

SCHOOL OF PUBLIC POLICY HOSTS 2010 CONFERENCE OF THE PACIFIC COAST COUNCIL ON LATIN AMERICAN STUDIES

The School of Public Policy hosted the 2010 Pacific Coast Council on Latin American Studies (PCCLAS) Conference this fall on November 5-6, 2010. Attendees included students, professors, and scholars from the U.S., Latin America, Germany, and Spain. A total of 22 research discussion panels were organized around this year's theme, "Emerging Consensus in Latin America and the Role of the United States," and topics included economic development, U.S. immigration, environmental and agricultural issues, women's issues, linguistics and society, U.S.-Latin American relations, and leftist movements. Luisa Blanco, assistant professor of economics, coordinated the two-day event. Explaining the importance of hosting PCCLAS at Pepperdine, Blanco said, "The conference allowed students to learn more about the Latin American region from an interdisciplinary perspective. Having scholars from different disciplines made this conference a unique opportunity to learn about the Latin American region." School of Public Policy staff, faculty, and students worked together to make the event a success, and Blanco was pleased that conference participants were truly impressed by the hospitality and how smoothly the conference ran. "I like to explain that



Keynote speaker Alvaro Vargas Llosa, Senior Fellow at the Independent Institute.

the conference was done the 'Pepperdine way,' which means going beyond expectations!" Blanco said.

Two conference highlights were keynote speaker Alvaro Vargas Llosa and a reception, which featured the live mariachi band, Mariachi de Mi Tierra.

PCCLAS continued on page 10 ➔

"NEW" DAVENPORT INSTITUTE TO ADDRESS CALIFORNIA'S "NEW NORMAL" THROUGH PUBLIC ENGAGEMENT

A burgeoning revolution in local governance is occurring throughout California and around the United States. Due to immense local budget pressures, land use disputes, and a factionalized public, local leaders are taking difficult steps toward their publics, attempting to include residents in important policy decisions. It is a return to the old "town hall meeting" in some ways but with significant differences in the complexity and scope of the decisions being made. With the launch of the new Davenport Institute for Public Engagement and Civic Leadership, the School of Public Policy (SPP) will play a vital role in preparing both today and tomorrow's leaders with these new skills.

A former professor at Harvard University and current New York City deputy mayor, Stephen Goldsmith has called this environment the "new normal" where "the current fiscal crisis isn't a passing phase; it's a new, enduring reality that must be confronted. Crisis is now the norm." In a recent essay Goldsmith recommended greater involvement by citizens in policy-making: "Public officials who wish to be on the right side of the right-sizing movement must create structures that facilitate participation."

In this "new normal" era, local leaders must call upon new skills in order to engage their residents in making some of these increasingly difficult decisions. Launched, in part, with the assistance of SPP in 2005, the multi-partisan, nonprofit organization Common Sense California (CSC) was created to equip leaders with the skills necessary to build bridges to participation between Californians and their



(l-r): David B. Smith, executive director, National Conference on Citizenship; John Hale, associate director, Center for Civic Education; Bruce McPherson, former California Secretary of State; and Pete Peterson, executive director, Davenport Institute, at the November 10, 2010, release of the 2010 California Civic Health Index.

governing institutions. Driving the effort from Pepperdine, founding CSC cochair, SPP distinguished professor, and former Pepperdine president David Davenport hosted the "Deliberative Democracy in California" conference in 2007, bringing most of the leaders in this participatory governance field to Pepperdine. Later that same year, SPP graduate Pete Peterson (MPP '07) became the organization's first executive director.

Davenport Institute continued on page 5 ➔

DEAN'S MESSAGE

One of the best measures of the quality of any university program is the abundance of opportunities beyond the core courses taught by full-time faculty. In this issue, for instance, one can sense that students are surrounded by opportunities to be exposed to some of the nation's most distinguished scholars. This semester alone there are this year's William E. Simon Distinguished Visiting Professors, Victor Davis Hanson and Robert Tamura, for example. Or there is visiting professor Colleen Graffy, who founded the Pepperdine program in London, has become a respected British barrister, and served under secretary of state Condoleezza Rice as deputy assistant secretary of state for public diplomacy throughout Europe and the Middle East. Graffy is a regular commentator on such global outlets as the BBC and Al Jazeera and will have a rich storehouse of experience to share with our students in her class on public diplomacy.

The newly renamed Davenport Institute for Public Engagement and Civic Leadership, led by Pete Peterson (MPP '07), is garnering wide interest with its recent in-depth studies of California's crises and will host an international conference in March with a dozen highly respected speakers on a sense of place. Among several new adjunct professors, Caroline Cicero will teach a seminar on state and local policies related to our aging population and Wade Graham will lead a capstone series focusing on the future of

water in regards to environmental policy. And there is Bruce Herschensohn's very popular non-credit course on international relations where the entire community is invited to join his students each Thursday night.

Finally, there are the student organizations—Women in Public Policy, the Churchill Society, and the new Pi Alpha Alpha public affairs honor society, as well as the student journal, the *Pepperdine Policy Review*, each of which offers a broad range of enriching opportunities for students to develop qualities of leadership. With a solid core curriculum provided by our full-time faculty, the robust expertise in specific policy venues brought by experienced and gifted practitioners and jointly appointed faculty from Pepperdine's other graduate programs, and a calendar of visiting speakers—the envy of every university, the student experience available in the School of Public Policy is simply unequalled anywhere.



James R. Wilburn
JAMES R. WILBURN
Dean, School of Public Policy

PEPPERDINE
UNIVERSITY
School of Public Policy


DAVENPORT INSTITUTE
for Public Engagement and Civic Leadership

A PLACE IN THE WORLD

Geography, Identity, and Civic Engagement in Modern America

The "New" Davenport Institute hosted its first conference focusing on the meaning of place in encouraging personal and civic flourishing.

publicpolicy.pepperdine.edu/a-place-in-the-world

DAVID ANDRADE AND LILY WONG AWARDED MILLENNIUM MOMENTUM FOUNDATION FELLOWSHIP



Lily Wong and David Andrade

School of Public Policy students David Andrade (MPP candidate '11) and Lily Wong (MPP candidate '12) have been awarded fellowships by the Millennium Momentum Foundation (MMF) for their exceptional and sustained commitment to public service. The selection of this award comes with significant prestige and distinction, as each one is among a limited number of scholars selected from a pool of over 200 applicants each academic year. The Millennium Momentum Foundation awards academic scholarships to undergraduate and graduate college students pursuing careers in public policy and other public service-related fields. The foundation is committed to increasing the number of students and young professionals from various ethnic backgrounds in public service-related fields through education, mentoring, and leadership development training.

David Andrade graduated from the University of California, Santa Barbara, with a sociology degree in 2005. Andrade was admitted to the MMF Leadership Institute, which led to internships with the California State Controller's Office and Congressman Howard Berman in Washington, D.C. The second-year's research at the School of Public Policy focuses on immigration issues, drug policy, Latin American affairs, and the reconstruction of post-earthquake Haiti.

Lily Wong, a first-year state and local policy student, graduated from the University of California, Davis, in 2007 as a political science and psychology major, and then worked in a San Francisco-based after-school program helping teenagers to build job skills and find their first jobs. "I'm passionate about working with the voiceless communities that can't vote—the youth and immigrant communities—and giving them access to the system in some way," she says.

NEW BOARD OF VISITORS MEMBER

The School of Public Policy Board of Visitors comprises national policy, business, and community leaders who support the school's mission and share the commitment to a more expansive approach to public policy. The board provides invaluable counsel and support to the School of Public Policy, and the members are examples of public leaders who appreciate the role of a strong moral and ethical standard while recognizing the central importance of civil society, faith, and free markets to solve policy issues.

*Dean James R. Wilburn welcomes
the newest Board of Visitors member:*

SANDRA CAMPBELL is active in fundraising for the John Wayne Cancer Institute at St. John's Hospital, where she mentors women undergoing treatment for breast cancer, and for charities that target at-risk youth. She has worked in Canadian radio and television; in educational administration in Durham, North Carolina; for Campbell and Company; and in automotive public relations and marketing for Ford Motor Company. Born in Montreal, Canada, Campbell and her husband, Rod, also on the School of Public Policy Board of Visitors, have two daughters and two grandsons.

PROFESSOR GORDON LLOYD Accepts Invitation to Join National Advisory Council for the Walter and Leonore Annenberg Presidential Learning Center



Gordon Lloyd, professor of public policy, has accepted an invitation to join the National Advisory Council for the Walter and Leonore Annenberg Presidential Learning Center through the Ronald Reagan Presidential Foundation. The 15-member advisory council will support the current education initiatives and strategic

plan of the center through national networking, advocacy of civic education programs, and review of programming with productive input in an area of expertise. Council members comprised a board of representatives from the fields of education, nonprofits, civic-focused groups, technology, media, and communications.

Lloyd earned his bachelor's degree in economics and political science at McGill University, and a master's and PhD in government at Claremont Graduate School. The coauthor of three books on the American founding and sole author of a book on the political economy of the New Deal, he also has numerous articles, reviews, and opinion-editorials to his credit. He is the creator of three highly regarded websites on the creation and adoption of the U.S. Constitution. He has received many teaching, scholarly, and leadership awards including admission to Phi Beta Kappa and the Howard White Award for Teaching Excellence at Pepperdine University.

Women in Public Policy Celebrates STEP FORWARD DAY

Women in Public Policy coordinated efforts for Pepperdine's annual day of service, Step Forward Day, held on September 11, 2010. Forty-eight students, faculty, and staff from the School of Public Policy (SPP) joined the greater Pepperdine community in a record turnout to show their support for the efforts to give back to the Greater Los Angeles area.

This year, the School of Public Policy team assisted the City of Malibu in a community service project, recording and documenting public coastal access areas along the 27 miles of beachfront. The information that day was consolidated and submitted in a report to the Malibu

City Council. The efforts put forth by the Women in Public Policy executive board and the Pepperdine School of Public Policy student body provided important data to the City of Malibu to help improve public beach accessibility in Malibu.

Step Forward Day 2010 demonstrated Pepperdine University's commitment to the mission to "strengthen lives of purpose, service, and leadership," as well as a strong sense of patriotism in dedication to September 11. After a morning of volunteering, SPP students joined the rest of the community at Alumni Park to view the annual display of the nearly 3,000 flags flown in honor of those who died on September 11, 2001.



Women in Public Policy members and School of Public Policy faculty and staff at Alumni Park for Step Forward Day on September 11, 2010.

CONSTITUTION DAY CELEBRATED WITH SPECIAL LLOYD LECTURE

September 17, 1787: The founding fathers signed the United States Constitution, officially accepting it for the country as the supreme law of the land.

September 21, 2010: Gordon Lloyd, professor of public policy, presented "Ten Ways to Love Your Framers," a lecture reflecting on the Constitution and how it came to be. While we currently celebrate the signing of the Declaration of Independence and George Washington's birthday in recognition of historical events associated with our nation's founding, we should also, as Lloyd promotes, view September 17 as a celebratory time, commemorating reconciliation and the reaching of an agreement "without a drop of blood being spilled."

The event featured an introduction and exploration of Lloyd's website, <http://teachingamericanhistory.org>, in which he offers an in-depth examination of the Constitutional Convention, including an interactive model of 1787 Philadelphia, along with framers' biographies, a day-by-day schedule of the attendees, and the conversations and debates that took place while drafting the U.S. Constitution.

After more than 40 years of instructing, Lloyd recognizes that there is no single way to teach or to learn, noting the array of backgrounds from which his students here at Pepperdine enter the public policy program. Consequently, he has created a user-friendly, interactive site that can be utilized as a comprehensive information center that explores this pivotal

TeachingAmericanHistory.org

point in American history. Lloyd sets forth that "public policy is a field of theoretical inquiry . . . directed ultimately toward the preservation and alteration of the polity," and it is to this end that his website both instructs teachers and teaches students how to recognize and study the foundation on which the nation's political, legal, economic, and social systems were built.

Watch video of Lloyd's lecture on the School of Public Policy's YouTube channel at www.youtube.com/pepperdinespp.

THE SCHOOL OF PUBLIC POLICY, TRINITY FORUM HOST CONVERSATION WITH MICHAEL GERSON AND PETER WEHNER IN WASHINGTON, D.C.



(l-r) Michael Gerson; Pete Wehner; Cherie Harder, president of the Trinity Forum; Ross Douthat; and James R. Wilburn.

A standing-room only crowd of nearly 200 attended the event, featuring authors and political strategists Michael Gerson, columnist at the *Washington Post*, and Peter Wehner, Senior Fellow at the Ethics and Public Policy Center. They were joined by *New York Times* columnist Ross Douthat, to discuss Gerson and Wehner's new book, *The City of Man: Religion and Politics in a New Age*. The conversation centered on the understanding that the role of faith in civic obligations will be critical in dealing with questions surrounding new forms of public engagement with integrity and impact.

The Trinity Forum is a leadership academy that works to cultivate networks of leaders whose integrity and vision will help renew culture and promote human freedom and flourishing. Interestingly, they are headquartered in Pepperdine's Washington, D.C., campus building on Pennsylvania Avenue. December's "Evening Conversation" is the first of what is hoped to be several such events the School of Public Policy will cohost in the nation's capital with the Trinity Forum, highlighting the intersection of faith and public policy.

The School of Public Policy in partnership with the Trinity Forum hosted "An Evening Conversation with Michael Gerson, Peter Wehner, and Ross Douthat," on December 8, 2010, at the City Tavern Club in Washington, D.C.

Davenport continued from page 1 →

From its inception until June of 2010, Common Sense California, worked with dozens of city, county, and special district governments to involve their residents in important policy discussions, providing consulting on projects, funding for engagement efforts, and training for leaders in this new set of competencies. In 2009 CSC launched a half-day seminar entitled "Public Engagement: The Vital Leadership Skill in Difficult Times" and, since the first session, has trained over 500 municipal and civic officials from Carlsbad to the Bay Area. The seminars were developed and co-facilitated by Peterson and long-time city manager from Redwood City, California, Ed Everett.

With the increasing popularity of the engagement seminars, CSC began to look for academic-based partners with whom to collaborate. As Peterson describes, "As the seminars were really taking off, we knew that connecting with a university would not only give us added credibility, but also the opportunity to work with policy students as they were just beginning their careers in public policy." Over the next six months, the CSC board met with other universities, but with their roots at SPP and the hearty support of Dean James R. Wilburn, Pepperdine was a natural partner for the organization. This partnership created the Davenport Institute for Public Engagement and Civic Leadership, with Peterson assuming the role of executive director.

"I am deeply grateful to have the opportunity for Pepperdine to build on the strong foundation laid by Common Sense California and to expand their influence under the banner of the Davenport Institute," said Dean Wilburn. "To use the language of corporate finance," Wilburn added, "we served initially as a kind of 'startup incubator' for Common Sense California several years ago, and it's like welcoming a child home now as a full partner, having come full circle."

"I'm very excited to be back at the School of Public Policy," Peterson responded, "and even more enthused about having the school seen as one of America's educational leaders in participatory governance."

A busy 2010 included consulting on and supporting about a half-dozen public engagement projects ranging from a political reform project in San Diego to a water policy campaign in Humboldt County. After leading several training

seminars around California, Peterson and Everett were selected to offer two sessions of their training at the Annual International City/County Management Association (ICMA) conference in San Jose. The response from participants was so positive that ICMA is speaking with Peterson and Everett about offering more sessions around the U.S. in 2011.

Peterson published over a dozen essays in 2010 on public participation in newspapers like the *San Francisco Chronicle* and *Sacramento Bee*, and online journals like *The American*, and *City Journal Online*. Additionally, Peterson worked with staff at the congressionally-chartered National Conference on Citizenship (NCoC) to produce the "2010 California Civic Health Index"—a survey-based study of Californians' civic habits from voting to volunteering. "The Health Index is an important report produced with the help of researchers like Robert Putnam and Bill Galston, and I look forward to this continuing as an annual partnership between NCoC and the Davenport Institute," Peterson said.

Deepening the ties with SPP, Ashley Trim (MPP '09) has come on board as the institute's first research coordinator and administrative assistant. Trim has begun to oversee the institute's website and "inCommon" blog, as well as coordinating the schedule of trainings. "As an alumnus of SPP, I am excited to be involved in a partnership that truly embodies the school's unique commitment to both the theory and practice of public policy," she said.

In 2011 Peterson is offering his course, "Public Engagement: A Civic Leadership Skill," to SPP students. Along with building a theoretical foundation, the course introduces students to the leading practitioners in the field. In addition to training future leaders at Pepperdine, the institute plans to continue offering training to local leaders throughout California and around the nation by facilitating at least 7-8 seminars in 2011, along with supporting a number of public engagement efforts around California. Especially in these difficult economic times, Peterson sees the Davenport Institute playing a unique role in helping to develop leaders that will legitimately engage their residents in dialogues about tough trade-offs. "In this historically difficult era for municipal and civic leaders, collaborating with residents will become more important than ever—both to solve problems and build community."

2010-2011 SCHOLARSHIP RECIPIENTS



2010-2011 School of Public Policy Scholarship Recipients.

ASSOCIATED WOMEN FOR PEPPERDINE SCHOLARS

Associated Women for Pepperdine is a group of Church of Christ women who raise funds each year to assist deserving students who are members of the Churches of Christ. Recipients are selected on the basis of financial need, merit, character, and church membership.

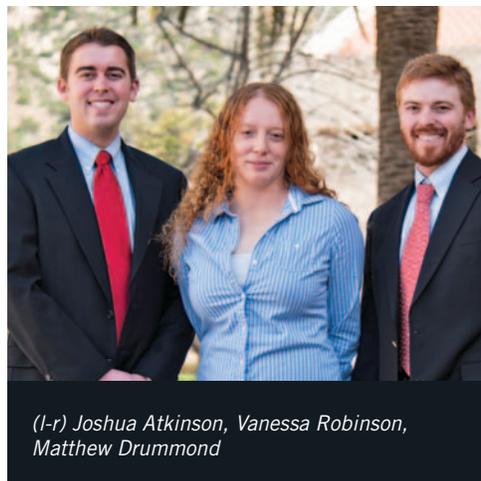
EDWIN AFRIYIE (MPP candidate '11)
BA, Oral Leadership
Lipscomb University

JOSHUA ATKINSON (MPP candidate '11)
BA, Education
University of Michigan, Ann Arbor

MATTHEW DRUMMOND (MPP candidate '11)
BA, Political Science
University of Alabama

VANESSA ROBINSON (MPP candidate '12)
BS, Business Administration
California State University, Monterey Bay

GRAHAM VEENSTRA (MPP candidate '11)
BA, International Studies
The Ohio State University



(l-r) Joshua Atkinson, Vanessa Robinson, Matthew Drummond

BOARD OF VISITORS SCHOLAR

The Board of Visitors Scholarship is funded through the generosity of the School of Public Policy Board of Visitors.

ROBERT DUDLEY (MPP/JD candidate '12)
BA, Economics and Spanish
Washington University in St. Louis

JANET O'NEIL BUESE PUBLIC POLICY SCHOLAR

The Janet O'Neil Buese Public Policy Scholarship provides support for students at the School of Public Policy.

THOMAS CHURCH (MPP candidate '11)
BA, Mathematics and Political Science
University of Michigan, Ann Arbor

FOSTER S. FRIESS SCHOLAR

The Foster S. Friess Scholarship was established to help students who have demonstrated private sector solutions to public challenges.

MIRIAM KEIM (MPP candidate '11)
BA, Liberal Arts
St. John's College

BERTHA AND JOHN GARABEDIAN FOUNDATION ENDOWED SCHOLAR

The Bertha and John Garabedian Charitable Foundation Fund provides assistance to qualified public policy students from Fresno, Kings, Madera, or Tulare Counties in California.

SUSANNAH HANSON (MPP candidate '12)
BA, European History
University of California, Santa Cruz

ENDOWED JEWISH SCHOLARS

The Endowed Jewish Scholarship Fund provides assistance to Jewish students in good academic standing who are pursuing a degree at the School of Public Policy.

DANIEL KLEIN (MPP candidate '12)
BA, U.S. History
University of California, Santa Cruz

BENJAMIN WEISS (MPP candidate '11)
BA, Political Science
University of California, Los Angeles

FRITZ SCHOLARS

Founded in 2001 by Lynn C. Fritz, the Fritz Institute is a nonprofit organization designed to partner with governments, nonprofit organizations, and corporations worldwide to innovate solutions and facilitate the adoption of the best practices for rapid and effective disaster response and recovery.



(l-r) Nikhil Mathur, Joanna Tong, Alexandra Diachkoff, Carson Bruno

CARSON BRUNO (MPP candidate '12)
BS, Accounting and Business Administration
Washington and Lee University

ALEXANDRA DIACHKOFF (MPP candidate '12)
BA, International Relations
University of California, Irvine

NIKHIL MATHUR (MPP candidate '11)
BA, Political Science and International Affairs
University of California, Riverside

YUHUI "JOANNA" TONG (MPP candidate '12)
BA, Marketing
Capital University of Economics and Business

THOMAS P. KEMP ENDOWED SCHOLAR

The Thomas P. Kemp Scholarship was established in 2006 as a memorial legacy to Pepperdine regent and avid supporter of the School of Public Policy, Thomas P. Kemp.

ALEXANDRA WOLTER (MPP candidate '11)
BA, History
Colgate University

MIKE E. O'NEAL SCHOLAR

Established by Peter Cheung and Fred Prager, this endowed scholarship was created to aid deserving School of Public Policy students.

SHANNON ANDERSON (MPP candidate '12)
BA, Political Economy of Industrial Societies
University of California, Berkeley

MARILYN DUNTON SIMPSON ENDOWED SCHOLAR

Established by Marilyn Dunton Simpson in 2009, this scholarship provides support for students at the School of Public Policy.

ALEXANDER FONDRIER (MPP candidate '11)
BA, History
Boston University

TERRALYNN AND EARL SWIFT SCHOLAR

Established in 2006 by Terralyn and Earl Swift, this endowed scholarship was created to provide assistance to students interested in studying how people from diverse cultures might discover common values in the context of global interdependency.

NATHAN WARF (MPP/JD candidate '11)
BA, Bible Studies
Freed-Hardeman University

LYDELL WARD SCHOLAR

Established in 2008 with a gift from School of Public Policy Board of Visitors member Beti Ward, the Lydell Ward Endowed Scholarship is awarded to qualified female students pursuing a master of public policy degree.

YVONNE MEJIA (MPP candidate '12)
BS, Finance and Human Resource Management
Georgetown University

J. McDONALD AND JUDY WILLIAMS SCHOOL OF PUBLIC POLICY SCHOLAR

Established by J. McDonald Williams and Judy Williams in 1999, this scholarship is designed to assist deserving School of Public Policy students who are members of Churches of Christ.

MATTHEW DRUMMOND (MPP candidate '11)
BA, Political Science
University of Alabama

MAURICE H. STANS SCHOLARS

Established in 1999 by the Stans Trust, the Maurice H. Stans Endowed Scholarship was created to provide support for African American students.

EDWIN AFRIYIE (MPP candidate '11)
BA, Oral Communication
Lipscomb University

ANTHONY AMPONSAH-MENSAH (MPP candidate '11)
BEEd, Social Studies
University of Cape Coast

ODINAKACHI ANYANWU (MPP candidate '12)
BA, Economics
Bucknell University

HATTIE ARRINGTON (MPP candidate '12)
BA, Urban Learning
California State University, Los Angeles

DIANDRA BREMOND (MPP candidate '12)
BA, Business Administration
Baldwin Wallace College

CHRISTOPHER CARR (MPP candidate '11)
BA, History and International Relations
William Jewell College

KAISSA DENIS (MPP candidate '12)
BA, Political Science
Clark Atlanta University

ALINA FIGARO (MPP candidate '12)
BS, Political Science
Barry University

KRISTIN FRANKLIN (MPP candidate '12)
BA, Psychology
California State University, Dominguez Hills



(l-r) Vanessa Robinson, Diandra Bremond, Kristin Franklin, Melody Harvey, Odinakachi Anyanwu

MELODY HARVEY (MPP candidate '12)
BA, Economics
Reed College

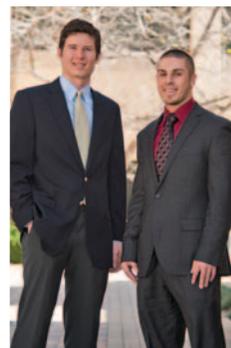
BRANDI LINTON (MPP candidate '11)
BA, Political Science
University of California, San Diego

VANESSA ROBINSON (MPP candidate '12)
BS, Business Administration
California State University, Monterey Bay

LAUREN TATUM (MPP candidate '12)
BA, Political Science
University of California, Riverside

FLORA L. THORNTON ENDOWED SCHOLARS

Established by Flora L. Thornton in 2009, this scholarship is a merit-based academic scholarship for students at the School of Public Policy with demonstrated leadership potential.



Daniel Chasen and Shaun Lillard

DANIEL CHASEN (MPP candidate '12)
BA, Political Science
Hillsdale College

SHAUN LILLARD (MPP candidate '12)
BA, Economics and Italian
Pepperdine University

S.A. ENLIGHTENMENT SCHOLARS

The S.A. Enlightenment Scholarship was established with a gift from the S.A. Enlightenment Foundation to provide scholarship support for students from predominantly Muslim countries.



Asmaa Ahmed and Tariq Belkhir

ASMAA AHMED (MPP candidate '11)
BA, Sociology
University of California, Los Angeles

LUAI AL-SADIQ (MPP candidate '12)
BS, Finance and General Management
Portland State University

TARIQ BELKHIR (MPP candidate '11)
BBA, Marketing
American University in Dubai

FACULTY/FELLOW UPDATE



LUISA BLANCO

Assistant Professor of Economics

In September Luisa Blanco presented her working paper “The Finance-Growth Link in Latin America Revisited and the Role of Institutions” at the University of Southern California’s Development Seminar. Blanco also led a panel and presented her paper “The Rise of the Left and the Determinants of Political Ideology in Latin America” at the Latin American Studies

Association meetings in Toronto, Canada. In addition, Blanco was the program chair for the Pacific Coast Council on Latin American Studies (PCCLAS) Conference, which was held at the School of Public Policy (SPP) in November. Blanco organized a panel of SPP students for the PCCLAS conference and became the 2010-2011 president for PCCLAS. Furthermore, Blanco’s article with Michelle Isehouer (MPP ’08), “Powering America: The Impact of Ethanol Production in the Corn Belt States,” was published in the November issue of *Energy Economics*. Blanco received a grant from the Charles G. Koch Charitable Foundation for the 2010-2011 academic year. Blanco married Luis Rodriguez in July.



BRUCE HERSCHENSOHN

Senior Fellow in International Relations

Bruce Herschensohn spent the fall of 2010 concentrating on his weekly Foreign Policy Roundtables held at the School of Public Policy, as well as beginning to write a new book on foreign policy slated for publication in late 2012. In addition, preparation has continued for the publication of a paperback edition of his 2003 novel of the Cold War, *Passport*, including its release for eBook Readers in the fall of 2011.



GORDON LLOYD

Professor of Public Policy

Gordon Lloyd released his newly published book, *The Two Narratives of Political Economy*, with Nicholas Capaldi (Scrivener/Wiley Press, 2010). He presented his paper “The Constitutional Convention as a Four-Act Drama,” at Azusa Pacific University and participated in the panel, “Gordon Lloyd’s *The Two Faces of Liberalism*” at the annual meeting of the American Political

Science Association in Washington, D.C., in September 2010. Lloyd took part in several Liberty Fund conferences throughout the fall semester in Indiana polis, Indiana, and Edinburgh, Scotland, and was a discussion leader for “The Promise of Self-Government: America’s Founding and Re-Founding,” cosponsored by the Liberty Fund and the Ashbrook Center in Cleveland, Ohio, in October 2010. Lloyd was also appointed to the Advisory Council for the Annenberg Presidential Learning Center.



JAMES COYLE

Adjunct Faculty

James Coyle has established a new blog at <http://eurasianenergyanalysis.blogspot.com>. The blog contains news and analysis pertaining to the supply of oil and natural gas from Central Asia and the Caucasus.



JOEL FOX

Adjunct Faculty

Joel Fox was involved in many ballot measure campaigns during the November 2010 election. He made numerous media appearances responding to reporters or debating Propositions 24, 25, and 26. In addition, both pre- and post-election, Fox has served as a frequent commentator on California policy and politics on KTTV FOX 11 News in Los Angeles. He

continues to write almost daily commentaries for his highly-praised blog on business and politics, Fox and Hounds Daily (www.foxandhoundsdaily.com). In addition, Fox had his first mystery novel, *Lincoln’s Hand*, published by Echelon Press. *Lincoln’s Hand* is a modern-day mystery that uses a historical event as a catalyst: the attempt to steal Abraham Lincoln’s body in 1876.



JAMES PRIEGER

Associate Professor of Economics

James Prieger had his paper with James Miller, “The Broadcasters’ Transition Date Roulette: Strategic Aspects of the DTV Transition,” accepted for publication in the *Journal on Telecommunications and High Technology Law*. His article with Janice Hauge, “Demand-Side Programs to Stimulate Adoption of Broadband: What Works?” was published in the *Review of*

Network Economics (Vol. 9, No. 3, Article 4). Prieger was an invited participant in “Liberty and the Foundations of the Executive Branch,” at the Liberty Fund Colloquium with fellow School of Public Policy professor Gordon Lloyd in Indianapolis, Indiana, in October 2010. Prieger also joined the executive board of CreoCore, an innovative new nonprofit aimed at improving the welfare of the impoverished in Mali through microfinancing business start-ups. He continues to serve as an editorial board member of *Applied Economics Quarterly*.



ALEXEI SHEVCHENKO

Adjunct Faculty

Alexei Shevchenko published several articles over the fall semester, including: "Redrawing the Soviet Power Line: Gorbachev and the End of the Cold War," with Deborah Larson, in *History and Neorealism* (Cambridge University Press, 2010), as well as "Status Concerns and Multilateral Cooperation: Bringing China and Russia In," with Deborah Larson, in *International*

Cooperation: The Extents and Limits of Multilateralism (Cambridge University Press, 2010). He wrote "Prestige Matters: Chinese and Russian Status Concerns and U.S. Foreign Policy," for the Belfer Center for Science and International Affairs Policy Brief (Harvard University, April 2010) with Deborah Larson, and "Status-Seekers: Chinese and Russian Responses to U.S. Primacy," for *International Security* (Vol. 34, No. 4, 2010), with Deborah Larson.



MICHAEL SHIRES

Associate Professor of Public Policy

Michael Shires provided extensive media analysis and coverage for the landmark November 2010 election, providing clarity to viewers and voters about the confusing array of issues on the ballot in California, as well as providing insight into the dynamics of the many races. He has also been featured discussing the legacy of Arnold Schwarzenegger's tenure

as governor. Shires has been continuing the work published by the School of Public Policy's Davenport Institute on the patterns in school expenditures in California at the district level. The initial study, released over the summer of 2010, has generated significant interest in the state policy community as California grapples with yet another huge budget deficit.



DEAN WILBURN DELIVERS COMMENCEMENT ADDRESS AT MIDWESTERN STATE UNIVERSITY

Dean James R. Wilburn delivered the commencement address at Midwestern State University in Wichita Falls, Texas, on December 11, 2010, where approximately 500 students were candidates to earn their degrees. Before receiving a PhD in economic history from UCLA, Wilburn received an MA in history from Midwestern State University, where he was the founding director of the Church of Christ Bible Chair serving the university.

VICTOR DAVIS HANSON AND ROBERT TAMURA SERVE AS SPRING 2011 WILLIAM E. SIMON DISTINGUISHED VISITING PROFESSORS

The School of Public Policy has announced the appointment of Victor Davis Hanson and Robert Tamura as the Spring 2011 William E. Simon Distinguished Visiting Professors.



VICTOR DAVIS HANSON is the Martin and Illie Anderson Senior Fellow in Residence in Classics and Military History at the Hoover Institution at Stanford University; Professor Emeritus of Classics at California State University, Fresno; and the Wayne and Marcia Buske Distinguished Fellow in History at Hillsdale College. Among numerous awards, honors, and fellowships, Hanson was awarded the National Humanities Medal in 2007 and the Bradley Prize in 2008. Hanson is the

author of hundreds of articles, book reviews, scholarly papers, and newspaper editorials on matters ranging from ancient Greek, agrarian, and military history to foreign affairs, domestic politics, and contemporary culture. Hanson received a BA from the University of California, Santa Cruz, in 1975, attended the American School of Classical Studies, and received a PhD in classics from Stanford University in 1980. He is teaching the "Seminar in Political Issues: Master and Commanders: Political Leadership in Peace and War, Ancient, and Modern."



ROBERT TAMURA is a professor in the John E. Walker Department of Economics at Clemson University in Clemson, South Carolina. Previously he served as a visiting scholar at the Federal Reserve Bank of Atlanta, assistant professor at the University of Iowa, and as a Research Fellow at the National Bureau of Economic Research. Tamura was the John Stauffer National Fellow of Public Policy at the Hoover Institution at Stanford University from 1993 to 1994. He is a member of

the American Economic Association, Econometric Society, the Society for Economic Dynamics, and the Society of Labor Economists. Tamura has authored numerous articles in the *Journal of Law and Economics*, *Journal of Economic Dynamics and Control*, *Journal of Political Economy*, and the *Journal of Economic Growth*, among others. Tamura received a PhD and MA in economics from the University of Chicago and a BS in mathematics and economics from the College of William and Mary. He is teaching the "Seminar in Economic Policies: Long-Term Economic Development: 10,000 BC to the Present."

The William E. Simon Distinguished Visiting Professorship at the School of Public Policy is funded by the William E. Simon Foundation. The program gives the school the opportunity to invite a series of nationally recognized and highly respected individuals to be in residence each year. Each visiting professor leads a class or seminar, devotes significant time as a resident mentor to student scholars, and leads presentations for the entire campus community.

NIGEL ASHFORD PRESENTS LECTURES ON CHANGE, NEOLIBERALISM

On October 21, 2010, Women in Public Policy hosted two lectures by Nigel Ashford, senior program officer at the Institute for Humane Studies. These two talks, “Changing the World: Ideas v. Interests” and “Neoliberalism in the Global Economy,” were directed toward students who have an interest in our political system and the ideas and forces that run our nation.

“How do we change the world through changing ideas, curbing the power of interests, or reducing the power of intellectuals?” This question, posed in Ashford’s first lecture, sums up his three schools of thought with which to approach “changing the world.” In discussing these ideas to be changed, Ashford referred to Nobel Prize winner Friedrich Hayek, who pointed to intellectuals as the “second-hand dealers in ideas.” This small group of individuals, according to Ashford, possesses substantial power in being able to influence the ideas of the masses. As such, the first school of thought sets forth the value of targeting ideas in enacting change. The second view, focusing on changing interests, makes the claim that people’s actions are primarily determined according to their own self-interests. This being the case, an effective way to attempt to change the world is to align one’s interests with those of intellectuals. Finally, the third school of thought addressed the interests of intellectuals. Recognizing the importance of this group of individuals, as well as the legitimacy of its power, Ashford again emphasized their influence over public policy and their motivation of self-interest.

Following his discussion on intellectuals, Ashford gave a second lecture in which he spoke on neoliberalism and, specifically, the importance of its definition. He explored the various uses of the word “liberalism” and “neoliberalism,” stating that profound differences in its interpretation exist. For instance, in the international political economy, liberals support free markets and smaller government; in American politics, liberals support more government activism and intervention. In his witty yet tactful manner, he subtitled this talk: “How Americans Ruined Language Again.” With this, he also stated that the ultimate message of this second lecture was for the students to be clear and deliberate in their wording, be mindful of varying interpretations, and explain precisely what is meant. In doing so, confusion will be minimized or eliminated.

In his closing, Ashford claimed that master of public policy candidates include individuals who are not entirely happy with the state of public policy. He called upon his audience to challenge the system and to be proactive in righting these wrongs, specifying that one possible way to do so would be to explore internship and employment opportunities with the Institute for Humane Studies. Ashford has been able to contribute to a noble cause with this organization, and he eagerly encouraged the students of the School of Public Policy to do the same.

Watch video of Ashford’s lecture on the School of Public Policy’s YouTube channel at www.youtube.com/pepperdinespp.



School of Public Policy students Mitchel Morrison and Sabrina Abu-Hamdeh present at the student panel.

PCCLAS continued from page 1 ➔

Vargas Llosa is a Senior Fellow at the Center on Global Prosperity at the Independent Institute and Latin American scholar and author, receiving his master’s degree from the London School of Economics. Vargas Llosa’s lecture, sponsored by the Charles G. Koch Charitable Foundation, focused on the current challenges facing Latin American economic development and future prospects for prosperity. He referenced his latest book, *Liberty for Latin America*, which addresses sources of state oppression and how to overcome it through liberal democratic reform. Vargas Llosa warned of the economic and inflationary dangers that can be caused by having too high a debt-to-GDP ratio or when countries try to compete by devaluing their currency. However, he expressed optimism over economic reforms in some countries, such as Chile, Peru, and Brazil. He asserted that more reform is needed and that Latin America should implement a model of sustainable economic growth, noting the resilience of the populist-authoritarian model in Latin America. “Combined with economic nationalism,” Vargas Llosa explained, “[populist-authoritarianism] is not sustainable in the long term.” He concluded with how U.S. policy could help Latin America going forward. “Not engaging with the region,” Vargas Llosa stated, “strengthens the carnivores,” or the hard leftist movements characterized by Hugo Chavez of Venezuela or Evo Morales of Bolivia. Instead, he suggested that the U.S. play a more engaging role with Latin America, though not hegemonic, but as a leader and supporter of free trade and liberal democratic reform.

Blanco offered a unique experience for students in her Latin American economic development class by bringing Vargas Llosa to speak to them before the conference. She also gave an opportunity for her students to write a paper about policy issues facing Latin American or Hispanic populations in the U.S., with the top five papers featured in a student panel titled “Analysis of Public Policy Issues in Latin America.” Student presenters included Sabrina Abu-Hamdeh (MPP candidate ’11), Kelly Faltis (MPP candidate ’11), Keyla Herrera (MPP candidate ’11), Mitchel Morrison (MPP candidate ’11), and Graham Veenstra (MPP candidate ’11). Following his presentation, Morrison commented, “My colleagues and I were delighted and honored that Dr. Blanco selected our work for presentation at PCCLAS. Aside from presenting on the prospects for hemispheric economic integration, my most treasured memory was casually discussing development policy over dinner with the keynote speaker Alvaro Vargas Llosa and the other student presenters. Rarely are master-level students afforded the opportunity to attend and present at a professional academic conference of this caliber. We all express our appreciation to Dr. Blanco for planning, hosting, and facilitating such a memorable event.”

Watch video of the keynote lecture by Vargas Llosa on the School of Public Policy’s YouTube channel at www.youtube.com/pepperdinespp.

ALUMNI NOTES

JORDAN ABUSHAWISH (MPP '07) is currently serving as a public policy specialist for Goodwill Industries International. In his position, he researches, tracks legislation, lobbies Congress, and drafts white papers and regulations.

HALEY AYRAUD (MPP '08) is currently working as a business development and marketing specialist for Next Level, Inc., a sales and management consulting firm. In this position, she also works with clients on behavior assessment tools for hiring candidates.

TINATIN BAUM (MPP '07) and her husband, Bakur Kvashilava, were married on August 7, 2010, in Tblisi, Republic of Georgia.

MICHAEL BELINA (MPP '10) enlisted in the U.S. Army to become an officer. Following basic combat training, he began attending Officer Candidate School.

NICOLE DURDEN (MPP '07) was promoted to managing director of the University of California, Los Angeles, Center for International Medicine.

LAUREN GALLANT (MPP '07) received the Outstanding Legislative Aide Award from the United States Chamber of Commerce in Los Angeles. She was recognized for her record of accomplishment and dedication to the Los Angeles business community and continues to represent the Office of California State Senator Alex Padilla.

DANIEL HOANG (MPP '05) was named to the National Association of Government Accountants (AGA) Emerging Leaders Focus Group, a group that has been established to assist AGA in appealing to generations of future leaders.

HEATHER HUFFMAN (MPP '08) is currently a PhD candidate at Claremont Graduate University, studying economics and political science, and is an active member of the Institute for Humane Studies and the Association for Private Enterprise Education. Huffman currently works as a teaching assistant for a PhD economics course.

POOJA JHOBALIA (MPP '08) is currently serving as the donations acquisitions manager for Goodwill Industries of Orange County. In this position, she develops ongoing strategies and programs to ensure a positive flow of donated goods into the organization in addition to organizing all donation events.



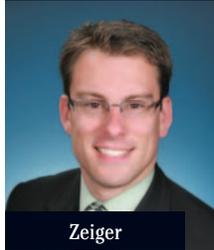
Baum



Jones



Hoang



Zeiger



Zimmerman

JEFFREY JONES (MPP '02) and his wife, Lori, are proud to announce the birth of their daughter, Caleigh Elizabeth, born on August 18, 2010.

SARA (THOMPSON) MASON (MPP '09) was married in October 2009 and currently works for the California Bureau of State Audits.

NATASA MILASINOVIC (MPP '99) is proud to announce the birth of her daughter, Milan Abrahams, born on February 17, 2010.

CLAUDIA ORSI (MPP '01, '00) has accepted a position of principal auditor with the City of San Diego.

HANNA SKANDERA (MPP '00) was appointed New Mexico's secretary of education by governor-elect Susana Martinez.

AMBER TSUJIOKA (MPP '05) is currently serving as a policy liaison for the Los Angeles County Department of Public Health's Project TRUST (Tobacco Reduction Using Effective Strategies and Teamwork) program. The TRUST program aims to further reduce smoking prevalence and decrease exposure to secondhand smoke by evidence-based policy implementation and environmental change strategies.

YIYING (ELLE) WANG (MPP '09) recently accepted a consultant position at the United Nations Office of the High Representative for the Least Developed Countries. Wang was also accepted to Phi Beta Delta, an honor society for international scholars.

HANS ZEIGER (MPP '09) was elected to represent the 25th District in the Washington State Legislature's House of Representatives by just 30 votes after a certified recount.

ABIGAIL ZIMMERMAN (MPP '02) is proud to announce the birth of her daughter, Anni Lucia Palmer Bordigioni, born on August 4, 2010.



What's new with you?

To share your alumni news, please submit to christina.ramirez@pepperdine.edu.

PI ALPHA ALPHA INDUCTS INAUGURAL MEMBERS

In spring 2010, Pepperdine's School of Public Policy received a charter to start the Pi Alpha Alpha Honor Society from the National Association of Schools of Public Affairs and Administration. This academic organization is the national honor society formed to recognize and promote excellence in the study and practice of public affairs and administration. Membership is open to current students who have completed a minimum of 32 units and maintained a 3.7 GPA, as well as alumni of the School of Public Policy who have met the GPA requirement.

On November 15, 2010, the Pepperdine chapter of Pi Alpha Alpha inducted 17 inaugural members:

- | | |
|-------------------------|-----------------------|
| John Basso | Miriam Keim |
| Tariq O. Belkhir | Lindsay Kimbro |
| Kevin Chlebik (MPP '10) | Jillian Kissee ('07) |
| Thomas V. Church | Bohdan Kosenko |
| Lindsey Dodge | Mitchel Morrison |
| Kelly Faltis | Tzuyu Tang ('02) |
| Kristi Howard | Almis Udrys (MPP '01) |
| Nicole Hutchinson | Michael C. Wood |
| Thomas Just | |

Faculty Advisor: Ted V. McAllister

For Pi Alpha Alpha membership information, please visit:
<http://publicpolicy.pepperdine.edu/student-life/activities/pi-alpha-alpha.htm>.



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PEPPERDINE UNIVERSITY
School of Public Policy **Dean's Report**

**PEPPERDINE
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PUBLIC POLICY**

James R. Wilburn
Dean

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John Thomas
Keith Tobias
Robert Virtue
Carol Wallace
Beti Ward
Barry L. Wolfe
Mirielle Wolfe
M. Osman Yousuf
Johnny Zamrzla

UPCOMING EVENTS

Please visit: publicpolicy.pepperdine.edu/news-events/events for all upcoming School of Public Policy events.

MARCH 14, 2011

**Koch Lecture Series:
Scott Sumner**

Professor of Economics
Bentley University
Drescher Graduate Campus
Auditorium
Noon

MARCH 22, 2011

**"How to Achieve
Immigration Reform"**

The Annual Lecture with
James Q. Wilson
Ronald Reagan
Presidential Library,
Simi Valley, California
11 a.m.

MARCH 17, 2011

**Public Diplomacy
Roundtable: "What is
America Doing to Improve
Its Image Abroad?"**

Colleen Graffy, Former
Deputy *Assistant Secretary*
U.S. State Department
Drescher Graduate Campus
Rm LC159
Noon

APRIL 4, 2011

**Koch Lecture Series:
Lee Ohanian**

*Professor, Department of
Economics, UCLA*
Drescher Graduate Campus
Rm LC159
Noon

APRIL 15, 2011

**School of Public Policy
Graduation Ceremony**

Alumni Park
10:30 a.m.

**DEAN'S REPORT
EDITORIAL TEAM**

EDITOR: WRITERS:

Christina Ramirez

Nathan Ethell ('08),
Kelly Faltis (MPP candidate '11),
Kathleen McAfee (MPP candidate '11),
Michele Ogawa (MPP candidate '12),
Pete Peterson (MPP '07), Christina Ramirez,
Ashley Trim (MPP '09)

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