

**Location: City of Goleta**

**Issue: Land Use / Park Planning**

**Methodology: Facilitated Meetings**

**Davenport Institute: 2011 Public Engagement Grant Recipient**

In developing a neighborhood park in Old Town Goleta, the city desired to do more than fill open space – it sought to build community. The Old Town neighborhood was, as the City’s grant application noted, “Extremely underserved in terms of open space and active recreational opportunities.”

To remedy this, the City sought to develop a park designed by and for the residents of Old Town.

Accomplishing this was a challenging task as the Old Town area of Goleta has the City’s highest concentration of low-income and Spanish-speaking residents – groups that the City had previously had difficulty in engaging. Knowing this, the City made public engagement a priority, hiring a public engagement consultant to work alongside a more traditional landscape architect in the design process.

The process included interactive workshops, charrettes, and stakeholder meetings over the course of about six months.

*Phases*

*Outcomes*