

PEPPERDINE
UNIVERSITY

School of Public Policy

THINK ACT CHANGE LEAD





Choosing just the right graduate program

is important because it can dramatically skew a whole lifetime of subsequent doors that are opened or closed. Some students are eager to develop skills as analysts, and their work is critical. I meet others who are prepared to combine these analytic tools with organizational talents to leverage their work through the activities of other people, and are often recruited by both the public and private sectors. Others, perhaps an even smaller group, guided by a confident strength of moral purpose, are able to design and inspire organizations that not only create value for those they serve, but make meaning for those they lead. It is precisely this last group who seem to thrive most in the rarefied atmosphere of the Pepperdine program.



JAMES R. WILBURN

Dean, School of Public Policy

THINK ACT CHANGE LEAD

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Whatever one's political views, those who shape public policy today are confronted by challenges of unprecedented magnitude. In no other field is there a greater need for the moral, ethical, and spiritual paradigm that the founding mission and enduring philosophy of Pepperdine University encourages. This strong focus on the student's character as the heart of the educational enterprise is especially fitted to nurture the next generation of policy leaders.

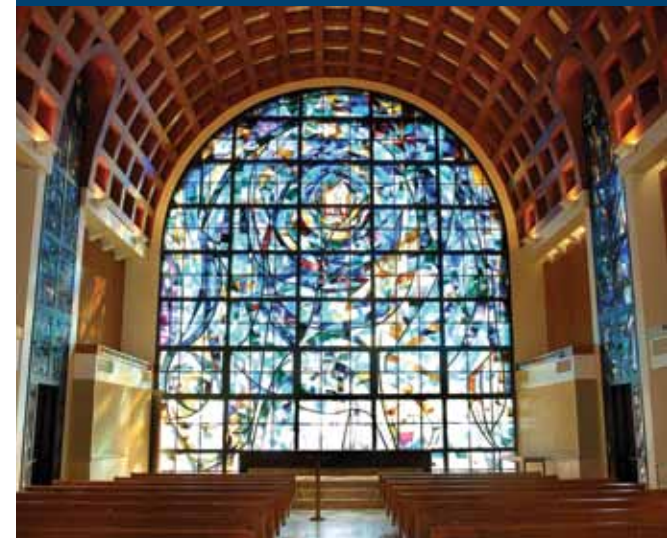
At Pepperdine University, the approach toward the increasingly important interdisciplinary field of public policy is student-centered, innovative, and distinctive in several ways:

- ▶ Public policy is not limited to the study of government solutions, but is broadened to embrace a full range of community-based and free market approaches to public policy challenges.
- ▶ Effective public policy solutions are rooted in the classic literature of history, philosophy, and economics, and are guided by moral and ethical principles best captured in the lives of great leaders.

- ▶ The teaching of public policy goes beyond the theoretical survey of problems, highlighting policy applications that have proven to be effective.
- ▶ Many policy challenges are best resolved at state and local levels. Southern California and Los Angeles provide an ideal laboratory in which to study such issues.

PEPPERDINE UNIVERSITY MISSION STATEMENT

Pepperdine is a Christian university committed to the highest standards of academic excellence and Christian values, where students are strengthened for lives of purpose, service, and leadership.



Why Study Public Policy?

Today's dynamic economic, political, and social climate demands a new generation of leaders who can meet the needs of our rapidly evolving public and civic institutions. The Pepperdine School of Public Policy aims to equip students for this challenging role with leadership skills rooted in time-tested concepts and values, as well as a progressive knowledge of globalism, technology, ethics, and uncertainty.

WHY PEPPERDINE?

Pepperdine is committed to an education that values the role that businesses, labor associations, nonprofit organizations, local schools, and families, as well as churches, synagogues, and mosques, play in shaping the public arena. Students are empowered to engage these core institutions to confront the big questions of today and arrive at versatile solutions.

Students are drawn to the School of Public Policy at Pepperdine because they seek a place that nurtures their need to make a profound difference.

PROGRAM

Pepperdine is committed to nurturing leaders who can use tools of analysis and design to effect real change, not only in government agencies, but also in the private and nonprofit sectors.

Beyond useful tools, this requires critical insights produced only by a broad understanding of the history and philosophy undergirding free institutions and an exposure to great ideas, courageous thinkers, and extraordinary leaders. It is based on the conviction that culture and personal moral certainties are also the valid concern of higher education—in fact, an important foundation for analysis. This significant and unique perspective is reflected in the core curriculum, unashamedly setting it apart from many other public policy programs.

The Master of Public Policy (MPP) at Pepperdine is a full-time, residential program that requires 64 units of course work, or four 4-unit courses each semester for two academic years (four semesters). The first year is composed primarily of core courses and provides a foundation for the student's specialization courses, most of which are taken in the second year, in addition to a required summer internship.

CORE CURRICULUM

- ▶ The Roots of American Order: What Is Public Policy?
- ▶ Ethical Dimensions of Public Policy: Great Books and Great Ideas
- ▶ Applied Economic Analysis of Public Policy I
- ▶ Applied Economic Analysis of Public Policy II
- ▶ Applied Research Methods in Public Policy
- ▶ Political, Organizational, and Strategic Aspects of Public Policy
- ▶ Required Internship or Field Study
- ▶ Policy Research Seminar (Capstone)





TED McALLISTER

*Edward L. Gaylord Chair/Associate Professor
of Public Policy, School of Public Policy,
Pepperdine University*

THINK

Pepperdine's School of Public Policy is a singular place—a place to ask hard questions, to explore ideas with intellectual intensity, and to address perplexing problems without recourse to formulas. I teach, research, and write in an environment unusually rich with diverse thinkers, competing methods, and contrasting academic disciplines.

Our economists produce elegant and abstract models, our political theorists rigorously push back our inquiry to first principles and to the political and moral problems that form the basis of all political life, and our historians explore the particular and ever changing circumstances that provide the historical horizon of our own times and our policy challenges.

The hard work of analyzing and making policy is, for us, shaped by this more comprehensive education in which we inspire not ideologues or analysts, but principled and skilled leaders. Our program attracts students passionate to understand the pressing problems of our time and to forge meaningful and helpful responses to these problems.

My students inspire me every year to develop connections between theory and practice, between ideas and action. I know of no other school with this sort of intellectual and practical dynamism.

Areas of Specialization

In addition to a robust and broad offering of core courses, students are offered a choice of four distinct specializations for their elective courses. Students in good standing may add versatility to the curriculum by choosing to double specialize without adding any additional units to the program.



AMERICAN POLITICS

The American politics specialization analyzes the dynamic nature of American society and considers the political, economic, and social implications of federal and local policies. It includes the development of skills in building consensus among a variety of constituents affected by new policy initiatives. Courses include:

- American Democratic Culture
- American Strategies in World Politics
- Contemporary American Ideologies
- Opinions, Passions, and Interests
- The Political Biography of a New Policy
- Public Policy and Education in America
- Public Policy and the Family
- Public Policy and the Legal Framework
- Public Policy in Modern America
- Public Policy and Political Economy
- Public Policy and Religion
- Public Policy and Social Regulation
- Seminar in Political Issues

ECONOMICS

The economics specialization examines such policies as urban and global issues, the evaluation of law and public policy, regional and metropolitan growth, and the role of government in a market economy. Courses include:

- Applied Econometrics
- Applied Research Methods
- Criminal Justice
- Development of American Economic Institutions and Policies
- Global Economics
- International Aid
- Labor Economics
- Law and Economics
- Public Finance and Public Choice
- Seminar in Economic Policies: The Economics and Policy of Science and Innovation
- Seminar in Economic Policies: Latin American Economic Development
- Social Policy
- Urban and Regional Economics

INTERNATIONAL RELATIONS

The international relations specialization traces a new role for U.S. leadership including studies in statesmanship; global alliances; and U.S. relations to such areas as Latin America, Asia, Africa, the Middle East, or Eastern Europe. Courses include:

- Business-Government Cooperation
- Comparative Democracy and Federalism
- Contemporary Issues in American Foreign Policy
- Contending Approaches to International Politics
- International Conflict Management
- International Institutions and the New Diplomacy
- National Security and Freedom
- Prudence in Politics
- Region-Specific Studies
- Seminar in International Relations
- Statecraft from Machiavelli to Kissinger and Beyond
- Studies in United States Relations with Other Nations
- War, Strategy, Democracy, and Politics
- The World Leadership Role of the United States

STATE AND LOCAL POLICY

The state and local specialization teaches students how regions grow, develop, and can be effectively governed. Today, governors, mayors, and other municipal and business leaders are creating many of the most innovative and effective policy initiatives at local levels. Courses include:

- The Financing of Local and Regional Government
- Permissions, Development, and the Environment
- Policies Past and Present: The History and Wealth of Cities
- Policy Relationships of State and Local Government
- Regional Governing Institutions
- Regional Policies: Southern California as a World Microcosm
- Seminar in Regional Policies: Children, Families, and Communities
- Seminar in Regional Policies: Deliberative Democracy

Policy Spotlight



The public policy program at Pepperdine offers concentrations in specific fields of public policy. After choosing my specializations: economics and international relations, I discovered that I truly enjoyed learning how to use economic tools to

solve policy related issues and decided to continue my studies in this field. Pepperdine equipped me with a very important set of skills that well prepared me for a career in teaching. I've learned how to think critically, evaluate policies, conduct research, analyze results, and honed my communication skills, both oral and written. At Pepperdine, I was provided the unique opportunity to learn and build close relationships from very talented and focused professors, while being supported by dedicated staff who were genuinely interested in my professional and personal development.

LIAOLIAO LI

- MPP, Pepperdine University, 2004
- Assistant Professor at the College of Business, Kutztown University, Pennsylvania
- BA, Business Administration, Southwestern University of Finance and Economics, China
- PhD, Economics, Southern Illinois University, Carbondale

Policy Spotlight



I came to Pepperdine University because of my interest in learning how policies are implemented at the local, state, and federal level, with a particular desire to advocate for Native American issues. My joint degree in public policy and dispute resolution has provided me with the research analysis capability, knowledge in cross cultural conflict, mediation skills, as well as presentation technique that I could not have found anywhere else. Today, I am fulfilling my goal of advocating and promoting the common welfare of American Indians and Alaskan Natives.

JENNINE STEBING

- MPP/MDR, Pepperdine University, 2009
- Theodore J. Forstmann Scholar
- Program Associate, National Congress of American Indians
- BA, Spanish and Latin American Studies, University of Arizona

Joint Degree Programs

The School of Public Policy offers joint degree programs with the Graziadio School of Business and Management; and the Pepperdine School of Law and its Straus Institute for Dispute Resolution. These joint degree programs permit the student to complete two degrees in less time than would be ordinarily required if the programs were pursued separately. Joint degree programs offered include:

- **MPP/Master of Business Administration (MBA)**
The joint MPP/MBA program provides an enriched leadership experience by focusing on management capabilities, leadership qualities, and a commitment to utilizing the tools of analysis and policy design to effect successful implementation and institutional change.
- **MPP/Juris Doctor (JD)**
The joint MPP/JD program is designed to strengthen and perfect the preparation of those whose successful leadership depends on a fuller understanding and stronger skill set for addressing issues of public policy in the practice of law or in the interface between the private sector and an increasingly complex government.
- **MPP/Master of Dispute Resolution (MDR)**
The joint MPP/MDR program builds on expert study in negotiation, mediation, and arbitration processes, while exploring the ethical and moral rules by which we guide our direction as a nation and as a people.

Internships

Students pursue internships related to their area of specialization as a requirement for graduation, working in such environments as local, state, or federal government; a nonprofit agency; or an international experience in a non-U.S. setting. After completing the internship requirement, faculty evaluate students' internship experiences and students prepare a substantive report related to their internship experience.

Career Services

Career Services helps to facilitate regional, state, national, and global internships that enable students to apply their classroom work to actual public policy situations. The goal of career services is to equip students with the tools to manage their own career planning efforts. This is accomplished through various professional development workshops, alumni networking seminars, and employer information sessions, as well as an online searchable job and internship database.

ALYSON PRICE

*Student, School of Public Policy, Pepperdine University
Theodore J. Forstmann Scholar
BA, Political Science, Chapman University*

ACT

I always thought my BA in political science would lead me to law school. Then I realized that it was not necessarily being an advocate of the law through negotiation or litigation that I wanted to pursue. I wanted to affect real change in policies and their implementation. I began to look at public policy programs because I wanted to learn the quantitative and economic skills needed to secure public policy.

One of the aspects that drew me to Pepperdine's rigorous, two-year program was the required internship experience that is typically done in the summer. So many other public policy programs require internships during class time, and I knew a summer internship would allow for a more in-depth practice and give me the time needed to fully experience the learning environment outside the classroom.

As a policy advisor during my internship with the Orange County Board of Supervisors, I was able to successfully utilize and implement the skills I acquired during my first year at Pepperdine when writing memos and performing data analysis. The internship experience has opened my eyes to the breadth of public policy and helped me define my potential future role in the policy world.

Policy Spotlight

My students have a passion to learn about public policy and strive to make a difference, making my job ever so rewarding. Because of this, I want to help them to better understand the world and be able to make more educated decisions in the policymaking process. I challenge my students to question the current system and to be able to form their judgment on specific issues. I know that through the concepts and material covered in class, my students will be effective agents of change, play an important role in society, and will look back at the unique moral and ethical approach they were taught when considering policy decisions.

LUISA BLANCO

Assistant Professor of Economics
School of Public Policy,
Pepperdine University



Faculty

The faculty of the School of Public Policy is drawn from leading academics and practitioners in the various fields of public policy. Faculty members are carefully chosen for their high academic qualifications, their real-world orientation, and their philosophical congruence with the values of the school. The school's view of teaching and scholarship integrates instruction with research, focuses on the student, and makes informed, practical applications at all levels of planning and decision making.

Distinguished Visiting Professors

A unique feature of the school is the involvement of distinguished public policy scholars and practitioners.

VICTOR DAVIS HANSON



Spring 2009 William E. Simon Distinguished Visiting Professor

Victor Davis Hanson is the Martin and Illie Anderson Senior Fellow in Residence in Classics and Military History at the Hoover Institution, Stanford University; and Professor Emeritus of Classics at California State University, Fresno. Among numerous awards, honors, and fellowships, Hanson was awarded the National Humanities Medal and the Bradley Prize. He is the author of hundreds of articles, book reviews, scholarly papers, and newspaper editorials on matters ranging from ancient Greek, agrarian, and military history to foreign affairs, domestic politics, and contemporary culture.

WILFRED M. McCLAY



2009-2010 William E. Simon Distinguished Visiting Professor

Wilfred M. McClay is the SunTrust Bank Chair of Excellence in Humanities at the University of Tennessee at Chattanooga, where he is also professor of history. He is a senior scholar at the Woodrow Wilson International Center for Scholars in Washington, D.C., and senior fellow at the Ethics and Public Policy Center. McClay has been the recipient of fellowships from the Woodrow Wilson International Center for Scholars, the National Endowment for the Humanities, the National Academy of Education, the Howard Foundation, the Earhart Foundation, and the Danforth Foundation.

MICHAEL NOVAK



2002 John M. Olin Distinguished Visiting Professor

Theologian, author, and former U.S. Ambassador Michael Novak holds the George Frederick Jewett Chair in Religion, Philosophy, and Public Policy at the American Enterprise Institute. In addition, Novak has written some 26 influential books that have been translated into all major languages. He researches the three systems of a free society—the free polity, the free economy, and the culture of liberty—and their sources in religion and philosophy.

JAMES Q. WILSON



Ronald Reagan Professor of Public Policy

Former Shattuck Professor of Government at Harvard University and the James Collins Professor of Management at the University of California, Los Angeles, Anderson Graduate School of Management, James Q. Wilson also served as president of the American Political Science Association and has authored more than a dozen books on public policy. He holds the nation's highest civilian honor, the Presidential Medal of Freedom. Wilson was honored by the Lynde and Harry Bradley Foundation as a recipient of the 2007 Bradley Prize.

Lectures, Conferences, and Symposia

Each year, the School of Public Policy hosts dozens of noteworthy visiting scholars, public- and private-sector officials, and policy leaders who address the Pepperdine community. Students gain the opportunity to interact and have intimate conversations with leaders responsible for shaping policy in their respective spheres of influence.

Many of the distinguished guest speakers have visited the School of Public Policy through the Charles and Rosemary Licata Lecture Series, which unites students, alumni, and community leaders with leading academics who are forming policy matters in the new century.

The School is also host to conferences on Faith and Public Policy where leading thinkers, practitioners, and theologians are invited to discuss the dynamic and vital relationship between faith and public policy.

Davenport Institute

Pepperdine's Davenport Institute addresses key issues through major conferences and seminars and widely acclaimed research publications. Through its activities, students gain experience as research assistants and project directors, and are exposed to the most current topics and policy thinkers.

Pepperdine Policy Review

The *Pepperdine Policy Review* is a student-run journal that showcases the best scholarly work of School of Public Policy students at Pepperdine University. It features articles, commentaries, opinion pieces, and book reviews that address a variety of issues from health care and national security to political philosophy.

Student Organizations and Cocurricular Activities

A number of student organizations and opportunities exist on campus for students to complement their academic studies. Student organizations have hosted an array of guest speakers, panels, debates, election viewing and analysis, and cultural events. Community involvement is also important to student organizations as they have coordinated food and clothing drives and hosted various other fundraising events to benefit local charities and organizations.

STUDENT ORGANIZATIONS:

- ▶ Christianity and Public Policy
- ▶ The Churchill Society
- ▶ Women in Public Policy



ERIKA LEWIS

MPP, Pepperdine University, 2009

Thomas P. Kemp Scholar

U.S. Consular Officer, Ciudad Juarez, Mexico,

U.S. Department of State

BA, International Relations, Howard University

CHANGE

Public policy is one of the most important fields of study today as federal, state, and local government decisions touch the lives of informed and uninformed citizens alike. Whether a business is working to decrease its costs of capital, a family is trying to decrease its health care costs, or an individual is making a real estate purchase in light of property taxes, public policy contributes greatly to the shape of our world.

The faculty at the School of Public Policy has fully prepared me for my career as a U.S. foreign service officer, through challenging me to rethink ideas I had on policy issues so that I could present a more robust case. Exposed to their vast research topics and insightful conversations in and out of the classroom, their instruction and counseling have helped transform me into a thoughtful and effective leader.

Admission

All applicants are evaluated on their undergraduate course work and grade point average, accepted standardized test scores, essays, career interests, recommendations, and breadth of background and work experience. The School of Public Policy encourages applications from graduates of regionally accredited institutions in all areas of study.

Apply on-line at:

PUBLICPOLICY.PEPPERDINE.EDU

Students are accepted for fall admission only. The completed application deadline for fall admission is May 1. However, early application is encouraged. Applications received after the deadline will be reviewed on a space-available basis.

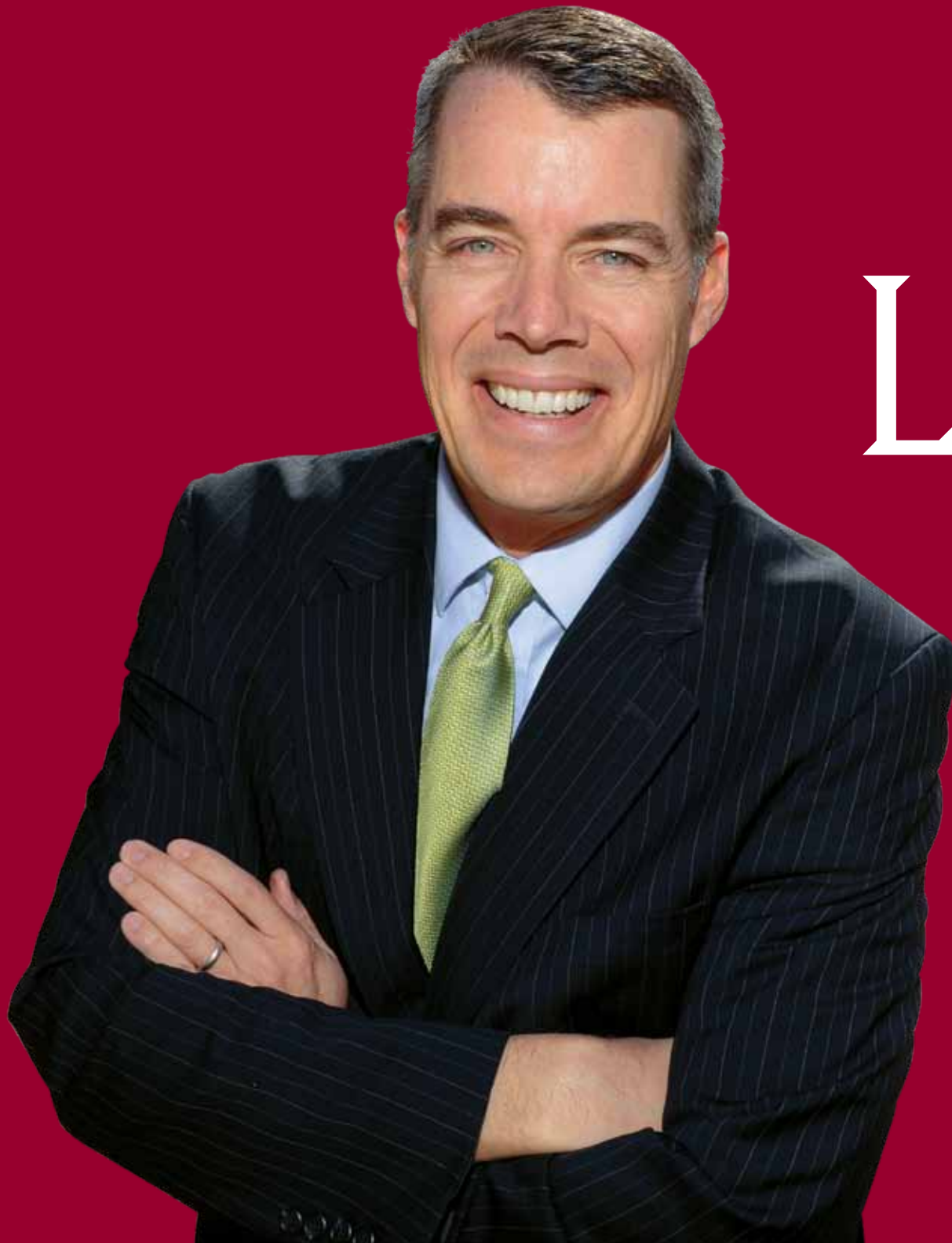
Financial Aid

The program offers merit-based scholarships to highly qualified candidates annually. The Scholarship Committee takes into consideration academic performance, professional experience, and standardized test scores. In addition, the Office of Financial Aid administers federally insured loan programs and Federal Work Study. Financial aid from federal, state, and institutional resources should be considered as supplemental to personal resources and not as primary resources. To apply for federal loans, a student must submit a Free Application for Federal Student Aid (FAFSA) to the Federal Student Aid Program to determine financial need.

APPLICATION CHECKLIST

In order to process a file, it must include all of the following:

- Completed application form
- Personal statement
- Moral/ethical dilemma essay
- Résumé
- Official transcripts from all undergraduate and graduate course work
- Two letters of recommendation
- Official GRE score report or GMAT or LSAT score report for joint-degree applicants
- TOEFL or IELTS/Cambridge exam (international students only)
- \$50 nonrefundable application fee



PETE PETERSON

MPP, Pepperdine University, 2007

Board of Visitors Scholar

Mike E. O'Neal Scholar

Executive Director, Common Sense California

BA, History, George Washington University

LEAD

I can honestly say that going to Pepperdine's School of Public Policy was a life-changing experience. After serious consideration, I chose to go back to school in my mid-30s—later than most. Though the decision was difficult, the program was more than I had hoped for. The challenging subject matter and tremendous faculty helped me ground my views, and also deepened my appreciation for the hard work of public leadership.

Today, challenges to public leadership in America have never been greater. Leading a public that is disengaged from a hardened ideological perspective demands a worldview that is grounded in quantitative research with a philosophical and historical awareness—Pepperdine's School of Public Policy offered me this teaching.

The work I do now with cities and school districts around California involves engaging local residents in public decision-making. The teaching I received at Pepperdine changed my life. For this and the relationships which were created at Pepperdine, I will be forever thankful.

Location. The Southern California Advantage.

Pepperdine University is located in Southern California in the coastal community of Malibu, about 35 miles northwest of Los Angeles. Malibu boasts beautiful beaches and a small-town atmosphere.

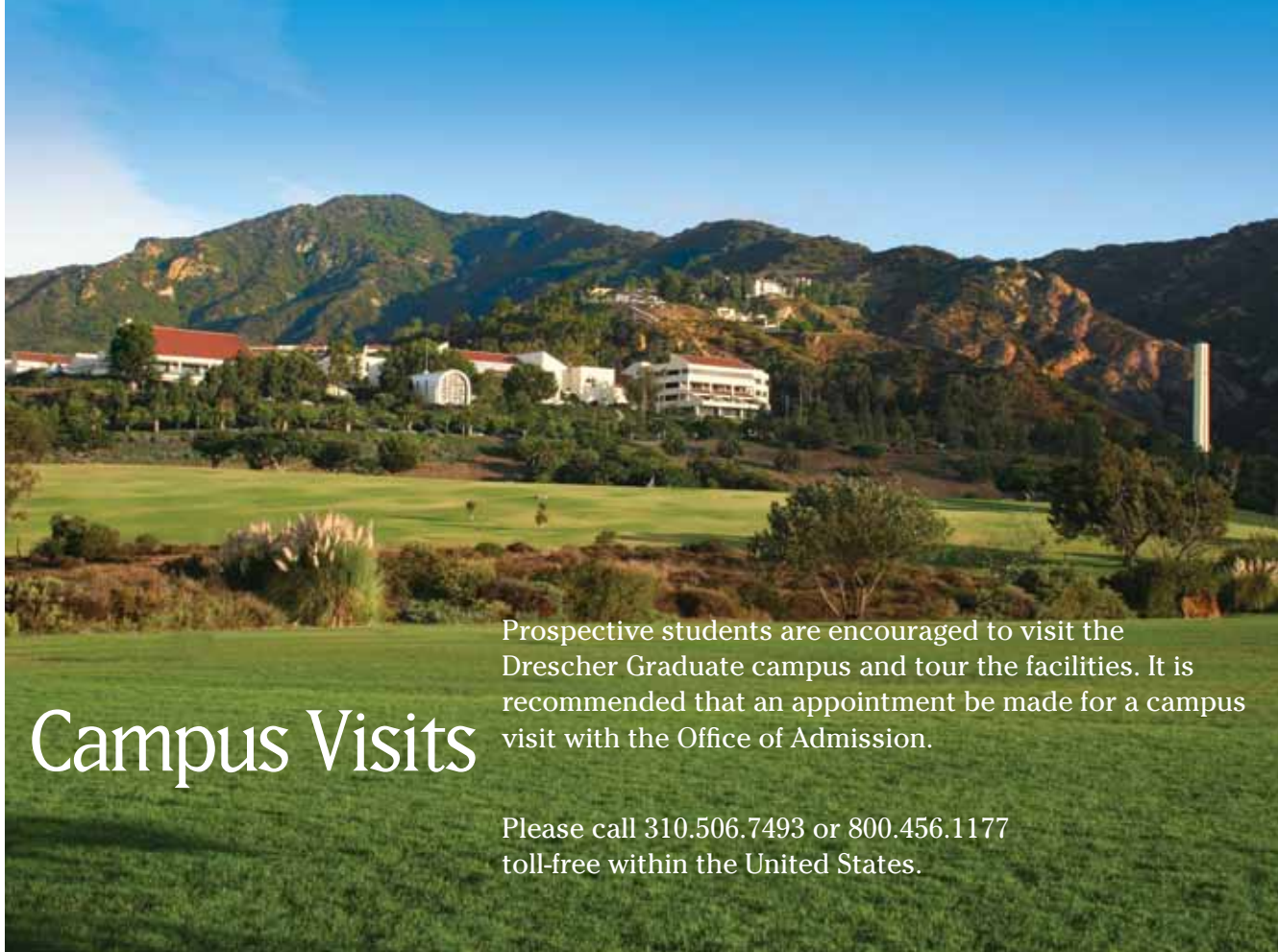


California has always been known as an incubator of new ideas and new products, celebrating and nurturing an entrepreneurial spirit. Its people, its institutions of knowledge, its attractive climate, and its unparalleled infrastructure have enabled the Los Angeles region to emerge as a leading business, trade, and cultural center.

LOS ANGELES

- California would be the eighth largest economy if it were a separate country.
- Los Angeles is the entertainment capital of the world, a cultural mecca boasting more than 300 museums and a paradise of good weather.
- The diverse multiethnic population of Los Angeles today distinguishes the city as the cultural hub of the Pacific Rim. People from about 140 countries, speaking approximately 86 different languages, currently call Los Angeles home.
- Downtown Los Angeles is the largest government center outside of Washington, D.C., and is home to 40,000 public-sector jobs.





Campus Visits

Prospective students are encouraged to visit the Drescher Graduate campus and tour the facilities. It is recommended that an appointment be made for a campus visit with the Office of Admission.

Please call 310.506.7493 or 800.456.1177 toll-free within the United States.

HOUSING

The Drescher Graduate Campus apartment complex provides graduate student housing across the street from the School of Public Policy building. Each resident has his or her own bedroom in a four-bedroom apartment. Limited housing is available for married students.



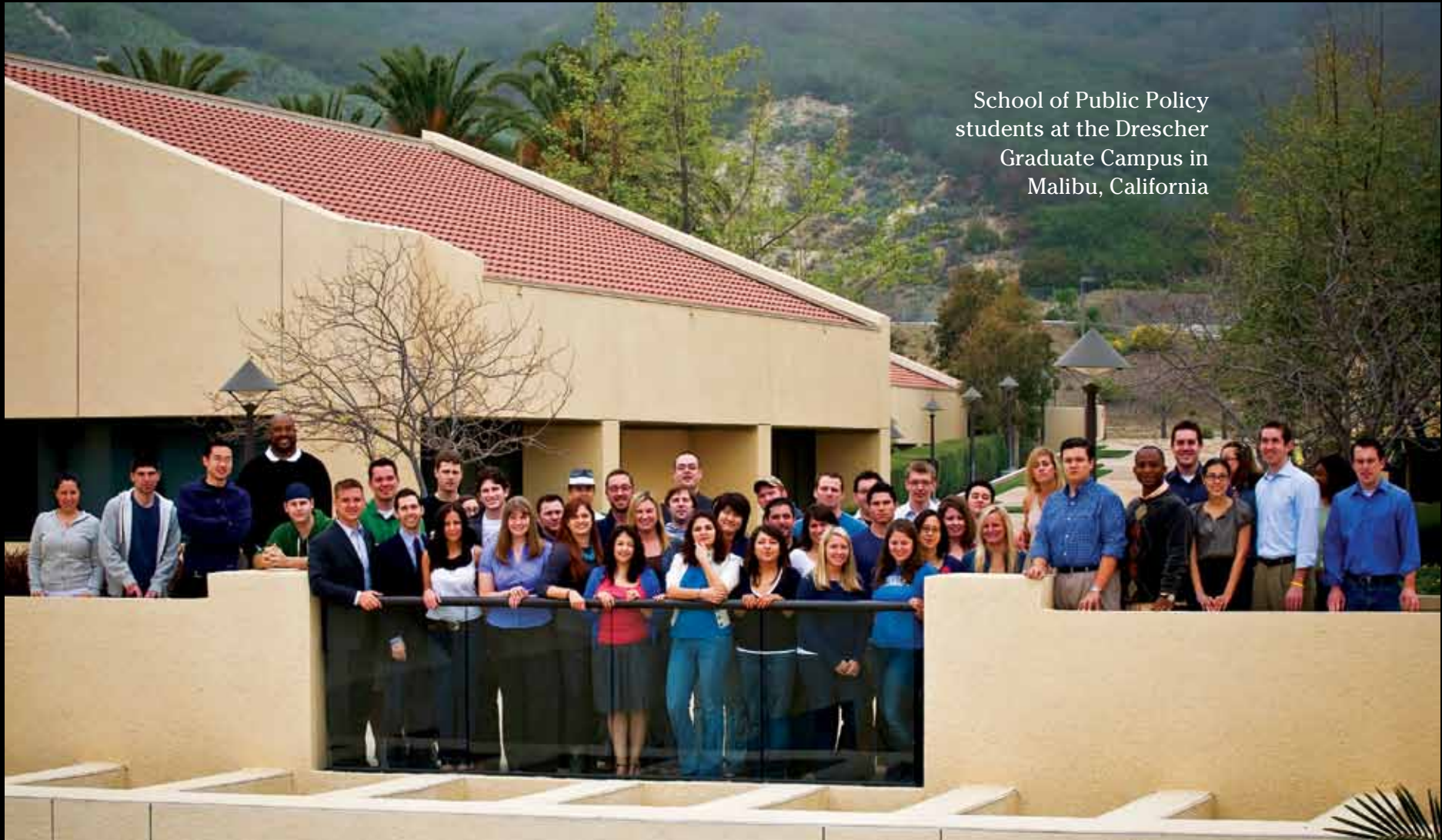
Policy Spotlight



As an international student, the staff and faculty helped me adjust to my life on campus and guided me through my transition from Romania. Aside from the academics, my classmates were probably the greatest asset of the program—I knew I would make many friends, but I was not aware that they would form a new family. Life on campus was incredibly rewarding as it forged many lifelong friendships. I know I can always go back to the resources, friendships, and memories at the School of Public Policy to find inspiration for specific tasks that I come across every day.

RADU OPREA

- MPP, Pepperdine University, 2008
- Executive Director, SMART Development Centre, Romania
- BA, International Transactions, Dunarea de Jos University, Galati
- PhD Candidate, Economics, Dunarea de Jos University, Galati



School of Public Policy
students at the Drescher
Graduate Campus in
Malibu, California

For more information visit

PUBLICPOLICY.PEPPERDINE.EDU

or contact:

Melinda van Hemert

*Assistant Dean for Admission, Financial Aid,
and Student Services*

School of Public Policy

310.506.7493

melinda.vanhemert@pepperdine.edu

JOINT DEGREE PROGRAMS

MPP/MBA: Kathy Holland

Assistant Director, Full-time Programs

Graziadio School of Business and Management

310.506.4815

kathy.holland@pepperdine.edu

MPP/JD: Shannon Phillips

*Executive Director, Admissions, Student
Information, and Services*

School of Law

310.506.4631

shannon.phillips@pepperdine.edu

MPP/MDR: Shellee Warnes

*Associate Director,
Straus Institute for Dispute Resolution*

School of Law

310.506.4655

shellee.warnes@pepperdine.edu

Pepperdine University is religiously affiliated with Churches of Christ. It is the purpose of Pepperdine University to pursue the very highest academic standards within a context that celebrates and extends the spiritual and ethical ideals of the Christian faith. Students, faculty, administrators, and members of the Board of Regents represent many religious backgrounds, and people of all races and faiths are welcome to benefit from the University's values-centered campus. Pepperdine University does not unlawfully discriminate on the basis of any status or condition protected by applicable federal or state law in the administration of its educational policies, admission, financial aid, employment, educational programs, or activities.

This brochure is intended to serve as an introduction to the School of Public Policy. It does not contain a comprehensive coverage of University policies. It is the responsibility of every student to obtain and read the School of Public Policy academic catalog.

PEPPERDINE UNIVERSITY ADMINISTRATION

Andrew K. Benton

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Charles B. Runnels

Chancellor Emeritus

Darryl L. Tippens

Provost

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Executive Vice President

Nancy Magnusson

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Senior Vice President for Investments

S. Keith Hinkle

Vice President for Advancement and Public Affairs



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