

PEPPERDINE | SCHOOL OF PUBLIC POLICY

New Course Descriptions Fall 2018

MPP 608.01 Professional Development (0 units, CR/NC) ***Octavia Brown***

The School of Public Policy hosts a range of professional development events throughout the academic year. These co-curricular activities are intended to provide both career-oriented professional preparation in areas such as job search strategies, career development, and networking as well as hands-on opportunities to interact with leading scholars and practitioners in the field of public policy. Please see the academic catalog for procedures and requirements.

MPP 627.01 Seminar in Economic Policies: Survey Design and Data Analysis for Public Policy ***James Prieger*** ***Economics***

This course will cover the basics of survey design and how to analyze data from surveys with complex design. While the class will take an econometric approach to analysis, the material will be presented in a self-contained way (so that MPP 622 is not a pre-requisite). Major course activities will include designing a survey and writing a policy research paper based on analysis of survey data.

MPP 642.01 Environmental Regulation, Business, and Society (See catalog for full description.) ***Wade Graham*** ***American Politics or State and Local Policy***

This course surveys the political, economic, and social implications of American resource management structures and statutes governing land, water, minerals, wildlife and fisheries, energy, flood, fire, air quality, and climate change. It begins with the historical development of the environmental movement and environmental policy in the United States. It will cover questions of environmental ethics, economics, law, politics, and regulation, using case studies of different economic sectors to explore the interactions of businesses, interest groups, agencies, politicians, scientists, and other forces in shaping American environmental policy. The intent of the course is to enable students to understand the dynamic structure of contemporary environmental policy questions, and provide them with the analytical tools to assess strengths and weaknesses in U.S. environmental policy regimes and to propose ways to reform and improve them. Students will look at questions of culture: tradition, ethics, conflicting values, and social change; at the machinery of environmental policy: politics, statutes, agencies, and courts; at economics: paradigms, subsidies, externalities, and cost-and benefit analyses; and at alternative regulatory designs, including market mechanisms, stakeholder processes, and state and local regulation. National, state, and local issues will be explored. There will be one session on China's environmental policy and development challenges. There will be two field trips—to the urban Los Angeles River and to the Malibu Creek watershed.

MPP 647.01 Seminar in Political Issues: American Tradition of Liberalism and Progressivism
Ted McAllister
American Politics

The great American conversation has always had many voices. Among those voices are competing (but sometimes complementary) political philosophies. During the creation of the American republic from 1776-1789 the richness of this philosophical and political conversation was evident in the debates, the documents, and in the struggle to articulate the nature and meaning of a new nation. Drawing from the same intellectual sources and agreeing on more than they disagreed about, two broad philosophical currents emerged that we would later call "Liberalism" and "Conservatism." This class traces the development and transitions among American liberals from before the Founding to the present day. We will focus our attention primarily on some of the great works of liberal and progressive political thought but we will also examine historical contexts as they shape and alter this tradition, particularly as the left/progressive tradition developed out of liberalism and evolved into a competing political philosophy.

This course concentrates on the AMERICAN development of these philosophical/political arguments and we are particularly interested in them as fully American voices, however much they may borrow from non-American sources. This course will not focus on Conservatism except as it sometimes offers helpful contrasts with the liberal tradition.

MPP 650.01 Public Policy in Modern America: The Creation of the Modern American University: Higher Education and the Administrative State (See catalog for full description.)
Ted McAllister
American Politics

This is a history class that examines the development of higher education in America from the passage of the GI Bill (The Serviceman's Readjustment Act of 1944) through the most recent interpretations of Title IX. The core inquiry of this class will be how federal funding, the imperatives of the Cold War, and the development of research universities created a system of higher education that is tightly bound to the interests and demands of the Federal Administrative State. The class will not only explore how federal funding changed the design, purposes, and structure of institutions of higher learning but also the development of political and ideological imperatives as educational goals. We will examine the bureaucratization of universities with complex systems of assessment and the changing relationship between "independent" universities and accrediting agencies.

MPP 668.01 Seminar in International Relations: Global Perspectives of Health Economics and Policy
Marlon Graf
International Relations

Advocates of single payer health care systems across the U.S. frequently point to other countries such as Canada and various European countries to underline their arguments. Similarly, anti-smoking advocates in Asian countries applaud regulation and control policies applied in Western countries while pushing for their leaders to take comparable measures to curb smoking and tobacco consumption. Lastly, European governments look to the rise of precision medicine and digital, data-driven health in the U.S., wondering whether this new

kind of innovation will be feasible under stringent European data protection laws and practices.

These and many other examples show that health policy is no longer designed and implemented in isolation. This course will take a look at various health policy issues through a cross-country lens and will aim to distill lessons learned and best practice approaches that can be shared internationally, while accounting for country-specific dynamics and challenges.

MPP 687.01 Seminar in Regional Policies: Systematic Failures in California Policy and Solutions

Carson Bruno

State and Local Policy

This course will consider systemic policy failures in the State of California that have gone unfixed and unchallenged by both Democratic and Republican Governors and the State Legislature. In exploring the historical context of these failures, this course will ask students to consider the role each the local, state, and federal governments play in addressing systemic policy failures as well as the role of the individual, the private sector, and the non-profit/civic arena. Despite focusing on a number of different policy areas, this course will explore the similarities that have led to the systemic policy failures displaying the ways and methods to enact effective and efficient reform. This course will also have an experiential piece, with each student assigned a California State Legislative office to work on a policy research project. The students will then spend the week of final examinations in Sacramento conducting an externship with their assigned legislative office. The goal of this course is provide students with both the theoretical and practical skills necessary to identify systemic policy failures and navigate the legislative and political process to enact meaningful and effective reforms that balances the common good with the rights of the individual.

This course will focus on major policy challenges facing the State of California exploring the historical context of these failures and solutions to address the problem, not the problem's symptoms. Concepts covered will include: the intersection of local, state, and federal government; the unintended consequences of addressing policy problem symptoms and not the problem itself; the role of special interests in policy formation and enacting or preventing reform; the legislative process as it actually happens not as it's supposed to happen; California policy topics including environmental, energy, land use, public pensions, "good" government reforms, education, taxation, and migration, among others; preparing policy research for legislative and public consumption.

The course will meet weekly with the first half of the class time dedicated to understanding, examining, analyzing and discussing a specific policy failure in the State of California. Students should come prepared to class having completed the required reading for that course meeting. The second half of the class time is dedicated to the student working on their policy research project. At the beginning of the course, the instructor will assign students a State Legislative office to work with for the term on a research project. The instructor will meet with students each class to discuss progress on their project and provide guidance. This class time should not be the only time students check in with their Sacramento point of contact or work on their assigned research projects. *Note: the student is expected to spend the week of final examinations in Sacramento for his/her externship (per diem, airfare to/from Los Angeles/Sacramento, and lodging provided by the School of Public Policy). Accommodations with other classes may be required.*

MPP 687.02 Seminar in Regional Policies: Emergency Management and Homeland Security

James Featherstone and Kevin McGowan

American Politics or State and Local Policy

This course will explore contemporary emergency management and homeland security issues and how policy, organizational frameworks and leadership at the local, state, tribal, and federal levels address those issues. A diverse range of topics, including natural and human caused disasters, consequence management and threat, vulnerability and hazard identification will be explored. American values, ethical dimensions and cultural nuances will be themes used in studying the complexities inherent to protecting the homeland and managing large emergencies.

New Faculty/Lecturer Biographies

All faculty biographies available at: <http://publicpolicy.pepperdine.edu/academics/faculty/>



Carson Bruno

Carson Bruno is the Assistant Dean for Admission and Program Relations at the Pepperdine School of Public Policy, where he oversees the student lifecycle, including recruitment, student and career services, and policy programming. Bruno is a former research fellow at the Hoover Institution who primarily studied California public policy, electoral politics, and public opinion. Carson has recently written and spoken extensively on California's economic recovery, the economic and policy importance of Silicon Valley, California's housing affordability crisis, the impact of public opinion on Sacramento policymaking, the effects of California's one-party rule, and California's drought and water system, energy portfolio, and climate change actions. Moreover, Bruno has explored pension,

tax, and government reforms, how best to alleviate poverty in California, transportation issues, and California's electoral scene. He also examined domestic economic policy, tax policy, and the intersection of energy and environmental policy. His central interest is in developing market-efficient and effective policies that complement California public opinion and spur economic growth, advance personal liberty, and improve economic mobility within the state. Bruno's examination of national policy largely focused on its effect on state policy-making decisions. While a research fellow, he was co-editor of *Eureka*, the Hoover Institution's bi-monthly web periodical that discusses the policy, political, and economic issues confronting California and was a member of the Golden State Poll development team. Bruno regularly wrote for RealClearMarkets and has been featured in the *Sacramento Bee*, *San Jose Mercury News*, *San Francisco Chronicle*, *CalMatters*, *Washington Examiner*, *OC Register*, and Fox News. He was also a regular guest on the John Batchelor Show and is a regular panelist for the Commonwealth Club of California's Week to Week Political Roundtable. Before joining the Hoover Institution, Bruno structured tax-exempt and taxable municipal bond issuances as a public finance investment banker, which gave him an in-depth

look at state and local fiscal policy decisions. He received his master's degree in public policy with honors from Pepperdine University, specializing in economics and American politics. He has a bachelor of science in accounting and business management, with special attainments in commerce, from Washington and Lee University.



Anna Choi

Anna Choi is the James Q. Wilson Visiting Professor of Public Policy at the Pepperdine School of Public Policy and has served as an analyst at the Organisation for Economic Co-operation and Development (OECD), headquartered in Paris, France, since 2015. She has also held roles in the Directorate for Education and Skills as part of the Young Professionals Program and the OECD Centre for Entrepreneurship,

SMEs, Regions, and Cities. As an analyst/economist at the OECD, Choi contributed towards different projects and publications such as the PISA 2015 report on students' well-being, OECD working paper on emotional health and mental well-being trends, and country review report on engaging employers for apprenticeship opportunities at the local level in Australia. Choi received a PhD in policy analysis and management from Cornell University with a focus on health economics, a MPP from College of William and Mary, and BA in economics from the University of California, Berkeley. Her research focus is primarily on health and behavioral economics and to better understand how policy changes can alter individual's outcomes and behaviors. Choi has forthcoming articles in *Health Economics* and the *American Journal of Health Economics* on topics such as health disparities across education and the role of differential reporting error, and how legalization of medical marijuana can affect individuals' cigarette consumption after the policy changes.



James G. Featherstone

James G. Featherstone became President and CEO of the Los Angeles Homeland Security Advisory Council (HSAC) in March 2016 after serving the City of Los Angeles for thirty years. At HSAC, Featherstone continues to strengthen the Greater Los Angeles region's crisis readiness and resilience by convening and connecting the private, public, and civic sectors through collaborative partnerships and strategic alliances, emerging technology, and research. A native of Washington D.C., and a veteran of the United States Navy, Featherstone began his public service to the City of Los Angeles in 1986 with the Los Angeles Fire Department, and was later appointed Interim Fire Chief (2013-2014). In 2007, he was appointed General Manager of the Los Angeles Emergency Management

Department, where he led a successful departmental reorganization and restructured the

City's emergency management protocols and processes. Featherstone holds a master's degree in leadership from the University of Southern California, a bachelor's degree in public administration from Union Institute and University, and is an alumnus of the Executive Leaders Program at the Naval Postgraduate School's Center for Homeland Defense and Security. He is a Senior Fellow in the Harvard University Kennedy School of Government's Program on Crisis Leadership. Featherstone is the current Chair of the National Advisory Council for the Federal Emergency Management Agency (FEMA).



Kevin McGowan

Kevin McGowan serves as the assistant director of the Ventura County Sheriff's Office of Emergency Services. Leading an all hazards emergency management program for Ventura County, McGowan is responsible for countywide disaster planning, coordination, training, response, and recovery efforts. During his tenure, McGowan has served as the director of the Emergency Operations Center for natural, technological and human-caused disasters such as wildland fires, debris flows, severe winter storms and hazardous materials events. A native of Southern California, McGowan holds a bachelor's degree from the University of North Carolina at Chapel Hill and a

master's degree in public policy from Pepperdine University's School of Public Policy. McGowan has attended a variety of emergency management educational programs, including FEMA's National Emergency Management Executive Academy, the Naval Post Graduate School's Center for Homeland Defense and Security's Executive Leaders Program and Harvard University's Kennedy School of Government Leadership in Crises. He served as a commissioned officer in the United States Army and spent six years as an infantry officer on active duty and in the California Army National Guard. Upon completion of his military service, McGowan served for five years with the Santa Monica Police Department as a special assistant to the Chief of Police where he worked on homeland security and emergency management programs.