to develop action plans and solutions to overcome barriers to fair housing.

- The Participatory Budgeting Project (PBP) allows residents to determine what they would like a city to do with a particular fund set aside for a particular purpose. We worked with PBP in Vallejo in 2012 and are excited to work in the City of Long Beach heading into 2016.
- The City of Riverside seeks to engage residents in decisions affecting vacant and underutilized properties (including city-owned land) through development of a "Northside-Specific Plan."

The institute would like to express its continued appreciation to Senior Fellow Ed Everett, senior city strategist for Nextdoor.com, who continues to provide valuable guidance and input. In the summer of 2015 Everett published articles in both the *Alliance for Innovation's Solutions Journal* and the International City/County Management Association's *Public Management (PM) Magazine* on why local governments need a new relationship with their residents, moving away from what he refers to as the "gripe, grumble, groan, and fix" models toward a new partnership model. Both articles outline changes that need to be made in assumptions, decision-making processes, and attitudes by both the public and government leaders. Everett also continues to co-train for our signature half-day training, "Public Engagement: A Vital Leadership Skill."

The institute became a founding member of the California Consortium on Public Engagement (CCPE), a statewide coalition of organizations promoting participation in civic life with representation across a variety of sectors. With fellow CCPE members, it collaborated on a white paper on the value of engagement that empowers residents to take more active and direct roles in their local communities.

CCPE representatives Steve Boilard (California State University, Sacramento) and Sarah Rubin (Institute for Local Government) presented the white paper and provided testimony before the first hearing of the new California State Assembly Select Committee on Civic Engagement on December 18, 2015. For its second hearing, the Select Committee wanted to include more voices from Southern California. Accordingly, the hearing was held at the Los Angeles Central Library on May 13. This hearing focused more on local engagement and the relationship between technology and engagement. A number of CCPE members were in attendance, including Dean Peterson, representing the Davenport Institute and the School of Public Policy.

In September Trim presented a poster on "Educating for P2" at the International Association of Public Participation annual

conference in Portland, Oregon, exploring how schools of public policy must prepare leaders with public engagement as a vital 21st-century leadership skill. The poster is available on the institute's website. In February she participated on a panel on public engagement at the Government Transformation 2016 Conference in Sacramento, California, along with Mindy Romero from Sacramento State University, and Monica Hernandez of Sacramento Council of Governments.

In December Peterson presented at the "By the People" conference hosted by Arizona State University in Tempe, Arizona, which explored participatory democracy, civic engagement, and citizenship education. Peterson presented a session titled "Does the Public Sector Support Public Engagement?" which outlined the challenges and promise of broader acceptance of citizen engagement. He also presented a shortened version of the institute's signature "Government 2.0" training exploring how technology is fundamentally changing the relationship between citizens and government institutions.

As part of the School of Public Policy, the Davenport Institute is also committed to promoting legitimate engagement for future leaders. In March Trim published an article in the peer-reviewed *eJournal of Public Affairs* (Missouri State), where she looked at how schools of public policy and public administration should be preparing leaders in public engagement.

Perhaps the most exciting effort of 2016 so far was the launch of the new program: How Are We Doing? A Public Engagement Platform. The idea for the platform originated in conversations with public officials through institute training, grantmaking, and consulting programs, as well as input from the advisory council. With a growing awareness of what constitutes effective public engagement, the institute continues to hear from many public leaders seeking a way to take a "30,000-foot view" of their government's practices in this area. How Are We Doing? is designed to meet that need, offering governments a lens through which they can evaluate their agency's public processes and giving them an opportunity to apply for recognition of their successful engagement efforts. California governments can apply for recognition at one of three levels of engagement: silver engagement—the government is making genuine efforts to improve its engagement with residents; gold engagement—the government has successfully institutionalized resident engagement as part of its operational culture; or platinum engagement—the government is a leader in the engagement field. The platform also offers a way of gathering data on and stories about how governments across the states are doing in their attempts to involve residents. The institute awarded its first Platinum Engagement Award to the City of San Rafael in May and congratulates them on the work they are doing to engage residents in the decisions that affect their community.



KURT WILSON

2016 CITY MANAGER IN RESIDENCE

As part of the Institute's ongoing work to connect students with local government leaders, in March the Davenport Institute and the School of Public Policy (SPP) welcomed its sixth City Manager in Residence, Kurt Wilson, city manager of Stockton, California. Wilson spent two days on the Malibu campus, speaking with current and prospective students on his experiences as city manager; met one-on-one with students specializing in state and local policy to discuss their career paths; and met with the SPP student International City Manager Association (ICMA) chapter.

The City Manager in Residence Program is part of a collaborative effort developed by the California International City Manager Association (Cal-ICMA) to give students a chance to learn firsthand from some of the leading city managers in California. This annual program is associated with the school's student ICMA chapter.

Wilson joined the City of Stockton as deputy city manager in September 2012, less than 10 weeks after the city filed for Chapter 9 bankruptcy protection. He became city manager in 2014 and led Stockton through the final stages of the bankruptcy process. He has focused his post-bankruptcy attention to capturing economic development opportunities, institutionalizing public safety enhancement, and implementing permanent fiscal control measures.

School of Public Policy Launches Washington, D.C., Summer Seminar

The School of Public Policy launched a new Washington, D.C., summer seminar, "The Roots of American Order: Thinking Historically About Public Policy." The four-week, 3-credit seminar is open to incoming college juniors and seniors, graduate students, and early- and mid-career individuals with a college degree. Held at Pepperdine's Pennsylvania Avenue campus in Washington, D.C., from June 21 through July 16, 2016, the part-time seminar provides those who currently serve or desire to serve in the public square, with a foundation in America's Founding Principles and how they have shaped the government/citizen relationship throughout history.

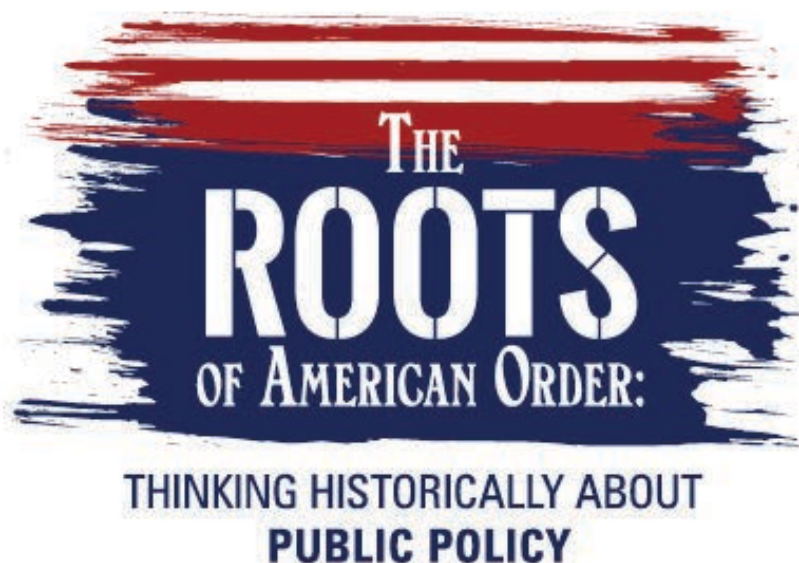
"The Roots of American Order: Thinking Historically About Public Policy" is based on one of Pepperdine's "James Q. Wilson Core" courses in which students engage, through a process of discovery, to develop the skills to think historically not only about past events, but about current public policy debates. The seminar aims to serve as an introduction to the School of Public Policy's distinguished approach to preparing public leaders who consider the full scope of factors that determine the success or failure of a public policy.

The seminar offers fast-moving conversation about a series of crisis points in American history—each of which reshaped the relationship between citizens and their government as they re-examined America's founding principles. Concepts covered include:

- The unique philosophical factors leading to the American founding
- Early American history as the "First Great American Conversation"
- The Industrial Revolution and the challenge to conceptions of self-rule
- The Great Society and the changing nature of the regulatory state
- The challenge of bureaucratic expertise to a classical definition of citizenship
- Contemporary policy problems and their cultural dimensions

"While we've hosted events in Washington over the last few years, we're excited to launch our first for-credit class at Pepperdine's D.C. campus in Foggy Bottom this summer," said Pete Peterson, dean of the Pepperdine School of Public Policy. "I look forward to introducing our unique liberal arts approach to public policy in the nation's capital."

The summer seminar is co-taught by noted American historians Dr. Steven Hayward, Ronald Reagan Professor of Public Policy at Pepperdine, and Dr. Ted McAllister, the Edward L. Gaylord Chair and associate professor of public policy at Pepperdine.



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For more information about on the Washington, D.C., Summer Seminar, visit the website at publicpolicy.pepperdine.edu/summer-seminar.

SPP Alumni Return for Career Week 2016

Pepperdine University Career Services held its annual Career Week in February, offering professional development activities and programs for students preparing to make the transition from classroom to career and alumni seeking a competitive advantage in the workplace. Events took place at five Pepperdine campuses across Southern California as well as in online sessions. Over a dozen School of Public Policy (SPP) alumni came to the Malibu campus to participate in one of four public policy-related panels, providing students insight and guidance specifically for careers in, and related to, the field of public policy.

The following panels were coordinated by the SPP Office of Career Services, led by Diane Yaris Adkins, director of career services:

“Navigating Your Career Path”

This panel explored the challenges faced when deciding which career path to pursue. Panelists shared perspectives and insight into networking, helpful resources, and the decision-making process.

- Hattie Arrington (MPP '12)
Director of Charter Development
Pathways Management Group
- Michael Hadley (MPP '15)
Business Assistance Specialist
The Valley Economic Alliance
- Michael Smith (MPP '14)
International Trade Manager
World Trade Center Los Angeles
- Jessica Thompson ('13, MPP '15)
Planning Office Assistant
City of Malibu
- Kiley Widelitz (JD '15, MPP '15)
PMF, Contract Specialist
Space and Missile Systems Center

“How to Get a Job in Local Government”

This panel consisted of human resources professionals who discussed the application and hiring process and how to stand out as a candidate for jobs in local government.

- Gary Rogers
Deputy City Manager/
Human Resources Director
City of Thousand Oaks
- Christina Winting
Human Resources Manager
City of Santa Monica
- Miriam Woodrow
Human Resources Analyst
City of Malibu



SPP Senior Advancement Officer, Matt Culter, welcomes alumni participating on a panel about navigating a career path.

“Living + Working in DC” Webinar

This live webinar panel with alumni from Seaver College and the School of Public Policy provided advice on working, living, and the pros and cons of residing in the nation's capital.

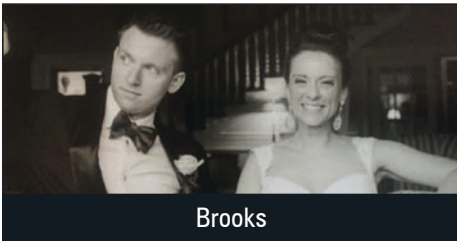
- Brian Chatwin (MPP '07)
Chief of Staff
Congressmember Alex X. Monney
- Estephania Gongora ('13)
Scheduler
Congressmember Jason Smith
- Jennifer Kamara (MPP '15)
Analyst
U.S. Government Accountability Office
- Kate Lewis ('07, MPP '09)
Strategic Communication Associate
Booz Allen Hamilton
- Staci Pies ('87)
Senior Policy Counsel
Google

“How to Build Strong Professional Relationships”

This panel discussed how to create strong alliances through communication techniques and authentic relationship-building skills to be used in any stage of one's career.

- Alison Armstrong (MPP '07)
Health Policy Director
Anthem, Inc.
- Brynna Brown (MPP '13)
Promotion Management Coordinator
Intelligent Computer Concepts
- David Mansdoerfer (MPP '11)
District Director
Office of Senator John Moorlach
- Paul Moradkhan (MPP '05)
Vice President of Government Affairs
Las Vegas Chambers of Commerce
- Jason Seward, MPA
Founder and CEO
Millennium Momentum Foundation

ALUMNI NOTES



Brooks

JEFFREY BROOKS (MPP '11) celebrated his marriage to Racheal Moran on June 25, 2015, with a wedding party that included Leia Lineberger (MPP '11), and Chris Carr (MPP '12). The couple is currently living in East Austin, Texas, with their golden retrievers. Brooks previously worked for Governor Rick Perry in the areas of military and veteran affairs, budget, early childhood education, and other regulatory matters. He is currently working as a policy analyst for the Texas Conservative Coalition Research Institute, the research wing of the Texas Conservative Coalition, which is a caucus in the state legislature that covered the areas of transportation, energy, natural resources, veterans, and ways and means in the last legislative session.

MARISSA CALIGIURI (MPP '13) is currently working at Pepperdine University in Advancement Services as a database coordinator.

KIMBERLY CATES (MPP '14) recently accepted a position as the director of change management with the City and County of San Francisco. She will work out of the controller's office.

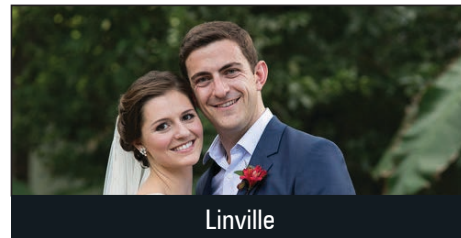
LANCE CHRISTENSEN (MPP '04) and his wife Kelsey welcomed a second daughter, Torah Rae. The Christensens have three sons, Erik, Brock, and Luke, and daughter Allie.

XIMENA DEL CARPIO ('98, MBA '00, MPP '00) was appointed as program leader at World Bank for the social inclusion pillar in Turkey, based in Ankara. She will be responsible for overseeing the investment and ASA programs of five global practices (health, education, poverty, social protection, and labor).

SONJA HOWE (MPP '06) is the management analyst for the Town of Manchester, Connecticut, handling development of the town's budget and capital improvement plan, as well as oversight of performance measures. Howe and husband Chris are happy to announce the birth of their beautiful daughter Juniper Rose Howe. She was born on December 2, 2015. She was also welcomed by big sisters Tesla (5) and Soleil (4).

ERIK HURTADO (MPP '10) and his wife Amy celebrated the birth of their daughter Alexandra Grace Hurtado.

JENNY LYNNE (BISQUERA) JOO (MPP '12) accepted a position in human resources/risk management for the Castaic Lake Water Agency in Santa Clarita, California, and is a member of the nonprofit Santa Clarita Valley International Program/Santa Clarita Sister Cities board of directors.



Linville

LAUREN LINVILLE (MPP '12) and Ian Dalrymple were married in Tamarindo, Costa Rica, on December 5, 2015. They spent a few days exploring Costa Rica after the wedding and are planning an extended honeymoon in Europe this spring. Linville manages an incentive program for the District of Columbia's Department of Energy and Environment, and Dalrymple is a consultant with Grant Thornton. The couple resides in the Bloomingdale neighborhood of Washington, D.C.

MARK MacDOUGALL (MPP '15) recently joined the City of Torrance as an administrative analyst, specializing in transit operations analysis.

SARAH VAUGHN MARTIN (MPP '13) was married on August 15, 2015, to Robert Martin, a recent law school graduate from Belmont University College of Law in Nashville, Tennessee. Martin is currently employed as director of special projects, Tennessee State Office of School Nutrition in Nashville.



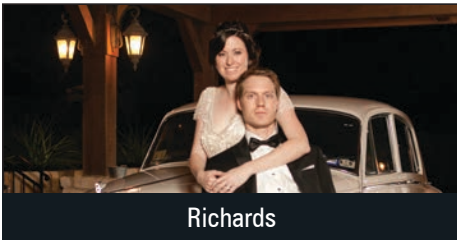
McBride

RYAN P. McBRIDE (MPP '10) celebrated his marriage to Caitlin Callahan on November 7, 2015, in Hartford, Connecticut; and they currently reside in Arlington, Virginia, with their rescue puppy Guinness.

RADU OPREA (MPP '08) and his girlfriend Delia are happy to announce the birth of their son Patrick Stefan Oprea, born on March 7, 2016.

SHIVANI PATEL (MPP '12) and **CHRISTOPHER SMITH** (MPP/MBA '13) were married in Anaheim, California, in August 2015, and honeymooned in Kauai, Hawaii. Patel currently works at Accenture on a contract with the County of Los Angeles and Smith works at an energy management technology company in Irvine, California.

what's
NEW



MICHAEL G. RICHARDS (MPP '14) was married in the summer of 2015 and is currently working as a legislative assistant for U.S. representative Pete Olson, a member on the Energy and Commerce Committee, and vice chair of the Energy and Power Subcommittee serving the constituents of the Texas District 22. He works directly on significant policy matters including defense, health, and education.

LUKE SALAS ('08, MPP '10) was featured in a March 1, 2016, article by Ben Strauss in the *New York Times*, "Building a Bridge of Bats and Balls Across a Divide," regarding his documentary film, "The Cuban Dream," to bring awareness to the struggling baseball infrastructure currently in Cuba and the baseball donation project that he hopes will help baseball grow globally.

YIMING "SUNNY" SHAO (MPP '15) recently accepted a position as a math and science teacher for Fusion Academy in Pasadena, California.

BRYAN SMALL (MPP '08) was named as 2015 Native American "40 Under 40" award recipient. This prestigious award is bestowed upon individuals under the age of 40, nominated by members of their communities, who have demonstrated leadership, initiative, and dedication and made significant contributions in business and their community.

CLIFFORD SMITH (MPP '07) was recently named the Washington project director for the Middle East Forum in Washington, D.C. He will lead the forum's efforts to educate policy makers and opinion leaders in Washington, D.C., on best ways to further American interests. His issues include reforming the United Nations Relief and Works Agency and countering the influence of domestic Islamist groups.

MIKE SMITH (MPP '14) is an international trade manager at World Trade Center Los Angeles, and recently met German Chancellor Angela Merkel; President Obama; and Stephen Cheung, president of World Trade Center Los Angeles, at the Hannover Messe trade show in Hannover, Germany, where they were showcasing the Gecko Gripper technology from NASA's Jet Propulsion Laboratory.

JENNIFER SUTTON (MPP '01) was elected for a term beginning December 7, 2015, on the City Council of Issaquah, Washington. The community is comprised of 34,000 people, located about 20 minutes west of Seattle, and the home of the world headquarters for Costco.

REBECCA WILLIAMS (MPP '06) was hired in February 2015, as the director of operations for a health information technology nonprofit in Medford, Oregon, at Jefferson Health Information Exchange (HIE) that facilitates safe, secure, and reliable electronic health information exchange across a patient's health care team for Oregon and Northern California. She has two sons, Zachary Benton, born on May 5, 2014, and Itzchak Benton, born on November 17, 2011.

JAIME ZANIEWSKI (MPP '09) recently became a senior strategy advisor for Michigan governor Rick Snyder. Her focus is on health and insurance policy. Prior to joining the governor's team, she was a policy advisor for the Michigan Senate's Republican Policy Office.

RACHEL ZAOKOPNY (MPP '13) is currently the public affairs officer at the Orange County Health Care Agency. In this role, she will be handling both legislative and communications responsibilities.

HANS ZEIGER (MPP '09) recently announced his candidacy for the 25th District seat in the Washington State Senate. He has been serving in the Washington State House Representatives for the 25th District since 2011.

with YOU ?

To share your alumni news, please submit to christina.ramirez@pepperdine.edu.

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Dean

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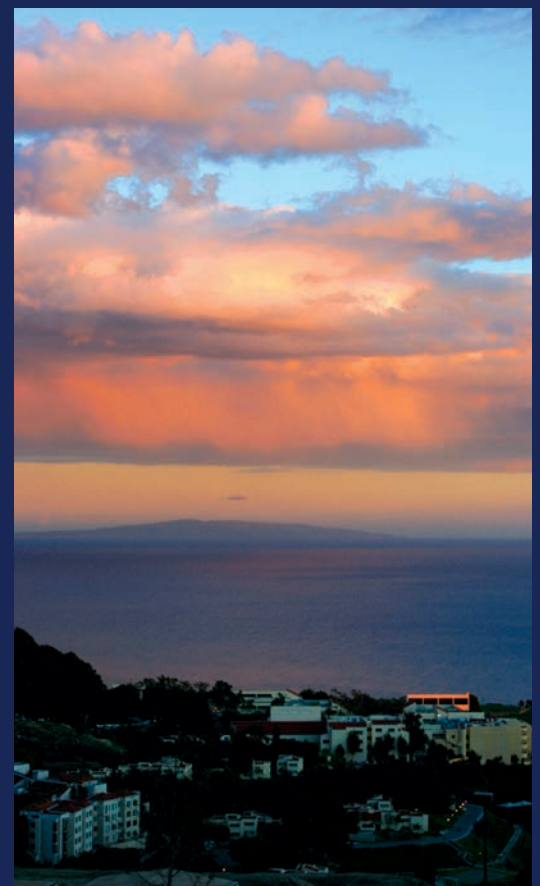
MEMBERS

Susan Ash ('00)
Wendy H. Borchardt LeRoy
Viggo Butler (MBA '80)
Rod Campbell
Sandra Campbell
Babette J. Donaldson
Steven Ealy
Joseph M. Girard (MBA '76)
Cynthia Guerrero (MPP '04)
Jay Hoffman
Glen Holden
Jan Holstrom
B. Wayne Hughes, Jr.
Lisa Jobe
Jeffrey Jones (MPP '02)
Jonathan Kemp ('94, MBA '07)
Cathryn Kingsbury ('97, MPP '99)
Ernest M. Maldonado ('76, MP '80)
Seiji Masuda
Nancy Mortensen
William S. Mortensen

Stephen Olson (MBA '73)
James Piereson
Ronald Plotkin
Gary Polson
Walter Poser
Richard Rahn
Kevin Richardson (JD '82)
Margaret Sheppard
Roland R. Speers
Mark A. Stansberry
Diane Terpeluk
George E. Thomas
John Thomas (MPP '10)
Keith Tobias
Robert Virtue
Carol Wallace
Charity Wallace ('97)
Beti Ward
Michael Y. Warder
Barry L. Wolfe
Mirielle Wolfe
Greg Wood
Johnny Zamrzla

EVENTS

Please visit:
publicpolicy.pepperdine.edu/events
for upcoming Fall 2016 events at the School of Public Policy



**DEAN'S REPORT
EDITORIAL TEAM**

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Natalie Medvedev (MPP '16)
Benjamin Peterson (MPP '16)
Christina Ramirez
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Beth Vaccarezza (MPP candidate '17)
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