

**Location:** Anaheim

**Issue:** Anaheim's Downtown Improvements

**Methodology:** Strategic Planning with Expert Assistance (MIG) – Participatory Planning Process

**Link to more:** <http://www.migcom.com/projects/view/40>

In 2003 in order to assist in the redevelopment of Downtown Anaheim, MIG, an engagement/design/planning firm based in Berkeley, prepared construction documents and conceptual plans for many of their projects, such as a memorial interactive fountain at the intersection of Center Street Promenade and Lemon Street, parkway and median landscape improvements at the major east/west and north/south axes, and Holiday Tree Plaza and Disney Travel site improvements. Many of these decisions were made based on feedback from citizen engagement events held throughout the city.

The construction costs for the improvements assisted by MIG exceeded over \$2 million. In addition to the landscape and hotel improvements in the Anaheim area, MIG designed the City Hall Plaza renovations to create a usable outdoor venue and a Veterans' Memorial Plaza. For the City Hall Plaza project MIG collaborated with a well-known artist who designed the monument. MIG prepared the construction plans for the front entry and adjacent Friendship Plaza at Anaheim City Hall. In addition MIG provided improvements, such as accent palm plantings with uplights, accessible ramps and railings, enhanced retaining walls, historical security lighting, landscape upgrades, and a new enhanced pavement. With input from area residents, MIG ensured that the renovations would not destroy any part of the existing Mito Square, which is the Japanese Sister City garden located literally in the center of the project zone.