

Location: Rancho Cordova

Issue: Rancho Cordova's "Build a City" - Vision Process

Methodology: Public Charrette

Link to more: <http://www.town-green.com/projects.php>

Rancho Cordova was incorporated in 2004. In a uniquely expansive planning process, the entire city was designed through a Charrette public engagement process. A set of twelve "Guiding Principles" was developed and elements from land use to economic development to open space to cultural resources were matched against these.

Results from the Charrette process revealed opinions relating to the creation of a "future urban form" that was also used as a basis for future planning and construction decisions. Everything from streets to parks to downtown placement was developed through the Charrette methodology, which gathers residents and "experts" in planning, policy and design together over several days to create then refine ideas for development.