

## THIRTEENTH SCHOOL OF PUBLIC POLICY CLASS GRADUATES AT COMMENCEMENT CEREMONY

The master of public policy degree was conferred on fifty-nine candidates at the Pepperdine School of Public Policy graduation ceremony on April 15, 2011. Jason Pates ('95, MPP '99) and Olena Kozlova-Pates (MPP '99) were honored with this year's Distinguished Alumnus Awards. The honorary doctor of laws degree was bestowed on two friends of the University, Seiji Masuda and Michael Boskin, with Boskin serving as the commencement speaker.

Graduating student Tom Church served as this year's student speaker. Addressing his classmates, Church reminded his peers that learning is not an issue of location but a task of remembering that "wherever you are, recount what you have learned here."

Boskin charged the graduating class to have a lifelong respect for learning and suggested that doing so would lead them towards "raising a family with values, being tough but not mean, and competitive yet generous." Boskin reminded graduates that they will face a remarkable and unpredictable journey, just as he has from his graduation to theirs. The way to make a difference on that journey, Boskin concluded, is to participate in solving the daunting problems of life.

Michael Boskin is the Tully Friedman Professor of Economics and Senior Fellow at the Hoover Institution at Stanford University. He is also a research associate



*Michael Boskin of the Hoover Institution served as the 2011 commencement speaker.*

at the National Bureau of Economic Research in Cambridge, Massachusetts. Under George H. W. Bush, Boskin served as the chair of the President's Council of Economic Advisors from 1989 to 1993. His works include many books and articles, including *Reagan and the Economy* (1987). Previously, he also has held academic positions at the American Enterprise Institute, Yale University, and Stanford University. He received his BA, MA, and PhD in economics from

*Graduation continued on page 7* ➔

## THE SCHOOL OF PUBLIC POLICY AND DAVENPORT INSTITUTE HOST TWO-DAY "A PLACE IN THE WORLD" CONFERENCE



*(l-r): Ted McAllister, Edward L. Gaylord chair/associate professor of public policy and conference codirector; Yi-Fu Tuan, keynote speaker; Xixi Chen (MPP '10); and Wilfred McClay, 2009-2010 William E. Simon Distinguished Visiting Professor and conference codirector.*

The School of Public Policy and the Davenport Institute for Public Engagement and Civic Leadership hosted a two-day conference entitled "A Place in the World: Geography, Identity, and Civic Engagement in Modern America," on March 11 and 12, 2011, on the Drescher Graduate Campus in Malibu, California. Dr. Ted McAllister, Edward L. Gaylord Chair and associate professor of public policy, and Dr. Wilfred McClay, the 2009-2010 William E. Simon Distinguished Visiting Professor at the School of Public Policy, codirected the event with sponsorship from the Earhart Foundation, the Lynde and Harry Bradley Foundation, and The Olson Company.

Together, McAllister and McClay articulated, "In a mobile and globalizing world, we stand in a special need of stable and coherent places that ground and orient us, and provide an arena for civic engagement." The conference, which comprised six sessions, centered on the relationship between a "sense of place" and civic engagement. Drawing an audience of students and scholars, the conference provided an outstanding lineup

*Place Conference continued on page 7* ➔

## DEAN'S MESSAGE

On May 14, some 950 friends and supporters of Pepperdine gathered at L.A. Live to hear bold plans for the new \$450 million "Campaign for Pepperdine," marking the beginning of events to celebrate Pepperdine's 75th Anniversary in 2012. Next year will also mark the 15<sup>th</sup> anniversary of the University's youngest school, the School of Public Policy, whose goal for the campaign is \$24 million.

More than half of the campaign goal for the School of Public Policy is targeted at endowed scholarships for our students, as well as support for their summer internships during our two-year program. We also hope to establish a loan forgiveness fund for select students who choose service careers upon graduation where their expected annual salaries make it difficult to repay their student loans (currently our students graduate from the School of Public Policy with an average indebtedness of over \$40,000).

I am joined by a wonderful team of staff and volunteers as we undertake our part of the campaign. Our campaign committee comprises 20 leaders, each of whom has committed to give a minimum of \$100,000 during the campaign. They are led by chair Pat Boone, who was the first person to make a gift to support the founding of the School of Public Policy at its beginning. Our committee also includes several members of Pepperdine's University Board and Board of Regents, as well as an encouraging representation from the School of Public Policy Board of Visitors. I look forward to providing a report on our progress in subsequent issues of the *Dean's Report*, but it is

encouraging that of our \$24 million goal, \$15 million has been raised or committed already.

Working closely with me and with our campaign committee are vice chancellor Michael Warder and senior advancement officer Deirdre Shipstead. Frankly, I have never considered myself a fundraiser, but as I watch these young students grow, mature, and eventually change the lives of those around them, one of the most rewarding things I do is my work with our supporters to give them opportunities to leverage their own resources by investing in these young lives, and through them, to influence the lives of countless multitudes. This will be an energizing and inspiring campaign.



*James R. Wilburn*  
**JAMES R. WILBURN**  
*Dean, School of Public Policy*

## SCHOOL OF PUBLIC POLICY MOURNS PASSING OF *Longtime Benefactor*

### *Virginia B. Braun*



Pepperdine University and the School of Public Policy mourn the passing of longtime benefactor and Pepperdine regent, Virginia Braun, who passed away on March 19 in Pasadena, California. She was 93. The recipient of the University's highest honor, she was awarded the honorary Doctor of Laws degree in 1985 and served on

the University Board from 1983 and the Board of Regents beginning in 1995. The wife of Henry A. Braun of Pasadena, she contributed generously through the Carl F. Braun Family Trust to Pepperdine, especially its School of Public Policy, whose home facility bears the name of the Henry A. and Virginia B. Braun Center for Public Policy, dedicated in 2003.

The Braun family also helped fund the University's Thornton Administrative Center, which opened in 1986, and supported the arts and sciences at Pepperdine through major gifts including their most recent funding to create the Charles B. Runnels Sports and Recreation Village on the Malibu campus. Born in Detroit, Michigan, Braun attended Briarcliff College in New York City and Garland Junior College in Boston, Massachusetts, and was known regionally and nationally for her active volunteerism and involvement in civic,

cultural, and educational enterprises. Active in Republican political activities at the state and national level, she was a friend to several U.S. presidents. She will be remembered for her tireless energy while serving in leadership positions with numerous nonprofit organizations including the Braille Institute, Child Guidance Clinic, the Doheny Eye Institute, the Los Angeles County Museum of Art, the Pasadena Guild of Children's Hospital, and the United Way.

School of Public Policy dean James Wilburn observed, "Ginie Braun was not only one of the most generous supporters of the students at Pepperdine, including the School of Public Policy whose building bears her name, but was full of life with a girlish little devil in her eye even into her 90s. As one who enjoyed teasing her friends, she was a special source of encouragement to our students, and her long shadow of influence will be evident in the School of Public Policy for all time."

## VICTOR DAVIS HANSON EXPLORES GIFTED WARTIME LEADERS THROUGHOUT HISTORY



Victor Davis Hanson, Senior Fellow at the Hoover Institution at Stanford University, and the Spring 2011 William E. Simon Distinguished Visiting Professor at the School of Public Policy, gave a lecture titled “Savior Generals: How a Rare Few Win Lost Wars” to public policy students on February 10, 2011.

Prefacing his lecture with comments on modern leadership, “The youth today,”

Hanson said, “learn the skills of command and responsibility in a way that focuses on cosmetic attributes such as attire and mannerisms.” However, he has found other aspects in this learning process to be more important, especially in how they relate to leadership in war and situations where battles are clearly won or lost by a single individual.

Hanson discussed three savior generals, whose bold moves and heroic stands accounted for major turning points in their respective conflicts, as well as remarkable moments in military history. He began with Themistocles, who convinced the Athenians to fight Xerxes and the Persian army at sea in 480 B.C. His strategy to hinder the Persian’s supply route, along with his firm belief in the attainability of this goal guided the Athenian-Persian standoff at sea, leading Xerxes to flee and ushering in an era of confidence.

Hanson also spoke on General Sherman, whose military victory in Atlanta in 1864 aided Lincoln’s reelection and ultimately assisted the Union victory. He concluded with General Ridgway, who effectively restored troops’ morale during the Korean War and ordered the counteroffensive “Operation Roundup” in 1951, pushing north of the 38th parallel where the conflict ended two years later.

Hanson noted two specific commonalities shared among these “savior generals.” First, all three fought and marched alongside their men, and second, all were not widely admired by their peers prior to their military victories. Hanson concluded by looking at current military leadership, examining the presence of such visionary and eccentric leaders, such as General David Petraeus, who, he claimed, could be such a savior general on the horizon.

A nationally syndicated columnist for Tribune Media Services, as well as a frequent contributor to the political *National Review* magazine and its corresponding website, Hanson is the author of hundreds of articles, book reviews, scholarly papers, and newspaper editorials on matters ranging from ancient Greek, agrarian, and military history to foreign affairs, domestic politics, and contemporary culture. He is the Martin and Illie Anderson Senior Fellow in Residence in Classics and Military History at the Hoover Institution, Stanford University, and Professor Emeritus of Classics at California State University, Fresno. Among numerous awards, honors, and fellowships, he was awarded the National Humanities Medal in 2007 and the Bradley Prize in 2008.

View Hanson’s lecture on the School of Public Policy’s YouTube channel: [www.youtube.com/pepperdinespp](http://www.youtube.com/pepperdinespp)

## NEW BOARD OF VISITORS MEMBERS

The School of Public Policy Board of Visitors comprises national policy, business, and community leaders who support the school’s mission and share the commitment to a more expansive approach to public policy. The board provides invaluable counsel and support to the School of Public Policy, and the members are examples of public leaders who appreciate the role of a strong moral and ethical standard while recognizing the central importance of civil society, faith, and free markets to solve policy issues.

*Dean James R. Wilburn welcomes the newest Board of Visitors members:*

**CATHRYN J. KINGSBURY** ('97, MPP '99) is a principal with the Livingston Group, LLC, a bipartisan government relations and public affairs firm in Washington, D.C., providing representation services worldwide to a select clientele of businesses, nonprofits, and government agencies. Kingsbury currently represents the Arab Republic of Egypt, addressing issues of mutual interest in the U.S.-Egyptian bilateral relationship. She has represented clients as diverse as the Girl Scouts of the U.S.A., the Republic of Azerbaijan, and Virgin Nigeria Airways. Kingsbury received her BA in 1997 from Seaver College and her MPP as a member of the inaugural class of the School of Public Policy in 1999. In 2010 Kingsbury was honored as the Distinguished Alumnus for the School of Public Policy. Fully engaged in alumni life, she has served as president of the D.C. Waves chapter of the Pepperdine Alumni Association.

**JEFFREY M. JONES** (MPP '02) is assistant director and research fellow at the Hoover Institution at Stanford University, where he specializes in welfare reform and workforce investment policy, and actively studies American culture and values. He is primarily interested in redesigning federal and state welfare measures to encourage meaningful work and individual responsibility in order to reduce poverty. His research also has a strong emphasis on the root causes of and solutions to homelessness. As assistant director for operations, Jones works closely with the director and senior administrators to develop and implement projects essential to the advancement of the Hoover Institution. Jones received his BA from Wheaton College and his MPP from Pepperdine University.

**CYNTHIA V. GUERRERO** (MPP '04) is founder of CG Consulting Group, Inc. As a registered California state and federal lobbyist, Guerrero specializes in a broad range of issues specifically relating to the technology industry, providing her clients with policy and political strategy, as well as crisis management. Prior to returning to her private practice, she served as the California director for TechNet, the leading bipartisan political network of CEOs that promotes growth of the innovation economy by building long-term relationships between technology leaders and policymakers both on the state and federal levels. Before joining TechNet, Guerrero worked with various state legislators and public officials, members of Congress, and the U.S. Senate providing political strategy and fundraising services. Guerrero received her BA from Mount St. Mary’s College and her MPP from Pepperdine University.



# Robert Tamura Speaks on Equal Opportunity in Education

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Robert Tamura, Spring 2011 William E. Simon Distinguished Visiting Professor, presented a lecture titled, “The Value of Equal Opportunity in Education: How Much is Waiting for Superman Worth,” as part of the School of Public Policy’s annual prospective student open house on March 1, 2011. The lecture, presented to current and prospective public policy students, explored historical racial inequalities surrounding access to the American education system.

As part of Tamura’s research on this topic, he examined correlations between the fertility rates, mortality rates, and schooling by race for blacks and whites in the last two centuries, noting a remarkable convergence in all three indicators. In understanding the economic implications of this data and the extraordinary value that blacks placed

on education, Tamura summarized his findings by asking, “How much would a typical black American have been willing to pay in order to have received equal access to public schools as a white American?”

“The answer,” Tamura said, “is that blacks would have been willing to give up a lot of their wealth in order for their children to have been better educated.”

Tamura is a professor in the John E. Walker Department of Economics at Clemson University in Clemson, South Carolina. He has served previously as a visiting scholar at the Federal Reserve Bank of Atlanta, assistant professor at the University of Iowa, and as a Research Fellow at the National Bureau of Economic Research.



## THE LATEST FROM THE DAVENPORT INSTITUTE FOR PUBLIC ENGAGEMENT AND CIVIC LEADERSHIP

The 2011 commencement ceremony of the School of Public Policy (SPP) marked the completion of the first academic year since Common Sense California (CSC) joined with the Davenport Institute for Public Policy to create the Davenport Institute for Public Engagement and Civic Leadership at the School of Public Policy. As the Davenport Institute continues CSC’s work of training local officials, it has taken up the vital tasks of consulting and writing about public participation so as to promote civic-engagement processes throughout California and across the nation. The “new” Davenport Institute also had a chance to strengthen its relationship with students at the School of Public Policy.

In addition to cohosting the “A Place in the World” conference with the School of Public Policy and welcoming submissions from public policy students to the *In Common* blog, the Davenport Institute facilitated a series of “Davenport Discussions,” lectures and conversations with policy practitioners and commentators. During the 2011 spring semester, the Davenport Institute welcomed three guests to its Davenport Discussions: Brian Anderson, editor of *City Journal*; Rod Gould, city manager of Santa Monica; and Kay Hymowitz, William E. Simon Fellow at the Manhattan Institute.

At the first Davenport Discussion, Brian Anderson discussed the importance of effective journalism in the development of public policy and described his unorthodox career as an academic and journalist. He shared details about the world of writing and editing for a major policy journal and answered student questions about careers in journalism and policy. The *New York Times* recently described Anderson as one of “the most probing and erudite political essayists of our day.”



Brian Anderson, editor, *City Journal*.

Rod Gould came to Pepperdine as both the second speaker in the Davenport Discussions series and the School of Public Policy’s first-ever City Manager in Residence. Gould spoke with contagious enthusiasm about why he believes that local government is the best place to make a difference, encouraging students to view local government in ways that they had not considered before. Not only did Gould share stories from his experience in leadership in different cities, but he also offered students advice about finding—or creating—internships that would develop their interests and expand their career opportunities.

The final Davenport Discussion of the year featured Kay Hymowitz. Her lecture differed slightly from the career-focus of the earlier speakers as she addressed a specific cultural issue and its implications for public policy relating to her new book *Manning Up: How the Rise of Women Has Turned Men into Boys*. In addition to describing her research on career and family patterns within the Millennial Generation, Hymowitz discussed some hopeful trends and offered encouragement to a group of students navigating a world of personal and professional opportunities much more expansive—and therefore also potentially overwhelming—than at any other time in history.

“Through the Davenport Institute we have been excited to be able to offer students these opportunities to meet practitioners, writers, and academics in a variety of fields,” said Pete Peterson (MPP ’07), executive director of the Davenport Institute. “We look forward to bringing more speakers and events to the SPP community.”

Visit the Davenport Institute’s website at:

<http://publicpolicy.pepperdine.edu/davenport-institute>

# COLLEEN GRAFFY TALKS PUBLIC DIPLOMACY, U.S. IMAGE



**C**olleen Graffy ('79), director of global programs and associate professor of law at the Pepperdine School of Law, facilitated a public diplomacy roundtable discussion in March entitled "What is America Doing to Improve Its Image Abroad?" Based on her expertise and career focus, Graffy explored her insights with public policy students surrounding the international standing of the United States.

A nation's image, according to Graffy, can be contingent upon several variables, as well as changed in a number of ways. Some

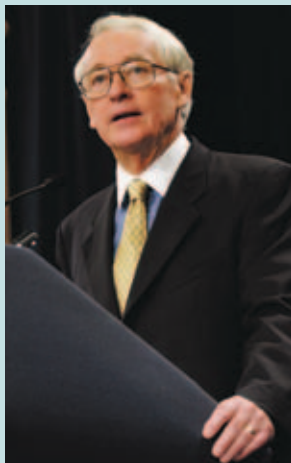
countries, for example, maintain a national tourism board, but the United States, in place of such a board, conducts public diplomacy. Where standard diplomacy tends to focus on state-to-state relations, public diplomacy utilizes a person-to-person communication design, engaging citizens of other societies.

Graffy, who previously served as deputy assistant secretary of state for public diplomacy for Europe and Eurasia at the U.S. Department of State, also noted the perceived shift in the White House's image during the transition to the Obama Administration. The notion existed that the U.S. image would not be an issue in light of the initial political euphoria, accompanied by a spike in polling, as President Obama took office. Graffy then compared how that notion has faded in time to the direction of public sentiment following the end of the Cold War until the fall of the Berlin Wall, vouching for a consistently strong push for public diplomacy.

Graffy examined different forms of this effort, including cultural diplomacy, sports diplomacy, educational exchanges, media outreach, and green diplomacy and concluded by promoting efforts toward a positive image as a substantial growth area for U.S. industry and government.

View Graffy's discussion on the School of Public Policy YouTube channel: [www.youtube.com/pepperdinespp](http://www.youtube.com/pepperdinespp)

## JAMES Q. WILSON LECTURES ON POLITICS, POLICIES OF IMMIGRATION REFORM



**R**onald Reagan Professor of Public Policy James Q. Wilson gave his annual lecture at the Ronald Reagan Presidential Library on March 22, 2011, lecturing on the current political climate surrounding immigration reform.

Focused on overhauling current immigration policies in the U.S., Wilson, who is regarded as one of the nation's premiere political scientists, wrestled with political attitudes toward immigration and proposed policies that may be pivotal in moving public opinion on both sides of the argument to a consensus.

"The politics of immigration seem to divide Americans deeply," Wilson said. "However, when you look at the issue more closely, they're not as deeply divided as the press may sometimes imagine."

With attention on illegal immigration from Latin America, Wilson noted an alarming trend in how the issue is worded, which he believes shapes public perceptions of immigration and prevents this country from achieving real immigration reform. "The key issue with respect to immigration is the word 'amnesty.' I think that one word is the problem."

Indeed, in a Pew Research Center poll asking Americans whether they would support giving illegal immigrants citizenship under specific

conditions, such as holding a job or paying a fine for illegal entry, Wilson revealed that when the notion of "granting amnesty" versus "providing a path to citizenship" was presented, responses supporting citizenship fell nine percentage points. "It's clear in this country that the word 'amnesty' is the deal breaker," Wilson noted. "Congress, following the lead of public opinion, will be frozen around 'amnesty.'"

Wilson, however, finds the law's status quo unacceptable, insisting that Congress find a solution that manages the illegal immigrant population without deporting all of them and, instead, put those that deserve to be put on a path to citizenship on that path. As part of this solution, Wilson suggested implementation of several new immigration policies ranging from how the U.S. administers its visas to how it handles family reunification for immigrants. With a new set of policies, Wilson hopes, will come evolving public opinions on immigration that eventually will help achieve immigration reform in Congress and throughout the nation.

Wilson holds the nation's highest civilian honor, the Presidential Medal of Freedom. He is the author or coauthor of more than 15 books, covering a wide variety of topics including urban problems, government regulation and bureaucracy, crime prevention, and delinquency among children. He has chaired and served on a number of national commissions including the White House Task Force on Crime and the President's Council on Bioethics. In addition, Wilson has served as president of the American Political Science Association and was honored by the Lynde and Harry Bradley Foundation as a recipient of the 2007 Bradley Prize.

## JASON PATES AND OLENA KOZLOVA-PATES RECEIVE 2011 DISTINGUISHED ALUMNUS AWARDS



(l-r): Dean James R. Wilburn; Jason Pates ('95, MPP '99); Olena Kozlova-Pates (MPP '99), and Deirdre Shipstead, senior advancement officer.

Jason Pates ('95, MPP '99) and Olena Kozlova-Pates (MPP '99) were honored with this year's Distinguished Alumnus Awards for the School of Public Policy at the April 15, 2011, commencement ceremony. Each year, the Distinguished Alumnus Award seeks to recognize strength of character, professional achievement in the field of public service, and a record of commitment to the University and fellow alumni. Upon receiving the award, Pates addressed the graduates, encouraging them to be relentless in the pursuit of their career passions.

Pates currently serves as the manager of customer business transformation in the voice technology group at Cisco Systems, Inc. In his position, he works with large manufacturing, energy, and high-technology enterprises to identify needs that Cisco Systems can fill. Previously, he has worked with ChannelAdvisor Corporation and has been a management consultant at Booz Allen Hamilton and Accenture. He was also the School of Public Policy's first Presidential Management Fellow, which led him to his 1999 position as a financial economist in the U.S. Treasury Department's Office of Financial Institutions Policy.

Kozlova-Pates served at the National Democratic Institute for International Affairs, where she was senior program officer for the Eurasia Division. In 2004 she led former U.S. Secretary of State Madeleine Albright and other political officials in visits throughout Eurasia, looking at democratic development in Russia, Belarus, her home country of Ukraine, and other countries. She most recently served with the Futures Group and is now working full-time at home.

The couple met in 1997 at the student orientation workshop at the beginning of their time in the School of Public Policy and married two days after their graduation with the inaugural class of the Pepperdine School of Public Policy. Since then, both have been active in the Carolina Waves and Washington, D.C. Waves alumni chapters. The Pates family resides in Wake Forest, North Carolina.

## THE CHARLES AND ROSEMARY LICATA LECTURE SERIES PRESENTS AUTHOR SHELBY STEELE

Award-winning author Shelby Steele presented the annual Licata Lecture on January 12, 2011, in the Drescher Graduate Campus Auditorium. Introduced by his son, Eli Steele (MPP '11), Steele discussed his thoughts on President Obama's "Meteoric Rise and Dramatic Decline."

Attributing both Obama's qualities and those of American society to his rise and decline, Steele candidly described his assessment of Obama's 2008 political victory. Coming into the presidential arena during a crisis, he argued, Obama had the benefit of using the momentum of the bleak economic conditions, and the subsequent widespread discontent with the current administration, to appeal to the people as the "hope and change" candidate.

Steele attributed Obama's decline on his lack of sound policies and solid mechanisms with which to implement his initiatives. He pointed out that Obama has yet to establish a vision for what the U.S. should be in the world and believed that, from this, people have begun to lose confidence in his ability to be a leader.

Obama, according to Steele, possesses the quality of being a projection screen on which people can project their longings, wants, and needs. However, dissatisfaction with his ability to produce actual results, as well as his lack of international vision for the U.S., he argued, has fueled his decline.

Steele is the Robert J. and Marion E. Oster Senior Fellow at the Hoover Institution at Stanford University. He specializes in the study of race relations, multiculturalism, and affirmative action. Steele has written widely on race in American society and the consequences of contemporary social programs on race relations. He has received numerous awards for his work including the Bradley Prize and the National Humanities Medal. He has authored several books on race relations and has written extensively for major publications including the *New York Times*, the *Wall Street Journal*, and *Harper's* magazine. He also has appeared on national current affairs news programs including *Nightline* and *60 Minutes*.

View Steele's lecture on the School of Public Policy's YouTube channel: [www.youtube.com/pepperdinespp](http://www.youtube.com/pepperdinespp)





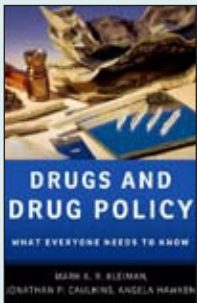
# PEPPERDINE POLICY REVIEW

## VOLUME IV OF STUDENT-RUN POLICY JOURNAL RELEASED

The student-run academic journal *Pepperdine Policy Review* released its fourth volume in May 2011. The journal showcases the best scholarly work of School of Public Policy students at Pepperdine, featuring articles, commentaries, and book reviews that address a variety of issues from the U.S. and global economy and the military to political philosophy. Volume IV also includes an alumni-authored article by a School of Public Policy alumnus.

*Pepperdine Policy Review* seeks to inform policy makers, academic researchers, and the general public of ideas that will help transform public policy debate in the U.S. and abroad through its scholarly research, innovative policy solutions, and insightful commentary. All articles are thoroughly reviewed by student editors and must meet rigorous academic standards. *Pepperdine Policy Review* is led by faculty advisor James Priege and 2010-2011 editor-in-chief Alexander Fondrier (MPP '11).

To view the recent volume of *Pepperdine Policy Review*, please visit the website at [publicpolicy.pepperdine.edu/policy-review/2011v4](http://publicpolicy.pepperdine.edu/policy-review/2011v4). The journal's editorial board will be seeking submissions from students and alumni for Volume V in fall 2011. Submission information can be found at [publicpolicy.pepperdine.edu/policy-review/submission](http://publicpolicy.pepperdine.edu/policy-review/submission).



## ANGELA HAWKEN AUTHORS NEW BOOK

Angela Hawken, associate professor of economics, published *Drugs and Drug Policy: What Everyone Needs to Know* this summer with Mark A. R. Kleiman, professor of public policy at University of California, Los Angeles, and Jonathan P.

Caulkins, Stever Professor of Operations Research and Public Policy at Carnegie Mellon University. Having established herself as a leading expert on drugs and drug policy with her work on HOPE (Hawaii Opportunity Probation with Enforcement), Hawken with her colleagues examines the physiological component to drugs and addiction, cultural norms and customs, drug-related crime, and the implications of public policies designed to control drug distribution and use. In what is often a vast and complex field, Hawken and her colleagues present their conversation on the subject with unprecedented clarity and focus, ideal for policymakers and those with even a passing interest in drugs and drug policy.

Publisher: Oxford University Press (July 13, 2011)  
ISBN 9780199764501

*Place Conference continued from page 1* →

of distinguished speakers ranging from professors, practitioners, philosophers, and historians to architects, city planners, and city managers.

The conference began by exposing the need for place and the deficiencies that occur when individuals lack a strong sense of place. Christine Rosen, a senior editor of the *New Atlantis*, questioned the notions of mobility, arguing that despite being technologically connected and increasingly mobile, today people are actually more disconnected and lonely. Ray Oldenburg, author of *The Good Great Place*, revealed the need for what he terms “third places,” stating that government (the public sector) and markets (the private sector) are not enough to make a nation, and that these “third places” (which he identifies as the civic sector) make up the essential “third leg of the stool.”

The second session panel included Mark T. Mitchell, an associate professor and chair of the Department of Government at Patrick Henry College, and Russell Jacoby, a history professor at the University of California, Los Angeles. Focused on the theme “Cosmopolitanism and Place,” both speakers revealed the harm of cosmopolitanism to particular identities and localism and defended the human need to be rooted to particular places. The first day concluded with a dinner and keynote address about place and human experience from professor and author Yi-Fu Tuan, with an introduction by Xixi Chen (MPP '10).

The remaining sessions on day two focused on the practical aspects of cities, suburbs, and neighborhood communities, such as local planning and building. Alan Ehrenhalt, director of information at the Pew Center on the States, talked about the city of Chicago and the insufficiencies of urbanizing the suburbs. William A. Schambra, director of the Bradley Center for Philanthropy and Civic Renewal, identified that the social policies created to address social problems have actually compounded them and stressed that social services should undertake a place-based approach rather than a program-based approach. Philip Bess, professor and director of graduate studies at the School of Architecture at the University of Notre Dame, and Witold Rybczynski, the Martin and Margy Meyerson Professor of Urbanism at the University of Pennsylvania, spoke about designing, building, and developing places for human flourishing.

The lunch address was delivered by Dana Gioia, former chair of the National Endowment for the Arts, who wrestled with the question, “Is Los Angeles a Place?” Having been born and raised in California, Gioia momentarily silenced the critics and defended Los Angeles as a “place.” The conference concluded with a discussion among city planners, architects, and city managers.

The two-day conference succeeded in promoting the conversation about place by motivating attendees to question the importance of place and its particulars, to foster their “sense of place,” and to fully engage in places of their own.

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the University of California, Berkeley.

Seiji Masuda is the past president and chair of a real estate investment enterprise in Zurich, Switzerland. He received the Medal with Dark-Blue Ribbon from the Japanese government, an honor bestowed by the Emperor of Japan, for his exemplary contributions to Japanese society and has served on the Pepperdine University Board since 1993. In 2010 he joined the Board of Visitors for the School of Public Policy.

# FACULTY/FELLOW UPDATE



## LUISA BLANCO

*Assistant Professor of Economics*

Luisa Blanco's article "Explaining the Rise on the Left in Latin America" has been accepted as a revise-and-resubmit at the *Latin American Research Review*. Blanco was also invited to a colloquium from the Liberty Fund in Guatemala to discuss money and the banking system with other professionals and academics from Latin America. Blanco is currently the president of the Pacific Coast Council on Latin American Studies. With a grant from the Charles G. Koch Charitable Foundation, she coordinated guest speaker lectures, recorded podcasts, and is also working with School of Public Policy (SPP) students to produce a compendium of lectures related to the financial crisis of 2008. Furthermore, Blanco received a grant from the Office of the Provost at Pepperdine University to study with an SPP student the impact of resource abundance on institutions in Latin America and the Middle East. Blanco also started as a research fellow at RAND's Center for Latin American Social Policy this summer. Through this research fellowship, she is working on a research project that focuses on determining the impact of insecurity and violence on support and satisfaction with democracy and trust in institutions in Mexico.



## CAROLINE CICERO

*Adjunct Faculty*

Caroline Cicero was interviewed live on June 1, 2011, by KNBC Channel 4 News anchor Colleen Williams on the *Nonstop News LA* show about the practical implications of recent policy and provider changes to California's Medi-Cal program for 380,000 low-income older and disabled patients whose coverage will be transferred to managed care over the next year. Also in June, she was a panelist on healthcare and end-of-life issues in a session entitled "A Death Performed, A Life Observed: A Performance and Discussion of Scenes from Margaret Edson's Pulitzer Prize-Winning Play, *Wit*," at the Christian Scholars' Conference at Pepperdine University. In the local community, she spoke at Malibu Presbyterian Church's Seasoned Saints on "Preventing Falls In and Around Your Home," in April.



## ASHTON ELLIS

*Adjunct Faculty*

Ashton Ellis coauthored *The Phenomenon of Migration and the Magisterium of the Church: Notes for Further Development of Catholic Social Thought*. The book was published in English as an e-Book by CEU Ediciones in Madrid, Spain, and will be printed in Spanish by the same publisher later this year. It is the first compilation and commentary of the Catholic Church's teaching on the rights and duties associated with global migration. Along with continuing to teach "Public Policy and the Legal Framework" this fall, Ellis taught a new version of "The Political Biography of a New Public Policy" during the Spring 2011 semester. The latter course examined the extent to which major American laws delivered on promises to increase access and opportunity for citizens. Another component of the course surveyed various approaches by economists in Peru, Bangladesh, and Zambia to spur economic growth through small yet important changes to their countries' respective legal codes.



## JAMES COYLE

*Adjunct Faculty*

Coyle has spoken at Chapman University, the World Affairs Council of Orange County, the Pacific Council on International Policy, and American Women for International Understanding on his thesis that democracy has not arrived in the Middle East; rather, we are seeing internal struggles between competing elites for control of the state. Coyle continues to publish his blog at <http://eurasianenergyanalysis.blogspot.com>.



## COLLEEN GRAFFY

*Adjunct Faculty*

*Director of Global Programs; Academic Director, London Program; Associate Professor of Law, School of Law*

Colleen Graffy taught a new class during the Spring 2011 semester at the School of Public Policy entitled "Public Diplomacy in a Global Context," where former ambassador to the Court of St. James (U.K.), Robert H. Tuttle, served as a guest speaker. Tuttle and Graffy conducted a podcast discussing his approach to public diplomacy throughout his post as ambassador. The podcast can be found at: [www.pepperdine.edu/pepperdinepeople/podcasts](http://www.pepperdine.edu/pepperdinepeople/podcasts). Graffy also served as the facilitator and interviewer for public conversation with former Secretary of State Condoleezza Rice in February. Graffy conducted a number of media interviews covering President Obama's state visit to the U.K. She served as a "Presenter's Friend" as well and did a one-hour commentary along with other guests from Iraq, Pakistan, and Germany on an interview Obama gave for British Sunday talk show *The World Today* on BBC World Service radio.



## SEAN JASSO

*Adjunct Faculty*

*Practitioner Faculty, Graziadio School of Business and Management*

Sean Jasso presented a paper entitled "On Globalization—Theory, Philosophy and Strategy" at the International Atlantic Economic Conference in Athens, Greece, in March, as well as a paper entitled "The Preeminent Corporation: Governance, Globalization, and Greatness" at the Western Economic Association International Conference in San Diego, California, in June. Additionally Jasso's chapter "On Corporate Governance" was published in the book *Governing America: Major Decisions of Federal, State, and Local Governments from 1789 to the Present*. While teaching economics at the Graziadio School of Business and Management at Pepperdine, Jasso also taught the School of Public Policy capstone course "Current Issues in Public Policy: Where Markets and Government Fail."



## ROBERT KAUFMAN

*Professor of Public Policy*

Robert Kaufman continues his research on a variety of projects, including a prospective book entitled "A Tale of Two Americas: Ronald Reagan, Barack Obama, and the Future of American Politics." He published a review essay in *H-Diplo*, the premier Cold War blog, on Ronald Reagan's legacy during the Cold War. Kaufman has continued to speak extensively in public and



through various media outlets on a variety of subjects, most frequently but not exclusively concerning American foreign and national security policy. In February, he addressed 60 Republican conservative members of Congress at a joint retreat sponsored by the Heritage Foundation and the Reagan Library. He has participated and lectured extensively on the subject of Reagan's legacy as part of the commemorations of the centennial of his birth.



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**GORDON LLOYD**

*Professor of Public Policy*

Gordon Lloyd coauthored with David Davenport, former Pepperdine president and Distinguished Professor of Public Policy, an op-ed entitled "One Way to Lose the Republic" in the *San Francisco Chronicle* on April 12, 2011. He chaired a panel "Federalism and the Problem of Place," for the Davenport Institute and School of Public Policy's March conference, "A Place in the World," at Pepperdine University. Lloyd presented his paper,

"Reflections on Hoover and Roosevelt," at the Center for Civic Education in April. He also served as a participant or discussion leader at a number of Liberty Fund conferences across the nation throughout the spring semester on the following topics: "Populism, Liberty, and Progress in Friedrich von Gentz and Thomas Babington Macaulay," "Liberty and the Constitution: The Virginia Ratifying Convention," and "Liberty and Responsibility in the New Deal: The Hoover-Roosevelt Debates." Lloyd served as a visiting lecturer at the Foundations of the Constitution for the Ashbrook Center at Ashland University, the Presidential Academy, and the National Constitution Center.



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**ROBERT LLOYD**

*Associate Professor of International Relations, Seaver College*

Robert Lloyd focused his research on conflict management and negotiation in the Middle East and Africa. He received a grant from the Glazer Institute at Pepperdine University for summer research associated with Israel's security barrier. He also was a copresenter at a Pepperdine University symposium entitled "Libya. Where Has It Been; Where Is it Going?" On Africa, Lloyd presented a paper on "Conflict and Security in

Africa" at the Association for the Study of the Middle East and Africa (ASMEA) in Washington, D.C., as well as moderated a panel on "Islam and Islamism in Africa." In April 2011, he was an election observer with the International Republican Institute in Nigeria's presidential elections. Lloyd published two articles: "Conflict in Africa," in the *Journal of the Middle East and Africa* and "Zimbabwe," for *Countries at the Crossroads*. He also had a book chapter published, "Christian Mediation in International Conflicts," in *Religion, Identity, and Global Governance: Ideas, Evidence, and Practice*. Lloyd continued to serve as an editorial board member for the *Journal of the Middle East and Africa*.



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**TED McALLISTER**

*Edward L. Gaylord Chair/Associate Professor of Public Policy*

Ted McAllister codirected a conference hosted by the School of Public Policy and the Davenport Institute for Public Engagement and Civic Leadership entitled "A Place in the World: Geography, Identity, and Civic Engagement in Modern America" on March 11-12, 2011, held on the Drescher Graduate Campus at Pepperdine University. The conference served as

a setting with a mix of theorists and practitioners, city managers and geographers, planners and historians, and activists and policy makers who came together to discuss the making of "place," and about how our

"places" can best encourage personal and civic flourishing. McAllister also delivered a paper entitled "Walter Lippmann and the Problem of Democratic Virtue" at the "Law, Liberty, and Virtue" conference presented by the James Madison Program in American Ideals and Institutions at Princeton University in May. In addition, McAllister published an essay in the journal *Politics and Culture* entitled "Can the Left Govern?"



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**GREGORY McNEAL**

*Adjunct Faculty*

*Associate Professor of Law, School of Law*

Gregory McNeal wrote an article "Why Obama Chose SEALs Not Drones" for *Foreign Policy* magazine. He also appeared on Fox News on two occasions to discuss the release of the new Global Commission on Drug Policy report and Mexican drug cartels and border violence, respectively. McNeal published pieces in the *Journal of Criminal Law and Criminology*, CATO Institute's "CATO Unbound" series, and in the journal *Engage*. His

public service activities included consultations with the staff of Senators Lieberman and Collins on cyber-warfare legislation, Congressman Wolf and his staff on religious extremism and jihadist recruiting, and advisory work with the National Security Agency and Department of Defense. His in-progress article, "The U.S. Practice of Collateral Damage Estimation and Mitigation" was presented at the University of Pennsylvania and will be published this fall.



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**JAMES PRIEGER**

*Associate Professor of Economics*

James Prieger developed and taught "Advanced Econometrics," a new course at the School of Public Policy, in response to student demand for an additional econometrics class. He published "French Automobiles and the Chinese Boycotts of 2008: Politics Really Does Affect Commerce," with Canhui Hong, Wei-Min Hu, and Dongming Zhu in the *B.E. Journal of Economic Analysis & Policy*. He also presented this paper at the Western Economic Association International conference in

San Diego in July. This research has been sponsored in part by the grant from the Office of the Provost at Pepperdine University. In its final press stage, Prieger will publish "The Broadcasters' Transition Date Roulette: Strategic Aspects of the DTV Transition," with James Miller in the *Journal on Telecommunications and High Technology Law*. Prieger continues to serve on the executive board of CreoCore, an innovative new nonprofit aimed at improving the welfare of the impoverished in Mali through microfinancing business start-ups, and as an editorial board member of *Applied Economics Quarterly*.



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**MICHAEL SHIRES**

*Associate Professor of Public Policy*

Michael Shires has continued his work on California finance, highlighted by selected media appearances and participation in a series of workshops and programs focused on state and local finance in California. Highlights of his state and local work this spring included testimony about special districts in California before a joint session of the Assembly Committee on Accountability and Administrative Review and the Assembly Committee on Local Government

and testifying before the newly-formed San Fernando Valley Council of Governments about first steps in a new economic development agenda for the region. He also hosted a presentation on "Anti-Semitic Codes in the Media" by Yaakov Kirschen, artist-in-residence and Visiting Fellow at the Yale Initiative for the Interdisciplinary Study of Anti-semitism.

# 2011 POLICY RESEARCH SEMINARS

The Policy Research Seminar (Capstone) projects develop a major policy program design and implementation plan using a real situation in an actual global, state, or local agency. As a requirement for graduation, this project requires personnel training, a budget plan, and a clear method for securing approvals from all interested parties whose ownership is critical for its success. The results may be presented to a board of visitors including academics, professional panels, or real-world agency leaders. Students are expected to be able to identify, verbalize, and experience in an authentic way clearly stated personal values, as well as technical expertise.

The following topics were explored during the Spring 2011 semester:

## CRIMINAL JUSTICE REFORM

- Arizona's Project SAFE: Improving Outcomes for Juveniles on Probation in Maricopa County
- Arizona's Project SAFE: Improving Outcomes for Rural Probationers in Cochise County
- Arizona's Project SAFE: Yuma County's Experience with Swift and Certain Sanctions for Probationers
- California's Experiment with HOPE for Parolees: Implementation Challenges
- Hawaii's Experience with HOPE for Probationers (Hawaii's Opportunity Probation with Enforcement)
- Washington Intensive Supervision Probation—Improving High-Risk Parolee Compliance



- Pepperdine's Sustainability Program
- Reducing L.A.'s Outside Water Dependency
- Residential Water Conservation Through Increased Block Pricing and Informative Water Billing
- Urban Sustainability: Stormwater Management in Southern California
- Water Conservation, Use, and Pricing in Southern California
- The Water-Energy Nexus

## INTERNATIONAL RELATIONS/NATIONAL SECURITY

- United States National Security Strategy for the Subcontinent
- United States National Security Strategy on Russia
- United States Security Strategy for Europe
- United States Security Strategy for Latin America

## MARKET AND GOVERNMENT FAILURE

- The 2011 General Aviation Security Plan
- Achieving Sustainability in Space: Creating Space Policy that Works
- Automatic Copyright and Registration: In Harmony or in Conflict?
- Building Social Capital in Rwanda
- The EEAS
- The Medical School Dilemma: A Policy Analysis for Easing the Residency Shortage
- Politics and Policy: Urging Transparency in America's Labor Unions
- Public Higher Education in Louisiana: A Policy Focus on Graduation Rates and Spending
- Reverse Brain Drain in the U.S. and the Need for Immigration Reform
- The Role of Public Policy in Corporate Social Responsibility: A New Way to Address Social Issues in the 21st Century
- Winning the Future in Michigan: Math and Science Education in the Wolverine State

## ENVIRONMENTAL POLICY

- Aerospace and the Legacy of Groundwater Pollution in Southern California
- Analysis of 2010 California Water Bond
- Building Coalitions to Solve California's Coastal Water
- California Water: Recycling and Reclaimed Solutions
- California Water: A Shortage or Mismanagement?
- Drugged: Pharmaceutical Water Pollution
- The Economic and Environmental Impacts of Water Market Distortions
- An Ecosystem Approach to Watershed "Preservation" in the Malibu Creek Watershed
- Expanding California's Water Market

## THE SCHOOL OF PUBLIC POLICY HOSTS KOCH DISTINGUISHED LECTURE SERIES ON THE ROLE OF INSTITUTIONS FOR ECONOMIC DEVELOPMENT IN THE AFTERMATH OF THE FINANCIAL CRISIS OF 2008

Based on the successful Charles G. Koch Student Discussion Series in fall 2009, the School of Public Policy hosted the Koch Distinguished Lecture Series during the 2010-2011 academic year, designed to reflect on the specific profile of institutions responsible for economic development in the wake of the recent financial crisis. With a grant provided by the Charles G. Koch Foundation, the series explored policies implemented with the financial crisis and evaluated whether these policies related to the "right institutions" that would encourage growth of a devastated national and global economy. According to Luisa Blanco, assistant professor of economics and coordinator of the lecture series, "Property rights, rule of law, and government transparency and accountability have been proven as determinants of economic prosperity. In order for countries to achieve long-term growth, policymakers must reflect on the current policies implemented and evaluate their emphasis on the 'right institutions.'"

The lecture series launched in November 2010, overlapping with the 2010 Conference of the Pacific Coast Council on Latin American Studies, with keynote speaker Álvaro Vargas Llosa, Senior Fellow at the Center on Global Prosperity at the Independent Institute. As a Latin American scholar and author, Vargas Llosa outlined the roles of institutions in Latin America for

economic development and discussed the institutional differences that have led to different paths of development in the Latin American region in comparison to the U.S. He further examined what types of institutions would assist Latin American countries as they recovered from the 2008 financial crisis.

Scott Sumner, professor of economics at Bentley University, continued the conversation in March 2011 with a lecture examining market efficiency and how it relates to the crash of 2008. Sumner, who has extensively researched monetary economics, spoke on a topic central to both his career, as well as his blog, *TheMoneyIllusion*, which he created on account of his expertise with current economic issues, as well as his frustration with recent monetary policy.

Sumner argued that the subprime mortgage crisis that contributed to the financial meltdown discredits the efficient market hypothesis, which supports efficiency of information in financial markets. From his own research, he claimed that causality ran in a reverse course and that the Great Recession led to the financial crisis. The subprime mortgage crisis, he argued, clearly preceded the recession and the second, more severe

# ALUMNI NOTES

**LAILA ASHAQ** (MPP '10) accepted a position as a researcher working with the Brave New Foundation, a nonprofit organization that produces political documentaries.

**LEISEL BOGAN** (MPP '06) is currently serving as a research fellow at the Hoover Institution at Stanford University and senior research associate at the Rice Hadley Group.

**ANNA BREKKEN** (MPP '08) accepted a position as a refugee officer with her current agency, U.S. Citizenship and Immigration Services under the Department of Homeland Security, with the Refugee Corps, effective August 1, 2011. In this position, she will travel around the world to interview possible refugees to come reside in the U.S.

**PETER CYNKAR** (MPP '07) has joined the Gallup Organization as a social and economic policy analyst.

**JONATHAN FREINBERG** (MPP '08) accepted a new position as a consulting operations coordinator at MANDIANT.

**DANIEL HOANG** (MPP '05) accepted a position as consulting manager for Hitachi Consulting as part of its Organizational Transformation Services group. In this position, he will specialize in organizational change management and organizational strategy.

**PATRICIA HUTTON** (MPP '08) completed her work in Haiti and is relocating to Sudan where she will serve in a position as a WASH (water, sanitation, hygiene) manager with Medair, a Swiss organization that provides emergency relief and rehabilitation.

## What's new with you?

To share your alumni news, please submit to [christina.ramirez@pepperdine.edu](mailto:christina.ramirez@pepperdine.edu).



**DAVID MANSDOERFER** (MPP '11) and his wife, Megan, are proud to announce the birth of their son, Sawyer, born on March 1, 2011. Mansdoerfer also recently accepted a position as the director of federal affairs for Citizen Outreach, a nonprofit, nonpartisan organization established for the purpose of grassroots advocacy at the federal, state, and local levels.



**KEINO MCWHINNEY** (MPP '07) and his wife, Jennifer, are proud to announce the birth of their daughter Ava McWhinney, born in February 2011.

**KELSEY JAE NUNEZ** (MPP '07, JD '07) was recently honored as one of the Idaho Business Review's "Women of the Year"

for her professional and civic achievements. She continues to work as an attorney in Boise, Idaho, and serves as the chair of the Advocacy Committee for the Idaho Chapter of the U.S. Green Building Council and as a member of the board of directors for Sustainable Community Connections, Inc.

**ALMIS UDRYS** (MPP '01) accepted an appointment to serve as the deputy director of intergovernmental relations and fiscal policy in the Office of the Mayor for the City of San Diego. In this position, he will assist in resolving the city's budget deficit, reengineering the delivery of city services, promoting solutions to the city's water needs, and monitoring federal and state policy issues that affect San Diego.

financial crisis manifested in fall 2008 beginning with the collapse of Lehman Brothers, tracing the events from a modest to severe recession, which ultimately resulted in the banking crisis.

Sumner's policy recommendation instructed institutions to align their forecasts with policy initiatives, citing an example from late 2008, where institutions failed to acknowledge that both inflation and nominal gross domestic product forecasts were falling well below the levels policymakers hoped to achieve. Had those figures been more in line with one another, he argued, institutional policies may have been more effective in aiding recovery or even preventing the depth and duration of the economic downturn.

Lee Ohanian concluded the series in April 2011 with a conversation comparing the economic crisis across time and countries. Ohanian, professor of economics at University of California, Los Angeles, has advised the Federal Reserve of Minneapolis, codirected the National Bureau of Economic Research initiative "Macroeconomics Across Time and Space," and counseled the United States Senate and the California Legislature on the recession.

Ohanian spoke on the ways in which this downturn differs from others in U.S. history, noting that recessions typically are perpetuated by decreases in either employment or worker productivity. All recessions after World War II, he noted, were largely due to small drops in employment and large

drops in productivity, distinguishing them from the current recession, which has seen slight fluctuations in productivity and significantly larger drops in employment.

Ohanian asserted two hypotheses about the Great Recession: 1) the financial hypothesis, which faults declines in the values of asset-backed securities and failures or near failures of institutions in reducing intermediation services (i.e. lending), output, and employment, and 2) the policy hypothesis, emphasizing institutional responses to initial downfalls in aggravating economic conditions. With a recommendation for useful institutional policies to focus on sensible long-run fiscal changes, Ohanian called for institutions to implement smarter policy responses in their efforts to achieve real economic growth.



*Assistant Professor Luisa Blanco and Scott Sumner.*

Watch video of all three lectures included in this series on the School of Public Policy's YouTube channel at [www.youtube.com/pepperdinespp](http://www.youtube.com/pepperdinespp).



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*Dean*

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**UPCOMING EVENTS**

Please visit: [publicpolicy.pepperdine.edu/news-events/events](http://publicpolicy.pepperdine.edu/news-events/events) for all upcoming School of Public Policy events.

**EVERY THURSDAY FROM  
SEPTEMBER 8-DECEMBER 8, 2011**

**U.S. Foreign Policy Roundtables**  
Bruce Herschensohn  
*Senior Fellow, School of Public Policy*  
Drescher Graduate Campus Auditorium  
Pepperdine University  
6–9 p.m.

**SEPTEMBER 13, 2011  
Faith in the Power of Freedom**

Natan Sharansky  
Ronald Reagan Presidential Library  
Simi Valley, California  
5 p.m.

**OCTOBER 27, 2011  
Celebrating the Past, Present & Future with  
James R. Wilburn**

Beverly Hills Hotel  
Beverly Hills, California  
7 p.m.

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