

PEPPERDINE | SCHOOL OF PUBLIC POLICY

New Course Descriptions Fall 2021

MPP 619.01 Current Issues in Public Policy: Designing and Writing Research Proposals (3 units)

Marlon Graf

Economics, American Politics, International Relations, or State and Local Policy

Online Only

****Strongly Recommended/Required. Students taking the individual capstones will be required to submit a detailed research proposal (such as the one to be prepared in MPP 619) to be allowed into the capstone.***

This class will examine two of the major processes that shape the conduct and execution of public policy research—research design and grant writing. The first component of the course will examine the structure, design, and approaches to research across a broad spectrum of policy issues, areas, and purposes. The course will delve into the structure of a good research design as well as how such proposals should be composed for a range of audiences. It will explore literature reviews, methodological design, data curation, human subjects (and IRB) issues, and best practices for writing and composing research proposals. It will then turn to the question of packaging and targeting these proposals to a wide range of audiences including corporate foundations, nonprofit foundations, federal agencies, state and local governments, and private citizens. By the conclusion of this course, students will not only have an understanding of these processes but will have prepared at least one detailed research proposal (including a detailed bibliography) for multiple audiences. As an experiment in this academic year, these proposals can serve the dual purpose of serving as a research plan for their Capstone Policy Seminar in the spring semester. Students intending to enroll in the “individual author format” capstone in the spring will be required to submit such a proposal for admission into the class, and are thus encouraged to register for this elective.

MPP 647.01 Seminar in Political Issues: Modernity and Reaction (3 units)

Ted McAllister

American Politics

In-Person

James Scott, in his magisterial book *Seeing Like a State*, identifies a “high modernist aesthetic” that gives moral direction to the contemporary administrative state. Modernism is now a dominant vision of order in an age of globalization and understanding modernism as ideal (vision) and process (method) is necessary to understand the policy environment of our times, domestically and internationally. This course will explore the rise of the “modern” in philosophy, industry, morals, society, culture, and government (beginning in the 16th century) and exploring the complex forms of reactions (romanticism, modernism, conservatism, among others). The relationship between ideas and action, between technology and social change, between loss (of standards, mores, traditions, customs) and creation will be investigated. We will seek to understand better the dynamics of change and reaction in our own time—of the administrative state and individual freedom; of centralization and globalization in tandem with populism, provincialism, and a yearning for particularity (Brexit, for instance). A few challenging texts will be required, but the goal will be to have each student engage in an extended inquiry in the form of a major review of literature in a focused field or a research paper in a field. Half of the class time will be discussions oriented around the research and work of the students.

MPP 647.02 Seminar in Regional Policies: Writing for a Wide Audience (3 units)

Tunku Varadarajan

American Politics

Online Only

“Writing for A Wide Audience” is grounded in the idea that expertise is a wasted asset if not shared with non-experts. The purpose of this course is to help you, the budding expert/specialist, learn how to write for the wider public—for people outside your policy discipline. You will work on writing that is rigorous but not jargon-riddled; accessible to readers who don’t share your obsessions; and compelling to people with little knowledge of (or even interest in) your subject. The class has a flexible curriculum, and the material evolves based on students’ needs and progress.

MPP 687.01 Seminar in Regional Policies: Entrepreneurial Leadership in Education Policy (3 units)

Hattie Mitchell

State and Local Policy

In-Person

This course is a study of the Education Reform Movement. Students will examine the policies that shaped the Ed Reform Movement, the leaders who guided policy and grassroots efforts, and the political divide that emerged. The course will take students through the early stages of Ed Reform, beginning in the early 1800s, to the current state of education. Students will also examine topics like school choice, charter schools, vouchers and the state and federal role of education policy.

MPP 687.02 Seminar in Regional Policies: Issues in the Changing Metropolitan Area (3 units)

Thomas Lynch

State and Local Policy

In-Person

This course will cover fundamental features of managing change in a local government setting, and cover challenges facing public agencies today, including overall organizational structures, internal and external influences, and interaction with elected and appointed officials, citizen groups, and members of the public. The changes impacting local government may originate from local, state, federal or even international events, or new technology; all of which may alter the course of government response. The class will include a local case study challenge that will be structured in a team approach. The case studies will focus on policy and managerial issues impacting local Southern California cities and/or nonprofit organizations. Students may have the opportunity to present their project research, and final work product to the organization’s executive management and/or elected officials, and to the class. Note: students will be responsible for transportation to possible site locations.

MPP 687.03 Seminar in Regional Policies: Innovative Local Leadership (3 units)

Kevin Faulconer

State and Local Policy

In-Person

While federal and state policy debates continue to be polarized and dysfunctional, this class seeks to analyze the laboratories of democracy—America’s cities. The broader govttech revolution—implementation of technology to enable more transparent, efficient, and accountable

government—is a part of that story, but leadership is the foundation that facilitates environments where policy experimentation and innovation can take hold. This course will examine leadership, challenges, and innovative solutions taking place across the United States through a combination of practical examples from San Diego—one of the country’s most innovative municipalities. This class will feature guest speakers practicing local leadership from inside and outside the state. Students will conduct and present research on cities. After taking this class, students will be positioned to become future leaders of America’s cities.

MPP 687.04 Seminar in Regional Policies: Building and Managing Smarter and Sustainable Cities (3 units)

Jonathan Reichental
State and Local Policy
Online Only

The world is rapidly becoming more urbanized. Our cities are growing by around three million people per week. We're building the equivalent urban infrastructure of New York City every month across the planet. These trends support the notion that the future of humanity belongs to cities. This has significant implications for the human experience including work, living, and the environment. This course goes deep into the nature of cities in the 21st century and provides skills and tools for building and managing smarter cities, particularly from the perspective of technology and innovation.

New Faculty/Lecturer Biographies

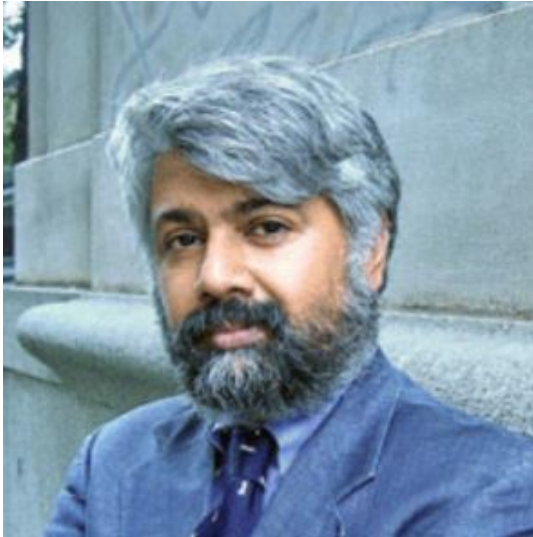
Full-list of faculty biographies available at: <http://publicpolicy.pepperdine.edu/academics/faculty/>



Jonathan Reichental

Jonathan Reichental is one of America's leading thinkers on the deployment of technology by our local governments. He is the Chief Executive Officer of Human Future and former Chief Information Officer (CIO) for the City of Palo Alto. Reichental has taught webinars and certificate programs at Pepperdine including those that explore the art and science of developing and leading a smart city. He teaches future technology tools, leadership mindsets, and encourages innovation in environments not known for experimentation. He has taught courses at the University of San Francisco and UC Berkeley and has created education programs for LinkedIn Learning.

Reichental is the recipient of the Thomas H. Muehlenbeck Award for Excellence in Local Government, the Silicon Valley CIO award, and is listed in the top 25 “Doers, Dreamers & Drivers in America.” His research includes digital transformation and the fourth industrial revolution and he is the author of *Smart Cities for Dummies* (Wiley & Sons, 2020). He holds a BS in industrial engineering from Technological University Dublin, a BS in computer information systems from the University of Tampa, and a MS and PhD in information systems from Nova Southeastern University.



Tunku Varadarajan

Tunku Varadarajan is a fellow at the American Enterprise Institute and also at the New York University Law School's Classical Liberal Institute. He is a contributor to the *Wall Street Journal's* editorial pages, for whom he writes op-eds and book reviews. He has previously worked as the op-ed editor of the *Wall Street Journal* (from 2002-7) and as editor of *Newsweek International*. Varadarajan's other positions include: the Virginia Hobbs Carpenter Research Fellow in Journalism at Stanford University's Hoover Institution; contributing editor at POLITICO Europe; executive editor for opinion at *Forbes*; and bureau chief at the *Times of London* in New York and Madrid. He has been a clinical

professor at the Stern School of Business at New York University, an adjunct professor at Columbia University's Graduate School of Journalism and at CUNY's Graduate School of Journalism, as well as a lecturer in law at Trinity College, Oxford. Varadarajan has a BA in law, with honors, from Oxford University.