

LUISA R. BLANCO

Pepperdine University
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EDUCATION

	<i>Degree</i>	<i>Field</i>	<i>Date</i>
University of Oklahoma	PhD	Economics	2007
Midwestern State University	MBA	Business	2003
Midwestern State University	BBA	Finance	2001

ACADEMIC AND RESEARCH EXPERIENCE

Pepperdine University, School of Public Policy
Associate Professor of Economics, August 2013 – Present
Assistant Professor of Economics, August 2007 – July 2013
RAND Corporation, Center for Latin American Social Policy
Adjunct Researcher, October 2011 – Present
Research Fellow, May 2011 – September 2011
Center for Health Improvement for Minority Elders, UCLA
Pilot Investigator, September 2012 – Present
Harris Manchester College, Oxford University
Research Fellow, May 2013 – Present

RESEARCH AND TEACHING FIELDS

Macroeconomics, Economic Development, International Economics, and Latin America (Secondary: Political Economy, Public Economics)

PUBLICATIONS IN ACADEMIC JOURNALS (Peer Reviewed)

1. The Impact of Insecurity and Crime on Democracy and Trust in Institutions, with Isabel Ruiz, *American Economic Review: Papers & Proceedings*, 2013, 103(3): 1-7.
2. The Impact of Crime on Trust in Institutions in Mexico, *European Journal of Political Economy*, 2013 (forthcoming, in press)
3. The Finance-Growth Link in Latin America Revisited and the Role of Institutions, *Latin American Journal of Economics*, 2013 (forthcoming)
4. Explaining the Rise of the Left in Latin America, with Robin Grier, *Latin American Research Review*, 2013, 48(1): 68-90.
5. The Impact of Sector Specific FDI on CO₂ Emissions in Latin America, with Fidel Gonzalez and Isabel Ruiz, *Oxford Development Studies*, 2013, 41(1): 104-121.
6. The Spatial Interdependence of FDI in Latin America, *World Development*, 2012, 40(7): 1337-1351.
7. Natural resource dependence and the accumulation of physical and human capital in Latin America, with Robin Grier, *Resources Policy*, 2012, 37(3), 281-295.
8. Competition between Tax Havens: Does Geographic Distribution Matter? with Cynthia Rogers, *International Trade Journal*, 2012, 26(4), 291-308.
9. Do Tax Havens Really Flourish? with Cynthia Rogers, *Global Economy Journal*, 2012, 2(3).
10. Powering America: the Impact of Ethanol production in the Corn Belt States, with Michelle Isenhouer, *Energy Economics*, 2010, 32(6): 1228-1234.
11. Life is Unfair in Latin America, But Does it Matter for Growth? *World Development*, 2010, 38(3), 393-404.
12. Long Live Democracy: The Determinants of Political Instability in Latin America, with Robin Grier, *Journal of Development Studies*, 2009, 45(1), 76-95.
13. The Finance-Growth Link in Latin America, *Southern Economic Journal*, 2009, 76(1), 224-248.

LUISA R. BLANCO

OTHER PUBLICATIONS

1. Immigration Regulation, 2013, with Odinakachi Anyanwu, in *Encyclopedia of Race and Racism*, 2nd Edition, Gale Cengage (peer reviewed).
2. Income Inequality and Political Instability in Latin America, 2010, Pacific Coast Council of Latin American Studies Proceedings, University of Nevada Las Vegas (peer reviewed).
3. Participation in the formal financial sector among Minorities in the United States, 2013, with Clinton Saloga, *Minority Report American Economic Association* (invited contribution).
4. Inequality in Latin America: Changes and New Perspectives, *Latin American Politics and Society*, 2013, with Shaun Lillard (invited contribution), 55(2): 169-177.
5. In the Aftermath of the Financial Crisis of 2008. What Have We Learned? 2011, Editor, with Michael Crouch, Pepperdine School of Public Policy.
6. Latin America and the Financial Crisis of 2008: An Overview, 2009, *Hispanic Economic Outlook*, Quarter IV.
7. Latin America and the Financial Crisis of 2008: Lessons and Challenges, 2010, *Pepperdine Policy Review*, lecture transcription.

WORKING PAPERS

1. Tax Havens and FDI Spillovers: Implications for LDCs, with Cynthia Rogers, 2013 (revise and resubmit).
2. The Impact of Reform on the Criminal Justice System in Mexico, funded by Corporacion Andina de Fomento (\$15,000), 2012, RAND Corporation Working Paper No. 948 (under review).
3. Entry Mode Choices by US Companies in Latin America and the Caribbean between 1980 and 2005: An Analysis of Company and Country Characteristics, with Rossitza Wooster and Charles Sawyer (under review).
4. Oil Curse and Institutional Changes: Which Institutions Are Most Vulnerable to the Curse and Under What Circumstances? 2013, with Jeffrey Nugent and Graham Veenstra (under review).
5. Economic Growth and the Optimal Level of Entrepreneurship, 2013, with Catherine Bampoky, Aolong Liu, and James E. Prieger (under review).
6. The Impact of Research and Development on Economic Growth and Productivity in the United States, 2013, with James Prieger, Ji Gu and Tonghui Zhu.
7. A Qualitative Analysis of Participation in the Formal Financial Sector among Minority Elders and their Wellbeing, 2013, with Maria Ponce, Arturo Gongora, and O. Kenrik Duru.
8. Determinants of Sectoral FDI in Latin America, 2013, with Isabel Ruiz, Rossitza Wooster and William Sawyer.
9. The Impact of Insecurity on Democracy and Trust in Institutions in Mexico, 2012, RAND Corporation Working Paper No. 940.
10. Characterizing the Rise of the Left in Latin America: Individual Characteristics and Political Ideology, 2009.

OTHER PROJECTS

1. Participation in the Formal Financial Sector and the Wellbeing of Minority Elders in the United States, funded by National Institute of Health, through UCLA RCMAR-CHIME (\$40,000).
2. Oil and Democracy, with Jeffrey Nugent and Kelsey O'Connor

LUISA R. BLANCO

MEDIA CONTRIBUTIONS

- Opinion: The economic case for voter ID laws, The Hill Congress Blog, October 18, 2012.
- Opinion: Fighting crime in Mexico means bringing order to the courts, The Statesman, August 18, 2012.
- Opinion: Important Elections South of the Border, The Hill Congress Blog, June 27, 2012.
- Opinion: Most American of Mexican holidays, Sun Sentinel, The Hartford Courant, and The Wisconsin State Journal, May 5, 2012.
- Opinion: Fear of travel in Mexico because of drug wars is misplaced, Mercury News, April 10, 2012.
- Interview with Telemundo in relation to the possibility of a government shutdown (April, 2011), unemployment data (July, 2011), and U.S. debt crisis (August, 2011).
- Interview with Mexican Journalist José Gutiérrez Vivó (Vivó en Vivo) about the U.S. debt crisis; August, 2011.
- Interview with China Radio International on the Road to Recovery in Latin America; September, 2009.
- Interviews at Pepperdine People Podcast (myself, Roger Farmer, Alvaro Vargas Llosa, Scott Sumner, and Lee O'Hanian), lectures on Pepperdine SPP YouTube (The rise of the left and the impact of the financial crisis in Latin America)
- Occasional blogging for the Intercollegiate Studies Institute

TEACHING EXPERIENCE

Assistant/Associate Professor, School of Public Policy, Pepperdine University

Fall 2007 - Present

- Responsibility for courses development and implementation.
- Small and medium sized graduate courses (10-30 students).
Applied Economic Analysis of Public Policy I (Microeconomics)
Applied Economic Analysis of Public Policy II (Macroeconomics)
Latin American Economic Development
Global Economics
Public Finance and Public Choice
Math Review Workshop

Instructor, Economics Department, University of Oklahoma

Summer 2004 - Spring 2007

- Responsibility for courses development and implementation.
- Medium and large sized undergraduate courses (30 to 60 students).
Intermediate Macroeconomic Theory
Principles of Macroeconomics

Teaching Assistant, Economics Department, University of Oklahoma

Spring 2004

- Responsibility for teaching and grading 3 discussion sections.
- Medium sized undergraduate discussion section (30 to 40 students).
Principles of Macroeconomics

LUISA R. BLANCO

FUNDING, PROFESSIONAL SERVICE, AND TRAINING

- RCMAR-CHIME Scholar, Pilot Study Grant, Fall 2012 (\$40,000, NIH funding)
- CAF Research Program on Citizen Security Grant, Fall 2011 (\$15,000)
- Pepperdine Office of the Provost, Research Grant, Fall 2012 (\$2,500)
- Pepperdine Office of the Provost, Research Grant, Fall 2011 (\$2,875)
- Pepperdine Office of the Provost, Research Grant, Fall 2010 (\$1,500)
- Pepperdine Office of the Provost, Latin American Conference Grant, 2010 (\$2,000)
- Charles G. Koch Charitable Foundation, Research and Teaching Grant, 2012 (\$17,500)
- Koch Guest Speaker Series Coordinator and Publication, 2010-2011 - Grant (\$18,500)
- Koch Reading Group Coordinator, Fall 2009 - Grant (\$13,500)
- RAND Summer Institute on Health and Aging, Summer 2011
- American Studies Center - Princeton James Madison Program, Fellowship, Summer 2010
- Diversity Initiative for Tenure in Economics, Fellowship, Spring 2009 to 2012
- American Society of Hispanic Economists, HEO Committee, Summer 2011-present
- American Society of Hispanic Economists, Scholarship Committee Chair, 2010-present
- American Society of Hispanic Economists, Scholarship Committee, 2009-2010
- Pacific Coast Council in Latin American Studies, 2011, President
- Pacific Coast Council in Latin American Studies Conference of 2010, Program Chair
- Pacific Coast Council in Latin American Studies, Board Member, Fall 2007-Fall 2010
- Women in Public Policy, Faculty Advisor, Spring 2007-present
- University Diversity Council, co-chair, Fall 2011-Summer 2013
- University Diversity Council, member, Fall 2008-present
- University Academic Council and Instructional Review Board, member, 2007-2008
- Millennium Momentum Foundation, Leadership Development Institute, 2011 & 2012

CONFERENCE PRESENTATIONS

- American Economic Association: 2007, 2009, 2013
- Association of Private Enterprise Education: 2009
- Latin American Studies Association: 2009, 2010
- Pacific Coast Council in Latin American Studies: 2007, 2008, 2009, 2010
- Pacific Conference on Development Economics: 2010, 2013
- Southern Economic Association: 2006, 2007, 2008, 2009, 2011
- Southwestern Economic Association Conference: 2006, 2008
- Western Economic Association International: 2011, 2012

SEMINARS

- 2011** RAND, Texas Christian University, University of Texas-El Paso, George Mason University
- 2010** University of Southern California
- 2009** Duke University, Pepperdine University, Sam Houston State University
- 2008** Pepperdine University
- 2007** Pepperdine University, Hope College, Knox College, and Auburn University-Montgomery, Instituto Tecnológico Autónomo de México, CIDE

LUISA R. BLANCO

OTHER PRESENTATIONS AND PARTICIPATION AT WORKSHOPS AND CONFERENCES

Annual UCLA Research Conference on Aging, Poster Presentation, Jun 2013
RCMAR-CHIME UCLA Annual Investigators Research Retreat, Presentation and manuscript review, Jun 2013
RCMAR-CHIME UCLA Annual Investigators Meeting, Poster Presentation, Feb 2013
Psychological Science and Behavioral Economics in the Service of Public Policy Workshop, National Institute of Aging, White House, May 2013
Global Crisis and Latin American Economies Conference, Panel Chair, USC, Nov 2012
The impact of insecurity in Latin America, funded by UNDP, GU, Jul 2012
Policy Symposium, panel on economic development, RAND, Apr 2012
International Development brown bag, panel about funding, RAND, Mar 2012

MEMBERSHIP IN SCHOLARLY AND PROFESSIONAL ORGANIZATIONS

American Economic Association
American Society of Hispanic Economists
Latin American Studies Association
Latin American and Caribbean Economic Association
Pacific Council on International Policy
Pacific Coast Council of Latin American Studies
Southern Economic Association
Western Economic Association International

REFeree WORK

World Development, Journal of Development Studies, Energy Economics, Applied Economics, Global Economics Journal, Southern Economic Journal, The Latin Americanist, Journal of Politics in Latin America, Latin American Politics and Society, Journal of International Taxation and Public Finance, National Tax Journal, International Journal of Population Research, International Trade Journal, Economics of Governance, Economic Systems, Public Choice, International Review of Applied Economics, Ensayos Revista de Economía, and Palgrave Macmillan.

AWARDS

Excellence Service Award, American Society of Hispanic Economists, 2013
Excellence Service Award, American Society of Hispanic Economists, 2009
Omicron Delta Epsilon Honor Society Chapter, Fall 2006
Robert E. and Mary B. Sturgis Scholarship, Spring 2006
A.J. Kondonassis Scholarship, Spring 2005
Sooner Heritage Scholarship, Spring 2004 - Spring 2007
OU Latino Achievement and Heritage Honor Student, Spring 2005 and Spring 2006
Graduate Woman of the Year, 2002
President's Excellence Medal, 2001
Delta Mu Delta National Scholarship, Spring 2001

OTHER EXPERIENCE

Office of Housing MSU, Wichita Falls, Texas

Graduate Hall Director

Jan 2002 - Jul 2003

- Supervised 57 Resident and Student Assistants, 178 students upper class residence.

OTHER INFORMATION

Computer Experience: Internet Applications and Microsoft Office Applications

Statistical Packages: STATA, Eviews, SAS, and Minitab

Language Skills: English (fluent), Spanish (native), and French (conversational)

*References available upon request (vita last updated on August 12, 2013)