

**School of Public Policy  
New Course Descriptions  
Fall 2017**

**MPP 608.01 Professional Development (0 units, CR/NC)**

***Octavia Brown***

Students are required to engage policy professionals and events each semester they are enrolled in the School of Public Policy. Students are required to reflect on their engagements with these activities and to submit these to the School. Consult the academic catalog for procedures.

**MPP 642.01 Environmental Regulation, Business, and Society (See catalog for full description.)**

***Wade Graham***

***American Politics or State and Local Policy***

This course surveys the political, economic, and social implications of American resource management structures and statutes governing land, water, minerals, wildlife and fisheries, energy, flood, fire, air quality, and climate change. It begins with the historical development of the environmental movement and environmental policy in the United States. It will cover questions of environmental ethics, economics, law, politics, and regulation, using case studies of different economic sectors to explore the interactions of businesses, interest groups, agencies, politicians, scientists, and other forces in shaping American environmental policy. The intent of the course is to enable students to understand the dynamic structure of contemporary environmental policy questions, and provide them with the analytical tools to assess strengths and weaknesses in U.S. environmental policy regimes and to propose ways to reform and improve them. Students will look at questions of culture: tradition, ethics, conflicting values, and social change; at the machinery of environmental policy: politics, statutes, agencies, and courts; at economics: paradigms, subsidies, externalities, and cost-and benefit analyses; and at alternative regulatory designs, including market mechanisms, stakeholder processes, and state and local regulation. National, state, and local issues will be explored. There will be one session on China's environmental policy and development challenges. There will be two field trips—to the urban Los Angeles River and to the Malibu Creek watershed.

**MPP 647.01 Seminar in Political Issues: Public Policymaking in Today's Political Environment**

***Lanhee Chen***

***American Politics***

Policymaking in the United States does not happen in a vacuum—it is deeply tied to a political environment that is highly fractured by design and in practice. A familiarity with the politics of policymaking is key to understanding why some reform attempts are successful while others are not. This course will give students a behind-the-scenes look at how policy actually gets made in Washington, DC, and state capitals across America. Students will gain exposure to the theory and literature behind policy formulation and implementation, and engage in discussions about historical and contemporary efforts at policy change.

**MPP 650.01 Public Policy in Modern American: Conservatism in the American Public Order** (See catalog for full description.)

**Ted McAllister**  
**American Politics**

The theme this year is the development of post-1945 American Conservatism. Students will survey this period of American history and then explore how and why a self-conscious conservative movement developed during this era and how and why it is going through a crisis today. The election of 2016 demonstrated that the old coalition that made up the Reagan Revolution is no longer viable as a political movement. The collapse of that coalition has produced a crisis in the Republican Party and is the occasion for us to look back on the history that brings us to this crisis. The operating thesis of the class is that the Conservative movement that reached its high point in the 1980s is a product of historical circumstances that are over (especially, but not exclusively, the Cold War) and that a deeper and more genuinely American form of conservatism is slowly re-emerging.

**MPP 665.01 Region-Specific Studies: The Asia-Pacific in World Affairs**

**Alexei Shevchenko**  
**International Relations**

This course is designed to provide an overview of the most important issues facing the Asia-Pacific region that will students develop the skills to build a subsequent successful career in business, law, diplomacy or academia. Major economic, political, and security problems of the region with a special emphasis on China and Sino-American relations will be discussed.

**MPP 687.01 Seminar in Regional Policies: Issues in the Changing Metropolitan Area**

**Thomas Lynch**  
**State and Local Policy**

This course will cover fundamental features of managing change in a local government setting and cover challenges facing public agencies today, including overall organizational structures, internal and external influences, interaction with elected and appointed officials, citizen groups, and members of the public. It will include a local case challenge that will be structured in teams of 4-6 students and partnered with students from California State University, Los Angeles. The case studies will focus on local cities and/or nonprofits which may include Autism Speaks, the Huntington Library, the City of Los Angeles, and the City of Paramount. Students will be expected to present the case to the organization and to the class. *Note: students will be responsible for transportation to possible site visits and team work with CSULA students.*

### **New Faculty/Lecturer Biographies**

All faculty biographies available at: <http://publicpolicy.pepperdine.edu/academics/faculty/>

**Lanhee Chen**

Dr. Lanhee J. Chen is the David and Diane Steffy Research Fellow at the Hoover Institution; director of domestic policy studies and lecturer in the public policy program at Stanford University; and an affiliate of Stanford's Freeman Spogli Institute for International Studies.

He is also a counsel at the law firm of Arent Fox, LLP. Chen was an adviser to Senator Marco Rubio's 2016 presidential campaign, the policy director for the Romney-Ryan presidential campaign, chief policy adviser and senior strategist for Governor Mitt Romney's campaign, senior adviser on Policy to the National Republican Senatorial Committee, and served as director or manager of numerous other campaigns. He currently serves as a presidentially-appointed and Senate-confirmed member of the Social Security Advisory Board—an independent, bipartisan panel that advises the president, Congress, and the Commissioner of Social Security on matters related to the Social Security and Supplemental Security Income programs. Chen was honored in 2015 as one of the POLITICO 50, a list of the “thinkers, doers, and visionaries transforming American politics.” His writings have appeared in *The Wall Street Journal*, the *Los Angeles Times*, and *Bloomberg View* and he has been a CNN political commentator and member of the editorial board of the Salem Media Group. At Stanford, Chen serves as a member of the Faculty Steering Committee at the Haas Center for Public Service. He has also been lecturer in law at Stanford Law School and is an eight-time winner of Harvard University's Certificate of Distinction in Teaching. Chen is the founder and president of Launch Policy Strategies, a strategic consulting company and is a member of both the International Advisory Council and the Health Advisory Board at APCO Worldwide, an international public affairs and communications firm. Chen also serves in a variety of leadership roles in nonprofits and community-based organizations. He is a director of El Camino Hospital in the Silicon Valley, serves on the Board of Trustees of the Junior Statesmen Foundation and is on the Advisory Board of the Partnership for the Future of Medicare. Chen was recently elected to membership in the Committee of 100, an organization of prominent Chinese Americans. Chen earned his PhD and A.M. in political science from Harvard University, his JD cum laude from Harvard Law School, and his AB magna cum laude in government from Harvard College. He is a member of the State Bar of California.

### **Thomas Lynch**

Thomas Lynch has more than 35 years of executive management experience in both the public and private sectors, including top positions in city, county and public utility organizations. He initiated and participated in the creation of several new businesses, including solar cell development (holding 9 patents), a cosmetic company, and innovative water technology. Lynch co-founded a consulting company that provides senior management and executive training called “The Corporate Classroom” and “The Entrepreneurial Bootcamp”. His clients include cities, Indian tribal management, chambers of commerce, business associations, manufacturing companies and utility companies to improve management and supervision skills, marketing, communication, financial restructuring and sustainability training. Most recently, Lynch collaborated with a global group of executives in authoring sections of the *Global Encyclopedia of Public Administration and Public Policy* (Springer Publishers). He has taught courses in community development and governmental entrepreneurship. A graduate of both University of California, Berkeley and California State University, East Bay, he continues to work on and sponsor public art programs while serving as a frequent speaker at several professional associations.