**Location:** Riverside County  
**Issue:** Riverside County’s Integrated Planning  
**Methodology:** Strategic Planning with Expert Assistance (MIG) – Participatory Planning Process  
**Link to more:** [http://www.migcom.com/projects/view/103](http://www.migcom.com/projects/view/103)

In 1999 the Riverside County Integrated Planning (RCIP) was established to focus on the integration of land use, transportation, conservation planning and future development in Riverside County. RCIP aimed to achieve economic growth and long-term development in Riverside County through an environmentally sound process. The Riverside County Integrated Project was a stakeholder-driven process that involved collaboration among builders, farmers, government officials, and property owners to create a long-term plan for Riverside County, incorporating significant issues of conservation, land-use and transportation. Since Riverside County is one of the fastest growing and largest counties in the nation, considering its population is expected to double in the next 15 to 20 years, an effective planning process covering core issues of the community was imperative. Riverside County hired MIG as a member of the consulting team for the Riverside County Integrated Planning. As part of the consulting team for the RCIP, MIG prepared discussion guides and interactive exercises with the intention of engaging a wide-range of community members in discussing and identifying issues within Riverside County.

MIG assisted Riverside County in facilitating and graphically recording 12 community-based workshops in various parts of Riverside County. During the first phase, facilitated a workshop among key decision-makers to process the results of the community workshops and develop vision concepts to be used in future phases of the project. Finally, in 2003, a General Plan was adopted in Riverside County that mapped the County’s land use designations for the unincorporated areas, developed a consistent set of land use categories for the County, and updated the existing Community Plans.