

**School of Public Policy  
New Course Descriptions  
Fall 2015**

**MPP 627.01 Seminar in Economic Policies: Economics of Policy Design, Implementation, and Evaluation**

**Sean Jasso**

***Economics***

This course introduces the student to the profession of public policy analysis. The aim of the seminar is to bring exposure to the economic and policy literature of market and government failure—the traditional rationale for public policy. Students will learn the tools of policy analysis while studying a policy domain of their choice. The course culminates with a major policy analysis complete with original design, implementation strategies, evaluation and controls. The student's original policy analysis serves as a tangible tool for the competitive job market.

**MPP 642.01 Environmental Regulation, Business, and Society** (See catalog for full description.)

**Wade Graham**

***American Politics or State and Local Policy***

This course surveys the political, economic, and social implications of American resource management structures and statutes governing land, water, minerals, wildlife and fisheries, and energy. It will begin with the historical development of the environmental movement and environmental controls in the United States. It will cover questions of environmental ethics, economics, law, politics, and regulation, with a special focus on energy use, extraction, and policy. It ends with consideration of the growing involvement of concerns about the global environment in international treaties and trade agreements, and explores the implications for international business, politics, and culture.

**MPP 647.01 Seminar in Political Issues: Nonprofit Management**

**Doug Green**

***American Politics or State and Local Policy***

The course is designed to introduce you to principles and practices of management for nonprofit organizations. In addition to a survey of important issues facing the nonprofit sector and best practices, course topics will include governance, strategic planning, marketing, advocacy, public-private partnerships and fundraising.

**MPP 647.02 Seminar in Political Issues: Media and Public Policy**

**Matthew Peterson**

***American Politics or State and Local Policy***

The course will introduce students to the intersection of media with state and local government in American political life. Media is nothing less than the battleground of public opinion and policy. Media is a changing landscape that influences nearly every aspect of state and local policy. The course will examine this landscape, considering everything from the effect of the lack of local news coverage on corruption to the promises and failures of so-called "new" media to increase transparency and collaboration. The course will also examine the increase of the use of story-telling (from documentaries to feature films) to influence state and local policy and the pitfalls and promises of this approach. The course explore how media influences policy and how policy is influencing media from both the perspective of state and local governments and the perspective of those seeking to influence it (nonprofits, corporations, political parties, residents, etc.) Students will examine the current workings of media and state and local governments with a focus on "new media." The course will connect current practices and issues with much older and broader principles and problems of deliberation in democratic political life. Lectures will be supplemented with guest lecturers in relevant fields and students will complete a number of real world exercises that will give them a start at developing specialized skills in these areas.

## **MPP 668.01 Seminar in International Relations: The Arab Awakening**

**James Prince**

### ***International Relations***

This course is a critical examination of the “Arab Awakening” that began to spread across the Middle East North Africa region in 2011. The class will work to define and understand the “awakening” from different social, political and religious perspectives. Drawing upon both readings and direct interaction with democracy activists, students will critically examine recent developments involving cases such as Egypt, Bahrain, Libya, Syria, Tunisia, and Yemen as well as implications for U.S. foreign policy.

## **New Faculty/Lecturer Biographies**

### **Doug Green**

Doug Green is an adjunct professor at Pepperdine University and California Lutheran University, specializing in courses related to managing nonprofit organizations, financial development for nonprofits, strategic public relations, and marketing for social enterprise. He is the co-founder of three leadership development programs at Pepperdine that focus on strategic planning, fundraising, and nonprofit leadership. Green is the principal of DH Green Consulting specializing in strategic planning, evaluation and organizational development with a client list that includes First 5 Ventura County, Interface Children Family Services, California Conference of Local AIDS Directors, Museum of Ventura County, United Way, Los Angeles Office of Education Head Start and more. He has led a number of service learning projects and research that include community and family violence prevention, HIV risk factors and barriers to care among Latinos, and other social justice causes. He is the recipient of the Douglas Shively Award for Outstanding Community Impact. Green received his bachelor's degree in English from the University of North Florida, his MBA in finance at the Edwin L. Cox School of Business and Southern Methodist University and final dissertation EdD in Organizational Leadership at Pepperdine University.

### **Matthew Peterson**

Matthew J. Peterson has been a visiting professor in the Government Department of Claremont McKenna College and has taught in the Political Science Department at Loyola Marymount University and the Humanities Program at Azusa Pacific University. He has served as assistant to the directors at the Rose Institute of State and Local Government at Claremont McKenna College, and as the assistant director of the Center for Local Government at the Claremont Institute. As vice president of Grant Evaluation, Inc., he evaluated the impact and effectiveness of over \$50 million dollars in federal education grants to local education agencies across the nation. He currently directs the Burnweit Database project at the Rose Institute, putting the most comprehensive biographical data about California lawmakers and other officials throughout the state's history online. As a consultant, he has analyzed municipal politics, campaign contributions, and conducted community network analysis. He helped create the prototype for “Wikishine,” an interactive, non-partisan website dedicated to providing citizens with uniform, usable data and information on the finances and performance of their local governments and has created innovative and nationally recognized blogs for think tanks, businesses, research institutes, and local communities. He was vice president of business development at Simka Entertainment, which has completed 9 movies in the last two years for Grindstone and Lionsgate. In addition to Forgotten Road Radio, a series of uplifting tales of civic virtue for radio and podcast, he is also currently developing a series of documentary projects investigating political corruption and public policy through real stories of city government in southern California. Peterson received his bachelor's degree from Thomas Aquinas College and his doctorate in political philosophy and American government from Claremont Graduate University in December of 2013, and is currently revising his dissertation on the meaning of the public good in early America for publication.

### **James Prince**

Jim Prince co-founded and is President of the Democracy Council, an international nonprofit organization and U.S. Department of State implementer dedicated to promoting democracy, rule of law, and equal opportunity in emerging countries. His responsibilities include designing and managing

stabilization and civil society capacity building projects in emerging countries around the world with an emphasis on the Middle East and comparatively closed societies. Prince's work has been widely covered, including a feature on CBS 60 Minutes, and served as the basis for a series of mystery novels set in the Middle East. He has testified as an expert before the House of Representatives Committee on Foreign Relations Committee and was a New Generation Fellow with the American Assembly. His articles have appeared in such publications as the *Christian Science Monitor*, *Conflict Studies*, *Current Affairs*, *Daily Star*, *Detroit News*, *Forbes*, *Forward*, *Houston Chronicle*, *Jerusalem Post*, *LA Daily News*, *Newsday*, *SF Chronicle*, *Terrorism Violence and Insurgency*, *USA Today*, *Wall Street Journal*, and *Washington Times*. Prior to starting the Democracy Council in 2000, Prince was a Director with PricewaterhouseCoopers' Financial Advisory Services where he developed engagements in the US and the Middle East. Prince worked as a professional staff member to the U.S. House Foreign Affairs Committee, and to a California Member of Congress. He worked in the Middle East Studies department at the Council on Foreign Relations and participated in multinational electoral missions in Afghanistan, Cambodia, Iraq, Palestinian Authority, and South Africa. Prince received a B.A. in Political Science from the University of California at Los Angeles, and a M.A. in National Security Policy from George Washington University. He also studied at the American University in Cairo, Egypt.

All other faculty biographies available at: <http://publicpolicy.pepperdine.edu/academics/faculty/>