

## Q & A with Dr. Edwin J. Feulner

**President, The Heritage Foundation  
Chairman, Pepperdine School of Public  
Policy Board of Visitors**

### *1) How did you first get involved with the Pepperdine School of Public Policy?*

When then President David Davenport and Jim Wilburn talked with me about their concept of forming a School of Public Policy at Pepperdine, I was most enthusiastic. The notion that "all wisdom resides on the East Coast," and that only the established eastern schools could be credentialed in this arena rankles me as a Midwesterner with strong affinities for our good friends on the West Coast. As the plans evolved and the outline of the effort became clear, my enthusiasm for the school grew and I made its success one of my top priorities as a volunteer.

### *2) What is the most pressing policy issue facing the nation today?*

The most pressing policy issue facing the nation today, assuming a secure homeland free from non-state actors (international terrorists) has to be controlling government spending. It's partly a question of earmarks, but more substantially, it's a question of entitlement programs run amok. Republican or democrat, liberal or conservative, Washington doesn't seem to know how to control its appetite. The trend lines are ominous. In the relatively short-term future, Medicare, Medicaid, Social Security, and interest on the debt will consume the entire federal budget without draconian increases in tax levels, which will lead to lower economic growth and a lower standard of living for all Americans. Policymakers in Washington have to come to grips with this and so do the American people.



▲ Feulner addresses guests at the bipartisan Congressional Retreat held at Pepperdine last summer.

### *3) How can higher education help?*

Higher education can help in specific practical ways like the joint Pepperdine/Heritage seminar in August 2005 with the bipartisan group of members of Congress discussing these issues and coming to a consensus view, but they must be addressed in a meaningful way. More for the longer term, higher education across the board, and regardless of the perspectives of the faculty members, must come to grips with this issue and at least agree on the dimensions of the problem, even if the solutions are somewhat more elusive.

Our joint effort was one of the inspirations to me to coauthor a book with my good California friend, Doug Wilson, titled *Getting America Right*, which will be published in March. *Getting America Right* is a citizen's "how to" book that we hope will engage hundreds of thousands of Americans around the country to watch what the Congress does and tell them directly when they go astray.

*Feulner continued on page 6*

## School of Public Policy Cohosts Public Service Expo

The School of Public Policy, in conjunction with the Public Policy and International Affairs Program, hosted the Public Service Expo on November 18. The Expo was held at the Pepperdine University West Los Angeles Graduate Campus and at the nearby The Bridge: Cinema de Lux complex where nearly 400 students and job-seekers were in attendance.

Geared toward those interested in pursuing meaningful careers that make a difference, the Expo served as a net-

working opportunity to meet professionals in the public service field. The Expo included five workshops with public policy professionals speaking on panels about the various career fields of public service. The workshops featured topics on careers with nonprofit and international organizations and federal and local government.



Melinda van Hemert, director of admission at the School of Public Policy, hosted a workshop on marketing for a successful graduate school admission.

In addition, the Expo's graduate-school recruitment fair included 30 top public and international affairs programs and there was a career fair featuring 18 governmental and nonprofit agencies.

James R. Wilburn, dean of the Pepperdine School of Public Policy, addressed attendees at the opening plenary session with professors Robert Kaufman, Angela Hawken, and Michael Shires. Also offering their expertise at the workshops were public policy alumni Dinesa D. Thomas (MPP '02), assistant vice president of government and public affairs for New Century Financial Corporation, and David Vela (MPP '01), field deputy for the Office of Gloria Molina, Supervisor of the First District, County of Los Angeles.



**Facing the first week of a new semester, I am in such awe of the opportunities our students have that I am tempted to enroll as a student myself.**

There are capstone seminars in education policy, technology policy, churches and disaster relief, and the crises of the Middle East. Other research seminars explore criminal justice, comparative democracy, race in America, and social regulation and the Supreme Court. If one is interested in economics there not only is our core class in macroeconomics, taught by a seasoned Pepperdine professor, but electives such as political economy, health economics, and global economics, all taught by master teachers.

In addition to general international relations courses are region-specific classes with professors who are fluent in the languages, bringing years of experience on the ground in Latin America, Africa, China, or the Middle East. Nearer home there is the study of Southern California as a template for larger global issues, or the seminar in direct democracy (California's state initiatives).

Although becoming a student again is only a fantasy, as I travel to many other campuses I encounter neither a greater variety of challenging classes, nor a faculty that can outclass our teachers, nor a more idealistic group of students, nor a more generous group of friends.

For those of you whose generosity has provided the scholarship support which is the indispensable ingredient of all that happens here, you should, like Archimedes seeking a fulcrum, feel confident that you are, quite simply, moving the world.

**James R. Wilburn**  
Dean, School of Public Policy

## An Alumna Helps College Students Interested in Policy



The major challenge facing any graduating college student is turning a classroom education into a practical career. Alumna Dinesa Thomas (MPP '02) translated her own School of Public Policy education into her current position as assistant vice president of government and public affairs at the New Century Financial Corporation. She is also a member of the board of directors at the Millennium Momentum Foundation, Inc., a nonprofit organization that is dedicated to increasing the number of young professionals from various ethnic groups in the areas of public administration, public policy, and related fields. Through her work with the foundation, Thomas helps young college students turn their educations into careers and their visions for the future into reality.

The Millennium Momentum Foundation achieves their mission by providing academic scholarships to undergraduate and graduate college students in policy fields and offers professional development services that include mentoring programs, internship placement, job placement services, and professional development workshops and forums.

As a board member, Thomas advises the organization on matters impacting the programmatic, fiscal, and strategic planning of the organization. She has also been successful in securing financial sponsorship for the foundation through her employer. However, Thomas is most proud of her work on the scholarship committee, which is responsible for selecting the annual Best and the Brightest Scholarship Program scholars. She said, "I am delighted to play a role in recognizing these students' pure passion for public policy and community service."

This year, Thomas is a mentor for one of the Best and the Brightest scholars, Christina Zabat-Fran, an undergraduate at University of California, Irvine who is majoring in political science. As a mentor, she is excited to have a direct impact on a student's future.

Thomas said, "I believe in the mission of the Millennium Momentum Foundation. Helping students obtain the tools needed to succeed in the professional arena is an essential part of the focus of the foundation. Early in my career I was fortunate to work for then Assemblyman Carl Washington, who nurtured me and shared his knowledge and experience freely with me. I want to do the same for others. No one makes it on their own."

### **School of Public Policy Alumni:**

*If you're interested in contributing to this regular column which seeks to highlight alumni experiences related to policy beyond your career obligations, please let us know. Contact Britt McColl at [britt.mccoll@pepperdine.edu](mailto:britt.mccoll@pepperdine.edu).*

## New Board of Visitors Members

The School of Public Policy's Board of Visitors supports the school's mission and members share the school's commitment to a more expansive approach to public policy, an approach that recognizes the central importance of civil society, faith, and free markets. Most importantly, board members share a strong belief that public leadership, perhaps more than any other field, requires a strong moral and ethical standard. They provide invaluable advice to the School of Public Policy.

Dean Wilburn is pleased to welcome four new members to the board.

**JOEY CARSON** is chief executive officer of Bunim / Murray Productions, widely known for its successful reality-based TV shows. He is also a member of the Academy of Television Arts & Sciences and the Museum of Television and Radio.

**JOSEPH CZYZYK** is chairman and chief executive officer of Mercury Air Group, Inc., of Los Angeles. His other commitments include service as president of the Los Angeles Taxicab Commission and director of the Los Angeles Chamber of Commerce.

**PAULINE CROWE NAFTZGER** is active in a variety of organizations including the board of the Los Angeles World Affairs Council and the Board of Overseers for the Hoover Institution. She is also a member of the Los Angeles Country Club and the California Club.

**JOHNNY ZAMRZLA** is president and CEO of Western Pacific Roofing Corporation with offices in Palmdale, Azusa, and Palm Springs. In addition to a wide variety of executive positions in national construction and roofing associations, he has been appointed by several governors to leading California commissions, including the California Citizens Compensation Commission. He also has served on other commissions for the California Senate and Assembly, as well as the U.S. Congress.

## Donor Honor Roll

The School of Public Policy is grateful to the following individuals and institutions for their generous support in 2005.

### \$500,000 or more

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Stephen Olson

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# Seiji Masuda Endowed Scholarship in Public Policy for International Students

Established in 2004, the Seiji Masuda Endowed Scholarship in Public Policy for International Students was created to provide scholarships for international students on the basis of merit and need. 2005-2006 scholars include:

**TINATIN BAUM** (MPP candidate '07) graduated from Georgian Technical University with a bachelor of arts degree and a master of arts degree in international and regional conflicts. She continued her education by studying international relations and national security at the Georgia Foundation for Strategic and International Studies. Baum is fluent in Georgian, English, Russian, and German.

**DENIS KITZINGER** (MPP candidate '06) graduated from David Lipscomb University with a bachelor of arts degree in political science after transferring from Johannes Gutenberg-Universität in Mainz, Germany. He is a native of Florsheim, Germany. While at Lipscomb University, Kitzinger tutored students in German and was a leader in planning the 2003 Special Olympic opening ceremonies.

**MAUREEN MUNGAI** (MPP candidate '07) graduated from California State University, Los Angeles with a bachelor of arts degree in political science and public administration. She was born in Nakuru, Kenya. Prior to Pepperdine, Mungai worked as a logistics analyst working for Metro-Goldwyn-Mayer (MGM) preparing quarterly key performance indicator reports that defined and measured the progress of the company.

**LARISA ROMANENKO** (MPP candidate '07) graduated with honors from Georgian Technical University receiving a bachelor of arts degree in public administration. She received a special leadership award during her time at the university, and she continued her education in the public administration master's degree program. Romanenko is fluent in Georgian, Russian, English, and conversational German.



(l-r) Romanenko, Baum, Mungai, and Kitzinger ▶



◀ (l-r) Durden and Santschi-Apodaca

## Fritz Scholarship

Founded by Lynn C. Fritz, the Fritz Institute was created to bring together best-business practices and academic research to augment the capabilities of humanitarian organizations engaged in disaster management worldwide.

By creating a global network of scholars to research and disseminate best practices to enhance the disaster relief field and providing access to state-of-the-art technology from the commercial arena, it is the goal of the Fritz Institute to facilitate the effective delivery of disaster relief. 2005-2006 scholars include:

**CARL BINDENAGEL** (MPP candidate '07) graduated magna cum laude with a bachelor of arts degree in liberal arts and science from the University of Notre Dame where he was on the Dean's Honors List every semester and performed as the music commissioner for Knott Hall Liturgy. Bindenagel is fluent in German and proficient in Italian.

**NICOLE DURDEN** (MPP candidate '07) graduated from Drexel University with a bachelor of science degree in digital media. She also completed a study-abroad program at Bond University in Gold Coast, Australia. Durden is a member of Phi Eta Sigma National Honor Society, Golden Key International Honour Society, and a Henry O. Peabody Scholarship recipient. She also volunteered in an elementary school teaching English in San Carlos, Costa Rica.

**NICOLE SANTSCHI-APODACA** (MPP candidate '07) graduated from Seattle University with a bachelor of science degree in business administration in international business and a bachelor of arts degree in foreign languages with an emphasis in French. She completed a study-abroad program in France and earned a post-baccalaureate certificate to teach English as a second or foreign language. Santschi-Apodaca was an intern at the United Nations Better World Campaign in Seattle, Washington, where she organized and conducted successful meetings for a coalition of organizations such as World Vision, CARE, and Lifelong AIDS Alliance.

## Frahm Scholars

The Frahm Scholars were announced for the 2005-2006 academic year and are funded through the generosity of Shirley Reid Frahm, a member of the School of Public Policy Founder's Cabinet and Board of Visitors. Frahm, along with her late husband, was a very successful owner and executive of Reed Plastics, one of the leading manufacturers of bottled-water containers around the world.

**LISA HAPPEE** (MPP candidate '07) graduated with a bachelor of arts degree in economics from California State University, Long Beach. She has extensive experience in restaurant management working with profit-and-loss statements as well as labor costs fostering her interest in economics.

**KRISTEN "AMY" JONES** (MPP/MBA candidate '06) graduated with a bachelor of arts degree in public policy from the College of William and Mary. She was an assistant campaign manager for the Jo Ann Davis for Congress campaign in Yorktown, Virginia, where she coordinated the congressperson's daily schedule and campaign events and addressed constituent questions and concerns.

**JONATHAN LAMB** (MPP/JD candidate '07) graduated with a bachelor of arts degree in politics from Pomona College where he was a member of Kappa Delta fraternity and the Claremont Colleges Rugby Club. He completed an internship for Congressman David Dreier (R-CA) in Washington, D.C., where he researched and observed the legislative process and procedure.

**KRIS WINDER** (MPP candidate '07) graduated with a bachelor of science degree in criminal justice from the University of Nevada, Las Vegas. He enlisted in the U.S. Marine Corps where he completed basic and combat training, received the selected reserve medal for three years of credible service in the Marine Corps Reserve, and was a distinguished honors graduate from Bulk Fuel School.



◀ (l-r) Jones, Lamb, and Happee

## Student Scholars

Often students go above and beyond the internship requirement and pursue other activities or take part in public policy events to expand the practical use of their classroom experiences. Students discuss their experiences below.



◀ Pejic at the WTO Ministerial Conference

**GREGORY PEJIC** (MPP Candidate '06) The World Trade Organization (WTO) held its sixth Ministerial Conference in Hong Kong last December in an effort to complete the pending Doha Development Agenda (DDA). The WTO seeks to advance trade liberalization and serves as a forum for nations to negotiate trade agreements and settle trade disputes. This trade round was established in 2001, one month after the terror strikes on America, to address trade liberalization for developing countries in an effort to demonstrate a global commitment to open markets and free trade. Agricultural issues such as tariffs in the developing world and subsidies in the U.S. and European Union have been the fundamental source of conflict in the Doha Round, which is set to conclude negotiations by the end of 2006.

I attended the summit in the capacity of a press representative for Just the Facts Radio, a subsidiary of Committee For a Constructive Tomorrow (C-FACT). My assignment was twofold: to cover events outside the convention center such as nongovernmental organization demonstrations and violent anti-WTO protests, and also report on events inside the convention center, such as press conferences given by the Office of the U.S. Trade Representative (USTR), ceremonial events for the WTO (Tonga

and Saudi Arabia were admitted to the WTO now totaling 150 nations), and various meetings conducted by and composed of WTO delegates.

**ROBERT CHAPMAN** (MPP Candidate '06) In October, I participated in the Young Professionals program sponsored by the Aspen Institute Berlin. The program pairs 12 Americans with 12 Germans for a series of four conferences focused on improving transatlantic relations. Speakers in Berlin were Jeffrey Gedmin, director of the Aspen Institute; Christoph Eichhorn, director and head of division for U.S. and Canada Affairs at the German Foreign Office; Ulrike Guerot, senior transatlantic fellow at the German Marshall Fund Office; Ulrike Reisach, director for global trend management at Siemens; and Michael Stürmer, professor of history at the University of Erlangen and chief correspondent for *Die Welt*. The next conference was January 26-29 in Washington, D.C., and will be followed by meetings in Brussels in April and Berlin in July.

**TINATIN BAUM** (MPP Candidate '07) In September, the European Science Foundation, the international association promoting cooperation of scientists from newly independent countries, and NATO's Human and Societal Dynamics Panel hosted an expert board meeting in Strasbourg, France, titled "Security: Advancing a Framework (SAFE)" as one of NATO's strategic science initiatives. I represented the Caucasus region, specifically the Republic of Georgia, as an expert analyst. During the meeting, we developed the themes of upcoming workshops, chose future locations, and selected organizers. The third workshop out of four will be held next September in Tbilisi, Georgia, and I am honored to be a host representative.

## New Faculty Books

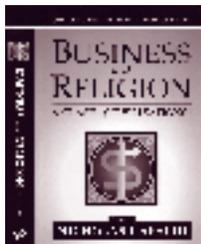
### **Business and Religion: A Clash of Civilizations?**

*edited by Nicholas Capaldi*

*contributions by Gordon Lloyd and James R. Wilburn*

In the wake of the scandals of Enron and WorldCom, this volume explores the foundational role of religious and spiritual considerations for business ethics, which is inevitably deficient when considered from a purely secular perspective. It adventures further, courageously and convincingly, to consider ways that various religious traditions can generate a non-adversarial, consistent, and coherent business ethic, designed for a global and postmodern business world. The volume is written not only for ethicists, theologians, and moral philosophers, but for business leaders and others with an interest in organization and culture.

*Publisher: M&M Scrivener Press (2005) ISBN: 0976404109*



### **A Country I Do Not Recognize**

*edited by Robert Bork*

*contribution by David Davenport*

During the past 40 years, activists have repeatedly used the court system to achieve social and political change. On both the domestic and international fronts, they have accomplished substantive policy results that could not otherwise be obtained through the ordinary political processes of government both in the United States and abroad. In five insightful essays, the contributors to this volume show how these legal decisions have seriously undermined America's sovereignty and values.

*Publisher: Hoover Institution Press (2005) ISBN: 0817946020*



### **Millennium's Edge**

*by Bruce Herschensohn*

A compilation of issue papers from foreign policy roundtable sessions held in May and June of 2005 in Yorba Linda, California, at the Nixon Library. The six sessions dealt with the war against Islamist terrorism; U.S. policy in Asia focusing on China and Taiwan; the United Nations and other international organizations and alliances; the Mideast focusing on Israel and its neighboring Arab states; the role of major media in national security issues; and the Bush Doctrine of promoting democracies and liberty throughout the world.

*Publisher: The Richard Nixon Library Foundation (2005)*



### **War Footing**

*by Frank Gaffney*

*contribution by Bruce Herschensohn*

America has been at war for years, but until now, it has not been clear with whom or precisely for what, and we have not been using the full resources we need to win. We are engaged in nothing less than a war for the Free World. This fight to the death with Islamo-fascists and Muslim extremists, driven by a totalitarian political ideology, like Nazism or Communism before it, is determined to destroy freedom and the people who love it.

*Publisher: Naval Institute Press (2005) ISBN: 1591143012*



*Feulner continued from page 1*

#### **4) How has The Heritage Foundation's role changed in Washington, D.C., since it was founded in 1973?**

The Heritage Foundation has changed from an outside observer trying to stop the worst of what government does or might do to an inside integral part of the team that is proposing alternative mainstream solutions to America's policies. As the late Senator Paul Simon (a liberal Democrat from my home state of Illinois) reminded me long ago, "It's much easier to throw grenades than it is to catch them." Thus, it's easier to stop something from happening than it is to make it happen. That's the way our founding fathers designed our system, and that's why it takes so long to implement even common-sense solutions like welfare reform and others. We estimate that typically it's 25 years from start to finish for a major policy change to work its way through the system. That is the challenge we face as Heritage is now defined as a permanent institution on the Washington policy scene.

#### **5) What is the best piece of advice ever offered to you in your career in Washington, D.C.?**

The best piece of advice I ever received was from my old boss, Congressman Phil Crane, himself a great leader of the modern conservative movement, when he said, "Pick a niche and stick to it. If you can't do everything, do what you can to make a difference." That's why Heritage has resisted calls to be distracted and to work in different areas. That's why we are proud of where we have come and what we stand for.

## Alumni Notes

**Anthony Archie** (Seaver '02, MPP '04) is a public policy fellow in business and economic studies at the Pacific Research Institute in Sacramento, California. He recently had two opinion pieces published, "The Spirit of Proposition 76" in *The San Francisco Examiner*, and "Massive Infrastructure Bond a Bad Deal for California," in *FlashReport*. Archie also authored "Minimum Wage is a Maximum Fallacy" for the Pacific Research Institute's, *Capitol Ideas*.

**Heather Barbour** (MPP '99) authored "The Real State of the State" and "Re-sizing the Legislature" in the January 2005 final issue of *California Journal* (see [www.californiajournal.org](http://www.californiajournal.org)).



**Brian "Alan" Beard** (Seaver '94, MPP '99) and his wife, Sharon (Seaver '94, SOL '01) had daughter Emerson Delaney Beard on May 1, 2005.

**Robert Brunner** (MPP '99) is teaching English as a foreign language at a middle school in the Republic of Korea.



**Jessica Butorac** (MPP '05) is a visiting doctoral scholar at New College, Oxford University. In July, she will return to her doctoral program at Northeastern University in Boston where she was awarded a teaching assistant position instructing sections of an undergraduate introduction to international relations.

**Kathy Carothers** (MPP '99) is writing for the Federal Election Commission (FEC). She recently wrote a review of the Advisory Opinions in the November 2005 edition of the FEC's publication, *Record*. Her review of the advisory opinion, *Fundraising and Spending by a Federal Candidate/Officeholder for His Nonfederal Exploratory Committee*, includes comprehensive background and analysis of the opinion.

**Lance Christensen** (MPP '04) is a finance budget analyst for the California Department of Finance. His area of responsibility is corrections and rehabilitation, specifically in juvenile justice. He also spent a year as a senate fellow for State Senator Tom McClintock (R-CA).

**Ximena Del Carpio** (Seaver '98, MPP/MBA '00), a doctoral candidate at the University of Southern California, has been working at the World Bank in Washington, D.C., since November 2004. Her first assignment at the bank was working on the World Development Report 2006 titled, "Equity

and Development." She also had the opportunity to travel to Southeast Asia to work on the creation of a new program, Breaking Legal Inequality Traps. Most recently at the World Bank, Del Carpio is in the Human Development Network, Social Protection Unit working on an impact evaluation of a conditional cash transfer program in Nicaragua.

**Nathaniel Goetz** (MPP '01) and wife, Parul Patel, moved to Durham, North Carolina, in October. Prior to moving, he worked with former Pepperdine School of Public Policy classmate, **Ginny-Marie Case** (MPP '01) as a client services associate at eCivis, Inc., in Pasadena, California. Goetz recently coedited and authored chapters for *Forced Migration and Global Processes: A View from Forced Migration Studies*. He is currently pursuing an MBA degree.

**Mitsuki Hisamura** married Mototsugu Nishii on November 3, 2005, in Tokyo, Japan.

**Daniel Hoang** (MPP '05) is a consultant with Pacific Technologies, Inc., a management consulting company in Bellevue, Washington, specializing in the development of strategic information technology plans for municipalities. His latest project involved a plan for the City of Boise: [www.cityofboise.org/it/](http://www.cityofboise.org/it/).



**Jeffrey Jones** (MPP '02) and wife Lori welcomed their daughter Nicole Faith Jones on October 26, 2005.

**Aaron Pankratz** (Seaver '97, MPP '99) and wife, Jeanette (Seaver '97), welcomed their first child, Jonah Pankratz, in July. Pankratz has begun teaching economics at Fresno City College.

**Leah Pease** (MPP '01) is a foreign service officer with the U.S. Department of State. She was tenured in early 2005 and was promoted to a mid-level officer last fall. Pease will be transferring to Washington, D.C., in August to be a United Kingdom desk officer.

**Nirav "Nick" Rajpara** (MPP/MBA '03) is a professor at the University of the District of Columbia in the fields of management and marketing. He has also presented his latest research on "Implementing Corporate Social Responsibility: Who Could Do It and How It May Be Done," at the Washington Business Forum hosted by the University of the District of Columbia's School of Business and Public Administration.



**Brian Roth** (MPP '04) has started a production company, VR Events, educating youth actors and their parents. VR Events hosted its first event, the Youth Actors Expo, on November 19, 2005, in Sherman Oaks, California. The Expo featured a series of panels and seminars lead by several industry leaders.

**Anthony Scardino** (MPP '99) is in a PhD program on leadership and change and will be in Culver City, California, for his residency in March 2006. He and his wife, Gina, reside in Lyndhurst, New Jersey, and welcomed a new baby girl, Julia Rose Scardino, in November.

**Amy Shmulevich Shalev** (MPP '05) has accepted a position at the Israeli Consulate as political advisor to the consul general.



**Ryan Storm** (Seaver '97, MPP '99) and wife, Karen (Seaver '97) welcomed daughter, Lana Carys Storm on October 17, 2005. Storm is employed with the California

Department of Finance covering various education issues and recently received a promotion to principal budget analyst.

**Almis Udrys** (MPP '01) accepted an appointment to serve as the principal health-policy consultant for the California Assembly Republican Caucus where he will be consulting the Republican assembly members on issues such as the bird flu, pharmaceutical prices, and universal health care. He and his wife, **Claudia Orsi** (Seaver '99, MPP '01), are expecting their first child in June. In January, Orsi attained U.S. citizenship.

**Tyler Wade** (MPP '01) is engaged to Dana Marrs of Pasadena, California, a spacecraft design engineer at the Jet Propulsion Laboratory. They plan to marry in May 2006.

**Christina White** (MPP '05) is employed at Environmental Planning Group, a consulting firm in Phoenix, Arizona, as a public involvement specialist and environmental planner. She is also responsible for socioeconomic portions of environmental impact statements and environmental assessments.

*What's new with you? To share your alumni news, please e-mail Jon Kemp at [jkemp@pepperdine.edu](mailto:jkemp@pepperdine.edu).*

### TEXAS SECRETARY OF STATE SPEAKS ON TEXAS STATE POLICY

Texas Secretary of State Roger Williams addressed students in October. In a discussion titled “Texas State Policy: A Discussion on Hurricane Relief, Immigration, Electoral Policy, and Politics,” Secretary Williams shared insights that had been acquired over a lifetime of work in politics, government, sports, and business.



▲ Secretary Williams with Pepperdine Chancellor Charles B. Runnels

Williams discussed the current policy issues facing the state of Texas, many of which were also serious topics for much of the rest of the nation. He seconded the remarks of Texas Governor Rick Perry, made only a few days earlier in a speech to The Heritage Foundation.

Perry said the federal government was substantially overburdened by too many other concerns to play a substantial role in disaster relief, and he called for greater powers and responsibility to fall to states in cases of emergency management. The secretary said that in the wake of Hurricane Katrina there were still 400,000 evacuees left in Texas hotels, shelters, and other places of last resort, a service that the state shouldered on moral grounds, but which was beginning to hobble the state economically.

Williams’ policy-related remarks detailed his secretarial responsibilities as the chief elections officer for the state of Texas. He noted with pride that Texas was among the nation’s leaders in modernizing and streamlining voting practices and said that he looks forward to the day when citizens will be able to cast their ballots safely through the convenience of the Internet. He reminded students that their ability to vote was one of their most valuable rights and one of their most noble duties. Williams encouraged students not only to utilize this precious resource, but to support the civic engagement of their entire community as well, both during their Pepperdine careers and beyond.

### RANSELL ADDRESSES THE STATE-FEDERAL FISCAL RELATIONSHIP

Tim Ransdell, executive director of the California Institute for Federal Policy Research, delivered a presentation in November on “The State and Federal Fiscal Relationship: Balance of Payment.” He discussed the financial ties between the state of California and the federal government.

Ransdell opened his remarks with a brief history of the California Institute, an organization formed in response to the need for a cohesive strategy amongst members of the state’s congressional delegation to obtain greater parity in the amount of federal money allocated to

California every year. Ransdell noted that while California accounts for about 12 percent of the nation’s population and pays 13.5 percent of the nation’s taxes, it receives only about 10.5 percent of federal funds spent annually.

Ransdell’s presentation took students behind the numbers in order to elucidate precisely why California finds itself in this position. He explained that the amount of money California receives annually is unlikely to change dramatically anytime soon largely because the state’s population is so young and so wealthy. Since California’s populace is tilted toward pre-retirement citizens, it does not receive nearly as much money from Medicare and Social Security programs, and because of the population’s wealth, the state pays out a significant amount of money to the federal government every year in income taxes.

Ransdell noted several of the high and low points in California’s relationship with Washington, D.C. Among the former was the state’s University of California system, which is the nation’s fifth largest federal contractor. Among the latter were military personnel and facilities throughout the state, which were disproportionately harmed by the military cuts of the 1990s.

Given the newfound popularity of formula grants which assign federal money in rough correspondence with state populations, Ransdell praised California’s improving performance. However, a recent Homeland Security bill that gave California \$5 per capita to Wyoming’s \$38 per capita serves as a reminder of the advantage that small states still possess.

*In 1996, Tim Ransdell was appointed executive director of the California Institute for Federal Policy Research, a nonprofit organization that advises the state’s congressional delegation and prioritizes federal issues important to the California economy. He directs the Federal Formula Grants and California project, a joint venture with the Public Policy Institute of California that provides objective, nonpartisan analysis regarding the state’s share of federal grants.*



### JOSEPH LOCONTE LECTURES ON CHRISTIAN RESPONSE TO WAR ON TERROR

Joseph Loconte, William E. Simon Fellow in Religion and a Free Society at The Heritage Foundation, discussed “The End of Illusions: A Christian Response to the War on Terror” at the School of Public Policy in December.

Loconte began by recalling the lessons drawn from World War II, as the war that is most apt for the current time. “The failure to face international terrorism realistically,” he observed, “only invites dangers on our own shores.” He also noted that while Nazism was not exactly the same kind of threat as radical Islam, nevertheless the inertia and timidity of the democracies in the face of fascism did not arise out of a vacuum. Loconte said it grew from the soil of a political and religious ideology of utopianism that is alive and well in our contemporary culture.

Commenting that most utopian illusions are found on the left, Loconte said progressives see political and economic forces as the engine of

extremism. He said that while Islamic terrorism involves a response to unjust social conditions, progressives fail to appreciate that something deeper is at work, something profoundly immoral, something spiritual, and perhaps wicked.

Loconte recalled that one of the central conclusions of the 9-11 Commission Report was that “Islamic extremists are bent on the conversion or elimination of non-Islamic people in the United States, Europe, the Middle East, and beyond. Their hatred of Western civilization is a consequence of a utopian, triumphalist, religious ideology. ‘Bin Laden and Islamist terrorists mean exactly what they say,’ the Commission concludes. ‘To them America is the font of all evil, the ‘head of the snake,’ and it must be converted or destroyed.’”

Attempting to understand terrorism, said Loconte, while failing to admit its ambitions, is impoverished. It produces a political theology that helps to rationalize terrorist rage, he maintains, and refuses to distinguish between the acts of murderers and the use of government force to stop them.

Peacemaking has always been a major theme in Christianity, and pacifists have offered an important moral voice in the Christian tradition. Though, Loconte countered, modern pacifists, for all their citations of scripture, seem miles away from the moral insights of biblical religion.

Loconte also discussed the good intentioned, antiwar elements that have absorbed a sub-Christian view of how the church should agitate for the cause of peace. He said, “Progressives confuse the role of the church (to create a spiritual community grounded in the law of love) with that of the state (to maintain justice in a secular society that rejects the divine law). They seek to make the ethics of the Sermon on the Mount a road map for U.S. foreign policy. It is one thing for believers, in civil society, to love their enemies by turning the other cheek, but it is quite another to call on government to give evil a free hand to slap the cheek (or slit the throat) of one’s neighbor.”

Religious liberals, said Loconte, are succumbing to an old utopian temptation, allowing their hatred of war to blot out all other virtues. He noted that orthodox Christians have never viewed peace as the highest good and that other goods such as empathy, courage, sacrifice, and an iron will to protect the innocent from the designs of wicked men, are also virtuous.

Loconte concluded, “Utopian illusions have taken hold of modern liberalism and are shaping its response to the rise of religious radicalism and its challenge to democratic life. Aside from extremist Islam, no ideology represents a more serious threat to the health and even the survival of American democracy.”

*Joseph Loconte is a regular commentator on religion for National Public Radio. He is the editor, most recently, of The End of Illusions: Religious Leaders Confront Hitler’s Gathering Storm (Rowman & Littlefield 2004).*

## YANG LECTURES ON ASIAN GROWTH

In October, the School of Public Policy and the Graziadio School of Business and Management hosted a presentation by Ed Yang, CEO of the global strategy consulting group NetStar in Hong Kong, titled “Two Billion People on the Move: Where Next for China and India?” Yang, an alumnus of the Pepperdine Graziadio School of Business and Management and a member of the School of Public Policy Board of Visitors, examined the potential threats and benefits expected from the expanding economies of Asia’s two largest markets.



Illustrating the interconnected nature of the new global economy, Yang noted that a major American corporation like Wal-Mart had 5,000 of its 6,000 distributors located in China. He went on to note how innovations and competition in the public policy realm provided further reason for students to become aware of the nation’s rise, pointing specifically to Hong Kong’s newly developed international airport, a \$25 billion private endeavor that is the most efficient in the world.

Yang noted the fundamental need to understand the differences in American and Chinese cultures. The informed American in China, he said, should be conscious of cultural features such as the tradi-

tional reverence for harmony and the Chinese emphasis on sharing over individualism. Americans, he continued, should pay particular attention to the importance of personal dignity and honor, and understand that cultural norms often dictate that bad news be given in person, but never in a group setting.

The growth of India, Yang noted, provides something of a diplomatic and economic counterbalance to the meteoric rise of China. He was quick to point out that India’s savings rate (26 percent of their gross domestic product), their current superiority in technological fields, and their approaching superiority in manufacturing, position the nation to become another major force in the world economy.

Yang spoke of the high levels of corruption currently prevalent in Chinese business (an estimated 16 percent of Chinese businesses are thought to suffer from corrupt management in contrast to 2 percent of American businesses). Yang closed by urging students to remember that success, be it political or financial, is never worth the sacrifice of personal virtue and dignity.

*Ed Yang was previously senior vice president of Asia Pacific for EDS Corp., where he oversaw operations and sales for the global technology leaders.*

## Faculty/Fellow Update

### David Davenport

*Distinguished Professor  
of Public Policy*



David Davenport's chapter on "The New Diplomacy Threatens American Sovereignty and Values" was published last fall by Hoover Press in *A Country I Do Not Recognize*, edited by Robert Bork. His article, jointly authored with Jeffrey Jones (MPP '02) on the politics of literacy, was republished in *Current*. In addition, he authored newspaper columns in the *San Francisco Chronicle* and *San Jose Mercury News*. Davenport also conducted a number of media interviews on the Supreme Court appointment process and was widely quoted in articles in Korea, Chile, and the United States. He delivered several major speeches on international law and diplomacy at Stanford and Pepperdine Universities. Davenport also continues to work on the development of a new, bipartisan citizens' group, Common Sense California.

### Angela Hawken

*Assistant Professor, Economics*



Angela Hawken arranged for eight School of Public Policy students to live and work in Georgia and Armenia, and to visit Azerbaijan this past summer. While in the region, Hawken launched her Georgian corruption study which will be released in 2006. To expand the scholar exchange, she returned with two outstanding young Georgians who are currently enrolled at the School of Public Policy, and with two employees of the United Nations Development Programme (UNDP) Georgia. Hawken helped train the UN researchers to draft the 2007 Human Development Report (HDR) and is currently conducting statistical analyses of poverty in Georgia for the HDR. She is expanding her research to Southern Africa and is currently a coprincipal investigator on a study to evaluate the cost effectiveness of providing distance training to South African clinicians. Further, Hawken is overseeing four public policy students on a project supported by the Freedom and Prosperity Foundation where students are drafting a dictionary of market-econom-

ics terms that will be translated into several languages, with a special emphasis on distribution in transition economies. She led the cost-benefit analysis for the statewide evaluation of the California Substance Abuse and Crime Prevention Act, under Douglas Longshore of the UCLA Integrated Substance Abuse Programs. Findings will be presented to the legislature in April. Hawken is a coprincipal investigator on a five-year study to evaluate the cost effectiveness of an HIV/AIDS and violence-reduction intervention for high-risk youth in Los Angeles County. She is also working with The Heritage Foundation to host a debate panel with students in her social policy class with public policy students from American University. In April, two Pepperdine students will travel with Hawken to Washington, D.C., as active participants in the policy debate.

### Robert Kaufman

*Professor of Public Policy*



Robert Kaufman has been highly involved with the Ronald Reagan Presidential Library. He delivered two major lectures at the Library on the Reagan legacy as well as the Bush Doctrine. He was also a consultant to the Air Force One project which opened at the Library on October 24, 2005.

### Gordon Lloyd

*Professor of Public Policy*



Gordon Lloyd received the National Endowment of the Humanities Constitution Day Award while on sabbatical during the fall semester. In addition, he led seminars titled "Interpreting the American Experience" at the University of Wales, Swansea, and "Revolution, Secession, and Liberty: American Independence, the Civil War, and Beyond" at the Liberty Fund Colloquium in Bozeman, Montana. Lloyd also presented papers titled "Democracy in the United States: The Fourth Crisis" to the University of the West Indies, Trinidad, and "Why Study Colonial America?" to the University of Warwick, England. Recent publications include "The Archbishop of Canterbury: On the Facts and Values of Religion

and Globalization" in *Business and Religion: A Clash of Civilizations*, and "State Bills of Rights" in the *Encyclopedia of the Midwest*. Lloyd was a recipient of the 2005 Howard A. White Award for Teaching Excellence which recognizes 10 full-time faculty members each year who have distinguished themselves as exceptional teachers at Pepperdine. He also spoke at Pepperdine's 2005 Constitution Day lecture, featuring debates over how to interpret the Constitution.

### Ted McAllister

*Edward L. Gaylord Chair  
of Public Policy*



Ted McAllister has coedited two recently published books: *The Constant Dialogue: Reinhold Niebuhr and American Intellectual Culture* by Martin Halliwell (Rowman & Littlefield 2005) and *Alexis de Tocqueville and American Intellectuals: From His Time to Ours* by Matthew Mancini (Rowman & Littlefield 2005) which are part of a book series, *American Intellectual Culture*.

### Michael Warder

*Vice Chancellor  
Senior Fellow, Davenport Institute*

Michael Warder visited with U.S. Secretary of Defense Donald Rumsfeld on the occasion of a major address to the Los Angeles World Affairs Council on August 4, 2005.



▲ Warder with U.S. Secretary of Defense Rumsfeld

## DATABASE ACCESS FOR ALUMNI

The Pepperdine University Library and the Alumni Association have teamed up to offer free access to comprehensive library online databases and to the library's "Ask a Librarian" service, educational materials, and resources. Previously, such access was restricted to students and faculty on campus. With the "Ask a Librarian" service, alumni will also be able to have their reference questions answered by a professional librarian via e-mail or instant messaging.

*Pepperdine alumni worldwide will now have access to:*

- ① **The ProQuest Research Library, which contains more than 2,600 general interest and academic journals.**
- ① **The ABI-INFORM, a database of over 3,000 management and business journals.**
- ① **FACTIVA, which includes AP wire news, the *Wall Street Journal*, and over 9,000 other newspapers, magazines, and sources from more than 118 countries around the world.**

To access library databases, Pepperdine alumni should go to [library.pepperdine.edu/alumni/index.html#access](http://library.pepperdine.edu/alumni/index.html#access).

To use the library's "Ask a Librarian" service, alumni should visit [library.pepperdine.edu/alumni/ask/index.html](http://library.pepperdine.edu/alumni/ask/index.html).



## WOMEN IN PUBLIC POLICY HOST SECOND INTERNATIONAL LUNCHEON

The School of Public Policy student organization, Women in Public Policy, hosted its second international luncheon in December. The event focused on the foreign policy issues within the Asia-Pacific region. Honored guests included Noor Jadmani, the consul general of Pakistan; Jeong Gwan Lee, deputy consul general of the Republic of Korea; Yoshiyuki Isoda, director of the Information and Cultural Center at the Consulate of Japan; and Michael Lin, senior information officer for the Taipei Economic and Cultural Office. Each guest served his respective foreign service department for at least 20 years prior to being stationed in Los Angeles.

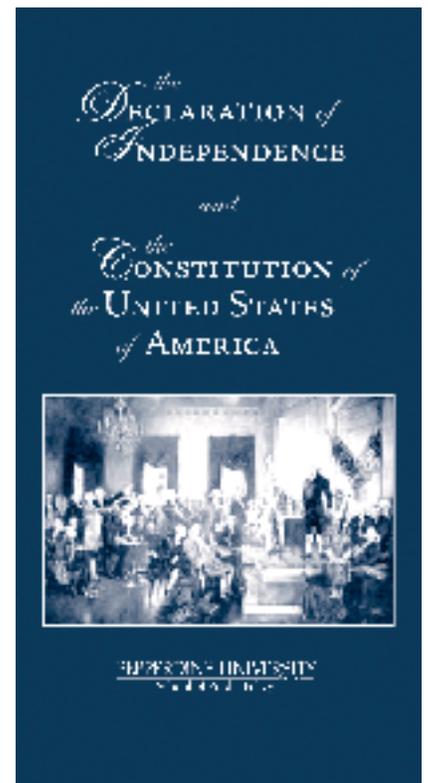
The guests discussed current policy issues relevant to their respective nations. Lee opened the event with a discussion of South Korea's ongoing engagement of North Korea, and the progress that has been made through multi-party talks. He was optimistic about the outcome of these talks, and defended South Korea's policies of engagement over alienation. Lin followed with a speech on Taiwan's ongoing dispute with the People's Republic of China, calling for an end to the "One China" policy and for additional support from democratic allies around the globe. Isoda touched on a number of current topics of interest to Japan, including North Korea, the economic and political relationship of Japan and the United States, and cultural outreach efforts by Japan. Jadmani closed the program with an overview of Pakistan's role in the war on terror and its efforts to rebuild in the aftermath of the earthquake in Kashmir. Following the program, students were given the opportunity to question the panel.



▲ Women in Public Policy President, Nicole Kurokawa with honored luncheon guests.

## POCKET-SIZED FOUNDING DOCUMENTS PUBLISHED

Thanks to the generosity of Johnny Zamrzla of Western Pacific Roofing Corporation, the School for Public Policy published a pocket-sized booklet of the Declaration of Independence and the Constitution of the United States of America for friends, students, and alumni. To obtain a complimentary copy, e-mail Jaimi Garcia at [jaimi.garcia@pepperdine.edu](mailto:jaimi.garcia@pepperdine.edu).



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PEPPERDINE UNIVERSITY

School of Public Policy **Dean's Report**

UPCOMING EVENTS

**FEBRUARY 21, 2006**

**Buzz McCoy**  
**Former Senior Partner,**  
**Morgan Stanley**

*"Finding Your Voice:  
 Living in Dante's World"*

**Graziadio Dean's Executive  
 Leadership Series**

*Drescher Graduate Campus  
 Auditorium*

*Malibu, California*

**3:30 p.m.**

**FEBRUARY 27, 2006**

**Annual Lecture**

**James Q. Wilson,**  
**Ronald Reagan**  
**Professor of Public Policy**

*"Religion and Politics in America"*

*Reagan Presidential Library  
 Simi Valley, California*

**11 a.m.**

**RSVP (805) 522-2977**

**FEBRUARY 27, 2006**

**Sacramento Alumni Event**

**Invitation Only**

*Sacramento, California*

**7 p.m.**

**MARCH 8, 2006**

**Panel Discussion**

*"The Worth of the  
 U.S.-Taiwan Relations"*

*Drescher Graduate Campus*

*Malibu, California*

**9:30 a.m.**

**MARCH 24, 2006**

**Alumni Reunion**

**Class of 2001**

*Drescher Graduate Campus*

*Malibu, California*

**5 p.m.**

**MARCH 29, 2006**

**Licata Lecture**

**James Q. Wilson,**  
**Ronald Reagan**  
**Professor of Public Policy**

*"Exposing the Truth: Crime Rates  
 in the U.S. versus Europe"*

*Drescher Graduate  
 Campus Auditorium*

*Malibu, California*

**12 p.m.**

**APRIL 21, 2006**

**Graduation Ceremony**

**Class of 2006**

*Alumni Park*

*Malibu, California*

**10 a.m.**

**APRIL 24, 2006**

**Board of Visitors Meeting**

*Drescher Graduate Campus*

*Malibu, California*

*For more information on any of these events call (310) 506-7490.*