

School of Public Policy **Dean's Report**  
 SUMMER 2013

**KAREN ELLIOTT HOUSE  
 Delivers 2013 Commencement Address**

**O**n April 19, 2013, fifty two candidates received the master of public policy degree at the Pepperdine School of Public Policy commencement ceremony in Firestone Fieldhouse. Pulitzer Prize-winning journalist Karen Elliott House delivered the commencement address and received an honorary Doctor of Laws degree.

Earlier in 2013 House spoke at the Pepperdine School of Public Policy's annual Charles and Rosemary Licata Lecture. During her commencement address, House encouraged the graduating class to pursue their commitment to public policy and persevere despite any obstacles. Reflecting on her prolific 30-year career with the *Wall Street Journal*, House discussed the importance of defying conventional wisdom to substantiate progress in today's constantly changing global society. As a female correspondent in Saudi Arabia, House pioneered diversity in journalism as a result of the immense opposition she faced. She informed the Class of 2013 that success is a result of enduring and overcoming adversities.

"Resist convention to make change and be challenged," House championed.



*Karen Elliott House addresses the Pepperdine School of Public Policy Class of 2013 at the commencement ceremony in the Firestone Fieldhouse.*

Additionally, School of Public Policy alumnus Jeffrey Jones (MPP '02) received the Distinguished Alumnus Award for his allegiance to excellence throughout his career at the Hoover Institution at Stanford University.

Lindsey Dodge (MPP/JD '13) served as the student speaker and

*Commencement continued on page 9* ➔

**SCHOOL OF PUBLIC POLICY STRENGTHENS PERMANENT PRESENCE IN WASHINGTON, D.C.**



*Bill McClay speaks at The National Press Club on March 28, 2013.*

With The National Press Club as its venue, the Pepperdine School of Public Policy announced a formal partnership with the Trinity Forum to host a two-year-long speaker series in Washington, D.C. Building on past collaborations with the Trinity Forum, "Evening Conversations: The Moral Sense in Politics and Policy," will bring together distinguished scholars, writers, and practitioners to discuss topics pertaining to faith and the public square.

The first Evening Conversation on March 28, 2013, featured, Dr. Bill McClay, the Suntrust Bank Chair of Excellence in Humanities at the University of Tennessee at Chattanooga, and a Senior Fellow at the Trinity Forum, who spoke on, "The Strange Persistence of Guilt in a Post-Religious World: How It Affects Our Public Life and What We Can Do About It." McClay has also served as a William E. Simon Distinguished Visiting Professor at the Pepperdine School of Public Policy.

Headquartered at Pepperdine's Washington, D.C. campus on Pennsylvania Avenue, near the White House, the Trinity Forum is a natural partner as the Pepperdine School of Public Policy continues to expand its D.C. presence.

"We want to be able to provide our alumni with ongoing access to the types of conversations that make an education at Pepperdine's School of Public Policy so unique," said James R. Wilburn, dean of the School of Public Policy. "We also want to encourage prospective students and other leaders that while quantitative study is important, good public policy rests on a broad foundation of intellectual and moral ideas."

*Trinity Forum continued on page 4* ➔

## DEAN'S MESSAGE

If we are known by the company we keep, this issue of the *Dean's Report* will say much about the School of Public Policy at Pepperdine. There are, for example, those who comprise our Board of Visitors and fundraising campaign committee. They know us well and we covet their counsel. Then, there are the other universities with whom we regularly cooperate to broaden and enrich the experience of our students, and they are coming to know us better each year. Beyond each of these groups is the larger circle of policy analysts for whom our faculty and our graduates are providing leadership, expanding still further the circle of those who value our expertise and the special character of Pepperdine people.

In the first group, we recently witnessed the passing of the gavel by the inaugural chair of our Board of Visitors, Dr. Edwin J. Feulner, to Joe Czyzyk. I first met Ed in 1979 as he was founding the Heritage Foundation. When I agreed to serve as the inaugural dean of a new School of Public Policy in 1996, Ed was one of the first persons I called. To succeed Ed, we tapped Joe Czyzyk, chair and CEO of Mercury Air Group, a global aircraft service company, just as he was stepping down from serving as the board chair of the Los Angeles Area Chamber of Commerce. Already providing leadership as chairman of our fundraising committee, no one has come to know us better than Joe and his lovely spouse, Faye.

Beyond this inner circle, we have recently led in three conferences involving other universities, corporations, and civic organizations. In June we hosted a conference in Silicon Valley to call attention to the need for better federal policies to keep pace with the mobile broadband explosion that is sweeping the globe. Our conference featured our own Professor James Priege,

together with other highly respected scholars and practitioners. Second, for the past seven years, Pepperdine faculty and students have participated in an annual student-led symposium in cooperation with UCLA, USC, Claremont, and RAND. And finally, plans are almost complete for the School of Public Policy to host a national conference on "Character and the Moral Sense: James Q. Wilson and the Future of Public Policy," scheduled for February 2014. We anticipate that the conference will attract deans and scholars from several dozen other schools of public policy to discuss how the monumental contributions of Wilson, our former Ronald Reagan Professor, can influence the direction of public policy education for the remainder of this century.

We are, of course, known best by our students, who remain our primary concern. But it is also becoming increasingly evident that Pepperdine's exceptionalism can be a source of encouragement to leaders throughout the community of universities of which we are a part, as other civic leaders and academic programs look to Pepperdine to be known by the company *they* keep.



*James R. Wilburn*  
**JAMES R. WILBURN**  
Dean, School of Public Policy



Victoria Marie Lopez presented at the 2013 symposium held at the Pardee RAND Graduate School.

## PEPPERDINE COHOSTS 2013 L.A. Policy Symposium

The Pepperdine School of Public Policy cohosted the annual L.A. Policy Symposium on April 5, 2013, along with the Pardee RAND Graduate School, UCLA, USC, and Claremont Graduate University. The symposium is the premier annual policy-research meeting in Southern California. Now in its seventh year, the symposium is a unique forum for researchers, faculty, and graduate students from the five leading policy schools in Los Angeles County to address the major policy challenges in Los Angeles and the United States. This year's keynote address was presented by Borja Leon, deputy mayor of Los Angeles for transportation.

The symposium provided an opportunity for the next generation of policy analysts to showcase their work and receive feedback from their peers in a series of student presentations. The School of Public Policy's participation was led by the Churchill Society, a student organization that fosters networking and professional involvement in the public policy community.

Victoria Marie Lopez (MPP '13) served as Pepperdine's student representative and presented, "Stunting, Wasting, and Underweight Prevalence in Relation to Improved Water and Sanitation in Sierra Leone."

The symposium also serves as a venue for leading policy practitioners to interact with the foremost policy researchers in their field. Keynote speeches and panel discussion topics range across health; security; crime and drugs; education; Social Security and Medicare; immigration;

transportation and infrastructure; climate change; and fiscal/budgetary challenges at the local, state, and national levels.



**JONATHAN KULICK**, senior project director at the Pepperdine School of Public Policy, participated in a local transportation panel discussion. Kulick is a policy analyst and engineer, with experience in a broad range of domestic and international issues. He previously lived in the country of Georgia where he was director of studies at the region's leading think tank and later a senior advisor to the Georgian government. Kulick was formerly at RAND, where he conducted research on energy, transportation, and military operational decision-making.

## JOSEPH CZYZYK WELCOMED AS NEW BOARD OF VISITORS CHAIR AFTER FEULNER'S 15 YEARS OF SERVICE

At the biannual Board of Visitors meeting in April, the Pepperdine School of Public Policy expressed thanks to Dr. Edwin J. Feulner for his 15 years of service as the board's founding chair. In its earliest stages, the School of Public Policy's founders were eager to send a strong signal to the world about the type of school it would be. They concluded that there was no one whose support would so eloquently express the school's validity than that of Feulner. Feulner agreed, together with Jim Click, Steve Forbes, Bill Simon Sr., Jack Kemp, James Q. Wilson, and several other national leaders, to support and counsel the school during its founding in 1997, and to guide the school through these early formative years. With his decision to retire as president of the Heritage Foundation, Feulner was given permission to step down as chair at the same time, with the understanding that he remains "on call" when needed.



Feulner is succeeded by Joseph A. Czyzyk, chair and chief executive officer of Mercury Air Group, Inc., a global leader in aviation services. Czyzyk and his wife Faye are longtime supporters of both Feulner's work at the Heritage Foundation and the School of Public Policy. The Czyzyks have donated a \$100,000 endowed scholarship to the School of Public Policy to aid students with internships, preferably at the Heritage Foundation. When Czyzyk completed his 2011 term as board chair of the Los Angeles Area Chamber of Commerce, he agreed to serve as campaign chair for the School of Public Policy's efforts in the current Campaign for Pepperdine, a \$450 million vision.



Czyzyk, who was born in Poland to holocaust survivors, moved to the U.S. at the age of 16, and has since established business operations in nations around the globe. Since joining Mercury in 1984, the decorated U.S. veteran has privatized the company and has established significant international relationships that have allowed Mercury to expand far beyond its Los Angeles headquarters.

## DAVENPORT INSTITUTE HOSTS University Network for Collaborative Governance

The Davenport Institute for Public Engagement and Civic Leadership at the School of Public Policy hosted the 2013 University Network for Collaborative Governance (UNCG) meeting, June 2-4, 2013, on the Malibu campus.

UNCG is a national network of university-based centers that promote public engagement through research, training, and consulting. The 2013 meeting focused on decision making that genuinely incorporates the public in policy definition, creation, and implementation.

Meeting participants addressed the question: What new approaches or ways of thinking can university centers bring to collaborative decision-making with both stakeholders and the public? The meeting featured a plenary panel looking at the City of Bell's dramatic shift toward public engagement and transparency. Pete Peterson (MPP '07), executive director of the Davenport Institute, moderated the panel with Ken Hampian, former City of Bell interim city manager, and Ana Maria Quintana, City of Bell councilmember and recently elected mayor pro tem.

Since UNCG formed in 2008, member centers and affiliated university faculty and staff come together annually to examine the work being done to assist citizens and leaders to engage in dialogue, discussion, problem solving, and conflict resolution around public issues.



*Lisa Beutler from the California Water Plan and Kamyar Guivetchi from the California Department of Water Resources presented the keynote address.*



*UNCG 2013 Conference Participants.*

# THE LATEST FROM THE DAVENPORT INSTITUTE FOR PUBLIC ENGAGEMENT AND CIVIC LEADERSHIP

The Davenport Institute opened the spring semester with the official launch of the School of Public Policy (SPP) chapter of the International City/County Management Association (ICMA). The 20 students who participated in the chapter's inaugural semester received several privileges, including counsel from chapter mentor Rod Gould, city manager of Santa Monica, California, access to the ICMA job bank, exclusive access to a number of local government internships, and invitations to hear from practitioners both on- and off-campus. Pepperdine's ICMA chapter is only the second such chapter in California.

The Institute also continued its "Davenport Discussion" series for SPP students. Vance Hickin, California digital director for Obama's 2012 presidential campaign, provided a look at how the campaign utilized technology and social media in the state of California. Dennis Donohue, former mayor of Salinas, shared how major statewide issues specifically affect local governments. Kevin Klowden, managing economist and director of the California Center at the Milken Institute, offered a sobering take on California state finance.

Pete Peterson (MPP '07), executive director of the Davenport Institute, taught the Leadership Through Public Engagement class and provided several current and former students the opportunity to work on special projects with the Institute. Peter Dorsch (MPP '13) and Vageha Khan (MPP '13) served as research assistants for the Institute's various public engagement blogs.

Over the past year, the Institute has served on the research board of Participatory Budgeting Vallejo, the first citywide Participatory Budgeting Project initiative in the United States. Vallejo residents helped decide how to spend over \$3 million in revenue from a local sales tax measure. Culminating in May with a citywide vote, the project included a research report on the process. Supervised by the Institute's research coordinator, Ashley Trim (MPP '09), Dorsch worked with Bitu Neyestani (MPP '08) and James Wright (MPP candidate '14) on various pieces of the final report, from background demographics to human-interest stories to data visualization.

The Institute also collaborated with the League of California Cities' Institute for Local Government on two public-engagement surveys: "Testing the Waters" and "Beyond Business as Usual." Undertaken by Public Agenda and commissioned by the James Irvine Foundation, these comprehensive, statewide surveys found that while both local government officials and civic leaders desire better engagement, public officials fear low turnout and processes hijacked by the "usual suspects," while community leaders and the public fear that their participation won't make a real impact on decision making. Final reports on the surveys included recommendations for overcoming these obstacles.

In February, the Institute piloted its first full-day training on how to effectively conduct and design public-engagement processes. The Institute also offered its signature half-day seminar, "Public Engagement: The Vital Leadership Skill in Difficult Times," in the City of Desert Hot Springs and the City of Hayward. Peterson spoke to a number of other groups as well, including the Participatory Budgeting Project annual meeting and the Open Meetings Conference, both in Chicago, Illinois.

For the second consecutive year, the Institute hosted the Gov 2.0 L.A. annual conference with Silberberg Innovations on the Malibu campus, welcoming experts in various fields of social media, online engagement, open data, and more. The event was live-streamed to viewers around the world.

## 2013 City Manager in Residence:



## TIM O'DONNELL

Now in its third year at the School of Public Policy, the City Manager in Residence program gives students a chance to learn firsthand from some of the leading city managers in California.

This spring the School of Public Policy and the Davenport Institute welcomed Tim O'Donnell, city manager of Brea, California. He has been active in municipal government for over 34 years serving in various positions for the City of Signal Hill, the City of Garden Grove, and the City of Bellflower, California, before serving in Brea.

During his time on campus, O'Donnell met one-on-one with students specializing in state and local government, answering questions about local government administration, and discussing opportunities to build a career in this ever-changing field. He also participated in a "Davenport Discussion" where he shared highlights from his experience and insight into some of the key issues facing municipalities today. O'Donnell also spoke to Davenport Institute executive director Pete Peterson's class on civic engagement and to a public finance class, drawing on his decades of public-sector experience, during which time he oversaw the preparation of many annual budgets.

*Trinity Forum continued from page 1 →*

The Trinity Forum is a leadership institute dedicated to promoting human freedom and flourishing by encouraging reflection on the great conversations that have shaped our civilization in a faith-based context. Previous events that the School of Public Policy has cohosted with the Trinity Forum include its "Evening Conversations" with Os Guinness, Ross Douthat, Mike Gerson, and Peter Wehner.

McClay's lecture can be viewed on Pepperdine's iTunes U on the School of Public Policy website at [publicpolicy.pepperdine.edu](http://publicpolicy.pepperdine.edu).

## LICATA LECTURE: Author and Pulitzer Prize-Winning Journalist Karen Elliott House



Karen Elliott House signs her book for a SPP student after delivering the Licata Lecture.

House reflected on her career with Dow Jones & Company, where she began as a reporter in 1974, and concluded as president of the company. A regular commentator on *Washington Weekly Review*, *Meet the Press*, and *Face the Nation*, specializing in Middle Eastern affairs, she analyzed Saudi Arabia's social paradoxes and political vulnerabilities throughout her 30-year reporting career. After retiring as publisher of the *Wall Street Journal* in 2006, House pursued her lifelong ambition of understanding and revealing Saudi Arabian society.

"My goal was not to ascribe what Saudi Arabia ought to be like, but to describe what Saudi Arabia is like," House explains. By immersing herself in the country over the past five years and fully assimilating into Saudi culture, House was able to conduct research for her recent book. According to House, Saudi Arabia is more diverse, divided, and government-dependent than most people perceive. The pillars of religion, oil wealth, and absolute monarchy, she noted, stabilize the constrictive society.

However, technological advances and greater access to information via social media are threatening traditional Saudi society. Saudis desire a just government, rooted in transparency and accountability, House noted, theorizing that sociopolitical change is feasible today.

The Pepperdine School of Public Policy's 2013 Charles and Rosemary Licata Lecture featured Pulitzer Prize-winning journalist Karen Elliott House, who discussed her latest book *On Saudi Arabia: Its People, Past, Religion, Fault Lines—and Future*, which details the geopolitical issues facing the sequestered nation.

*Licata Lecture continued on page 9* ➔

## SPP HOSTS FORUM ON Broadband Technology for a Mobile Broadband World

The Pepperdine School of Public Policy hosted a forum, "The Broadband Technology Explosion: Rethinking Communications Policy for a Mobile Broadband World," on June 20, 2013, at the Quadrus Conference Center in Menlo Park, California. The live-streamed event featured a distinguished panel of experts, including associate professor James Prieger, who provided a detailed look at current and evolving U.S. broadband sectors and technologies, as well as the policy choices facing federal regulators as they pursue various policy objectives and the best ideas for a federal policy framework.

The experts explored which policies will foster innovation and investment in next-generation broadband infrastructure while simultaneously driving wider adoption and use of the infrastructure among consumers including small businesses, universities, research institutions, medical professionals, and others. Each speaker presented his recent research and analysis. The forum then concluded with a panel discussion.

### THE PANEL OF EXPERTS INCLUDED:

**RICHARD CLARKE**, assistant vice president at AT&T and author of "Expanding Mobile Wireless Capacity: The Challenges Presented by Technology and Economics," a white paper published on Social Science Research Network.

**LARRY DOWNES**, author of "Big Bang Disruption," published in *Harvard Business Review* and author of a forthcoming book on the subject.

**JAMES PRIEGER**, associate professor of public policy at Pepperdine University and author of several papers on broadband economics and policy.

**HAL SINGER**, coauthor of *The Need for Speed: A New Framework for Telecommunications Policy for the 21st Century*, an eBook published by the Brookings Institution, in which the authors post suggestions on reforming the FCC and its oversight of the broadband sector.

View video of the forum and download speaker presentation decks at: [publicpolicy.pepperdine.edu/news-events/events/2013/broadband-technology.htm](http://publicpolicy.pepperdine.edu/news-events/events/2013/broadband-technology.htm)

## Utah State Scholar Speaks on Hayek Contributions to Public Policy, STUDENT ECONOMIC RESEARCH PRESENTED

As part of a distinguished speaker series and student research opportunity funded by the Charles G. Koch Charitable Foundation, Roberta Herzberg, associate professor of public policy at Utah State University, presented a lecture, “Understanding the Limits of Social Planning: The Important Contributions of F. A. Hayek to Modern Public Policy.”

Herzberg discussed Hayek’s scholarship on classical liberalism and its implications in public policy today. She shared that as Hayek progressed through his career, he challenged the political and institutional components of government exemplified in his novel, *The Constitution of Liberty*. He argued that freedom and failure are necessary for society’s existence; freedom is an essential part of society because it allows positive opportunities and outcomes to be discovered, yet failure is also critical because citizens must learn from past mistakes.

“How do you contain a government [which] you have given the capacity to correct itself?” Herzberg argued.

Humans should be given the opportunity to discover liberty in order to develop a complete notion of social success. Although choices empower and improve individuals, Hayek wonders if they are truly necessary.

“As planners, we want to compress these ideas so [that] we can make sure people understand the options available to them,” Herzberg noted.

Finally, Herzberg declared that today’s progressive America contradicts Hayek’s vision because it diminishes the significance and role of failure in a constantly changing society.

In addition to Herzberg’s lecture, the Koch foundation enabled School of Public Policy students Catherine Bampoky (MPP ’13), Ji Gu (MPP ’13), Aolong Liu (MPP ’13), and Tonghui Zhu (MPP ’13) to conduct economic research and present their final papers to the Pepperdine community. The projects, “The Impact of Entrepreneurship on Economic Growth” and “Research and Development and Economic Growth in the United States,” were partnered work with Associate Professors Luisa Blanco and James Priege.

Herzberg’s lecture can be viewed on the School of Public Policy YouTube channel: [www.youtube.com/pepperdinespp](http://www.youtube.com/pepperdinespp)



Roberta Herzberg, associate professor of public policy, Utah State University.



(l-r) Ji Gu, Aolong Liu, Dr. James Priege, Dr. Luisa Blanco, Catherine Bampoky, and Tonghui Zhu.

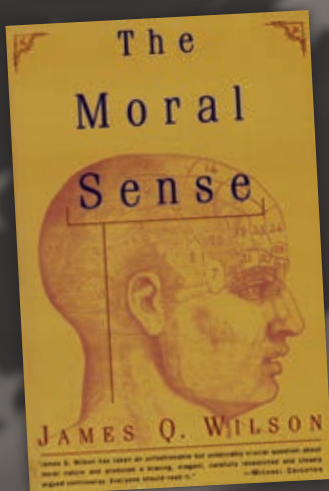
# CHARACTER AND THE MORAL SENSE: JAMES Q. WILSON AND THE FUTURE OF PUBLIC POLICY

February 28–March 1, 2014

This two-day conference will honor the legacy of James Q. Wilson and focus on his historic book, *The Moral Sense*, and his emphasis on the rediscovery of character as valid concerns of policy education in a democracy.

*“James Q. Wilson ... was unquestionably the pre-eminent political scientist of the last 50 years.”*

— *New York Times*



Wilson was crucial in founding and shaping the Pepperdine School of Public Policy where he served as the Ronald Reagan Professor of Public Policy for 13 years.

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## JEFFREY JONES HONORED as 2013 Distinguished Alumnus

Jeffrey M. Jones (MPP '02), recipient of the Distinguished Alumnus Award, discussed his career and the notion of success with the Class of 2013 at the School of Public Policy commencement ceremony on April 19, 2013.

Jones graduated with a dual specialization in American politics and economics in 2002, and is the assistant director and Research Fellow at the Hoover Institution at Stanford University where he specializes in welfare reform and workforce investment policy. He graciously expressed his appreciation for Pepperdine in furthering his understanding of public and personal responsibility.

"This is a unique place with a unique calling and my life is better due to this institution," said Jones.

Jones, who is also a member of the School of Public Policy Board of Visitors, is currently focused on redesigning federal and state welfare measures in order to promote government and personal accountability.

When discussing the key factors that shaped his successful career, Jones encouraged the implementation of traditional principles in all realms of public policy. While prosperity is contingent on a multitude of factors, Jones argued that graduates have the ability to define their own meaning of success. Jones believes his achievements are a result of his understanding and application of both the biblical meaning of success and broad conception of accomplishment.

"If you work with all of your heart, be humble, and put all of your energy into it, then you will be rewarded," Jones advocated to the graduating students.

Additionally, Jones championed the importance of expanding their definition of success to include personal consummations. Jones encouraged the Class of 2013 to broaden their perception of vocational prosperity and appreciate achievements in all aspects of their lives because it leads to greater fulfillment.

"It is okay to invest in the personal over the professional," Jones advised.



*Jeffrey Jones is presented with the 2013 Distinguished Alumnus Award by Senior Advancement Officer Deirdre Shipstead.*

## 2013 SUMMER FELLOWSHIPS

As a requirement for graduation, public policy students are required to complete a 240-hour internship, typically through an experience related to their area of specialization. Such experiences may be at local, state, or federal government agencies; nonprofit organizations; or an international experience in a non-U.S. setting to prepare for foreign service after graduation. The internship experience provides a perspective on how the methods and theories learned in the cases studied in the classroom may find practical expression in non-textbook and complex real-life settings.

The School of Public Policy is grateful for the generous support of the Jody Brightman Fellowship Fund, the Joseph and Farima Czyzyk Endowed Fellowship Fund, Dr. Robert and Julie Davey, the Dean's Excellence Fund, C. G. and Vikki Kum, Wesley and Arlette Lind, the Pinkerton Foundation, and the S. A. Enlightenment Fellowship, whose assistance has provided students with financial support for travel, room and board, immunizations, and other expenses incurred while completing their summer internships.

The following is a list of students awarded fellowships for the summer of 2013:

**Naicheng Deng** (MPP candidate '14)  
The Heritage Foundation, Washington, D.C.

**Cari Gagner** (MPP candidate '14)  
ProWorld/Christian Rural Aid Network, Ghana

**Masis Hagobian** (MPP candidate '14)  
Congressman Jeff Denham, Modesto, CA

**Yang Han** (MPP candidate '14)  
Los Angeles County Economic Development Corporation,  
Los Angeles, CA

**Tracy Huang** (MPP candidate '14)  
World Service Authority, Washington, D.C.

**Megan Johnson** (MPP candidate '14)  
SMART, Romania

**Jon Koriel** (MPP candidate '14)  
Assemblyman Adrin Nazarian, Van Nuys, CA

**Tully Lanter** (MPP/MBA candidate '15)  
Georgian Foundation for Strategic and International  
Studies, Republic of Georgia

**Amalia Mejia** (MPP candidate '14)  
Otra Cosa Network, Peru

**Michael Payne** (MPP candidate '14)  
International Institute for Counter-Terrorism, Israel

**Christian Pedersen** (MPP candidate '14)  
Senator Joel Andersen, Temecula, CA

**Kerri Price** (MPP candidate '14)  
American Chamber of Commerce, Zambia

**Jordan Sandler** (MPP candidate '14)  
SMART, Romania

**Ellyn Schwaiger** ('09, MPP candidate '14)  
United Nations Children's Fund, Montenegro

**Rebecca Stuart** (MPP candidate '14)  
United Nations Development Programme, Jamaica

**Kiley WidELITZ** (MPP/JD candidate '15)  
Los Angeles Unified School District, Los Angeles, CA

**James Wright** (MPP candidate '14)  
California Senate Advisory Commission on Cost Control  
in State Government, Sacramento, CA

**Cheng Zhang** (MPP/MBA candidate '15)  
China National Petroleum Company, Dubai

## FACULTY/FELLOW UPDATE



### LUISA BLANCO

*Associate Professor of Public Policy*

Luisa Blanco presented her paper, coauthored with Isabel Ruiz, “The Impact of Crime and Insecurity on Democracy and Trust in Institutions,” at the American Economic Association Meeting, where she received a service award from the American Society of Hispanic Economists. Their paper was also selected for publication in the *American Economic Review: Papers and Proceedings*. Blanco contributed an article to the American Economic Association’s 2013 *Minority Report*, titled “Participation in the Formal Financial Sector Among Minorities in the United States.” Blanco’s articles, “Explaining the Rise of the Left in Latin America,” coauthored with Robin Grier, and “The Impact of Sector Specific FDI on CO<sub>2</sub> Emissions in Latin America,” coauthored with Ruiz and Fidel Gonzales, were published in *Latin American Research Review* and *Oxford Development Studies*, respectively. In March Blanco presented her paper, “The Impact of Crime on Trust in Institutions in Mexico,” at the Pacific Conference for Development Economics at San Francisco State University. Along with associate professor James Priege, Blanco directed two research projects with students with funding from the Charles G. Koch Charitable Foundation. Blanco also presented her work on participation in the financial sector among minority elders with funding from the National Institute of Aging (NIA) at the annual investigators meeting and the scientific retreat for the Center for Health Improvement of Minority Elderly in February and June. In recognition of her status as an emerging leader in policy-relevant science, Blanco was invited to attend the Psychological Science and Behavioral Economics in the Service of Public Policy Workshop, sponsored by the NIA and the White House in May.



### COLLEEN GRAFFY

*Director of Global Programs, Academic Director, London Program, and Associate Professor of Law School of Law*

Colleen Graffy presented “British and American Reputations in the World” at the YouGov-Cambridge Forum at Cambridge University, England; “Soft Power: The Application of a Concept” at Royal United Services Institute, London; “Diplomatic Engagement: On the Ground or in Cyberspace?” at the Pacific Council on International Policy, Los Angeles; and “e-Government and Public Diplomacy” in Gabala, Azerbaijan. She was a frequent commentator for the media including: the top BBC Television program *Question Time*; U.K. Sunday-morning talk shows *Murnaghan* and *The Andrew Marr Show* on BBC TV; BBC World Service Radio’s *Weekend Program*; BBC Radio Four’s *Today* program, BBC Radio Two’s *Jeremy Vine* program; and CNN’s *Connect the World* with Becky Anderson and other media. Graffy was asked to serve on the British-American Project Advisory Board and on the Next Generation Leaders Advisory Council of the McCain Institute for International Leadership. Graffy is also one of the members of the nonpartisan Project for a United and Strong America task force that has written a blueprint for a new national security strategy for the U.S. titled “Setting Priorities for American Leadership.”



### STEVEN HAYWARD

*Spring 2013 William E. Simon Distinguished Visiting Professor*

Steven Hayward presented the lecture “What Would Reagan Do? Modernizing the Gipper for the Age of Obama” in March among students and the greater Pepperdine community. Hayward authored several articles, including: “The Climate Circus Leaves Town” and “Crescendo in C” in *The Weekly Standard*; “The Climate’s Right for Whining” in *City Journal*; and “The EPA Is Politicized—So Make It Official” in the *Wall Street Journal*. Hayward also continues his blog, *Power Line*.



### ROBERT KAUFMAN

*Professor of Public Policy*

Robert Kaufman continues work on two book projects: *A Tale of Two Americas* contrasts the political visions of Ronald Reagan and Barack Obama; the other provides an analysis of the Phil Spector trial. Kaufman has a chapter forthcoming in *History of Arms Control* (Praeger Press), as well as another chapter under contract, which is an analysis of Richard Nixon and Henry Kissinger’s foreign policy in the context of alternative American approaches to international affairs. He continues to speak publicly in many venues and appears in the media.



### GORDON LLOYD

*Professor of Public Policy*

Gordon Lloyd published two articles: “The Constitutional Liberty of the Antifederalists” in *Library of Law and Liberty* and “Marshall v. Madison: The Supreme Court and Original Intent, 1803-35” in *Criminal Justice Ethics*. Lloyd also delivered a speech at the Ashbrook Center at Ashland University in Columbus, Ohio, and the Reagan Presidential Library titled, “Six Sessions on the Bill of Rights.” Lloyd served as a visiting instructor for both The American Revolution and the Founding of a New Nation seminar at the Ashbrook Center and also the Summer Institute on the Constitution, James Madison Memorial Foundation, in Washington, D.C. Lloyd led two discussions at the Liberty Fund Conference: “American Exceptionalism and the Pursuit of Liberty,” cosponsored by the Liberty Fund and the Ashbrook Center, in March, and “Slavery and the Constitutional Republic,” cosponsored by the Liberty Fund and the Bill of Rights Institute in Washington, D.C., in February. Lloyd served on the advisory board for the American Institute for History Education and the advisory council for the Annenberg Presidential Learning Center.



### ROBERT LLOYD

*Professor of International Relations  
Seaver College*

Robert Lloyd published an article titled, “On the Fence: Negotiating Israel’s Security Barrier,” in the *Journal of the Middle East and Africa*. Lloyd also published a chapter on “Zimbabwe” as part of Freedom House’s *Countries at the Crossroads 2012: An Analysis of Democratic Governance* series. He reviewed Wole Soyinka’s recent book *Of Africa*, for the *Journal of the Middle East and Africa*. He served as a lead researcher on a multidisciplinary research project with the University



of Southern California's Institute for Global Health and the Center for International Studies, examining the relationship of religion and public health in Africa. As part of this project, he conducted field research on two separate occasions in Uganda. He was also the invited guest speaker for High Point University's annual War on Terror Lecture Series, where he presented a lecture on "Militant Islamism and Regional Insecurity in Northern Africa." As a Schusterman Fellow, he participated in a conference on "Zionism in the 21st Century" at Brandeis University. He also presented a paper on "Faith, Politics, and Design: Examining the Nigerian National Mosque and the National Christian Church in Abuja" with David Simonowitz at the Association for the Study of the Middle East and Africa in Washington, D.C.



**JAMES PRIEGER**

*Associate Professor of Public Policy*

James Prieger coauthored an article with Nicholas J. Sanders titled, "Verifiable and Non-Verifiable Anonymous Mechanisms for Regulating a Polluting Monopolist," published in the *Journal of Environmental Economics and Management*. Prieger also coauthored an article with Kelly M. Faltis (MPP '11) titled, "Civic Engagement in California: Why Do We Lag?" which has been accepted for publication in the *California Journal of Politics and Policy* (forthcoming). Prieger presented his paper, "A Basic Analysis of Entry and Exit in the U.S. Broadband Market, 2005-2008," in April at the CEFAGE-UE Fourth Workshop on the Economics of ICTs, at the University of Évora, Portugal, and at "The Broadband Technology Explosion: Rethinking Communications Policy for a Mobile Broadband World" discussion in Menlo Park, California. Prieger was also invited to present his paper, "The Impact of Government Policies on Access to Broadband: Some Thoughts on What We Know," at the Lyndon B. Johnson School of Public Affairs at the University of Texas at Austin conference on Digital Inclusion, in April. In addition, Prieger refereed two articles for the *Journal of Economics* and *Review of Industrial Organization*. He continues to serve on the executive board of Elevate Africa (formerly CreoCore), an innovative new nonprofit aimed at improving the welfare of the impoverished in Mali through microfinancing entrepreneurs. Prieger was newly appointed to the editorial board of the *International Journal of Business Environment* in February, and continues to serve on the editorial board of *Applied Economics Quarterly*.



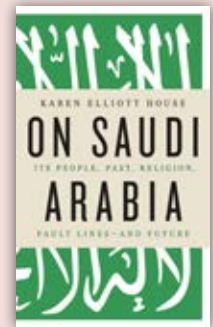
**MICHAEL SHIRES**

*Associate Professor of Public Policy*

Michael Shires has continued to lead the School of Public Policy's partnership with the California Business Roundtable, announcing a new series of public policy polls targeted at issues affecting the California economic environment. The first poll, on energy, was released in April with five more to follow this year. His many media and public appearances this quarter covered diverse issues such as the Boston Marathon bombings, the California budget, and even the future of the Republican Party, including testimony before the California Legislature on the history of Proposition 13 and need to protect it in the future. Shires was selected as a 2013-2014 Academic Fellow at the Foundation for Defense of Democracies and visited Israel this summer to learn more about their strategies for preventing terrorist attacks.

*Licata Lecture continued from page 5* ➔

"I personally think it could be different this time because of the external pressure against the status quo, the youth's access to information, and royal family shifting," House says.

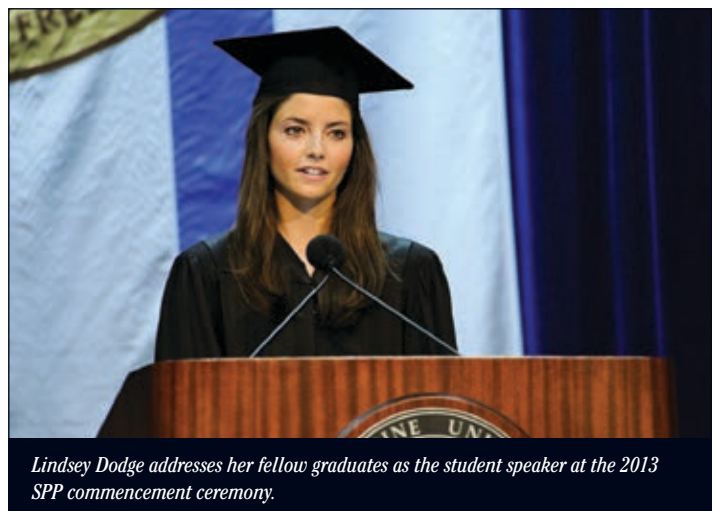


House's firsthand experience delivered valuable insight to the Pepperdine community in attendance. The Licata Lecture Series merges students, alumni, and community members with distinguished academics impacting policy today. The unification of public policy students and leading practitioners enables greater understanding of policy and its implications in practice. The Licata Lecture Series is a result of the generous contribution by Charles and Rosemary Licata.

"Ms. House's Pulitzer Prize-reporting on the global significance of Saudi Arabia, and her excellent new book and lecture at Pepperdine, both underscore not only the global mission of the School of Public Policy, but the school's role in nourishing an empowering model of liberty and opportunity to searching peoples in other cultures," Dean James R. Wilburn says. "We are particularly indebted to Rosemary Licata and her late husband in making these annual lectures possible."

House's lecture can be viewed online at C-SPAN2's BOOKTV: [goo.gl/Vh27ga](http://goo.gl/Vh27ga)

*Commencement continued from page 1* ➔



*Lindsey Dodge addresses her fellow graduates as the student speaker at the 2013 SPP commencement ceremony.*

addressed her peers urging them to embody perseverance to achieve their goals in the realm of public policy. Following graduation from both the School of Public Policy and the School of Law, Dodge planned to sit for the California bar exam and work for DLA Piper in Los Angeles, California.

Dodge reflected on her educational experience, "If Pepperdine has taught me anything, it is that nothing worthwhile is easy."

# 2013 POLICY RESEARCH SEMINARS



*Students in Professor Sean Jasso's Policy Research Seminar display their final papers.*

Policy Research Seminar projects, otherwise known as “Capstone” presentations, require students to design and implement a major policy program for a global, state, or local agency using a real-life situation. As a requirement for graduation, these projects require students to develop a clearly focused mission statement, a strategic plan for the undertaking, and an implementation schedule that acknowledges various interest groups that must “buy in” for the project to be successful. This requires personnel planning, budget planning, and a clear method for securing approvals from all interested parties whose “ownership” is critical for its success. The results may be presented to a board of visitors including academics and real-world agency leaders. Students are expected to be able to identify, verbalize, and experience in an authentic way clearly stated personal values as well as technical expertise.

## EDUCATION POLICY

Teacher Quality Matters: Proposing Education Reform for California  
Teachers' Union Effects on the Quality of Education  
Understanding and Improving Los Angeles Charter Schools

## ENVIRONMENTAL POLICY

Gold Mining in America: Do Regulations and Standards Ensure Environmental Protection and Sustainability?  
Profit and Preservation: Opportunity for Cities and their Water Districts to Alter Unsustainable American Consumer Water Use  
Tension or Harmony with Nature: Native American Practices and Traditions and the Endangered Species Act  
Water Energy Nexus in California  
Water, Water Everywhere: Is Municipal Desalination the Answer to Orange County's Water Woes?

## INTERNATIONAL RELATIONS/NATIONAL SECURITY

Looking into the Future: The United States National Security Strategy for China  
Promoting a Better World: The United States National Security Strategy for Central and South Asia  
Russia: A National Security Strategy  
The United States National Security Strategy for Europe

## GOVERNMENT AND MARKET-BASED SOLUTIONS

Achieving Excellence in K-12 Education  
Addressing HIV/AIDS Treatment in Marsabit, Kenya  
Female Gendercide in China: Current Issue, Government and Market Failure, and Policy Implications  
Foreign Aid: Exploring Market-Driven Solutions to Economic Development  
Improving Air Quality in China  
Inefficiencies and Recommendations of the Family Medical Leave Act and the Pregnancy Discrimination Act  
Jordanian Water Security  
Juvenile Records Privacy and Sharing: Empowering Educators to Protect Children Who Are in Multiple Systems  
Policy Analysis: The Supplemental Nutrition Assistance Program  
Private Sector Pensions: Protecting Your Future Against Fraud  
Privatization and Market Liberalization: A Panacea for the Greek Debt Crisis  
Small-Arms Control and Liberia: Government Failures, Market Responses and a New Public Policy

# PEPPERDINE POLICY REVIEW

## STUDENT-LED JOURNAL RELEASES VOLUME VI

View the journal online at  
[publicpolicy.pepperdine.edu/policy-review/2013v6](http://publicpolicy.pepperdine.edu/policy-review/2013v6)

Free Speech | Drinking Water in Senegal | Financial Growth | Mobile Health Technology  
Conflict in Mali | Climate Change | The Korean Conflict | Digital Missile Gap | Healthcare

## ALUMNI NOTES

**LANCE CHRISTENSEN** (MPP '04) and his wife, Kelsey, welcomed their fourth child, Allie Ann, on April 25, 2013.



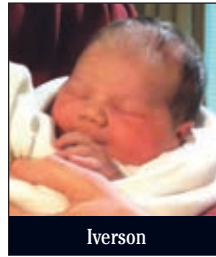
Christensen

**DANIEL HOANG** (MPP '05) is a member of the Citizens' Telecommunications and Technology Advisory Board (CTTAB) as appointed by the mayor of Seattle, Washington, Mike McGinn, and confirmed by the Seattle City Council.



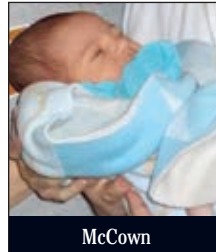
Hoang

**LANCE IVERSON** (MPP '02) and his wife, Heather, welcomed their first child, Daniel Lance Iverson, on March 11, 2013.



Iverson

**PAUL McCOWN** (MPP '12) was promoted to senior financial analyst at Credit Acceptance, a sub-prime auto lender based out of Southfield, Michigan. McCown and his wife, Jacinta, also welcomed the arrival of Paul, Jr., born April 30, 2013.



McCown

**ANTHONY SCARDINO** (MPP '99) obtained the degree of doctor of philosophy in leadership and change from Antioch University.

**YIYING "ELLE" WANG** (MPP '09) was awarded the Dissertation Proposal Development Fellowship from the Social Science Research Council for the 2013 fellowship year, where she will participate in the field of mobility, empowerment, and precarity in African migration.

## What's new with you

To share your alumni news, please submit to [christina.ramirez@pepperdine.edu](mailto:christina.ramirez@pepperdine.edu).

## STEVEN HAYWARD: "What Would Reagan Do: Modernizing the Gipper for the Age of Obama"

Steven F. Hayward, the Spring 2013 William E. Simon Distinguished Visiting Professor at the Pepperdine School of Public Policy, delivered the lecture "What Would Reagan Do: Modernizing the Gipper for the Age of Obama" on March 19, 2013.

Hayward, author of *The Age of Reagan*, a highly-praised narrative history of Ronald Reagan and his impact on American politics, detailed the parallels between the tumultuous Republican Party preceding Reagan's ascension to power and the current Republican Party's trajectory in Obama's America. Reagan was ahead of his time on many topics, specifically his ability to revolutionize the defeated Republican Party. Hayward counseled that today's Republicans should examine Reagan and his policies to resuscitate their party.

"To have a responsive government," Hayward explained. "Conservatives must be able to argue for fairness, something at which Obama succeeds and Republicans fail."

According to Hayward, Reagan, an advocate for principle-politics, defined conservatism as "principles adapting from the past." The vitality of the Republican Party, both in 1977 and 2013, hinges on electing the best candidates—those who are willing to fight for Republican ideals. In Reagan's 1977 speech "A New Republican Party" at the Conservative Political Action Committee, he advised, "I need not remind you that you can have the soundest principles in the world, but if you don't have candidates who can communicate those principles, candidates who are articulate as well as principled, you are going to lose election after election."

Hayward cited new poll results which indicate Americans are becoming more progressive on various social issues and skeptical of the government's ability to fulfill their fundamental rights.



"The successor to Reagan, if there ever is one, will be able to revive the torch of liberty," Hayward argued.

For the past decade, Hayward was a Senior Fellow at the Pacific Research Institute and the F. K. Weyerhaeuser Fellow in Law and Economics at the American Enterprise Institute. He currently writes about environmentalism, law, economics, and public policy for various national publications, including the *New York Times*, *Wall Street Journal*, *Weekly Standard*, and *National Review*. During his spring semester at Pepperdine, Hayward led a seminar in "American Democratic Culture."

Funded by the William E. Simon Foundation, the William E. Simon Distinguished Visiting Professorship at the School of Public Policy provides the school with the opportunity to invite a series of nationally recognized and highly respected individuals to be in residence each year. Each visiting professor is selected based on his or her academic expertise and prestige in a particular field of public policy. They lead one class or seminar, devote significant time as a resident mentor to student scholars, and lead presentations for the entire campus community.

View Hayward's lecture on the School of Public Policy YouTube Channel: [www.youtube.com/PepperdineSPP](http://www.youtube.com/PepperdineSPP)

PEPPERDINE UNIVERSITY  
School of Public Policy **Dean's Report**

**PEPPERDINE  
UNIVERSITY  
SCHOOL OF  
PUBLIC POLICY**

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*Dean*

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John Thomas (MPP '10)  
Keith Tobias  
Robert Virtue  
Carol Wallace  
Beti Ward  
Barry L. Wolfe  
Mirielle Wolfe  
Greg Wood  
Johnny Zamrzla

**EVENTS**

Please visit: [publicpolicy.pepperdine.edu/news-events/events](http://publicpolicy.pepperdine.edu/news-events/events) for all upcoming School of Public Policy events

**BEGINNING SEPTEMBER 12, 2013**

(Every Thursday for 12 sessions)  
**U.S. Foreign Policy Roundtables**  
Bruce Herschensohn, *Senior Fellow*  
Wilburn Auditorium, Malibu, California  
6 p.m.

**SEPTEMBER 12, 2013**

**Davenport Discussion: Nick Bowden**  
*CEO and Founder, MindMixer*  
SPP Classroom 175, Malibu, California  
Noon

**SEPTEMBER 18, 2013**

**"The Political Economy of the American Founding: A Constitutional Interpretation of Economic Theory"**  
Gordon Lloyd, *Professor of Public Policy*  
Drescher Graduate Campus Rm LC159, Malibu, California  
1 p.m.

**NOVEMBER 22, 2013**

**Fiftieth Anniversary of John F. Kennedy Assassination Lecture and Viewing of Award-Winning Documentary John F. Kennedy: Years of Lightning, Day of Drums in Partnership with Pepperdine Libraries**  
Bruce Herschensohn, *Senior Fellow*  
Wilburn Auditorium, Malibu, California  
6 p.m.

**FEBRUARY 28 – MARCH 1, 2014**

**Conference: "Character and the Moral Sense: James Q. Wilson and the Future of Public Policy"**  
Wilburn Auditorium, Malibu, California

**DEAN'S REPORT  
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Christina Ramirez  
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