



PRESIDIO INSTITUTE FELLOWS PROGRAM

2018 Sponsorship Opportunities

BACKGROUND

In the next century, society will confront obstacles of unparalleled complexity. Critical issues demand our timely attention, including climate change, the widening gap between rich and poor, declining educational outcomes, cultural conflicts, political polarization, and distrust in our governing institutions. No government policy, however finely crafted, no technology, however innovative, no plan of action, however ambitious, will secure us a brighter future without visionary cross sector leaders able to align incentives of their partners to reinforce action and forge sustainable solutions. The Presidio Institute believes that a shared ethos of service is the common ground for successful cross sector collaboration. Ultimately, we must find a way to align the goals of business, nonprofits, philanthropy, academia, and government to tackle community challenges.

ABOUT THE PRESIDIO INSTITUTE FELLOWS

The Presidio Institute Fellows program is the signature leadership education initiative designed for mid- and late-career professionals working across the nation in business, nonprofits, philanthropy, academia, and government. Fellows bring a diversity of expertise and experiences; a desire to learn and contribute; and a passion for solving complex problems by applying learning to projects in their communities, throughout the nation, and across the world. The program aims to help Fellows build their practice of leadership in a number of ways, including:

- Four 3-day, in-person learning experiences in San Francisco, Washington, DC, and New York City.
- Additional learning, reading, and networking throughout the Fellowship;
- A unique, and growing cross sector problem solving network of Fellows, alumni, faculty, and guest speakers.



During each of the in-person learning experiences in San Francisco (March 26-28 and September 10-12); Washington, DC (May 21-23); and New York City (July 23-25), the Presidio Institute hosts a Speaker Series event with one (or more) prominent national speakers working to address complex problems from across sectors. The events attract 200+ people, and are promoted to thousands. The Presidio Institute is pleased to make available sponsorship and in-kind opportunities to partner on these exciting events.

SPONSORSHIP OPPORTUNITIES

Platinum — \$50,000 (1 available)

- Presenting sponsor for all 2018 Speaker Series events in San Francisco, Washington, DC, and New York City.
- Speaking opportunity at all 2018 Speaker Series events in San Francisco, Washington, DC, and New York City.
- 10 tickets for each of the 2018 Speaker Series events in San Francisco, Washington, DC, and New York City.
- Half day cross sector leadership learning experience for up to 20 people facilitated by Institute faculty.
- Logo recognition on program communications, course materials, promotional materials, event invitations relating to the Presidio Institute Fellows program.
- Logo recognition on the Presidio Institute website and in the Presidio Institute's knowledge publications during the program year.
- Media opportunities as available.

Gold — \$25,000 (3 available)

- Named sponsor for all 2018 Speaker Series events in San Francisco, Washington, DC, or New York City.
- Speaking opportunity at one of the 2018 receptions in San Francisco, Washington, DC, or New York City.
- 5 tickets to the 2018 Speaker Series in San Francisco, Washington, DC, and New York City.
- Logo recognition on program communications, course materials, promotional materials, event invitations relating to the Presidio Institute Fellows program.
- Logo recognition on the Presidio Institute website and in the Presidio Institute's knowledge publications during the program year.
- Media opportunities as available.

Silver — \$10,000 (5 available)

- 5 tickets to all of the 2018 Speaker Series events in San Francisco, Washington, DC, and New York City.
- Logo recognition on program communications, course materials, promotional materials, event invitations relating to the Presidio Institute Fellows program.
- Logo recognition on the Presidio Institute website and in the Presidio Institute's knowledge publications during the program year.
- Media opportunities as available.

Bronze — \$5,000 (10 available)

- 2 tickets to the 2018 Speaker Series events in San Francisco, Washington, DC, and New York City.
- Logo recognition on program communications, course materials, promotional materials, event invitations relating to the Presidio Institute Fellows program.
- Logo recognition on the Presidio Institute website and in the Presidio Institute's knowledge publications during the program year.

Contributing — \$1,000 (unlimited available)

- 2 tickets to one of the 2018 Speaker Series events in San Francisco, Washington, DC, or New York City.
- Written recognition on program communications, course materials, promotional materials, event invitations relating to the Presidio Institute Fellows program.
- Written recognition on the Presidio Institute website, the Leaderosity online leadership development platform, and in the Presidio Institute's knowledge publications during the program year.

To become a sponsor of the Presidio Institute Fellows program and Speaker Series, please contact David Smith, Managing Director of the Presidio Institute at dsmith@presidiotrust.gov or 415-561-5304.



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The Presidio Institute is a Presidio Trust initiative.

IN-KIND OPPORTUNITIES

Speaker Series Host Sponsor (2 opportunities)

For organizations with offices in Washington, DC or New York City who are interested in hosting the Speaker Series event and reception. Speaker Series Host Sponsors provide an event space that can accommodate 200 people where a speaking event can take place. Sponsors agree to provide the space, staff support for the venue, and food and drink for the reception. In exchange, they will receive:

- Opportunity to speak at the Speaker Series Event.
- 10 tickets to the Speaker Series Event.
- Written recognition on program communications, course materials, promotional materials, event invitations relating to the Presidio Institute Fellows program.
- Written recognition on the Presidio Institute website and in the Presidio Institute's knowledge publications during the program year.
- Media opportunities as available.

Fellows Host Sponsor (up to 8 opportunities)

For organizations based in Washington, DC or New York City who are interested in hosting the Fellows during a day of their learning visit. In-Kind Hosts provide spaces that can accommodate 30-35 people and have flexibility in room set up, and natural light. They also agree to provide meals and snacks for the Fellows. In exchange, In-Kind Hosts receive:

- Opportunity to welcome Fellows and share information about your organization.
- 2 tickets to one of the 2018 Speaker Series and reception events in Washington, DC, or New York City.
- Written recognition on program communications, course materials, promotional materials, event invitations relating to the Presidio Institute Fellows program.
- Written recognition on the Presidio Institute website and in the Presidio Institute's knowledge publications during the program year.



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