

the Dean's Report

SCHOOL
of
PUBLIC
POLICY

Spring 2002

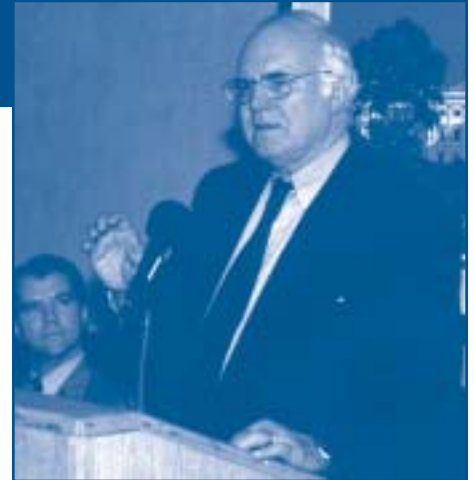
Michael Novak to serve as the John M. Olin Distinguished Visiting Professor for 2002

Beginning this January, Michael Novak will serve as the John M. Olin Distinguished Visiting Professor of Public Policy for 2002. He will teach a course on "Religion and the Founding Fathers" based on his new book, *On Two Wings: Humble Faith and Common Sense at the American Founding*.

Theologian, author, and former U.S. ambassador, Michael Novak currently holds the George Frederick Jewett Chair in religion and public policy at the American Enterprise Institute in Washington, D.C., where he is director of social and political studies. Novak's writings have appeared in every major Western language, and in Bengali, Korean, and Japanese. His masterpiece, *The Spirit of Democratic Capitalism*, has been reprinted often in Latin America, and was published underground in Poland in 1984, and recently in

Czechoslovakia, Germany, China, and Hungary. One reviewer called it "one of those rare books that actually changed the world." He has written some twenty-five influential books on the philosophy and theology of culture.

Novak gave a talk on his new book at a dinner preceding the School's annual Washington, D.C. board meeting. He argued that contrary to conventional histories, the American Republic took flight on two wings: not only on the Enlightenment, but also on faith in the God of the ancient Hebrews, the God of liberty. "In one key respect, the way the story of the United States has been told for the past one hundred years is wrong," noted Novak. "To read most philosophers and historians of the American polity today is to learn that America is a historical embodiment of secular philosophy, the Enlightenment."



Novak spoke to board members and friends at dinner in Washington, D.C.

Novak argues that nothing could be further from the truth.

This extraordinary opportunity for School of Public Policy students has been made possible by a generous grant from the John M. Olin Foundation in New York—the latest gift in a strong tradition of support for the program.

Braun Center for Public Policy

In October, we announced that the Carl F. Braun Family Trust made a \$5 million commitment as an anchor gift for the Braun Center for Public Policy on Pepperdine's Drescher Graduate Campus now under construction.

Pepperdine Regent Virginia (Ginie) and Henry Braun have been long-time friends of the University and have been especially helpful to the School of Public Policy. While the Braun gifts have been generous, traditionally their favorite projects were those that did not display their names prominently. They helped to fund the Thornton Administrative Center, renovate Firestone Fieldhouse, expand the Ralphs-Straus Tennis Center, and enrich the University's Center for the Arts. This most recent gift insures that School of Public Policy has world-class facilities. It also gives us an opportunity to appropriately and prominently recognize their leadership and generosity.

The new graduate campus is the most ambitious construction effort the University has undertaken in 30 years. When completed, the Drescher Campus will occupy the highest buildable elevation on the Malibu campus with nearly every vantage point providing exceptional mountain or ocean vistas. Named for generous benefactor John F. Drescher, the complex will include student, faculty and staff housing, and graduate facilities for programs in the School of Public Policy, the Graduate School of Education and Psychology, the Graziadio School of Business and Management, and the Collazo Library/Learning Center. In addition, the George Graziadio Executive Conference Center, with 35 bedrooms and accommodations for small conferences, will provide a venue for leaders from all over the world.



Mrs. Ginie Braun; Board of Visitors Chairman Ed Feulner, and Dean James R. Wilburn celebrate the Braun family gift.



Artist's rendering of the Braun Center.



Dean James R. Wilburn

Now that we are through the first month of the semester, I am pleased to report our progress to date and share some of our plans for the future. We continue to experience tremendous growth as a program, and I am impressed with the outstanding accomplishments of our alumni.

With so much going on here at the School of Public Policy, we have decided to move from the traditional dean's update memo to this new expanded format. I hope you enjoy the opportunity to learn more about recent events, faculty activities, and alumni notes. We plan to publish this update on a regular basis.

I have been especially pleased with the strong working relationship the School has developed with its Board of Visitors. This Board, and especially its Executive Committee, have been instrumental in assisting me with strategic planning and the development of new initiatives. In particular, their counsel has been a key part in the decision to amplify the international component of our graduate degree. Rather than duplicate existing programs, we are investigating the growing importance of the private sector in international affairs and ways to develop a new and innovative curriculum.

At Pepperdine we view public policy as more than an absorbing academic discipline. Rather, it confronts us with a challenge to accept a leadership role in a changing world. I believe these recent accomplishments are evidence of our acceptance of this challenge.

October Executive Meeting of the Board of Visitors, Washington, D.C.



John Machado

In October, the executive committee met to discuss the current progress of the School and assist the dean in strategic planning. This committee is chaired by Dr. Edwin J. Feulner, president of the Heritage Foundation.

Also attending the meeting were executive committee members Jim Click, David Davenport, Jack Kemp, Michael Novak, Fred Ryan, and Richard Rahn; Pepperdine Regents Russel Ray and Ginie Braun; and University friend Robert Woodson.

The committee reviewed curriculum, development, and student recruitment plans with particular emphasis on the development of the international policy specialization.

Also in attendance was alumnus John Machado (SPP'00) who gave a talk on his experience as an intelligence officer with the U.S. Department of State. Machado spoke of his work on Russian policy as well as how his experience at Pepperdine prepared him for his chosen career.

Machado noted that much of U.S. foreign policy, including whether to fund particular financial programs, is based on the assumption that there is the political will and institutional infrastructure to implement democratic change.

Machado argued, "In underdeveloped countries, and I personally do not agree with the politically correct term of developing countries for it implies progress without proof, there is such a gap between the people and the government structure under which they live, and such a high level of corruption, that no bailout package or well-meaning aid program can hope for a success. I found this to be the case in most countries of the former Soviet Union and sub-Saharan Africa as well. Still, our policymakers force through massive programs with the intent of instilling resources for the growth of the middle class and small business enterprises. While not all of these attempts fail, the key to success seems to be a proper understanding of the societal links between the government and citizens and the ability to implement change.

What I believe is needed are not more people who understand financial and business economics but more that can understand and measure the level and effectiveness of civil society, for instance, the role that the church and other mitigating institutions play in the everyday lives of citizens."

Steve Forbes Joins the Executive Committee as a Board Member



Steve Forbes

Dean Wilburn was pleased to announce that long-time University friend, Steve Forbes has agreed to serve as a member of the Executive Committee. Forbes spoke at the first

annual conference on Faith and Public Policy and has received an honorary doctor of laws degree from the University.

Board Welcome Dinner

Washington, D.C. – October 26, 2001

The night preceding the executive committee meeting, board member Jim Click and his wife Vicki hosted a dinner for the board, friends, and alumni at The Caucus Room in Washington, D.C. During dinner, Dean Wilburn introduced each of our alumni in attendance and offered a brief description of their work since graduation. This was an opportunity for the board and distinguished friends to get a first-hand look at the significant contribution Pepperdine has already made to the policy arena. Dinner was followed by a talk by John M. Olin Distinguished Visiting Professor Michael Novak.



Dean James R. Wilburn speaks with Don Willett of the White House Office of Faith-based and Community Initiatives and his wife Tiffany.



Jack Kemp, Salvatori Distinguished Visiting Fellow and Executive Committee Board member, visits with columnist Robert Novak and his wife Geraldine.



President of the National Center for Neighborhood Enterprise, Robert Woodson and his wife Ellen with Michael Novak.

Faculty Update

Douglas Kmiec

Senior Policy Fellow

Columbus School of Law Dean and former Pepperdine Law Professor Douglas Kmiec has agreed to keep his association with Pepperdine by serving as a senior policy fellow at the School of Public Policy. Kmiec will write on contemporary legal and policy issues and advise the administration on curriculum issues.

Last year, Kmiec left the Caruso Family Chair in Constitutional Law at Pepperdine's School of Law to become dean of the Columbus School of Law at Catholic University in Washington, D.C. Kmiec also taught a core course on constitutional law in the School of Public Policy and was greatly appreciated by students.

From 1985 to 1989, Kmiec served in the Reagan and Bush administrations and headed the Office of Legal Counsel in the U.S. Department of Justice. His legal career also includes the coveted White House Fellowship, two Distinguished Service Awards, recognition as a fortieth anniversary Distinguished Fulbright Scholar for his law teaching in Kuala Lumpur and Hong Kong, and the Attorney General's Edmund J. Randolph Award.

Michael Shires

Assistant Professor of Public Policy

Michael Shires was selected to serve on the Facilities and Finance Working Group for the California Legislature's Joint Committee to Develop a Master Plan for Education—Kindergarten Through University. He was asked to present a paper for the committee entitled, "Alternative Funding Models for Postsecondary Education in California."

James Q. Wilson

Ronald Reagan Professor of Public Policy

James Q. Wilson continued his annual seminar series on political economy. This series affords students a unique opportunity to study with one of the leading policy scholars in the nation. Last year's theme focused on the impact of European thinkers on the American political experience with lectures on Adam Smith, Alexis de Tocqueville, and Karl Marx. This year's series will discuss crime and prevention.

In November, Wilson also delivered the third annual Pepperdine Reagan Lecture at the Ronald Reagan Presidential Library entitled, "Why is Marriage In Trouble?"



Professor Wilson answers questions from guests after his lecture at the Reagan Library.

Ted McAllister

Edward L. Gaylord Professor,
Associate Professor of Public Policy

This past year, Ted McAllister was invited to deliver a lecture on, "Reagan and the Conservative Movements" at Oxford University as a part of the Rothermere American Institute's seminar series on the "Reagan Revolution."

Gordon Lloyd

Professor of Public Policy

Gordon Lloyd was chosen as one of the distinguished visiting scholars for the "Oklahoma Scholarship Leadership Enrichment Program" (OSLEP) at the University of Oklahoma. Former scholars

in the program included Maya Angelou, James Q. Wilson, Alvin Toffler, David Broder, James K. Galbraith, Lester Thurow, Edward Said, and Jean Bethke Elshtain. Lloyd's course was entitled "The Intellectual Foundations of Political Economy—The Connection Between Politics and Economics." He was also interviewed on the award winning public television show, "The Power of Ideas," which will air later this year on PBS.

Stephen V. Monsma

Professor and Chair, Social Science
Division, Seaver College

Stephen Monsma teaches at both Seaver College and the School of Public Policy. His work on the groundbreaking study, "Welfare to Work: Mapping the Terrain," will be completed this spring. This study attempts to determine the effectiveness of faith-based charitable organizations in eight cities nationwide. The report will be published in partnership with the Center for Research on Religion and Urban Civil Society at the University of Pennsylvania and the Manhattan Institute. Funding for this historic research has come from the Smith Richardson Foundation and The John Randolph Haynes and Dora Haynes Foundation.

Joel Kotkin

Senior Fellow

Last fall, Random House printed the paperback edition of Kotkin's best-selling book, *The New Geography: How the Digital Revolution is Reshaping the American Landscape*. Kotkin continues to be a major contributor to policy discussions nationwide, speaking at venues such as the Milken Institute State of the State Conference, U.S. Chambers of Commerce meeting in Aspen, CO, and National Public Radio's "Talk of the Nation" and "To the Point." His writing also regularly appears in the *Wall Street Journal*, *LA Times*, and *The New York Times*.

Student & Alumni Notes

School of Public Policy Student Jeff Jones Co-Authors Housing Report for Think Tank

Jeff Jones a second year student at the School of Public Policy recently co-authored the report "Smart Growth in Action: Housing Capacity and Development in Ventura County," with the Reason Public Policy Institute. The report is available at:

<http://www.rppi.org/ps288.html>

Papers Published by Economic Alliance of the San Fernando Valley

Two student papers have been published on the Economic Alliance of the San Fernando Valley website.

*The San Fernando Valley:
The Festive Valley* by Luci Stephens

The Role of Religious Leaders
by Reverend Karen Speicher

The reports are available at:
<http://www.valleyofthestars.net>



Nathaniel Goetz ('01)

Nathaniel Goetz recently completed work as a visiting fellow at the Refugee Studies Centre, Oxford University. He has now returned to the Milken Institute as a research analyst in the Regional and Demographic Studies Group. Previously, Goetz served as a research associate at the Center for Comparative Immigration Studies, University of California at San Diego.



Douglas Morrison ('99)

Douglas Morrison has recently been named vice-president of government relations for NetClerk, San Francisco. In this role, Morrison is responsible for all government relations activities involved in the NetClerk-City-Network (NCN) of more than 1,500 cities.



Geoff Segal ('00)

Geoff Segal has recently been named director of privatization and government reform policy at the Reason Public Policy Institute in Los Angeles. Recent articles have appeared in publications as diverse as *Waste Age*, *Intellectual Ammunition*, and *Investor's Business Daily*.



Hanna Skandera ('00)

Hanna Skandera, public affairs fellow, Hoover Institution, has recently co-authored a fact book on education entitled *School Figures: A Look at the Details Behind the Debate*, and has been published in *School Reform News*, the *Hoover Digest*, and the *Weekly Standard*. Currently, Skandera is co-editing a primer on population policy.



Andrew Weathers ('00)

Andrew Weathers was recently appointed to serve in the epidemiology program office at the Center for Disease Control and Prevention. This office is a part of the CDC's analysis team that has dealt recently with anthrax exposure throughout the nation.

2001 Special Events



Assistant Dean Jon Kemp and Dean James R. Wilburn presented a Pepperdine sweatshirt to the Speaker of the House, Dennis Hastert.

Speaker of the House, J. Dennis Hastert

Speaker J. Dennis Hastert addressed a small group of University friends and donors last year at an event at the Regency Club in Los Angeles. In a candid and insightful meeting, the Speaker shared his views of the current challenges facing Congress and his experiences working with the Bush administration.

Reza Pahlavi Event

Reza Pahlavi, eldest son of the late Shah of Iran, addressed an audience of nearly 500 people at the Loews Hotel in Santa Monica, co-hosted by the School of Public Policy and the Los Angeles World Affairs Council. Pahlavi has been a vocal advocate of the principles of freedom, democracy, and human rights for the Iranian people. At the November 15 lecture, Pahlavi discussed the history of oppression in Iran and his suggestions for reform.

California Supreme Court Associate Justice, Janice Rogers Brown

In October, Justice Brown spoke to faculty and students at an event sponsored by the students, "Women in Public Policy Forum." This event was a unique opportunity to examine the relationship between federal and state law and the formation of public policy. Justice Brown focused on education policy and the separation of church and state.



Justice Brown visited with alumni and student members of the "Women and Public Policy Forum."

The Murray S. Craig Digital Democracy Lab

The School of Public Policy and one of Southern California's leading technology innovators, eNeuralNet, announced in December the establishment of the Murray S. Craig Digital Democracy Lab. Utilizing revolutionary artificial intelligence designed by eNeuralNet, the lab is dedicated to radically increasing legislative transparency and aggressively promoting political accountability. The lab will be directed by Professor Michael Shires and will be utilized in his class on local and regional policy this semester. Additionally, IBM has provided cutting-edge software to help enable the lab to operate through their IBM Scholars Program. Based in Irvine, CA, eNeuralNet was the first graduate of the IBM Epoch Incubator program and was named runner-up in IBM's Solution Excellence competition among hundreds of companies worldwide.

School of Public Policy Course Study Presented at the Vision2020 Forum

The report, "The Changing Face of the San Fernando Valley," developed during the regional and local policy class with Joel Kotkin in the Fall 2001 semester, was presented at the conference, "Vision2020: The San Fernando Valley." The Forum presented a collaborative vision for the next 20 years in the San Fernando Valley.

Upcoming Events

Fifth Annual Conference on Faith and Public Policy: “Islam and the West” March 14, 2002

Since 1998, the School of Public Policy has hosted lively and serious discussions featuring the nation’s leading thinkers, practitioners, and theologians. This annual event articulates the School’s distinctive mission to expand and enrich traditional academic concepts of public policy.

Many organizations that are currently examining this issue deal mainly with contemporary policy questions and issues of national security. While these topics are of great significance, Pepperdine seeks to make a different contribution. This year’s event will focus on the theological and cultural implications of recent events. To understand these implications requires not only a deeper understanding of Islam as a culture and religion, but of its perception of Western culture and the roots of conflict between the two.

This event will feature presentations by Michael Novak, John M. Olin Distinguished Visiting Professor, and Dr. William Martin, Harry and Hazel Chavanne Professor of Religion and Public Policy in the Department of Sociology and Senior Scholar in the James A. Baker III Institute for Public Policy at Rice University.



Former Ambassador Frank Shakespeare spoke on “Faith, Freedom, and the Collapse of Communism” at the fourth annual conference.

Distinguished Past Speakers

Eloise Anderson	Clyde Oden, Jr.
John DiIulio	Dennis Prager
Jean Bethke Elshtain	Jack Scott
Patrick Fagan	Frank Shakespeare
Ed Feulner	Fred Siegel
Steve Forbes	William Simon, Jr.
Doug Kmiec	William Simon, Sr.
Joel Kotkin	Charles Van Eaton
Steve Monsma	James Q. Wilson
Michael Novak	Alan Wolfe

The Latino Homebuyer: California’s Affordable Housing Challenge – February 28, 2002

The Davenport Institute in partnership with The La Jolla Institute are in the process of examining the imbalance between population growth and housing production as it affects the Latino immigrant population in California. Study of the various related issues will establish a common understanding of this new market and also lay out specific policy recommendations.

A preliminary report detailing these findings and recommendations will be presented in conjunction with the California Redevelopment Association’s annual meeting in Anaheim. The research team is lead by Joel Kotkin, senior fellow at the Davenport Institute and author of the best-selling book, *The New Geography: How the Digital Revolution is Reshaping the American Landscape*, and Thomas Tseng, research fellow and director of marketing at the Cultural Access Group.

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Dean's Report

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