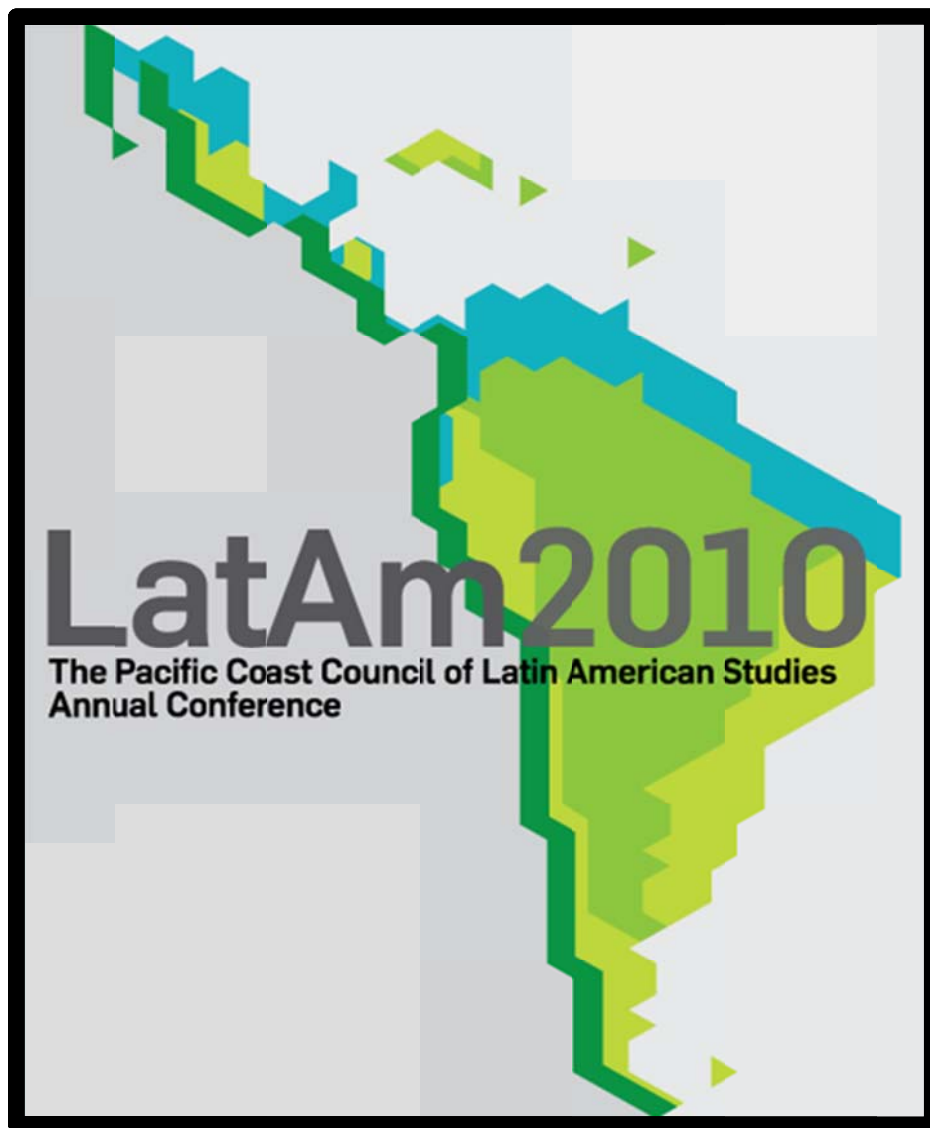


**The Pacific Coast Council on Latin American Studies**  
**2010 Annual Conference**

*“Emerging Consensus in Latin America and the  
Role of the United States”*



**November 5 - 6, 2010 · School of Public Policy  
Pepperdine University · Malibu, California**



# LatAm2010

Emerging Consensus in Latin  
America and the Role of the  
United States

November 5-6, 2010  
Pepperdine University  
School of Public Policy  
Malibu, California

Hosted by:

**PEPPERDINE UNIVERSITY**  
SCHOOL of PUBLIC POLICY

## General Information

### Registration:

November 5 and 6, 2010 – 8:00-10:00 a.m.

Table in front of the entrance to the School of Public Policy building

Continental breakfast for conference participants 8:00-9:00 a.m., Room: TBA

Keynote speaker lecture by Alvaro Vargas Llosa (Independent Institute) will take place in the Drescher Graduate Campus Auditorium on Friday, November 5, 2010, at 2:30 p.m. (Sponsor: Koch Charitable Foundation).

A cultural event and reception for the conference will follow the keynote speaker presentation on Friday, November 5, 2010, at 3:30 p.m. (Sponsors: Office of Intercultural Affairs and Office of the Provost, Pepperdine University and Koch Charitable Foundation).

Panel chairs are responsible for directing the panel session, where it is recommended that panelist prepare 10-15 minute presentations (depending on the number of panelists, 10 minutes for panels with 5 presenters, 15 minutes for panels with 4 presenters) and allow 15-20 minutes for general discussion/questions. Presentations with titles in Spanish might be given in Spanish, thus some sessions will be bilingual.

There will be an LCD projector in each room for PowerPoint presentations. Panelists are responsible for bringing their laptops, but it is suggested that the chair of the panel coordinates the possibility of using only one laptop (presenters need to have their PowerPoint presentation on a flash drive as well). If you are using a Mac, please make sure you have the adapter necessary for the LCD projector.

Conference participants that pay the membership and conference fees are able to attend the reception without charge. Individuals from the Pepperdine community not registered as conference participants can attend panels for free, and need to RSVP for the reception to Mary Jo Hardman by e-mail at [MaryJo.Hardman@pepperdine.edu](mailto:MaryJo.Hardman@pepperdine.edu) by Friday, October 29 (at noon).

Lunch on Friday, November 5, can be purchased at the cafeteria. Please check the Pepperdine Web site for local restaurants for other meal options.

The School of Public Policy is thankful for the funding and support provided by the following individuals and organizations:

Darryl Tippens, provost, Pepperdine University

Don Lawrence, Office of Intercultural Affairs, Pepperdine University

The Dean's Excellence Fund, School of Public Policy, Pepperdine University

The Charles G. Koch Charitable Foundation



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**November 5, 2010 – FRIDAY – 9:00-10:15 a.m.**

## **Panel – 1 – Economic Development I**

Chair: Marjorie Bray, California State University, San Marcos

The Consent and the Dissent about Intellectual Property Rights and Trade in Latin America	Mariliz R. Aquino	California State University, Los Angeles
Dueling Worldviews: Raramuri Traditional Medicine and Intellectual Property Rights	Gabriella S. Torres	California State University, Los Angeles
In Search of the UN Convention on the Rights of the Child: NGO's and Street Youth in Mexico City	Learsi Martinez	California State University, Los Angeles
The Relationship between the Zapatistas, NAFTA, and the United States	Steven Trujillo	California State University, Los Angeles

## **Panel – 2 – Leftist Movements SPP 188**

Chair: John Tuman, University of Nevada, Las Vegas

Support for the Left in Bolivia	John Tuman and Dana Ramos	University of Nevada, Las Vegas
What is the Bolivarian Revolution?	Sarah C. Brady	San Francisco State University
Popular Democracy in Argentina: Occupied Factories in the 21st Century	Raul Ochoa	California State University, Los Angeles
Indigenous Democracy: The Effect of the 2009 Constitution on the Level of Democracy in Bolivia	Jennifer Kregear	San Francisco State University

## **Panel – 3 – Environmental and Agricultural Issues SPP 171**

Chair: Michele Zebich-Knos, Kennesaw State University

Advocacy and E-Networking: The Role of the Internet on Environmental Governance in Latin America	Michele Zebich-Knos	Kennesaw State University
Argentina, Brazil, and Participatory Guarantee Systems: Success and Failure in Alternative Organic Certification	Joy Liane Johnson	University of Wyoming
The Prospect for Independence: Puerto Rico and the Use of Renewable Energy to Escape Imperial Rule	Marcelino Santiago	University of Nevada, Las Vegas



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Corporate Upgrading and International Systemic Competitiveness in the Banana Value Chain in Colombia

David H. Uzzell Jr.

State University of New York, Albany

## Panel – 4 – Linguistics and Society SPP 175

Chair: Graciela Boruszko, Pepperdine University

Productive English Vocabulary in the Borderline

Javier V. Urbina

University of California, Los Angeles

Mid-vowels in the Stressed Position in Brazilian Portuguese: A Dialectological Study of Three Nouns in the Capitals of Brazil

Priscilla Garcia

Universidade Federal da Bahia (UFBA), Brazil

Más allá de las relaciones de género en los Andes

Emilia Chuquin

University of California, Los Angeles Extension

Language and Identity in Latin America

Graciela Boruszko

Pepperdine University

## Panel – 5 – U.S. Immigration and Foreign Policy Towards Latin America SPP 185

Chair: Ronn Pineo, Towson University – Baltimore, Maryland

"Fast for Our Future": A Campaign for Immigration Reform in 2009

Rafael Martinez

California State University, Dominguez Hills

Race-ing Immigration: Salvadorans in the United States from 1980-1994

Katherine Barahona

Sarah Lawrence College

Humanity vs. Illegality: Post-9/11 Print Media Discourse on Mexican Immigration

Gustavo A. Lopez

University of California, Santa Barbara, Chicano Studies

Rethinking U.S. Foreign Policy in Latin America

Emily Acevedo

California State University, Los Angeles

Success in Unstated Goals: U.S. Military Intervention in the Civil War in Colombia, 1962-2009

Jack R. Ferrell

Northern Arizona University



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**November 5, 2010 – FRIDAY – 10:30-11:45 a.m.**

**Panel – 6 – Economic Development II**  
**SPP 185**

Chair: Donald Bray, California State University, Los Angeles

The Emerging Consensus of the Haitian Diaspora and the Role of the United States	Mikhail Furnace	California State University, Los Angeles
The United States War on Drugs in Bolivia and Evo Morales' rise to Power	Gabriela Rodriguez	California State University, Los Angeles
Hugo Chávez's Misiones: Domestic Policy and Wealth Distribution in Venezuela	Jorge Sanchez	California State University, Los Angeles

**Panel – 7 – Economic Development and Geography**  
**SPP 188**

Chair: David Mayer-Foulkes, Centro de Investigación y Docencia Económicas, Mexico

Economic Geography of Human Development: Stratified Growth in Bolivia, Brazil, Guatemala and Peru	David Mayer-Foulkes	Centro de Investigación y Docencia Económicas
Life Satisfaction in Latin America: the Varying Size-of-Place Differentials	Malgorzata Switek	University of Southern California
Remittances and the Brain Drain: Survey Evidence from Central America	David Offenber	Loyola Marymount University
Determinants of FDI in Latin America and the Importance of Spatial Interdependence	Luisa Blanco	Pepperdine University
Comparing the Determinants of Chinese FDI in Latin American and other Developing Areas	John Tuman and Majid Shirali	University of Nevada, Las Vegas



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## Panel – 8 – Central America – U.S. Relations SPP 171

Chair: Steven Granich, Lock Haven

Evaluation of Current Los Angeles Gang Strategy: Lessons for El Salvador	Yanira Rivas	California State University, Northridge
The Importance of Recognition: Central American Identity and Existence in Los Angeles	Alejandro Villalpando	University of California, Riverside
Social Services and Social Work in Nicaragua	Steven Granich	Lock Haven University
Rooted Yet Vulnerable in the United States: Salvadoran TPS Recipients and the Challenges of their Temporary Status	Julie Mitchell	California State University, Los Angeles

## Panel – 9 – Gender and Identity in Narrative SPP 175

Chair: George A. Carlsen, Pepperdine University

Border Crossers: Rosina Conde's Wandering Women	Sarah Anderson	California State University, Chico
Transgrediendo por la puerta giratoria: La memoria de identidad en Casi una mujer de Esmeralda Santiago	Jaclyn Salkauski	Florida State University, El Departamento de Idiomas Modernas y Lingüísticas
Lilus Kikus, a Utopian Image of Childhood	Rebecca Ellson	Pepperdine University
From Pixel to Page in Argentina's Online "Flogger" Community: The Case of Yo Cumbio by Cumbio	George A. Carlsen	Pepperdine University

## Panel – 10 – Human Rights, Collective Memory and State Violence in Latin America SPP 179

Chair: Angela Vergara, California State University, Los Angeles

The Dirty War in Mexico: The City and the Countryside	Sandra Cervantes	California State University, Los Angeles
Repression, Impunity and the Struggle for Equality in Guatemala, 1976-1985	Jaemy García	California State University, Los Angeles
Teaching about Human Rights, Collective Memory and State Violence	Gabriela Fried-Amilivia and Angela Vergara	California State University, Los Angeles



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**November 5, 2010 – FRIDAY – 12:00-12:30 p.m. – Board Meeting – LC 150 (auditorium)**

**November 5, 2010 – FRIDAY – 12:30 -1:00 p.m. – Business Meeting – LC 150 (auditorium)**

**November 5, 2010 – FRIDAY – 1:00-2:15 p.m.**

## **Panel – 11 – Analysis of Public Policy Issues in Latin America SPP 188**

Chair: Luisa Blanco, Pepperdine University

Discussant: Ronn Pineo, Towson University – Baltimore, Maryland

The Merida Initiative, an Effective Way of Reducing Violence in Mexico?	Sabrina Abu-Hamdeh	Pepperdine University
Bilingual, ESL, and English Immersion: A Policy Analysis of Educational Models for Limited English Proficient Students (LEPs) in Texas	Kelly Faltis	Pepperdine University
Lack of Policies Against Crime and Violence in Venezuela	Keyla Herrera	Pepperdine University
Free Trade among the Americas: Prospects for Western Hemispheric Economic Integration	Mitchell Morrison	Pepperdine University
Public Expenditure on Education and Economic Output in Latin America	Graham Veenstra	Pepperdine University

## **Panel – 12 – Mexican History SPP 185**

Chair: Ericka Verba, California State University, Dominguez Hills

Expanding the Color-Spectrum: Carey McWilliams' Path to North from Mexico the Spanish-Speaking People of the United States, 1926-1949	E.A. Polanco	University of California, Riverside
Learning to Survive: Caciques and the Politics of Education in Post-Independence Yucatan	Rajeshwari Dutt	Carnegie Mellon University
The Misapprehension of Purepecha (Tarascan) History	Daniel Vidrio	California State University, Fullerton
Contested Territory, Contested History: Purepecha Responses to the Expanding Spanish State in Michoacan, 1521-1530	Fernando Serrano Jr.	University of California, Los Angeles



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## Panel – 13 – Contemporary Fiction SPP 175

Chair: Lila McDowell Carlsen, Pepperdine University

Dios, Patria y Libertad: A Tale of Dominican National Identity	Masonya Bennett	University of North Carolina, Charlotte
Absurd Star: Roberto Bolaño's Fiction and Contemporary Latin American Literature	Lila McDowell Carlsen	Pepperdine University
"Hic Rhodus, Hic Salta" --A Revolutionary "Take" on Two Guatemalan Novels of the 1970s	Ronald G. Nibbe	California State University, Northridge
Re-presenting Dominican and Mexican History: Julia Alvarez's In the Time of the Butterflies and Alejandro Morales' The Rag Doll Plagues	Viviana Hong	University of California, Santa Barbara

## Panel – 14 – Political Systems SPP 171

Chair: John Tuman, University of Nevada, Las Vegas

Is Majority President More Accountable in Latin America? The Comparison of Electoral Accountability in the Various Categories of Presidentialism	Wei-hsiu Lin	Claremont Graduate University
The Dynamics of Decision Making: Inferences of Autonomy and Partisanship at Mexico's Federal Electoral Institute	Omar Alejandro Galaz	Facultad de Ciencias Políticas y Sociales, Universidad Nacional Autónoma de México
Back to the Future: Revolucion Democratica en Baja California	Hector J. Maymi-Sugranes	CETYS Universidad
Organizaciones de la Sociedad Civil en Baja California: ¿ Actores Revolucionarios?	Mtra. Nadia Nieblas	CETYS Universidad
Party Coalitions in Mexico: Disrupting Progress Towards Democracy	Cecilia Carranza	San Francisco State University





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**Panel – 15 – Nahua Language and Culture: Transborder and Digital Language Learning Models  
SPP 179**

Chair: Irene Vasquez, California State University, Dominguez Hills

Discussant 1	John Garcia	California State University, Dominguez Hills
Discussant 2	Thalia Gómez	California State University, Dominguez Hills
Discussant 3	Jesus Barboza	California State University, Dominguez Hills

**November 5, 2010 – FRIDAY – 2:30-3:30 p.m. – Keynote Speaker – Alvaro Vargas Llosa – LC 150  
(Drescher Graduate Campus Auditorium)**

**November 5, 2010 – FRIDAY – 3:30-4:30 p.m. – Reception and Mariachi Band Mi Tierra – Gull’s  
Way Patio**



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**November 6, 2010 – SATURDAY –9:00-10:15 p.m.**

**Panel – 16 – Women Issues**  
**SPP 188**

Chair: Andrea Capachietti, Humanitarian Aid Consultant

Power and Gender in Colonial Mexico: the Case of a Spanish "hechicera" in Indias	Milena M. Hurtado	Fayetteville State University
The Challenges of Women’s Empowerment In Guatemala: A Case Study	Andrea Capachietti	Humanitarian Aid Consultant
Femicides: A Call for Action! Matriarchal/Maternal Imaginary Structures	Lisbeth Espinosa	California State University
Moving Toward a Comprehensive Theoretical Framework: The Impact of Globalization on Women’s Sexual Exploitation: Venezuela: A Case Study	José Luis Collazo Jr.	California State University, Dominguez Hills
Risks and Benefits of Male Migration for Women and Daughters: A Case Study of San Juan Guelavia, Oaxaca, Mexico	Julie Boyles	Portland State University

**Panel – 17 – Latin America and the World**  
**SPP 175**

Chair: Ronn Pineo, Towson – Baltimore, Maryland

Anti-Americanism and Trade Policy: the Cases of Brazil and France	Gerry Alons	Radboud University Nijmegen, The Netherlands
China in Latin America - Economic Relations and Political Implications	Guilherme Serodio	San Francisco State University
Why Should We Continue to Advertise: American Advertising in Brazil during World War II	Derreck T. Calkins	Georgia Southern University
Chile's Traditional Agricultural Exports in the Free Trade Agreement with the United States	Fernanda Sausen	San Francisco State University

**Panel – 18 – Chicana Art**  
**SPP 179**

Chair: Irene Vasquez, California State University, Dominguez Hills

Understanding Self and the Female Spiritual Body Through Chicana Art	Erica Gonzalez Cisneros	California State University, Dominguez Hills
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Gendering the Musical Terrain: Mexican Women and Mariachi Music Performance, 1960-2010	Claudia Maravilla	California State University, Dominguez Hills
Chicana(s) Aesthetics: Re-Affirmations of Chicana Feminist Identity Through Art	Daniel Perez	California State University, Dominguez Hills

**Panel – 19 – Memories, Reflections, and Contentions**  
**SPP 171**

Chair: Aniba Yanez-Chavez, California State University, San Marcos

La representacion dela imagen del infante en Colombia entre los años 1968 y 1969	Miguel Ángel Pardo Cruz	Pontificia Universidad Javeriana, Docente del Gimnasio Moderno
Una dinámica de creencias: reflexión sobre la educación en Colombia entre los años 1963 y 1984	Miguel Ángel Pardo Cruz and Alejandro Rodríguez Montes	Pontificia Universidad Javeriana, Docente del Gimnasio Moderno
History and Human Rights in Chile: Grassroots Activism and the Power of Public Memorials	Zachary McKiernan	University of California, Santa Barbara
To the Point of Contention: Memory, Reconciliation, and Sites of Conscience in post-Pinochet Chile, 1990-2010	Mark A. Boelter	University of California, Santa Barbara
Geographies of Mexico from the Other Side	Anibal Yanez-Chavez	California State University, San Marcos

**Panel – 20 – Aesthetics, Memory and Identity in Film**  
**SPP 185**

Chair: Omar Rodriguez, University of Lethbridge

Terror, Trauma and Post-Memory: The Evolution of Argentine Film	Catalina Esguerra	American University
Azotes de barrio (2006): Is a Spontaneous Film the Return of Imperfect Cinema?	Omar Rodriguez	University of Lethbridge
XXY: Perceiving and Performing Gender(s)	Christine Fernández	University of California, Santa Barbara
Latin American Film: An Aesthetic form of Philosophy of Liberation	Jimmy Centeno	California State University, Los Angeles
Ônibus 174, un espectáculo posmoderno	Gloria Galindo	



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**November 6, 2010 – SATURDAY – 10:30-11:45 p.m.**

**Panel – 21 – Race and Latin American Studies  
SPP 188**

Chair: Jose Ortega, Whittier College

Race and Beauty in the National Beauty Pageant in Colombia: The Case of Vanessa Mendoza	Ernesto Ebratt	State University of New York, Albany
"McRacism?" The Location of Blackness and Racial Inequality in Panama	Marzia Milazzo	University of California, Santa Barbara
The Significance of Race in Latin American Studies: Whiteness, Blackness, and the Making of National Identity in Costa Rica	Asia Leeds	University of California, Los Angeles
African Gendered Networks in Nineteenth Century Cuba	Jose Ortega	Whittier College

**Panel – 22 – From Conquest to Cosmopolitanism in Literature and Art  
SPP 179**

Chair: Ludwig Deringer, RWTH Aachen University

The slavery novel in the construction of Cuban identity	José María Aguilera- Manzano	University of Cantabria, Spain
La dialectica del amo y esclava en Ajustes S.A.	Patricia Regina Quintana	California State University, Dominguez Hills
Estridentism and Infrarealism: The Café as a Literary Manifesto in "El café de nadie" and "I.Mexicanos perdidos en Mexico"	Thania Muñoz	University of California, Irvine
Conquista y colonización de la Louisiana por las tropas francesas: An Eighteenth-Century Spanish-American Painting in the Museo Casa de Colón, Las Palmas de Gran Canaria	Ludwig Deringer	RWTH Aachen University
“O Século virá em que a mesma cousa nos aconteça”: Vivisecting the Human in Machado de Assis’ “O Conto Alexandrino”	Alberto Garcia Jr	Univeristy of California, San Diego



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## Panel – 23 – Community Based Social Movements and Global Change in Americas

SPP 175

Chair: Clare Weber, California State University, Dominguez

A New Vision for Community Struggles in the Epoch of Globalization: Autonomy, Difference and Power

Kara Dellacioppa

California State University,  
Dominguez Hills

Undoing the Matrix of Domination: Zapatismo and the place of Feminist Discourse in MECHA

Melissa Govea and  
Kara Dellacioppa

California State University,  
Dominguez Hills

The Nonprofit Industrial Complex: Struggling for Social Movement Autonomy in the Long Beach Healthy Cities Initiative, Clare Weber California State University Dominguez Hills

Clare Weber

California State University,  
Dominguez Hills

Neoliberalism Persists, Indigenous Movements Resist: Examining the Current Social and Political-Economic Conjunction in Southern México

Molly Talcott

California State University, Los Angeles

## Panel – 24 – The Shared Borderlands Continuing Scenario of Confrontation

SPP 171

Chair: Irene Vasquez, California State University, Dominguez Hills

The Influence of Ricardo Flores Magon

Moises Santos

California State University,  
Dominguez Hills

The Coyuntura of the IWW and the PLM

Devra Weber

University of California, Riverside

Devolver la Frontera

Juan Gómez-Quiñonez

University of California, Los Angeles

## Panel – 25 – Poetics and Politics

SPP 185

Chair: María Encarnación López , London Metropolitan University

Reinaldo Arenas: A Portrait of the Cuban National Identity from a Queer Perspective'

María Encarnación  
López

London Metropolitan University

Catching a Condor with a Butterfly Net: Exploring the Taming of Pablo Neruda, through Politics, Polemics and the Critical Literary Cannon

Adam L. Kress, R

Rockefeller College, State University  
of New York, Albany

“El barco que nunca atraca”: El poder de los intersticios en la poesía chicana de Lorna Dee Cervantes

Jennifer Servi-Roberts

Florida State University