

**A Dean for the Decades: JAMES R. WILBURN
CELEBRATES 40 YEARS AT PEPPERDINE**

Forty-one years ago, as Pepperdine College began its transition to Pepperdine University, the school launched a multi-campus experiment that would reorganize and develop three new graduate programs between campuses in Los Angeles and Malibu. James R. Wilburn, a doctoral student completing his dissertation in economic history at UCLA, had caught the eye of Pepperdine leaders, who invited him to join the faculty and cultivate an innovative approach to education at Pepperdine's new "second campus" in Malibu. Wilburn, already teaching at UCLA and not wanting to be distracted from completing his dissertation, agreed to become a part-time consultant to serve on a 10-member task force to craft a strategic plan for the new campus. Unknowingly, he accepted what would be the first of many roles that would define his robust Pepperdine career.

In October 1971 Pepperdine was beginning its historic move to Malibu, and president Bill Banowsky invited Wilburn to serve as executive assistant to the president to help maintain operations on the Los Angeles campus. At the same time, dean Jack Scott tapped Wilburn to join the faculty at Pepperdine as an associate professor of economic history.

After taking a leave of absence to serve as the executive director of the Committee to Re-elect the President for Los Angeles County, an assignment



Dean James R. Wilburn responds to the evenings tributes.

conferred to him by Banowsky, Wilburn returned to Pepperdine to succeed Scott as provost and chief operating officer for the Los Angeles campus. When Pepperdine's two-campus strategy was no longer pragmatic, the Los Angeles campus was phased out, and Wilburn had planned to gracefully exit with it. But in 1976, Banowsky had a different plan in mind and asked Wilburn to move to Malibu to assume a new position as vice president for university

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**School of Public Policy Partners with Ronald Reagan Presidential Foundation
Centennial Celebration, Hosts SOVIET DISSIDENT NATAN SHARANSKY**

The Pepperdine School of Public Policy partnered with the Ronald Reagan Presidential Foundation Centennial Celebration this fall to present a special faith and public policy forum about faith and the role it played in Ronald Reagan's life and career. The special event, held at the Ronald Reagan Presidential Library on September 13, featured introductory remarks by dean

James R. Wilburn and a lecture titled "Faith in the Power of Freedom" by Natan Sharansky, prominent Soviet dissident, political prisoner, and Israeli politician.

President Reagan's unique connection with Sharansky began almost four decades ago. In 1973 Sharansky applied for an exit visa to Israel but was denied on grounds related to national security. Following his denial, he became involved in the fight for human rights as a founder and leader of the Refusenik movement, advocating for Soviet Jews to be allowed to emigrate abroad. Soviet leaders, eager to stop any threat to their authority, began to retaliate against Refusenik leaders, and in 1978, after falsely being accused of collaborating with the Central Intelligence Agency, Sharansky was found guilty of treason and espionage and sentenced to 13 years in prison.

Though unable to fight during his years of imprisonment, Sharansky became a symbol for human rights around the world, and amidst public outcry, President Reagan worked with Soviet leaders for Sharansky's release for more than five years. Meanwhile, Reagan also was continuing his lifelong battle with

Sharansky continued on page 3 ➔

DEAN'S MESSAGE

Nothing has been a greater blessing to me at Pepperdine than the opportunity to have some of our donors as my closest friends of a lifetime. Elsewhere in this issue we express appreciation for our friend Ted Forstmann who passed away recently. Jack Kemp and Jude Wanniski, former editorial page editor of the *Wall Street Journal*, first introduced me to Ted when I was working with Boris Yeltsin's State Secretary and the chairman of Yeltsin's Privatization Committee. Ted assembled a dozen leading Wall Street bankers to have dinner with me at his club in Manhattan one night as we were developing the "Pepperdine Plan" for Russia, which happened to be quite different than a plan being proposed by a leading East Coast university professor who was much in the news. I later invited Ted to speak to my Pepperdine business school students at their graduation ceremony, and again, at the dedication of our new campus for the School of Public Policy. When Ted adopted two South African orphan boys through his friend Nelson Mandela, he told me he wanted them to come to Pepperdine.

As Ted saw what was emerging in the new School of Public Policy, he made a \$2 million commitment to President Andrew Benton and me for scholarships, indicating that he wanted us to invest the money not in an endowment, but immediately through generous scholarships over a couple of years to attract the very best students we could find, to be competitive with the most prestigious and better established

programs. It was so characteristic of Ted—if you see an opportunity to leverage your investment, be bold and get it done! "I'm all about leverage" he used to tell me.

But my favorite picture of Ted will always be seeing him in the classroom at the School of Public Policy, where he came to meet regularly with what he called "my scholars," moving from student to student, challenging them to assume that they could change the world and offering to help them do it. Then alone in my office he would remind me, "I'm all about leverage, Jim." And I would remember why I am dean of the School of Public Policy.



James R. Wilburn
JAMES R. WILBURN
Dean, School of Public Policy

Pepperdine Policy Review Goes Digital



Since 2008 *Pepperdine Policy Review* has continually showcased some of the best student scholarship that the Pepperdine School of Public Policy has to offer. While this year's edition will be no different in quality, Volume V now will be published entirely online.

Pepperdine Policy Review, along with three journals from the School of Law and one from Seaver College, has moved its content to the Pepperdine Library repository hosted by the online platform Digital Commons. All of the content dating back to the journal's inaugural volume from 2008 is available for reading, offering the chance for the widest audience possible to consider the ideas presented in each volume of the journal.

As research continues to move into the digital sphere, the tools that Digital Commons offers will be especially effective for *Pepperdine Policy Review*. Scholarly content offered by students will be searchable, and the Digital Commons platform will streamline the process of how the publication is edited. The website will also monitor how many views the journal or a specific article receives over a given period of time, measuring viewership more efficiently. Finally, savings in production expenses will allow for the journal's budget to be allocated to new and innovative projects to further the mission of *Pepperdine Policy Review*.

Visit *Pepperdine Policy Review* on Digital Commons at: digitalcommons.pepperdine.edu/ppr.

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School of Public Policy Remembers Longtime Friends and Benefactors THEODORE J. FORSTMANN AND MARILYN DUNTON SIMPSON



Theodore J. Forstmann

Marilyn Simpson

Pepperdine University and the School of Public Policy mourn the passing of longtime friends Theodore J. Forstmann and Marilyn Simpson.

Forstmann passed away on November 20, 2011. He was 71. Forstmann's relationship with Pepperdine spans more than two decades, beginning in 1991 with James R. Wilburn in New York. Two years later, Wilburn invited Forstmann to Pepperdine, where he spoke at the business school's graduation ceremony and received the University's highest honor, the honorary Doctor of Laws degree. Following Wilburn's appointment as the inaugural dean of Pepperdine's new School of Public Policy, Forstmann returned to Pepperdine in 2003 to provide the dedicatory address for the School of Public Policy's new Henry and Virginia Braun Center on the Drescher Graduate Campus.

In 2005 Forstmann made a \$2 million commitment to establish the Theodore J. Forstmann Scholarship at the School of Public Policy because the school, in his words, was "unashamedly based on faith and committed to strengthening the institutions of the private sector which have built this nation." The scholarship thus provided significant assistance to a group of 24 select students to increase

the caliber of the student body, and included \$100,000 in funding for several high-visibility research projects of the faculty. Forstmann was also the guardian for two South African orphans, Everest and Siya, both of whom subsequently became students at Pepperdine.

Wilburn commented, "Ted Forstmann's generous gift, which he insisted was not for endowment but was to be used immediately to compete with the nation's most established universities in attracting top students, had the effect of catapulting the new School of Public Policy almost overnight into national contention for some of the most promising candidates. And he believed strongly in the school's unique emphasis on the role of the private sector as the location of choice for creative solutions to the nation's greatest challenges."

Marilyn Simpson passed away on January 15, 2012, at age 87. A former member of the Board of Regents from 1999-2005, Simpson's relationship with Pepperdine began more than 15 years ago. She was a sustaining member of the George Pepperdine Society and a Life Associate and supported a host of University programs including the Center for the Arts, Friends of the Family League, and multiple scholarship funds.

But one of Simpson's most significant contributions to Pepperdine came in 2009, when she committed \$100,000 to establish the Marilyn Dunton Simpson Endowed Scholarship for students at the School of Public Policy. Committed to growing the scholarship, she gave an additional gift of \$100,000 in 2010. Simpson also established the William A. Simpson, Jr., Endowed Chair at the School of Public Policy, honoring her late husband.

Wilburn and his wife Gail, having met Simpson and her family on a trip to Israel and Egypt in 1999, developed a close and lasting friendship with Simpson. "Marilyn's sharp intellect, her beautiful but knowing smile, and her dogged commitment to the way things really are rather than how they appear, kept me honest, entertained, and certain that I had a true friend," Wilburn reminisced. "Each year to come we will continue to tell students who receive the Marilyn Simpson scholarships how much they have to live up to."

Sharansky continued from page 1 ➔

Communism. "When he became president, Reagan had a very focused and finely tuned view of what needed to happen to defeat what he was convinced was one of the most deadly plagues in history . . . declaring it 'the focus of evil in the modern world'" said Wilburn.

During his time in prison, Sharansky recalled an article from the Russian newspaper *Pravda* noting Reagan's famous speech that referred to the Soviet Union as an "evil empire." This language, Wilburn noted, spread throughout Russia giving hope to intellectual and spiritual leaders, including a confined Sharansky. "Finally, the leader of the free world had spoken the truth—a truth that burned inside the heart of each and every one of us," said Sharansky.

As a result of Reagan's intense political pressure, on February 11, 1986, Sharansky became the first political prisoner ever released by Mikhail Gorbachev and immediately emigrated to Israel where he began integrating Soviet Jews and formed the Zionist Forum. Today, Sharansky credits Reagan's

faith and moral clarity not only as fundamental in securing his own release, but also in helping to peacefully end Communism and oppression towards people of faith in the Soviet Union.

In 2006 Sharansky was awarded the Presidential Medal of Freedom, and in 2008 he received the Ronald Reagan Freedom Award from the Ronald Reagan Presidential Foundation. In 2009 he was appointed chairperson of the executive of the Jewish Agency for Israel.

"President Reagan's accomplishments, including his securing the release of Natan Sharansky, reflect a foundation of certain non-negotiable tenets on which he based his life," said Wilburn. "Today we can know more fully, and we can draw strength from him for the challenges that we have been uniquely chosen to face, by revisiting and honoring anew the faith that has nourished him, gave him hope, and through him gave hope to peoples of many nations."

View Sharansky's lecture on the Reagan Foundation's YouTube channel:
<http://youtube/XpL865mpxgl>

Joel Fox Hosts Distinguished California Government and Business Leaders

Joel Fox, adjunct professor at the School of Public Policy, taught Policy Relationships in State and Local Government during the fall semester, with a key objective to give students an opportunity to understand the real world of policy and politics. Fox invited several speakers to the class from different disciplines in the world of public affairs, allowed students to hear from elected officials, government relations professionals representing businesses, legislative staffers, reporters, political consultants, and advocates.

Among the speakers who addressed Fox's class were Zev Yaroslavsky, Los Angeles County supervisor; Lisa Pitney, vice president of government affairs at Walt Disney; journalist and author Joe Mathews; civil rights attorney and advocate Connie Rice; governmental studies think tank executive Tracy Westen; controller for the State of California John Chiang; California State Assembly members Gil Cedillo (D-California) and Cameron Smythe (R-California); top-level political consultant Garry South, who guided California governor Gray Davis' victories; and frequent *Meet the Press* contributor Mike Murphy, who was a strategist for Arnold Schwarzenegger and Meg Whitman.

THE LATEST FROM THE DAVENPORT INSTITUTE FOR PUBLIC ENGAGEMENT AND CIVIC LEADERSHIP

In June the Davenport Institute partnered with the Center for Deliberative Democracy at Stanford University to conduct California's first-ever, statewide deliberative poll. This event proved to be a valuable hands-on opportunity for a group of Pepperdine public policy students who served as moderators of the small-group discussions. Participants gathered in Torrance, California, for a weekend of face-to-face discussions and dialogue on some of the most pressing issues facing government in California. The event was covered by PBS California in an hour-long documentary, "We the People."

The Davenport Institute also continued to provide opportunities for School of Public Policy (SPP) students and alumni throughout the fall semester. Alumni were invited in Washington, D.C., to an "Afternoon Conversation" that was sponsored with the Trinity Forum. Davenport Institute executive director Pete Peterson (MPP '07) offered the opening remarks for the Trinity Forum event, which focused on "Civility in the Public Square" and featured a conversation involving Os Guinness, Ross Douthat, and Michael Cromartie.

Back in Malibu, the Davenport Institute hosted discussions for students and faculty with Rick Bishop of the Western Riverside Council of Governments (WRCOG) in October and the Manhattan Institute's Steve Malanga in November. As executive director of WRCOG, Bishop oversees programs addressing federal, state, and regional mandates on local governments on issues such as transportation, housing, growth management, air quality, and integrated waste management. Bishop discussed how "COGs," or

Councils of Government, play an increasingly important role in unifying local governments and giving them a collective voice in regional issues. Malanga is a contributing editor of *City Journal* who writes about the intersection of urban economies, business communities, and public policy. He discussed his Autumn 2011 *City Journal* article "Cali to Business: Get Out!" which outlines key factors behind California's frightening jobs exodus and how it can be reversed.

The Davenport Institute also continued its work consulting, training, and researching on civic engagement at the local level. Peterson and Senior Fellow Ed Everett led training sessions at the Municipal Management Association of Northern California annual meeting in Napa and at the League of Arizona Cities and Towns annual meeting in Tucson. In addition to these trainings, Peterson had opportunities to present civic engagement principles and strategies to the Centre for Organizational Effectiveness' municipal leadership forum, as well as in the morning keynote at the California Special Districts Association's annual conference in Monterey.

Putting these principles into practice, the Davenport Institute facilitated two civic engagement meetings of its own. In collaboration with moderator Natoma Keir, a workshop on behalf of the City of Malibu in regards to a retail ordinance was well received by both residents and government officials. The Davenport Institute was later recommended by Malibu residents to the neighboring city of Calabasas when tensions rose between government and residents over septic system regulations. Early

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STUDENTS PRESENT LATIN AMERICAN POLICY ANALYSIS PAPERS at Annual PCCLAS Conference



(l-r) Assistant Professor Luisa Blanco with School of Public Policy students Odinakachi Anyanwu, Kaissa Denis, Shaun Lillard, and Sandy Luis López at the PCCLAS conference in October.

The Pacific Coast Council on Latin American Studies held its 2011 annual conference in October. The event, chaired by Dr. Luisa Blanco, assistant professor of economics at the School of Public Policy (SPP), featured presentations on a variety of pertinent issues to the Latin American region today. Four SPP students from Blanco's Latin American economic development course represented the school with presentations as part of the panel, "Analysis of Public Policy Issues Related to Latin America." Topics ranged from domestic abuse faced by Latin American women

to factors that cause corruption in the region to the effects of U.S. policy on coca growth in Peru.

For most of the students, the conference was their first opportunity to present a research paper to an audience of outside reviewers. Students from host university, California State University, Los Angeles, were in attendance, as well as professors of Latino studies from other local universities. The presence of independent reviewers for the 15-minute presentations allowed the students to see how their work was received in light of a different setting and without the comfort of peers watching. The results were positive, as all of Pepperdine's representatives gained a better understanding of their works' strengths and valuable insight into issues that are important to the Latino community and Latin American region.

Student presentations:

Odinakachi Anyanwu (MPP candidate '12)

"The Determinants of Corruption in Latin America: An Empirical Analysis"

Kaissa Denis (MPP candidate '12)

"Law 70' and Its Effect on Afro-Colombians"

Shaun Lillard (MPP candidate '12)

"A Colombia Plan for Peru: U.S. Policy to Eliminate Coca Growth in Colombia and Its Effects on Peru"

Sandy Luis López (MPP candidate '12)

"Family Violence Law in Peru and Its Challenges"

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in October Peterson and research coordinator Ashley Trim (MPP '09) facilitated the "OWTS Workshop," which incorporated both small group discussions and keypad polling. Peterson presented the results of the meeting to city council in January.

This year also marks the institute's fourth annual Civic Engagement Grant Program. This year's grantees are the City of Rancho Cordova, City of La Mesa, City of Goleta, and the City of Riverbank Local Redevelopment Authority. Each recipient will receive funded consultation for a public engagement effort, as well as customized staff/elected training from the Davenport Institute.

On the research front, the Davenport Institute continued its work with the National Conference on Citizenship (NCoC). This year the Davenport Institute and NCoC worked with the Center for Individual and Institutional Renewal and California Forward to release the report "Golden Governance: Building Effective Public Engagement in California." The report is part "how to" guide and part case-study survey of new ways Californians are

working creatively with their local governments to address community needs in difficult economic times. In addition to the report, the Davenport Institute and NCoC launched a new blog, GoldenGovernance.org, where governments and residents can share stories of collaborative service provision. The institute also welcomed two Pepperdine public policy graduate assistants, Vageha Khan (MPP candidate '13) and Sarah Vaughn (MPP candidate '13), who are collaborating on this project.

The Davenport Institute will welcome its second city manager in residence, Ken Hampian, this spring. Hampian recently retired as the city manager of San Luis Obispo, California, and served as the interim city manager for the City of Bell, California. Like the institute's first city manager in residence, Rod Gould, Hampian will be speaking to public policy students throughout the semester in special lectures, classes, and one-on-one sessions.

For more information, visit the Davenport Institute's website: publicpolicy.pepperdine.edu/davenport-institute

2011-2012 SCHOLARSHIP RECIPIENTS



2011-2012 School of Public Policy Scholarship Recipients.

ASSOCIATED WOMEN FOR PEPPERDINE SCHOLARS

Associated Women for Pepperdine is a group of Church of Christ women who raise funds each year to assist deserving students who are members of the Churches of Christ. Recipients are selected on the basis of financial need, merit, character, and church membership.

MICHAEL CROUCH (MPP candidate '12)
BBA, Economics and Vocational Ministry
Harding University

CHARNA MARTIN (MPP candidate '13)
BA, Business Administration
University of Washington
BA, Psychology
University of Chicago

VANESSA ROBINSON (MPP candidate '12)
BS, Business Administration
California State University, Monterey Bay

BOARD OF VISITORS SCHOLAR

The Board of Visitors Scholarship is funded through the generosity from the School of Public Policy's Board of Visitors.

PAUL McCOWN (MPP candidate '12)
BA, Economics and Spanish
University of Washington, St. Louis

JANET O'NEIL BUESE PUBLIC POLICY SCHOLAR

The Janet O'Neil Buese Public Policy Scholarship provides support for students at the School of Public Policy.

TULIO DE OLIVEIRA (MPP candidate '13)
BA, International Relations
Universidade de Brasilia

FRANK AND SHERRY CORNELL ENDOWED SCHOLAR

The Frank W. and Sherry R. Cornell Endowed Scholarship provides support for Catholic students pursuing a degree at the School of Public Policy.

CHRISTOPHER SMITH (MPP/MBA candidate '13)
BA, Telecommunications
Indiana University Bloomington

ROBERT AND DEBORAH DUDLEY SCHOLARS

The Robert and Deborah Dudley Scholarship Fund was established to provide support for students at the School of Public Policy who are in good standing in all areas of the University.

BARBI APPELQUIST (MPP candidate '13)
JD, University of California,
Hastings College of Law
BA, Political Science
Columbia University

AMY KENNEDY (MPP/JD candidate '14)
BA, Sociology
Messiah College

LINDA M. GAGE AWP ENDOWED SCHOLAR

The Linda M. Gage AWP Endowed Scholarship was established by Jerry and Kay Cox to provide scholarship support to Church of Christ students with financial need.

MICHAEL CROUCH
(MPP candidate '12)
BBA, Economics and
Vocational Ministry
Harding University



Michael Crouch

ENDOWED JEWISH SCHOLARS

The Endowed Jewish Scholarship Fund provides assistance to Jewish students in good academic standing who are pursuing a degree at the School of Public Policy.

LEORE HAVER (MPP/MDR candidate '13)
BA, Political Science
New York University

DANIEL KLEIN
(MPP candidate '12)
BA, U.S. History
University of California,
Santa Cruz

JADE WOLLMAN
(MPP candidate '13)
BA, American Studies
University of California,
Davis



Daniel Klein and
Leore Haver

FLORA L. THORNTON ENDOWED SCHOLARS

Established by Flora L. Thornton in 2009, this scholarship is a merit-based academic scholarship for students at the School of Public Policy with demonstrated leadership potential.

MATTHEW BAKER (MPP candidate '13)
BS, Anthropology
University of California, Riverside

DANIEL CHASEN (MPP candidate '12)
BA, Political Science
Hillsdale College

SHAUN LILLARD (MPP candidate '12)
BA, Economics and Italian
Pepperdine University

ALINA TISHCHENKO (MPP candidate '13)
BS, Political Science
California State University, Northridge

SARAH VAUGHN (MPP candidate '13)
BS, Human Ecology
University of Tennessee, Knoxville



Matthew Baker, Alina Tishchenko,
Sarah Vaughn, Shaun Lillard

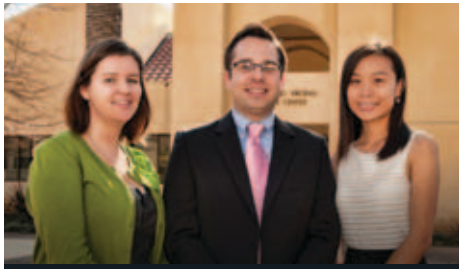
FRITZ SCHOLARS

Founded in 2001 by Lynn C. Fritz, the Fritz Institute is a nonprofit organization designed to partner with governments, nonprofit organizations, and corporations worldwide to innovate solutions and facilitate the adoption of the best practices for rapid and effective disaster response and recovery.

CARSON BRUNO (MPP candidate '12)
BS, Accounting and Business Administration
Washington and Lee University

ALEXANDRA DIACKHOFF (MPP candidate '12)
BA, International Relations
University of California, Irvine

YUHUI TONG (MPP candidate '12)
BA, Marketing
Capital University of Economics and Business



Alexandra Diachkoff, Carson Bruno, Yuhui Tong

BERTHA AND JOHN GARABEDIAN FOUNDATION ENDOWED SCHOLARS

The Bertha and John Garabedian Charitable Foundation Fund provides assistance to qualified public policy students from Fresno, Kings, Madera, or Tulare counties in California.

SUSANNAH HANSON (MPP candidate '12)
BA, European History
University of California, Santa Cruz

WOUTER VENTER (MPP/MBA candidate '14)
BS, Electrical Engineering and Chemistry
California Polytechnic State University,
San Luis Obispo

THOMAS P. KEMP ENDOWED SCHOLAR

The Thomas P. Kemp scholarship was established in 2006 as a memorial legacy to Pepperdine regent and avid supporter of the School of Public Policy, Thomas P. Kemp.

CASEY O'NEIL (MPP candidate '12)
BA, International Business and European Studies
Seattle Pacific University

MIKE E. O'NEAL SCHOLAR

Established by Peter Cheung and Fred Prager, this endowed scholarship was created to aid deserving School of Public Policy students.

SHANNON ANDERSON (MPP candidate '12)
BA, Political Economy of Industrial Societies
University of California, Berkeley

MAURICE H. STANS SCHOLARS

Established in 1999 by the Stans trust, the Maurice H. Stans Endowed Scholarship was created to provide support for African American students.

OTERI AKPOVI (MPP candidate '13)
BA, Journalism
California State University, Northridge

BERANGERE ALLEN-BLAINE (MPP candidate '13)
BA, English and Theatre
University of California, Los Angeles

ODINAKACHI ANYANWU (MPP candidate '12)
BA, Economics
Bucknell University

HATTIE ARRINGTON (MPP candidate '12)
BA, Urban Learning
California State University, Los Angeles

DIANDRA BREMOND (MPP candidate '12)
BA, Business Administration
Baldwin-Wallace College

LATOYA BUTLER (MPP candidate '13)
MA, Communication
St. Mary's University
BA, Communication
Baylor University

KAISSA DENIS (MPP candidate '12)
BA, Political Science
Clark Atlanta University

ALINA FIGARO (MPP candidate '12)
BS, Political Science
Barry University

MELODY HARVEY (MPP candidate '12)
BA, Economics
Reed College

ALLEN AND MARILYN PUCKETT ENDOWED SCHOLAR

The Allen and Marilyn Puckett Endowed Scholarship was established to provide support for students at the School of Public Policy who are in good standing in all areas of the University.

HANNAH HOLLAND (MPP candidate '13)
BS, Entertainment Industry Studies
Belmont University

MARILYN DUNTON SIMPSON ENDOWED SCHOLAR

Established by Marilyn Dunton Simpson in 2009, this scholarship provides support for students at the School of Public Policy.

PETER DORSCH (MPP candidate '13)
BA, Political Science
Brigham Young University



Standing (l-r): Hattie Arrington, Melody Harvey, Berangere Allen-Blaine, Oteri Akpovi. Seated (l-r): Jennifer Maduko, Vanessa Spiva, Odinakachi Anyanwu, LaToya Butler.

CHRISTOPHER JOHNIGAN (MPP candidate '13)
BA, International Relations
Washington University in St. Louis

JENNIFER MADUKO (MPP candidate '13)
BA, English
University of California, Riverside

VANESSA ROBINSON (MPP candidate '12)
BS, Business Administration
California State University, Monterey Bay

VANESSA SPIVA (MPP candidate '13)
BA, Political Science
Clark Atlanta University

LAUREN TATUM (MPP candidate '12)
BA, Political Science
University of California, Riverside

S.A. ENLIGHTENMENT SCHOLARS

The S.A. Enlightenment Scholarship was established with a gift from the S.A. Enlightenment Foundation to provide scholarship support for students from predominantly Muslim countries.

LUAI AL-SADIQ (MPP candidate '12)
BS, Finance and General Management
Portland State University

RAFID AL-SADIQ (MPP candidate '13)
BA, Information Technology and Computing
Arab Open University



Catherine Bampoky

CATHERINE BAMPOKY (MPP candidate '13)
MMS, Project Management
BA, Business Administration
African Centre for Advanced Studies in Management

Scholars continued on page 9

FACULTY/FELLOW UPDATE



LUISA BLANCO

Assistant Professor of Economics

Luisa Blanco became an adjunct researcher at RAND's Center for Latin American Social Policy. In September, Blanco presented her work about "The Impact of Insecurity on Democracy and Trust in Institutions in Mexico" at RAND's brown bag seminars. She won a competition for funding from Centro Andino de Fomento (CAF), in partnership with the Latin American and Caribbean Economic Association, to study the impact of judicial reform on crime and perceptions of insecurity in Mexico. Blanco's article, coauthored with Robin Grier, "Explaining the Rise on the Left in Latin America" has been accepted for publication in the *Latin American Research Review*. An article titled "Competition Between Tax Havens: Does Geographic Distribution Matter?" (with Cynthia Rogers) is forthcoming in the *International Trade Journal*. Blanco and Odinakachi Anyanwu (MPP candidate '12) wrote an article titled "Immigration Regulation" to be published in the *Encyclopedia of Race and Racism* (2nd edition). Blanco presented her research on financial development and institutions at the Southern Economic Association meetings in Washington, D.C., in November. In addition, Blanco organized a session at the Pacific Coast Council on Latin American Studies meetings at California State University, Los Angeles, where a selected group of Pepperdine public policy students from Blanco's Latin American Economic Development class presented their work.



CAROLINE CICERO

Adjunct Faculty

In December, Caroline Cicero spoke to California lawmakers at a hearing convened by the Assembly Committee on Aging and Long-Term Care and the Assembly Committee on Human Services. She provided her expertise on the economic status and needs of older women in California and moderated a panel discussion of aging service providers. During the fall semester, Cicero taught Health Economics to second-year students, addressing pertinent financing, policy, and political issues related to Medicare, Medicaid, the Patient Protection and Affordable Care Act, community-based health care provision, long-term care, caregiving, pharmaceutical and biomedical research, and the impending health care needs of the aging Baby Boomer population. Cicero's advocacy on aging and health policy issues can be found on *The Huffington Post*, where her recent writings have discussed Alzheimer's Disease, cancer, chemotherapy, preventing fall-related injuries, Medicare, Senior Olympians, and inspiration from celebrities and filmmakers who own their age.



JOEL FOX

Adjunct Faculty

Joel Fox continues to be in the thick of California policy and political discussions. His blog, *Fox and Hounds Daily*, is widely read by political and business leaders and among the media. He continued this fall as an occasional guest discussing California politics on news programs on KNBC Channel 4 and LA Fox 11, as well as radio programs around the state. He contributed an op-ed to the *Sacramento Bee*. He also makes occasional speeches on California politics as well as to groups interested in his mystery novel published last year, *Lincoln's Hand*.



ANGELA HAWKEN

Associate Professor of Public Policy

Angela Hawken and her husband David Farabee welcomed their second son, Michael Carson Farabee, on October 7, 2011, in Santa Monica, California.



ROBERT KAUFMAN

Professor of Public Policy

Robert Kaufman continues work on two book projects. In addition, The Heritage Foundation published Kaufman's "The First Principles of Reagan's Foreign Policy," as part of the foundation's Great Idea series. Kaufman continues as well to work extensively with the media, including a C-SPAN debate in August on his book, *In Defense of the Bush Doctrine*, and the Pasadena public-radio affiliate on the gathering danger of Iran.



MATT LEIGHTY

Adjunct Faculty

Matt Leighty (MPP '10) cotaught Lobbying and Policy Change with U.S. congressman John Campbell (R-California). The course explored the advocacy of policy issues from both theoretical and practical approaches, and concluded with students advocating policy issues before a mock legislative committee. With associate professor Angela Hawken and School of Public Policy project director Jonathan Kulick, and in association with the Democracy Council, Leighty helped conduct public-opinion polling in the Syrian Arab Republic which found little support for the Assad regime. In addition, Leighty continued his work with Hawken on Hawaii's Opportunity Probation with Enforcement program.



GORDON LLOYD

Professor of Public Policy

Gordon Lloyd conducted a website presentation, "Origins of the American Presidency: Exploring the Constitutional Convention," for the Walter and Lenore Annenberg Presidential Learning Center at the Reagan Presidential Library in Simi Valley, California, in August. Also at the Reagan Library, he presented "Ten Different Ways to Love Your Framers" for their seventh annual Constitution Day Conference: Resources for Teachers, K-12, on September 17, 2011. In November Lloyd presented his paper "Three Lectures on the American Founding," at the Frazier History Museum in Louisville, Kentucky, sponsored by the Ohio Valley Educational Cooperative, and "Are We More Interested in Votes and Taxes or Bread and Cake? On the Difference Between Political Economy and Social Economy," at the Ashbrook Center at Ashland University, in Ashland, Ohio. Lloyd continues to be involved with the Liberty Fund Colloquiums and several Liberty Fund cosponsored conferences on various topics where he has served as a discussion leader at events in Ohio, Georgia, and Washington, D.C.



TED McALLISTER

Edward L. Gaylord Chair/Associate Professor of Public Policy

Ted McAllister published “The Tocqueville Problem and the Nature of American Conservatism” in *Anamnesis: A Journal for the Study of Tradition, Place, and Things Divine*, (Vol. 1, No.1); “Cars, Individualism, and the Paradox of Freedom in a Mass Society” in *Front Porch Republic*, October 14, 2011; “Rocky and the New Populism” in *Front Porch Republic*, September 9, 2011; and “Iris Chang and the Delicate Art of Remembering” in *Front Porch Republic*, August 5, 2011. McAllister also presented a lecture, “The Virtues of an Educated Amateur: A Response to Jean Elshtain,” at the Stuck with Virtue Conference at Berry College in Rome, Georgia.



JAMES PRIEGER

Associate Professor of Economics

James Prieger had several articles accepted for publication including “Oust the Louse: Does Political Pressure Discipline Regulators” (with Janice A. Hauge and Mark A. Jamison) in the *Journal of Industrial Economics* and a book chapter “Deployment of Mobile Broadband Service in the United States” (with Thomas Church [MPP '11]) in *Strategy, Adoption, and Competitive Advantage of Mobile Services in the Global Economy*. His article “The Broadcasters’ Transition Date Roulette: Strategic Aspects of the DTV Transition” (with James Miller) was published in the *Journal on Telecommunications and High Technology Law* (Vol. 9, No.2). Prieger also refereed articles for *Urban Studies*, *Journal of Regulatory Economics*, *Foundations and Trends in Web Science*, and *Review of Network Economics*. He continues to serve as an editorial board member of *Applied Economics Quarterly* and on the executive board of CreoCore, an innovative new nonprofit aimed at improving the welfare of the impoverished in Mali through microfinancing business start-ups.



ROBERT SEXTON

Distinguished Professor of Economics, Seaver College

Robert Sexton won the 2011 Howard A. White Award for Teaching Excellence from Pepperdine University. He delivered “Author Selling Techniques for Economic Textbooks” as the keynote speaker for Cengage Publishers in Independence, Kentucky, in September. He was also the keynote speaker for the Cengage Learning Economics Summit in Universal City, California, in October, where he delivered “Economics in the Classroom.” Sexton published “The Educational Choice Anomaly for Principles Students: Using Ordinary Supply and Demand Rather Than Indifference Curves” (with Philip Graves and Lauren Calimeris) in the *Journal of Economics Education* (Vol. 42, No. 3). Sexton published textbooks *Exploring Economics* (sixth edition, forthcoming January 2012) and *Survey of ECON* (second edition, 2012), both from South-Western/Cengage Learning.

TERRALYNN AND EARL SWIFT SCHOLARS

Established in 2006 by Terralyn and Earl Swift, this endowed scholarship was created to provide assistance to students interested in studying how people from diverse cultures might discover common values in the context of global interdependency.

ISAAC HAYMAN (MPP candidate '13)
BA, Business Administration
Upper Iowa University

NATHAN WARF (MPP/JD candidate '12)
BA, Bible Studies
Freed-Hardeman University

LYDELL WARD SCHOLARS

Established in 2008 with a gift from School of Public Policy Board of Visitors member Beti Ward, the Lydell Ward Endowed Scholarship is awarded to qualified female students pursuing a master of public policy degree.

SHANNON ANDERSON (MPP candidate '12)
BA, Political Economy of Industrial Societies
University of California, Berkeley

ANGELA KOUSSIAN (MPP candidate '13)
BA, Peace and Conflict Studies and French
Chapman University

J. McDONALD AND JUDY WILLIAMS SCHOOL OF PUBLIC POLICY SCHOLAR

Established by J. McDonald Williams and Judy Williams in 1999, this scholarship is designed to assist deserving School of Public Policy students who are members of the Churches of Christ.

OLIVIA LITTLE (MPP candidate '13)
BA, Anthropology
University of Nebraska-Lincoln

Wilburn continued from page 1 →

affairs, building a staff for fundraising, public relations, alumni relations, and public information. In this role, Banowsky also charged Wilburn with coordinating the launch of the Pepperdine Associates program.

In 1982 Wilburn was tapped to become dean of the School of Business and Management. Within four years, its MBA program became the third largest in the nation. At the same time, Wilburn developed relationships and strategic partnerships with individuals such as Baron Edmond de Rothschild and in 1991 was appointed by the prime minister of Russia as the co-chairman for the U.S. Committee to Assist Russian Reform, a group of business leaders tasked with assisting Russia in its efforts to transition from a Communized to a free-market economy.

Wilburn intended to retire from administration following his term as dean of the business school, but soon was called upon by president David Davenport to help lay the strategic plan for a school of public policy. Offered the inaugural deanship no fewer than three times, Wilburn finally accepted the appointment, intending to stay only one or two years to launch the program. However, sensing the uniqueness of the new school and its

Wilburn continued on page 11 →

SCHOOL OF PUBLIC POLICY PARTNERS WITH THE MILLENNIUM MOMENTUM FOUNDATION, Three Students Named Foundation Fellows



Hattie Arrington, Oteri Akpovi, and Melody Harvey

In August 2011 the Pepperdine School of Public Policy became an educational partner with the Millennium Momentum Foundation, Inc. (MMF). This partnership will involve the School of Public Policy (SPP) as an academic resource to support the state-of-the-art Millennium Momentum Foundation Leadership Development Institute, a leadership training program with practical leadership development and employment skills training, mentoring, and professional development support services for students pursuing higher education and careers in public policy.

Pepperdine joins MMF as an educational partner along with Loyola Marymount University; University of Southern California; University of California, Los Angeles; and California State University, Dominguez Hills.

In addition to the partnership, MMF has awarded SPP students Oteri Akpovi (MPP candidate '13), Hattie Arrington (MPP candidate '12), and Melody Harvey (MPP candidate '12) fellowships for their exceptional and sustained commitment to public service. The recipients of this prestigious fellowship receive \$6,000 in scholarships and will participate in the elite MMF Leadership Development Institute, receiving over 36 hours of training in leadership skills, employment preparation skills, and financial literacy skills administered over a six-month period, along with extensive academic and professional support services external of training sessions over the course of a 12-month period.

Akpovi received a BA in journalism with an emphasis in public relations from California State University, Northridge.

Arrington received a BA in urban learning with a minor in elementary education, and a multiple subjects teaching credential from California State University, Los Angeles, and completed her internship as an education policy intern at The White House.

Harvey received a BA in economics from Reed College in Portland, Oregon, and completed her internship as a research assistant at Policy Consulting Associates.

MMF is an organization committed to increasing the number of students and young professionals from various ethnic backgrounds in public service related fields through education, mentoring, and leadership development training.

The Pepperdine School of Public Policy has been deeply involved with the Millennium Momentum Foundation since 2006. In addition, in 2007 SPP was selected as the recipient of the Ambassador of Education Award from the foundation as an institute of higher education that is committed to educating and professionally developing a pool of diverse public policy scholars and practitioners.

President Benton Honors Public Policy Faculty Grant Recipients

On September 26, 2011, Pepperdine University president Andrew K. Benton hosted a reception to recognize recent grants and awards presented to the School of Public Policy (SPP). At an intimate celebration of students, staff, and faculty, President Benton praised SPP for bringing in over \$1.7 million in grants that support students, programs, and research at the school.

Following the president's remarks, School of Public Policy dean James R. Wilburn thanked faculty members for their demanding work. "Many of these grants are the result of an individual who took initiative and followed through," he said. He noted Dr. Luisa Blanco's work with the Koch Family Foundation, Dr. Ted McAllister's work with the Earhart Foundation, and Dr. Michael Shires and Dr. Steve Frates' work with the Business Roundtable and the California Chamber of Commerce. He also recognized Pete

Peterson (MPP '07), executive director of the Davenport Institute for Public Engagement and Civic Leadership, who was awarded a grant from the Irvine Foundation for civic engagement, a relationship that has continued to grow as the Irvine Foundation invites the Davenport Institute to work on new projects.

The largest grant awarded to the School of Public Policy was a \$1 million grant from the Department of Justice received by Dr. Angela Hawken. In a brief word of encouragement to those present, Hawken shared five key elements to successful grant applications. "It is not enough to have good ideas," she explained. "You must also be able to hear 'no' to a prospective grant, you must work hard to meet compliance and grant requirements, you must be willing to surround yourself with and learn from people who are better than you, and you must be willing to accept the help of others."

ALUMNI NOTES

ANTHONY ARCHIE ('02, MPP '04) and his wife, Christa ('02), are proud to announce the birth of their third daughter, Penelope, born on June 15, 2011.



Archie

DAVID BLECHERTAS (MPP '04) has accepted a position as the assistant township manager at Hampden Township in Mechanicsburg, Pennsylvania.



Denham-Martinez

TOM HOOVER (MPP '99) has accepted the position of associate vice chancellor and chief information officer at the University of Tennessee at Chattanooga.

LINDSAY KIMBRO (MPP '11) has accepted a position as project director in general internal medicine at UCLA. In this position, she is working on three project teams, with two focusing on diabetes and the other working with a clinic in the Bay Area to implement a health-coaching program.

TRAVIS BUNCH (MPP '05) and his wife, Amy, are proud to announce the birth of their son, Colton, born on July 2, 2011. Travis also recently completed firefighter training, received his state firefighter license, and was hired by the fire department in Minnetonka, Minnesota.



Bunch



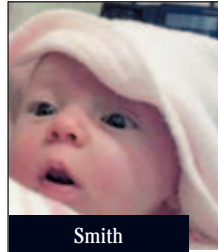
Grzybowska

RADU OPREA (MPP '08) served as a community solutions fellow for Common Cause Georgia in fall 2011. In this position, he assisted in the development of local government ethics boards to create a local mechanism for filing a grievance if a public official or city/county employee breaks the law or acts unethically.

LANCE CHRISTENSEN (MPP '04) and his wife, Kelsey, are proud to announce the birth of their son, Luke, born on September 30, 2011.



Christensen



Smith

KEVIN SIMONS (MPP '09, MDR '10) and his wife, Ice, are proud to announce the birth of their daughter, Veronica, born on August 17, 2011.

CHRIS DENHAM-MARTINEZ (MPP '10) has returned to the School of Public Policy as a student services advisor.

CARMEN GOLDING (MPP '10), is serving in housing and residence life as a resident director at Pepperdine University.

EDYTA-CHRISTINA GRZYBOWSKA (MPP '05) and her husband, **BRIAN GRANT** (MPP '04, MBA '05), are proud to announce the birth of their daughter, Sloan, born on July 25, 2011. Brian was also named vice president of ranch operations for Tejon Ranch Company where he has worked since 2008.

JOSEPH SMITH (MPP '07) and his wife, Stephanie, are proud to announce the birth of their daughter, Isabella Cora Smith, born on December 12, 2011.

What's new with you?

To share your alumni news, please submit to christina.ramirez@pepperdine.edu.

Wilburn continued from page 9 ➔

mission, Wilburn remained drawn to the School of Public Policy. The school is now celebrating its 15th year with Wilburn as its founding dean at the helm.

After four decades of signature leadership through these pivotal roles at Pepperdine University, a lifetime of family, friends, and colleagues gathered at the Beverly Hills Hotel on October 27, 2011, to celebrate and honor James R. Wilburn. Jon Kemp ('94, MBA '07), vice president at DCI Group in Washington, D.C., who had served with Wilburn for nearly a decade as assistant dean for advancement and alumni affairs and director of the Davenport Institute, served as master of ceremonies for the evening gala.

"I had the good fortune to work with Jim in the early days of the School of Public Policy and have considered him a friend for more than 20 years," reflected Kemp. "He's been a salesman, a scholar, a dean, an entrepreneur—but I prefer to think of Jim as a pioneer. All his life, he has set off in a direction that few thought possible, advisable, prudent, or comfortable."

Indeed, Wilburn's trailblazing highlighted the conversation throughout the evening, with remarks from dinner chairs Steve Olson (MBA '73) and Gus Tagliaferri (MBA '74), long-time friends of Wilburn, and a special tribute message from Ed Feulner, president of The Heritage Foundation

in Washington, D.C., who Wilburn recruited to be the founding chair of the School of Public Policy Board of Visitors more than 15 years ago. The occasion also honored Wilburn's intrepid spirit with the announcement that the largest meeting hall on the Drescher Graduate Campus will be renamed the James R. Wilburn Auditorium, acknowledging Wilburn's integral role in the development and construction of the 50.4 acre graduate campus.

After more than 40 years of paving new paths at Pepperdine, Wilburn's unwavering resolve continues to shape learning and touch the lives of the students and alumni in whom he believes so deeply—and who believe so deeply in him.

"I've encountered many leaders, but never one such as Dean Wilburn, who not only leads the School of Public Policy with prestige and success, but also makes it a priority to invest in every student," said Mary Ahn, a first-year student. "Jim never sought to enrich himself or look for credit," added Kemp. "Instead, he worked to prepare a place for others by building a world-class organization, to think deeply, and work hard to make this university and this country a better place."

View a special tribute video to Dean Wilburn on Pepperdine University's YouTube channel: <http://youtube.com/aZmxLgphXc>

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PEPPERDINE UNIVERSITY
School of Public Policy **Dean's Report**

**PEPPERDINE
UNIVERSITY
SCHOOL OF
PUBLIC POLICY**

James R. Wilburn
Dean

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UPCOMING EVENTS

Please visit: publicpolicy.pepperdine.edu/news-events/events for all upcoming School of Public Policy events.

MARCH 22, 2012

“Why Place Matters: Moving From Theory to Practice”

Drescher Graduate Campus Auditorium
Malibu, California
1 p.m.

APRIL 4, 2012

“Three Cheers for Milton Friedman: Still Going Strong After all these Years”

Gordon Lloyd
Professor of Public Policy
Drescher Graduate Campus Auditorium
Malibu, California
12 p.m.

APRIL 20, 2012

School of Public Policy Graduation Ceremony

Alumni Park, Pepperdine University
Malibu, California
10:30 a.m.

APRIL 24, 2012

Board of Visitors Meeting

School of Public Policy
Malibu, California

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