



PEPPERDINE
 School of Public Policy
Dean's Report
 WINTER 2017

SPP and Davenport Institute Host Political and Technology Experts for "ELECTION 2.016: TECHNOLOGY AND CIVIC ENGAGEMENT"

Fall 2016 was nothing if not an interesting time to be at a policy school. At the Pepperdine School of Public Policy (SPP), that meant taking the opportunity to explore the promises and challenges of technology to help put the public back into public policy. On October 14, 2016, SPP and the Davenport Institute for Public Engagement and Civic Leadership convened the "Election 2.016: Technology and Civic Engagement" conference on its Malibu campus.

The conference brought together more than 100 tech innovators, academics, political strategists, and democracy advocates to explore how technology is changing the way voters engage in the election process. The first panel looked at how online and mobile technology is changing the way voters find information about issues. It featured Kamy Akhavan, president of ProCon.org; Nate Kaplan, executive director and founder of SeePolitical; and Hunter Scarborough, founder and CEO of Voter, and was moderated by Davenport Institute executive director Ashley Trim (MPP '09).

The second panel considered the "silo"-ing challenges raised by social media and how innovative new platforms are seeking to create online dialogue and conversation across ideological lines. In a panel moderated by School of Public Policy dean Pete Peterson, Deborah Devedjian, founder



Nate Kaplan, executive director and founder of SeePolitical, speaks on panel, "Informed Voting in the Information Age."

and chief citizens' officer at TheChisel; James Hall, founder and CEO of Open Campaign; and Elana Berkowitz, cofounder of HelloVote shared what brought them to the civic tech field and how their very different platforms are working to increase engagement in the political process.

A lunch panel took a look inside look at the world of 21st-century political campaigns as Vince Harris, chief digital strategist for Rand Paul's presidential campaign, and Melissa Ryan, digital strategist for the Obama 2012 campaign, compared notes about their experience on the social media campaign trail.

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CARSON BRUNO (MPP '12) Named Assistant Dean for Admission and Program Relations



Dean Pete Peterson announced the appointment of Carson Bruno (MPP '12) as assistant dean for admission and program relations at the Pepperdine School of Public Policy (SPP). Previously, Bruno was a Research Fellow at the Hoover Institution at Stanford University where he served for the last four and a half years researching and writing on a variety of state and local policy issues with a particular focus on California and the West.

Bruno coordinated Hoover's acclaimed Leadership Forums bringing policy leaders together to hold presentations and dialogues with Hoover researchers. He also served as the interim program coordinator for its National Fellows program, which invited younger academics from around the country to short-term fellowships at the institution. Bruno designed and conducted analysis on the institution's Golden State Poll, as he served on the survey's development team. Bruno regularly writes on policy and politics for a variety of online and print outlets including *RealClearMarkets*, the *San Jose Mercury News*, the *Sacramento Bee*, and others.

A 2012 graduate of the School of Public Policy, Bruno worked at J. P. Morgan Securities in Manhattan in their public finance investment banking division prior to beginning his studies at Pepperdine. He received a BS in accounting and management from Washington & Lee University in Lexington, Virginia.

In his role as assistant dean for admission and program relations, Bruno oversees the school's admission, student service, financial aid, and career service departments, as well as supports the School of Public Policy in recruitment efforts by building and leveraging relationships with policy faculty, practitioners, and advisors nationwide.

"Carson knows our unique program from the inside out," said Pete Peterson, dean of the Pepperdine School of Public Policy. "I've envisioned someone who not only brings a network of relationships with policy and academic leaders, but who can creatively build the awareness of SPP within like-minded undergraduate programs and policy institutions. In Carson, I know we've found that person."

Bruno assumed his official duties as assistant dean for admission and program relations on October 31, 2016.



DEAN'S MESSAGE

Can there be any doubt that we are living history? Whatever one's views of the recent national election, there is one major theme upon which we can all agree. The unexpected successes of the populist campaigns from both the Republican and Democratic parties demonstrate a growing belief

that government has become disconnected from the citizens it is intended to serve. Diminishing is Lincoln's opinion that government be, "of the people, by the people, and for the people."

It is into this environment that America's unique graduate policy program responds—when a historic year in America's politics occurs during a historic year at the School of Public Policy (SPP) with our coming 20th anniversary this fall. The phrase we have been using in the hallways of our Malibu campus is that we are about "putting the public back into public policy." This is not a marketing catchphrase, but the core of what we do every day—whether outside the classroom in the Davenport Institute's public engagement training seminars with government officials, or inside the classroom where our distinctive Roots of American Order course teaches students to consider the genius of the Founders' reliance on an informed citizenry.

Two recent conversations only confirm SPP's critical role in these auspicious days. At a luncheon of business and political leaders last month in Sacramento, I was seated next to the chief of staff to an elected-official friend of mine. A Central Valley native, he left the area for college at Yale, returning to begin a private sector career. Wanting to get more involved in his community, this staffer started to volunteer with a couple area nonprofits before engaging in politics.

Three years ago he decided to enroll in one of America's highest ranked graduate policy programs located in the Midwest. In talking with him about his experiences, he lamented, "It was a solid school in teaching me about the quantitative side of policy, but I never learned about leadership. It was all about the 'how' of public policy, but not the 'why.'"

I was reminded of one of the sentences from SPP's founding documents. In our "Statement of Strategic Intent" dated January 2000, it is noted, "Among schools which have chosen to develop either analysts, or managers, or leaders, Pepperdine has clearly chosen to discover, nurture and encourage leaders." I find these words—written almost 17 years ago—to be even more true today.

The second conversation occurred just after the holiday break, when I had a chance to speak with the parent of one of our first-year students. He remarked at how much the program was helping his son to "think more deeply" about public issues, and how it was actually "making him more humble." Of course, this is the purpose of our liberal arts curriculum—to have students engage with great thinkers and ideas, and in so doing, make more modest the aspirations and declarations of our public leaders.

To borrow a phrase from Scripture, in many ways, it feels like the School of Public Policy has been formed "for such a time as this." In the following pages, you'll read about one of the busiest event calendars in our history (both in Malibu and Washington, D.C.), exciting new hires, and the terrific work of our faculty, alumni, and students. What I hope you'll also see is the underlying purpose, which drives our work: raising leaders who always consider the "general welfare" in making public policy.

PETE PETERSON

Dean, School of Public Policy

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The afternoon conversation shifted to look at how technology impacts the election-day experience. The third panel of the day looked at how technology is changing the ability of individuals to engage in political campaigns, discussions, and movements. Moderated by Alex Kouts, CPO of Countable and head product dude of the Lincoln Initiative, the panel featured Jill Brownfield, founder of TurboVote; Jim Cupples, director for Nation Builder's RunForOffice.org; and Adam Silver, founder of CitizenUp. They discussed the need to increase access to the democratic process—from increasing voter registration and turnout, to making it easier and more transparent to find out how to get your name on the ballot, to crowdsourcing for campaign finance.

A conference on technology and elections would be incomplete without looking at how technology impacts the experience at the ballot box. Pepperdine School of Law professor Derek Muller moderated a panel featuring Joe Kiniry, CEO and chief scientist at Free & Fair; Greg Miller, cofounder of the OSET Foundation; John R. Patrick, president of Attitude, LLC; and Steve Trout, director of election innovation at Clear Ballot. The panel agreed that current elections technology is out-of-date and vulnerable, but took very different approaches to solving the problem. Some panelists argued that despite advances in technology, in-person voting is still the most secure way to conduct elections and what is needed is open-source solutions to outdated voting machines. Others saw online

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SPP Hosts Faith and Politics Discussion with Former Congresspersons **Tony Hall** and **Frank Wolf**

The School of Public Policy (SPP) hosted a discussion “Faith and Friendship Across the Aisle: In Pursuit of Justice, Human Rights, and Global Religious Freedom” on September 15, 2016, with former U.N. ambassador and U.S. congressperson Tony Hall (D-OH) and former U.S. congressperson Frank Wolf (R-VA). Dean Pete Peterson interviewed the pair as they discussed their faith journeys during their time serving in congress.



Tony Hall



Frank Wolf

Both men are Christians, although on different sides of the political spectrum. Hall, who currently is the executive director of Alliance to End Hunger, became a Christian while serving in congress. He discussed how a bible study with Wolf allowed him to grow in his faith throughout his time in the House. Wolf, a longtime Christian and the author of the International Religious Freedom Act, explained how his faith shaped his approach to politics and policy. He emphasized how many verses of the Bible involve the vulnerable and the poor—this, he said, was his motivation to work on legislation dealing with human rights issues in areas of protecting religious liberty, supporting anti-human trafficking, and fighting the buying and selling of blood diamonds.

Hall and Wolf provided details about how they maintained a strong bond, based on their faith, even while being affiliated with different political parties. They prayed together for more than 32 years and attended a Bible study together throughout that time. They explained that the Christian religion binds people together over a shared faith, through praying and breaking bread together, which is bigger than any political divide. The mutual respect for each other’s political beliefs allowed them to be able to work on legislation together. Through their friendship and faith, they achieved great feats in congress by having bipartisan support on legislation.

Both former congresspersons encouraged the audience to explore a career in politics, emphasizing the ability to make real change in the world. Hall stated, “We need good people to go into politics . . . you can make a change today.” The pair called for Millennials to take the baton from their generation and to continue their work on human rights, pursuing justice, and protecting global religious freedom. Hall ended the night by expressing that he is positive about the Lord; therefore, he is positive about the future of our country.

Listen to the podcast, recorded prior to the event, with Tony Hall, Frank Wolf, and Pete Peterson: publicpolicy.pepperdine.edu/events/content/2016/spp-friendship-across-the-aisle.mp3.

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voting as the wave of the future, arguing that security objections could be overcome with greater investment into the issue.

To wrap up the conference, the final panel comprised of California county registrars to talk about how the various ideas discussed throughout the day are being implemented in California. Kammi Foote, county clerk/recorder for Inyo County; Neal Kelley, registrar of Orange County; and Los Angeles’ own county clerk and registrar recorder Dean Logan talked about what their respective counties are doing to promote smoother, more informed elections. The panel was moderated by Monica Crane Childers, director of government services for DemocracyWorks.

“Election 2.016” was part of Pepperdine University’s campus-wide effort to promote voter engagement in what was an historic presidential election, while also highlighting the importance of state and local elections to the communities we live in. “Our goal was to encourage broader engagement in both discussion and action around elections, specifically to drive voter registration and election awareness within the Pepperdine community,” said Trim. “We did this in conjunction with a broader University effort to promote

elections, and we wanted to have a connection between the technology world and the public policy world.”

View video of each of the sessions at: publicpolicy.pepperdine.edu/events/2016/election-2016-conference.htm.



Alex Kouts, Jim Cupples, and Jill Brownfield on panel, “Getting to the Ballot Box: Technology & Civic Engagement”

School of Public Policy Announces **SUMMER 2017 PROGRAM OFFERINGS:** Public Policy and International Relations Seminars in D.C., Inaugural Professional Certificate in Advanced Public Engagement

The School of Public Policy (SPP) has announced its Summer 2017 program offerings with two seminars at the Pepperdine Washington, D.C., campus and a professional certificate in public engagement with the Davenport Institute for Public Engagement and Civic Leadership.

Washington, D.C.

This summer, SPP will offer two seminars at Pepperdine's Washington, D.C., campus, located just three blocks from the Foggy Bottom Metro. "American Grand Strategies in International Relations: From the American Revolution to President Trump," will run from May 23 to June 17, 2017, with Robert Kaufman, the Robert and Kathryn Dockson Professor of Public Policy. The signature seminar "Roots of American Order: Thinking Historically About Public Policy," will take place from June 20 to July 15, 2017, co-taught by Ted McAllister, the Edward L. Gaylord Chair and associate professor of public policy; and Wilfred McClay, the G. T. and Libby Blankenship Chair in the History of Liberty at the University of Oklahoma.

"As we continue to expand our presence in Washington, D.C., these two courses demonstrate our unique liberal arts approach to educating policy makers," noted Pete Peterson, dean of the Pepperdine School of Public Policy.

"Roots of American Order" is based on one of Pepperdine's "James Q. Wilson Core" courses in which students engage, through a process of discovery, to develop the skills to think historically not only about past events, but about current public policy debates. This seminar aims to serve as an introduction to the School of Public Policy's distinguished approach to preparing public leaders who consider the full scope of factors that determine the success or failure of a public policy.

"American Grand Strategies in International Relations" will focus on discovering how new American foreign policy, over more than two centuries, has been governed by four major doctrines that were each developed in response to significant and unique events, but also to the courses chosen by previous administrations. As the creation of something called a "Trump Doctrine" is underway, students will consider how these earlier policy prescriptions were formed, and the lessons learned by international relations experts.

Each four-week, 3-credit summer seminar is open to incoming college juniors and seniors; current enrolled graduate students; and early-/mid-career individuals with a college degree. Students may apply for one or both sessions. Possible transfer credit is available and students who complete one or both seminars may apply the credit-hours toward enrollment at the Pepperdine School of Public Policy. Scholarship consideration is also available. For further details and to apply, please visit the Washington, D.C., Summer Seminar website at publicpolicy.pepperdine.edu/summer-seminar.

Professional Certificate in Advanced Public Engagement for Local Government

In response to the growing interest from local leaders, SPP and the Davenport Institute for Public Engagement and Civic Leadership have developed a professional certificate program, a first of its kind in the U.S., that offers a deep dive into public engagement at the local level. The Professional Certificate in Advanced Public Engagement for Local Government is a long-weekend format July 28-30, 2017, on the Malibu campus for mid-career professionals who will be equipped to lead a publically-engaged organization by gaining a deep understanding of the context, purpose, and best practices for engaging residents in the decisions that affect their lives and communities. Participants will receive instruction from current and former city managers and leaders in civic engagement as well as SPP faculty.

Ashley Trim (MPP '09), executive director of the Davenport Institute stated, "In an era of decreased trust in all levels of government, successful leaders in 21st-century local government will be those who know how to engage residents around the issues that affect them where they live and work."

This professional certificate draws on the expertise of the Davenport Institute, which over the past decade has become a leader in equipping local governments for legitimate public engagement. The Davenport Institute has impacted more than 117 municipalities across California, including providing more than 40 funded-service grants in support of public engagement. For more information on the professional certificate, please visit:

publicpolicy.pepperdine.edu/certificate-public-engagement.

SUMMER 2017 PROGRAM OFFERINGS

THE LATEST FROM THE DAVENPORT INSTITUTE

FOR PUBLIC ENGAGEMENT AND CIVIC LEADERSHIP

As the Davenport Institute welcomed a new year with anticipation, it also paused to reflect on a season of change and transition as it heads into its 12th year at the School of Public Policy.

In August 2016 Ashley Trim (MPP '09), who had served as the institute's interim director since Pete Peterson became dean of the School of Public Policy, was named executive director. The institute also welcomed administrative assistant Sarah Axen and formalized Senior Fellow Rod Gould's role as a part-time advisor on local government solutions.

Trim took the message of civic engagement on the road during the fall conference season, presenting three mini-sessions as part of the new Research Symposium for Practitioners and Students at the International City County Management Association (ICMA) annual conference in Kansas City, Missouri, and a poster on the "How are WE Doing?" public evaluation and engagement platform at the International Association of Public Participation North America Conference in Montreal, Quebec, Canada. She also participated on a number of panels including the Municipal Management Association of Northern California conference in Monterey, California; the American Planning Association California Conference in Pasadena, California; the "Engage the Bay" conference in Sunnyvale, California; and at a roundtable discussion on the Brown Act in Irvine, California.

As Peterson settled into his new role, he continues to serve as a Senior Fellow of the Davenport Institute. He and Senior Fellow Ed Everett have presented a number of half-day training sessions on civic engagement including to the Western Riverside Council of Governments, the Master Municipal Clerk Academy, and the City of Palmdale, as well as the California Police Chiefs Association's POST-certified Future Chiefs seminar.

In the midst of these activities, the Davenport Institute was also able to apply for a brand-new, flexible-support grant from the James Irvine Foundation and in November was awarded \$300,000—an 18-month grant in support of its work promoting and evaluating public engagement practices at the local government level.

While the Davenport Institute has been a recipient of support from the Irvine Foundation in the past, the new grant offers increased flexibility in programming. It will not only continue to provide for ongoing training work with public sector officials, but will allow expansion of its public safety offerings and begin to develop additional community-focused training. It will also provide support to begin to evaluate the impact of our training and grant efforts on municipal public processes.

The institute also had a busy semester on the Malibu campus, cosponsoring the "Election 2.016" technology and engagement conference on October 14, 2016, with the School of Public Policy (see cover story), as well coordinating the "Pepperdine Votes" webpage as part of Pepperdine's campus-wide effort to promote voter engagement.

The institute continued its Davenport Discussions roundtable series and work with the student ICMA chapter. Throughout the fall semester, Davenport Discussion speakers included Alain Datcher (MPP '15), who shared his work with the Los Angeles Neighborhood Initiative; Neil MacKinnon who compared healthcare in the U.S. and abroad; Stephen Glenn Harding on finding purpose in a career in local government; Luisa Blanco, Pepperdine associate professor of public policy, on the gap in bank account ownership among older Latinos and African Americans; Stephanie Summers and Katie Thompson on their book *Unleashing Opportunity: Why Escaping Poverty Requires a Shared Vision of Justice*; and Evelyn Aleman (MPP '00) on the socioeconomic impact of K-12 education among Hispanic and African American Communities in Los Angeles.

Finally, the Davenport Institute and the School of Public Policy have been collaborating on a new Professional Certificate in Advanced Public Engagement launching this summer. This intensive three-day seminar, to be held on campus in Malibu on July 28-30, 2017, will be the first offering of its kind in the country (see page 4). It will equip mid-career professionals to lead a publicly-engaged organization through a deeper understanding of the context, purpose, and best practices for engaging residents in the decisions that affect their lives and communities. More information and application details can be found at: publicpolicy.pepperdine.edu/certificate-public-engagement.

2016–2017 SCHOLARSHIP RECIPIENTS



The Pepperdine School of Public Policy awards a number of scholarships each year. These awards are made available through endowed funds, generous gifts from supporters and alumni, and allocation of University general funds. The Scholarship Committee awards scholarships based on merit, academic, and professional experience, as well as standardized test scores. The School of Public Policy is proud to recognize the 2016-2017 scholars:

LASZLO AND MILKA AMBRUS ENDOWED SCHOLAR

The Laszlo and Milka Ambrus Endowed Scholarship was established for students pursuing a degree at the School of Public Policy who are in good standing in all areas of the University.



LEON ZEPEDA (MPP candidate '18)
BA, Liberal Arts
Thomas Aquinas College

ASSOCIATED WOMEN FOR PEPPERDINE SCHOLAR

Associated Women for Pepperdine is a group of Church of Christ women who raise funds each year to assist deserving students who are members of Churches of Christ. Recipients are selected on the basis of financial need, merit, character, and church membership.



LARA BERGERON (MPP candidate '17)
BA, European History
Lipscomb University

WILLIAM S. AND GAY BANOWSKY ENDOWED SCHOLAR

Established by Lew O. Ward and supported by a circle of friends, the William S. and Gay Banowsky Endowed Scholarship provides grants to students pursuing a master of public policy at the School of Public Policy.



LARA BERGERON (MPP candidate '17)
BA, European History
Lipscomb University

JOHN AND REBECCA BARTON ENDOWED SCHOLAR

The John and Rebecca Barton Endowed Scholarship was established in memory of Harry E. Shafer and Izelle C. Shafer to support gifted and talented students who, in the judgment of the University, offer great promise for leadership in our country or its supporting institutions.

TAYLOR MORRIS (MPP candidate '18)
BA, Political Science
Millsaps College

LYNN AND FOSTER FRIESS ENDOWED SCHOLAR

Established by a gift from the National Christian Foundation Giving fund on behalf of the Foster and Lynn Friess and the Friess Family Foundation, the Lynn and Foster Friess Endowed Scholarship provides support for qualified School of Public Policy students who have evidenced leadership based on the principles embedded in the Declaration of Independence and the Constitution of the United States.



JOSHUA ARNOLD (MPP candidate '18)
BA, Government
Patrick Henry College

FRITZ ENDOWED SCHOLARS

Founded in 2001 by Lynn C. Fritz, the Fritz Institute is a nonprofit organization designed to partner with governments, nonprofit organizations, and corporations worldwide to innovate solutions and facilitate the adoption of the best practices for rapid and effective disaster response and recovery.

ALEXANDRA STILL (MPP candidate '17)
BA, Dance and French
Butler University

ARIANA ROMERO (MPP candidate '18)
BA, Political Science
California State University, Fullerton



Alexandra Still and Ariana Romero

LINDA M. GAGE AWP ENDOWED SCHOLAR

The Linda M. Gage AWP Endowed Scholarship was established by Jerry and Kay Cox to provide scholarship support to Church of Christ students with financial need.



DANIELLE HUGUENARD (MPP candidate '18)
BS, Dietetics
Harding University

BERTHA AND JOHN GARABEDIAN CHARITABLE FOUNDATION ENDOWED SCHOLARS

The Bertha and John Garabedian Charitable Foundation Fund provides assistance to qualified public policy students from Fresno, Kings, Madera, or Tulare Counties in California.



NORVEEN BRAR (MPP candidate '17)
BA, European Studies
University of California, Los Angeles

JEANELY SEGURA-RAMIREZ (MPP '16)
BS, Criminal Law Enforcement
California State University, Fresno

ENDOWED JEWISH SCHOLARS

The Endowed Jewish Scholarship Fund provides assistance to Jewish students in good academic standing who are pursuing a degree at the School of Public Policy.



SARAH GIPOOR (MPP candidate '17)
BA, Business
American Jewish University, Los Angeles



JEREMY WOLF (MPP candidate '17)
BA, Psychology
California State University, Channel Islands

PETER AND VERONICA JOHNSON ENDOWED SCHOLAR

The Peter and Veronica Johnson Endowed Scholarship provides support to students with financial need who are highly qualified applicants to the School of Public Policy and remain in good standing in all areas of the University.



BRIAN POPOVICH (MPP candidate '17)
BA, Political Science
California State University, Northridge

THOMAS P. KEMP ENDOWED SCHOLARS

The Thomas P. Kemp Endowed Scholarship was established in 2006 as a memorial legacy to Pepperdine regent and avid supporter of the School of Public Policy, Thomas P. Kemp.

ALEXANDRIA FLETCHER (MPP/JD candidate '17)
BA, Communications
University of California, Los Angeles



JEFFREY LONGUST ('16, MPP candidate '18)
BA, Political Science
Pepperdine University

Scholars continued on page 8 ➔

MIKE E. O'NEAL ENDOWED SCHOLAR

Established by Peter Cheung and Fred Prager, this endowed scholarship was created to aid deserving School of Public Policy students.



CAMERON FUNK (MPP candidate '18)
BA, History and Classics
Hillsdale College

ALLEN AND MARILYN PUCKETT ENDOWED SCHOLARS

The Allen and Marilyn Puckett Endowed Scholarship was established to provide support for students at the School of Public Policy.

CHRISTOPHER BOSQUE (MPP candidate '17)
BA, International Studies
Georgia Southern University

ALAN JEFFERS (MPP candidate '17)
BA, Political Studies
Eastern University



YINGYING HONG (MPP candidate '18)
BA, Japanese
University of California, Los Angeles

HARRY AND IZELLE SHAFER ENDOWED SCHOLAR

The Harry and Izelle Shafer Endowed Scholarship was established in memory of Harry E. Shafer and Izelle C. Shafer to support gifted and talented students who, in the judgment of the University, offer great promise for leadership in our country or its supporting institutions.

KAITLYN PFINGSTON (MPP candidate '18)
BA, Political Science
University of California, Berkeley

MARILYN DUNTON SIMPSON ENDOWED SCHOLAR

Established by Marilyn Dunton Simpson in 2009, this scholarship provides support for students at the School of Public Policy.

MARINA HARDEN (MPP candidate '17)
BS, Political Science
Arizona State University

MAURICE H. STANS ENDOWED SCHOLARS

Established in 1999 by the Stans Trust, the Maurice H. Stans Endowed Scholarship was created to provide support for African-American students.

JAMIL BARNETT (MPP candidate '17)
BS, Organizational Leadership
Biola University

CHEYENNE BRIDGEWATER (MPP candidate '17)
BA, English
Berea College

BRITTANI DANIELS-KNOX (MPP candidate '17)
BA, Political Science and History
University of California, Riverside

EUNIQUE DAY (MPP candidate '17)
BA, Political Science and Sociology
Loyola Marymount University

KOFI FORKUO-SEKYERE (MPP candidate '18)
BS, Business Administration
University of Tennessee

FHANYSHA GADDIS (MPP/JD '16)
BA, Afro-American Studies
University of California, Los Angeles

DYLAN HOOD (MPP/MDR candidate '17)
MA, Social Work, Loyola University, Chicago
BA, Political Science, American University,
Cairo, Egypt

SHANNON LOUIS (MPP candidate '17)
BA, Political Science
Arizona State University

DANIELLE MERRIWEATHER (MPP '16)
BBA, Business Marketing
Howard University

SARAH MIREMBE (MPP candidate '17)
BA, International Relations
Oral Roberts University

BRIAN STEWART (MPP candidate '17)
BS, Business Administration
Morgan State University



Brian Stewart and Jamil Barnett

FLORA L. THORNTON ENDOWED SCHOLARS

Established by Flora L. Thornton in 2009, this scholarship is a merit-based academic scholarship for students at the School of Public Policy with demonstrated leadership potential.

JOSHUA AMBERG (MPP candidate '18)
BA, Government
Patrick Henry College

ALYSSA BARNES (MPP candidate '18)
BA, Philosophy
University of St. Thomas

NATHANIEL BARTON ('16, MPP candidate '18)
BA, International Studies
Pepperdine University

ANDREW CLARK ('15, MPP candidate '17)
BA, Political Science
Pepperdine University

ZACHARY DECKER (MPP candidate '18)
BA, Public Relations and Political Science
Coe College

ALEXANDER SHAW ('15, MPP candidate '17)
BA, Economics
Pepperdine University

BETH VACCAREZZA (MPP candidate '17)
BA, Business Administration and Economics
Ave Maria University



(l-r): Alexander Shaw,
Nathaniel Barton, and
Andrew Clark

S. A. ENLIGHTENMENT SCHOLAR

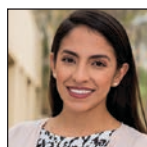
The S. A. Enlightenment Scholarship was established with a gift from the S. A. Enlightenment Foundation to provide scholarship support for students from predominantly Muslim countries.



AMIRA ELSHAMY (MPP candidate '17)
MS, European-Mediterranean Studies
BS, Political Science
Cairo University

LYDELL WARD ENDOWED SCHOLAR

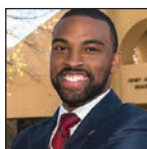
Established in 2008 with a gift from School of Public Policy Board of Visitors member Beti Ward, the Lydell Ward Endowed Scholarship is awarded to qualified female students pursuing a master of public policy.



ANA FRANCISCA SILVA (MPP candidate '17)
BA, Political Science
California State University, Long Beach

STANS FAMILY FOUNDATION SCHOLAR

Established in 2012, the Stans Family Foundation Endowed Scholarship was created to provide support to students pursuing a degree at the School of Public Policy, with preference given to students who hold a license as a certified public accountant and/or hold a degree in accounting or a related field who are in good standing in all areas of the University.



BRIAN STEWART (MPP candidate '17)
BS, Business Administration
Morgan State University

J. McDONALD AND JUDY WILLIAMS SCHOOL OF PUBLIC POLICY SCHOLAR

Established by J. McDonald and Judy Williams in 1999, this scholarship is designed to assist deserving School of Public Policy students who are members of the Church of Christ.



NATHANIEL BARTON ('16, MPP candidate '18)
BA, International Studies
Pepperdine University

TERRALYNN AND EARL SWIFT ENDOWED SCHOLAR

Established in 2006 by Terralynn and Earl Swift, this endowed scholarship was created to provide assistance to students interested in studying how people from diverse cultures might discover common values in the context of global interdependency.



IVAN KANZAKI (MPP candidate '17)
BA, History
U.S. Naval Academy

SALLY H. EDWARDS ENDOWED SCHOLAR

The Sally H. Edwards Endowed Scholarship Fund was established in honor of Bert and Mildred Lefevre and provides support for students, with a preference given to those students from Hawaii.

WILLIAM LIVINGSTON (MPP candidate '18)
BS, Political Science
Northern Arizona University

FACULTY/FELLOW UPDATE



LUISA BLANCO RAYNAL

Associate Professor of Public Policy

Through funding from the National Institutes of Health/National Institute on Aging (NIH/NIA) and in partnership with RCMAR-CHIME, Luisa Blanco continued to conduct a first-of-its-kind study to design and pilot-test an educational intervention to promote financial planning and saving for retirement among low- and middle-income, Spanish-speaking Hispanics. Blanco, in collaboration with James Prieger, also received funding from the Charles Koch Foundation to lead graduate fellowship and training in public policy research for the 2016-2017 academic year. Blanco's research work funded by NIH/NIA through USC RCMAR and RCMAR-CHIME was published in the *Journal of Aging and Social Policy*; a manuscript titled, "Retirement Planning Among Hispanics: In God's Hands?," which was a joint work with Emma Aguila, Arturo Gongora, and Kenrik Duru. Blanco also published, with Emma Aguila and Marco Angrisani, "Ownership of a Bank Account and Health of Older Hispanics," in *Economic Letters*.



ROBERT KAUFMAN

Robert and Katheryn Dockson Professor of Public Policy

Robert Kaufman completed a forthcoming essay for *H-Diplo*, the premier publication in the field of diplomatic history. *H-Diplo* will also feature Kaufman's book *Dangerous Doctrine: How Obama's Grand Strategy Weakened America* in a symposium that will include his response. Kaufman has recently completed a long essay for the Heritage Foundation's First Principle Series on the baleful legacy of progressivism in foreign policy from Woodrow Wilson to Obama. *Strategika* published Kaufman's article on NATO and Brexit in November. In addition, Kaufman has published 15 op-eds for *LifeZette* since September and continued to do commentary for radio, newspapers, and television. He continues his preliminary research for his fifth book, a biography of U. S. senator Joseph Lieberman. In December 2016 the University of Colorado Boulder announced that Kaufman would be the Visiting Conservative Professor for 2017-2018, his sabbatical year from Pepperdine.



JOEL FOX

Adjunct Faculty

Joel Fox appeared regularly on radio including KABC and KRLA, as well as KNBC television during the election season commenting on California politics and issues. He also published commentary articles on California politics in the *Wall Street Journal*, the *Los Angeles Times*, the *Orange County Register*, and other newspapers and websites. His Fox and Hounds Daily website/blog has established itself as an important read on California business and politics.



JAMES PRIEGER

Professor of Public Policy

James Prieger was invited to participate in a panel presentation entitled "Economic Lessons for Policy from 2016: The Case of Business Data Services" at the Economic Summit: America's Digital Infrastructure 2017 and Beyond at the Center for Business and Public Policy, Georgetown University McDonough School of Business in September 2016. Prieger presented "Targeted Enforcement Against Illicit Trade in Tobacco Products: How Best to Suppress Violence?" and "New Data on the Prevalence of Illicit Trade in Cigarettes" at the American Society of Criminology annual meeting in New Orleans, Louisiana; at the Association for Public Policy Analysis and Management (APPAM) fall research conference in Washington, D.C.; and at the Society of Government Economists annual conference in Washington, D.C. Prieger published, "Investment in Business Broadband in Rural Areas: The Impacts of Price Regulation and the FCC's Blind Spot," which was filed by Invest in Broadband for America to the FCC in the matter of Investigation of Certain Price Cap Local Exchange Carrier Business Data Services Tariff Pricing Plans, Special Access Rates for Price Cap Local Exchange Carriers, and Business Data Services in an Internet Protocol Environment. Prieger published "Unintended Consequences of Cigarette Prohibition, Regulation, and Taxation" with Mark Kleiman and Jonathan Kulick in the *International Journal of Law, Crime, and Justice*. He also published, "Countervailing Effects: What the FDA Would Have to Know to Evaluate Tobacco Regulations," also with Kleiman and Kulick in the *Journal of Drug Policy Analysis* in December of 2016.



SEAN JASSO

Adjunct Faculty

Sean Jasso published a recent article entitled, "A Public Policy Analysis of the Financial Whistleblower Laws: Theory and Application of Their Gaining Momentum," in the *Journal of International Finance and Economics*.



MICHAEL SHIRES

*Associate Professor of Public Policy
Associate Dean for Strategy and Special
Projects*

Michael Shires has continued his work identifying ways to mitigate threats to economic opportunity for California's lowest income households with the first installment of a research series that will examine the impact of the drought and California's water policy on the local economies in several Central Valley communities. He was also active this fall providing analysis of the California ballot and the 2016 presidential election for local community groups, newspapers, radio, and television stations. In December 2016 Shires stepped into a leadership role at the School of Public Policy as the associate dean for strategy and special projects.



Davenport Institute Appoints New Executive Director



Dean Pete Peterson announced the appointment of **Ashley Trim** (MPP '09) as the new executive director of the Davenport Institute for Public Engagement and Civic Leadership at the Pepperdine University School of Public Policy. Trim has been serving as the interim executive director since March 2016, as Peterson transitioned from the executive director role to dean of the School of Public Policy. She came to the Davenport Institute in 2010 and held roles as research coordinator and assistant director.

"I couldn't be happier to see Ashley move into the new leadership position," stated Peterson. "After an extensive interview process by our advisory council, she was recommended for her passion and her intelligence—two qualities I've seen on a daily basis over these last six years."

As executive director, Trim oversees and develops the Institute's programs including its annual grant program, which awards up to \$50,000 annually to support local government engagement processes, and the new "How Are WE Doing?" program, a public engagement evaluation and recognition platform. In addition, Trim will continue to speak and write on public engagement and transparency, as well as continue to provide the Gov 2.0 training courses.

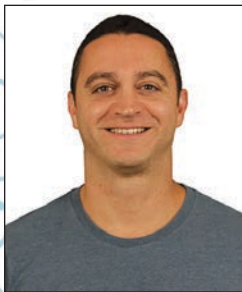
Trim received a BA in government from Patrick Henry College and an MPP from Pepperdine University.

40 under FORTY

PEPPERDINE ALUMNI

TWO SPP ALUMNI NAMED AS UNIVERSITY'S 40 UNDER 40 ALUMNI

School of Public Policy alumni, **Rob Khatchadourian (MPP '06)** and **David Mansdoerfer (MPP '11)** were selected to the University's inaugural "40 Under 40 Alumni," announced in October 2016. Selected from hundreds of nominations, Khatchadourian and Mansdoerfer were among young entrepreneurs, executives, doctors, lawyers, educators, and public servants who are innovators in their fields, inspiring their communities, and leading by example as the next generation of Pepperdine Waves.



KHATCHADOURIAN is an engineering program manager at Apple, in San Jose, California. He received a BA in political science from the University of Southern California and graduated from the School of Public Policy in 2006. He has since worked with the IRS and U.S. Department of Health and Human Services (HHS) on their security and privacy policies and processes, walked the halls at the Pentagon and intelligence agencies, and worked alongside soldiers from the U.S. Special Operations Command in Hawaii and engineers in Google, Amazon, and Apple. Read more about Khatchadourian here:

pepperdine.edu/alumni/40under40/rob-khatchadourian.



MANSDOERFER is deputy chief of staff to California state senator John Moorlach in Mission Viejo, California, and serves as the chair of the Mission Viejo Planning and Transportation Commission. He received a BA in business administration from Vanguard University and an MPP from the School of Public Policy in 2011. Over the last five years, Mansdoerfer has also served in various other public service leadership capacities in Orange County and the City of Mission Viejo, alongside an adjunct teaching role at Vanguard University on Orange County politics. Read more about Mansdoerfer here:

pepperdine.edu/alumni/40under40/david-mansdoerfer.



CONSTITUTION DAY Celebrated with Lecture on "Race and the Constitution: Equality or Reason?"

On September 20, 2016, the Pepperdine University School of Public Policy (SPP) celebrated Constitution Day with its annual lecture. Constitution Day honors, recognizes, and celebrates the formation and signing of the United States Constitution on September 17, 1787. Adam McLeod, associate professor of law at Faulkner University, provided a lecture to the Pepperdine community entitled "Race and the Constitution: Equality or Reason?," which provided an understanding of the tensions that exist in how the Constitution is read and the influence of practical reason, common law, and equality. McLeod provided case studies and historical stories on how law interpretation has changed, and in some ways, strayed from its original intent.

SCHOOL OF PUBLIC POLICY STUDENTS HONORED BY MILLENNIUM MOMENTUM FOUNDATION

Eunique Day (MPP candidate '17) and Shannon Louis (MPP candidate '17) were selected by the Millennium Momentum Foundation (MMF) as the 2016 Best and Brightest Scholars. Day and Louis will accept their awards at the foundation's annual Opening Doors Awards ceremony on April 30, 2017, at L.A. Live in Los Angeles, California.

The scholars are awarded fellowships for their exceptional and sustained commitment to public service and will participate in the elite MMF Leadership Development Institute, receiving over 36 hours of training in leadership, employment preparation, and financial literacy skills, along with extensive academic and professional support services outside the training sessions.

Millennium continued on page 13 →

ALUMNI NOTES



DEREK DAY (MPP '16) is currently working for Brilliant Corners as a housing specialist. Brilliant Corners is a nonprofit in Downtown Los Angeles that specializes in housing homeless people with disabilities.

SONJA HOWE (MPP '06) accepted a position as the internal auditor at California State University, Channel Islands. Howe is responsible for the development and implementation of the campus' internal audit program. Howe and her family relocated from Connecticut to Camarillo, California, for the start of the new academic year.



TRISTIAN MONTERASTELLI (MPP '16) has accepted a position at University of Alaska Anchorage, Alaska Justice Information Center as a research professional II. Monterastelli is part of a research team that leads the Pew-MacArthur Results First Initiative for the

State of Alaska. The Pew-MacArthur Results First Initiative, a project of The Pew Charitable Trusts and the John D. and Catherine T. MacArthur Foundation, works with states to implement an innovative cost-benefit analysis approach that helps them invest in policies and programs that are proven to work.

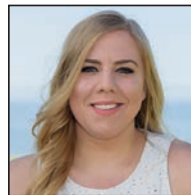


TIFFANY TITUS (MPP '16) is currently working for the Burbank Department of Water and Power as a legislative analyst.



VALERIAN TIMOTHY (MPP '16) was appointed director of programs for INNOVUZ-Adyatmika Sakti Nusantara Ltd., which is a public policy consulting company that is currently working on projects such as social data mining, Indonesia National official certification, and mobile app development for the U.N. Division for Ocean Affairs and the Law of the Sea (DOALOS) conference.

ISAAC J. HAYMAN (MPP '13) has accepted a position at the Defense Information Systems Agency in Fort Meade, Maryland. Hayman is currently supporting a new cyber directorate where he is assigned to the joint regional security stacks team. Hayman was also appointed a Presidential Management Fellow by the U.S. Army CIO/G6 in February of 2014.



KRISTEN ROOT (MPP '16) is currently working for Los Angeles County supervisor Kathryn Barger as a caseworker. As caseworker she handles constituent concerns, as well as covering health, mental health, and homeless policy issues. Root is also the Supervisor Barger's liaison at board meetings.

What's
new
with you



To share your alumni news, please submit to
christina.ramirez@pepperdine.edu.

Millennium continued from page 12 →

"Being awarded the Millennium Momentum Foundation's Best and Brightest Scholarship not only made the financial burden of graduate school easier to carry, but more importantly provided me with opportunities to put my leadership skills to use during the Leadership Development Institute (LDI)," noted Day. "The School of Public Policy's partnership with MMF has helped to provide an education of the whole person. My participation in the LDI workshops has shown me that SPP and MMF are truly invested in the success of their students," continued Day. "As a MMF Scholar I have been afforded opportunities I could not have imagined otherwise. I am truly grateful for this opportunity and to SPP for connecting its students with the proper networks for our success."

MMF awards academic scholarships to undergraduate and graduate college students pursuing careers in public policy and other public service-related fields. The foundation is committed to increasing the number of students and young professionals from various ethnic backgrounds

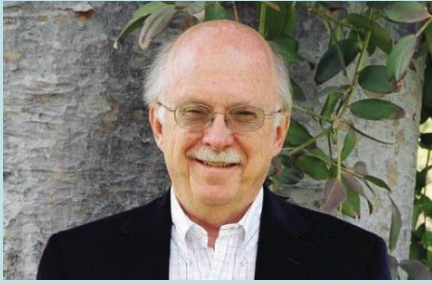
in public service-related fields through education, mentoring, and leadership-development training.

The School of Public Policy has been deeply involved with MMF since 2006 and has become an educational partner with the foundation, supporting the state-of-the-art MMF Leadership Development Institute, hosting training sessions on the Malibu campus.

Day received a BA in political science and sociology from Loyola Marymount University. She has secured a full-time position in education policy reform as a research assistant in the Center for Educational Freedom at the Cato Institute.

Louis received a BA in political science from Arizona State University. She completed her Summer 2016 internship, and is currently working, for the Santa Monica Police Department.

D.C. Lecture Series: SPP and Trinity Forum Host Historian Ronald C. White on Presidential Leadership in Polarized Times



The School of Public Policy and The Trinity Forum once again partnered together for a book launch with historian Ronald C. White, for his momentous new biography of Ulysses S. Grant, *American Ulysses*, on October 4, 2016, at the National Press Club in Washington, D.C. White spoke as part of The Trinity Forum’s “Evening Conversations” series and Pepperdine’s “Moral Sense in Politics and Policy” series, in which he explored the story of one of America’s most extraordinary and misunderstood presidents—his character, faith, resolve, and brilliance that led not only to military success, but to effective leadership of our nation in a time even more riven and polarized than our own.

About the “Moral Sense in Politics and Policy” Speakers Series: For the past four years, the Pepperdine School of Public Policy (SPP) has collaborated with Washington, D. C.’s, The Trinity Forum in hosting semiannual speaking events that look at the intersection of virtue and public policy. The phrase, “moral sense” is borrowed from one of SPP’s founders, the late Dr. James Q. Wilson, who felt that effective public leadership demanded a more humanistic approach based in a rigorous liberal arts education.

Watch video of White’s “Evening Conversation” here:
[youtube.com/watch?v=6C6EGGPk3w](https://www.youtube.com/watch?v=6C6EGGPk3w).

SPP WELCOMES NEW BOARD OF VISITORS MEMBER, JAMES PUCKETT

The School of Public Policy Board of Visitors comprises national policy, business, and community leaders who support the school’s mission and share the commitment to a more expansive approach to public policy. The board provides invaluable counsel and support to the School of Public Policy, and the members are examples of public leaders who appreciate the role of a strong moral and ethical standard while recognizing the central importance of civil society, faith, and free markets to solve policy issues.

*Dean Pete Peterson welcomes
the newest Board of Visitors member:*

JAMES PUCKETT (MBA ’12), a native Southern Californian, attended Brentwood School, and received a BS in communication from Cornell University. Following his time at Cornell, Puckett worked in the software industry in Silicon Valley, where he spent 12 years at a variety of firms including Wells Fargo and Nortel Networks, eventually becoming both a senior technology consultant and project manager. Puckett returned to Los Angeles and continued his education with an MBA from the Graziadio School of Business and Management at Pepperdine University. A lifelong sailor and outdoor enthusiast, he enjoys racing sailboats in the waters off Southern California and Mexico, currently managing the refit of a 57-foot sailing yacht with the hopes of competing in the Transpac Los Angeles-to-Honolulu ocean race in July 2017. Puckett is the son of longtime School of Public Policy supporters Allen and Marilyn Puckett.

School of Public Policy Hosts Panel Discussion on Political Partisanship in American Higher Education

The Pepperdine School of Public Policy hosted the first of what will be a series of provocative discussions about “viewpoint diversity” in American colleges and universities on September 23, 2016, at the California Club in Downtown Los Angeles.

Moderated by Dean Pete Peterson, this well-attended book event and panel discussion about the impacts of political partisanship in the social sciences opened with remarks from Jon Shields, associate professor in the Department of Government at Claremont McKenna College, from his new book, *Passing on the Right: Conservative Professors in the Progressive University* (Oxford University Press). The book, cowritten by the University of Colorado’s Josh Dunn, is a compilation of more than 100 interviews of self-described conservative professors at colleges and universities around the country and a number of other related studies. Interestingly, professors at the School of Public Policy provided the very first interviews for the book.

Four distinguished academics sat on the panel that discussed how stark the political culture in the academy is, and what it might mean for what we know about the world around us—particularly from social science research.

Panelists included:

BRADLEY CAMPBELL, Associate Professor of Sociology, California State University, Los Angeles

JOHN MATSUSAKA, Charles F. Sexton Chair of American Enterprise, University of Southern California, Marshall School of Business

TED MCALLISTER, Edward L. Gaylord Chair and Associate Professor of Public Policy, Pepperdine University, School of Public Policy

GABRIEL ROSSMAN, Associate Professor of Sociology, University of California, Los Angeles

Moderator: **PETE PETERSON**, Dean, Pepperdine School of Public Policy



Dr. Jon Shields speaks at the California Club.

The conversation began with a discussion about the challenges conservative students face in America’s college classrooms, and moved to a conversation about some of the hurdles conservative professors encounter in the academy. It was noted, for example, that tenure is a very helpful status to earn in that it allows these professors to speak more freely about their political beliefs.

Another subject tackled in the panel discussion was how political bias can narrow the research agenda for conservative social science researchers. Both Shields’ book and the panelists cited examples of how research and writing on more conservative topics—from family studies to history—have been quashed by academic journals and college administration.

The September luncheon kicks off a series of similar events to be cohosted by the School of Public Policy around the country, invited conservative scholars on a regional basis to discuss these issues. The second “viewpoint diversity” panel was held in for San Francisco, California, in January 2017, and in May, SPP will cohost the next conversation with the American Enterprise Institute at their new headquarters in Washington, D.C.



Panelists Ted McAllister, Gabriel Rossman, and John Matsusaka

School of Public Policy **PEPPERDINE**
Dean's Report

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EVENTS

For more information and additional events, please visit: publicpolicy.pepperdine.edu/events or follow us on Facebook at facebook.com/pepperdine.policy.

FEBRUARY 27-28, 2017

City Manager in Residence: Frank Benest
 Malibu, California

MARCH 10, 2017

"Philanthropy: Can Private Givers End Our Political Frustration?"

Karl Zinsmeister, California Club
 Los Angeles, California

MARCH 15, 2017

The Moral Sense in Politics and Policy Lecture Series

Rod Dreher, National Press Club
 Washington, D.C.

MARCH 29, 2017

Inaugural Patricia Tagliaferri Dean's Executive Lecture "Why Leaders of the Future Need to Study the Past"

Niall Ferguson
 Malibu, California

APRIL 21, 2017

School of Public Policy Graduation Ceremony
 Malibu, California

MAY 10, 2017

"How Far Left to Go?: Viewpoint Diversity in American Higher Education"

Dr. Jon Shields, American Enterprise Institute
 Washington, D.C.

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