

## BRUCE HERSCHENSOHN FILM SCREENING Commemorates 50<sup>th</sup> Anniversary of JFK Assassination

In partnership with the Pepperdine University Libraries, the School of Public Policy commemorated the 50th anniversary of the assassination of John F. Kennedy with a screening of the award-winning movie *John F. Kennedy: Years of Lightning, Day of Drums* on November 22, 2013, in the Payson Library Surfboard Room.

The film, a 90-minute memorial tribute released in 1966, was written and directed by Bruce Herschensohn, Senior Fellow at the School of Public Policy. Narrated by Gregory Peck and produced by the United States Information Agency, the film features extensive excerpts from Kennedy's speeches, including footage of his swearing-in and inaugural address. Herschensohn provided opening and concluding remarks at the screening.

During the month of November, Pepperdine University Libraries also hosted an exhibit of materials from the



Senior Fellow Bruce Herschensohn speaks at Payson Library on November 22, 2013, where his collection of papers is also housed.

Bruce Herschensohn Papers about the making of *John F. Kennedy: Years of Lightning, Day of Drums*. The exhibit

*Herschensohn continued on page 6* ➔

## New Faculty-Authored Book Highlights a Back-to-Basics Approach for Reviving the Conservative Movement



Hoover Institution Press released *The New Deal & Modern American Conservatism: A Defining Rivalry*, by Pepperdine professor of public policy Gordon Lloyd and Hoover Research Fellow David Davenport. This thought-provoking book illustrates how the 21st-century discourse between progressives and conservatives grew out of the Roosevelt-Hoover debate of the 1930s. Providing an often-overlooked historical perspective, the authors show how the roots of today's debate between conservatives and liberals over the future of the nation can be found in Herbert Hoover's battle against the New Deal in the 1930s. The authors examine the pivotal issues of the dispute, then and now, and recommend a future path for the U.S. conservative movement.

"The debates between Franklin Roosevelt and Herbert Hoover in the 1930s sound very much like the campaign rhetoric of liberals and conservatives in 2012," stated Lloyd. "As Hoover said of Roosevelt then, and many have said of Obama today, the progressive regime would move America toward the European model of statism- and socialism-lite."

Lloyd and Davenport detail how Hoover, alarmed by the excesses of the New Deal, outlined the ideas that would constitute modern U.S. conservatism and how three pillars—liberty, limited government, and constitutionalism—formed his case against the New Deal and, in turn, became the underlying philosophy of conservatism today. Further, the authors show that U.S. conservatism is not dead or

*New Deal continued on page 4* ➔

## DEAN'S MESSAGE

No one has had a greater influence on the course of the School of Public Policy at Pepperdine University than James Q. Wilson. He was a member of a small task force who met in the early 1990s to discuss with Pepperdine President David Davenport the need for a new School of Public Policy that would unashamedly discuss some of the more difficult considerations of public policy like human nature, individual character, and the moral sense.

After two decades at Harvard University and another decade at UCLA, Wilson had “retired” with Roberta, his wife and life partner, in Malibu. While I had read his books and articles as a graduate student, it was because he and Roberta loved to use the Pepperdine swimming pool and other physical fitness facilities that I discovered he was our neighbor. And when Pepperdine asked me to serve as the inaugural dean of a new school of public policy, my immediate response was to recruit Jim Wilson to help us design the program. He told me he had devoted 20 years to reforming curriculum elsewhere, with less than encouraging success and was intrigued by my offer of a clean sheet of paper with no tenured faculty who might feel threatened by giving up some of their comfortable turf.

In the late 1960s, while still at Harvard, Wilson had written a fascinating article for *Commentary Magazine* entitled “Reagan Country,” to explain to his Harvard friends what was happening in California, although with some caveat that he of course was not a crusader for the cause. But 30 years later, when we received a generous gift to endow a Ronald Reagan Professorship in the new Pepperdine School of Public Policy, I asked James Q. Wilson if he would consider being the first scholar to occupy the

position. Without a moment's hesitation, he said “I would be honored.”

This February, almost two years to the day from when we lost Jim, we called together 20 of the most outstanding scholars in the nation to devote two days discussing a topic that few social scientists today are comfortable exploring: “Character, and the Moral Sense.” James Q. Wilson was justifiably called the most important social scientist of the last 50 years by the *New York Times*. No one was better with the tools of social science and its use of data to explain human behavior. But he also was not afraid to question the assumptions embedded in the social science search for a basic understanding of human nature. And it is that courage that inspires us to continue to honor not only his life and influence, but continually to return to the basic challenge that he gave us: to build at Pepperdine a unique approach with a carefully chosen faculty who share the same courage to honor and learn to understand how the moral sense provides a daily reminder of all else. I am convinced that he would be pleased that so many of his friends gathered at Pepperdine to continue a work that he himself knew was not complete.



*James R. Wilburn*  
**JAMES R. WILBURN**  
Dean, School of Public Policy

PEPPERDINE  
UNIVERSITY  
School of Public Policy

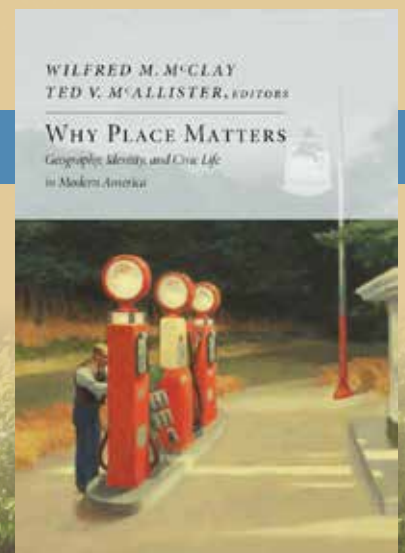
DAVENPORT INSTITUTE  
for Public Engagement and Civic Leadership

Cohosted by  
INTERCOLLEGIATE  
STUDIES INSTITUTE  
Educating for Liberty

# RECLAIMING PLACE: A Civic Conversation

The Pepperdine School of Public Policy and its Davenport Institute are dedicated to healthy communities and to the policies that cultivate local self-rule, robust local institutions, and deep attachment to the places where people make their lives.

**Thursday, March 27, 2014**  
**Pepperdine University**  
**Malibu, California**





## NEW BOARD OF VISITORS MEMBER

The School of Public Policy Board of Visitors comprises national policy, business, and community leaders who support the school's mission and share the commitment to a more expansive approach to public policy. The board provides invaluable counsel and support to the School of Public Policy, and the members are examples of public leaders who appreciate the role of a strong moral and ethical standard while recognizing the central importance of civil society, faith, and free markets to solve policy issues.

*Dean James R. Wilburn welcomes  
the newest Board of Visitors member:*



**CHARITY WALLACE** ('97) serves as the director of the Women's Initiative at the George W. Bush Institute and senior advisor to Mrs. Laura Bush. As director, Wallace is responsible for setting the vision and creating programming for the Women's Initiative, including the empowerment of women in the Middle East. Prior to her current role, Wallace served as the chief of staff to Mrs. Laura Bush, where she managed her support

team and oversaw the initiatives and policies championed by Mrs. Bush as First Lady of the United States. During the George W. Bush Administration, Wallace served as the deputy chief of protocol of the United States, where she created a new outreach division within the Office of the Chief of Protocol that operated as the public diplomacy arm. Prior to working in the Office of the Chief of Protocol, Wallace served for three years as the director of advance for First Lady Laura Bush. In this role, she was responsible for the execution of Mrs. Bush's 300-plus annual events outside the White House and served as her primary negotiator and protocol and logistics advisor for all foreign trips and domestic visits. Serving in the Bush Administration from 2001 to 2009, Wallace also held public liaison positions in Presidential Advance, the U.S. Department of Education, the White House Office of Faith-Based and Community Initiatives, and USA Freedom Corps. Wallace sits on the Advisory Board for ARZU, an organization that helps Afghan women rug weavers break the cycle of poverty by providing them steady income and access to education and health care. Wallace graduated magna cum laude from Seaver College of Pepperdine University, with a bachelor of arts in political science, with a focus in international relations.

## School of Public Policy Remembers PROFESSOR ELAN MELAMID



School of Public Policy adjunct faculty member Elan Melamid passed away in December 2013. A treasured faculty member, Melamid taught the course Children, Families, and Community at the School of Public Policy since 2009. His dedication to the subject and enthusiasm for offering a practical approach to the study of public policy created a class that was in high demand and valued by many.

Melamid's 2012 class focused on community development and the revitalization of the Martin Luther King, Jr. Recreation Center in Los Angeles.

"Professor Melamid was truly a thoughtful and caring person and that really shined through when he taught his class," stated Hannah Holland (MPP '13). "Having the opportunity to learn from him was amazing and I am grateful to have been able to work within the community of Los Angeles alongside him. He will be greatly missed by many of the lives that he touched both academically and within the community of Los Angeles and beyond."

Former student Hattie Arrington (MPP '12) also shared her thoughts about Melamid, "Professor Melamid had a way of engaging every student so that we all felt connected to our class and to the broader purpose of the School of Public Policy, which is to give back to the communities around us," she commented. "He gently reminded us each day of our duty to do something meaningful in our work and lives. His legacy lives on in each one of the students who had the privilege of calling him Professor."

A memorial service was held on December 22 at Leo Carillo State Beach in Malibu, California. Melamid is survived by his wife Amy Berfield.



*SPP students revamped the Martin Luther King, Jr. Recreation Center in Los Angeles as part of Melamid's Spring 2012 class.*

## D.C. LECTURE SERIES

# “The Moral Sense in Politics and Policy” features Author ANDY CROUCH



The evening's respondent Michael Gerson with Andy Crouch and Davenport Institute executive director Pete Peterson

In partnership with the Trinity Forum, the School of Public Policy hosted the second of a four-part lecture series on “The Moral Sense in Politics and Policy,” in Washington, D.C., on October 17, 2013, at the National Press Club. The lecture, “An Evening Conversation with Andy Crouch,” featured Crouch, who examined the temptations and distortions of power, as well as the dynamics, purposes, and uses of power that can create possibilities for flourishing and justice.

Crouch is the author of the newly released *Playing God: Redeeming the Gift of Power*, as well as the award-winning work *Culture Making*, and serves as the executive editor of *Christianity Today*. He also works as the executive producer of *This Is Our City*, a multiyear project highlighting efforts to promote the flourishing of cities.

Serving as respondent was nationally syndicated columnist Michael Gerson, who has served as an assistant to President George W. Bush for policy and strategic planning and director of presidential speechwriting. Gerson's recent books include *Heroic Conservatism* and *City of Man*, coauthored with Peter Wehner.

As the School of Public Policy continues to expand its presence in Washington, D.C., in Spring 2012 it announced the formal partnership with the Trinity Forum to host a two-year-long speaker series in the nation's capital. The series brings distinguished scholars, writers, and practitioners to discuss topics pertaining to faith and the public square. The inaugural lecture in March 2013 featured Wilfred McClay, the Suntrust Bank Chair of Excellence in Humanities at the University of Tennessee at Chattanooga and Senior Fellow at the Trinity Forum, who spoke on “The Strange Persistence of Guilt in a Post-Religious World: How It Affects Our Public Life and What We Can Do About It.”

View video of “An Evening with Andy Crouch” at: [vimeo.com/77442773](http://vimeo.com/77442773).

*New Deal continued from page 1* →

dying, but that, rather than focusing on electoral strategies and politics, conservatives must make the case to a younger generation of voters that the future of representative government lies in renewing individual freedom, balanced budgets, self-reliance, and moral and traditional restraint by “we the people” and the representatives they elect.

“In the aftermath of the 2012 presidential election, Republicans are trying to explain what went wrong and what conservatives must do to be a viable part of the national conversation. The answer is ‘go back to come back’ because our history contains signposts for the way forward,” said Davenport.

For 21st-century Americans looking for a back-to-basics approach to reviving the conservative movement, a treasure trove of ideas and arguments is available in the speeches and writings of our 31st president, Herbert Hoover, and our 32nd president, Franklin Roosevelt.

**Gordon Lloyd** is a professor of public policy at the School of Public Policy at Pepperdine University. He also serves on the National Advisory Council for the Walter and Leonore Annenberg Presidential Learning Center through the Ronald Reagan Presidential Foundation.

**David Davenport** is counselor to the director and a Research Fellow at the Hoover Institution at Stanford University. He previously served as president of Pepperdine University, where he was also a professor of law and public policy.

### Special Feature

In a conversation moderated by School of Public Policy student Alexander Klemp (MPP candidate '14), David Davenport and Gordon Lloyd discuss the themes in *The New Deal & Modern American Conservatism: A Defining Rivalry*; delve deeper into the legacy of Roosevelt's domestic economic plan; and consider how the issues of the era remain current in public policy today. Go to: [publicpolicy.pepperdine.edu/audio-video/klemp-lloyd-davenport-interview.mp3](http://publicpolicy.pepperdine.edu/audio-video/klemp-lloyd-davenport-interview.mp3) to listen to the interview.



## Dedicated Faculty and Staff Celebrate Service Milestones in 2013

The Fall 2013 semester marked major service milestones for several School of Public Policy (SPP) faculty and staff. Professors Gordon Lloyd and Ted McAllister were each recognized for 15 years of service at Pepperdine as full-time faculty, while associate professor Angela Hawken was recognized for 10 years of service. In addition, Melinda van Hemert, assistant dean for student services, celebrated 20 years of service with the University.

Gordon Lloyd, professor of public policy, came to Pepperdine in 1997, as an adjunct faculty member at the School of Public Policy from the University of Redlands, where he had been professor of government since 1969. He is a founding faculty member at SPP and joined the full-time faculty in 1998. Lloyd's latest coauthored book is *The New Deal & Modern American Conservatism: A Defining Rivalry* (2013), which was the foundation of his recent presentation as the School of Public Policy's 2014 Licata lecturer. Lloyd designed and currently teaches the foundational core course *The Roots of American Order: What Is Public Policy?* He is also teaching the elective course *Federalism and the Progressives* this spring semester. In addition, Lloyd regularly leads *Ethical Dimensions of Public Policy: Great Books and Great Ideas*, along with electives on the Constitution and Political Economy. Lloyd received a bachelor's degree from McGill University and a master's degree and PhD from Claremont Graduate School.

Ted McAllister, the Edward L. Gaylord Chair and associate professor of public policy, also came to Pepperdine in 1998. Previously he was an assistant professor at Hillsdale College where he taught various U.S. history courses. He recently served as Visiting Fellow at the James Madison Program in American Ideals and Institutions in the Department of Politics at Princeton University. McAllister is currently working on an intellectual biography of Walter Lippmann and is coeditor of a new book entitled *Why Place Matters: Geography, Identity, and Civic Life in Modern America* (2014). McAllister teaches the core class *Ethical Dimensions of Public Policy: Great Books and Great Ideas*, along with a variety of elective courses that focus on placing policy debates in larger historical and philosophical contexts. He is currently teaching *The Roots of American Order: What Is Public Policy?* and a seminar on *Public Opinion and Statesmanship*. McAllister received a bachelor's degree from Oklahoma Christian University, a master's degree from Claremont Graduate School, and a PhD from Vanderbilt University.



(l-r) Melinda van Hemert, Ted McAllister, and Angela Hawken.

Angela Hawken, associate professor of public policy and the James Q. Wilson Fellow, came to Pepperdine in 2003, after completing her PhD from the Pardee RAND Graduate School. Previously, she taught undergraduate and graduate econometrics and microeconomics at the University of the Witwatersrand in Johannesburg, South Africa. She most recently coauthored *Marijuana Legalization: What Everyone Needs to Know* (2012). After leading the randomized controlled trial of Hawaii's Opportunity Probation with Enforcement (HOPE) program, Hawken along with a project team, is currently providing training and technical assistance to the U.S. Department of Justice Demonstration Field Experiment of HOPE probation in four jurisdictions on the mainland. She teaches the core course *Applied Research Methods in Public Policy* along with other electives in the economics track. Hawken is currently teaching *Social Policy and Advanced Econometrics*. Hawken received a bachelor's and a master's degree from the University of Witwatersrand and a MPhil and PhD from the Pardee RAND Graduate School.

Melinda van Hemert, assistant dean of admission and student services at the School of Public Policy, has been at Pepperdine since 1992, and joined the School of Public Policy in 2001. Prior to her role at SPP, van Hemert served at the Pepperdine School of Law, first as an administrative assistant for advancement and then as assistant director of admission and records. In 2000 she went to Southwestern Law School as the associate director of admission prior to returning to SPP as the director of recruitment and career services. Van Hemert became assistant dean in 2007, and currently oversees recruitment, admission, financial aid, and all student service aspects at the School of Public Policy.

"In my more than 50 years in the academic arena, I have never been blessed to work with a more gifted or more committed group of faculty and staff than the extraordinary team that has gravitated to this exciting and unique program," stated James R. Wilburn, dean of the School of Public Policy. "They are here, often at a financial sacrifice, because they know they are changing lives, and through our students, changing the world."

## School of Public Policy Students Named Millennium Momentum Foundation's Best and Brightest Scholars



(l-r) James Wright, Felecia Russell, and Vijay Vaswani.

**S**chool of Public Policy students Felecia Russell (MPP candidate '15), Vijay Vaswani (MPP candidate '14), and James Wright (MPP candidate '14) were recognized as the Millennium Momentum Foundation's (MMF) 2013 Best and Brightest Scholars at the foundation's 11th annual Opening Doors Awards ceremony on December 6, 2013. The scholars are awarded fellowships for their exceptional and sustained commitment to public service and will participate in the elite MMF Leadership Development Institute, receiving over 36 hours of training in leadership, employment preparation, and financial literacy skills, along with extensive academic and professional support services outside the training sessions.

MMF awards academic scholarships to undergraduate and graduate college students pursuing careers in public policy and other public service-related fields. The foundation is committed to increasing the number of students and young professionals from various ethnic backgrounds in public service-related fields through education, mentoring, and leadership-development training.

The School of Public Policy has been deeply involved with MMF since 2006. In 2007 the school was selected to receive the foundation's Ambassador of Education Award as an institute of higher education that is committed to educating and professionally developing a pool of diverse public policy scholars and practitioners. Pepperdine has since become an educational partner with the foundation, supporting the state-of-the-art MMF Leadership Development Institute by hosting training sessions on the Malibu campus.

**RUSSELL** received a BA in political science with a minor in legal studies from California Lutheran University in 2013.

**VASWANI** received a BS in business marketing with a minor in political science from California State University, Northridge, and completed his internship with the Child Development Institute.

**WRIGHT** received a BA in public policy from the University of Southern California and completed his internship with California Senate Advisory Commission on Cost Control in State Government.

*Herschensohn continued from page 1* ➔

explored the making of the film through photographs, memorabilia, correspondence, and other materials. Images displayed in the exhibit document the filming of the worldwide reaction to Kennedy's death, including the funeral proceedings in Washington, D.C., and memorial services around the world; the development of the film script and music; the worldwide release and international acclaim of the film; and the film's distribution within the U.S. The materials on exhibit are taken from the Bruce Herschensohn Papers, which are held by Pepperdine University's Special Collections and University Archives, where they are available for research. A portion of the collection is also available online in the Pepperdine Digital Collections.



Mark Roosa, dean of libraries, and Bruce Herschensohn.

# THE LATEST FROM THE DAVENPORT INSTITUTE

FOR PUBLIC ENGAGEMENT AND CIVIC LEADERSHIP

**In July the institute launched its first full-day Gov 2.0 seminar. From “Open Data” to “Gov 2.0” to “hackathons” to “online engagement platforms,” technology is fundamentally changing the relationship between citizens and their governments. Unfortunately, it’s challenging for local governments to keep abreast of which technologies are suited to which purposes. This new seminar was designed to help.**

Following a successful pilot session, the San Diego Foundation invited the Davenport Institute to conduct their condensed, half-day “Gov 2.0” training for government and civic leaders across San Diego County. In addition, the International City/County Management Association (ICMA) has invited the institute to offer the seminar at the 2014 Annual Conference in Charlotte, North Carolina.

The Davenport Institute also offered its signature “Public Engagement: The Vital Leadership Skill in Difficult Times” seminar to the County of Monterey in October and as part of the Center for Organizational Effectiveness’ annual symposium in November, held in Coronado, California. Executive director Pete Peterson and Senior Fellow Ed Everett also presented the training at the ICMA annual conference in Boston, Massachusetts, in September.

During the second half of 2013, the Davenport Institute also developed and offered several customized public engagement trainings. These new trainings were based on its signature half-day seminar, but tailored to specific government roles. In July Peterson and consultant Greg Greenway led a session for city planners with the City of San Francisco. The success of this training led to interest from a transportation agency in San Francisco, California, with whom the institute is currently creating a customized training program to take place in 2014.

In September Peterson and Everett presented another new customized training for public safety officers as part of the Peace Officer Standards Training (POST) “Role of the Chief” program in Pasadena, California. The training was well received, and an additional POST training was held in January.

The School of Public Policy student chapter of ICMA held its first elections for the governing board. Serving on the inaugural board are George Gabriel (MPP candidate ’14) as president, Michelle Molina (MPP candidate ’15) as vice president, and Christian Pedersen (MPP candidate ’14) as secretary. Under their leadership, the chapter hosted Malibu city manager Jim Thorsen for a lunchtime discussion in November.

The Davenport Institute also continued the Davenport Discussions speaker series with a lunch featuring Nick Bowden, cofounder of MindMixer, an online platform for public engagement. Bowden discussed with students some of the cultural challenges local governments face when it comes to adopting new technology, and how that culture is shifting.

Technological changes are just one of the driving factors of a cultural shift in local government—one that is leading to a greater interest in public engagement. In early 2013, the institute collaborated on two surveys looking at attitudes of local government officials and civic leaders toward civic engagement. About 85 percent of local officials surveyed said their views on public engagement have changed since they began their careers. In September Ashley Trim (MPP ’09), assistant director of the Davenport Institute, discussed these findings at the International Association of Public Participation’s North American conference in Salt Lake City, Utah. She looked specifically at what is driving this change and how to break through remaining barriers to legitimate public engagement.

The Davenport Institute has supported such engagement for the past six years in various ways. Through its Public Engagement Grant Program, a funded services grant, the institute helps local and regional governments and civic organizations across California with consultation and facilitation for projects on a range of issues. The 2013 recipients included the City of Placentia for a series of budget workshops, the City of Brea for a planning process, the City of Riverside for a program that will involve residents more directly in service delivery, and the City of Salinas for a public budgeting process facilitated by the Center for Priority-Based Budgeting.

Finally, the institute is pleased to welcome three new members to its advisory council: Jim Friedl, general manager of the Conejo Recreation and Park District; Kathleen Tiegs, director of the Cucamonga Valley Water District; and Ingrid Hardy, community services superintendent at the City of Santa Clarita.



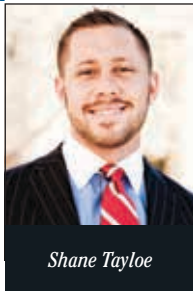
# 2013-2014 SCHOLARSHIP RECIPIENTS

## LASZLO AND MILKA AMBRUS ENDOWED SCHOLAR

The Laszlo and Milka Ambrus Endowed Scholarship was established for students pursuing a degree at the School of Public Policy.

### SHANE TAYLOR

('13, MPP candidate '15)  
BA, Political Science  
Pepperdine University



The Pepperdine School of Public Policy awards a number of scholarships each year. These awards are made available through endowed funds, generous gifts from supporters and alumni, and allocation of University general funds. The Scholarship Committee awards scholarships based on merit, academic, and professional experience, as well as standardized test scores. The School of Public Policy is proud to recognize the 2013-2014 scholars.

## ASSOCIATED WOMEN FOR PEPPERDINE SCHOLARS

Associated Women for Pepperdine is a group of Church of Christ women who raise funds each year to assist deserving students who are members of Churches of Christ. Recipients are selected on the basis of financial need, merit, character, and church membership.

### LUKE PEARSON

(MPP candidate '15)  
BA, Public Leadership  
and Service  
Milligan College



### BEN PETERSON

(MPP candidate '15)  
BS History, Prelaw, and  
Vocational Ministry  
Oklahoma Christian  
University

## WILLIAM S. AND GAY BANOWSKY ENDOWED SCHOLAR

Established by Lew O. Ward and supported by a circle of friends, the William S. and Gay Banowsky Endowed Scholarship provides grants to students pursuing a master of public policy at the School of Public Policy.



### ALEXANDER KLEMP

(MPP candidate '14)  
BA, Managerial Economics  
University of California, Davis

## BOARD OF VISITORS SCHOLAR

The Board of Visitors Scholarship is funded through the generosity of the School of Public Policy Board of Visitors.

### NAICHENG DENG (MPP candidate '14)

BS, Finance  
Miami University

## DR. FRANK W. AND MRS. SHERRY R. CORNELL SCHOLAR

The Dr. Frank W. and Mrs. Sherry R. Cornell Endowed Scholarship is restricted to students with financial need who are pursuing a master of public policy degree at the School of Public Policy, with preference given to Catholic students.

### MICHELLE MOLINA (MPP candidate '15)

BA, Psychology  
California State University, Northridge



(l-r) Michael Hadley, Xiaoqi Wu, Tracy Huang, and Yixin Jin.

## FRITZ SCHOLARS

Founded in 2001 by Lynn C. Fritz, the Fritz Institute is a nonprofit organization designed to partner with governments, nonprofit organizations, and corporations worldwide to innovate solutions and facilitate the adoption of the best practices for rapid and effective disaster response and recovery.

**MICHAEL HADLEY** (MPP candidate '15)  
BA, Political Science  
University of Arizona

**YIXIN JIN** (MPP candidate '14)  
BA, International Communications  
University of Nottingham

**TRACY HUANG** (MPP candidate '15)  
BA, World Literature  
University of California, Santa Cruz

**XIAOQI WU** (MPP candidate '15)  
BA, English Language and Literature  
and Law  
Xiamen University



## LINDA M. GAGE AWP ENDOWED SCHOLAR

The Linda M. Gage AWP Endowed Scholarship was established by Jerry and Kay Cox to provide scholarship support to Church of Christ students with financial need.



*Theron Smentek*

### Theron Smentek

(MPP candidate '15)  
BS, Sociology  
Abilene Christian University

## ENDOWED JEWISH SCHOLARS

The Endowed Jewish Scholarship Fund provides assistance to Jewish students in good academic standing who are pursuing a degree at the School of Public Policy.



*(l-r) Joshua Keating, Jade Wollman, Alixandra Liiv, and Jordan Sandler.*

**LEORE BEN-DAVID** (MPP/MDR candidate '14)  
BA, Political Science  
New York University

**SAMANTHA HARRIS** ('11, MPP candidate '14)  
BA, Political Science  
Pepperdine University

**JOSHUA KEATING** (MPP candidate '15)  
BS, Political Science  
Northern Arizona University

**ALIXANDRA LIIV** (MPP candidate '15)  
BA, Theater  
Bates College

**JORDAN SANDLER** (MPP candidate '14)  
BA, Philosophy  
University of California, Los Angeles

**KILEY WIDELITZ** (MPP/JD candidate '15)  
BA, Political Science  
University of California, Santa Barbara

**JADE WOLLMAN** (MPP '13)  
BA, American Studies  
University of California, Davis



*Standing (l-r) Jennifer Kamara, Derek Day, Jessica Kellogg, Fhanysha Clark, and Kiara White. Sitting (l-r) Felecia Russell, Erin Martin, James Wright, Oluwatomi Jaiyeola, and Kira-Leigh Jones.*

## MAURICE H. STANS ENDOWED SCHOLARS

Established in 1999 by the Stans trust, the Maurice H. Stans Endowed Scholarship was created to provide support for African American students.

**OTERI AKPOVI** (MPP '13)  
BA, Journalism  
California State University, Northridge

**BERANGERE ALLEN-BLAINE**  
(MPP/JD candidate '15)  
BA, English and Theatre  
University of California, Los Angeles

**FHANYSHA CLARK** (MPP candidate '15)  
BA, Afro-American Studies  
University of California, Los Angeles

**DEREK DAY** (MPP candidate '15)  
BA, History  
Otterbein University

**OLUWATOMI JAIYEOLA**  
( '09, MPP candidate '15)  
BA, Economics and Finance  
Pepperdine University

**KIRA-LEIGH JONES** (MPP candidate '15)  
BA, International Studies  
Fairleigh Dickinson University

**JENNIFER KAMARA** (MPP candidate '15)  
BA, Africana Studies  
Cornell University

**JESSICA KELLOGG** (MPP candidate '15)  
BA, American Literature and Culture  
University of California, Los Angeles

**MARTINE KING** (MPP candidate '15)  
BA, Business Accounting  
Howard University

**ERIN MARTIN** (MPP candidate '15)  
BA, Political Science  
Howard University

**KERRI PRICE** (MPP candidate '14)  
BA, Political Science  
Yale University

**FELECIA RUSSELL** (MPP candidate '15)  
BA, Political Science  
California Lutheran University

**VANESSA SPIVA** (MPP '13)  
BA, Political Science  
Clark Atlanta University

**KIARA WHITE** (MPP candidate '15)  
BA, Medical Humanities  
Baylor University

**JAMES WRIGHT** (MPP candidate '14)  
BA, Public Policy  
University of Southern California

Scholars continued on page 10 ➔

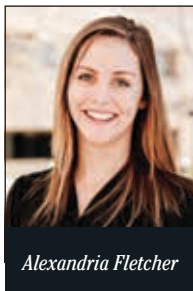
### PETER AND VERONICA JOHNSON ENDOWED SCHOLAR

The Peter and Veronica Johnson Endowed Scholarship provides support to students with financial need who are highly qualified applicants to the School of Public Policy.

**CHRIS BALOG** (MPP candidate '15)  
BA, Communication  
Indiana University

### THOMAS P. KEMP ENDOWED SCHOLARS

The Thomas P. Kemp Endowed Scholarship was established in 2006 as a memorial legacy to Pepperdine regent and avid supporter of the School of Public Policy, Thomas P. Kemp.



Alexandria Fletcher

**ALEXANDRIA FLETCHER**  
(MPP candidate '15)  
BA, Communications  
University of California,  
Los Angeles



Tully Lanter

**TULLY LANTER**  
(MPP/MBA candidate '15)  
BA, Political Science  
Seattle Pacific University

### SEIJI MASUDA ENDOWED SCHOLAR

Established in 2004, the Seiji Masuda Endowed Scholarship was created to provide scholarships for international students from Malaysia, Indonesia, Thailand, Vietnam, Laos, Myanmar, Cambodia, and Brunei on the basis of merit and need.

**EDDY WATY** (MPP candidate '15)  
MBA, Business Administration  
BA, Finance  
California State University, Northridge

### MIKE E. O'NEAL ENDOWED SCHOLAR

Established by Peter Cheung and Fred Prager, this endowed scholarship was created to aid deserving School of Public Policy students.



Zachary Christensen

**ZACHARY CHRISTENSEN**  
(MPP candidate '15)  
BA, Political Science  
Brigham Young University



(l-r) Caitlyn Sharp, Elliott Parisi, Tristian Hall, and Joshua Keating.

### ALLEN AND MARILYN PUCKETT ENDOWED SCHOLARS

The Allen and Marilyn Puckett Endowed Scholarship was established to provide support for students at the School of Public Policy.

**TRISTIAN HALL** (MPP candidate '15)  
BA, Justice  
University of Alaska

**ELLIOTT PARISI** (MPP candidate '15)  
BA, Political Science  
George Fox University

**JOSHUA KEATING** (MPP candidate '15)  
BS, Political Science  
Northern Arizona University

**CAITLYN SHARP** (MPP candidate '15)  
BA, English  
Arizona State University

### MARILYN DUNTON SIMPSON ENDOWED SCHOLAR

Established by Marilyn Dunton Simpson in 2009, this scholarship provides support for students at the School of Public Policy.

**MICHAEL SMITH** ('09, MPP candidate '14)  
BA, International Studies  
Pepperdine University



Michael Smith

## S.A. ENLIGHTENMENT SCHOLARS

The S.A. Enlightenment Scholarship was established with a gift from the S.A. Enlightenment Foundation to provide scholarship support for students from predominantly Muslim countries.

**ABDALRAHMAN MIGDAD** (MPP candidate '14)  
BA, Business  
Islamic University of Gaza

**RAFID AL SADIQ** (MPP candidate '15)  
BA, International Relations  
University of Sussex



*(l-r) Adam Crepelle, Sarah Jarman, Erin Rodewald, and Ellyn Schwaiger.*

## FLORA L. THORNTON ENDOWED SCHOLARS

Established by Flora L. Thornton in 2009, this scholarship is a merit-based academic scholarship for students at the School of Public Policy with demonstrated leadership potential.

**CAROLINE AUSTERMAN**  
(MPP candidate '14)  
BA, Journalism  
Arizona State University

**ERIN RODEWALD** (MPP candidate '14)  
BA, Communication  
California State University, Fullerton

**ADAM CREPELLE** (MPP candidate '15)  
JD, Southern University Law Center  
BS, Kinesology  
University of Louisiana, Lafayette

**TODD ROYAL** (MPP candidate '15)  
BA, Economics  
Texas Christian University

**SARAH JARMAN** ('13, MPP candidate '15)  
BA, Political Science  
Pepperdine University

**ELLYN SCHWAIGER**  
( '09, MPP candidate '14)  
BA, Advertising  
Pepperdine University

## STANS FAMILY FOUNDATION ENDOWED SCHOLAR

The Stans Family Foundation Endowed Scholarship was created to provide support to students pursuing a degree at the School of Public Policy with preference to students that hold a license as a Certified Public Accountant and/or that hold a degree in accounting or a related field.

**MARTINE KING** (MPP candidate '15)  
BA, Business Accounting  
Howard University

## LYNN AND EARL SWIFT ENDOWED SCHOLARS

Established in 2006 by Terralyn and Earl Swift, this endowed scholarship was created to provide assistance to students interested in studying how people from diverse cultures might discover common values in the context of global interdependency.



*Mark MacDougall*

**WENGUAN HUANG** (MPP candidate '14)  
BA, International Politics  
Fudan University

**MARK MacDOUGALL** (MPP candidate '15)  
BA, Political Science  
Pennsylvania State University

## LYDELL WARD ENDOWED SCHOLAR

Established in 2008 with a gift from School of Public Policy Board of Visitors member Beti Ward, the Lydell Ward Endowed Scholarship is awarded to qualified female students pursuing a master of public policy.



*Shannon Moran*

**SHANNON MORAN** (MPP candidate '14)  
BA, Economics and Political Science  
Rice University

## J. McDONALD AND JUDY WILLIAMS SCHOOL OF PUBLIC POLICY SCHOLAR

Established by J. McDonald and Judy Williams in 1999, this scholarship is designed to assist deserving School of Public Policy students who are members of the Church of Christ.

**BEN PETERSON** (MPP candidate '15)  
BS History, Prelaw, and Vocational Ministry  
Oklahoma Christian University



# FACULTY/FELLOW UPDATE

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## LUISA BLANCO

*Associate Professor of Public Policy*

Luisa Blanco, with her husband Luis Rodriguez, gave birth to twins Marina Isabel and Noel Santiago on August 27, 2013, in Santa Monica, California.



## ROBERT KAUFMAN

*Professor of Public Policy*

Robert Kaufman has a contract with University Press of Kentucky for a book titled *The Perils of the Obama Doctrine*. For the past three months, he has written a weekly foreign affairs column for the Sunday edition of the *Orange County Register*. Kaufman is currently working on a book chapter on Nixon's foreign policy.



## JAMES COYLE

*Adjunct Faculty*

James Coyle was recently the guest of the Azerbaijan Ministry of Foreign Affairs to the third annual Baku International Humanitarian Forum. Participants from 70 countries included the former presidents of 10 countries and 13 Nobel Laureates, as well as academics from Oxford and Cambridge Universities.



## JONATHAN KULICK

*Senior Project Director*

Jonathan Kulick copresented, with associate professor Angela Hawken, "Can the World's Leading Drug Hawk Turn Dove?: The International Constraints on Marijuana Legalization," at the Association for Public Policy Analysis and Management conference, and "Challenges to Implementing HOPE in Diverse Jurisdictions," at the American Society of Criminology conference. He coauthored with Hawken "Treaties (probably) Not an Impediment to 'Legal' Cannabis in Washington and Colorado," forthcoming in *Addiction*, and with Hawken and associate professor James Prieger, a working paper, "Unintended Consequences of Cigarette Taxation and Regulation."



## JOEL FOX

*Adjunct Faculty*

Joel Fox appeared on a number of talk radio interviews on California political issues around the state, including KABC in Los Angeles, with most interviews prompted by his many commentaries published on his website *Fox and Hounds Daily* (foxandhoundsdaily.com).

Fox taught Policy Relationships of State and Local Government during the Fall 2013 semester at the School of Public Policy and hosted California Assembly speaker John Perez, California state controller John Chiang, and Los Angeles district attorney Jackie Lacey, among others. Fox's mystery novel, *FDR's Treasure* (Bronze Circle Press, 2013), the second book in his mystery series about an FBI agent who solves modern mysteries with historical precedents, was published in November 2013.



## GORDON LLOYD

*Professor of Public Policy*

Gordon Lloyd published a new book with David Davenport, *The New Deal & Modern American Conservatism: A Defining Rivalry* (Hoover Institution Press, 2013). He also coauthored a number of articles and op-eds with Davenport based on the content of their book, including "What is the Future of American Conservatism?" in *Defining Ideas*, a Hoover Institution journal; and "Government Should Not Control Income Equality" in the *San Francisco Chronicle*. Lloyd also presented a series of four lectures entitled "The Constitutional Convention as a Four-Act Drama," for the Ashbrook Center and the Reagan Presidential Library in Simi Valley, California, in September. Also in September 2013, Lloyd gave the Constitution

Day address at the Reagan Library entitled “Ten More Visual Ways to Love Your Framers,” as well as at Pepperdine University which was entitled, “The Political Economy of the American Founding: A Constitutional Interpretation of Economic Theory.” Still highly involved with Liberty Fund, Lloyd served as a discussion leader and participant in several of its conferences in Arizona, California, New York, and Washington, D.C., throughout the fall semester.



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### ROBERT SEXTON

*Distinguished Professor of Economics, Seaver College*

Robert Sexton published the third Canadian edition of his textbook *Exploring Microeconomics*, with Peter Fortura and Colin Kovacs; the International edition of *The Exploration of Economics*; and the sixth edition of *Exploring Economics*. The second edition of *Survey of ECON* is forthcoming. He refereed an article “Productive Complements: Too Often Neglected in the Principles Courses” in the *Journal of Economics and Finance Education* with Gary Galles and Philip Graves (forthcoming); and “A Note on Monitoring Costs and Voter Fraud” in *The American Economist* with Philip Graves and Gary Galles, (forthcoming). Sexton was the keynote speaker at the Center for Economic Education’s Teacher Training Workshop on Financial and Economic Literacy at Mihaylo College of Business and Economics at California State University, Fullerton, in September 2013, where he presented “Teaching Economics with Movie Clips.”



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### JAMES PRIEGER

*Associate Professor of Public Policy*

James Prieger, on sabbatical for the 2013-2014 academic year, was invited by Henry Brady, dean of the Goldman School of Public Policy at the University of California, Berkeley, to teach a class on science and innovation policy during the Fall 2013 semester. His article, “A Basic Analysis of Entry and Exit in the U.S. Broadband Market, 2005-2008,” with Michelle Connolly, was accepted for publication in *Review of Network Economics* (forthcoming). He coauthored a book chapter, “Economic Implications of E-Business for Organizations,” with Daniel Heil (MPP '09), in the *Handbook on E-Business Strategic Management*. He also authored “The Broadband Digital Divide and the Economic Benefits of Mobile Broadband for Rural Areas” for *Telecommunications Policy* (July-August 2013). Prieger presented “The Broadband Digital Divide and the Benefits of Mobile Broadband for Minorities,” at the Goldman School of Public Policy at the University of California, Berkeley, in November 2013. He also collaborated with Angela Hawken, associate professor of public policy, and Jonathan Kulick, senior project director at the School of Public Policy, on “Unintended Consequences of Cigarette Taxation and Regulation;” and with associate professor Luisa Blanco and several students on two papers regarding the effects of R&D and entrepreneurship on the economy, both of which are currently in submission at journals. Prieger refereed two articles for *Empirical Economics* and the Mercatus Center Working Paper Series. He continues to serve as on the editorial boards of *Applied Economics Quarterly* and the *International Journal of Business Environment*. Prieger is on the executive board of Elevate Africa, an innovative nonprofit aimed at improving the welfare of the impoverished in Mali through microfinancing business start-ups.



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### MICHAEL SHIRES

*Associate Professor of Public Policy*

Michael Shires has continued his research and scholarship around three important themes: expanding the value and effective use of technology in the classroom, understanding the impact of California’s changing economy at the regional and local levels, and modeling the impact of growing public interventions on the status and future of the middle class. This work has included several presentations at national and local conferences, as well as new partnerships between the School of Public Policy and several institutions. One of the most exciting is the launch of a new project called the California Center for Jobs and the Economy in which Shires serves on the Research Advisory Board. This project, generously supported by the California Business Roundtable, allows the policy community not only a quick reference point for almost any information they could ever want about the California economy, but takes that information and “drills” down to the local community level to inform policy makers and decision makers about what is happening in their own local communities and legislative districts.

*Victor Davis Hanson and Karen Elliott House serve as William E. Simon Distinguished Visiting Professors; Bob Brooks is the Maldonado Fellow.*

The Pepperdine School of Public Policy has announced the appointment of Pulitzer Prize-winning journalist Karen Elliott House and historian Victor Davis Hanson as the Spring 2014 William E. Simon Distinguished Visiting Professors. In addition, former Ventura County sheriff Bob Brooks has been named the Maldonado Fellow for the Spring 2014 semester.



Karen Elliott House

**HOUSE** is a Pulitzer Prize-winning journalist, an Adjunct Senior Fellow at the Belfer Center for Science and International Affairs at the Kennedy School of Government at Harvard University, and the author of *On Saudi Arabia: Its People, Past, Religion, Fault Lines—and Future*. She previously served as the publisher of the *Wall Street Journal* from 2002 until her retirement in 2006. She also held various roles as a reporter, editor, and executive throughout a 32-year career

at Dow Jones & Company, most recently as senior vice president and a member of the company's executive committee. House received her bachelor's degree from the University of Texas at Austin and has studied and taught at Harvard University's Institute of Politics. She holds honorary degrees from Boston University and Lafayette College, and was presented with a doctor of laws degree from Pepperdine University in 2013. House is teaching Region Specific Studies: Saudi Arabia.



Victor Davis Hanson

**HANSON** is the Martin and Illie Anderson Senior Fellow in Residence in Classics and Military History at the Hoover Institution, Stanford University and Professor Emeritus of Classics at California State University, Fresno. He is also a nationally syndicated columnist for Tribune Media Services. Among numerous awards, honors, and fellowships, Hanson was awarded the National Humanities Medal in 2007,

and the Bradley Prize in 2008. Hanson is the author of hundreds of articles, book reviews, scholarly papers, and newspaper editorials on matters ranging from ancient Greek, agrarian, and military history to foreign affairs, domestic politics, and contemporary culture. He has written for the *New York Times*, *Wall Street Journal*, *Los Angeles Times*, *International Herald Tribune*, and *New York Post*, among others. He received a bachelor's degree from the University of California, Santa Cruz, attended the American School of Classical Studies, and received a PhD in classics from Stanford University. Hanson is teaching a seminar in international relations entitled War: Origins, Means, and Ends.



Bob Brooks

Sheriff **BROOKS** led the Ventura County Sheriff's Office from 1998 to 2011. He led the department through a very progressive period, marked with fiscal challenges, while upholding the highest of ethical standards and integrity. Brooks instituted the Six Points of Honor that established the foundation for the department's core values. He retired in 2011 after the expiration of his third full term and 37 years of distinguished service. Brooks is a member of the executive boards

of the California State Sheriffs' Association and the Major County Sheriffs' Association. He is a trustee of Life Pacific College, and has served as an instructor at California State University, Northridge; California Lutheran University; and Ventura Community Colleges. Brooks received a bachelor's degree in public administration at the University of Redlands; a master's degree in organizational management from Regent University; and graduated from the National Sheriffs' Institute; the FBI National Executive Institute; and with distinction from POST Command College. He also holds a master's degree in homeland security from the Naval Postgraduate School and was honored with the Doctor of Laws degree from California Lutheran University. Brooks is teaching a seminar in regional policy entitled Public Safety and Homeland Security.

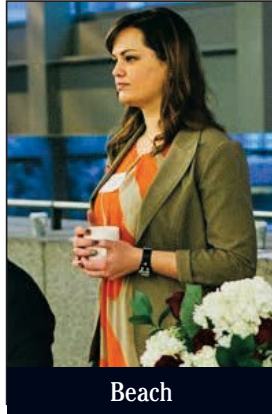
The William E. Simon Distinguished Visiting Professorship at the School of Public Policy is funded by the William E. Simon Foundation, which provides the school with the opportunity to invite a series of nationally recognized and highly respected individuals to be in residence each year. Each visiting professor leads a class or seminar, devotes significant time as a resident mentor to student scholars, and leads presentations for the entire campus community.

The Maldonado Fellow is funded by the Maldonado Family Fund established by Dr. Ernest and Mary Maldonado to fund merit scholarships, student internships, faculty research, fellowships, and other programs and initiatives in the fields of intelligence, national and homeland security, criminal justice, and enforcement.



## ALUMNI NOTES

**MORGAN BEACH** (MPP '10) was appointed to the Seattle Women's Commission. The role of the Seattle Women's Commission is to effectively identify policy, legislation, programs, and budget items concerning women and recommend them to Seattle's mayor, city council, and city departments. Commissioners are appointed at large from city residents for their expertise on women's issues and serve two-year terms.



Beach

**MICHAEL BELINA** (MPP '10) is currently deployed in Afghanistan with the United States Army.



Belina

**GINNY (CASE) BRIDEAU** (MPP '01) was promoted to vice president of The Robert Group, a community relations firm located in Los Angeles, California. She also started a Girl Scout troop in Downtown Los Angeles for her daughter, who just started kindergarten.



Brooker

**LINDSAY (KIMBRO) BROOKER** (MPP '11) married **MICHAEL BROOKER** (MFA '13) on October 19, 2013.

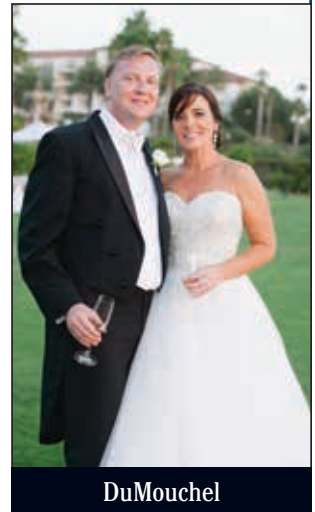
**LANCE CHRISTENSEN** (MPP '04) is currently working with the Reason Foundation for its new California reform initiative and pension reform projects. He previously spent the last nine years with the California State Senate Republican Caucus.

**JEFFREY CLAYTON** (MPP '10) started a new role with the U.S. Department of State as the foreign affairs officer for Western Hemisphere Affairs (WHA), Office of Regional Security and Arms Transfers, Bureau of Political-Military Affairs. Clayton will be the point person at the State Department for political-military issues for Mexico, Colombia, Venezuela, Peru, Ecuador, Belize, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, and Panama.

**LISA DUMOUCHEL** (MPP '04) married Henrik Johnson in September 2013.

**JESSICA GONZALES** (MPP '04), economic development manager for the City of Lake Forest, California, was recently interviewed by the Mind the Business Internet radio show on the topic of "Business-friendly Cities and What to Look for When Relocating or Starting a New Business."

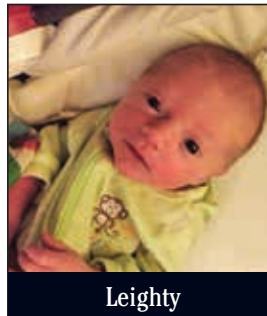
**WILLIAM "MATTHEW" LEIGHTY** (MPP '10) and his wife, Shannon Burgess, welcomed their son William Alexander in November 2013.



DuMouchel

**DI LU** (MPP '12) is a researcher at IPSOS, a market research company, in Shanghai, China.

**JOSEPH SMITH** (MPP '07) is currently an associate planner with the City of Del Mar, California. He previously served as a senior planner for the City of Malibu, California.



Leighty

what's  
**NEW**  
with you



To share your alumni  
news, please submit to

[christina.ramirez@pepperdine.edu](mailto:christina.ramirez@pepperdine.edu)

PEPPERDINE UNIVERSITY  
School of Public Policy **Dean's Report**

**PEPPERDINE  
UNIVERSITY  
SCHOOL OF  
PUBLIC POLICY**

James R. Wilburn  
*Dean*

**BOARD OF  
VISITORS**

Joseph Czyzyk  
*Chair*

**EXECUTIVE  
COMMITTEE**

Ed Feulner  
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Robert Hertzberg  
Michael Novak  
Frederick J. Ryan, Jr.

**MEMBERS**

Susan Ash ('00)  
John Bardgette  
Wendy H. Borchardt LeRoy  
Viggo Butler  
Rod Campbell  
Sandra Campbell  
Steven Ealy  
Joseph M. Girard (MBA '76)  
Cynthia Guerrero (MPP '04)  
Jay Hoffman  
Glen Holden  
Jan Holstrom  
B. Wayne Hughes, Jr.  
Lisa Jobe  
Jeffrey Jones (MPP '02)  
Jonathan Kemp ('94, MBA '07)  
Cathryn Kingsbury ('97, MPP '99)  
Ernest M. Maldonado ('76, MP '80)  
Seiji Masuda  
Nancy Mortensen  
William S. Mortensen

Stephen Olson (MBA '73)  
James Piereson  
Ronald Plotkin  
Gary Polson  
Walter Poser  
Richard Rahn  
Kevin Richardson (JD '82)  
Margaret Sheppard  
Roland R. Speers  
Mark A. Stansberry  
Diane Terpeluk  
George E. Thomas  
John Thomas (MPP '10)  
Keith Tobias  
Robert Virtue  
Carol Wallace  
Charity Wallace  
Beti Ward  
Barry L. Wolfe  
Mirielle Wolfe  
Greg Wood  
Johnny Zamrzla

**EVENTS**

Please visit: [publicpolicy.pepperdine.edu/news-events/events](http://publicpolicy.pepperdine.edu/news-events/events) for all upcoming School of Public Policy events

**MARCH 17, 2014**

**Prospective Student Open House**

Drescher Graduate Campus  
Malibu, California  
11:30 AM

**MARCH 17, 2014**

**City Manager in Residence**

Magda González  
*City Manager, East Palo Alto, California*  
SPP 171  
Malibu, California  
Noon

**MARCH 27, 2014**

**Reclaiming Place: A Civic Conversation**

Wilburn Auditorium  
Malibu, California  
1-5 PM

**APRIL 25, 2014**

**School of Public Policy Graduation Ceremony**

Alumni Park, Pepperdine University  
Malibu, California  
10:30 AM

**DEAN'S REPORT  
EDITORIAL TEAM**

EDITOR: Christina Ramirez  
WRITERS: Maurice Derrico  
Christina Ramirez  
Ashley Trim (MPP '09)  
COPY EDITOR: Vincent Way