

School of Public Policy **Dean's Report**
 SUMMER 2012

**JANICE HAHN AND JAMES HAHN
 Deliver 2012 Commencement Address**

On April 20, 2012, fifty eight candidates received the master of public policy degree at the Pepperdine School of Public Policy graduation ceremony at Alumni Park. Congresswoman Janice K. Hahn ('77) and the Honorable James K. Hahn ('72, JD '75), former mayor of Los Angeles and current Santa Monica Superior Court judge, delivered the commencement addresses and received honorary Doctor of Laws degrees.

Geoffrey F. Segal (MPP '00), senior vice president of the Macquarie Group, received the Distinguished Alumnus Award, and Carson F. Bruno (MPP '12) served as the student speaker. Bruno reminded his classmates that they were called to public service and encouraged them to restore the American experience by restoring the society around them. He encouraged each graduate to use their personal passion and dedication to leverage the knowledge and experience gained in the public policy program.

Congresswoman Hahn encouraged the graduates to "do justice for those who cannot defend themselves," adding, "You will find that the 'least of these' are the only ones worth fighting for. Finally, she reminded the graduates of their purpose in life: "People who are in need can take courage in people like you who will serve the world."



Representative Janice K. Hahn addressing 2012 graduates during her commencement address.

Following his congresswoman sister's comments, Judge James Hahn counseled the students to reflect upon the question, "Who am I and what am I doing here?" challenging them to let that question be a constant reminder that they are on earth to serve a specific purpose. He further urged, "You received an education infused with values. Don't get lost in the chase for money or fame."

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REMEMBERING REAGAN PROFESSOR JAMES Q. WILSON

Dr. James Q. Wilson, the Ronald Reagan Professor of Public Policy at the School of Public Policy, and recipient of the nation's highest civilian honor, the Presidential Medal of Freedom, passed away March 2, 2012. He was 80 years old.

Wilson, who was appointed the Ronald Reagan Professor in 1999 and remained affiliated for the past 15 years with the academic program at Pepperdine, was one of the most influential leaders who helped design and launch the program

James R. Wilburn, dean of the School of Public Policy, noted, "James Q. Wilson was one of the most inventive and auspicious political thinkers and intellectual leaders of our time. As one who helped to found the Pepperdine policy program, his frequent counsel to our faculty and commitment to our students was unwavering. He was a dear friend, counselor, and confidant who made an indelible mark on the public policy school and all who met him." He added, "We will continue to remind students each year of the incredible example he set and encourage them to pursue his exemplary model of leadership, vast community service, and dedication to political truths."

Andrew K. Benton, president of Pepperdine University, said of him, "Dr. Wilson single-handedly changed the American conversation in many different and substantive areas. He was a wonderful friend, mentor to students, exemplary scholar, and statesman. He was one of America's academic treasures."

Wilson enjoyed a long, storied career in the public policy arena. From 1961 to 1987, he taught political science at Harvard University, where he was the Shattuck Professor of Government. He also served as the James Collins Professor

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for the new School of Public Policy at Pepperdine in 1997. Making critical choices on how to nourish a truly unique program with a strong foundation and heavier emphasis on moral and ethical considerations, he was the overwhelming choice to be the first Ronald Reagan Professor of Public Policy, made possible by a gift from Flora Thornton, a longtime member of the Pepperdine Board of Regents.

DEAN'S MESSAGE



The School of Public Policy recently lost two individuals who played a significant role in making the school the unique and special place that it has become. One was James Q. Wilson, who served as the Ronald Reagan Professor of Public Policy and was critical in helping to shape and found the school. And the other, Jody Brightman, who served for eight years as our director of career services.

Jody had a perfect background for her role, serving as corporate executive in helping to shape the strategic intent and core competences of several major corporations and as a business school marketing professor. She maintained a connection with our alumni more closely than anyone else—their career advances and new babies—and was instrumental in the robust summer internship program that sets the Pepperdine program apart from most of its competitors. A number of her friends and alumni have set up a fund in her honor to assist future students in travel to distant places for their service internships, so that while we miss her deeply, her presence and influence will continue to be recognized and honored.

When James Q. Wilson passed away in March, the opening sentence of the announcement in the *New York Times* maintained that he was “unquestionably the preeminent political scientist of the last 50 years.” And the *Wall Street Journal's* Arthur Brooks doubled the count to conclude that he was “the most influential social scientist of the past 100 years!”

For the last 15 of his 80 years, Professor Wilson was associated in some way with the founding and development of the School of Public Policy at Pepperdine. When then Pepperdine president David Davenport asked me to help assemble a small task force to develop plans for the new public policy program, one of the first people whom I introduced to him was Jim Wilson. At one point, over an early breakfast, I simply said, “After teaching at the University of Chicago, then over 20 years at Harvard, and another dozen years at UCLA, if you could begin with a blank sheet of paper, how would you design a school of public policy that


reflects what you have learned?” And as we put together the new program at Pepperdine, I listened closely to his answers.

Later, when Pepperdine regent Flora Thornton told me she wanted to fund the endowment for our first academic chair in the public policy program, and planned to discuss it with her friend Nancy Reagan in order to name the chair in honor of President Reagan, I thought it was a good idea. And Nancy Reagan agreed. Still later, when I suggested to her that we approach James Q. Wilson to serve as the first occupant of the Ronald Reagan Chair, both Jim Wilson and Nancy Reagan liked the idea!

When we started the school, Professor Wilson had recently published his book *The Moral Sense* that is one of the best known of his more than 15 titles. And in many ways it sets the tone for Wilson's and Pepperdine's commitment to the discipline of the social sciences—but with the added commitment to those things about the human experience that are not quite molecular but are. And in the end, they are the most important things because they define what it is to be human, and they are the things worth living for and dying for.

This fall we plan to announce the appointment of an outstanding scholar to be the James Q. Wilson Fellow in the School of Public Policy. We welcome any of his former students, friends, and admirers to contribute to make the fellowship honoring him a permanent fixture at Pepperdine, continuing the influence that he had on our direction from the very beginning.

Both James Q. Wilson and Jody Brightman have set a high bar to challenge us to excellence. Both have set an inspiring example to which we intend to be faithful.


JAMES R. WILBURN
Dean, School of Public Policy

PEPPERDINE POLICY REVIEW

STUDENT-LED JOURNAL RELEASES VOLUME V

Pepperdine Policy Review (PPR), the School of Public Policy's student-led journal is now available online through their digital platform at digitalcommons.pepperdine.edu/ppr. The fifth volume includes articles, commentary, and a book review on topics such as U.S. strategy in Afghanistan, homelessness in Los Angeles, federal investment on patent success, and Social Security, among others.

PPR showcases the best scholarly work of School of Public Policy students and seeks to inform policy makers, academic researchers, and the general public of ideas that will help transform public policy debate in the U.S. and abroad through

its scholarly research, innovative policy solutions, and insightful commentary. All articles are thoroughly reviewed by student editors and must meet rigorous academic standards. PPR was led by faculty advisor James Priefer and 2011-2012 editor-in-chief Michael Crouch (MPP '12).

Volume V and previous volumes of *Pepperdine Policy Review* can be viewed at digitalcommons.pepperdine.edu/ppr. The journal's editorial board will be seeking submissions from students and alumni for Volume VI in Fall 2012. Submission information can be found at: publicpolicy.pepperdine.edu/policy-review/submission

NEW BOARD OF VISITORS MEMBERS

The School of Public Policy Board of Visitors is comprised of national policy, business, and community leaders who support the school's mission and share the commitment to a more expansive approach to public policy. As examples of leaders who appreciate the role of a strong moral and ethical standard and the central importance of civil society, faith, and free markets in solving policy issues, the board provides invaluable counsel and support to the school.

*Dean James R. Wilburn welcomes
the newest Board of Visitors members:*

JOHN BARDGETTE, a professional engineer who spent over 43 years with Exxon, previously served four years in the army with the 43rd Engineer Construction Battalion where his company built the largest bridge in the Pacific area. Most of Bardgette's work at Exxon was in construction and offshore projects in California, Louisiana, Japan, and the Gulf of Mexico. After serving as the project manager for two back-to-back installations in the Santa Barbara Channel, he retired as construction manager of Exxon's Santa Ynez Unit. Bardgette received a bachelor's degree from Texas A&M University.

B. WAYNE HUGHES, JR., is a real estate entrepreneur who acquires, owns, develops, and manages real estate investments. Following his role as vice president of acquisitions for Public Storage and its predecessor company from 1985 to 1998, Hughes founded American Commercial Equities, a private

real estate company specializing in the acquisition and management of retail property in prime locations and growing markets. Currently, Hughes manages his own real estate portfolio, is a member of the board of directors of Public Storage, and dedicates the balance of his time to various charitable and community activities. In 2000, Hughes and his wife Wendy were instrumental supporters of the establishment of Oaks Christian Middle School in Westlake Village, California, where he served on the Oaks board of directors for nine years. They have been especially instrumental at Pepperdine in the success of the University's Center for Faith and Learning. Hughes received a bachelor's degree from the University of Southern California.

WALTER POSER founded Poser Investments, Inc., 30 years ago to invest in real estate and promissory notes secured by real estate. The company's main activity currently is the purchase and liquidation of distressed real estate notes nationwide and distressed credit card debt and judgments in California. Prior to founding Poser Investments, Poser headed up his family's printing business, which was sold to Safegaurd Industries, Inc., where he was named vice president for the business forms manufacturing division. Poser is the former chair and a current member of the board of directors of First Lutheran Church of Temple City, California, and an active member of the Rotary Club of Sierra Madre, California.

GREG WOOD has spent over 30 years in the advertising industry. His career began at Ogilvy & Mather Los Angeles and included time with Toyota Motor Sales USA and Tracy/Locke in Dallas, Texas. He then founded Diagnostic Research International in the late 1970s and helped to grow the company into the second largest communications research firm in the U.S. The company was sold in 1999 and Wood retired in 2002. Over the past 10 years, Wood has focused some of his time on fundraising for Ability First, a local charity dedicated to helping children and adults with special needs. Wood received a bachelor's degree and a master of business administration from the University of Southern California.

SCHOOL OF PUBLIC POLICY MOURNS THE LOSS OF ALUMNUS TARIQ BELKHIR



The Pepperdine School of Public Policy was saddened to learn of the passing of alumnus Tariq Belkhir (MPP '11) on August 6, 2012. He was 27.

Tariq graduated in 2011, specializing in international relations and economics. As a student, he served his summer internship with the National U.S. Arab Chamber of Commerce, where he represented the organization at congressional

hearings and events as well as researching economic conditions in the Middle East and relations with the U.S. He also interned as a program research assistant for the Arab Empowerment Initiative. He was a S. A. Enlightenment Scholar and an officer serving as secretary and media chair of the Churchill Society student organi-

zation. Tariq also recently served as a policy quality evaluator for Google.

"I am truly saddened to hear of Tariq's passing. He was such a wonderful, thoughtful, kind and caring person, I still remember his arrival on campus before orientation. He was just like any typical American student starting the graduate school journey, and what a smile he had—it could light up a room! We will miss him terribly," said Melinda van Hemert, assistant dean for student services. "His spirit will remain with the SPP family and live on through his classmates' work."

Tariq received a BBA in marketing from American University in Dubai in 2007, where he was awarded an academic scholarship from the Saudi Arabia Ministry of Higher Education. He also served as a marketing assistant for MBC3 Channel, the number one Arab children's channel in Dubai. Fluent in Arabic, Tariq was born in Jeddah, Saudi Arabia.

GEOFFREY SEGAL HONORED as 2012 Distinguished Alumnus

Geoffrey F. Segal (MPP '00), senior vice president of the Macquarie Group, received the Distinguished Alumnus Award at the School of Public Policy's graduation ceremony on April 20, 2012. In his comments, Segal challenged the graduates to take it upon themselves to think big in a world in need of new ideas and honest discourse. Praising his own experience at the School of Public Policy, Segal called upon the graduates to apply what they had learned with fresh passion and sincere dialogue.

Over the course of his career, Segal has served as an advisor to South Carolina governor Mark Sanford, Indiana governor Mitch Daniels where he worked primarily with the Government Efficiency and Financial Planning group in the Office of Management and Budget, and former Florida governor

Jeb Bush's Center for Efficient Government. Before joining Macquarie in 2007, Segal worked at the Reason Foundation for seven years where he was the director of privatization and government reform, managing research on privatization and public-private partnerships while conducting original research and political outreach. Having received a bachelor's degree in political science from Arizona State University before his master of public policy degree from Pepperdine University, Segal has also worked closely with legislators in two dozen states to improve government performance and enhance accountability.

The Distinguished Alumnus Award is presented each year to alumni who have demonstrated strong character traits and successfully brought honor to Pepperdine in their professional accomplishments, their leadership, and their commitment to service and personal responsibility.

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Dean James R. Wilburn presents the Honorable James K. Hahn with the Doctor of Laws degree.

Instead," he continued, "focus on the strengths you have to make this a better world." He also called the students to serve those in need and to remember that above all else they are servants.

Janice Hahn is a U.S. representative representing California's 36th Congressional District and currently holds positions on the House Committee of Homeland Security and the Committee on Small Business. She received a bachelor's degree from Abilene Christian University and completed graduate studies at Pepperdine's Seaver College.

The Honorable James Hahn serves as a judge in the Santa Monica Superior Court, appointed by former California governor, Arnold Schwarzenegger. Judge Hahn previously served as the mayor of Los Angeles from 2001 to 2005. Among numerous accomplishments during his tenure, he made airport security a top priority while implementing the first renovation of the Los Angeles International Airport in 20 years. He also gained national notoriety in leading the effort to defeat secessionist attempts to break up the City of Los Angeles into several major cities. As mayor, Hahn cochaired the effort by the California League of Cities to protect local government revenues against the state's efforts to raid their coffers, resulting in the passage of Measure 1A on the November 2004 state ballot. Further, his success in establishing a \$100 million affordable housing trust fund resulted in a doubling of housing production in Los Angeles. Judge Hahn received both his bachelor's degree and his juris doctorate from Pepperdine University.

PIERESON SPEAKS ON “AMERICA’S FOURTH REVOLUTION”



Dean James R. Wilburn, Rosemary Licata, and James Piereson at the 2012 Licata Lecture.

Dr. James Piereson, president of the William E. Simon Foundation and Simon Distinguished Visiting Professor at the Pepperdine School of Public Policy, delivered the 2012 annual lecture for the Charles and Rosemary Licata Lecture Series. Entitled “America’s Fourth Revolution,” the lecture focused on three political “revolutions” that have fundamentally changed the nature of the regime of the United States: (1) the American Revolution, (2) the Civil War, and (3) the era of the Great Depression that included the experience of the New Deal and the Second World War. Each of these three landmark eras, according to Piereson, led to the restructuring of American institutions and the infusion of new ideals. While acknowledging that the nation’s citizens have a responsibility to shape the future, his lecture posed the question of whether or not the nation is on the verge of a fourth notable shift.

To describe the previous revolutions Piereson set forth certain superficial similarities shared by all three. Each lasted, for example, for a duration of roughly one to two decades. Further, each occurred between 60 and 70 years apart, and each produced a new elite to replace an old one. Thus, at the birth of the nation it was Thomas Jefferson and the overthrow of the Federalists that guided the American foundation and early expansion. At the time of America’s Civil War it was Abraham Lincoln’s Republican party and the abolition of slavery that ushered in a new regime. And from the 1930s forward (perhaps until the present), it was Franklin D. Roosevelt’s Democratic Party and the welfare state that guided the nation through the Great Depression and the Second World War. These “regime parties,” according to Piereson, were installed on the basis of settlements that were strong enough to become the new accepted authority and carry forward.

Currently, the United States operates under an accepted two-party system (which Piereson more accurately describes as “one

and a half parties”), a brand of partisanship he defined as “we too, but not as much.” It is a sentiment that rarely challenges the settlement previously achieved. To illustrate this “settlement,” Piereson considers both Ronald Reagan and Franklin D. Roosevelt to be the two great leaders of the 20th century, yet neither of the two, in his opinion, evoked what could legitimately be deemed as a revolutionary transformation. Piereson noted, for instance, that Dwight D. Eisenhower in 1952 could have been nominated by either party. And when Richard Nixon ran against John F. Kennedy in 1960, Nixon indicated a virtual agreement between the two candidates on fundamental goals, with differences only in their approaches. Today, however, there is no such overlap, nor potential common ground.

Perhaps the most prominent clash of ideals between these similar parties is found in the current policymakers’ approaches to economic policy between the “Blue” economy and the “Red” economy with the former prescribing federal involvement and public spending, and the latter remaining distrustful not only of the federal government’s capacity to manage the system, but even more skeptical of public spending in general. It is nothing new that the logic of this skepticism is born of a sizable accumulation of debt, unsustainable federal spending practices, and economic stagnation, all of which have contributed to a sort of political paralysis, a stalemate that has been further solidified by a lack of overlap within the ideological spectrum.

After detailing today’s economic and political gridlock, Piereson concluded with a discussion of Barack Obama, who came to office promising to be all things to all people. According to Piereson, President Obama, as a perceived revolutionary whose presidential campaign focused on themes such as hope and change, as well as revolution and progress, won the White House largely based on a resemblance to promises made by Roosevelt. In times of restlessness and general disagreement, Piereson questions whether an Obama figure does, in fact, embody a fourth revolution for the nation and the herald of a new age. In fact, he may reflect something less, perhaps a John Adams, a James Buchanan, or a Herbert Hoover, and thus serve as a final representative of the old order on the verge of collapse.

What can be assumed, however, according to Piereson’s perspective, is that if the stated superficial similarities to the previous three revolutions currently hold, and if the state of the economy and lack of order in the political arena continue, these may be the harbinger to a fourth revolution. The uncertainty lies in whether or not such change is imminent. And the answer to that question, to return to Piereson’s beginning, must admit that such uncertainty as we now witness does at least allow for the perceived control in the hands of today’s (and tomorrow’s) policymakers to guide the nation to a brighter future rather than fueling a downward spiral.

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DAVENPORT INSTITUTE HOSTS “Why Place Matters: Moving from Theory to Practice”



(l-r) Ashley Trim, Wilfred McClay, Rod Gould, Pete Peterson, Joe Mathews, and Wade Graham convene during the final roundtable session of the conference.

Why does place matter? This fundamental question of how the places we spend our days shape us and how we shape them was explored by a panel of academics and practitioners on March 22, 2012, hosted by the School of Public Policy’s Davenport Institute for Public Engagement and Civic Leadership. The full-day event served as a follow-up to the 2011 “A Place in the World” conference, in which the speakers discussed the changes in our understanding of place. This year’s conference, “Why Place Matters: Moving from Theory to Practice,” took the conversation from analysis to recommendation, addressing how policymakers should approach establishing and fostering healthy communities.

Ted McAllister, conference codirector and Edward L. Gaylord Chair and associate professor of Public Policy, Pepperdine School of Public Policy, presented the first conference session, addressing the importance of place. As an intellectual and cultural historian, McAllister discussed the tie of civic engagement to notions of citizenship properly understood. He went on to make a case for self-government, or self-rule in a qualified sense, arguing

that fostering a comprehensive sense of place, complete with virtues and virtuous people, is essential to both preservation and progress.

He was followed by Wilfred McClay, conference codirector and SunTrust Bank Chair of Excellence in Humanities, University of Tennessee at Chattanooga. McClay spoke to the power and potential of a community when their goals are aligned and efforts are collective, alluding to the substantial importance of a connection to place and the powerful results that can come from it.

Pete Peterson (MPP ’07), executive director of the Davenport Institute, moved the conference from theory to practice by focusing on the role of civic engagement in creating and sustaining communities. Peterson highlighted the recent scandal in the City of Bell as an example of what can come about from the lack of a sense of place and apathy to civic engagement among a community.

The final conference session consisted of a roundtable conversation where Peterson and McClay were joined by Wade Graham, adjunct professor, Pepperdine School of Public Policy and expert on issues and policies related to urban life; Rod Gould, city manager, City of Santa Monica, California; and Joe Mathews, Los Angeles-based journalist and author. The panel, moderated by the Davenport Institute’s research coordinator, Ashley Trim (MPP ’09), centered on what can be done at the policy level to accomplish this sense of place.

As with Peterson’s presentation, the key to creating healthy communities focused on developing legitimate engagement between residents and local governments. But while panelists agreed that public engagement is essential to healthy communities, there was debate about the best method for facilitating engagement. Mathews argued that introducing local political parties would spark increased interest, an idea Gould in particular objected, arguing that the nonpartisan nature of local politics is what enables legitimate dialogue. Panelists also shared ideas for how to engage diverse residents from all backgrounds and shared case studies of successful community building through civic engagement.

Women in Public Policy Hosts Array of Distinguished Speakers



Barbi Appelquist (MPP candidate ’13), Kirsti Westphalen, and Kati Koster (MPP ’12).

The School of Public Policy student organization, Women in Public Policy (WPP), was host throughout the spring semester to a handful of inspiring speakers who took time to share personal and professional experiences and how they have affected their current success.

Kirsti Westphalen, consul general of Finland, an expert in political Islam and counterterrorism, spoke to the organization in February.

She has worked in the Ministry for Foreign Affairs of Finland since the 1980s where she was posted in Paris, Beijing, New York, Damascus, and the United Kingdom and has held the title of consul general of Finland in Los Angeles since 2008. Westphalen spoke of the importance of women’s empowerment in the world, as well as in the workforce. Serving as a mentor to her female staff, she encourages empowerment, “Don’t let other people influence or determine who you are as a person, support other women,” said Westphalen, “there is room for all of us.”

On International Women’s Day, March 8, 2012, WPP welcomed Donzaleigh Abernathy, civil rights activist, actress, author, and youngest daughter of Ralph Abernathy, a leader of the American Civil Rights Movement and a close associate of Martin Luther King, Jr. Inspired by her father and Martin Luther King, Jr.’s action to effect change, Abernathy authored, *Partners to History: Martin Luther King, Ralph David Abernathy and the Civil Rights Movement*, based on her experiences in the Abernathy

2012 POLICY RESEARCH SEMINAR CAPSTONE PROJECTS

The Policy Research Seminar (Capstone) projects develop a major policy program design and implementation plan using a real situation in an actual global, state, or local agency. As a requirement for graduation, students develop a clearly focused mission, a strategy, and an implementation plan. This project requires personnel training, a budget plan, and a clear method for securing approvals from all interested parties whose ownership is critical for its success. The results may be presented to a board of visitors, which includes academics, professional panels, and/or real-world agency leaders. Students are expected to be able to identify, verbalize, and experience, in an authentic way, clearly stated personal values, as well as technical expertise.

The following topics were explored during the Spring 2012 semester:

EDUCATION POLICY

- English Language Learners Programs: Oxnard Union High School District and Inglewood Unified High School District
- Expanding Parental Involvement at Culver City Unified School District
- What Should Las Virgenes Unified School District Do in Response to the FY 2012-2013 Budget Proposal?

ENVIRONMENTAL POLICY

- California Cap and Trade: Putting Our Best Carbon Footprint Forward?
- The City of Malibu's Water Quality Controversy: Lessons Learned
- Electronic Waste and Universal Recycling: A Regional Response to Environmental Justice
- Environmental Governance in China: The Challenge of Government Structure in Environmental Protection
- The Impact of Transport on the Environment in China
- Incentivizing Cleaner Water: A Survey of Stormwater Management Rebate and Incentive Programs in the United States
- Internalizing the Environmental, Public Health, and Animal Welfare Externalities of Industrial Farm Animal Production via Consumer-Facing Product Labels
- Los Angeles Potable Reuse: A Public Policy and Finance Analysis
- Reducing Automobile Dependency Through the Newest Generation of Streetcars
- Reducing Children's Exposure from School Bus Pollutants
- Reforming Water Contracts in California
- Smart Grid, Smart Meters, and Smart Consumers: The Disconnect Between Electricity and Its Users
- Toxic Water for the Central Valley Means Toxic Water for California

INTERNATIONAL RELATIONS/NATIONAL SECURITY STRATEGY

- Looking into the Future: The U.S. National Security Strategy for Russia
- National Security Strategy: Europe
- National Security Strategy: Middle East
- National Security Strategy of the United States of America: The East Asian Region

home where meetings were held to plan and organize the movement. She was witness to the organization of the Alabama bus boycott, with the business plan written by her mother, and participated with her father in the March on Washington. She imparted the fact that Rosa Parks, and women, not men, were the first to organize and start the Civil Rights movement. Abernathy suggested that the things women used to pride themselves on (intelligence, skills), are now forgotten and replaced with the importance of their bodies and beauty. Abernathy inspired the women in attendance to raise themselves up to change the future.

City of Malibu Mayor Laura Rosenthal addressed the organization in mid-March and spoke about her path to politics, her civic interests, and how important it is for women to be involved in politics. Her father was mayor



Dr. Sean Jasso's Current Issues in Public Policy: Where Markets and Government Fail capstone class display their final reports at a final semester meeting.

CURRENT ISSUES IN PUBLIC POLICY: WHERE MARKETS AND GOVERNMENT FAIL

- Addressing South Africa's HIV/AIDS Crisis: Restructuring the Public Health Care System as a Means to the Solution
- Building Problems: An Evaluation of Development Policy in Afghanistan
- California's Revolving Door to Prison: A Plan for Recidivism Reduction
- Civic Education in Los Angeles Public Schools
- Corruption and Foreign Aid: A Policy Analysis of FDI and Corruption in Mexico
- Does Personal Privacy End at the Click of a Mouse?
- Enacting Campaign Finance Reform after Citizens United: Informed Choices in the Political Marketplace
- Genetically Engineered Foods in the United States and the California Consumers' Right to Know Initiative
- Higher Education Policy Reform
- Information and Access Issues in the Market of Resources and Social Programs
- Keeping Business in California: Examining Commercial Loans, State Regulations, and the Corporate Income Tax Rate
- Pension Reform in the City of Los Angeles: A Race Against Time
- Prison Reform in California: Policy Analyses and Recommendations
- Public/Private Financing of Los Angeles' NFL Stadium
- Relocating ... Anywhere but Here: California's Anti-Business Tax Climate
- Rent Control as a Whole and the Rent Stabilization Problem in Los Angeles, California
- Strengthening Conscience Laws to Protect Life
- Tackling Corruption in Nigeria's Public Sector
- United States Foreign Policy Initiative on a Possible Nuclear Iran
- The U.S. Export Control Reform

of a small town in New York State and she had no plans to run for office herself, but as her children were school-aged, she ended up in politics by joining the PTA, attending school board meetings, and eventually working with various Malibu city departments. Rosenthal advised, "Be fearless, be courageous," and stressed the importance that every student can make a difference within local politics. She further emphasized that the policy decisions one makes, affect one's neighbors and friends, and the impact is seen immediately—it's very important to focus on the big picture, and how policies will affect the city in the long term. Rosenthal advised that as a mayor or a city councilperson one must, "be resilient, thick-skinned, creative, open-minded, respect others, listen to others, and figure out how to work with others and be willing to compromise."

THE LATEST FROM THE DAVENPORT INSTITUTE FOR PUBLIC ENGAGEMENT AND CIVIC LEADERSHIP

The Davenport Institute started the year with its first training session outside California, in Tyler, Texas, in January. The increased interest in the institute's training testifies to the importance of legitimate public engagement in an era of tight municipal budgets. In addition to sessions held in Goleta and Rancho Cordova, California, the institute worked with newly appointed city staff and the new city council of the City of Bell, serving as a consultant and facilitator of a budget prioritization workshop. Despite the dark days of the city's recent history, Pete Peterson (MPP '07), executive director of the Davenport Institute, noted an enthusiasm among residents to restore their city's good name. "They realize that this took place in part because they weren't paying attention. Now their eyes are open and they are ready to be part of the solution." Students at the School of Public Policy heard firsthand about how this scandal-racked city is working to restore civic health from this year's City Manager in Residence, Ken Hampian.

The Davenport Institute hosted two Davenport Discussions during the spring semester. In February, William Voegeli, author of *Never Enough: America's Limitless Welfare State*, defended the Republican "anti-tax absolutism" stance. In April, associate professor James Prieger presented his research on how race, ethnicity, and citizenship account for why California lags the rest of the nation in civic engagement. Victor Abalos, director of communication for California Forward then joined Peterson in discussing Prieger's findings and how California can overcome obstacles to promote civic engagement among a diverse population.

Also during the spring semester, the Davenport Institute and the School of Public Policy, cohosted the "Why Place Matters" conference and welcomed two student workers who have

provided valuable research for the recently-launched *Golden Governance* blog. The blog focuses on how communities across California are tackling some of their toughest challenges through a new collaborative approach to both decision making and service delivery. In addition, the Davenport Institute and the School of Public Policy joined with the Trinity Forum to host "An Evening with Ross Douthat" in Washington, D.C. Peterson provided introductory remarks to Douthat's discussion of his new book *Bad Religion: How We Became a Nation of Heretics* and the event was recorded and broadcast on CSPAN.

In collaboration with Silberberg Innovations, the Davenport Institute hosted the second annual Gov 2.0 Los Angeles conference at the Drescher Graduate Campus in Malibu in April. The conference brought in experts from across the spectrum of governance and technology to discuss how technology is changing the way that local, state, national, and international governments are interacting with everyday citizens.

The institute continues to make an impact through publications and speaking engagements: Peterson and research coordinator Ashley Trim (MPP '09) have authored articles for *City Journal California*, *The American*, *California Special District Magazine*, and the *Ventura County Star*. Peterson presented on public engagement to organizations including the American Society for Public Administration (ASPA), the American Planning Association (APA), and the California Association of Public Information Officers (CAPIO), and was a panelist for Southern California Grantmakers. He was also invited by the National Institute for Civil Discourse to collaborate on developing a national promotional strategy for civil political engagement.

Visit the Davenport Institute's website at:
publicpolicy.pepperdine.edu/davenport-institute

2012 CITY MANAGER IN RESIDENCE: KEN HAMPIAN



The Davenport Institute for Public Engagement and Civic Leadership welcomed Ken Hampian, the institute's 2012 City Manager in Residence. Hampian is the retired city manager of San Luis Obispo, California, and

one of the first people on the scene at the City of Bell after scandal broke. When he volunteered time without pay to serve as interim city manager, that act did much to restore residents' trust.

Hampian spent two days on campus, meeting one-on-one with several School of Public Policy students specializing in state and local policy, offering career advice, and answering questions, as well as addressing adjunct professor Steven Frates' Leadership and Management in Government Organization class. During a lunchtime Davenport Discussion, he shared a lesson about the dangers of citizen disengagement. He also served as an example that it is possible to retain a sense of idealism and a desire to improve communities after years of public service.

The City Manager in Residence Program was developed by the California International City Manager Association (Cal-ICMA) to offer students in graduate public policy and public administration programs the chance to learn firsthand from some of the best city managers in California.

ALUMNI NOTES

JORDAN ABUSHAWISH (MPP '07) is working as a government relations manager at the National Association of Spine Specialists in Washington, D.C., where he will be playing a lead role in implementing the federal government relations and advocacy strategies.

CHRISTOPHER DENHAM-MARTINEZ (MPP '10) and his wife, **CARMEN GOLDING MARTINEZ** (MPP '10) are proud to announce the birth of their daughter, Chloe, born June 9, 2012.

LANCE IVERSON (MPP '02) is an assistant commissioner of fiscal and administrative services for the Department of Intellectual and Developmental Disabilities, for the state of Tennessee.

POOJA JHOBALIA (MPP '08) and **BRIAN PELHAM** (MPP '04) were married on July 3, 2011. They celebrated their special day with a traditional Indian wedding.

ROBERT KHATCHADOURIAN (MPP '06) is working as a manager for Warner Bros. in the Business Process Improvement and Financial Compliance office located in Burbank, California.

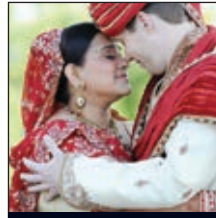
VALERIA KOSS (MPP '07) is working as a Fellow for Education Pioneers and is continuing her partnership as a research analyst for Teach for America.

NIKHIL MATHUR (MPP '11) is attending Claremont Graduate University for the doctoral program at the School of Politics and Economics this fall. This summer, Mathur was in Geneva, Switzerland, working on a United Nations project.

KELSEY JAE NUNEZ (MPP '07, JD '07) was recently honored with the Women and Children's Alliance Tribute to Women in Industry award for her work as an energy/environmental attorney and a volunteer in the community. Nunez is currently in her fifth year as an associate at Givens Pursley, LLP, a law firm in Boise, Idaho.



Denham-Martinez



Jhobalia/Pelham



Williams-Benton

PETE PETERSON (MPP '07) has been named to the Advisory Council of the California Civic Innovation Project (CCIP), a new organization launched by the New America Foundation. He is currently the executive director of the Davenport Institute for Public Engagement and Civic Leadership at the Pepperdine School of Public Policy.

MATTHEW COOK PICCOLO (MPP '08) and his wife, Amanda, were married on July 31, 2012, at the Logan Temple in Logan, Utah.

MATTHEW GAMBLE SEE (MPP '03) is working as a civil affairs officer for the United States Army in Afghanistan. Previously See served in Iraq in Southern Baghdad in a civil-military role during the Iraqi constitutional referendum and their national elections in 2005.

DAVID WATSON (MPP '99) is working for the Contra Costa County Fire Protection District as a fire captain/paramedic. Watson is a member of the California Urban Search and Rescue (USAR), teaches at the local community college fire academy, and helps write grants for the fire department.

REBECCA WILLIAMS-BENTON (MPP '06) and her husband, Jeffrey, are proud to announce the birth of their son, Itzchak, born November 17, 2011.

What's new with you ?

To share your alumni news, please submit to christina.ramirez@pepperdine.edu.

TED McALLISTER to Serve as Visiting Fellow at Princeton University



Ted McAllister, Edward L. Gaylord Chair and associate professor of public policy at the Pepperdine School of Public Policy, will be in residence and serve as a Visiting Fellow for the 2012-2013 academic year at Princeton University's James Madison Program in American Ideals and Institutions in Princeton, New Jersey. McAllister will be devoting his time to the research and writing of his upcoming book, tentatively entitled *A Dreadful Emancipation: Walter Lippmann and the Problem of Modern Liberation*.

The James Madison Program in American Ideals is dedicated to exploring enduring questions of American constitutional law and Western political thought. The program awards visiting fellowships and postdoctoral appointments each year to support scholars conducting research in the fields of constitutional law and political thought.

FACULTY/FELLOW UPDATE



LUISA BLANCO

Assistant Professor of Economics

Luisa Blanco's article "The Spatial Interdependence of FDI in Latin America" was published in the July issue of *World Development*. Her paper, coauthored with Robin Grier, "Natural Resource Dependence and the Accumulation of Physical and Human Capital in Latin America" is in press at *Resource Policy*. Blanco's article about the impact of foreign direct investment on pollution in Latin America has been accepted for publication

in *Oxford Development Studies*. Blanco also wrote opinion pieces about Mexico that were published in the *Mercury News*, the *Sun Sentinel*, the *Hartford Courant*, and the *Wisconsin State Journal*. Blanco participated at the Los Angeles Policy Symposium at RAND in a panel about international development in April. Blanco was invited to participate at RAND's International Development Brownbag. In May, Blanco visited Duke University as a Fellow for the Diversity Initiative for Tenure in Economics and also attended the Latin American Socratic Leadership Colloquium at the Liberty Fund Headquarters in Indianapolis, Indiana.



JAMES COYLE

Adjunct Faculty

James Coyle completed a speaking tour in Russia in April. Coyle compared the national security strategies of presidents George W. Bush and Barack Obama before crowds of students and faculty at the Moscow State University and at Dubna International University. He then discussed the geopolitical implications of the Southern Energy Corridor at the Gubkin Russian State University of Oil and Gas, and the St. Petersburg Russian State Hydrometeorological University.



ASHTON ELLIS

Adjunct Faculty

Ashton Ellis taught a new course at the School of Public Policy entitled Foreign Aid as Foreign Policy, tracking the historical development and policy outcomes of various American foreign aid initiatives. Students reviewed case studies that evaluated the Marshall Plan and JFK's Alliance for Progress in Latin America, then assumed the role of a current political figure to write and deliver a speech on a recent foreign aid issue. Ellis

also published an opinion article entitled "Joe Biden: Manipulator of the Working Class" in *The Daily Caller*. In addition, his e-book *The Phenomenon of Migration and the Magisterium of the Church: Notes for Further Study of Catholic Social Thought* was released in paperback by CEU Ediciones in Madrid, Spain.



WADE GRAHAM

Adjunct Faculty

Wade Graham is currently working on his new book on visionary urbanism, *Dream Cities*, for HarperCollins Publishers. He published a book chapter "Blueprinting the Regional City: The Urban and Environmental Legacies of the Air Industry in Southern California," in *Blue Sky Metropolis: Aerospace and Southern California* (University of California Press, 2012). He completed reviews

of painting exhibitions by David Hockney and Victor Hugo Zayas, in the *Santa Barbara Independent*, where Graham writes a letter on the cultural landscape. His article "Muchachos of the Gardens," appears at www.ecology.com. Graham was awarded a Montalvo Writing Fellowship, from Montalvo Arts Center, in Saratoga, California, for 2012-2013, for work on a project on California water policy. In support of his book, *American Eden* (HarperCollins Publishers, 2011), Graham delivered keynote speeches at Harvard University's Arnold Arboretum; Trinity Church in Boston, Massachusetts; Cleveland Botanical Garden; Missouri Botanical Garden; the Garden Conservancy in San Francisco, California; and the Voewood Festival in Norfolk, England.



ANGELA HAWKEN

Associate Professor of Public Policy

Oxford University Press published Angela Hawken's *Marijuana Legalization: What Everyone Needs to Know* this summer, coauthored with Jonathan P. Caulkins, professor of operations research and public policy at Carnegie Mellon University; Mark A. R. Kleiman, professor of public policy at University of California, Los Angeles; and Beau Kilmer, codirector of the RAND Drug Policy Research Center. She authored "Lessons from a

Field Experiment Involving Involuntary Subjects 3,000 Miles Away" in the *Journal of Experimental Criminology* and "Cross-National Indices with Gender-Differentiated Data: What Do They Measure? How Valid Are They?" with Gerardo Munck in *Social Indicators Research*. Hawken coauthored "Rethinking the War on Drugs" with Kleiman and Caulkins in the *Wall Street Journal*. Hawken continues to conduct randomized controlled trials of criminal-justice reforms in many states (with the support of private foundations and the U.S. Department of Justice) and gives regular presentations on her research findings. She is working on projects in Arizona, Arkansas, Hawaii, Massachusetts, New Mexico, Oregon, Texas, and Washington. Hawken participated in a panel hosted by Zocalo Public Square to pay tribute to James Q. Wilson and discuss how his work has influenced Los Angeles. Hawken was honored with an invitation to join the director of National Drug Control Policy, Gil Kerlikowske, for the White House release of the 2012 National Drug Control Strategy. She delivered a U.S. Senate briefing in May, and at the invitation of the Mexican government, she delivered a presentation on drug policy in Mexico City.



ROBERT KAUFMAN

Professor of Public Policy

Robert Kaufman continues in the research phase of two book projects and other writing endeavors. He continues actively to appear in various media outlets, including public radio, speaking, and debating on a variety of subjects, including Iran nuclear program, American national security, and the 2012 presidential election.

Licata Lecture continued from page 5 ➔

Piereson is a Senior Fellow at the Manhattan Institute in New York where he is director of the Center for the American University, and chair of the Selection Committee for the Veritas Fund. He received a PhD in political science from Michigan State University and serves on the Board of Visitors for the School of Public Policy at Pepperdine. Piereson served



GORDON LLOYD

Professor of Public Policy

Gordon Lloyd completed *James Madison's Notes of Debates in the Federal Convention of 1787, The Transcript Edition*, for the Center for the Constitution at James Madison's Montpelier. He presented several papers and website presentations on topics including "The Impact of the New Deal on American Federalism," "Three Cheers for Milton Friedman: Still Going Strong After All These Years," "Tocqueville on Commercial Virtues and

Democratic Freedom," "The FDR-Hoover Debate," and "Lectures on the American Founding II." Lloyd was a discussion leader for "The Contest for Liberty in the Ratification Debate," at a Liberty Fund Colloquium, in Santa Fe, New Mexico, in May.



ROBERT LLOYD

Associate Professor of International Relations, Seaver College

Robert Lloyd received the 2011 Howard A. White Teaching Award from Pepperdine University. He is a principal researcher on the Religion and Public Health in Sub-Saharan Africa Research Cluster with the University of Southern California. In March, Lloyd traveled to Uganda (with a four-person USC-Pepperdine team) for the initial stages

of this project. In April, Lloyd also published an article on the state of democratic governance in Mozambique by Rowman and Littlefield as part of Freedom House's *Countries at the Crossroads* project.



TED McALLISTER

Edward L. Gaylord Chair/Associate Professor of Public Policy

Ted McAllister authored "Don't Print the Legend," on the Library of Law and Liberty website. He served as the codirector for the School of Public Policy conference "Why Place Matters: Moving from Theory to Practice" in March and presented a lecture "Modernity and the Problem of Place for Civic Engagement." McAllister presented "America and the Savage Instincts of Democracy"

at the Intercollegiate Studies Institute in March. He also served as a discussion leader at a colloquium for "The Modern State, Civil Society, and the Future of Freedom in the Thought of Robert Nisbet," cosponsored by Intercollegiate Studies Institute and Liberty Fund, in Mecosta, Michigan, at the Russell Kirk Center, where the participants were graduate students from several universities.



JAMES PRIEGER

Associate Professor of Economics

James Prieger's book chapter "Economic Implications of E-Business for Organizations," coauthored with Daniel Heil (MPP '09) was accepted for publication in *Handbook on E-Business Strategic Management*. His article "Applications Barriers to Entry and Exclusive Vertical Contracts in Platform Markets" with Wei-Min Hu, was published in *Economic Inquiry*, Vol. 50, No. 2 (April 2012). In April, Prieger

presented his paper "Civic Engagement in California: Why Do We Lag?" as a Davenport Discussion at the School of Public Policy and also at the Western Economic Association International conference in San Francisco, California, in July. This research was sponsored in part by a grant from the Office of the Provost at Pepperdine University. Prieger also discussed a paper in a session at the Center for Research in Regulated Industries Western Conference in June. He refereed articles for the *Journal of Regulatory Economics*, *Journal of Media Economics*, for Praeger/ABC-CLIO Publishers, and a book chapter on e-business economics for Springer-Verlag Publishers. Prieger reviewed a proposal for the Geography and Spatial Sciences Program of the U.S. National Science Foundation. He continues to serve on the executive board of CreoCore, an innovative new nonprofit aimed at improving the welfare of the impoverished in Mali through microfinancing business start-ups. Prieger continues to serve as an editorial board member of *Applied Economics Quarterly*.



MICHAEL SHIRES

Associate Professor of Public Policy

Michael Shires led a capstone course in which three teams of students consulted with local school districts on pressing issues including parental involvement, budget pressures, and reaching English-language learners. He was colead on a study released by the School of Public Policy's Davenport Institute that assessed the economic impacts of tinkering with California's famous Proposition 13. He has also provided extensive local media

support about the national and state political landscapes and recently presented a preview of some of the findings of his current research on California finance in a speech at Claremont Graduate University entitled "Paying for California's Golden Dreams: The Future of Public Finance in California." His use of technology in the classroom was also featured as part of Pepperdine University's Faculty Technology Lecture Series in his presentation "Using Technology to Put Students at the Center of Learning," where he discussed the School of Public Policy's leading use of clickers, iTunes University, social media, and other platforms to better involve and engage students and the ways they learn.

as a Distinguished Visiting Professor at the Pepperdine School of Public Policy for the Spring 2012 semester.

The Licata Lecture Series was established through an endowment for the School of Public Policy by benefactors Charles and Rosemary Licata. The series unites students, alumni, and community leaders with leading academics and practitioners shaping policy matters in the new century. View Piereson's lecture on the School of Public Policy's YouTube channel: www.youtube.com/pepperdinespp.



School of Public Policy, Trinity Forum Host Conversation with AUTHOR ROSS DOUTHAT IN WASHINGTON, D.C.



Barbara Bradley Hagerty, Ross Douthat, and Michael Gerson conclude the Evening Conversation.

The School of Public Policy, in partnership with the Trinity Forum, hosted an “Evening Conversation with Ross Douthat,” on April 17, 2012, at the National Press Club in Washington, D.C.

The event, which was aired on CSPAN’s *BookTV*, featured a conversation with author and *New York Times* columnist Ross Douthat, surrounding his new book *Bad Religion: How We Became a Nation of Heretics*. Opening remarks were provided by Pete Peterson (MPP ’07), executive director of the Davenport Institute for Public Engagement and Civic Leadership at the Pepperdine School of Public Policy. Douthat followed by addressing the core argument of his book—that there are spiritual roots to America’s political and economic crisis, and that the slow erosion of the institutions of orthodox Christianity have led to the rise of a variety of pseudo-Christianities that encourage our worst impulses. The evening concluded with responses

from National Public Radio (NPR) religion correspondent Barbara Bradley Hagerty and *Washington Post* columnist Michael Gerson.

Douthat is an op-ed columnist for the *New York Times* and previously served as a senior editor at *The Atlantic*. He is author or coauthor of many works, including *Privilege: Harvard and the Education of the Ruling Class* and *Grand New Party: How Republicans Can Win the Working Class and Save the American Dream*. He is also a film critic for the *National Review*.

The Trinity Forum is a leadership academy that works to cultivate networks of leaders whose integrity and vision will help renew culture and promote human freedom and flourishing. They are headquartered in Pepperdine’s Washington, D.C., campus building on Pennsylvania Avenue. This “Evening Conversation” was the second partnered event the School of Public Policy has cohosted in the nation’s capital with the Trinity Forum, highlighting the intersection of faith and public policy.



Pete Peterson, executive director of the Davenport Institute, provides opening remarks.

SCHOOL OF PUBLIC POLICY FACULTY WORKING PAPERS GO DIGITAL

Working papers and preprints authored by School of Public Policy faculty are now available online through the Pepperdine Libraries platform, Digital Commons. This working paper series features a wide variety of public policy research topics and serves as a searchable resource where papers can be downloaded in their entirety with readership statistics available to the author.

Dr. James Prieger, associate professor of public policy at the School of Public Policy, noted that, “The most important way to build the reputation of a school among fellow academics at peer institutions is to disseminate and publicize high-quality research output. The new archive increases the visibility to the greater academic community of the latest research performed by our professors and researchers.” Prieger further noted that,

“The Digital Commons site also helps our students learn the academic interests of their professors, helping students to find the faculty member most appropriate to mentor their own research papers and projects.”

The series currently contains close to 40 papers dating from 2003 through the present, with topics ranging from regulation and innovation in telecommunications to Walter Lippmann’s critique of modernity. In addition, despite the series being less than a year old, Prieger is the author of the top two most downloaded papers within the University’s digital platform.

All School of Public Policy faculty-authored working papers on the Digital Commons can be viewed at: digitalcommons.pepperdine.edu/sppworkingpapers.

CHILDREN, FAMILIES, AND COMMUNITIES CLASS ASSIST IN LOS ANGELES RECREATION CENTER IMPROVEMENTS



Students, staff, and Pepperdine community volunteers next to a newly built garden bed at the Martin Luther King, Jr. Recreation Center in Los Angeles.

As cities begin to develop upward rather than outward, families and children in particular are left with fewer and fewer places to grow with healthy habits. During the spring semester, students in the course Regional Policies: Children, Families, and Communities, led by adjunct professor Elan Melamid, analyzed public policy aimed particularly at child welfare and development as well as the family unit. After exploring the theory of this subset of public policy, Melamid challenged his students to put theory into practice. Students set out to Martin Luther King, Jr. Park in the Exposition Park neighborhood of downtown Los Angeles to explore a recreation center, library, and charter school located within the park's neighborhood. Here, the students analyzed how children and families made use of the facilities available to them through local policies.

Divided into teams, students tackled the different facilities. The team overseeing the recreation center, led by student Philippe Eskandar (MPP '12, MDR '12), coordinated with the center's director to identify areas of the facility that could be improved for the betterment of the local community. It was decided that a community garden would provide the most benefit, allowing children to learn the importance of growing and consuming fresh fruits and vegetables. It would also provide an added resource for park visitors to engage in activity to stay physically fit. In an era of childhood obesity and multifamily housing, children are lacking resources such as garden space to help them learn the benefits and values of eating healthy and exercising; this garden would aim to do exactly that. "It's not often that at a class level you get the opportunity to do something like this and coordinate the whole thing," says Eskandar. "We hope that it can serve as a model to future generations of students, schools, or policy makers who can see the benefits of planting a fruit and vegetable garden in a yard that is underutilized."

Along with local charity, A Chance for Children, Eskandar and the park's director worked to secure funding to build garden beds in an area of the recreation center that previously served as little more than a large walkway. Students from Melamid's class, as well as others from the Pepperdine community, joined hands on March 31, 2012, to build the project during a large community health fair which was taking place simultaneously. Local residents were able to see the work being completed and expressed their gratitude towards the Pepperdine volunteers for taking an interest in their neighborhood. The gardens were completed and immediately began serving as a learning tool for park visitors. The project served as a true testament to the public policy leaders being developed at Pepperdine; embracing and furthering the schools mission of purpose, service, and leadership.



School of Public Policy Remembers JODY BRIGHTMAN, SUMMER FELLOWSHIP FUND ESTABLISHED



The School of Public Policy is greatly saddened by the passing of Jody Brightman, director of career services at the School of Public Policy for the past eight years. She passed away peacefully on June 21 at the side of her beloved husband of 30 years, Bill.

The Jody Brightman Summer Fellowship Fund has been established by the School of Public Policy to honor Jody by supporting current students' pursuit of a summer internship.

Jody provided invaluable guidance to the students and alumni she counseled. Her professional advice was imparted with genuine friendship, which extended to students beyond their graduation. She has been a steadfast and strong tie between the school and its over 500 alumni, influencing their career paths and personal lives, and helping them to fulfill their goals and passions in serving and influencing others through their work.

James R. Wilburn, dean of the School of Public Policy, noted, "I can think of no other person who has had a greater influence than Jody on transforming the lives of literally hundreds of students and alumni of the School of Public Policy. She was a valued counselor with an unwavering, deep dedication and compassion for our students, following their careers and family developments as alumni as well. When I needed to know anything about an alumnus, she had the answer. She opened her heart to all students and in some cases opened her home, where she and Bill invited two students from the Republic of Georgia, who did not have housing, to come to live with them during the two-year program. They became a part of her family." Wilburn added, "Jody's innovative ideas, energy, and strength will forever leave an indelible mark on the school. She was a dear friend and confidant to me who will be dearly missed."

Previous to her position at the School of Public Policy, Jody served as an adjunct professor of marketing at the Graziadio School of Business and Management. She also spent two decades as a marketing executive, strategist, and consultant in a variety of industries. Jody was a PhD candidate at the Pacifica Graduate Institute, where she also received a master's degree. She received an MBA from the University of Southern California and a BA in political science from the University of California, Santa Barbara.

"The dignity with which Jody battled her disease is an inspiration to all of us, as was her dedication to our students. Jody devoted many of her last hours to fine-tuning our students' resumes and assisting them with internship placements. She loved them," observed Angela Hawken, associate professor of public policy, "We'll miss her humor, her can-do spirit, and her big heart. There's some comfort in knowing that Jody's energy will live on in the accomplishments of our students for many decades to come. We were lucky to have her."

Jody's Pepperdine family will fondly remember her for her passion for travel and sailing; her ardor for the Los Angeles Kings; her energetic Yorkies, Chipper and Jackson; her amazing cooking skills; and the beautiful baby blankets she knitted for our newest family members.

Jody is survived by her adoring husband, Bill Stump. In lieu of flowers, Jody's husband, Bill, has suggested that those who wish to honor her legacy consider designating a memorial gift to Pepperdine for the special Jody Brightman Summer Fellowship Fund to be awarded to one or more students as a "Jody Fellow." Gifts in her honor may be sent to the School of Public Policy or completed online at <https://www.pepperdine.edu/giving/give>. Please select the "Jody Brightman Summer Fellowship" as your designation.

Wilson continued from page 1 →

of Management and Public Policy at UCLA for a decade before his appointment at Pepperdine.

Wilson was the author or coauthor of more than 15 books, including *The Marriage Problem: How Our Culture Has Weakened Families* (HarperCollins, 2002), *Moral Judgment* (Perseus, 1997), and *The Moral Sense* (Free Press, 1993). In addition, he edited or contributed to books on urban problems, government regulation of business, and the prevention of delinquency among children. His textbook on American government is more widely used on university campuses than any other government textbook.

Wilson chaired and served on a number of national commissions, including the White House Task Force on Crime, the National Advisory Commission on Drug Abuse Prevention, the Attorney General's Task Force on Violent Crime, the President's Foreign Intelligence Advisory Board, and the President's Council on Bioethics.

In addition, he served as president of the American Political Science Association which presented him with several prestigious awards honoring his lifetime of service. Wilson was honored by the Lynde and Harry Bradley Foundation as a recipient of the 2007 Bradley Prize.

Wilson was elected a member of the American Academy of Arts and Sciences and the American Philosophical Society. He received an AB from the University of Redlands and a PhD from the University of Chicago; receiving honorary degrees from six universities, including Harvard. In April 1999, Wilson received his Doctor of Laws degree from Pepperdine, the University's highest award of recognition.

PROFESSOR GORDON LLOYD LEADS Milton Friedman Celebration



On April 4, 2012, Gordon Lloyd, professor of public policy at the School of Public Policy, with support from the Koch Charitable Foundation, presented “Three Cheers for Milton Friedman: Still Going Strong After All These Years.” The lecture served as a celebration of the 100th anniversary of Friedman’s birth and 50th anniversary of his book, *Capitalism and Freedom*.

Lloyd, who was a student of Friedman at the University of Chicago, opened the lecture by noting the importance of this event in expressing gratitude owed to Friedman for his enduring contributions to the advancement of liberty and understanding of the capitalist system. Lloyd quoted one of his favorite sayings of Friedman, the winner of the 1976 Nobel Prize in economics, “If you let the federal government run the Sahara Desert, within five years, there’d be no sand,” specifying that Friedman’s understanding in the challenge to liberty comes from outside ourselves—usually from some form of government.

View Lloyd’s lecture on the School of Public Policy’s YouTube channel.



ON THE WEB

www.youtube.com/pepperdinespp



ANGELA HAWKEN Coauthors Book on Marijuana Legalization



Angela Hawken, associate professor of public policy, recently published *Marijuana Legalization: What Everyone Needs to Know* (Oxford University Press, July 2012) with Jonathan P. Caulkins (Carnegie Mellon), Beau Kilmer (RAND), and Mark A. R. Kleiman (UCLA) as co-authors. The book provides a nonpartisan introduction to questions of marijuana legalization including the risks and benefits of its use and describing the current laws

regulating the drug in the U.S. and abroad. Hawken and her coauthors discuss the likely costs and benefits of legalization at the state and national levels and explore policy options between prohibition and commercialized production, in addition to how marijuana legalization could personally impact parents, heavy users, medical users, drug traffickers, and employers. Thomas Schelling, Nobel Laureate in Economic Sciences, observed, “Here is a book by four leading experts who collaborate in answering questions about marijuana and its possible legalization. Everything you might want to ask, answered crisply and accurately! And the four authors give, at the end, their separate recommendations: they differ, but they’ve agreed on 149 answers. A remarkable collaboration, and a pioneering format worth emulating.”

Hawken teaches classes in applied research methods, statistics, crime, and social policy, and led the statewide cost-benefit analysis of California’s alternative sentencing initiative, Proposition 36. She was also the principal investigator of a randomized controlled trial of Hawaii’s HOPE Probation program and is now leading the long-term, follow-up evaluation of that program. Hawken is currently leading the training and technical assistance for the Department of Justice Demonstration Field Experiment of HOPE, and is studying multiple reentry projects, including four registered randomized controlled trials. Her research interests are focused on drugs, crime, and corruption. She has developed measurement instruments to study corruption and gender issues in the Asia-Pacific region for the United Nations regional office and her work is featured regularly in the United Nations Human Development Reports. Hawken has delivered testimonies to many state legislatures and to the U.S. Congress on issues related to U.S. drug policy.

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**PEPPERDINE
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James R. Wilburn
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UPCOMING EVENTS

Please visit: publicpolicy.pepperdine.edu/news-events/events for all upcoming School of Public Policy events

BEGINNING SEPTEMBER 13, 2012

(for 12 sessions)

U.S. Foreign Policy Roundtables

Bruce Herschensohn

Senior Fellow

James R. Wilburn Auditorium

Malibu, California

6 p.m.

SEPTEMBER 19, 2012

2012 Founder's Day

Firestone Fieldhouse

Malibu, California

10 a.m.

OCTOBER 9, 2012

Fall Conference of the Council of American Ambassadors

James R. Wilburn Auditorium

Malibu, California

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