

EDUCATION

	Degree	Field	Date
University of Oklahoma	PhD	Economics	2007
Midwestern State University	MBA, BBA	Business, Finance	2003, 2001

Main fields: Development and International Economics, Macroeconomics, and Latin America

ACADEMIC AND RESEARCH EXPERIENCE

- Pepperdine University, School of Public Policy, Professor of Economics, Aug 2020 – Present; Associate Professor of Economics, Aug 2013 – July 2020; Assistant Professor of Economics, Aug 2007 – Jul 2013
- Center for Health Improvement for Minority Elders, UCLA, RCMAR Co-Investigator (board of directors), Oct 2018 – Present; RCMAR Scholar, Sep 2012 – Oct 2018
- Robert Wood Johnson Interdisciplinary Research Leadership Program, Fellow, Sep 2019 – Present
- RAND Corporation, Adjunct Researcher, Oct 2011 – Aug 2019; Center for Latin American Social Policy, Research Fellow, May 2011 – Sep 2011
- Harris Manchester College, Oxford University, Research Fellow, May 2013 – June 2020
- Federal Reserve Bank of Minneapolis, Opportunity and Inclusive Growth Institute, Visiting Senior Scholar, Sep 2017 – Aug 2018

PEER REVIEWED JOURNAL ARTICLES

Financial Behavior

1. Angrisani, M., Barrera, S., Blanco, L., & Contreras, S. 2020. The Racial/Ethnic Differences in Financial Literacy in the Population and by Income. *Contemporary Economic Policy*. (Forthcoming, Blanco Lead Author)
2. Blanco, L., et al. 2020. Perspectives on Finances and Mental Health among Low-Income Latinas. *Journal of Financial Therapy* (Forthcoming).
3. Blanco, L., Duru, O. K. & Mangione, C. 2020. A Community Based Randomized Controlled Trial on an Educational Intervention to Promote Retirement Saving Among Hispanics. *Journal of Family and Economic Issues*, 41: 300-3015.
4. Blanco, L., & Rodriguez, L. 2018. Delivering Information about Retirement Saving among Hispanic Women: A Facebook Experiment. *Behavioural Public Policy*. 1-27.
5. Blanco, L, Angrisani, M., Aguila, E., & Leng, M. 2018. Understanding the Racial/Ethnic Gap in Bank Account Ownership among Older Adults. *Journal of Consumer Affairs*. 3(2), 324-354.
6. Blanco, L., Aguila, E., Gongora, A., & Duru, O.K. 2017. Retirement Planning Among Hispanics: in God's Hands? *Journal of Aging and Social Policy*, 29(4): 311–331. PMID: 27976984
7. Aguila, E., Angrisani, M., & Blanco, L. 2016. Ownership of a bank account and health of older Hispanics. *Economic Letters*, 144, 41-44 (Blanco Lead Author).
8. Blanco L, Ponce M, Gongora A, & Duru O. 2015. A qualitative analysis of the use of financial services and saving behavior among older African Americans and Latinos in the Los Angeles area. *Sage Open*. 5, 1. PMID: 26064788. PMCID: PMC4459749.

Latin America

9. Blanco, L, Grier., R., Grier, K., Hicks, D. 2020. Household Responses to the Escalation of Violent Crime in Mexico. *Applied Economic Letters*. In Press
10. Blanco, L., Ruiz, I., & Wooster, R. 2019. The Effect of Violent Crime on Sector-Specific FDI in Latin America. *Oxford Development Studies*. 47(4), 420-434.
11. Blanco, L. 2016. The Impact of Judicial Reform on crime victimization in Mexico. *Violence and Victims*, 31, 1, 27-50. PMID: 26645670.
12. Wooster, R., Blanco, L, & Sawyer, C. 2015. Equity Commitment under Uncertainty: A Hierarchical Model of Real Option Entry Mode Choices. *International Business Review*, 25, 1, 382-394.

PEER REVIEWED JOURNAL ARTICLES (Continued)

Latin America (Continued)

13. Sawyer, C., Blanco, L., & Wooster, R., 2015. Does Experience Matter for Patterns of Expansion by U.S. Companies in Latin America and the Caribbean. *Global Economy Journal*, 15, 1, 1-24.
14. Blanco, L., Ruiz, I. 2013. The Impact of Crime and Insecurity on Trust in Democracy and Institutions. *American Economic Review Papers and Proceedings*, 103, 3, 284-288.
15. Blanco, L. 2013. Finance, Growth, and Institutions in Latin America: What are the Links? *Latin American Journal of Economics*, 50, 2, 179-208.
16. Blanco, L. 2013. The impact of crime on trust in institutions in Mexico. *European Journal of Political Economy*, 32, 38-55.
17. Blanco, L., & Grier, R. 2013. Explaining the rise of the left in Latin America. *Latin American Research Review*, 48, 1, 68-90.
18. Blanco, L., Gonzalez, F., & Ruiz, I. 2013. The Impact of Sector Specific FDI on CO2 Emissions in Latin America. *Oxford Development Studies*, 41, 1, 104-121.
19. Blanco, L. 2012. The Spatial Interdependence of FDI in Latin America. *World Development*, 40, 7, 1337–1351.
20. Blanco, L., & Grier, R. 2012. Natural resource dependence and the accumulation of physical and human capital in Latin America. *Resources Policy*, 37, 3, 281-295.
21. Blanco, L. 2010. Life is Unfair in Latin America, But Does it Matter for Growth? *World Development*, 38, 3, 393-404.
22. Blanco, L. 2009. The Finance-Growth Link in Latin America. *Southern Economic Journal*, 76, 1, 224-248.
23. Blanco, L., & Grier, R. 2009. Long Live Democracy: The Determinants of Political Instability in Latin America. *Journal of Development Studies*, 45, 1, 76-95.

Other

24. Blanco, L., Mora, J., Olabisi, M., & Prieger, J. 2020. Synergies and Competition: Export Survival in Africa and Latin America. *Southern Economic Journal* (In Press.)
25. Blanco, L. & Dutta, M. 2019. Do Financial Development and Checks and Balances act as Substitutes or Complements? *Oxford Development Studies* (forthcoming).
26. O'Connor, K., Blanco, L., & Nugent, J. 2018. Does Oil Really Curse Democracy? A Long-Run Time-Series Analysis of 127 Countries. *Resources Policy*, 57, 264-277.
27. Prieger, J., Bampoki, C., Blanco, L., & Liu, A. 2016. Economic Growth and the Optimal Level of Entrepreneurship, *World Development*, 82, 95-109.
28. Blanco, L., Gu, J., & Prieger, J. 2016. The Impact of Research and Development on Economic Growth and Productivity in the United States, *Southern Economic Journal*, 82, 3, 914–934.
29. Blanco, L., Nugent, J., & O'Connor, K. 2015. Oil Curse and Institutional Changes: Which Institutions Are Most Vulnerable to the Curse and Under What Circumstances? *Contemporary Economic Policy*, 33, 2, 229-249.
30. Blanco, L., & Rogers, C. 2014. Are Tax Havens Good Neighbours? FDI Spillovers and Developing Countries. *Journal of Development Studies*, 50, 4, 530-540.
31. Blanco, L., & Rogers, C. 2012. Competition between Tax Havens: Does Proximity Matter? *International Trade Journal*, 26, 4, 291-308.
32. Blanco, L., & Rogers, C. 2012. Do tax havens really flourish? *Global Economy Journal*, 12, 3
33. Blanco, L., & Isenhouer, M. 2010. Powering America: The impact of ethanol production in the Corn Belt states. *Energy Economics*, 32, 6, 1228-1234.

OTHER PUBLICATIONS

1. Blanco, L., & Contreras, S., 2018. Mobile technology as a tool for economic inclusion. American Economic Association Minority Report, Issue 10 (invited contribution).
2. Blanco, L., Carlsen, L., Morrison, D. Carlsen, G., Chaparro, A., & Molina, E. 2018. Precarious Paradise: The Financial Well-being of Hispanic Immigrant Day Laborers in Malibu, in *Latinos in the 21st Century: Their Voices and Lived Experiences*. Nova Science Publishers.
3. Blanco, L. 2017. Book review of *The Financial Diaries: How American Families Cope in a World of Uncertainty*. *Journal of Policy Analysis and Management*, 36, 4, 957-959 (invited contribution).
4. Blanco, L., 2017. Access to Financial Services and the Wellbeing of Middle Aged and Older Hispanics in the United States. *Hispanic Economic Outlook*, Spring (invited contribution).
5. Blanco, L., & Ruiz, I. 2015. Crime and Institutions: Impacts on Sector Specific FDI to Latin America and the Caribbean Region. *Hispanic Economic Outlook*, Fall (invited contribution).
6. Dadzie C., Blanco L., & Dony C. 2014. Study on crime and Investment in Latin America and the Caribbean. USAID Development Experience Clearinghouse. 1-85.
7. Blanco L., & Saloga C. 2013. Participation in the formal financial sector among Minorities in the United States. American Economic Association Minority Report, Issue 5 (invited contribution).
8. Blanco, L., & Lillard, S. 2013. Inequality in Latin America: Changes and New Perspectives. *Latin American Politics and Society*, 55, 2, 169-177 (invited contribution).
9. Blanco, L., & Anyanwu, O. 2013. Immigration Regulation. In Mason, P. *Encyclopedia of race and racism*. Detroit: Macmillan Reference USA (invited contribution, peer reviewed).
10. Blanco, L., & Crouch, M. 2011. In the Aftermath of the Financial Crisis of 2008. What Have We Learned? Pepperdine School of Public Policy (editor).
11. Blanco, L. 2010. Income Inequality and Political Instability in Latin America. Pacific Coast Council of Latin American Studies Proceedings, University of Nevada Las Vegas (peer reviewed).
12. Blanco, L. 2010. Latin America and the Financial Crisis of 2008: Lessons and Challenges. *Pepperdine Policy Review* (lecture transcription).
13. Blanco, L. 2009. Latin America and the Financial Crisis of 2008: An Overview. *Hispanic Economic Outlook*, Quarter IV (invited contribution).

WORKING PAPERS

1. Mobile Banking as a Mechanism to Increase Access to Financial Services (with A. Bosque & X. Wang). 2017. Pepperdine University Working Paper No. 70.
2. How does Crime affect Migration? Evidence of the Recent Mexican Crime Wave, with I. Ruiz & C. Vargas-Silva (available upon request).
3. The Impact of Insecurity on Democracy and Trust in Institutions in Mexico. 2012. RAND Corporation Working Paper, WR-940
4. The Impact of Reform on the Criminal Justice System in Mexico. 2012. RAND Corporation Working Paper, WR-948

MEDIA CONTRIBUTIONS

- Opinion: Trade wars stunt economic growth. And California is starting to feel the pain, *The Sacramento Bee*, October 30, 2019.
- Opinion: The economic case for voter ID laws, *The Hill Congress Blog*, October 18, 2012.
- Opinion: Fighting crime in Mexico means bringing order to the courts, *The Statesman*, August 18, 2012.
- Opinion: Important Elections South of the Border, *The Hill Congress Blog*, June 27, 2012.
- Opinion: Most American of Mexican holidays, *Sun Sentinel*, *The Hartford Courant*, and *The Wisconsin State Journal*, May 5, 2012.
- Opinion: Fear of travel in Mexico because of drug wars is misplaced, *Mercury News*, April 10, 2012.
- Interviews *Telemundo*: government shutdown (April, 2011), unemployment data (July, 2011), and U.S. debt crisis (August, 2011).

MEDIA CONTRIBUTIONS (continued)

- Interviews with Vivó en Vivo about the U.S. debt crisis; August, 2011 and China Radio International on the Road to Recovery in Latin America; September, 2009.
- Interviews at Pepperdine People Podcast (myself, Roger Farmer, Alvaro Vargas Llosa, Scott Sumner, and Lee O'Hanian), SPP YouTube (rise of the left and impact of the financial crisis in Latin America)
- Occasional blogging for the Intercollegiate Studies Institute

RESEARCH FUNDING

Ongoing Research Support

Robert Wood Johnson (Blanco, Hernandez and Thames, \$350,000) 10/01/2019-08/31/2022
Interdisciplinary Research Leaders
Title: Mind your Money: a Community Based Mobile Intervention (Role: co-PI)

NIH/NIA - P30AG021684-16 (Mangione/Duru, \$455,136) 09/15/2018-06/30/2023
Resource Centers for Minority Aging Research IV/Center for Health Improvement of Minority Elderly III
Description: To create a program that will contribute to the reduction in health disparities for African American & Latino elders by training minority faculty who will advance their careers by conducting research on minority elders. (Role: Co-investigator, 0.96 calendar months)

Completed Research Support

NIH/NIA - P30 AG021684-15:S1 (Mangione & Choi, \$30,000) 07/01/2019-06/30/2020
Resource Center for Minority Aging Research – Center for Health Improvement of Minority Elderly
Title: Neighborhood characteristics, perceptions, and obesity among the minority elderly: Evidence from California (Role: Mentor)

Federal Reserve of Minneapolis (Blanco, \$12,000) 01/01/2018-06/30/2019
Opportunity and Inclusive Growth Institute
Title: Mobile Money Diaries and Mental Health among Hispanics (Role: PI)

LA Care (Pregler and Blanco, \$50,000) 09/01/2017-03/01/2019
Iris Cantor-UCLA Women's Health Education & Research Center
Title: Women's Health Equity & Financial Literacy (Role: co-PI)

NIH/NIA - P30 AG021684-15:S1 (Mangione, \$122,259) 08/01/2016-06/30/2018
Resource Center for Minority Aging Research – Center for Health Improvement of Minority Elderly
Title: Financial planning for retirement and health among Hispanics (Role: PI of Diversity Supplement Project)

Charles G. Koch Charitable Foundation (Blanco and Prieger, \$145,000) 08/30/2016-09/01/2017
Pepperdine School of Public Policy
Title: Applied Policy Research and Training Program (Role: co-PI)

Cathay Bank (Pregler and Friedman, \$20,000) 06/15/2015-12/15/2017
Iris Cantor-UCLA Women's Health Education & Research Center
Title: Women's Health and Financial Wellbeing (Role: Senior Researcher)

NIH/NIA - P30 AG021684 (Mangione, \$40,000) 07/01/2012-06/30/2015
Resource Center for Minority Aging Research – Center for Health Improvement of Minority Elderly
Title: Financial Exclusion and the Wellbeing of Elderly Minority Populations (Role: PI of Pilot Award)

RESEARCH FUNDING (Continued)

Completed Research Support (Continued)

- NIH/NIA - P30 AG043073 (Goldman, \$30,000) 02/01/2014-06/30/2014
Resource Center for Minority Aging Research – Minority Aging Health Economics Research Center
Title: Retirement Planning among Middle-Aged and Older Hispanics (Role: PI of Pilot Award)
- USAID - AID-OAA-C-11-00169 (Blanco and Dadzie, \$20,000) 05/01/2014-09/30/2014
Title: Study on Crime and Investment in Latin America and the Caribbean (Role: Senior Analyst)
- Corporacion Andina de Fomento (Blanco, \$15,000) 08/15/2011-02/29/2012
Research Program on Citizen Security
Title: An Analysis of the Impact of Reform to the Criminal Justice System in Mexico (Role: PI)

OTHER FUNDING

- Pepperdine Office of the Provost, Community-Based Research Grant, Spring 2019 (\$10,000) & Spring 2014 (\$10,000), Cross-School Collaboration Research Grant, Spring 2016 (\$10,000), Latin American Conference Grant, 2010 (\$2,000), Research Grant Fall: 2019 (\$3,000), 2018 (\$3,000), 2017 (\$3,000), 2016 (\$3,000), 2015 (\$3,000), 2014 (\$2,500), 2013 (\$2,500), 2012 (\$2,500), 2011 (\$2,875), 2010 (\$1,500)
- Charles G. Koch Charitable Foundation, Economic Development Lectures Grant, 2015 (\$14,000), Research and Teaching Grant, 2012 (\$17,500), Guest Speaker Series and Publication Grant, 2010 (\$18,500), Reading Group Grant, Fall 2009 (\$13,500)

TEACHING EXPERIENCE

- Assistant/Associate Professor, School of Public Policy, Pepperdine University, Fall 2007 – Present
Courses: Applied Economic Analysis of Public Policy I (Microeconomics), Applied Economic Analysis of Public Policy II (Macroeconomics) Global Economics, Latin American Economic Development, Public Finance and Public Choice, Seminar in Research Methods (Capstone), Math Review Workshop
- Instructor, Economics Department, University of Oklahoma, Summer 2004 – Spring 2007
Courses: Intermediate Macroeconomic Theory, Principles of Macroeconomics
- Teaching Assistant, Economics Department, University of Oklahoma, Spring 2004
Courses: Principles of Macroeconomics

CONFERENCE PRESENTATIONS

- American Economic Association: 2007, 2009, 2013, 2016, 2017, 2018, 2019
- Behavioral Science and Policy Association: 2017
- Association for Public Policy Analysis and Management: 2014, 2019
- Association of Private Enterprise Education: 2009
- Latin American Studies Association: 2009, 2010
- Pacific Coast Council in Latin American Studies: 2007, 2008, 2009, 2010
- Pacific Conference on Development Economics: 2010, 2013
- Southern Economic Association: 2006, 2007, 2008, 2009, 2011, 2014
- Southwestern Economic Association Conference: 2006, 2008
- Western Economic Association International: 2011, 2012, 2016, 2017

SEMINARS

- 2019 Pepperdine University
- 2018 Federal Reserve of Minneapolis, UCLA
- 2017 Pepperdine University
- 2016 Pepperdine University
- 2015 University of Southern California
- 2011 RAND, Texas Christian University, University of Texas-El Paso, George Mason University
- 2010 University of Southern California
- 2009 Duke University, Pepperdine University, Sam Houston State University
- 2008 Pepperdine University
- 2007 Pepperdine University, Hope College, Knox College, Auburn University, ITAM, CIDE

OTHER PRESENTATIONS AND PARTICIPATION AT WORKSHOPS AND CONFERENCES

- Federal Reserve System's Community Development Research Conference, Washington D.C., May 2019
- RCMAR Annual Investigators Meeting, work in progress presentation, UCLA, June 2019
- RAND Behavioral Finance Forum, Washington D.C., October 2017
- FDIC Consumer Research Symposium, Washington D.C., October 2017
- RCMAR Annual Investigators Meeting, podium presentation, San Francisco, April 2017

OTHER PRESENTATIONS AND PARTICIPATION AT WORKSHOPS AND CONFERENCES (continued)

- Financial Needs for Older Adults Roundtable, research presentation, Federal Reserve Bank of San Francisco – Los Angeles, August 2015
- Women's Health and Money at Work, preliminary findings presentation, Federal Reserve Bank of San Francisco – Los Angeles, August 2015
- Hispanic Economic Issues, Federal Reserve Bank of Atlanta, presentation, November 2014
- Psychological Science and Behavioral Economics in the Service of Public Policy Workshop, National Institute of Aging, White House, May 2013
- RCMAR-CHIME UCLA Scientific Retreat, manuscript review: Jun 2013, Jun 2014, Oct 2014, Jun 2015, Oct 2015, Oct 2016
- RCMAR-CHIME UCLA Scientific Retreat, presentation: Jun 2013, Jun 2014
- RCMAR Annual Investigators Meeting, poster presentation: Feb 2013, Feb 2014, Apr 2015, Apr 2016
- RCMAR Annual Investigators Meeting, podium presentation: Apr 2017
- Annual UCLA Research Conference on Aging, poster presentation, Jun 2013
- Global Crisis and Latin American Economies Conference, panel chair, USC, Nov 2012
- UNDP Citizen insecurity in Latin America Conference, presenter, Georgetown University, Jul 2012
- Policy Symposium, panel on economic development, panelist, RAND, Apr 2012
- International Development brown bag, panel about funding, panelist, RAND, Mar 2012

TRAINING AND PROFESSIONAL SERVICE

- Jobs and Economic influencer for McClatchy's California Influencer series, Sacramento Bee, 2019
- Open Economics, Editor, 2017-Present
- NIH/NIA Butler-Williams Scholar, 2016
- American Economic Association Pipeline Mentoring Program, 2015-Present (Mentees: Sergio Barrera, Camila Morales, Patrese Anderson, and Deidra Reed)
- Millennium Momentum Foundation, Leadership Development Institute, trainer 2011-present
- American Society of Hispanic Economists, President-2017
- American Society of Hispanic Economists, Board, 2016-2018
- American Society of Hispanic Economists, HEO Committee, 2011-2017
- American Society of Hispanic Economists, Scholarship Committee Chair, 2009-2013
- Harris Manchester College Summer Research Institute, 2015

TRAINING AND PROFESSIONAL SERVICE (Continued)

- NSF SBE Research Experiences for Undergraduates Program, SBE, review panelist, 2018
- NSF Graduate Research Fellowship Program, Economics, review panelist, 2015 & 2017
- RAND Summer Institute on Health and Aging, Summer 2011
- American Studies Center - Princeton James Madison Program, Fellowship, Summer 2010
- Diversity Initiative for Tenure in Economics, Fellowship, Spring 2009-2012
- Pacific Coast Council in Latin American Studies, 2011-President, 2010-Program Chair
- Pacific Coast Council in Latin American Studies, Board Member, Fall 2007-2014
- Age Friendly Banking Task Force, Member, 2016
- Women's Health & Money at Work Advisory Committee, Senior Researcher, 2014-present
- Pepperdine Center for Women in Leadership, Board member, 2016-present
- Pepperdine University Diversity Council, Co-Chair, 2011-2013; member 2008-present
- Pepperdine University Academic Council, Member 2007-2008, 2014-2015, 2016-2017
- Pepperdine University Waves of Innovation Selection Committee, 2014
- Pepperdine University Institutional Review Board, Alternate Member, 2009-2010
- Pepperdine University, Women in Public Policy, Faculty Advisor, 2008-2015
- Pepperdine University, Phi Alpha Alpha Honor Society, Faculty Advisor, 2012-Present

MEMBERSHIP IN SCHOLARLY AND PROFESSIONAL ORGANIZATIONS

- American Economic Association
- American Society of Hispanic Economists
- Latin American Studies Association
- Latin American and Caribbean Economic Association
- Pacific Council on International Policy
- Pacific Coast Council of Latin American Studies
- Southern Economic Association
- Western Economic Association International

AWARDS

- Excellence Service Award, American Society of Hispanic Economists, 2013
- Excellence Service Award, American Society of Hispanic Economists, 2009
- Omicron Delta Epsilon Honor Society Chapter, Fall 2006
- Robert E. and Mary B. Sturgis Scholarship, Spring 2006
- A.J. Kondonassis Scholarship, Spring 2005
- Sooner Heritage Scholarship, Spring 2004 – Spring 2007
- OU Latino Achievement and Heritage Honor Student, Spring 2005 and Spring 2006
- Graduate Woman of the Year, 2002
- President's Excellence Medal, 2001
- Delta Mu Delta National Scholarship, Spring 2001

OTHER EXPERIENCE

- Graduate Hall Director and Resident Assistant, Office of Housing, Midwestern State University, Wichita Falls, Texas, Aug 2000 – Jul 2003, supervised 57 Resident and Student Assistants, 178 students upper class residence.

REFEREE WORK

American Political Science Review, Applied Economics, Applied Economics Journal of Politics, Democracy and Security, Economic Development and Cultural Change, Energy Economics, Economics of Governance, Economic Systems, Economic Issues, Ensayos Revista de Economía, European Journal of Political Economy, Economic Modelling, Global Economics Journal, Global Economy Journal, Global Crime, International Journal of Population Research, International Trade Journal, International Journal of Consumer Studies, Journal of Family and Economic Issues, Journal of Politics in Latin America, Journal of Politics, Journal of Development Studies, Journal of International Taxation and Public Finance, Journal of Comparative Policy Analysis: Research and Practice, Journal of Population Ageing, Journal of Economics Race and Policy, Latin American Politics and Society, Latin American Research Review, National Tax Journal, Palgrave Macmillan, Public Choice, Resource Policy, Quarterly Review of Economics and Finance, Qualitative Sociology, Southern Economic Journal, The Latin Americanist, The Gerontologist, Transnational Corporations, Violence and Victims, World Economy, and World Development.

OTHER INFORMATION

- Computer Experience: Internet Applications and Microsoft Office Applications
- Statistical Packages: STATA, Eviews, SAS, and Minitab
- Language Skills: English (fluent), Spanish (native), and French (conversational)

*References available upon request (last updated on Sep 17, 2020)