

ISSUE SURVEY SERIES 2013

Fielding Dates: 04/26/13-04/29/13
 Mode: 825 Online (767 English/57 Spanish)
 Universe: California Registered Voters
 Data weighted by party, gender, age, ethnicity, education, and geography
 Margin of error = +/- 3.5%

[SECTION: QUALIFICATION QUESTIONS]

1. Are you, or is anyone living in your household, employed by a market research company, a newspaper, magazine, television or radio station, a political party or by a candidate for political office?

Yes [TERMINATE]
 No 100%

2. Not all Californians are able or willing to register to vote. Are you registered to vote in the state of California?

Yes 100%
 No [TERMINATE]

[ISSUE SERIES 1: ENERGY]

Now let's switch topics a bit, do consider some public policy positions and ideas on the issue of energy in California.

22. There has been a lot of talk about California's "green" or "clean" energy policies and the impact on the environment and business. Generally speaking, do you think California's "green energy" policies are having a positive impact on California overall or a negative impact?

| | Total | Rep | Dem | NPP/Other | Latino |
|---------------------------------------|--------------|--------------|--------------|--------------|--------------|
| A very positive impact | 12.9% | 7.1% | 17.4% | 11.8% | 18.3% |
| A somewhat positive impact | 34.6% | 24.3% | 44.0% | 30.4% | 38.2% |
| Positive impact | 47.5% | 31.4% | 61.5% | 42.2% | 56.5% |
| Neither a positive or negative impact | 33.5% | 35.2% | 29.9% | 37.5% | 31.0% |
| Negative impact | 19.0% | 33.4% | 8.6% | 20.3% | 12.6% |
| A somewhat negative impact | 10.6% | 17.2% | 5.9% | 11.2% | 6.2% |
| A very negative impact | 8.4% | 16.2% | 2.7% | 9.1% | 6.3% |

23. Public policy leaders disagree on the economic impact of “green energy” policies. Some say California’s policies are leading to a net creation of jobs, as new green technology and energy jobs replace jobs based on older industries. Others say green energy policies are creating very few new jobs, but driving far more out of state. Do you think California’s “green energy” policies are leading to a net creation of jobs, or are they causing California to lose more jobs than they create?

| | Total | Rep | Dem | NPP/Other | Latino |
|----------------------|-------|-------|-------|-----------|--------|
| A net job creation | 21.1% | 11.7% | 30.3% | 16.3% | 26.5% |
| Can’t say either way | 52.4% | 44.4% | 55.4% | 56.1% | 57.8% |
| A net job loss | 26.5% | 43.9% | 14.3% | 27.6% | 15.7% |

24. There has been much debate about “Global Warming” or “Climate Change.” Do you view Global Warming/Climate Change as a serious threat to California, a moderate threat, or no threat at all?

| | Total | Rep | Dem | NPP/Other | Latino |
|--------------------------------|-------|-------|-------|-----------|--------|
| It’s a serious threat | 37.8% | 19.1% | 51.2% | 36.3% | 40.7% |
| It’s a moderate threat | 33.2% | 33.9% | 33.4% | 32.0% | 38.6% |
| It’s no threat at all/not real | 20.4% | 41.5% | 8.3% | 17.3% | 13.7% |
| Can’t say | 8.6% | 5.5% | 7.2% | 14.3% | 6.9% |

25. Are you willing to pay more for gas, electricity, food, and other consumer goods to increase the use of green energy?

| | Total | Rep | Dem | NPP/Other | Latino |
|----------------------|--------------|--------------|--------------|--------------|--------------|
| Very willing | 7.2% | 3.4% | 9.2% | 8.0% | 11.6% |
| Somewhat willing | 22.8% | 16.0% | 30.1% | 18.2% | 19.2% |
| Willing | 30.0% | 19.5% | 39.2% | 26.2% | 30.7% |
| Can’t say either way | 17.1% | 10.4% | 22.2% | 16.0% | 23.2% |
| Unwilling | 53.0% | 70.2% | 38.6% | 57.7% | 46.1% |
| Somewhat unwilling | 20.9% | 21.7% | 19.4% | 22.6% | 19.9% |
| Very unwilling | 32.0% | 48.4% | 19.2% | 35.2% | 26.2% |

26. Do you think the Global Warming Solutions Act (sometimes called “AB32”), which mandates a statewide reduction of Greenhouse Gas emissions and establishes a cap-and-trade program for high emissions businesses, is having an overall positive or negative effect on the state’s economy?

| | Total | Rep | Dem | NPP/Other | Latino |
|--------------------------------------|--------------|--------------|--------------|--------------|--------------|
| Very positive impact | 6.5% | 3.5% | 7.6% | 7.9% | 11.4% |
| Somewhat positive impact | 25.2% | 14.9% | 35.8% | 18.9% | 30.4% |
| Positive impact | 31.6% | 18.4% | 43.4% | 26.8% | 41.9% |
| Neither positive nor negative impact | 28.7% | 26.2% | 28.4% | 31.9% | 31.7% |
| Negative impact | 29.7% | 49.6% | 16.7% | 29.3% | 17.3% |
| Somewhat negative impact | 14.4% | 22.0% | 10.3% | 13.1% | 11.2% |
| Very negative impact | 15.3% | 27.6% | 6.4% | 16.3% | 6.1% |
| I don’t know what this is | 10.0% | 5.8% | 11.5% | 12.0% | 9.1% |

27. Would you support or oppose taxing oil and natural gas extraction in California to help pay for state education, safety and social service programs?

| | Total | Rep | Dem | NPP/Other | Latino |
|----------------------|--------------|--------------|--------------|--------------|--------------|
| Strongly support | 18.9% | 10.8% | 22.7% | 21.6% | 16.7% |
| Somewhat support | 30.5% | 21.5% | 36.3% | 30.6% | 33.2% |
| Support | 49.4% | 32.2% | 59.0% | 52.2% | 50.0% |
| Can't say either way | 22.0% | 19.8% | 24.9% | 19.8% | 22.2% |
| Oppose | 28.6% | 48.0% | 16.2% | 28.0% | 27.8% |
| Somewhat oppose | 13.6% | 19.2% | 9.5% | 14.3% | 17.4% |
| Strongly oppose | 15.0% | 28.7% | 6.7% | 13.7% | 10.4% |

28. Below is an official ballot label prepared by the Attorney General of the State of California. Please read the initiative and indicate, based on what you know, if you would support or oppose the initiative:

TAX ON OIL AND NATURAL GAS. REVENUES TO EDUCATION, CLEAN ENERGY, COUNTY INFRASTRUCTURE AND SERVICES, AND STATE PARKS. INITIATIVE STATUTE. Imposes 9.5% tax on value of oil and natural gas extracted in California. During first ten years, allocates revenues: 60% to education for classroom instruction (split equally between UC, CSU, community colleges, and K-12 schools); 22% to clean energy projects and research; 15% to counties for infrastructure and public health and safety services; 3% to state parks. Thereafter, allocates 80% to education, 15% to counties, and 5% to state parks. Prohibits passing tax on to consumers through higher fuel prices. Summary of estimate by Legislative Analyst and Director of Finance of fiscal impact on state and local government: **Increased state revenues from a new oil and gas severance tax of \$1.5 billion to \$2 billion per year initially (which could either grow or decline over time), to be spent on public schools, colleges, and universities; clean energy research and development; local infrastructure projects; and state parks.**

| | Total | Rep | Dem | NPP/Other | Latino |
|---------------------|--------------|--------------|--------------|--------------|--------------|
| Strongly Yes | 16.5% | 11.9% | 19.0% | 17.1% | 16.3% |
| Somewhat Yes | 13.1% | 8.0% | 18.5% | 9.8% | 16.6% |
| Lean Yes | 18.0% | 12.4% | 19.4% | 21.8% | 17.3% |
| Yes | 47.6% | 32.4% | 56.9% | 48.8% | 50.2% |
| Can't say right now | 25.9% | 20.8% | 29.3% | 25.9% | 29.4% |
| No | 26.5% | 46.8% | 13.7% | 25.3% | 20.4% |
| Lean No | 6.7% | 9.8% | 5.8% | 5.0% | 6.2% |
| Somewhat No | 3.9% | 8.2% | 1.2% | 3.7% | 4.5% |
| Strongly No | 15.8% | 28.8% | 6.8% | 16.6% | 9.8% |

29. Would you be willing to ease environmental regulations on oil extraction and refining if it reduced the price of gasoline and increased the number of jobs in California?

| | Total | Rep | Dem | NPP/Other | Latino |
|----------------------|--------------|--------------|--------------|--------------|--------------|
| Very willing | 23.7% | 35.6% | 17.5% | 21.1% | 23.1% |
| Somewhat willing | 27.1% | 28.0% | 25.9% | 28.2% | 30.9% |
| Willing | 50.9% | 63.7% | 43.4% | 49.3% | 54.0% |
| Can't say either way | 20.8% | 20.0% | 22.8% | 18.3% | 23.8% |
| Unwilling | 28.3% | 16.4% | 33.8% | 32.4% | 22.1% |
| Somewhat unwilling | 14.3% | 9.8% | 15.0% | 18.0% | 14.1% |
| Very unwilling | 14.0% | 6.6% | 18.8% | 14.4% | 8.1% |

30. An abundance of oil reserves, known as the Monterey Shale, has been located in central California. Tapping the oil will require a combination of horizontal drilling and hydraulic fracturing (also known as fracking). Proponents of tapping the Monterey Shale say it could generate a half a million jobs by 2015. Opponents are concerned about damage to the environment, specifically land and water. Do you support or oppose the tapping of oil reserves from the California Monterey Shale?

| | Total | Rep | Dem | NPP/Other | Latino |
|----------------------|--------------|--------------|--------------|--------------|--------------|
| Strongly support | 21.8% | 38.0% | 13.9% | 17.2% | 19.0% |
| Somewhat support | 24.6% | 27.5% | 23.3% | 23.5% | 24.9% |
| Support | 46.3% | 65.6% | 37.1% | 40.6% | 43.9% |
| Can't say either way | 24.0% | 19.5% | 28.1% | 22.1% | 28.7% |
| Oppose | 29.7% | 15.0% | 34.8% | 37.3% | 27.4% |
| Somewhat oppose | 14.6% | 9.6% | 16.3% | 17.3% | 14.5% |
| Strongly oppose | 15.1% | 5.4% | 18.5% | 19.9% | 12.9% |

California policy makers are constantly refining strategies to balance the need to meet state energy consumption needs and limit environmental impact sometimes caused by energy production. Please read the following and indicate whether you think policy makers should be looking to increase or decrease the state's usage of each energy production approach.

| | | Total | Rep | Dem | NPP/Other | Latino |
|-------------------|-------------------------------|--------------|--------------|--------------|--------------|--------------|
| 31. Nuclear power | Greatly increase | 15.7% | 23.7% | 10.5% | 15.4% | 16.5% |
| | Somewhat increase | 19.1% | 20.5% | 17.6% | 20.2% | 16.1% |
| | Increase | 34.8% | 44.2% | 28.1% | 35.6% | 32.6% |
| | Neither increase nor decrease | 24.9% | 23.6% | 27.0% | 23.0% | 21.7% |
| | Decrease | 29.5% | 23.2% | 31.5% | 33.2% | 37.1% |
| | Somewhat decrease | 12.2% | 11.4% | 13.7% | 10.8% | 14.8% |
| | Greatly decrease/Eliminate | 17.3% | 11.8% | 17.8% | 22.4% | 22.3% |
| Can't say | 10.8% | 9.0% | 13.5% | 8.3% | 8.5% | |

| | | Total | Rep | Dem | NPP/Other | Latino |
|-----------------|-------------------------------|--------------|--------------|--------------|--------------|--------------|
| 32. Solar power | Greatly increase | 51.3% | 44.0% | 53.7% | 55.3% | 46.7% |
| | Somewhat increase | 25.2% | 29.6% | 25.1% | 20.6% | 25.4% |
| | Increase | 76.5% | 73.6% | 78.7% | 75.9% | 72.1% |
| | Neither increase nor decrease | 14.4% | 18.8% | 13.5% | 11.1% | 18.7% |
| | Decrease | 5.2% | 6.3% | 3.0% | 7.7% | 5.5% |
| | Somewhat decrease | 3.1% | 3.4% | 1.6% | 5.2% | 4.1% |
| | Greatly decrease/Eliminate | 2.1% | 2.9% | 1.4% | 2.4% | 1.3% |
| Can't say | 3.9% | 1.4% | 4.7% | 5.4% | 3.7% | |

| | | Total | Rep | Dem | NPP/Other | Latino |
|----------------|-------------------------------|--------------|--------------|--------------|--------------|--------------|
| 33. Wind power | Greatly increase | 42.7% | 35.2% | 44.1% | 48.5% | 38.2% |
| | Somewhat increase | 27.9% | 29.9% | 29.8% | 22.8% | 28.4% |
| | Increase | 70.7% | 65.1% | 74.0% | 71.3% | 66.6% |
| | Neither increase nor decrease | 17.5% | 20.6% | 16.3% | 16.2% | 18.1% |
| | Decrease | 7.4% | 10.4% | 5.7% | 6.9% | 9.8% |
| | Somewhat decrease | 3.5% | 5.0% | 2.6% | 3.2% | 4.6% |
| | Greatly decrease/Eliminate | 3.9% | 5.4% | 3.1% | 3.7% | 5.2% |
| | Can't say | 4.4% | 3.9% | 4.0% | 5.6% | 5.5% |

| | | Total | Rep | Dem | NPP/Other | Latino |
|-----------------|-------------------------------|--------------|--------------|--------------|--------------|--------------|
| 34. Water power | Greatly increase | 30.1% | 30.6% | 29.1% | 31.1% | 23.1% |
| | Somewhat increase | 35.8% | 38.6% | 35.5% | 33.3% | 37.2% |
| | Increase | 65.9% | 69.3% | 64.6% | 64.3% | 60.2% |
| | Neither increase nor decrease | 22.3% | 21.2% | 22.7% | 22.9% | 26.6% |
| | Decrease | 4.8% | 3.2% | 5.8% | 4.9% | 7.2% |
| | Somewhat decrease | 3.8% | 2.5% | 4.6% | 3.8% | 5.6% |
| | Greatly decrease/Eliminate | 1.0% | 0.8% | 1.2% | 1.1% | 1.6% |
| | Can't say | 7.0% | 6.2% | 7.0% | 7.9% | 6.0% |

| | | Total | Rep | Dem | NPP/Other | Latino |
|------------------------|-------------------------------|--------------|--------------|--------------|--------------|--------------|
| 35. Liquid Natural Gas | Greatly increase | 20.0% | 27.9% | 15.7% | 18.3% | 17.9% |
| | Somewhat increase | 30.9% | 32.5% | 31.3% | 28.3% | 26.3% |
| | Increase | 50.8% | 60.4% | 47.0% | 46.6% | 44.2% |
| | Neither increase nor decrease | 26.7% | 23.8% | 27.5% | 28.5% | 30.8% |
| | Decrease | 10.1% | 6.0% | 12.3% | 10.9% | 14.4% |
| | Somewhat decrease | 6.6% | 4.3% | 8.5% | 5.9% | 7.8% |
| | Greatly decrease/Eliminate | 3.5% | 1.7% | 3.8% | 5.0% | 6.6% |
| | Can't say | 12.4% | 9.8% | 13.2% | 14.0% | 10.6% |

| | | Total | Rep | Dem | NPP/Other | Latino |
|----------------|-------------------------------|--------------|--------------|--------------|--------------|--------------|
| 36. Coal power | Greatly increase | 8.5% | 11.3% | 7.3% | 7.4% | 11.3% |
| | Somewhat increase | 14.2% | 19.0% | 14.1% | 9.2% | 17.2% |
| | Increase | 22.7% | 30.2% | 21.4% | 16.6% | 28.5% |
| | Neither increase nor decrease | 26.2% | 34.6% | 22.8% | 22.6% | 25.8% |
| | Decrease | 41.6% | 29.7% | 45.7% | 47.6% | 33.7% |
| | Somewhat decrease | 19.2% | 14.7% | 19.5% | 23.7% | 17.1% |
| | Greatly decrease/Eliminate | 22.3% | 15.1% | 26.2% | 23.9% | 16.5% |
| | Can't say | 9.6% | 5.4% | 10.1% | 13.2% | 12.0% |

37. Is all or part of your household electricity supplied by solar power that is captured on the property?

| | Total | Rep | Dem | NPP/Other | Latino |
|-----|-------|-------|-------|-----------|--------|
| Yes | 13.2% | 13.0% | 14.3% | 11.6% | 20.7% |
| No | 86.8% | 87.0% | 85.7% | 88.4% | 79.3% |

[SECTION: DEMOGRAPHICS]

Now I would like to ask you a few final questions just for statistical purposes...

38. Are you registered as:

| | |
|---------------------------|-----|
| Republican | 29% |
| Democratic | 44% |
| No Party Preference/Other | 27% |

39. Are you:

| | |
|--------|-----|
| Male | 47% |
| Female | 53% |

40. Which of the following categories reflects your age?

| | |
|--------------|-------------|
| 17 and under | [TERMINATE] |
| 18 to 24 | 10% |
| 25 to 34 | 17% |
| 35 to 44 | 16% |
| 45 to 54 | 18% |
| 55 to 64 | 18% |
| 65 and older | 22% |

41. Are you of Latino or Hispanic decent?

| | |
|-----|-----|
| Yes | 23% |
| No | 77% |

42. [If Q49 is "No"] What best describes your racial or ethnic heritage?

| | |
|------------------------|-----|
| White/Non-Hispanic | 61% |
| Black/African American | 6% |
| Asian/Pacific Islander | 8% |
| Other | 3% |

43. What best describes your occupation?

| | |
|------------------------|-----|
| Full-time White Collar | 25% |
| Full-time Blue Collar | 10% |
| Student | 8% |
| Unemployed | 12% |
| Part-time employee | 12% |
| Retired | 26% |
| Homemaker | 7% |

44. In the past 12 months, have you encountered a change in your employment status? (e.g., moving from part-time to full-time, or from full-time to unemployed?)

| | |
|---|-----|
| Yes, a positive change in my employment status | 13% |
| Yes, a negative change in my employment status | 20% |
| No, no change in my employment status in the past 12 months | 67% |

45. Are you currently seeking a job/new position?

| | |
|-----|-----|
| Yes | 32% |
| No | 68% |

46. What is the last year of schooling that you have completed?

| | |
|---|-----|
| High school graduate or less | 21% |
| Some college/Two-year college/Associate's degree/Tech | 33% |
| Four-year college graduate/Bachelor's degree | 25% |
| Graduate school | 21% |

47. What is your marital status?

| | |
|--------------------|-----|
| Married | 43% |
| Single | 33% |
| Divorced/Separated | 14% |
| Widowed | 6% |
| Domestic Partner | 4% |

48. Do you have children?

| | |
|-----|-----|
| Yes | 56% |
| No | 44% |

49. How would you describe your political ideology?

| | |
|-----------------------|-----|
| Very conservative | 13% |
| Somewhat conservative | 26% |
| Somewhat liberal | 22% |
| Very liberal | 12% |
| Moderate/Independent | 21% |
| Libertarian | 3% |
| Other | 4% |

50. In the past few elections, would you say you?

| | |
|--|-----|
| Vote straight Democratic | 22% |
| Vote mostly for Democratic candidates | 22% |
| Vote for a few more Democratic candidates than Republican candidates | 8% |
| Vote evenly between Democratic and Republican candidates | 12% |
| Vote for a few more Republican candidates than Democratic candidates | 9% |
| Vote mostly for Republican candidates | 15% |
| Vote straight Republican | 8% |
| Vote primarily Third Party | 5% |

51. Are you or your spouse or partner a current or retired member of a public or private labor union?

| | |
|-----|-----|
| Yes | 19% |
| No | 81% |

52. What county do you live in?

| | |
|-----------------|-----|
| Los Angeles | 27% |
| Orange County | 8% |
| Inland Empire | 10% |
| San Diego | 9% |
| Central Valley | 13% |
| Central Coast | 6% |
| Bay Area | 20% |
| Northern/Sierra | 6% |

“Bay Area” is Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, and Sonoma Counties.

“North/Sierra” is Alpine, Amador, Butte, Colusa, Del Norte, El Dorado, Glenn, Humboldt, Inyo, Lake, Lassen, Mendocino, Modoc, Mono, Nevada, Placer, Plumas, Shasta, Sierra, Siskiyou, Sutter, Tehama, Trinity, Yolo, and Yuba Counties.

“Central Coast” is Monterey, San Luis Obispo, Santa Barbara, Santa Cruz and Ventura Counties.

“Central Valley” is Calaveras, Fresno, Kern, Kings, Madera, Mariposa, Merced, Sacramento, San Benito, San Joaquin, Stanislaus, Tulare, and Tuolumne Counties.

“Inland Empire” is Imperial, Riverside, and San Bernardino Counties.

Orange County, Los Angeles and San Diego are each independent counties.