

# School of Public Policy Dean's Report

Summer 2004

## Remembering Ronald Reagan

As the nation paid tribute to President Ronald Reagan, many in the School of Public Policy paused to commemorate his affiliation with Pepperdine University. In 1970, at the Pepperdine "Birth of a College" dinner, then Governor Reagan first announced the plans to establish our new campus at Malibu. At a time when many university campuses were in turmoil, and the riot police had to be called to UCLA when Governor Reagan and the other regents were meeting on campus, Pepperdine awarded Ronald Reagan his first honorary doctorate. He later officiated at the naming of Seaver College, Pepperdine's undergraduate school. Then in 1979, at the beginning of his successful presidential campaign, he chose to outline his proposed international policy first in a highly publicized speech on the Pepperdine campus.

Scholars may differ about exactly how to describe what Ronald Reagan accomplished. But there is broad agreement that he reduced the influence of the more intrusive aspects of federal government, and in the process was



able to re-ignite the creativity of nongovernmental associations and thus to strengthen individual liberty.

In 1997, reflecting this history, Pepperdine regent Flora Thornton believed in President Reagan's history with Pepperdine enough to generously endow the Ronald Reagan

Professorship now occupied by Professor James Q. Wilson. Each academic year begins with the annual lecture at the Reagan Presidential Library where many of our students engage in extracurricular learning opportunities. In addition to this rich history, one of our professors is currently working on a Reagan biography.

High in the clouds on the graduate campus where the School of Public Policy overlooks the Pacific Ocean is a garden dedicated to the heroes of September 11, 2001. There, engraved in granite, are these words from Ronald Reagan:

*"Freedom is never more than one generation from extinction. We didn't pass it to our children in the bloodstream. It must be fought for . . . or one day we will spend our sunset years telling our children and our children's children what it was once like in the United States where men were free."*

Nothing more eloquently captures the mission of the Pepperdine School of Public Policy.

## New Addition to the Faculty—Robert G. Kaufman

Robert G. Kaufman will join the School of Public Policy as a full-time faculty member teaching international relations. He is a political scientist specializing in American foreign policy, national security, international relations, and various aspects of American politics. Kaufman received his juris doctor degree from Georgetown University Law School in Washington, D.C.,

and his bachelor's, master's, and doctoral degrees from Columbia University.

He is the author of two books. The most recent, *Henry M. Jackson: A Life in Politics*, received the Kathleen and Emil Sick Award in 2000 as the best book on the history of the Pacific Northwest. Kaufman also assisted President Richard M. Nixon in the research and writing of Nixon's final book,

*Beyond Peace*. His current book project is a biography of Ronald Reagan, focusing on his presidency and his quest for it.

Kaufman is a former Bradley Scholar and current adjunct scholar at The Heritage Foundation. He has taught at Colgate University, the Naval War College, and the University of Vermont.



## DEAN'S MESSAGE

Great organizations manage significant change while maintaining unity of purpose. When organizations, like people, lack a strong moral core they are threatened rather than invigorated by change. They retreat behind defense battlements and are marginalized. But those with a strong, spiritual center are actually energized by change and respond with confidence.

This report chronicles several changes. Dr. Charles Van Eaton, after providing extraordinary intellectual and spiritual leadership, is moving to be nearer family in Tennessee. Joel Kotkin, having helped to launch the program, has accepted an opportunity to become a fellow with the Washington, D.C.-based New America Foundation. Professor David Davenport will now focus all of his Pepperdine teaching in the School of Public Policy, and Professor Robert Kaufman will be joining us to bring an anchor to the strong stable of joint appointments who already teach in our international relations track. Our Board of Visitors has added leaders unequalled anywhere. Our faculty has this year been more visible than ever in both popular and professional publications and is revising our curriculum this summer.

But just as our national celebration of Ronald Reagan's legacy cannot be understood apart from his deep spiritual commitments (and those who try will never get it), so these changes at Pepperdine find meaning in the growth that they reflect. They are fueled by a strong, changeless core—our unashamed loyalty to the spiritual roots that explain our unique alternative and permit us to use the winds of change to soar even higher.

**James R. Wilburn**  
Dean, School of Public Policy

## An Alumna Discusses “The Role of Leapfrogging in the Advancement of Development on the Continent”



Lindsey Poulin (MPP '03), a doctoral student at George Mason University, presented a paper on the role of leapfrogging in the development of Africa at the 3rd Annual Technology, Management, and Policy Graduate Consortium at the University of Cambridge, England, in late June. A brief summary of her paper is below.

Information and Communications Technology (ICT) is playing an important role in African development, specifically when it comes to leapfrogging. Leapfrogging in this context refers to skipping development stages and/or accelerating the pace of growth. Four specific mechanisms, Short Message Service (SMS), Wireless Fidelity (Wi-Fi), Voice over Internet Protocol (VOIP), and cellular telephones, are currently taking hold on the continent and are representative of the type of leapfrogging that is occurring.

VOIP, and Wi-Fi (networking using radio frequency transmissions), have emerged as low cost/low infrastructure ways to offer voice and data services to countries and areas with underdeveloped infrastructure. Both have the potential to significantly impact development on the continent if accepted, however only technologically progressive governments such as Algeria, Mauritius, Nigeria, and Kenya have accepted authorization of their use. Cellular telephones allow countries to bypass the installation of infrastructure associated with main line telephones. Although short-run problems may occur

because of the lack of main lines, cellular telephones have found a growing market in Africa because they not only alleviate infrastructure problems, but also they allow for market competition (not often found with main lines due to government monopolies), increase international investment, and improve intra-country cooperation on the continent. Cellular telephones have also helped to promote the use of SMS, which

is cheaper and faster than a telephone call. South Africa, Egypt, Nigeria, and Morocco, continue to lead the continent in cellular telephone subscribers. Leapfrogging, in the realm of technology, has the potential to operationalize the development framework of the continent in such a way that it supports the growth of

communications, economics, e-government, and trade. There are still several problems such as bandwidth saturation, equipment costs, politics, and a lack of technical experts that prevent technology from taking hold in all countries. However, a number of nations understand that the short-run cost of implementing new technology early can have long-term technology payoffs.



## Hertzberg Addresses Graduates

The School of Public Policy celebrated graduation on Friday, April 16, 2004. The speaker was former Speaker of the California State Assembly Robert M. Hertzberg, a partner in the Governmental Practice Group of the international law firm Mayer, Brown, Rowe & Maw. He served the assembly from 1996 to 2002, and was elected as Speaker in a unanimous bipartisan vote. He was also elected by the national organization of speakers of all fifty state legislatures to head their organization nationally.

Addressing the audience, Hertzberg asked, what is public policy? He said it is a unique combination of political science, economics, sociology, philosophy, history, ethics, and a dozen other disciplines all rolled into one. It is grounded in two principles: understanding the common good and how to get things done for the public good. It is the proper exercise of competition of ideas grounded in the eminently practical; it not only includes the study and application of government solutions, but community and market-based approaches as well.



The study of public policy, Hertzberg remarked, is unique to democratic institutions. In democratic governments, every policy adopted, every law written, and every regulation promulgated, comes about as a result of a very human experience in this democracy. With an understanding of

the progress of public policy, he charged graduates to guide or lead its future.

Emphasizing the high ethical standards needed for public policy he said, "The public must have confidence in the integrity of its government and its institutions, which work for the common good. The process must be honest; it must be exercised with highest ethical principles." He added, the ethical process must include a deep understanding of and sensitivity to the less fortunate in our society.

Hertzberg encouraged students to use their new set of skills to contribute to the community and to the common good, and to take the passion that motivated the graduates to study public policy and be bold. He concluded,

"Our society has great challenges before it as well as unprecedented opportunities created by our forefathers. Now, it is your turn."

*To listen to Hertzberg's speech visit the "news and events" section of the School of Public Policy's Web site.*

## Strategy and Rhetoric of Presidential Campaigns

**by Lisa DuMouchel (MPP '04)**

The School of Public Policy offered a new course entitled Strategy and Rhetoric of Presidential Campaigns during the Spring 2004 semester. Taught by Professors David Davenport and Brad Cheves, the class focused each week on a different presidential election beginning with the 1960 campaign between Nixon and Kennedy through the current election. The professors invited key leaders from the various elections to

speaking with the class via teleconference. Featured guests included Judge Kenneth Starr who discussed his role in the fight against McCain-Feingold, a campaign finance reform law, shortly after the Supreme Court voted to uphold it. Senator George McGovern spoke about his 1972 presidential race against Richard M. Nixon. Stu Spencer, famed political consultant to President Ronald Reagan, talked about his role in Reagan's historic 1980 and

1984 presidential victories. Governor Michael S. Dukakis offered thoughts on the upcoming election and reflected on his own campaign against George H. W. Bush in 1988. Congressman Jack Kemp, the current co-director of Empower America and former Saltonstall distinguished visiting fellow at the Pepperdine School of Public Policy, shared his experience as vice presidential candidate to Bob Dole during the 1996 presidential election.



## David Davenport

*Distinguished Professor of Public Policy*

David Davenport authored a number of newspaper columns this semester, some with Gordon Lloyd, for both the *San Francisco Chronicle* and the Scripps Howard News Service. He continued his work on international law and institutions, delivering a speech on "International Law and its Discontents" to the Phoenix Council on Foreign Relations and completing a chapter, "International Law Challenges American Values," for a forthcoming Hoover Press book edited by Robert Bork. Davenport responded to author Susan Jacoby's new book *Freethinkers* about secularism in the United States, before the Pacific Council on International Policy, and also published a book review about it in the *Weekly Standard*. He continues to do speeches and interviews about his recent book, *Shepherd Leadership*.

## Raquelle de la Rocha

*Adjunct Faculty, Law and Policy*

Raquelle de la Rocha was recently appointed vice chair of the California State Parks Commission.



## Angela Hawken

*Lecturer, Public Policy*

Angela Hawken (assisted by student Travis Bunch, MPP candidate '05) developed a comprehensive costing model for substance-abuse treatment to evaluate California drug-treatment initiatives. This research makes a substantive and methodological contribution to criminal-justice studies. The report has been submitted to the governor of California, is being published by the California Department of Alcohol and Drug Programs, and has been submitted for journal publication. Hawken is establishing a research partnership between the school, the RAND Corporation, and the Georgian Foundation for Strategic and International Studies in Tbilisi. As part of this project she



will be traveling to Georgia with six public policy students in December. The students will act as research assistants on national security, governance, health, and education projects.

## Bruce Herschensohn

*Adjunct Faculty, International Relations Fellow, Davenport Institute*

Bruce Herschensohn has devoted January through May to making trips to many cities throughout the country to promote his book *Passport* and participating at book signings at retail stores. While traveling, he has been on radio and television discussing the book and speaking about the war against terrorism.

## Douglas Kmiec

*Professor of Constitutional Law and Caruso Family Chair in Constitutional Law*

During the last semester, Douglas Kmiec appeared on the *Newshour*, debating Harvard's Laurence Tribe, on same-sex marriage; debated Barry Lynn, the director of Americans United for Separation of Church and State on the topic of religious freedom at the Center for First Amendment Rights in Hartford, Connecticut; keynoted a conference on the First Amendment and America's foundational principles for the National Lawyers Association in Washington, D.C.; presented on the Fiftieth Anniversary of *Brown v. Board of Education* on its significance for educational achievement in the future to the California Judges Association in Sacramento; and participated in a debate on skepticism and freedom with Richard Epstein of the University of Chicago and Walter Dellinger, former acting solicitor general of the United States at the National Constitution Center in Washington, D.C.



## Joel Kotkin

*Senior Research Fellow, Davenport Institute*

Joel Kotkin worked on several reports, including a study of St. Louis for the Los Angeles Economic Development Corporation. In addition, he has authored articles in the

*Washington Post*, the *New Republic*, the *Los Angeles Times*, *Inc.* magazine, and the *Arizona Republic*. Kotkin completed *Cities: A Global History*, which will be published by Modern Library early next year.

## Gordon Lloyd

*Professor of Public Policy*

Gordon Lloyd teamed with David Davenport to write two op-ed pieces that were widely circulated. He launched an updated version of the Web site on the Constitutional Convention (<http://teachingamericanhistory.org/convention/>). Lloyd delivered the distinguished lecture at the University of the West Indies on September 11 and the Manning lecture at Colorado College on the California recall. In addition, he directed or led three colloquiums on political economy for the Liberty Fund and had four journal-length manuscript articles accepted for publication.



## Robert Lloyd

*Chair/Assistant Professor/Coordinator, International Studies, International Studies and Languages Division*

Robert Lloyd's recent publications include: "Zimbabwe Report," *Countries at the Crossroads: A Survey of Democratic Governance*, Freedom House, April 2004; "Nigeria's Democratic Generals," *Current History: A Journal of Contemporary World Affairs*, May 2004; and "Expecting Satisfaction: Negotiating a Durable Peace in South Africa," *Peace vs. Justice in International Negotiations*, Rowman and Littlefield, June 2004. In addition he participated at the following conferences: "Reconciling Neighbors: Negotiating the Arab-Israeli Conflict, Panel on Peace and Democracy in the Middle East," University of California at Irvine; "The Iraq Decision: One Year Later," a debate with UCLA Dean Emeritus Michael Intriligator at the UCLA School of Public Policy and Social Research that was carried on "Talk of the City" by



KPCC 89.3; and “Conflict and its Resolution in Zartman’s World,” 23rd Annual Conference of the School of Advanced International Studies African Studies Program at Johns Hopkins University, Washington, D.C.

## Ted McAllister

*Edward L. Gaylord Chair of Public Policy*

Ted McAllister introduced a new class for the spring term, American Power and the Just War Tradition.

During the school’s recent graduation ceremonies, he was presented the inaugural Howard A. White Award as recognition for his distinguished roles as both a scholar and teacher.



Other recent activities include: lecturing for the University’s Alumni Association at the Reagan Library on “Reagan as a Leader” and giving a lecture on “Voegelin’s Critique of Modernity” at an Intercollegiate Studies Institute Graduate Honors Colloquium held at the ancestral home of Russell Kirk in Mecosta, Michigan. In addition, McAllister attended a conference for conservative leaders from both the United Kingdom and the United States. This meeting was sponsored by The Atlantic Bridge and was held near London. Finally, he begins his sabbatical during the fall 2004 semester and will work on a forthcoming book, *The Meaning of IS: Bill Clinton and the Baby-Boomer uses of Knowledge*.

## Lou Moret

*Adjunct Faculty, Local and Regional Policy*  
Lou Moret served as a delegate to the Democratic National Convention in Boston. This is the sixth consecutive convention he has attended as a delegate.

## Michael Shires

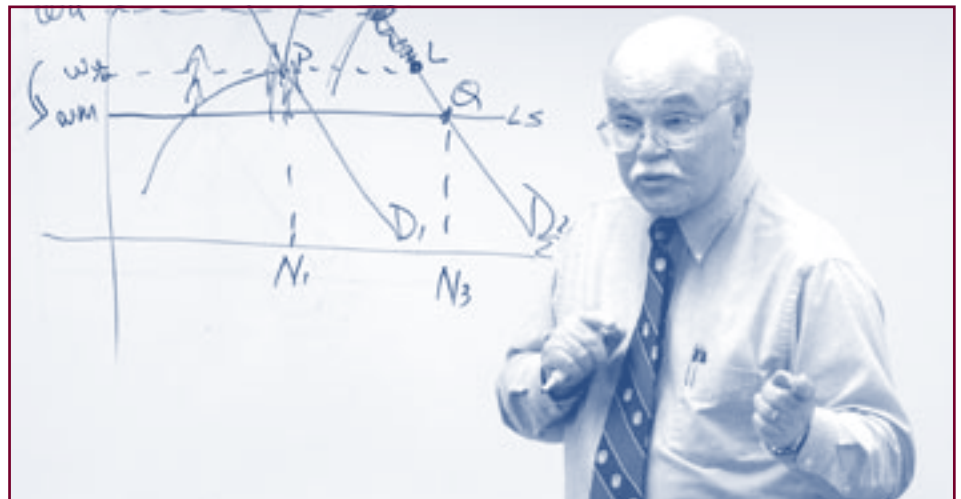
*Associate Professor of Public Policy*  
Michael Shires oversaw the completion of the School of Public Policy’s Capstone Policy Seminar series. He was also a presenter at several expert panels across the state regarding the California budget and the California electricity crisis, as well as a speaker at the California State University, Northridge, San Fernando Valley Real Estate Outlook 2004.

## Professor Charles Van Eaton Retires

Dr. Charles Van Eaton retired in July after six years of loyal service to Pepperdine University. He began with the School of Public Policy in 1998 and led the school’s economics track by teaching core courses in economic analysis and elective courses in labor economics, public finance and public choice, urban and regional economics, and special issues in economics covering privatization and health care.

Van Eaton’s passion for teaching students extended beyond the classroom. He often helped students find apartments, prayed for students in need, and visited hospitals of students’ sick family members. In addition, he was widely recognized in regional and national media, and wrote more than two thousand op-ed pieces and newspaper columns.

“Dr. Van Eaton provided for our program one of the broadest possible collection of strengths combining his background in



economics with a unique understanding of political institutions and extraordinary experience in spiritual concerns. In many ways, he personally captured in his own life, the focus of our mission to an extent that few people could, and his nurturing influence on students outside class will have an impact on their lives and their work for many years to come. He was thus a perfect member of our founding faculty team,” said James R. Wilburn, dean of the School of Public Policy.

Van Eaton has moved to Hixson, Tennessee, to be with his wife, Katharine “Katy,” children, and grandchildren. He has accepted a full-time position at Bryan College, a traditional liberal arts college, as distinguished professor at large and director of the Bryan Center for Critical Thought and Practice. He is currently developing a new course tentatively titled, Science in the Public Interest, where students will learn how to apply science methodology to public policy.

## 2004 EVENTS

### BOARD OF VISITORS

On April 26, 2004, members of the School of Public Policy's Board of Visitors met in the Braun Center for Public Policy to review the school's work to date and plans for the future. Dr. Ed Feulner, president of The Heritage Foundation, who has served as chairman since the board's founding in 2001, chaired the meeting.

Board members and guests discussed Dean Wilburn's plans for the future and heard presentations from faculty members, Dr. Gordon Lloyd and Dr. Ted McAllister. In a unique combined presentation, Drs. Lloyd and McAllister discussed the innovative way in which their two courses, *The Roots of the American Order: What is Public Policy?* and *Ethical Dimensions of Public Policy: Great Books and Great Ideas* work in concert to lay the intellectual

foundation for the Pepperdine Master of Public Policy degree. Instead of merely recounting political history, these courses seek to establish the relation between the historical development of political thought and contemporary policy challenges.

In addition, University President Andrew Benton addressed the board. He spoke about the University's pursuit of both academic excellence and the moral and ethical development of the student.

### JAMES Q. WILSON IN NEW YORK

Members of the Board of Visitors joined special friends of the School of Public Policy for a lunch at the Union League Club in New York on March 31. The event was hosted by board members Steve Forbes and James Piereson and featured a

discussion with Ronald Reagan Professor James Q. Wilson on terrorism and domestic and international responses.

The gathering also afforded University President Benton and Dean Wilburn an opportunity to reflect on the School of Public Policy's mission and contributions to the national policy discussion.

Special guests included, Scott Baugh, former minority leader, California State Assembly; William F. Buckley Jr., *National Review*; Charles Hamilton Jr., Paul, Hastings, Janofsky & Walker; Robert Hertzberg, former speaker, California State Assembly; Sheila Johnston Mulcahy, William E. Simon Foundation; Norman Podhoretz, *Commentary*; Peter Simon, William E. Simon & Sons; and Matthew Talbert, ABS Worldwide Corporate Barter Services.

## Joel Kotkin Leaves Pepperdine After Eight Years of Service

Joel Kotkin has accepted an invitation to serve as a senior fellow with the New America Foundation headquartered in Washington, D.C., and thus will be resigning as senior fellow for the Davenport Institute at the end of this summer. Kotkin has had a long history with the University, first as a guest lecturer to the business school and as a member of the Academic Advisory Committee to launch the new School of Public Policy before being named as the John M. Olin Fellow in 1996, a position that he filled for three years.

In addition to his role at Pepperdine, Kotkin has continued to consult with numerous organizations and civic groups while his columns have appeared in the *New York Times*, the *Los Angeles Times*, the *Washington Post, Inc.* magazine, and the *Wall Street Journal*. In the School of Public Policy he has taught courses such as *The History and Wealth of Cities* and *Southern California as a World Microcosm*. In addition he has led

students to develop original research on the information age, housing, and inner city development; his students have often continued similar work after graduation.

Dean James R. Wilburn said of Kotkin's contribution, "I have appreciated a friendship with Joel which blossomed two decades ago when I was dean of the business school and introduced him to many of our close friends in Europe and Russia when he was working on his book titled *Tribes*. I have especially appreciated his influence on the direction of the School of Public Policy. When the history of this school is recounted, he will always be considered to be among its 'founding fathers.'"

Internationally recognized as an authority on global, economic, political, and social trends, Kotkin is the author of the widely acclaimed, best-selling book, *The New Geography: How the Digital Revolution is Reshaping the American Landscape*, as well as four earlier policy books and a novel on life in California.



He recently completed a book to be published by Modern Library, a division of Random House, on the history of cities. This summer Kotkin completed his last major research piece for the School of Public Policy on "Urban Villages in California," co-authored with Thomas Tseng and made possible by significant grants from The Olson Company, Wells Fargo Bank, and Fidelity National Title.

Kotkin and his wife Mandy, together with daughters Ariel and newborn Hannah, are looking forward to this new chapter in their lives.



## MIGRANT ASSIMILATION AND THE ROLE OF RELIGIOUS CONGREGATIONS

On March 16, 2004, at the annual Faith and Public Policy conference entitled Immigrants, Religious Congregations, and the Civil Society, the School of Public Policy examined the role of contemporary

American churches, synagogues, mosques, and temples in nurturing, educating, and encouraging immigrants' successful integration into American society. Gregory



Gregory Rodriguez

Rodriguez, senior fellow at the New America Foundation, discussed the ethnic religious paradox concerning faith and assimilation in

Southern California that will be the subject of a follow-up paper to be published this year. He examined the historical evolution of assimilation including German, Italian, and Mexican migrations, and the role of churches in teaching American civic values. He indicated that many sociologists look at migration as a solitary and lonely act where the alienation of the migratory experience forces migrants to rethink their identity. Migrants look for collective warmth, security, and ethnic identification to maintain the distinctiveness of their natural origins and seek out religious institutions. Rodriguez



Reverend Karen Speicher

highlighted the following from his own research:

- ◆ In the United States approximately 11 percent of the population is foreign-born



compared to 41 percent in the city of Los Angeles.

- ◆ Mexican immigrants attend church more regularly in the United States than they did in Mexico.
- ◆ Fifteen percent of the immigrants that confess no faith come primarily from the former or current Communist nations.

Karen Speicher (MPP '03), United Methodist pastor and research fellow, Davenport Institute, discussed how faith communities are responding to and influencing the American experience of immigrants. Speicher's research found that the life of an immigrant seeks a stronger fervor and desire for security in the messages of the Biblical language than the native born. She explained that churches struggle to maintain their own identity especially when the growing population of immigrants requires the church to adapt certain rituals. She said many migrants go to church for personal reasons and have an innate fear of losing their language and culture.

A distinguished panel commented on the findings. Moderated by Joel Kotkin, senior fellow, Davenport Institute, the panel included Reverend Ken Fong, senior pastor, Evergreen Baptist Church of Los Angeles; Rabbi Gary Greenbaum, western regional director, American Jewish Committee; Rebecca Y. Kim, assistant professor, Pepperdine University; Ali Modarres, associate director of the Edmund G. "Pat" Brown Institute of Public Affairs and professor, Department of Geography and Urban Analysis, California State University, Los Angeles; and Reverend Fernando Santillana, associate director of Connectional Ministries, Ministerios Latinos, California-Pacific Annual Conference, United Methodist Church.



Rabbi Gary Greenbaum



Reverend Fernando Santillana



Professor Ali Modarres



Professor Rebecca Kim and Reverend Ken Fong

The conference and research report to be published in 2004 was sponsored by the Lynde and Harry Bradley Foundation and the William E. Simon Foundation.

Visit the "news and events" section of the School of Public Policy's Web site to hear the Faith and Public Policy conference proceedings.

# Capstone Policy Seminar

Each year students develop and present a major public policy program design and implementation plan using a real situation in an actual agency, either global, national, state, or local.

Students develop a mission, a strategic plan, and an implementation plan, which acknowledges the various interest groups who must “buy in” for the project to be successful. The results are presented to academics and industry experts. The topics for consideration were:

## *Reforming Workers Compensation in California*

This panel examined the ways in which the California workers compensation system can be changed to protect workers while protecting employers from excessive costs. The study recommended changes to the current system that will improve the state’s overall business climate. The panel included Matt Bartosiak, manager, consulting helpline, Employers Group; Ron Feenberg, attorney, Rose, Klein & Marias, LLP; Joel Fox, president, Small Business Action Committee; and Dr. Seth Seabury, associate economist, RAND.

## *Three Years After the California Energy Crisis: A Plan to Avoid Future Shortages*

This study examined the ways in which California can act to expand the supply of electricity available to meet future demand. The study focused on the issues surrounding the production of electricity and provided guidance for meeting this important infrastructure need.

The panel included Dr. Mark Bernstein, senior policy researcher, RAND; Mark Minick, manager of generation planning, Resource Planning and Strategy Department, Southern California Edison; and Dr. Christopher Thornberg, senior economist, UCLA Anderson Forecast.

## *Improving the Quality of Severely Distressed Public Housing*

Students in this research initiative developed a series of recommendations aimed at bringing the quality of public housing in the United States to acceptable levels. Their analysis targeted ways to produce results in an environment where current federal initiatives have failed. The panel included Frank W. Cornell III, president, FWC Realty Services Corporation; Charles Hayes, former CEO, SRO Housing Corporation in Los Angeles; and Dr. Charles Van Eaton, professor of public policy, Pepperdine University.

## *Federal Options for Increasing the Quality of Housing Available to Low-Income Households*

Congress stated in the Housing Act of 1949 that it is a United States policy goal to provide “a decent home and a suitable living environment for every American family” and to pursue the “elimination of substandard and other inadequate housing.” This session assessed the role the federal government can play in increasing low-income households’ access to affordable, quality housing to meet Congress’ commitment. The panel included Ben Besley, director, development for The Olson Company; Frank W. Cornell



*Malaria Student Team*

III, president, FWC Realty Services Corporation; Charles Hayes, former CEO, SRO Housing Corporation in Los Angeles; and Douglas Tapking, executive director, Area Housing Authority, County of Ventura.

## *Malaria Interdiction in Kenya*

Malaria affects the lives of thousands of Africans. Students examined options and recommended ways that the malaria problem in Kenya can be addressed. The panel included Angela Hawken, lecturer, Pepperdine School of Public Policy and associate health economist, UCLA School of Medicine; Dr. Robert Lloyd, assistant professor of international relations, Pepperdine University; and Andrew Weathers (MPP '00), public health advisor, Division of International Health of the Epidemiology Program Office, Centers for Disease Control.

## *AIDS in Yunnan Province, China: A Case for Preventative Solutions*

The group examined the unique problems facing the people of the Yunnan Province in China in light of the growth of AIDS in the region, and developed recommendations for how the crisis should be met. The panel included Angela Hawken, lecturer, Pepperdine School of Public Policy and associate health economist, UCLA School of Medicine; Dr. Virginia Li, professor of community health sciences, University of California, Los Angeles, School of Public Health; and Andrew Weathers (MPP '00), public health advisor, Division of International Health of the Epidemiology Program Office, Centers for Disease Control.



# Student News

More than one third of students in this year's graduating class chose international security as a career. Four graduates were hired by the CIA and two others accepted offers from the Naval Criminal Investigation Service prior to graduation. Other graduates are awaiting clearances to begin working on counter-terrorism for the Departments of State and Homeland Security. Finally, a handful of recent graduates are in the final stages of salary negotiations at similar agencies.

Two graduates won coveted positions as Presidential Management Fellows, a two-year federal executive training program, and another graduate received a fellowship to proceed with doctoral training in economics.

Recent alumni are also active in local politics, state legislative policy reform, regional law enforcement, and nonprofits that address education and housing.



(l-r) 2004 Graduates: David Blechertas, Anthony Archie, and Amma Appiah-Asantewaa

## 2004 Student Internships

The Pepperdine School of Public Policy strives to produce leaders who strengthen the institutions that lie between government and the individual, including international, federal, national, state, and local agencies; nonprofit and nongovernmental organizations; and private corporations. The required internship within the curriculum provides a perspective on how the methods and theories learned in the cases studied in the classroom find practical expression in complex real-life settings.

The scope of assignments completed during the internship determined the agency's classification.

### INTERNATIONAL

Atid E.D.I. Ltd.  
Consulate General of Israel  
Enhancing Care Initiative,  
Harvard AIDS Institute  
Human Rights Research of the Penal System  
for the Laboratorio de Politicas Publicas  
in Argentina  
Human Rights Watch  
Korean Mission to the United Nations  
Media Freelance: Covered the East African  
Economic Development Conference  
Ugandan Ministry of Economics and Trade  
United Nations  
Woodrow Wilson International Center  
for Scholars  
World Affairs Council

### NATIONAL/FEDERAL

Federal Motor Carrier Safety Administration  
Department of Transportation  
Headstart  
White House, Office of National  
Drug Control Policy

### NONPROFIT

Alliance Defense Fund  
Ashland Foundation  
California Peace Action  
Center for Security Policy  
Center for the Study of Popular Culture

Competitive Enterprise Institute  
Ford Foundation  
Manhattan Institute  
Missouri Farm Bureau  
National Foundation for Women Legislators  
Reason Foundation  
Rock the Vote  
Surfrider Foundation  
UCLA School of Medicine, Integrated  
Substance Abuse Programs

### PRIVATE

Cerrell & Associates  
Gonzalez & Robinson  
KPFK Radio  
*Malibu Times*  
New American Dimensions  
Nickerson & Associates  
Southern California Edison  
The Gilpin Group  
Webster Enterprises

### STATE/LOCAL

Los Angeles County Public Works  
Mayor James Hahn, Los Angeles  
Office of Inspector General,  
Los Angeles Police Department  
State Assembly Campaign,  
Steve Kuykendall, California  
U.S. Senator John Ensign (R-NV)

# Alumni Notes

**Evelyn Aleman** (MPP '00) recently had her second daughter, Lucia Isabelle. She has also begun a public relations and public policy consulting business.



**Lance Christensen** (MPP '04) and his wife recently welcomed Erik Randall to the world on March 9. The family now resides in El Dorado Hills, California.

**Megan Crain** (MPP '03) was married in April and is expecting her first child. She and her husband live in Jefferson City, Missouri.

**Victor Diaz de Leon** (MPP '02) joined the foreign service as an executive officer with the United States Agency for International Development. He is learning about development issues related to the Bush mandate of diplomacy, defense, and development. In about a year, he will serve in the Guatemala mission.

**Sean Edgar** was remarried last year to an old friend, Andrea. They have two daughters, Michaela, 8, and Abigail, 6 months. He completed his master's degree in public administration at the University of Montana–Missoula in December 2001. Edgar works for the United States Investigations Services, Commercial Services Division as a vendor relations specialist. He is responsible for training and managing researchers across the country and works to ensure the quality and timeliness of records reporting from researchers and courts. He and his family reside in his hometown of Missoula, Montana.

**Nathaniel Goetz** (MPP '01) recently joined the faculty of the University of California, San Diego, (UCSD) Department of Family and Preventative Medicine, as a clinical instructor of health policy. He continues to serve as the director of the Forced Migration Laboratory at the UCSD Center

for Comparative Immigration Studies. In his free time, he sits on the board of directors of the United Nations Association of San Diego and is an active member of the La Jolla Golden Triangle Rotary Club.

**Daniel Hebenstreit** (MPP '04) and his wife are the parents of twins, Ryan Daniel and Ava Grace, born on June 3.

**Jeffrey Jones** (MPP '02) received an appointment as a research fellow at the Hoover Institution. He will continue to conduct research on poverty issues as well as administrative tasks for the senior associate director at Hoover. In addition, he and his wife, Lori, are expecting their first child around Labor Day.

**Sara Lindgren** (MPP '01) was recently appointed to the board of directors for the Westside Pregnancy Resource Center.

**David Mashuri** (MPP '04) wed Nargiza Paltasheva, his fiancée of three years, on March 20, 2004, in a ceremony at the Loews Beverly Hills Hotel. Nargiza is currently attending Arizona State University, where she is working toward a bachelor's degree in technology and applied science. She



plans to graduate in December of this year and the couple will move to Washington, D.C., where Mashuri will work for the State Department.

Eventually, he expects to be assigned to a diplomatic mission overseas, mostly likely in the Middle East or the former Soviet Union.

**John McCormally** (MPP '00) is serving as the communications director for the Iowa Democratic Party (IDP). In addition to acting as the spokesman for the party, McCormally has been traveling the state with elected officials, promoting economic development and education, and generating positive press

for the Democratic message. He has served in various capacities with the IDP since 2002. This January, McCormally helped to organize the First-In-The-Nation Caucuses.

**Thitu Joy Mwaniki** (MPP '02) is a program coordinator for Transparency International in Nairobi, Kenya. She is responsible for serving as the secretariat for the African Parliamentarian Network Against Corruption, Kenya chapter. She also works to revive the Ethical Business Group, which includes liaising with large corporations.



**Jason and Elena Pates** (both MPP '99) are the proud parents of Jennifer Alexandra. She was born on February 17 at Sibley Memorial Hospital in Washington, D.C.

**Geoffrey Segal** (MPP '00) was recently appointed as an advisor to Florida Governor Jeb Bush's Center for Efficient Government. Additionally, he was instrumental in the research, development, and the creation of recommendations in the California Citizens' Budget project at the Reason Foundation. The project balanced California's budget without new taxes using a myriad of government reform tools. Several components serve as the foundation for Governor Schwarzenegger's fiscal platform, as well. Also, Segal served as an advisor to the bipartisan cost-cutting caucus in the Virginia General Assembly on government reform and performance issues resulting in several successful legislative initiatives recently signed into law. On a personal note, he was recently engaged to Rebecca Bricken and will be married next May in Arlington, Virginia.

## Class of 1999 Five Year Reunion—April 16, 2004

Members of the School of Public Policy's inaugural class returned to Malibu to celebrate the fifth anniversary of their graduation in 1999. Twenty-two of the original students gathered for dinner with faculty and staff in the Graziadio Executive Center at the new Drescher Graduate campus. When the school was founded in 1997, students and faculty shared academic facilities with the School of Law.

“The high attendance of alumni, as well as professors and administrators, speaks to the special impact that the School of Public Policy has had on all of our lives,” said Jason Pates (MPP '99). “There was some real emotion expressed throughout the evening, particularly when Dr. Wilburn dusted off our class pledge from our first week together.”

The night before the reunion, alumni gathered with recent graduates and current students at Duke's restaurant in Malibu to discuss policy-related careers. These annual reunion activities celebrate the progress of the school and its graduates and help introduce current students and recent graduates to the growing network of public policy graduates working throughout the world. Plans are underway for the Class of 2000 reunion in Spring 2005.

Reunion- or alumni-related question?

Contact Jon Kemp at:

310.506.4494

Photos courtesy of Aaron Pankratz



(l-r) Ryan Storm; Aaron Pankratz; Shawn Lewis; Jeremy Stewart; and Brad Cheves, former vice president for advancement and public affairs



(l-r) Elena and Jason Pates with daughter, Jennifer; Julia Thompsen; Jeremy Stewart; Cathryn Kingsbury; Aaron Pankratz; Eryn Witcher; and Ryan Storm



Class of 1999 alumni gathered for the school's first five-year reunion.



Pepperdine University  
School of Public Policy  
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PEPPERDINE UNIVERSITY

School of Public Policy **Dean's Report**

James R. Wilburn, Dean

**Upcoming Events**

**October 2004**

**Date to be determined.**

**James Q. Wilson**

**Annual Lecture**

Reagan Presidential Library  
Simi Valley, California

**August 27, 2004**

**Family Day Barbecue**

Gulls Way Courtyard  
Drescher Graduate Campus  
Malibu, California

**September 8, 2004**

**Internship Mixer**

Returning students discuss their  
experiences with new students.

Room location to be determined.  
Malibu, California

**October 21, 2004**

**Board of Visitors Meeting**

School of Public Policy  
Drescher Graduate Campus  
Malibu, California