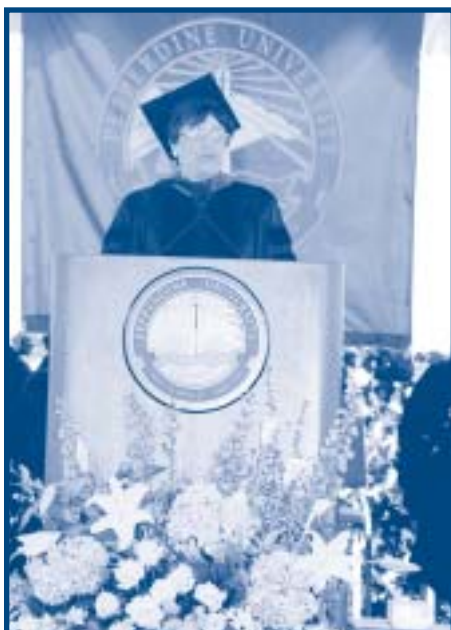


# School of Public Policy **Dean's Report**

Summer 2003

## OPM DIRECTOR ADDRESSES GRADUATES



**U.S. Office of Personnel Management (OPM) Director Kay Coles James encouraged the 2003 graduating class of the School of Public Policy (SPP) to consider careers in the federal government at the April commencement ceremony. James emphasized the need for their talents.**

“Within a few short years, a tremendous amount of knowledge will be gone from the civil service because of retirements; we need to minimize that by encouraging a new generation of leaders to work for the federal government. You are that generation.”

Speaking to an audience of students, parents, and faculty in Alumni Park, James said the graduates are the response to the call of President George W. Bush for Americans to live out the nation’s promise through civility, courage, compassion, and character. “The difficult assignment you have undertaken is vital to the strength and future of our great country,” remarked James. “I congratulate each and every one of you and hope you are instrumental in returning the solid values of patriotism, civil community, and family back to the American conscience.”

Emphasizing the contributions they will make, James said “graduating will launch you on a journey that is

impossible to predict but so wonderful to imagine. This is one of those wonderful milestones in life that you will never forget.”

James was appointed OPM director in July 2001 by President Bush. As the leader of a dynamic agency with thousands of employees, she is President Bush’s principal advisor in matters of personnel administration for the 1.8 million members of the federal civil service. Her autobiography, *Never Forget*, is an inspiring story of one woman’s journey from public housing to the corridors of national influence. James’ receipt of Pepperdine’s honorary Doctorate of Laws Degree is her seventh honorary degree.

The School of Public Policy aims to unite students frequently with public policy advisors and governmental luminaries responsible for shaping policy within their respective spheres of influence.

*To listen to James’ speech visit the “news and events” section of SPP’s Web site.*

### SPP IN WASHINGTON, D.C.

On April 21st James Q. Wilson, Ronald Reagan Professor of Public Policy, joined the School of Public Policy and University alumni and friends at the National Press Club in Washington, D.C. for a luncheon and lecture on “Religion, Democracy, and Islam: Will Freedom Prevail in the 21st Century?”

*Visit the “news and events” section of SPP’s Web site to hear Wilson’s speech.*

### DAVENPORT AND KMIEC RETURN TO THE UNIVERSITY

David Davenport, the sixth president of Pepperdine University, returns this fall as distinguished professor of public policy and law. Douglas Kmiec, former distinguished professor of law, returns this fall to teach in the School of Law and the School of Public Policy.

*Story continued on page three.*



The birth of every new child demonstrates that God has not given up on the human race, ...

James R. Wilburn, Dean

...but it also challenges families and social institutions to prove that they can nurture this fragile new life to maturity and self-sufficiency through unexpected challenges.

Similarly, the birth of the School of Public Policy demonstrates that Pepperdine University has not lost its keen sensitivity to changing challenges and is willing to reallocate resources to provide bold leadership in exploiting new opportunities to serve. Now we must prove that we can stay the course to become an internationally recognized center for developing leaders who are prepared to be just as fearless in their own commitments as Pepperdine has been in founding the School of Public Policy.

Critical to this leadership is the assembling of an outstanding core faculty. To this group we are adding Angela Hawken, from RAND Graduate School and a native of South Africa as well as David Davenport and Douglas Kmiec who are returning to the University.

Perhaps the greatest offense a university can commit is to live beneath its potential. This year's extraordinary additions to our outstanding faculty are an eloquent demonstration that we do not intend to yield to such a temptation. We are committed instead to seizing the unlimited potential placed within our reach by those who fully expect us to lead through uncharted waters with the calm confidence that is born of a compelling calling.

*James R. Wilburn*

## AN ALUMNA ACCOUNT OF TEACHING POLITICS IN THE NEW DEMOCRACY OF NIGERIA

By Eryn Witcher (MPP '99)

I stood in a cavernous room that was a bit too chilled to make up for the heat outside, excited and a bit disoriented. Still somewhat jet-lagged from the 14-hour plane ride the previous day, I had no idea what to expect from the week that lie ahead.

I unpacked all the political bumper stickers, buttons, shirts, and photos that I could fit into my bag. Slowly, I watched as distinguished-looking older gentlemen and a few women—most of them dressed in traditional Nigerian garb—filled the room. My attempt to bring a slice of our American political campaigning system to Africa had begun.



The Washington, D.C.-based International Republican Institute asked me to come to Nigeria, Africa, to train the country's political party leaders in political campaigning in anticipation of the nation's upcoming local and state elections. I was thrilled to share what I learned as a campaign staffer for George W. Bush and as press secretary for two U.S. senators. There were only six weeks left until the second-ever democratic elections of Nigeria.

Introductions went smoothly. Many of the politicians' accents were thick, but we shared English as our common language. On came our first topic—developing an issue-based campaign. I hadn't made but a few points when I met resistance from a man in the front row with graying hair and a sharp pin-striped suit who stood up when he spoke.

I talked about developing a message based on issues. I advised the politicians about capturing earned media. I detailed what constitutes an effective debate strategy. But the man in the front row with the graying hair would have none of it. He challenged me with accounts of politicians in Nigeria running on personality, corrupt journalists that demanded payoffs, and rigged debates with rules favoring the ruling party.

I listened intently to his words. But it took me no time to realize that there was only one solution to his grievances—true democracy—the political ideal above all others I had come to preach.

To win countrywide name recognition, candidates must stand for something that transcends geographical boundaries and tribal connections, I explained. That recognition comes when voters identify with issues of concern to them. The media is a powerful tool to spread a candidate's message, I told them. I felt like a broken record as I illustrated these fundamental principles over and over again.

Over lunch we talked about pre-conceived notions Americans have about Africa, political races, and the recent death of one of the political candidates. That is when I learned my gray-haired agitator in the pin-striped suit was a presidential candidate himself. He explained to me that as a Nigerian politician in a fledgling democracy, he was in a fight not only for his ideals, but also for his life—quite literally. Campaigning in Africa is a very serious—and dangerous—business. He wasn't ignoring my advice or refuting it for the sake of argument—he merely wished to challenge it to ensure the advice was sound.

Resuming the workshop, we began a question-and-answer session, and I noticed a newcomer. He hadn't been present for the morning session, and he immediately questioned my philosophy of running a campaign based on issues that matter to voters. He was relentless, and I was about to throw up my arms and give up, as this is the very topic our group had made promising progress on during the morning. Before I even had a chance to respond, my former naysayer with the gray hair and pin-striped suit sprang to my defense by touting the need for Nigerian politicians to focus more on issues and less on personality and popularity.

He may have been just one man, but his mind, in just a day's time, had opened itself to a once unknown world of political possibilities. In Nigeria's new and fragile democracy, he showed the courage to shun the country's corrupt and bloody political history, and resolve to help his countrymen and countrywomen by fighting for issues most dear to them.

## DAVENPORT AND KMIEC—Continued from page one

David Davenport will be distinguished professor of public policy and law beginning fall 2003. Davenport, who served as Pepperdine's chief executive for 15 years, is currently a research fellow at the Hoover Institution, where he will retain a joint appointment. He will also continue service as a regular columnist with the Scripps Howard News Service.

Davenport will teach the course "International Institutions and the New Diplomacy" in the fall term and will team teach the course "Strategy and Rhetoric of Presidential Campaigns" with Brad Cheves, University vice president for advancement and public affairs, in the spring 2004 semester.



The new diplomacy class will examine the rise of multilateral institutions and the development of key treaties since World War II, beginning with the post-war development of the United Nations and the Security Council to the very recent International Criminal Court. There will be a special emphasis on the recent efforts of "the new diplomacy" to develop new international norms and treaties over the objection of the U.S. and other world powers.

Douglas Kmiec is currently dean and St. Thomas More Professor of Law at the Catholic University of America in Washington, D.C. He will return to the University as the Caruso Family Chair in Constitutional Law.



While at the Catholic University of America, Kmiec raised the standards of the Columbus School of Law. According to the *U.S. News & World Report's* annual ranking, the school rose to the top half of law schools during Kmiec's tenure. He also led a thirty percent increase in applications and a rise in median LSAT scores to the top twenty-five percent of those taking the exam, nationwide.

Kmiec designed and established the first Eastern European-U.S., LL.M. program in Poland. He created and taught a first-year course in jurisprudence and the Catholic intellectual tradition. Through the course, Catholic University law students gained perspective on first year common law subjects from a distinctly faith-based perspective.

## INSTITUTE DIRECTS URBAN VILLAGES STUDIES

In its continuing interest in housing issues and its impact on community, the Davenport Institute is working on several projects related to "urban villages." This is a term to describe dense, neighborhood development that can be linked to transit, retail, and commercial areas. These can be found in varied areas including urban cores, older suburbs, peripheral developments, and even small, rural communities.

The first project was in the San Fernando Valley where the Institute worked with the Economic Alliance of the San Fernando Valley to develop a long-term look at the valley's housing needs. This project presented on July 16th, was sponsored by former Assembly Speaker Robert Hertzberg, Southern California Association of Realtors, Southern California Gas Company, and SCE Corporation, a development company founded by Pepperdine graduate Ali Sahabi.

The study relies on work done by 2003 SPP graduates Matt See, Johanna Falzarano, and Luci Stephens. The project coordinator and co-author, with faculty members Joel Kotkin and Michael Shires, is Karen Speicher (MPP '03).

A larger report on urban villages is being developed with The Olson Company for presentation later this year.

## SPP LAUNCHES NEW WEB SITE

The School of Public Policy and Web & Multimedia Services proudly announce the launch of the newly redesigned School of Public Policy Web site. The new template-driven design features enhanced interactivity and role-based navigation. Highlights include:

- ▶ Virtual Tour with Imbedded Streaming Video and 360-Degree Panoramic Images
- ▶ Alumni and Student Testimonials to Provide Enhanced Interactivity
- ▶ Targeted Resources with 1-Click Access to Role-Based Content
- ▶ Global Navigation to Provide Access to Key Content Areas
- ▶ Google Search Technology which Enhances Search Capabilities
- ▶ Audio/Video Archive of Past Events



<http://publicpolicy.pepperdine.edu>

# Faculty/Fellow Update

## Alfred Hagan

### Professor of Economics

Hagan was appointed as international coordinator for Latin America for the 33rd annual meeting of the Western Decision Sciences Institute. The meeting will be held in Manzanillo, Mexico April 13-17, 2004. Hagan will be giving a paper on the results of a decision-style inventory survey administered in Australia compared to the results from U.S. managers. The paper will be presented in Baden-Baden, Germany, this July. He will continue to give a similar talk to graduate faculty and students at the University of Durham in England. Hagan will be working with NGOs and local government departments involved in the rural economy of Guatemala, Central America, in the late fall months of 2003.

## Bruce Herschensohn

### Fellow and Adjunct Faculty

October 7th is the release date for Herschensohn's new book, *Passport: An Epic Novel of the Cold War* (Simon & Schuster). He wrote this historical fiction book, as a Republican insider, about the lives of twelve people meeting by chance in the British-ruled Hong Kong and their reunion many years later during the Chinese takeover. Book signings are planned for October and November at the Nixon Presidential Library and the Reagan Presidential Library.

## Ted McAllister

### Edward L. Gaylord Chair of Public Policy

McAllister is currently devoting his time to completing a textbook on U.S. history. His essay "Reagan and the Transformation of American Conservatism" is scheduled to be published in the book *The Reagan Presidency* this fall. Another of his essays "The Particular and the Universal: Kirk's Second Canon of Conservative Thought" is scheduled to be published in a forthcoming book celebrating the 50th anniversary of Russell Kirk's *The Conservative Mind*. McAllister will deliver this essay as a lecture at an ISI Honors seminar at Oxford University in early August. Also, he has a review scheduled to be published in the *Claremont Review of Books* in August entitled "The Pragmatist and the Ideologue."

## Angela Hawken

### New Addition to the Faculty



This fall, Hawken will join the School of Public Policy as a full-time faculty member, teaching statistics and economics. Hawken was formerly an adjunct professor for the school, teaching the course "Research Methods for Policy Analysis."

Hawken is completing a doctoral degree in policy analysis at the RAND Graduate School. Her RAND research has focused on the areas of drug policy, criminal justice, civil justice, and youth development, in which she has co-authored several books.

Her current research interests are in understanding high-risk sexual behavior, developing agent-based epidemiological models to test policy responses to combat HIV/AIDS, and aid for public health as a foreign policy tool. Hawken will spend her summer on assignment in the Republic of Georgia, and will be traveling to Iran with student Sarah Priestnall (MPP Candidate '04) to meet with health officials.

## Geoffrey Segal

### Fellow

Segal (MPP '00) is now a columnist for the Heartland Institute's *Intellectual Ammunition*, which has a target audience of state legislators. Segal recently moved to Arlington, VA where he continues to work for Reason Foundation and serve as their Washington, D.C. presence. He spoke at a CATO Institute Hill briefing on competitive sourcing with Angela Styles of the Office of Management and Budget. Segal also co-authored "Smart Growth in Action" (<http://www.rppi.org/ps311>) and the 2003 Annual Privatization Report.

## Joel Kotkin

### Senior Research Fellow

Kotkin is currently finishing a major report on the future of New York sponsored by the Rockefeller Foundation and the Center for an Urban Future. In addition, he is working on major studies in the Inland Empire, Los Angeles, the city of Ontario, St. Louis, rural North Dakota, and another project in New York City.

## Michael Shires

### Assistant Professor of Public Policy

Shires has continued his research in the area of electronic democracy and local political processes—building off the technology underpinning the Murray S. Craig Digital Democracy Laboratory. He presented papers at the Hawaii International Conference on System Science and at the University of San Diego. This summer, he will investigate the need for new approaches to housing in the San Fernando Valley.

## Charles Van Eaton

### Professor of Public Policy

Van Eaton is spending the summer preparing courses for the next year. He is also preparing one new course in environmental economics. His most recent publication was an article for the Pat Brown Institute in Los Angeles responding to an article against the Patriot Act.

## Andrew Yuengert

### Associate Professor of Economics

Yuengert assumed the presidency of the Association of Christian Economists in January. He signed a contract for his book, *The Boundaries of Technique: Ordering Positive and Normative Concerns in Economic Research* (Lexington Books). He also has a monograph forthcoming from the Acton Institute, on the right to migrate and immigration policy.

## Gordon Lloyd

### Professor of Public Policy

Lloyd and Jeff Sammon (MPP '03) compiled a comprehensive Web site of documentary sources on the American founding (available through SPP's Web site). Lloyd gave a lecture to faculty and students at the University of Wales in Swansea on "Anti-terrorism and Anti-Americanism." He also participated in a colloquium at the University of London on the 200th anniversary of *Marbury v. Madison* where he delivered a paper and chaired one of the four panels. In addition, Colleen Rainey (MPP Candidate '04) and Lloyd created an interactive map of historical Philadelphia in the 18th century. Lloyd participated in a Liberty Fund colloquium in New Orleans entitled "Individual Liberty, Social Order, and Social Evolution in Late Nineteenth Century Political Thought."

# Alumni Notes

**Douglas Morrison** (MPP '99) recently architected the winning team for the Bio Terrorism Surveillance System for Washington, D.C. Morrison has also been a presenter and panel member at a number of recent events, including the ESRI National Health Conference on bio terrorism policy effects and the need of the geographic information system and the California Emergency Services Conference on how technology aids in responding to man made or natural disasters.

**Evelyn Aleman** (MPP '00) is the proud mother of 2-year-old Julia Anne Macias. In addition to her work as a freelance writer and public policy analyst with the Pat Brown Institute, Aleman has been appointed commissioner of Adult Day Health Care by Los Angeles County Supervisor Zev Yaroslavsky. The Commission meets monthly to address issues that affect the elderly and disabled population.

**Melisa Carroll** (MPP '00) has relocated to the San Diego area and is a grant writer for Interfaith Community Services, a nonprofit organization which works with more than 400 congregations in northern San Diego County. This agency serves the homeless, near homeless, and others who need assistance becoming self-sufficient. Most of her projects involve public funding such as the Department of Labor as well as state and county level housing programs.

**Ximena Del Carpio** (MPP '00) is entering her third year as a doctoral student in political economy at the University of Southern California. Her area of focus has been on emerging markets, primarily the region of Latin America, and their relation with the U.S. Currently she is working on a project titled "Implications of Democracy and Ethnic Fractionalization on Intrastate Conflict," which tests several well known theories in the peace research literature. She is writing her dissertation proposal on the topic of ethnic heterogeneity and economic reform in Latin America and sub-Saharan Africa.

**Danita Leese** (MPP '00) welcomed her second child, Jenay Tenaya, into the world on June 7th this year. Leese chose her daughter's middle name, Tenaya, from the creek that runs through Yosemite and from the Indian word, "to dream."

**Leah Pease** (MPP '01) is a vice consul at the U.S. Embassy in Caracas, Venezuela. She will be there through spring 2004. Pease's next posting is to Belfast, Northern Ireland, where she will be the management officer. She plans on arriving in Belfast summer 2004.



**Kimberlee (LaGree) Ross** (MPP '01) is currently working as research associate and project manager/regional coordinator at the Urban Institute. She recently completed a study assessing potential barriers Native American Indians face in the rental and sales housing market and is currently working on a similar study of persons with disabilities.



**David Vela** (MPP '01) was appointed to the Los Angeles County Board of Supervisors as a field deputy in December 2002. He oversees all of East Los Angeles Unincorporated and the cities of Montebello, Monterey Park, and Commerce. Vela also promotes economic and community development by recruiting financial institutions to commercial plazas and monitoring the development of East Los Angeles schools, parks, and housing projects.

*Call for mentors! Visit our alumni Web page for more information on "giving back."*



**Alicia (Sherman) Weintraub** (MPP '02) has begun a new job with the city of Culver City as a management analyst in the Community

Development Department. She is working on economic development projects and also assisting the other divisions (planning, building, housing, and redevelopment) with numerous projects. She will celebrate her one-year anniversary with her husband Adam (pictured above) on September 1st.

**Peter Westerholm** (MPP '02) works as a strategic planning analyst in the budget office of Tennessee's Department of Finance and Administration. Tennessee is beginning a transition to performance-based budgeting, and Westerholm is coordinating the process for a number of state agencies. With the budget on the brink of passage, the past months have taught Westerholm a great deal about the state bureaucracy, state politics, and budgetary procedure.



*Willging with fiancé, Jason Luster at graduation.*

**Brenda Willging** (MPP '03) is currently working for Resource Design Technology, Inc. in Laguna Hills, California as a project planner. The firm's specialty is in the permitting and design of mining sites throughout California and the southwestern U.S.

**Eryn Witcher** (MPP '99) is a producer for MSNBC's "Hardball With Chris Matthews," where she is responsible for the program's content, editorial direction, and composition. She is the former press secretary for U.S. Senators Bob Smith, R-N.H., and Paul Coverdell, R-Ga.

## THE NATURE OF LATINO POLITICS

An Alumna Perspective by Evelyn Aleman (MPP '00)

Prior to the presidential and mayoral elections in 2000 and 2001, respectively, I began to write an op-ed about the biggest challenge facing Latino elected officials today—the dual nature of Latino politics—a convergence of the progressive civil rights ideology and the need to redefine what exactly constitutes Latino issues versus those addressed by non-Latinos.

I would make the case that the challenge faced by many Latino leaders of today lay in developing themes and agendas that address the needs of a diverse constituency and recognizing its versatility. This of course was pre-"the South Gate fiasco," where we would see a dangerous reemergence of a political machine.

Corruption, violence, unresponsive, and irresponsible government have plagued small

southeast Los Angeles cities, like South Gate—led mostly by new Latino leadership—for years with very little attention from anyone else but the local residents who have endured the dismantling and mismanagement of their local government by elected officials.

Through the years, voter information campaigns geared at voter participation have done little—if anything—to educate voters about candidates, their track records, and issues presented during campaigns. More disturbingly, overtime, many Latino constituents have come to believe that electing a Latino individual to office is synonymous with fairness and a well-functioning government, though nothing can be further from the truth. In effect, when the elected governing body falls short of our expectations for an

effective and well-run administration, we tend to blame the previous leadership, which most likely consisted of whites.

The truth of the matter is that we can no longer turn to this excuse. Elected officials must be held accountable for their misconduct regardless of race, ethnicity, or culture.

In a country that is painfully aware of its racial and ethnic divides, where stereotypes abound, politicians of all racial and ethnic backgrounds need to think of the consequences of their actions on themselves, their families, and their communities. When they break the trust vested in them, they fail government and they fail the people.

# 2003 Special Events

## Annual Lecture Series Presented by James Q. Wilson

In March, Ronald Reagan Professor James Q. Wilson presented a series of three lectures on the influence of European thinkers on American thought and action. Wilson discussed French political thinker Alexis de Tocqueville's *Democracy in America* and focused on such concepts as majority tyranny, individualism, and self interest rightly understood. Second, Wilson spoke about Scottish enlightenment author Adam Smith's *Wealth of Nations*. Particular attention was paid to the division of labor, proper function of government in the economy, and the invisible hand. Finally, he covered Karl Marx's early work, *Estranged Labor*, on the alienation of labor in a free enterprise system and Marx's later work, *The Communist Manifesto*, in which dialectical materialism and revolutionary politics were outlined.

## Novak Speaks on "Blue Environmentalism"

Michael Novak, 2002 John M. Olin professor in public policy at Pepperdine and George Frederick Jewett scholar at the American Enterprise Institute presented "Blue Environmentalism" in January 2003. Novak wrote in the corresponding paper: "Two-thirds of the Earth's surface (71 percent, to be exact) is covered with water. So if we care about the ecology of this planet, the party of realism and liberty should choose blue as its color, not green. Even to take care of the green things of this planet (and we should), we must first take care of the great expanses of blue—the waters of the earth, wherever they are found. For this reason, the great meeting at Johannesburg in August 2002 shrewdly focused on two central environmental problems: water and poverty. Water,

since almost one billion of our fellow humans still lack access to a simple necessity of life, clean drinking water. Poverty, for another environmental reason: Where people are poor, environmental conditions tend to be both at a low level, and impossible to attend to, for want of sufficient wealth. The poorest regions of the earth are environmentally most devastated. Thus, the distinctive marks of blue environmentalism are three: realism, liberty, and recognition of the link between poverty and the environment. In other words, its passion for making a real difference in the real world; its



conviction that free, responsible, and inventive individuals, working in association with others, are the dynamic key both to environmental reform and sustainable development; and the conviction that poverty impedes the demand for environmental reform, while depriving the needy of the means to attain it."

Visit the "news and events" section of SPP's Web site to hear Novak's speech.

## Executive Committee Meeting in D.C.

On April 21st, the Executive Committee of the Board of Visitors held their annual Washington, D.C. meeting. The group met to discuss the current progress of the school and assist the dean on strategic planning.



(L-R) Douglas Kmiec, James Q. Wilson, Shirley Frahm, and Jack Kemp

President Andrew K. Benton gave the committee an update on the progress of and his vision for the University as a whole. James R. Wilburn, SPP Dean, discussed the state of public policy education. He noted that despite a difficult economy, Pepperdine was among the leaders nationwide in applications and that enrollment continues to grow. Assistant Dean Jon Kemp discussed the financial resources of the school and fundraising efforts.

In attendance were University President Andrew K. Benton, Steve Forbes, Jack Kemp, Michael Novak, James Q. Wilson, and guests Shirley Frahm and Douglas Kmiec.



On April 21st, about twenty SPP graduates gathered in Georgetown at Café Milano for dinner conversation and to recall fond memories. (L-R) Karen Stinton (MPP '02), Cathryn Kingsbury (MPP '99), Eryn Witcher (MPP '99), Asst. Dean Jon Kemp, Douglas Morrison (MPP '99), and Geoffrey Segal (MPP '00).

See back panel for upcoming School of Public Policy events.

## Capstone Projects

An annual highlight of the academic calendar is the School of Public Policy's Capstone Seminars. Held April 14th and 15th, the day featured presentations of this year's Capstone Seminar reports prepared by students as their final theses. The students presented the findings of their research and proposed detailed solutions to each of the policy questions posed. An expert panel of policy analysts and policy makers provided a real-world perspective on each of the reports. This year's panels included:

### Rescuing California's Troubled Schools: Can Contracting Address the Problems Facing California's Failing Schools?

This student group featured a brief analysis of the California schools that are listed as "failing" under the No Children Left Behind Act and provided an assessment of the options available to meet the challenges posed by these schools. Their recommendation focused on how contracting could be a reasonable approach to addressing the problems facing these schools and the children who attend them. The expert panel included Stephen J. Carroll, senior economist at RAND; Steven D. Ealy, senior fellow at the Liberty Fund, Inc.; and Richard J. Riordan, former mayor of Los Angeles.



### Recapturing Voter Intent: The Nonpartisan Primary in California.

This student research reviewed the implications of the U.S. Supreme Court setting aside California's open primary system and examined alternatives to make elections more accessible and to provide voters with greater choice. Their recommendation of a nonpartisan primary was a provocative and a spirited discussion. The panelists included Joseph R. Cerrell, founder, chairman, and CEO of Cerrell Associates, Inc.; Walter Karabian, former California Assembly majority leader; and Arnold Steinberg, political strategist.



### One Nation Under Threat: Securing the United States from the Entry of Terrorists.

These students took on the formidable task of providing advice regarding a complex policy initiative that was unfolding as they prepared their analysis. Their report looked at immigration policy, visa policy, and physical border security, providing recommendations in each of these areas—each of which invoke concerns regarding foreign relations, the privacy of citizens, and due process. With the broad scope of their analysis as a backdrop, their presentation generated thoughtful remarks from panelists including Viggo Butler, chairman of United Airports Limited; Jennifer Lake (MPP '01), presidential management intern at the Congressional Research Service; and Gregory F. Treverton, president at the Pacific Council on International Policy and senior consultant at RAND.

### Finding Permanent Homes for Hard-to-Place Children: Removing the Barriers to Interstate Adoption.

Students in this group provided an excellent assessment of the problems currently hampering the ability of states to place adoption-ready children across state lines under the current Interstate Compact on the Placement of Children (ICPC). They examined these challenges and



proposed specific solutions aimed at strengthening and streamlining the existing ICPC. The panelists provided a dynamic context for their analysis. They included Judge Michael Nash, presiding judge of the Los Angeles County

Juvenile Court; Amy Pellman, legal director at The Alliance for Children's Rights; and Shahrzad Talieh, director of the Child Advocates Office for Los Angeles County.

*To read the student reports, visit the "academics" section on SPP's Web site.*

## Board of Visitors

### EXECUTIVE COMMITTEE

Edwin J. Feulner  
*Chairman*

Jim Click, Jr.	Michael Novak
Steve Forbes	Fred Ryan
Jack Kemp	James Q. Wilson

### MEMBERS

Rodger Bailey	Douglas Morrison
Wendy H. Borchardt	Nancy Mortensen
Viggo Butler	William S. Mortensen
Steven Ealy	Clyde Oden, Jr.
Matthew Fong	Stephen Olson
Shirley Reid Frahm	Richard Rahn
Robert Hertzberg	Kevin Richardson
Glen Holden	Gerald Sheppard <i>(In Memoriam)</i>
Thomas P. Kemp	Margaret Sheppard
Glen McDaniel	Robert Virtue
Gary McDowell	Edward V. Yang
R. Daniel McMichael	

PEPPERDINE UNIVERSITY

# School of Public Policy **Dean's Report**

James R. Wilburn, Dean

(310) 506-7490

<http://publicpolicy.pepperdine.edu>

## Upcoming Events

### October 3, 2003

"Corporate Solutions for  
Global Humanitarian Disasters"  
Hosted by the Fritz Institute  
Pepperdine University  
Malibu, California  
*(invitation only)*

### October 14, 2003

James Q. Wilson  
*Annual Lecture*  
Reagan Presidential Library  
Simi Valley, California

### October 24, 2003

Braun Center for Public Policy  
*New Building Dedication*  
Speaker: Theodore Forstmann  
Drescher Graduate Campus  
Malibu, California

### October 29, 2003

*Urban Villages Conference*  
with the Community Redevelopment Agency  
Oakland, California