

**School of Public Policy  
New Course Descriptions  
Spring 2010**

**MPP 607.01 Policy Seminar (Capstone): Current Issues in Public Policy: Where “Markets Fail”**

(See catalog for full description.)

*Sean Jasso*

*Capstone – Individual*

This course will consider various areas of public policy that are at the center of the nation’s current debate including education; health care; the environment; and various efforts in Federal regulation of such areas as banking, transportation, communication, and trade. In the current robust debate of policies in these areas, there are strong concerns at the federal level suggesting that “market failure” may require intervention on behalf of the “public good,” evoking lively debate about how best to respond to historic challenges. The course will include an analysis of the concept of market failure and the traditional role of policy intervention in such cases, but students will have a wide choice of topics to meet their specific areas of interest or career plans and to complete an in-depth capstone project to meet the particular challenges of a chosen situation.

**MPP 607.02 Policy Seminar (Capstone): American Foreign Policy** (See catalog for full description.)

*Robert Kaufman*

*Capstone - Individual*

This capstone will focus on American Foreign Policy and Grand Strategy, outside of the Middle East, with special emphasis on Europe and East Asia. Each student will write a major policy paper dealing with one key region of the world. Students will have to submit and defend that paper before their peers at the end of the paper. The object of the course is for students to produce a first rate piece of policy analysis, on key issues in key regions of the world, from the vantage point of America’s national interest.

**MPP 607.03 Policy Seminar (Capstone): International Relations/National Security** (See catalog for full description.)

*James Coyle*

*Capstone – Group*

This course represents the capstone experience of the master’s program here at Pepperdine. The expectation is that students will prepare a detailed, sophisticated regional U.S. national security strategy for a public sector or nonprofit client. The policy analysis will not only provide a detailed assessment of American foreign policy and the issues surrounding it, but also provide the client with a detailed implementation analysis for the future. The details of the assignment and process will be provided under the “timeline” section of the syllabus.

**MPP 627.01 Seminar in Economic Policies: The Economics and Policy of Science and Innovation**

*James Prieger*

*Economics*

Innovation is the hallmark of the US economy. What constitutes effective public policy toward innovation and science in the modern economy? This course will explore varied topics in the economics of science and innovation policy. These will include the role of innovation as a driver of macroeconomic growth, whether the government should subsidize research (and what kind of research), how intellectual property rights provide incentive for innovation, how the US patent system can be improved, and issues regarding innovation in the global economy. We will use and build upon the analytical tools learned in the core economics classes (particularly microeconomics).

**MPP 627.02 Seminar in Economic Policies: Economic Analysis of Antitrust and Regulation Policy**

*James Prieger*

*Economics*

This course will start with a short review of standard industrial organization (IO) topics in the theory of monopolistic and noncompetitive markets. We will then move on to appropriate public policy responses to noncompetitive markets and the economics of antitrust laws. The last part of the course will cover topic in economic regulation and deregulation. We will look at both major categories of regulation: regulation for purposes of controlling “natural monopoly” markets (the so-called “economic regulation”) and regulation for the purpose of correcting market deficiencies due to externalities or informational asymmetries (sometimes called “social regulation”).

**MPP 647.01 Seminar in Political Issues: Place and Scale: Understanding the Geography of Social and Political Life**

*Wilfred McClay*

*American Politics and State and Local Policy*

When Aristotle sought to specify the optimal size and population of a polis, he was pointing to a fundamental fact of human existence: that different human activities flourish best at differently sized and shaped groups, ranging from the stable character-forming work of a family or the “moral community” of a church, to the pervasive fluidities and vast economies of scale inherent in industrial or global business enterprises. Recognition of this diversity is behind the principle of “subsidiarity,” as well as “the federal idea” in the American constitutional order; but finding the right way of ordering the competing claims on our lives and identities is an endless and growing challenge for theorists and policymakers alike. This course seeks to explore the various ways in which competing modalities of scale and changing significances of geographical place have affected our understanding of human flourishing, in contexts ranging from childrearing to urban planning and global trade.

**MPP 647.02 Seminar in Political Issues: Federalism and the Progressives**

*Gordon Lloyd*

*American Politics*

This is an experimental seminar on the relationship between Federalism and the Progressives. It is experimental in the sense that 1) it has never been offered before, 2) we are unsure what twists and turns we will find on the hundred year journey 3) there is no preconceived agenda concerning the relationship, and 4) we have no idea what awaits us at the end of the journey or the “legacy” involved. That doesn’t mean that we don’t have some starting concerns and questions. Among the concerns is the intellectual impact of the Progressive historians on the way Americans look back at their history. A major concern is how the founding is portrayed. Another concern is the extent to which the Progressives might be heavily reliant on the role of University trained experts to create and implement public policy thus generating the emergence of the Administrative State. We are also interested in their critique of the legislative branches at all levels of government and the attempt to secure “good government.” Several questions are also in the air as we start the journey. To what extent has federalism—the central institutional feature of the American Republic--influenced the origin and development of the Progressive Movement? And to what extent has the Progressive Movement—arguably the most continuously influential movement since the Civil War—influenced the way we think about the federal arrangement? Is there a coherent and relevant Progressivist “teaching” or is the movement made up of disparate and adhoc elements? What is progressive about the Progressives? What is their “narrative” about America both at the national level and at the level of state and local government? How do they answer the basic public policy questions: What are we going to about it? What should government do? What level of government should do it, and which branch should do it? most continuously influential movement since the Civil War—influenced the way we think about the federal arrangement? Is there a coherent and relevant Progressivist “teaching” or is the movement made up of disparate and adhoc elements? What is progressive about the Progressives? What is their “narrative” about America both at the national level and at the level of state and local government? How do they answer the basic public policy questions: What are we going to about it? What should government do? What level of government should do it, and which branch should do it?

**MPP 647.03 Seminar in Political Issues: Foundations of the Nonprofit Sector**

*Lindsey Garner*  
*American Politics*

The nonprofit sector has played a vital role in American society and in other national settings. This course will provide: 1) overview of the origins, size, scope, and composition of the nonprofit sector; 2) an introduction to the historical, political and religious foundations of the sector; and 3) an examination of the theoretical and conceptual underpinnings of the sector and nonprofit and voluntary studies. The course will also address unique aspects of the nonprofit sector related to policy formation, individual and institutional philanthropy, regulatory issues, grant writing, and notions of social and human capital formation. This course is designed to provide leaders in public service and nonprofit contexts with an orientation to essential characteristics, policy aspects, and best practices of the nonprofit sector.

**MPP 651.01 American Democratic Culture: National Identity** (See catalog for full description.)

*Ted McAllister*  
*American Politics*

This year's class will explore the complex identities that develop in American Democratic Culture. How does a nation of immigrants craft and then inhabit a national identity? What roles do local and state institutions play in creating an American identity? Do place, geography, architecture, traditions, shape or color personal and communal identity? How does the process of modernization alter the kinds of democratic identities available in our time? How does a national identity shape or influence foreign policy? How does a national identity shape domestic politics? These and related questions will form the core of our investigation.

**MPP 665.01 Region-Specific Studies: The Asia-Pacific in World Affairs**

*Alexei Shevchenko*  
*International Relations*

The class is designed to provide an overview of the most important issues facing the Asia-Pacific region that'll help you to develop the skills to build a subsequent successful career in business, law, diplomacy or academia. We will be discussing major economic, political and security problems of the region with a special emphasis on China and Sino-American relations.

**MPP 681.01 Policies Past and Present: The History and Wealth of Cities** (See catalog for full description.)

*Wade Graham*  
*State and Local Policy*

**The City in American Experience: Ideas and evolution of urban form from the colonial period to contemporary California.** This course traces the development of urban form in America from the colonial period to the present by placing the building of towns and cities in the context of broader social, political, economic, and cultural change and the evolution of ideas about cities, agriculture, landscape, aesthetics, and American identity. It looks at urban challenges and responses from the first colonists to Thomas Jefferson, to the reformers, Utopians and imperialists of the 19th century, to the modernist and post-modernist debates over the future of cities and suburbs of the 20th and 21st centuries. It looks at the roles of technology, environment, immigration and migration, race, and religion. It will explore case studies of contemporary urban policy problem nexuses in New Orleans and Southern California.

**MPP 687.01 Seminar in Regional Policies: Applied Public Policy Research and Analysis**

*Steve Frates*  
*State and Local Policy*

This class will introduce students to the tools and techniques of obtaining, evaluating, and analyzing data germane to current public policy issues in state and local governance. Issues such as transportation, education, healthcare, and housing will be examined, as will the influence of advocacy organizations and the media on the public policy development process. Guest speakers directly involved with current public policy issues will provide a spectrum of viewpoints and an assessment of the impact of professional level analysis on the public policy making process. Students will create policy position papers on selected issues and advocacy briefing papers for or against particular policies.

## Faculty Biographies

### Steven Frates

Dr. Stephen Frates is the president for the Center for Government Analysis in Newport Beach and a senior fellow at the Rose Institute of State and Local Government at Claremont McKenna College. He holds a PhD in public administration from the University of Southern California and a MPA from the University of Southern California. His BA in political science is from Claremont Men's College. Frates has taught graduate level courses in public finance, policy, organizational behavior and public administration. He was awarded the Dean's Award for Faculty Excellence and he was the winner of the School of Administration Teaching Excellence Award at USC. In addition to his teaching, Frates has written and had published numerous articles concerning state and local government. Some of the topics of research include: public employee retirement systems in California, the impact of referenda and initiatives on the financial condition of cities, county social services revenues, health care costs, and budget stability and government growth.

### Lindsey Garner

Lindsey Garner holds a bachelor of science degree in sociology and a Master of Public Service & Administration degree from Texas A&M University. Since 2006, she has worked as the senior development associate for Many Mansions, a nonprofit affordable housing and services provider, where she manages media and marketing, manages the volunteer and internship program, and works in fundraising. Garner has worked with the National Low Income Housing Coalition in Washington, DC, to advocate for the production and rehabilitation of affordable housing and to establish a national housing trust fund.

### Wade Graham

Dr. Wade Graham, following an undergraduate degree from Columbia University in comparative literature, completed MA and PhD degrees in history at UCLA. He has written widely on issues and policies related to urban life. In addition to his articles that have appeared frequently in such periodicals as the Los Angeles Times, the New Yorker, Harper's and others, his two most recent books are: *American Eden: From the Thirteen Colonies to the Present: What Our Gardens Tell Us About Ourselves* (Fall 2010 from HarperCollins) and *Braided Waters: Environment, Economy and Community in Molokai* (University of Hawaii Press). He is active in national and regional organizations that deal with environmental issues and water policies as well as developments in urban design and planning, areas in which his expertise is valued by a variety of organizations and projects at city, state, and international levels.

### Sean Jasso

Dr. Sean Jasso writes, teaches, and consults in the areas of political economy, public policy, strategic marketing, and business ethics. Working for several years in the hospitality and healthcare industries, he combines his training in service, leadership, and politics into his own consulting practice serving local and national government agencies as well as various global entrepreneurial organizations. Jasso delivers seminars, workshops, and speeches on the global economy, Sarbanes-Oxley, and leadership. His objective in teaching, research, and consulting has always been to build a transdisciplinary approach of applying political and management theories and applications to help organizations and individuals reach their potential in what he calls The New Corporation.

### Wesley Truitt

Dr. Wesley Truitt received his BA in international relations from the University of Pennsylvania, his MA in international relations from Columbia University and his PhD from Columbia University in public law and government. He taught for many years at the Anderson School at UCLA, Claremont Graduate University, and at Loyola Marymount University. He also has had years of business experience, both domestic and international. He worked for Northrop Grumman Corporation from 1969-1995 in several government relations positions. He has written several publications including, *Business Planning: A Comprehensive Framework and Process*; *The Corporation*; *What Entrepreneurs Need to Know about Government: A Guide to Rules and Regulations*.