

# HOW ARE WE DOING?

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PUBLIC ENGAGEMENT  
EVALUATION PLATFORM

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## Summary Checklist of Evaluation Criteria

### Culture of Engagement

- Formal, written public engagement strategy/policy; accessible to community.
  - Elected board has adopted public engagement policy/strategy.
  - Public engagement is included in job description of one or more staff members.
  - Staff and/or elected officials received public engagement training within past 24 months.
  - Completed significant public engagement process within past year that improved decisions.
- Summary Checklist of Evaluation Criteria

### Outreach Practices

- Communication strategies include traditional, web-based, social media, and mobile apps.
- Efforts made to enhance transparency and share data to better understand policy issues.
- Database developed and maintained of interested residents/groups to build relationships.
- Regular interactions/meetings with community-based organizations.

### Engagement Practices

- Active advisory bodies/citizen commissions reflective of community; supported by staff.
- Task forces/ad hoc committees are utilized as appropriate.
- Processes to partner with residents to jointly solve problems are utilized as appropriate.
- Residents actively involved in planning such engagement processes.
- Processes include people/views reflective of community; barriers to involvement eliminated.
- Impartial facilitators utilized when appropriate to resolve conflict and enable diverse views.

### Community Capacity and Partnerships

- Community training/education offered to enhance ability to participate in government processes.
- Elected reps and/or senior staff are regularly available in accessible community settings for Q&A.
- Students and young adults are offered opportunities to get involved in community issues.

### Review and Evaluation

- Participants in engagement processes are informed of progress and impact on outcomes.
- Engagement policies and methods are periodically reviewed to ensure effectiveness.

Full survey available at: <http://publicpolicy.pepperdine.edu/davenport-institute/evaluating-engagement/>