

# LOS ANGELES HOMELAND SECURITY ADVISORY COUNCIL STAKEHOLDER REPORT

Fiscal Years: 2015 - 2017





An aerial photograph of a city skyline, likely Los Angeles, featuring several prominent skyscrapers and a dense urban layout. A semi-transparent white text box is overlaid on the right side of the image, containing the organization's vision and mission statements. The text is in a dark blue, sans-serif font. The background shows a mix of modern glass skyscrapers and older brick buildings, with streets and greenery visible between them.

## **VISION**

To serve as the indispensable bridge for public safety collaboration

The HOMELAND SECURITY ADVISORY COUNCIL develops an active regional and national network of thought leaders in the private, public and civic sectors that make the Los Angeles region better prepared, more secure and more resilient in the face of all threats.

## **MISSION**

HSAC's mission is to engage, partner with, enhance capabilities of and support through innovative technologies, an active regional and national network of key stakeholders in the private, public and civic sectors.

## TO OUR PARTNERS:

This past year has been an exciting and productive one for the Los Angeles Homeland Security Advisory Council (HSAC). HSAC's mission as a 501(c)(3) is to create a public-private partnership to engage, partner with and enhance the capabilities of first responders and public safety officials during times of crisis and to help the community recover more robustly.

In 2016, respected public safety veteran James G. Featherstone joined HSAC as President and CEO. James' highly specialized team has brought the most combined expertise and experience in emergency management and disaster preparedness in our organization's history. Together, they have set HSAC on a path toward ensuring the Los Angeles region is better prepared and more resilient in the event of an emergency.

HSAC has provided innovative and entrepreneurial solutions to community resiliency challenges found here in Los Angeles. HSAC sponsored a fact-finding delegation in the wake of the Paris attacks and delivered a well-received white paper at a public safety symposium that was attended by over 150 public safety personnel. Further, Mayor Eric Garcetti invited James to join a panel discussion on community resilience. This, combined with other forums and policy discussions on topics such as cybersecurity, technology and counter-terrorism, highlights HSAC's position as a thought leader in preparedness and response.

A major milestone was achieved in the development and successful beta-testing of HSAC's unique data platform, SALUS – The Crisis Hub®. SALUS is a cornerstone technology project that is being provided to local law enforcement and public safety agencies, at no cost to taxpayers or local government. SALUS brings together all of the information first responders and other leaders may need in order to make sound decisions in times of crisis. This includes everything from traffic to social media to weather conditions to demographics to geographic information and over 100 data sets. For the first time, our public safety leaders will have all the information they need and again, it is being delivered to them at **no cost to government**. This important platform has already been used throughout the region in both training exercises as well as within command centers during recent major events.

Our region faces ever-evolving complexities. HSAC was founded to partner with public safety officials and first responders to help them bring solutions for ongoing preparedness, response and resiliency issues. We cannot do this alone and we hope you will join us in strengthening the indispensable bridge for public safety that we are building between the private and public sectors.

Sincerely,

A handwritten signature in black ink that reads "Peter". The signature is fluid and cursive, with a large, sweeping initial "P" and a long, horizontal tail.

**Peter Lowy**  
Chairman



## LETTER FROM THE HSAC PRESIDENT & CEO

Dear Friends:

Upon reflecting on 2017, we are continually reminded of the grief that accompanies disaster, as well as the compassion and drive of humanity to aid those in crisis. From the Las Vegas shooting, to the largest recorded fire in California's modern history, and to the many disasters our community and nation has endured, HSAC's mission to increase preparedness and resilience continues to be warranted.

The HSAC team is proud to share some of our accomplishments for the year and our contribution toward leveraging the resources of the private, public and civic sectors into supporting public safety matters.

We extend our sincerest gratitude to our financial and collaborative partners, whom without our accomplishments would not be possible. Your contributions have created invaluable partnerships, developed innovative technologies, and created education opportunities all in support of our local public safety professionals.

In 2018, we promise to continue work that will contribute toward a stronger and more resilient Los Angeles.

Best,



**James G. Featherstone**  
President & CEO

## 2017 AT A GLANCE HIGHLIGHTS



### EMERGENCY MANAGEMENT EXERCISE PLANNING

The Los Angeles Mayor's Office of Public Safety and the City of San Marino engaged HSAC to assist with their respective Emergency Management Exercises.

These exercises simulated an EOC activation, and in the case of San Marino, was the city's first EOC exercise.

The Los Angeles exercise brought together over 100 staff from various city departments.



### HSAC INTERN PROGRAM

HSAC created the Homeland Security and Emergency Management Internship Program. With it, two cohorts, and five interns were welcomed to the team throughout 2017. Interns were enrolled in graduate degree programs in Public Administration and Geographic Information Systems (GIS).



### EMERGENCY MANAGERS ROUND TABLE

HSAC hosted the leading emergency managers from Southern California (Santa Barbara to San Diego) to discuss the current state of emergency management in our region. Topics discussed included business continuity, supply chain resiliency, catastrophic disaster planning, and public-private partnerships. This monumental and rare meeting was long overdue, as it had been several years since the region convened in this manner.

# SALUS

## THE CRISIS HUB®



### Oscars Incident Command Post

The Los Angeles Police Department successfully utilized SALUS at the 2017 Oscars Incident Command Post. Initially planned as merely an opportunity to pilot the platform in tandem with existing event tools, once viewed, SALUS quickly became the relied upon situational awareness tool.

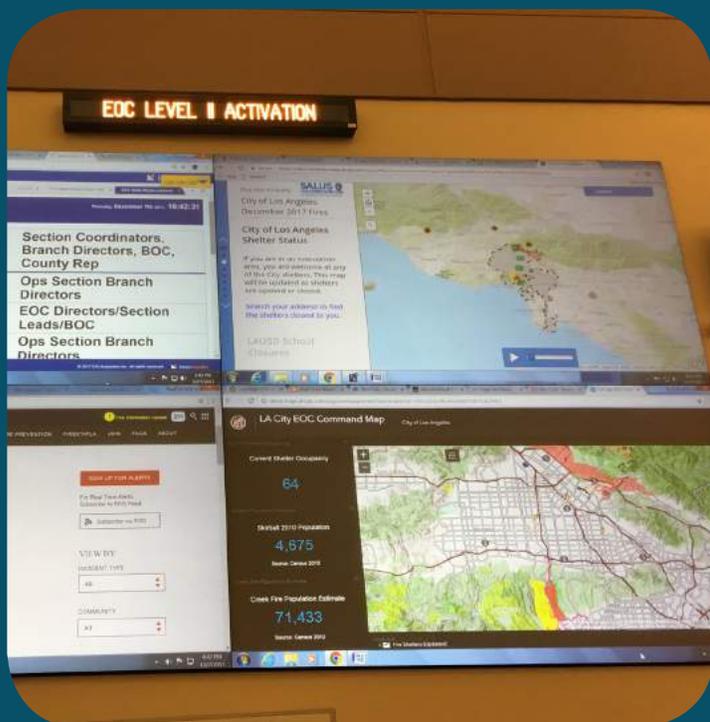
### Los Angeles Marathon

HSAC partnered with the Los Angeles Police Department and the Los Angeles Fire Department to pilot SALUS at the 2017 LA Marathon. SALUS was used at the Incident Command Post to visually and spatially track runner progress on the marathon course.



### December 2017 Fires

The City of Los Angeles utilized SALUS - The Crisis Hub, HSAC's crisis and event management platform, during its response to the Creek and Skirball Fires. SALUS was used by the Los Angeles Fire Department and the Los Angeles Department of Recreation and Parks to make data-driven decisions, share information and coordinate response. It served as the situation awareness tool in the City's Emergency Operation Center. The City also used a collection of SALUS maps to communicate with the public about the fires, evacuation areas, open shelters, school closures, and other relevant and dynamic information.



## 2017 AT A GLANCE HIGHLIGHTS CONTINUED



### CRISIS MANAGEMENT CASE CHALLENGES

HSAC launched the Crisis Management Case Challenge program with support from Target. Teams of graduate students participate in an engaging competition to develop recommendations related to public safety.

This year, two events were hosted focusing on mass evacuations and post-disaster housing.



### MAYOR GARCETTI'S CYBER LAB PARTNERSHIP

The HSAC President & CEO has been invited to participate as a Board Member with the Los Angeles Cyber Lab. The Cyber Lab is an unprecedented initiative launched by the Mayor to share information about cybersecurity threats with and among local businesses. This private-public partnership will provide a framework where corporate entities can submit information anonymously on cyber threats experienced.



### 2017 INTERNATIONAL ASSOCIATION OF EMERGENCY MANAGERS

HSAC hosted the President's Hospitality Reception, which was the opening event for the 2017 International Association of Emergency Managers (IAEM) Conference. Additionally, HSAC President & CEO delivered the keynote presentation at the IAEM Leadership Symposium on Strategic Leadership in Emergency Management.

## DISTINGUISHED SPEAKER SERIES

With generous support from Target, HSAC launched the Distinguished Speaker Series.

The series has provided continuing education for the rapidly expanding crisis management field, and has brought together Southern California's top crisis management professionals, academics, and students to learn from nationally recognized leaders.

For 2017, HSAC hosted three events and featured a number of distinguished speakers that included:

- **Captain Charlene Downey, United States Coast Guard, Commander of Sector Los Angeles-Long Beach**
- **Assistant Chief Bea Girmala, Director of the Office of Special Operations for the Los Angeles Police Department**
- **Brad Kieserman, Vice President of Operations and Logistics for the American Red Cross, Former Chief Counsel, Federal Emergency Management Agency (FEMA)**
- **Craig Fugate, Former Administrator for FEMA**



## ESRI NATIONAL PUBLIC SAFETY SUMMIT

The HSAC team attended the ESRI User Conference, and was invited to present SALUS to 300+ participants during the National Security and Public Safety Summit.



# Homeland Security Advisory Council

## Fiscal Years: 2015 - 2017

### Statement of Income

	2014	2015	2016
<b>Revenues</b>	---	---	---
Contributions - Net	\$765,868	\$2,208,457	\$2,199,975
Special Events - Net	\$606,597	---	---
Other Revenue	\$793	\$469	\$986
<b>Total Revenue</b>	<b>\$1,373,258</b>	<b>\$2,208,926</b>	<b>\$2,200,961</b>
<b>Expenses</b>	---	---	---
Salaries and Payroll Taxes	\$357,704	\$45,835	\$617,854
Professional Services	\$124,956	\$214,387	\$333,005
Insurance	\$29,741	\$39,038	\$43,456
Travel, Meetings, and Conferences	\$2,458	\$1,017	\$18,059
Banking and Merchant Fees	\$9,398	\$1,228	\$300
Website Support and Hosting	\$337,144	\$1,196,362	\$338,025
Grants	---	\$29,534	---
Telephone, Internet, Licenses, and Misc Operating Costs	\$5,498	\$2,692	\$10,211
Office Supplies, Office Equipment, and Printing	\$1,809	\$2,415	\$29,602
Website Depreciation	\$137,516	\$412,549	\$589,355
Community Stakeholder Network	---	\$372,013	---
Partnerships and Professional Development	---	---	\$44,643
<b>Total Expenses</b>	<b>\$1,006,226</b>	<b>\$2,317,069</b>	<b>\$2,024,510</b>
<b>NET INCOME</b>	<b>\$367,032</b>	<b>- \$108,143</b>	<b>\$176,451</b>

# Looking Forward

## HSAC Goals & Initiatives

### TECHNOLOGY



#### MAXIMIZE COMMUNITY RESILIENCE BY ADVANCING TECHNOLOGICAL INNOVATION

- SALUS - The Crisis Hub®
- National Standards Program
- Public Safety Data Hub

### ENGAGEMENT



#### FACILITATE OPEN AND EFFECTIVE COMMUNICATION AND COLLABORATION TO INSPIRE NEW IDEAS AMONG FORWARD-THINKING LEADERS

- Distinguished Speaker Series
- Public Safety Forums
- Emergency Management Workshop
- Business Operations Center Program

### CAPABILITY



#### INTEGRATE TECHNICAL EXPERTISE AND EVIDENCE-BASED RESEARCH INTO EFFECTIVE AND ACCESSIBLE SOLUTIONS PRE, TRANS AND POST-CRISIS

- Public Safety Research Center
- Regional Emergency Management Exercise Program
- Incident Management/Unified Command Program
- Next Generation Internship Program

### PARTNERSHIP



#### CREATE OPPORTUNITIES FOR LEADERS ACROSS THE VARIOUS SECTORS TO LEARN FROM EACH OTHER

- Crisis Leadership Training Program
- Next Level Scholarship Program
- Innovations in Crisis Management Fellowship Program
- Homeland Security Professional Affiliations
- Public Safety Delegations & Information Exchanges

## BOARD OF DIRECTORS

### PETER LOWY

Chairman, HSAC | Co-CEO, Westfield Corporation



Peter Lowy is Co-Chief Executive Officer of Westfield Corporation, a global leader in the design, development and operation of iconic retail destinations in major world cities. With assets valued at \$31 billion, the company has investment interests in a portfolio of 35 shopping centers in the United States and United Kingdom, along with a seminal development site in Milan, Italy. Attracting over 400 million customer visits each year, Westfield shopping centers encompass more than 6,400 retail shops across 43.2 million square feet, and register in excess of \$15 billion in annual retail sales.

Peter has more than 30 years of experience in the shopping center and REIT industry, having worked for Westfield since 1983. Prior to joining Westfield, he worked in investment banking both in London and New York. He holds a Bachelor of Commerce Degree from the University of New South Wales, Australia.

In addition to serving as Chairman of the Los Angeles Homeland Security Advisory Council, Peter is on the RAND Corporation Board of Trustees and the Board of the Washington Institute for Near East Policy. Additionally, he is an inaugural member of U.S. Investment Advisory Council (IAC) of the Department of Commerce and a Director of the Lowy Institute for International Policy.

### MARC B. NATHANSON

Founding Chairman Emeritus, HSAC | Chairman, Mapleton Investments



Marc B. Nathanson is a long-time communications executive.

Marc is Chairman of Mapleton Investments, a Los Angeles-based investment vehicle, and Chairman and majority shareholder of Falcon Waterfree Technologies, world leader in water conservation in bathrooms.

Marc is a Cable TV industry pioneer, founded Falcon Cable TV in 1975 and sold it in 1999 to Paul Allen's Charter Communications.

Marc went into government service when President Bill Clinton appointed him to the newly formed Broadcasting Board of Governors (BBG) in 1995 and became its first Chairman as an independent Federal agency in 1998. The BBG is the successor agency to the United States Information Agency and is responsible for all United States non-military communications including: the Voice of America, Radio Free Europe/Liberty, Radio Free Asia and Radio-TV

Marti. He ran this Federal agency for six years under President Clinton, and eighteen months under President Bush, until his successor was confirmed by the United States Senate. In 1997, President Clinton also appointed him to the Albanian-American Enterprise Fund.

He is a member of the Council on Foreign Relations and Vice Chair of the National Democratic Institute (NDI). Marc is a member of the Board and the Executive Committee of the Pacific Council on International Policy and the Aspen Institute. He was appointed by Secretary of State Hillary Clinton as her representative to the Board of Trustees to the East-West Center in Honolulu, Hawaii in 2012. He is a member of the United States Institute of Peace International Advisory Council.

He is the founder and Chairman Emeritus of the Los Angeles Homeland Security Advisory Council (HSAC) and a member of the Homeland Security Strategy Group of the Aspen Institute.

Marc is a noted environmentalist and was honored by Global Green in 2009 with their “Millennium Award” for his contribution to improving the environment, as well as the 2011 Environmental Media Association (EMA) Board of Directors “Lifetime Achievement Award” for his work in saving the planet.

## JAMES G. FEATHERSTONE

President & CEO, HSAC



James G. Featherstone became President and CEO of the Los Angeles Homeland Security Advisory Council (HSAC) in March 2016 after serving the City of Los Angeles for thirty years.

At HSAC, Jim continues to strengthen the Greater Los Angeles region’s crisis readiness and resilience by convening and connecting the private, public and civic sectors through collaborative partnerships and strategic alliances, emerging technology and research.

A native of Washington D.C. and a veteran of the United States Navy, Jim began his public service to the City of Los Angeles in 1986 with the Los Angeles Fire Department, and was later appointed Interim Fire Chief (2013-2014).

In 2007, Jim was appointed General Manager of the Los Angeles Emergency Management Department, where he led a successful departmental reorganization and restructured the City’s emergency management protocols and processes. Jim holds a Master’s Degree in Leadership from the University of Southern California, a Bachelor’s Degree in Public Administration from Union Institute and University and is an alumnus of the Executive Leaders Program at the Naval Postgraduate School’s Center for Homeland Defense and Security. He is a Senior Fellow in the Harvard University Kennedy School of Government’s Program on Crisis Leadership.

## ERIC GARCETTI

Mayor, City of Los Angeles



Eric Garcetti is the 42nd Mayor of Los Angeles. His “back to basics” agenda is focused on job creation and solving everyday problems for L.A. residents.

Garcetti was elected four times by his peers to serve as President of the Los Angeles City Council from 2006 to 2012. From 2001 until taking office as Mayor, he served as the Councilmember representing the 13th District which includes Hollywood, Echo Park, Silver Lake, and Atwater Village -- all of which were dramatically revitalized under Garcetti’s leadership.

Garcetti was raised in the San Fernando Valley and earned his B.A. and M.A. from Columbia University. He studied as a Rhodes Scholar at Oxford and the London School of Economics and taught at Occidental College and USC. A fourth generation Angeleno, he and his wife, Amy Elaine Wakeland, have a young daughter. He is a Lieutenant in the U.S. Navy reserve and is an avid jazz pianist and photographer.

## JIM MCDONNELL

Sheriff, Los Angeles County Sheriff’s Department



Sheriff Jim McDonnell was sworn in as the 32nd Sheriff of Los Angeles County on December 1, 2014.

Sheriff McDonnell draws from his 35 years of service to lead the largest Sheriff’s Department in the World. The Los Angeles County Sheriff’s Department provides police services for more than ten million residents throughout a geographic area of 4,751 square miles, roughly the size of Connecticut. The Department maintains the largest jail system in the nation, housing more than 17,000 inmates

daily. The Department also monitors the largest court system in the nation, encompassing 37 Superior Courts. Through Sheriff McDonnell’s reformatory direction, the Department is well on its way to accomplishing a number of long-term projects and goals, including the successful completion of consent decrees and settlement agreements with the Department of Justice. Ultimately, our goal is to provide the safest possible environment for all residents and visitors to Los Angeles.

## CHARLIE BECK

Chief of Police, Los Angeles Police Department



Charlie Beck serves as the Chief of Police for the second largest city in the United States, managing approximately 10,000 sworn and 3,000 civilian employees, encompassing an area of 473 square miles, a population of approximately 3.8 million people, and an annual budget where salaries exceed one billion dollars.

By promoting his predecessor's successful reengineering and reform effort, Chief Beck continues to evolve and refine those strategies to further the Department's position as the most effective and progressive law enforcement agency in the nation.

Chief Beck's law enforcement roots run deep with three generations of the Becks woven into the history of the Los Angeles Police Department. Chief Beck's father, George Beck, retired from the Los Angeles Police Department as a Deputy Chief; his sister, Megan, retired at the rank of Detective; his two children are Los Angeles Police Officers.

Chief Beck was appointed to the Los Angeles Police Department in March 1977 after serving two years in the Los Angeles Police Reserve Corps. Chief Beck steadily rose through the ranks of the Department and was assigned as the Chief of Detectives, Detective Bureau, prior to his appointment as the 56th Chief of Police of the Los Angeles Police Department.

## DARYL L. OSBY

Fire Chief, Los Angeles County Fire Department



On February 17, 2011, Daryl L. Osby was sworn in by the Los Angeles County Board of Supervisors as the ninth Fire Chief of the Los Angeles County Fire Department. He has served as a member of the Los Angeles County Fire Department for 32 years.

He heads one of the largest emergency services agencies in the world, providing traditional fire and life safety services to more than 4.1 million residents and commercial business customers in 59 cities served by the Department, and all the unincorporated areas of the County within its 2,300-square-mile service delivery area. The Department operates out of 175 fire stations, including 4,800 emergency responders and business professionals operating on an annual budget of just over \$1 billion. In addition, the Department provides lifeguard, health hazardous materials, and forestry services throughout the County.

He is affiliated with many fire service organizations, and previously served on the California

State Board of Fire Services, and is a former member and chair of the Los Angeles County Emergency Preparedness Commission. Additionally, he is affiliated with several community organizations and has received numerous awards for his service.

He is an advocate for continuing education, and currently holds a Bachelor of Science Degree in Organizational Leadership from Azusa Pacific University. He is also a graduate of Harvard University's Senior Executives in State and Local Government and National Preparedness Leadership Programs, completed Clark Atlanta University's Executive Development Program and the Martin Gang Institute for Intergroup Relations at Loyola Marymount University. He is a California State Certified Incident Commander and Chief Officer.

## RALPH M. TERRAZAS

Fire Chief, Los Angeles Fire Department



Ralph M. Terrazas was confirmed Fire Chief of the Los Angeles Fire Department (LAFD) on August 8, 2014.

Chief Terrazas is a 34-year veteran of the LAFD and is the 18th Fire Chief of the LAFD. During his tenure, he has served as a Chief Officer for 18 years in a variety of field and administrative commands.

Chief Terrazas was born in Long Beach, CA, and was raised in nearby Wilmington. He is a graduate of Banning High School, Class of 1978, where he played on two City Championship football teams. He holds a Bachelor's Degree in Public Administration and a Certificate in Fire Protection Administration from San Diego State University. In 1995, he received Master's Degree in Public Administration with an emphasis on Human Resource Management from California State University, Los Angeles. He was appointed to the LAFD in December 1983.

## LAWRENCE S. BOND

Director of Programs, HSAC | Chairman, Bond Companies



Lawrence S. Bond is the Chairman of Bond Companies. Lawrence is currently Chairman of the World Presidents Organization (WPO) Angeleno Chapter and the past Chairman of the Young Presidents Organization (YPO) Malibu Chapter. He also is one of the steering committee leaders of the 2014 Global Leadership Conference for YPO. He is a member of the Urban Land Institute, the International Council of Shopping Centers, the University of Wisconsin Real Estate Alumni Association and is a former member of the Board of Directors of the Los Angeles Business Council, Junior Achievement of Southern

California, the Chinatown Business Improvement District, the Los Angeles Neighborhood Land Trust and the Hollywood Chamber of Commerce.

## JOSEPH A. CZYZYK

Treasurer, HSAC | Chairman & CEO, Mercury Air Group, Inc.



Following a career in the airline industry, Joseph A. Czyzyk joined Mercury Air Group in 1984 and founded its Air Cargo Division. Today, he serves as Chairman & Chief Executive Officer of Mercury Air Group, Inc., one of the world's largest, privately held aviation service companies.

Civic activism is a cornerstone of Joe's career, as he is a current member of the Executive Committee and was the 2011 Chairman of the Board of the Los Angeles Area Chamber of Commerce. Joe serves on Pepperdine University's Board and is the Chairman for

Pepperdine's Graduate School of Public Policy. He also is Chairman of the Board of U.S. VETS and an appointee of Governor Jerry Brown to the California Military Council. He is a former Trustee of West Coast University.

Joe is a past president of the City of Los Angeles Board of Taxicab Commissioners, having served on the Commission since its inception in 1998. Joe has the distinction of having been appointed to serve as a City Commissioner by three consecutive Mayors of Los Angeles.

Joe is a decorated U.S. Veteran, having served with the U.S. Navy Amphibious Construction Forces (Seabees) from 1966 through 1969, in the U.S. and in the Republic of Vietnam. He currently serves as a Board Member of the U.S. Navy Seabees Foundation. He is a graduate of California State University at Los Angeles.

## JONATHAN DOLGEN

Principal, Wood River Ventures, LLC



Jonathan Dolgen served as the chairman of Viacom Entertainment Group, a unit of Viacom, Inc., which included Paramount's Motion Picture Group, Television Group, Simon and Schuster and a variety of other entities. Prior to that, Jonathan served in an array of senior positions at Sony Pictures and Twentieth Century Fox. He currently serves on the Board of Fellows of Claremont Graduate University Graduate School and the Simon Wiesenthal Center and is involved with a variety of other not-for-profit entities.

## STEVEN R. FAZIO

President & CEO, Fazio Enterprises



Steve R. Fazio began his indoctrination into the family business, Fazio Cleaners, at a young age. In his mid-20's, Steve left the family business to create his own business and hone his skills. Five years after his departure from his father's business, he was presented with the opportunity to buy-out his father's shares. Steve's business career now spans nearly four decades and Fazio Cleaners has grown in revenues, profits and geography. It now serves both the greater Los Angeles area, as well as Summerlin, Nevada.

In addition to his business pursuits, Steve has always served the community. From 1981-2011, Steve served as a Line Reserve Police Officer with the Los Angeles Police Department. Steve "Honorably Retired" after 30 years of service with the LAPD, and upon his retirement was asked by Los Angeles Mayor Antonio Villaraigosa if he would continue his public service as a member of the Los Angeles City Fire Commission (2013-2016). Steve is very proud of the fact that after a week of taking the oath of office, Mayor Eric Garcetti, asked Steve to be the only member of the Los Angeles Fire Commission to remain on the Commission.

Steve was the founding President of the Sierra Canyon School, a nonprofit, and chaired Young Presidents Organization (YPO) Santa Monica Bay, was a founding member and twice Chair of YPO Hollywood, and was part of the founding executive committee, and first Membership Chair of YPO-Gold, Angeleno Chapter.

Steve earned both an MBA and Doctorate at Pepperdine University. Upon graduating, he was privileged to be a member of the faculty as an "Executive in Residence", teaching business strategy and business theory. Steve received the "Distinguished Alumni Award" for his service to Pepperdine, and has remained close to the University. For several years, Steve has also attended the very prestigious Harvard Leadership Program.

In just the last few years, Steve was awarded the LAPD’s “Twice a Citizen” Award, his company received the State of California “Small Business of the Year” Award, the recipient of the Valley Industry and Commerce Association (VICA) Hall of Fame Award, the “Justice Armand Arabian, Leader in Public Service” Award and has been a three-time nominee for the prestigious “Fernando” Award.

## WENDY GREUEL

Former Los Angeles City Controller & Los Angeles City Councilmember



Wendy Greuel, a veteran housing and homelessness policy expert, was appointed to the Los Angeles Homeless Services Authority’s Board of Commissioners (LAHSA) by Los Angeles Mayor Eric Garcetti. The LAHSA Commission has the authority to make budgetary, funding, planning and program policies for federally funded homelessness programming in the Los Angeles region.

Wendy served as a member of the Los Angeles City Council from 2002-2009, where she represented the San Fernando Valley. Wendy later served as Los Angeles City Controller from 2009 through 2013 where she was only the second woman elected to citywide office in Los Angeles after her predecessor Laura Chick. She previously served as a member of the Clinton Administration as the Deputy Director of the Interagency Council on Homelessness and the Southern California Representative for Department of Housing and Urban Development.

Wendy started her career in public service working for former Los Angeles Mayor Tom Bradley for ten years. She acted as a liaison to elected officials, city departments and the community, and was a key advisor on a range of public policy issues — including education, housing and homelessness.

Wendy currently serves as a consultant for the Discovery Cube Los Angeles, a children’s science museum that focuses on STEM proficiency, early learning, healthy living, and environmental sustainability. Wendy also currently serves as an Executive-in-Residence at California State University, Northridge’s David Nazarian School of Business and Economics. Wendy is a product of Los Angeles public schools and holds a Bachelor of Arts in Political Science from the University of California, Los Angeles.

## CINNY KENNARD

Executive Director, Annenberg Foundation



Cinny Kennard serves as the Executive Director of the Annenberg Foundation. She has held executive leadership positions in the nonprofit sector for almost two decades, in organizations ranging from start-ups to established national brands including Pew Research Center, Smithsonian Institution and National Public Radio. Her experience includes strategic planning, organizational development, creating and building partnerships, fundraising, managing budgets, and creating and launching nonprofits. Cinny has also been a leader in the communication field with award-winning work in nearly every

facet of the media including radio, television and digital.

Prior to joining the Annenberg Foundation in January 2015, Cinny was the Senior Vice President in charge of Programming at the Smithsonian Institution. In that role, she created partnerships with the Smithsonian involving national and international partners for educational and media initiatives; managed the programming relationships in the joint venture between the Smithsonian and Showtime/CBS known as the Smithsonian Networks; and brought President Obama for a first-ever interview on Smithsonian Channel. Before her role in creating national and international partnerships with the Smithsonian, Cinny was the first Managing Director of National Public Radio's West Coast Production Center – NPR West – in Culver City, with executive responsibility for operational and editorial oversight.

She is currently a Senior Fellow at the Center on Communication Leadership and Policy at the USC Annenberg School for Communications and Journalism; serves on the editorial advisory board of Global Post and on the DuPont Columbia University Jury; and is a longtime member of the Trusteeship of the International Women's Forum.

## IRA K. REINER

Former President & CEO, HSAC | Former Los Angeles County District Attorney



As District Attorney, Ira K. Reiner directed the largest local prosecutorial office in the world, with approximately 1,000 attorneys and 200 investigators. As City Attorney for the City of Los Angeles, he headed the largest municipal law office in the United States, and as City Controller, he was the City's Chief Fiscal Officer.

Ira served as a member of the visiting faculty, Interdisciplinary Center (IDC) Herzliya, Israel; School of Government Diplomacy and Strategy, lecturing on the "US Political and Legal Systems" February 2009-June 2009 and February 2012-June 2012. He also served as a Visiting Fellow, Tel Aviv University, Israel; School of Government and Policy September 2006-February 2007. Ira is an advisory member of the Board of Directors of the University of Southern California Annenberg Innovation Laboratory.

## STEWART A. RESNICK

Chairman & President, Roll Global, LLC



Stewart A. Resnick is chairman and owner of Roll Global, a Los Angeles based holding company that includes both global agricultural operations and well-known consumer-facing brands.

Among Stewart's companies are a number of Central California based farming companies, including Paramount Citrus, Paramount Farming and Paramount Farms, the world's largest growers, processors and marketers of citrus, almonds and pistachios. His holdings also include POM Wonderful, grower of pomegranates and maker of the all-natural POM Wonderful pomegranate juice;

Teleflora, the largest floral wire service in the world; FIJI Water, the largest imported bottle water in the United States; Suterra, the largest bio rational pest control company in the United States; and more recently, JUSTIN Vineyards and Winery in Paso Robles and Landmark Vineyards in Sonoma.

Stewart is a member of the Executive Board of the University of California, Los Angeles (UCLA) Medical Sciences; member of the Board of Trustees of Bard College, Annandale-on-Hudson, NY; member of the Board of Trustees of the J. Paul Getty Trust; member of the Board of Conservation International; and trustee of the California Institute of Technology. He is also a member of the Advisory Board of the Anderson School Management, University of California, Los Angeles.

Stewart holds a Bachelor of Science Degree in Business Administration from UCLA and Juris Doctorate from UCLA School of Law.

## STEVE ROBINSON

CEO, Reimagine



Steve Robinson has more than 30 years of experience in multiple industries. He has been an integral participant in more than 50 operational transformation efforts in the manufacturing, retail, hospitality, distribution, telecommunications, food service, day care, ready mix and computer industries. He has successfully led the transition of more than 30 troubled companies and has served as Interim CEO/COO for numerous companies undergoing transitions. He has also functioned in an advisory capacity on behalf of executive management, secured lenders, unsecured creditors and white knight

companies in both out-of-court workouts, Chapter 11 reorganizations, orderly liquidations and recapitalization.

Steve's entrepreneurial experience includes being the Founder and Chief Executive of five ventures - Thirsty's, Quenchers and Surf City Grill fast food chains; The World POG Federation, creators of the POG's children games, Data Systems, CLEAR, and his most recent, Pillars for Life.

Steve holds a Bachelor of Arts in Business Administration with an emphasis in finance and marketing from Michigan State University, and a Bachelor of Science in Psychology. He is a LEAN certified specialist, Certified Six Sigma Black Belt, Certified Project Manager and Certified Toyota Production System Practitioner. He is an active member of the World Presidents' Organization, Association for Corporate Growth, and The Entrepreneur Institute. He currently sits on the following boards: The Simon Wiesenthal Center, The Crown Center for Middle East Studies at Brandies, Cedars Sinai Board of Governors, Operation Progress, Jewish Graduate Student Initiative, Crown Family Philanthropies, Penwal and Pillars for Life.

Steve is also a police officer with the Hawthorne Police Department.

## JEFFREY ROSENTHAL

Chairman, Rose Investments



Jeffrey Rosenthal is Chairman of Rose Investments, which invests in Real Estate and Private Equity. Jeffrey is also Chairman of Rose Advertising, which places advertising on shopping carts in 14,000 grocery stores and provides digital media services in the U.S. and Canada.

Jeffrey acquired Fanfare Media in 1984 and sold it to a Private Equity Fund in 2001. He created advertising on over 1 million shopping carts, 4,000 billboards and distributed 30 billion coupons annually on the back of receipts for most major grocery chains in the U.S., Canada and the U.K.

Jeffrey has been in the Young Presidents Organization (YPO) since 2001. He was elected to the YPO International Board of Directors from 2006-2009 and served as Chairman of the International Network Committee. He built the YPO International Network platform and in 2015, received the Hickok Award in Australia, the most prestigious award in YPO, given out only 25 times in 60 years. He also served on the boards of YPO LA, YPO Angeleno and with YPO Aspen, of which he was a founding member. In 2014, Jeffrey was the Host City Chair of Los Angeles Global Leadership Conference, which was the largest gathering of 3,600 CEO's in the world. He also hosted the first ever Global Networking Summit in Miami in 2015, where over 800 members attended.

Jeffrey has served on the USC Board of Governors from 2006-2009 and the USC Marshall School Advisory Board from 2009 to the present. He is currently on the Board of Governors at Cedars Sinai Hospital. Jeffrey has served on the Advisory Board for The Greatest Generation Foundation since 2006, which has brought over 4,000 WWII veterans back to the battlefields of Europe and Asia. He has donated over \$100,000,000 in advertising to charities including; Dare, Children's Miracle Network, Child Find, Jackie Robinson Foundation, Sugar Ray Robinson Youth Foundation and City of Hope.



“THE PRIVATE AND CIVIC SECTORS HAVE A NECESSARY ROLE TO PLAY IN PROVIDING RESILIENCY SOLUTIONS DURING AND AFTER A MAJOR CRISIS. THIS ENGAGEMENT IS VITAL TO ANY EMERGENCY MANAGEMENT PLAN.”

- PETER LOWY

CHAIRMAN, HSAC | CO-CEO, WESTFIELD CORPORATION

## HSAC TEAM

### ANNE HYDE DUNSMORE

Vice President of  
Governance and  
Board Relations



Anne Hyde Dunsmore's thirty-five year plus career in fundraising has spanned the development of new technologies and fundraising strategies. Always on the cutting edge of blending these technologies with business, Anne has developed one of the most comprehensive, technologically advanced fundraising operations in the country.

After her early work on political campaigns in the late 70's, Anne founded Capital Campaigns, Inc. which has consulted with over 300 candidates, initiatives, referendums, businesses and charities including Muhammad Ali, UCLA, UCI, LA County Museum of Art, as well as numerous campaigns for President of the United States, Governor, US Senate, the Republican National Committee, National Republican Senatorial Committee, National Republican Congressional Committee and Republican Governors Association.

Anne has set new records for charitable giving, having served as Director of Development for UCLA Medical Sciences (averaging over \$180 million/year) where, in addition to programmatic needs, they raised \$1.2 billion to build two new hospitals as well as additional medical, academic and research facilities. The naming concept as well as funding strategy of the current Ronald Reagan UCLA Medical Center was designed by Anne during this time, when she also consulted on the naming of the David Geffen School of Medicine. Currently, she works with the Orange County Gang Reduction and Intervention Partnership (GRIP) and the Los Angeles Homeland Security Advisory Council.

### PAUL C. HERNANDEZ

Vice President of  
Policy and Alliances



In his role with the Los Angeles Homeland Security Advisory Council, Paul C. Hernandez serves as the Vice President of Policy and Alliances. Paul has worked in the highest levels of local government for the past 14 years. Over the years, he has built a reputation of fostering strong working relationships and has a proven track record of demonstrating his ability to resolve large-scale issues.

Paul has held positions such as the Special Project Coordinator for the Korean American Federation of Los Angeles, Economic Development Deputy for Los Angeles Council District 14 and Associate Director of Homeland Security and Public Safety for former Los Angeles Mayor Antonio R. Villaraigosa and current Mayor Eric Garcetti. From November 2013 until March 2016, he served as Principal Project Coordinator with the Emergency Management Department for the City of Los Angeles. Most recently, Paul was the Project Officer for the City's American with Disability Act Emergency Planning mitigation

project. This multi-year project was developed to ensure the City's emergency preparedness programs are inclusive for all residents prior, during and after a crisis.

Paul earned his Bachelor of Science Degree in Business Administration from Woodbury University and his Master of Leadership Degree from the University of Southern California.

## DEVRA SCHWARTZ

Vice President of  
Operations



Devra has extensive experience in emergency management, strategic planning, internet security and school safety. Over the course of her career, she has created productive partnerships with and provided training for all levels of government, non-profit organizations, private sector companies, K-12 school systems and higher education institutions across the nation.

Prior to assuming the role of Vice President of Operations at HSAC, Devra was the Assistant Chief of Emergency Management and Administration at Loyola Marymount University and served as an Emergency Management Coordinator for the City of Los Angeles Emergency Management Department.

Devra earned her Bachelor of Arts in Legal Studies at the University of California, Berkeley, and her Master of Science in Strategic Planning for Critical Infrastructure at the University of Washington, Seattle. She currently serves on the Advisory Board for UCLA Extension certificate programs in Emergency Management & Homeland Security and Enterprise Risk Management.

## HECTOR CORRAL

Project Manager



Hector Corral earned his Master of Public Administration at the University of Southern California. Previously, he received a Bachelor's of Arts in Psychology at California State University, Northridge.

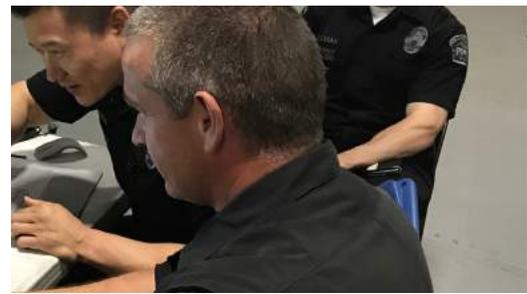
Prior to graduate school, Hector worked at AIG for several years in finance. Eventually, with his decision to pursue additional education, he left AIG and began to intern for the City of Los Angeles Emergency Management Department (EMD) where he was introduced to the world of emergency management and preparedness. While at EMD, he worked as part of a team on a supply chain resiliency project that earned him a Certificate of Recognition from Los Angeles Mayor Eric Garcetti, as well as from the Federal Emergency Management Agency (FEMA).



**“PUBLIC SAFETY CHALLENGES ARE CONSTANTLY EVOLVING. WE MUST EXPAND PARTNERSHIPS BEYOND THE ESTABLISHED PARTNERS IN GOVERNMENT TO FIND THE MOST EFFECTIVE SOLUTIONS.”**

**- SHERIFF JIM MCDONNELL**  
**LOS ANGELES COUNTY**  
**SHERIFF'S DEPARTMENT**





“HSAC CLOSES RESOURCE AND INFORMATION GAPS, STREAMLINING COMMUNICATIONS BETWEEN THE PRIVATE AND CIVIC SECTORS.”



- *POLICE CHIEF CHARLIE BECK*  
*LOS ANGELES POLICE DEPARTMENT*





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