

School of Public Policy
New Course Descriptions
Spring 2012

MPP 607.01 Policy Seminar (Capstone): International Relations/National Security (See catalog for full description.)

James Coyle

Capstone – Group

This course represents the capstone experience of the master's program here at Pepperdine. The expectation is that students will prepare a detailed, sophisticated regional U.S. national security strategy for a public sector or nonprofit client. The policy analysis will not only provide a detailed assessment of American foreign policy and the issues surrounding it, but also provide the client with a detailed implementation analysis for the future. The details of the assignment and process will be provided under the "timeline" section of the syllabus.

MPP 607.02 Policy Seminar (Capstone): Education Policy (See catalog for full description.)

Mike Shires

Capstone – Group

This research seminar is part of the Capstone Policy Seminar series. With education policy as the core theme, the course will provide students with a quick overview of the modern public school enterprise and its attendant issues before immersing them in the key, practical challenges of public schools and school districts. The course will require an intensive research effort centered on the issues that intersect in today's K-12 classrooms. California is, in some ways, a remarkable laboratory for seeing how these issues play out in the classroom and thus the course will take advantage of the struggles unfolding in local school districts as a learning laboratory. Education policy often dominates state and local policy discourses and represents one of the largest single categories of public investment in the United States. Overall some 75.2 million students are enrolled in the nation's 139,207 educational institutions and more than 10 million teachers, faculty and other professionals staff them. Students will learn from this complexity and demonstrate their policy competency by completing a compelling piece of analysis in this dynamic policy environment. This capstone policy seminar will use research teams to prepare a detailed policy analysis of an important public policy issue for a local school district. The research teams will, in conjunction with the professor, identify an important policy problem in a local school or school district and develop a major policy report for a practitioner audience—in this case the superintendent or elected Trustees of the district—that addresses the identified problem. Students will also prepare a formal, detailed presentation of their analysis and recommendations to be presented before an expert and/or stakeholder panel.

MPP 607.03 Policy Seminar (Capstone): Current Issues in Public Policy: Where Markets and Government Fail (See catalog for full description.)

Sean Jasso

Capstone – Individual

This course will consider various areas of public policy that are at the center of the nation's current debate including education, health care, the environment, and various efforts in Federal regulation of such areas as banking, transportation, communication, and trade. In the current robust debate of policies in these areas, there are strong concerns at the federal and state level suggesting that market and government failure may require intervention on behalf of the "public good," evoking lively debate about how best to respond to historic challenges. The course will include an analysis of the concept of market failure and the traditional role of policy intervention in such cases, but students will have a wide choice of topics to meet their specific areas of interest or career plans and to complete an in-depth capstone project to meet the particular challenges of a chosen situation.

MPP 607.04 Policy Seminar (Capstone): Environmental Policy (See catalog for full description.)

Wade Graham

Capstone - Individual

This capstone course in environmental policy will explore interconnected policy challenges at the local, regional, national, and international levels. It will examine the City of Malibu's problems with water quality regulation and political jurisdiction in the context of county and state environmental and permitting requirements. It will look at Greater Los Angeles as a regional city acting on a global stage, facing tangled challenges relating to growth, water supply, air and water pollution, public health, international trade, and

climate change policy. It will examine US policy on trade and the environment and on energy and climate change. Finally, it will explore China's domestic environmental challenges and energy policy, in the context of global climate change and trade politics. There will be several guest speakers and possible field trips. Students will prepare a prospectus, presentation, and project paper.

MPP 627.01 Seminar in Economic Policies: Advanced Applied Econometrics*

James Prieger

Economics

Selected additional topics in the applied econometric evaluation of public policy. Topics to include working with large survey datasets, techniques for synthetically creating treatment and control groups in non- or quasi-experimental settings, appropriate modeling of count and duration data, and advanced methods to deal with non-linearities in the relationship between the causal factors and the outcome of interest.

**Prerequisite: MPP 622 Applied Econometrics OR advanced written approval from Dr. Prieger PRIOR to registration.*

MPP 627.02 Seminar in Economic Policies: Current Issues in Applied Economics

Adam Gailey

Economics

This is a study of current issues in applied economics. The topics covered are based on issues that are currently relevant to the political debate in the United States, on which economists are currently doing research. Topics to be covered include Unemployment, Terrorism, Bribery, Health Care, Retirement, Immigration, Education, Executive Compensation, Lending, Entrepreneurship/Small Businesses, Crime, Discrimination, and Military Service. If new issues arise in the press as the election season progresses which are relevant they may replace some of the topics above. We will also cover briefly statistical issues of endogeneity and the common methods for dealing with it, regression discontinuity, difference-in-difference, and instrumental variables. Familiarity with regression is necessary for this course.

MPP 647.01 Seminar in Political Issues: American Exceptionalism

Robert Kaufman

American Politics or International Relations

When President Obama seemed to downplay American exceptionalism at the G8 summit in 2009, he sparked an intense debate with enormous policy implications. What do we mean by American exceptionalism? What are the different versions of it? Is it desirable and/or possible to sustain it? Or should the United States increasingly defer to the wisdom of mankind rather than champion American exceptionalism? How does American exceptionalism manifest itself—for good or ill, or a mixture of—in the realms of domestic and international affairs? This is a team taught course, with nationally renowned experts on this pivotal and provocative subject: James Q. Wilson, Victor Davis Hanson, and James Pierson. Professor Kaufman will serve as the anchor member of the team, coordinating the lectures of this exciting endeavor and delivering some himself. Professor Hanson will focus on American exceptionalism in international relations and the American way of war. James Pierson will focus on the domestic side. James Q. Wilson will lecture on occasion, based on his well-regarded edited volume on the subject of American exceptionalism. Professor Kaufman will address some of the major critiques of American exceptionalism.

MPP 650.01 Public Policy in Modern America: History, Knowledge Wars, and Modern Public Policy (See catalog for full description.)

Ted McAllister

American Politics

This is a history course—the history of public policy in recent America. This semester we are going to focus our attention on history as a subject and on history as a mode of thinking and analyzing. At the heart of our investigation are the various claims to usable knowledge that dominate schools of public policy and the larger field of policy analysis. We want to understand these claims in a larger context and we want to place historical thinking and analysis into the policy world. More broadly speaking, what can a humanist teach a social scientist about public policy? One of the deeply imbedded questions of our investigation concerns how we should think about the role of experts in a democratic society. Narrowly trained experts claim mastery, based on methods and knowledge, of a narrow sliver of public policy. Rather than depending on received knowledge (from both experience, custom and tradition as well a well-wrought education), we have thought it necessary to develop methods of analysis that abstract one part of life from the whole and apply “rational” or “objective” or “scientific” calculations that produce knowledge about costs and benefits. Dependence on expert knowledge is not fully consistent with the democratic

belief in the non-specialized knowledge of “everyman”. In a democracy we depend on the competence of every citizen to make choices and to have the kind of knowledge that allows them to make judgments about public matters. Between the technical training of the expert and the common-sense wisdom of everyman, we can imagine a kind of knowledge of the educated amateur—not trained in one discipline but educated as a humanist to see the world with an imagination well stocked by historical, literary, and artistic knowledge. In some ways this class is about the possibilities of such an education (especially in history) in improving policy analysis and policy making in our modern democracy.

MPP 665.01 Region-Specific Studies: The Asia-Pacific in World Affairs

Alexei Shevchenko

International Relations

The class is designed to provide an overview of the most important issues facing the Asia-Pacific region that'll help you to develop the skills to build a subsequent successful career in business, law, diplomacy or academia. We will be discussing major economic, political and security problems of the region with a special emphasis on China and Sino-American relations.

MPP 668.01 Seminar in International Relations: Foreign Aid and Foreign Policy

Ashton Ellis

International Relations

This course analyzes the United States' history and effectiveness of using foreign aid as a foreign policy tool. The course begins with an introduction to U.S. foreign aid, including its history to the present day, and its increasing use with security and developmental policies. After establishing a framework, extensive attention will be given to two of the most famous cases of foreign aid as foreign policy: the Marshall Plan and the Alliance for Progress in Latin America. Both offer key insights into the interest group dynamics and resulting limitations of foreign aid as foreign policy. Building on the historical data presented in the first three readings, we will turn to recent examples and critiques of foreign aid and—if anything—can be done to make foreign aid a more effective foreign policy tool.

MPP 668.02 Seminar in Int'l Relations: Public Diplomacy in a Global Context

Colleen Graffy

International Relations

In contrast with diplomacy—which usually takes place behind closed doors—*public* diplomacy is foreign policy through engagement with foreign publics. How do governments cultivate public opinion in other countries? How do diplomats communicate in order to advance their country's foreign policy? This course will examine the history, issues, and practices of public diplomacy. Students will help break new ground by researching the role, structure, and integration of public diplomacy within the policy realm in other countries.

MPP 681. The History and Wealth of Cities (4) (See catalog for full description.)

Wade Graham

State and Local Policy

This course traces the development of urban form in America from the colonial period to the present by placing the building of towns and cities in the context of broader social, political, economic, and cultural change and the evolution of ideas about political, economic, and moral order, aesthetics, and American identity. It looks at urban challenges and responses from the first colonists to Thomas Jefferson, to the reformers, Utopians and imperialists of the 19th and 20th centuries, to the modernist and post-modernist debates over the future of cities and suburbs of the 20th and 21st centuries. It looks at the roles of government, technology, environment, immigration and migration, race, and politics in shaping urban form and social structure. The last portion of the course will explore the development and challenges of the regional-scale, globally-integrated city in Southern California. There will be several guest speakers and a possible field trip to Downtown LA.

MPP 687.01 Seminar in Regional Policies: Leadership and Management in Government Organizations

Steve Frates

State and Local Policy

This course introduces students to leadership and management issues in government organizations. Students will examine how to deal with the leadership and management challenges that they will encounter across the arc of their careers. The dynamics of small group interactions through the methods and techniques of operating in the complex realm of senior public sector management will be addressed. Experienced professional public sector managers and widely respected organizational development

consultants will interact with students and impart their expertise, affording students the opportunity to see firsthand how theory and practice intersect. Case studies and selected readings will be employed to further illustrate the course material. This class is designed to give students the tools and foundation to embark on a successful management career.

New Faculty/Lecturer Biographies

Larry Bumgardner

Larry Bumgardner is an associate professor of business law at Pepperdine University's Graziadio School of Business and Management. Before joining the Graziadio faculty in 2000, he was an associate professor of political science and director of the Washington, D.C., internship program at Pepperdine's undergraduate Seaver College. He has also taught courses at Pepperdine's law school and public policy school. Previously, he served as executive director of the Ronald Reagan Presidential Foundation and the Reagan Center for Public Affairs in Simi Valley, California. He also worked in administration at Pepperdine University for more than a decade, serving as an assistant vice president and associate vice chancellor. Before moving to California, he was the editor of the Tennessee Attorneys Memo and Tennessee Journal newsletters, and worked as a reporter and copy editor at the Nashville Banner newspaper. A graduate of Vanderbilt University School of Law, he is a member of the California and Tennessee bar associations. Bumgardner has written extensively on securities law and antitrust, as well as opinion articles on a wide variety of legal and political topics.

Sean Jasso

Sean Jasso writes, teaches, and consults in the areas of political economy, public policy, strategic marketing, and business ethics. Working for several years in the hospitality and healthcare industries, he combines his training in service, leadership, and politics into his own consulting practice serving local and national government agencies as well as various global entrepreneurial organizations. Jasso delivers seminars, workshops, and speeches on the global economy, Sarbanes-Oxley, and leadership. His objective in teaching, research, and consulting has always been to build a transdisciplinary approach of applying political and management theories and applications to help organizations and individuals reach their potential in what he calls The New Corporation.

James Piereson

James Piereson is a Manhattan Institute senior fellow and director of the Institute's Center for the American University. In addition, he is chairman of the selection committee for the VERITAS Fund for Higher Education which allocates grants to programs on college and university campuses. He is also chairman of the selection committee for the Hayek Book Prize awarded annually by the Manhattan Institute. Piereson is president of the William E. Simon Foundation, a private grant-making foundation located in New York City; and was executive director and trustee of the John M. Olin Foundation from 1985 through 2005. Prior to joining the Olin Foundation, he served on the political science faculties of several prominent universities where he taught courses in the fields of U.S. government and political thought. Piereson is also trustee of the William E. Simon Foundation. He serves on the boards of several other tax-exempt institutions, including: The Pinkerton Foundation, the Thomas W. Smith Foundation, The Center for Individual Rights, The Philanthropy Roundtable (Chairman, 1995-99), the Foundation for Cultural Review (Chairman), the American Spectator Foundation, the Hoover Institution at Stanford University, and DonorsTrust. He is a member of the selection committee for the Clare Boothe Luce Program for Women in the Sciences, Medicine, and Engineering administered by the Henry Luce Foundation of New York City. He is also a member of the grant advisory committee of the Searle Freedom Trust and of the publication committees of *City Journal* and *National Affairs*. He is a member of the executive advisory committee of the Graduate School of Business at the University of Rochester, of the board of visitors of the School of Public Policy at Pepperdine University, and of the advisory council of the Henry Salvatori Center for the Study of Individual Freedom at Claremont McKenna College. Piereson is the author of *Camelot and the Cultural Revolution: How the Assassination of John F. Kennedy Shattered American Liberalism* (Encounter Books, 2007). He is also the author (with J. Sullivan and G. Marcus) of *Political Tolerance and American Democracy* (University of Chicago Press, 1982). He is the editor of *The Pursuit of Liberty: Can the Ideals That Made America Great Provide a Model for the World* (Encounter Books, 2008). He has also published articles and reviews on higher education and political ideas in numerous journals, including *Commentary*, *The New Criterion*, *The National Interest*, *The*

American Political Science Review, The Public Interest, the Journal of Politics, Philanthropy, The American Spectator, The Wall Street Journal, The Weekly Standard, and National Review.

Wesley Truitt

Dr. Wesley Truitt received his BA in international relations from the University of Pennsylvania, his MA in international relations from Columbia University and his PhD from Columbia University in public law and government. He taught for many years at the Anderson School at UCLA, Claremont Graduate University, and at Loyola Marymount University. He also has had years of business experience, both domestic and international. He worked for Northrop Grumman Corporation from 1969-1995 in several government relations positions. He has written several publications including, *Business Planning: A Comprehensive Framework and Process*; *The Corporation*; *What Entrepreneurs Need to Know about Government: A Guide to Rules and Regulations*.