

School of Public Policy Dean's Report

Winter 2005

PROSPECTS FOR DEMOCRACY IN THE MIDDLE EAST

FIVE-PART LECTURE SERIES



Kéchichian

Coyle

Wilson

Kaufman

Novak

Joseph Kéchichian, a fellow in the Davenport Institute of the School of Public Policy, presented the first lecture of the series. Before teaching U.S. relations with the Middle East at Pepperdine, Kéchichian taught at UCLA, the University of Virginia, and RAND, and he has been a fellow at the Hoover Institution. His most recent book is on monarchical succession in eight Arab states. His lecture titled "Democratization in the Conservative Arab Gulf Monarchies" covered the prospects for encouraging the rule of law, respect for women, private property, free speech, equal justice, religious tolerance throughout the Middle East and the environment for enhancing democratization, and economic integration in the Arab World.

James Coyle, an adjunct professor in the School of Public Policy and director of the Center for Global Education at Chapman University, regularly teaches classes on the Middle East in the Pepperdine School of Public Policy. Coyle's lecture reflected his experience as an expert on the Kurdish

and non-Arab situation and on his most recent book titled *Politics of the Middle East: Cultures and Conflicts*. His presentation titled "Prospects for the Deepening of Democratic Impulses in the Non-Arab Middle East" explored the successes and limitations of the democratic experiment in Israel, Turkey, and Iran, and examined what might be needed to deepen democracy in those countries.

James Q. Wilson, the Ronald Reagan Professor of Public Policy at Pepperdine and author of nearly twenty volumes, including a widely adopted university textbook on government, has lectured extensively on the prospects for democracy. He presented the third lecture titled "Prospects for Representative Government in Muslim Nations." He examined four nations—Turkey, Morocco, Indonesia, and Tunisia—that have made progress toward a liberal democracy. Wilson identified areas of common ground politically and socially and suggested comparisons to the challenges in Iraq.

"The Arab-Israel Conflict: History and Future Prospects" was presented by Robert Kaufman, professor of public policy at the School of Public Policy. Kaufman gave a broad overview of the Arab-Israeli conflict and the death of Yasser Arafat. Kaufman is an expert on the history of disarmament, the subject of his first book. His most recent book is an award-winning biography of Senator Henry (Scoop) Jackson, and includes a history of the early U.S. policies on the Cold War, including U.S. policies related to Israel.

The final lecturer was Michael Novak, former John M. Olin Professor at the Pepperdine School of Public Policy. His lecture titled "Religion and Democracy: The Case of Islam" was based on his most recent book, *The Universal Hunger for Liberty*. Novak discussed the universal hunger for liberty, common roots to bring together peoples of all three Abrahamic religions—Judaism, Christianity, and Islam—and suggested avenues for approaching what may well be the most pressing challenge of the remainder of the twenty-first century. Novak is the George Frederick Jewett Scholar in Religion, Philosophy, and Public Policy at the American Enterprise Institute.

Elliot Brownlee's Tax, Fiscal, and Welfare Policies in U.S. History Course



The School of Public Policy offered a new course titled Tax, Fiscal, and Welfare Policies in U.S. History during the Fall 2004 semester. Taught by W. Elliot Brownlee, professor emeritus of history at the University of California, Santa Barbara, the course surveyed the history of tax, fiscal, and welfare policies in the United States from the Industrial Revolution to the present. The objectives of the course were to define the broad development of these central economic policies; to consider their intellectual, economic, and political sources; and to explore their effects. The course paid special attention to the assessment of the role of national crises and emergencies in shaping economic policy, and the use of historical analysis to reflect on the context of contemporary policy debates.



DEAN'S MESSAGE

Universities measure their success in many ways. Some follow national news magazines whose annual rankings represent a significant

revenue source regardless of questionable methodology (critical intangibles like a distinctive mission or student-centered faculty seldom yield to quantitative methods).

Others look to formal accreditation teams who may be tempted, consciously or unconsciously, to judge a university by how closely it mirrors their own campuses back home. Such methodology can be deadly for those courageous enough to take a creative "path not chosen."

Still others, as research universities heavily dependent on federal government contracts, may measure legitimacy by counting the number of footnotes in which their professors are cited in esoteric journals using what appears trivial to some, they attempt to draw valid conclusions about the weight of their contributions.

Among various measures used by the faculty of the School of Public Policy—student evaluations, alumni surveys, the judgment of their academic peers, the visibility of its faculty in shaping the conversation of policy leaders—none rank higher than noting the degree to which our alumni are engaged "on the ground," helping to solve policy issues around the world. Whether as new recruits helping to build homeland security, or serving as California's undersecretary of education, or taking clothing to an orphanage in the Republic of Georgia, or diligently working in East Europe where the eyes of the world were on the courageous people of Ukraine during their recent presidential elections, our alumni were there, playing a key role in the outcome. They are our best accreditation.

James R. Wilburn

James R. Wilburn
Dean, School of Public Policy

Alumni Elena and Jason Pates
(both MPP '99)

Experience the Ukrainian Elections



Jennifer Alexandra Pates,
a young revolutionary

In November 2004, our family traveled to Ukraine to join an international delegation organized by the National Democratic Institute (NDI) to observe Ukraine's November 21 presidential runoff election. The delegation, totaling thirty-five observers from Europe, Canada, and the United States, was led by Abner Mikva, former U.S. congressman, White House counsel and chief judge of the U.S. Court of Appeals; David Collenette, former Canadian defense minister; Alexander Longolius, former president pro tem of the Berlin House of Representatives; and Kenneth Wollack, NDI president.

On election day, we joined Abner Mikva in visiting twelve polling places around Kyiv, observing voting and talking with election officials. At the end of the day, we observed the vote count in one precinct, and accompanied the ballots in their delivery to the territorial election committee. Their polling place favored the opposition candidate, Viktor Yushchenko, by about an eighty-to-twenty margin. The balloting and counting process that we witnessed appeared to be fair—until the precinct's ballots were thrown out due to a pre-arranged technicality orchestrated by territorial and precinct leadership. We testified before the panel of more than thirty territorial commissioners that their precinct's ballots were legitimate and fairly counted, but to no avail.

Throughout Ukraine, we observed accounts of burned ballot boxes, individuals bused around the country to vote multiple times via absentee ballot, intimidation and violence, and voting booth pens with disappearing ink (see www.ndi.org for full report). But observers' efforts did pay off, as testimony from international observers assisted the Ukrainian Supreme Court in overturning the Central Election Commission's falsified results. More importantly, people throughout the country peacefully took to the streets in an "orange revolution," resolved and determined to gain a lasting democracy for Ukraine.

PUBLIC POLICY NEWS

Klitgaard Presentation

On October 25, 2004, the School of Public Policy welcomed RAND's Dr. Robert Klitgaard to campus as part of the career service office's ongoing luncheon series on career choices. Klitgaard is the dean of the Pardee RAND Graduate School, as well as the Ford Distinguished Professor of International Development Security.

Klitgaard introduced students to the opportunities available at RAND, and offered one School of Public Policy graduate a full scholarship to the Pardee program. He discussed how think-tank research is commissioned and carried out in the twenty-first century. Klitgaard presented eight RAND case studies ranging from the 1992 Department of Defense study on gays in the military to more recent work on controlling cocaine, and led students to understand the overarching lessons from this research.

Kaufman's War, Strategy, Democracy, and Politics

A new course was offered in the Fall 2004 semester titled War, Democracy, and Politics. Taught by Professor Robert Kaufman, the course was a rigorous examination of when and how democracies wage war and was modeled after the famous strategy course at the Naval War College, where Kaufman taught before coming to Pepperdine. The course focused on several case studies, ranging from the Peloponnesian Wars to the current War on Terror. It employed a variety of methods, addressing the ethical and theoretical dimension of conflict, as well as the practical side of war.

Speaker Series

Student Services hosted a nine-session brown-bag speaker series introducing students to a variety of employment options. Sessions ranged from an alumni panel on local government to formal recruiters from the Central Intelligence Agency (CIA), the Department of State, the RAND doctoral program, and the State of California. The Student Services team was especially grateful to the alumni who shared their experiences in frank, open exchanges: Justin Powers (MPP '99), Geoff Segal (MPP '00), Ginny-Marie Case (MPP '01), Jennifer Sutton-Hetzel (MPP '01), David Vela (MPP '01), Sara Carmack (MPP '02), and Abigail Zimmerman (MPP '02).

The School of Public Policy is grateful to the following individuals and institutions for their generous support in the 2004-2005 academic period.

\$500,000 or more Virginia Braun	\$5,000-\$24,999 Associated Women for Pepperdine James Allen Richard Rahn Lew Ward Wells Fargo Home Mortgage	Bruce Herschensohn William Huston Walter Karabian Frieda King Glen McDaniel Douglas Morrison William Mortensen Andrew Patterson Martha Reed Travis Reed Kevin Richardson Stephen Olson ServiceMaster Margaret Sheppard Marylin Stephens
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School of Public Policy Alumni Gifts

Every contribution to the Annual Fund directly supports student scholarships. In addition, alumni participation is an important signal to others that support the school that our alumni are invested in the future of our program. We are proud that the following alumni gifts were contributed during the past two years.

1999 Robert E. Brunner Thomas S. Hoover James S. Lewis Kim R. Lot Jonathan P. Michael Douglas C. Morrison Aaron T. Pankratz Elena Kozlova-Pates Jason H. Pates Anthony J. Scardino Eryn Witcher John R. Workman	Ruth L. Garcia Geoffrey F. Segal Hanna Skandera
2001 Leah M. Pease	
2002 Jeff M. Jones Jennifer E. Seuss Dinesa D. Thomas Jonathan P. Westerholm Robin N. Wilson	
2000 Evelyn G. Aleman Robert L. Bishop Melisa D. Carroll	
2004 Jeffrey S. Lopiccio	

Annual contributions can be made online at <http://www.pepperdine.edu/giving/>

FACULTY / FELLOW UPDATE

David Davenport

Distinguished Professor of Public Policy

David Davenport authored ten newspaper columns during the Fall concerning various aspects of the presidential campaign and election, including several with his colleague Gordon Lloyd. He also provided radio commentary for KRLA, Los Angeles, after each of the presidential debates and on election night. In the Fall, Davenport participated in a number of hearings and meetings as a member of Governor Schwarzenegger's California Performance Review Commission and served as a policy advisor to California Secretary of Education Richard Riordan on education reform. In addition, he recently delivered speeches at the California Club, Stanford University, San Diego Christian Foundation, and Pepperdine Seaver College and did a number of media interviews.

James Coyle

Adjunct Professor, International Relations

In October 2004, James Coyle gave a series of three lectures to the American Leadership Institute in Orange, California, on the national security decision-making process. He also gave a lecture at Pepperdine on "Democratic Impulses in the Non-Arab Middle East," which was filmed by Channel One Network, and has been aired in Iran several times. In November, Coyle gave an update on events in the Middle East to Masters of Success, an Orange County business club.

Bruce Herschensohn

*Adjunct Faculty, International Relations
Fellow, Davenport Institute*

Bruce Herschensohn has been heavily involved in media engagements in support of President Bush and Republican policies and candidates during the 2004 election. Herschensohn has given speeches for the Nixon Foundation and the Center for Individual Freedom.

Robert Kaufman

Professor of Public Policy

Robert Kaufman has spoken extensively on

a wide range of public policies in a variety of mediums including Los Angeles and San Francisco radio. Kaufman's lecture topics have included the War on Terror, the 2004 election, the Bush Doctrine, the Arab-Israeli Conflict, and the death of Yasser Arafat. He continues his research at the Reagan Presidential Library for a biography of Ronald Reagan, which will focus on his presidential years and foreign affairs.

Gordon Lloyd

Professor of Public Policy

During the Fall, Gordon Lloyd coauthored several opinion articles with colleague David Davenport. He chaired an academic panel and authored a paper at the Loyola University International Ecumenical Conference on "Religion and Globalization." He wrote two journal articles: "The Willmoore Kendall-Eric Voegelin Correspondence" with Steven D. Ealy in the *Political Science Reviewer* and "The Necessity of Overcoming the Prejudice of Political Philosophy as a Condition for Philanthropy" in *Conversations on Philanthropy*. In addition, Lloyd was a panel discussant and roundtable participant for the American Political Science Association on "The State of Political Science and Philosophy at Mid-Century: The Correspondence of Eric Voegelin, Leo Strauss, and Willmoore Kendall." He delivered three lectures to high school teachers on "Shaping the Constitution: A View From Mount Vernon, 1783-1789," for The Bill of Rights Institute and the National Endowment for the Humanities. He also taught a one-week course for high school teachers on "The American Revolution and the Founding of a New Nation" for the Ashbrook Teacher Institute and the U.S. Department of Education.



Robert Sexton

*Distinguished Professor
of Economics*

Robert Sexton served as guest speaker for Thomson Publishers at an economics workshop on "Teaching and Learning in the Digital Age: Tips and Strategies for Re-Energizing Your Principles

Classroom through Learning Technology" in October in San Francisco and in Long Beach, California. His article, "Using Short Movie Clips in the Economics Principles Class," is under review for *The Journal of Economic Education* and "New Entry and the Rate of Return to Education: The Case of Registered Nurses" is being revised for the *Atlantic Economic Journal*. In addition, Sexton authored *Essentials of Economics*, a forthcoming second edition and coauthored *Issues in American Economic History* with Roger LeRoy Miller.

Michael A. Shires

Associate Professor of Public Policy

Michael Shires coauthored a report assessing the economic future of the San Fernando Valley through 2020. The study titled "Prosperity Tomorrow—San Fernando Valley: Southern California's Region of Opportunity" was published by the Mulholland Institute and considered the strategic economic and business development opportunities for the region. He presented the recommendations of the study to the elected officials, the media, and the business community at the Info Summit 2004 held by the Economic Alliance of the San Fernando Valley. He also participated on a panel discussing "Teaching Ethics in Public Policy" at the annual fall research conference of the Association for Public Policy Analysis and Management in Atlanta, Georgia.



Peter Wendel

Professor of Law

Peter Wendel had an article titled "The Evolution of the Law of Trustee's Powers and Third-Party Liability for Participating in a Breach of Trust: An Economic Analysis" accepted for publication with the *Seton Hall Law Review*. In addition, he gave a talk at Santa Clara Law School titled "An Introduction to Legal Analysis—Completing the Analytical Circle" as part of its academic support program. He also has been invited to give a presentation on corporate counsel ethical issues by the St. Louis Chapter of the Corporate Counsel Institute at their annual conference in April.

Student Scholars Conduct Research in Georgia

By Steven Genson (MPP candidate '05)

In December six students, Travis Bunch, Katia Delrahim, Steven Genson, Edyta-Christina Grzybowska, Karin Lane, and Callie Le Renard, accompanied Professor Angela Hawken to Tbilisi, Georgia where they



Bunch met with Bela Tsipuria, Georgian deputy minister of education.

worked in conjunction with the Georgian Foundation for Strategic and International Studies (GFSIS) for the South Caucasus Public Policy Research project. This trip was the first step in establishing an amicable working relationship between Pepperdine, UCLA, and Georgian scholars, and will serve as the launching pad for future research exchanges between each community.

For three weeks each student performed background research on various topics such as education reform (Bunch), illicit drug trafficking (Delrahim), the banking industry and financial service delivery (Genson), internally displaced people (Grzybowska), national security implications of infectious disease (Lane), and developing effective self-rule (Le Renard). Policy briefs for each of these key policy issues will be published on the GFSIS and the School of Public Policy Web sites.

Outside of their rigorous research schedule, which included interviews with academics and government officials, the students visited

an orphanage in Telavi. They spent a day with the children and supplied them with medical supplies, toys, and clothes that were donated by Patagonia. Le Renard had the privileged experience of being “adopted” by a teenage girl named Madonna whose mother placed her at the orphanage because she could no longer afford to take care of her. Many children also developed a special affection towards Grzybowska who won their hearts by using her artistic ability to sketch a personalized drawing for each child.

Even though most of their time was focused on research, the students took away with them some unique memories. Bunch and Genson’s host mother invited them to be official observers for the student elections at the school where she is the vice principal and teaches English. The new student administration asked Bunch to come

back to witness the inauguration, and as a token of appreciation he was asked to give a speech before the entire class.

Delrahim and Lane shared a similar experience when they spent a day at their host mother’s school. They taught the class about American culture, which included a question and answer session about the differences between the two nations’ values.

Currently, another trip to Georgia is planned for next summer. Some upstanding Georgian students will be selected as visiting researchers for Pepperdine and UCLA where they will strive to coauthor with American scholars publishable papers on major policy matters.

A special thanks for making these studies possible is extended to School of Public Policy Board Members Ambassador Glen Holden and Richard Rahn.



The students, at the Holy Trinity Cathedral, observed the formation of an impromptu Georgian choir. Typically, a Georgian will get the urge to sing and a few random strangers will join the singing while someone opts to direct the voices. Students watched in awe as others followed the sound of the voices and began to participate. The choir concluded just as easily as it started and the strangers went back to their daily routine.
(l-r) Le Renard, Genson, Delrahim, Bunch, Grzybowska, Lane, and Professor Hawken

SCHOLARSHIPS

SEIJI MASUDA ENDOWED SCHOLARSHIP IN PUBLIC POLICY FOR INTERNATIONAL STUDENTS



Established in 2004, the Seiji Masuda Endowed Scholarship in Public Policy for International Students was created to provide scholarships for international students on the basis of merit and need. 2004-2005 scholars include:

Edyta-Christina Grzybowska (MPP candidate '05) graduated in May 1999 with a bachelor of science degree in graphic design from Mount Ida College in Newton, Massachusetts. Grzybowska worked as a graphic designer in Massachusetts for Animation Technologies, The National Ministry of Design, Wickersham Hunt Schwanter, and Mount Ida College. She volunteered for many organizations such as Adopt-a-Minefield Campaign, United Nations Association of USA, and the Bulgarian Helsinki Committee. Grzybowska is a native of

Poland and is fluent in Bulgarian and Polish, advanced in Russian and French, and is familiar with Spanish, Macedonian, Serbian, Czech, and Slovakian. She completed her public policy internship with KPFK radio and as a visiting researcher in the Republic of Georgia.

Jeongwoo Hahn (MPP candidate '05) graduated from Hankuk University of Foreign Studies in Seoul, Korea with a bachelor of arts degree in Persian in February 2002, and a master of arts degree in North American area studies in June 2003. Hahn worked as an English language instructor at the English Institute in Seoul, Korea, and volunteered at the Korea-Japan World Cup as an interpreter, for the Citizen's Alliance to help political prisoners in North Korea, and at Seoul City Hall where he interpreted for foreign travelers. Hahn served in the Korean Army for two years. He completed his public policy internship with the Korean Mission to the United Nations.

Adeoluwa Ifelayo (MPP candidate '05) graduated from Baylor University in Waco, Texas, in May 2003 with a bachelor of science degree in economics. He held several student body offices and was a representative at three student government conferences across the country. Ifelayo has volunteered at Children's Hospital in New Orleans, at North Kenner Library, and for the Stepping Out service project at Baylor University. Ifelayo is fluent in French. He completed his public policy internship at the Reason Foundation and with the Office of U.S. Senator Max Baucus (D-MT).

FRITZ SCHOLARSHIP

Founded by Lynn C. Fritz, the Fritz Institute was created to bring together best-business practices and academic research to augment the capabilities of humanitarian organizations engaged in disaster management worldwide.



By creating a global network of scholars to research and disseminate best practices to enhance the disaster relief field and providing access to state-of-the-art technology from the commercial arena, it is the goal of the Fritz Institute to facilitate the effective delivery of disaster relief. 2004-2005 scholars include:

Edyta-Christina Grzybowska (MPP candidate '05)

Jeongwoo Hahn (MPP candidate '05)

Nicole Kurokawa (MPP candidate '06) graduated from the University of Illinois in Urbana in 2002 with a bachelor of arts degree in political science and a minor in French. She was on the Dean's List and was elected to the National Honor Societies for both French and political science. Kurokawa spent a semester in Prague, Czech Republic, studying Central European politics and acquired her teaching certificate in English as a second language in Istanbul, Turkey. Returning to Chicago, she worked at General Growth Properties as a leasing coordinator. She served on the Chicago Council of Foreign Relations Young Professionals and the Japanese-American Citizen's League as well as contributing as a refugee mentor to the Interfaith Religious International Ministries. She will complete her public policy internship this summer at the Open Republic Institute in Dublin, Ireland.

ALUMNI NOTES



Anthony Archie (MPP '04) and Christa Fussell were married on June 19, 2004. Archie is a policy fellow at Pacific Research Institute in Sacramento, California.

His most recent research was on Proposition 64 titled "Back 64, End Jackpot Justice."

Samara Ashley (MPP '02) joined Cerrell Associates Inc. (CAI) as an account executive. She works on developing public policy strategies, as well as conducting public affairs campaigns and community outreach for clients. Prior to joining CAI, Ashley was responsible for managing healthcare, labor, port, and transportation issues for the Office of California Senator Betty Karnette (D-Long Beach). In her role as district representative, she was also responsible for planning community forums and overseeing constituent outreach.

Heather Barbour (MPP '99) accepted a fellowship with the New America Foundation in California. Barbour writes about California government. Her first piece on legislative district size appeared in the January edition of the *California Journal*.

Kimberly Cates (MPP '04) has accepted a position with the Department of Justice in Washington D.C., working on national security issues. She resides in Arlington, Virginia.

Lance Christensen (MPP '04) was accepted as one of eighteen people to be a California State Senate Fellow 2004–05. The position was a month-long post that began in October 2004 and was associated with California State University. Currently, Christensen serves as Senator Tom McClintock's legislative aid.

Brian Driscoll (MPP '04) was recently hired by the Naval Criminal Investigative Service as a special agent. He has begun a four-month training in Georgia and will then be based out of San Diego.

Cynthia Guerrero (MPP '04) serves as the manager of political affairs for the American Academy of Otolaryngology, Head and Neck Surgery Foundation. As a political action committee manager, she is training to be a medical association lobbyist particularly for tort reform.

Ji-Hoon Hong (MPP '04) joined the Korean National Assembly as a policy maker and secretary of Congressman Jun B.H. He is currently working on his Ph.D. application for the political science program at Claremont Graduate University.



Jason "Drew" Johnson (MPP '03) is the president of the Tennessee Center for Policy Research (TCPR), a free-market think tank committed to producing expert research, commentary, and solutions to pressing policy issues facing Tennessee. Before founding TCPR, Johnson was a policy analyst at the National Taxpayers Union. His work has appeared in over 300 publications including *USA Today*, *Wall Street Journal*, *National Review*, *Newsday*, *New York Times*, *Washington Post*, *Los Angeles Times*, *Chicago Tribune*, *Tech Central Station*, and *Human Events*. A former Institute for Humane Studies Koch Fellow, Johnson has been selected by two governors to serve on the Tennessee Commission on Children and Youth.



Jeffrey Jones (MPP '02) and his wife, Lori, are proud parents

of a new baby girl. Natalie Grace was born on September 5, 2004 at 6:31 a.m. The family resides in Menlo Park, California.



Jeffrey Lopiccio (MPP '04) and his wife, Tina, welcomed Marissa Rhianna into the world on September 16, 2004. The family lives in Palmdale, California.

Christina (Cunha) Orabona (MPP '00) is the executive director of corporate relations for the U.S. Chamber of Commerce. She manages the corporate relations division, acting as liaison between the U.S. Chamber of Commerce and the National Account Support Center at the D.C. headquarters. Orabona works closely with senior level executives from Fortune 500 companies and other businesses. She also manages the corporate briefings program, which includes marketing, coordinating, and supervising briefings for current and potential members. She controls financial oversight of the membership programs and other functions related to vital fundraising projects as well as prepares the senior management reports.

Matthew Podgorski (MPP '04) accepted a job from Kraft Foods North America as a logistics supervisor and currently serves as a visiting professor at the University of the District of Columbia in the School of Business.

Nirav "Nick" Rajpara (MPP '03) is teaching marketing and management courses at the University of the District of Columbia. In November 2004, he presented research on corporate social responsibility and globalization at the university's conference on globalization.



Matthew Taylor (MPP '01) is a consultant at the California Department of Education working in the California high school exit exam office. He is responsible for working with the administration of the

exam as well as the policy, legal, and regulatory aspects of the exam. He will be assisting the department in defending its exam against legal challenges. The Taylor family has grown with the addition of Bethany Grace on January 3, 2004.

John Workman (MPP '99) and his wife, Kelsey, welcomed Natalie Marie on November 16, 2004. The family resides in Portland, Oregon.

Pepperdine University
School of Public Policy
24255 Pacific Coast Highway
Malibu, CA 90263-4494

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PEPPERDINE UNIVERSITY

School of Public Policy **Dean's Report**

James R. Wilburn, Dean

Upcoming Events

April 12, 2005

Board of Visitors Meeting
School of Public Policy
Drescher Graduate Campus
Malibu, California

April 22, 2005

Graduation Ceremony
Class of 2005
Alumni Park
Malibu, California

