



PEPPERDINE
 School of Public Policy
Dean's Report
 SUMMER 2015

JAMES R. WILBURN
 Named Dean Emeritus of the School of Public Policy

On August 1, 2015, James R. Wilburn was named Dean Emeritus after 18 years of service as founding dean of the School of Public Policy. Wilburn transitioned from his administrative position and plans to return to the classroom for the 2016-2017 academic school year after a year-long sabbatical.

Former Pepperdine president David Davenport described Wilburn as a fearless leader who inspired hard work and admiration in students, faculty, and staff. Wilburn has served as a passionate champion of the University's mission throughout his more than four decades at Pepperdine, skillfully filling the roles of faculty member, provost, dean of the Graziadio School of Business and Management, and vice president for university affairs. In 1997 he was named founding dean of the School of Public Policy.

"In his four decades of service, Jim Wilburn has proven his dedication and his capacity to lead over and over again," says Pepperdine University president Andrew K. Benton. "Everything we have asked him to do, and this includes service to five Pepperdine presidents in several senior roles, he has done very well. The loyalty his friends, former students, and



colleagues feel for Jim is legendary. His greatest ally and confidant is Gail, his talented wife. I am personally grateful that they will continue to serve at the forefront of the important things we hope to accomplish at the School of Public Policy and more broadly within Pepperdine University. Jim and Pepperdine still have some mountains to climb together."

Wilburn is known for his headline-making work in public policy. From 1991 to 1996 he served as cochair of the U.S.

Wilburn continued on page 10 ➔

Pepperdine and Department of Justice Announce SWIFT CERTAIN FAIR RESOURCE CENTER

In June the U.S. Department of Justice's Bureau of Justice Assistance and the Pepperdine School of Public Policy announced the launch of the Swift Certain Fair (SCF) Resource Center based at Pepperdine's Malibu campus. Drawing on recent findings in crime control, the center supports state, local, territorial, and tribal jurisdictions and agencies in implementing swift, certain, and fair responses (SCF/HOPE) in community corrections. The SCF Center provides free training, technical assistance, and evaluation services to eligible programs. Currently, the center works with jurisdictions and agencies in more than 20 states and one Indian nation.

The SCF Center held its first free SCF/HOPE workshops on July 17, 2015, at the Malibu campus and on August 4, 2015, at Pepperdine's Washington, D.C., campus.

The SCF Center is led by Angela Hawken, associate professor of economics and policy analysis and James Q. Wilson Fellow, and Jonathan Kulick, senior project director, at the School of Public Policy. Hawken is the principal investigator of several studies that test SCF strategies to reduce recidivism and incarceration. She led the randomized controlled trials of HOPE probation in Hawaii and the SCF pilot in Seattle and advised Washington State in its statewide rollout of Swift and Certain.

"Our goal is to improve the legitimacy of the corrections system," said Hawken. "It is possible to have less punishment and less

SCF continued on page 15 ➔



DEANS' MESSAGES



Not only can one, solitary person make a difference in the world, that is in fact, the only way real differences are made. Finishing 19 years as inaugural dean, I cannot begin to thank all the generous donors, faculty, staff, and graduates of 18 classes for the difference each has made. Symbolic of all those are five particular individuals without whom these years could not have been so personally rewarding. The vision and gifted leadership of Andrew Benton and David

Davenport, Pepperdine's sixth and seventh presidents, has provided an assurance that has been indispensable to anything we have done here. President Davenport, who conceived, nurtured, and led the launch of the school refused to take me at my word the first three times that I turned down the job. Both as president, and during the five years when he returned to serve as a professor, his vision has been the touchstone for all our efforts. The school will forever be the lengthened shadow of his presence.


A third indispensable was James Q. Wilson, whose early counsel has left an indelible imprint. As I edit a collection of a dozen essays honoring his legacy, I am seeing more clearly than ever why he adopted our efforts toward the end of his own brilliant career. At the "fullness of time," just as President Davenport's dream was unfolding, Wilson wrote what he believed was his most important book, *The Moral Sense*. Providence brought Jim Wilson to Pepperdine at a fortuitous intersection, and our curriculum shouts his legacy. I am deeply in his debt.

Just as fortuitous was my Peruvian jungle trip down the Amazon to contemplate whether or not to accept the inaugural deanship. There I met an East Coast lady named Gail who, after her stint at the White House and a D.C. think tank, foolhardily agreed to move to California and marry me. She early caught the vision of the School of Public Policy and has been a full partner in every aspect of my life while at the same time leading the 50-year-old Southern California Counseling Center as executive director. She, more than anyone, urged me to stay beyond that first two-year commitment.

Preceding me at the School of Public Policy was Ms. Sheryl Covey, assistant dean, who worked with President Davenport in the formative years before I joined. Her wisdom, talent, and ability could have kept General Motors out of bankruptcy. She is Everywoman—budget manager, dean of students, inspiration to and leader of the entire staff, friend-maker, and not afraid to tell the dean if he is spending too much money. When Gail agreed to marry me, she soon told me that if Sheryl ever left, she was going with her!

I could not, and would not have wanted to make this journey without these five.

At the same time, I cannot think of a better choice than Pete Peterson to serve as our interim dean during the year's search for the next dean. He knows us and will lead with an infectious energy that honors the unique one-of-a-kind foundational curriculum that produced just such an alumnus as Pete himself.


JAMES R. WILBURN
Dean Emeritus, School of Public Policy



These last 12 months comprised an eventful year in the Peterson household. At this time last year, I was balancing the demands of leading the Davenport Institute for Public Engagement and Civic Leadership with pursuing the office of California secretary of state. After making it through the "Top Two" primary in June and finishing second in November's general election, I returned to Malibu encouraged by running the closest of the partisan races.

A different campaign for an office unknown to many, I framed the effort as running to be California's "Chief Engagement Officer," drawing on my experience in promoting more informed citizenship through the Davenport Institute. As I told a friend recently, "it felt like I was taking the School of Public Policy on the campaign trail."

Following a calling to be more deeply engaged in politics and policy, I came to Pepperdine from the New York metropolitan area over a decade ago in the midst of a 15-year career in the printing and graphics industry. After considering several northeast graduate programs, I soon discovered the distinctiveness of Pepperdine's approach to the subject. Along with course work in the quantitative aspects of policy development, Pepperdine offered a more comprehensive curriculum involving the examination of the "public" part of public policy through the study of history, philosophy, and culture. I was hooked.

My wife and I made the difficult decision to leave a comfortable life, moved across country, and I started classes here at the ripe old age of 38. Second to asking Gina to marry me, it was the best decision I ever made. The two years here in Malibu changed my life, setting me on a new course—personally and professionally.

Upon accepting the interim dean position, I explored the School of Public Policy's founding documents—memos, meeting minutes, and studies related to the creation of this unique program. Reading through hundreds of pages, I learned in new ways that the school was not created to respond to a "growth market" in graduate policy programs. The Pepperdine School of Public Policy was founded as a reaction to the way in which other schools understood policy education. As an early "Statement of Strategic Intent" report noted, "existing schools of public policy do not place enough emphasis on the context of the moral, ethical, and spiritual paradigm, which Pepperdine encourages."

Before the school welcomed its first class in the Fall 1997, an internal memo from January of that year noted that Pepperdine "is truly unique among public policy programs . . . It includes a stronger emphasis on culture, history, and the great books theme than others I have seen . . . It has a breadth in core courses which can be a hallmark." The author of that eloquent missive was Jim Wilburn.

Embarking on this interim year, my mission will be to promote this "truly unique" school—shaped by leaders and scholars like Dean Wilburn, James Q. Wilson, David Davenport, Jack Kemp, Michael Novak, and many others—to prospective students who, through having their lives changed by this program, can change the world.

So I head from one unique campaign to another, and as with the first, I am grateful for the opportunity, and for your support.


PETE PETERSON (MPP '07)
Interim Dean, School of Public Policy

CHARLES AND ROSEMARY LICATA LECTURE SERIES PRESENTS
“George Washington and the Second American Revolution”



On February 24, 2015, Edward J. Larson, University Professor and Hugh and Hazel Darling Chair in Law, spoke on “George Washington and the Second American Revolution” as part of the annual Charles and Rosemary Licata Lecture Series at the School of Public Policy. Larson focused on Washington’s role in the pivotal six-year period between the end of the American Revolution and his presidency.

Larson first noted that “popular revolutions take many forms.” While the United States was created through the first modern popular revolution, subsequent rebellions of this type have not always had the same success. In many cases, nations have arguably been made worse after their revolution. He pointed to Russia and Libya as examples of this phenomenon. Larson offered Washington’s paradoxical leadership through his decision to step down as essential in ensuring that the United States would be set on a political course that prevented the new nation from falling back into tyranny, as skeptics anticipated.

Larson explained that after the American Revolution, the colonies were loosely connected and the Articles of Confederation lacked the ability to provide adequate centralized power that was essential for crucial issues such as national defense and foreign affairs. Concerned that the new nation was quickly veering towards chaos, Washington saw the liberty he spent years fighting for threatened by the same people who had fought for it.

When the state legislatures finally agreed to meet in Philadelphia, Pennsylvania, to discuss reforms, Washington was chosen unanimously as president of the convention, but was hesitant to participate. Seeing his involvement as a civic duty, Washington was only one

of only two delegates with perfect attendance—Larson noted that this was particularly essential in illustrating Washington’s passion for the new nation.

Larson addressed the topic of Washington’s effective leadership, allowing for debate without injecting his opinions. Those in favor of an executive branch immediately saw Washington as best suited for the presidential position. Larson stated that the notion of Washington as the first president smoothed the road to pass the Constitution as he would set the model for executive leadership.

Larson concluded that the nation was blessed to have Washington as its first president during such a transitional period in American history. His rejection of kingship set precedent for free and open elections, even as political discourse became more heated in the following decades.

Larson’s lecture complemented the School of Public Policy’s distinct curriculum, which provides a philosophical, historical, and moral foundation for policy initiatives.

The Charles and Rosemary Licata Lecture Series was established through an endowment for the School of Public Policy by benefactors Charles and Rosemary Licata. The Licata Lecture Series unites students, alumni, and community leaders with leading academics and practitioners shaping policy matters in the new century.

Watch video of Larson’s lecture at: livestream.com/pepperdineuniversity/2015licata



Edward J. Larson and Rosemary Licata.

D.C. Lecture Series: AN EVENING CONVERSATION WITH JOE LOCONTE



Joseph Loconte speaking at the National Press Club

In partnership with the Trinity Forum, the School of Public Policy hosted “An Evening Conversation with Joe Loconte” on June 30, 2015, at the National Press Club in Washington, D.C. As part of the “Moral Sense in Politics and Policy” lecture series, Loconte spoke on his latest book, *A Hobbit, a Wardrobe, and a Great War: How J. R. R. Tolkien and C. S. Lewis Rediscovered Faith, Friendship, and Heroism in the Cataclysm of 1914-1918*.

Loconte shared the untold story of how the devastation of the First World War shaped the moral imagination of two young soldiers: J. R. R. Tolkien

and C. S. Lewis. Although the “Great War” destroyed the faith of many in their generation, Tolkien and Lewis—who fought in the trenches on the Western Front—used their literary gifts to produce epic stories about sacrifice, courage, and grace that continue to captivate millions. This is the first book to explore their work and friendship in light of the spiritual crisis sparked by the First World War.

Joseph Loconte previously served as a Distinguished Visiting Professor at the School of Public Policy and is currently an associate professor of history at The King’s College in New York City, where he teaches Western Civilization and American Foreign Policy. His insights and commentary on religion and democracy, human rights, and international religious freedom appear frequently in national and international leading media outlets. Loconte is the author of *The Searchers: A Question for Faith in the Valley of Doubt* and *God, Locke and Liberty: The Struggle for Religious Freedom in the West*. He is also a Trinity Forum Senior Fellow.

The School of Public Policy’s D.C. lecture series, “Moral Sense in Politics and Policy,” was established in 2013 with the Trinity Forum to expand the school’s presence in D.C., and bring distinguished scholars, writers, and practitioners to discuss topics pertaining to faith and the public square.

View video of Loconte’s lecture at: <https://vimeo.com/132363732>

Student Perspective: In the Classroom, “Islam and a Mideast in Crisis”

By Shane Tayloe (MPP '15)

The Middle East is the cradle of civilization, the source point of the world’s three major religions, and a perennial arena of conflict with global consequences. Sadly it has also become associated with economic backwardness, authoritarianism, and internecine bloodletting.

Understanding why has left even the most distinguished experts stumped. Karen Elliott House, the Spring 2015 William E. Simon Distinguished Visiting Professor at the School of Public Policy, offers no ready answers in her seminar-style class, instead posing probing questions that spur intellectually constructive discussion.

Those questions are informed by her career reporting on the Middle East for the *Wall Street Journal* and writing what has become the definitive book on Saudi Arabia, *On Saudi Arabia: Its People, Past, Religion, Fault Lines, and Future*. The course takes students on a journey from the dawn of Islam to our current era, straining to account for the horrors of the Syrian civil war, the bloodlust of ISIS, or the seeming intractability of the Israeli-Palestinian conflict.

Jessica Thompson (MPP '15) remarks, “the Islam and a Mideast in Crisis course has been both informative and enlightening. Professor House has done a wonderful job of explaining the subject matter while also dissecting the foundational aspects that contributed to the current problems within the Middle East.”

Students were exposed to the core texts and teachings of the Islamic faith and challenged to compare them with the “radical” Islamist philosophers of the modern period. The central theme of Islam’s impact on the region is intertwined with military, political, and social history offering a multidimensional perspective that leads to a nuanced understanding of these complex issues.



Shane Tayloe (MPP '15)

The late stages of the course incorporate eminent speakers including one of the nation’s top terrorism experts and a Saudi prince. House is known to interrupt her prepared lessons on the modern history of the Middle East with anecdotes about her personal interviews with key leaders who molded policy outcomes: Saddam Hussein, Hosni Mubarak, Henry Kissinger, Yasser Arafat, Menachem Begin, King Hussein, and many others. Perhaps it is in those deviations from the lesson that the greatest insight is discovered—that seemingly abstract history is in fact a human story within only a few degrees of our own lives.

House reflected, “The modern Middle East and the role of religion and history in shaping it is a complex and challenging subject, but the public policy students at Pepperdine I was privileged to teach have risen to the challenge and it has again been a pleasure again to teach at Pepperdine.”

THE LATEST FROM THE DAVENPORT INSTITUTE

FOR PUBLIC ENGAGEMENT AND CIVIC LEADERSHIP

Though Davenport Institute executive director Pete Peterson's yearlong term as interim dean has just begun, the Davenport Institute is as active as ever.

The institute welcomed two new advisory council members: Artie Fields, city manager for the City of Inglewood, and Sarah Rubin, program manager for public engagement at the Institute for Local Government. The Davenport Institute is privileged to draw on the wisdom of experts in the field of local government and public engagement and is grateful for their steady support.

Peterson and Senior Fellow Ed Everett continued to host public engagement trainings throughout the state, including customized training for the Commission on Peace Officers Standards and Training (POST). POST trainings were held in Pasadena, Los Gatos, and Sacramento, California, throughout the spring.

In February, Peterson presented a keynote address at the Florida Civic Advance Summit in Orlando, Florida, and joined a number of technology leaders for a panel titled "Reinventing the Public Square" at the Future of Technology and Democracy conference hosted by the University of California, Hastings, College of the Law. In April Peterson participated on a panel on "Big Money Politics after Citizens United: Keeping Voters Engaged in Democracy" as part of the 2015 Cal Day at the University of California, Berkeley.

In June, Peterson and assistant director Ashley Trim presented a session of their "Gov 2.0: What Public Officials Need to Know" training at the New Mexico Municipal League summer conference in Cloudcroft, New Mexico.

In addition, Trim participated on a panel entitled "Inspiring Engagement, Dialogue, and Participation" as part of the City of San Mateo's Innovation Week, where she joined founding members of the Burning Man Festival to look at similarities and differences in collaborative service provision between a "pop-up" city like Black Rock and California's permanent communities.

The institute also piloted a new executive seminar which was led by Peterson and public engagement consultant Greg Greenway. The session highlights relevant research and writings, integrating organizational design principles for leading a "publicly engaged organization." The pilot was offered at San Francisco City Hall for senior officials of the San Francisco Metro Transit Authority, one of the Davenport Institute's 2014 Public Engagement Grantees.

This year Peterson was appointed to both the Statewide Leadership Council of the Public Policy Institute of California and the Leadership Council of California Forward. Trim was

appointed to the steering committee of the University Network for Collaborative Governance and elected cochair for the 2015-2017 term.

Peterson also served on the National Selection Committee of the Innovations in American Government Awards at the Harvard Kennedy School Ash Center for Democratic Governance and Innovation.

The institute also continued its lunchtime Davenport Discussions series for students. In the first discussion of the semester, Peterson shared lessons from his run for California secretary of state, followed by this year's city manager in residence, David Childs, and Ingrid Hardy, community services superintendent for the City of Santa Clarita, who both offered a tangible picture of what students can expect from a career in local government. The discussion series closed out the semester with Justin Folk, cofounder of boutique advertising agency Madison McQueen, who offered insights into how social media and viral communication are opening new (and sometimes irreverent) vistas for messaging.

CITY MANAGER IN RESIDENCE

DAVID CHILDS



As part of the Davenport Institute's ongoing work to connect students with local government leaders, in March the institute and the School of Public Policy welcomed their fifth city manager in residence, David Childs, city manager

of Palmdale, California (now retired). The City Manager in Residence Program is part of a collaborative effort developed by the California International City Manager Association (Cal-ICMA) to give students a chance to learn firsthand from some of the leading city managers in California. This annual program is related to the school's ICMA student chapter.

Prior to his time in Palmdale, Childs served as assistant county manager for Washoe County, Nevada, the western U.S. director of ICMA, and was city manager of five cities in Minnesota and California.

His diverse portfolio showed the scope of opportunities a career in local government offers. Childs presented a lunchtime roundtable to a group of current and prospective students and met one-on-one with students, offering personalized career advice. He also attended a dinner with members of our student ICMA chapter.

VETERAN NEWS CORRESPONDENT BRIT HUME ADDRESSES CLASS OF 2015



Brit Hume

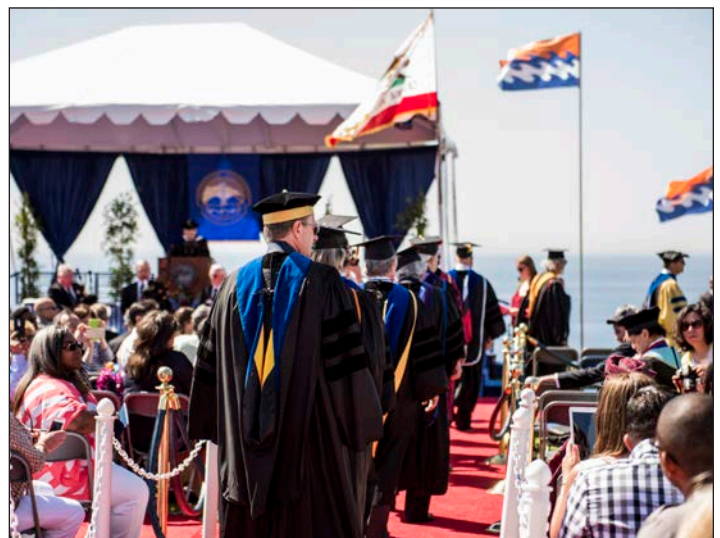
The Pepperdine School of Public Policy held its 2015 commencement ceremony on April 17, 2015, at Alumni Park, where 49 candidates received the master of public policy degree. Veteran news correspondent and political commentator Brit Hume delivered the commencement address and was bestowed an honorary Doctor of Laws degree. Hume provided professional and personal guidance about humility, honesty, and forgiveness to graduates as they set out on their various career paths.

Hume's journalism career has spanned more than 35 years, including print and television. He currently serves as senior political analyst for Fox News Channel, contributing to all major political coverage. He is a regular panelist on *Fox News Sunday*, the network's weekly public affairs program.

Hume joined Fox News in 1996, serving as anchor of Special Report, leading the weeknight news show to become the highest rated political program on television. As managing editor of the network's Washington bureau, Hume oversaw content for all news coming out of the capital. Prior to Fox, Hume spent 23

years at ABC News in several roles. A graduate of the University of Virginia, Hume has received many honors and awards for his work, including the 2003 Sol Taishoff Award for Excellence in Broadcast Journalism from the National Press Foundation, a 1991 Emmy Award for his coverage of the Gulf War, and "The Best in the Business" by the *American Journalism Review* for his extensive news coverage of the White House.

Angela Hawken, associate professor of public policy and James Q. Wilson Fellow, presented the 2015 Distinguished Alumnus Award to Pete Peterson (MPP '07), executive director of the Davenport Institute for Public Engagement and Civic Leadership, as well as the interim dean at the Pepperdine School of Public Policy. Prior to this appointment, Peterson was the first executive director of the bipartisan organization Common Sense California, which in 2010 joined with the School of Public Policy to form the new Davenport Institute to promote citizen participation in governance. He developed the institute's annual public engagement grant program, which has provided grants for nearly a decade to municipalities and special districts across California. In 2014 Peterson ran a vigorous and competitive political campaign for the office of California secretary of state, running on a platform of increasing civic participation.



SCHOOL OF PUBLIC POLICY WELCOMES NEW DIRECTOR OF CAREER SERVICES

DIANE YARIS ADKINS was named the new director of career services at the Pepperdine School of Public Policy (SPP) in March. Yaris Adkins provides assessment, internship, and career guidance for SPP students and alumni. She coordinates professional development workshops and facilitates alumni networking events. She also manages the SPP Career Services LinkedIn page, as well as the SPP LinkedIn alumni group, and will be authoring a career services newsletter.

Most recently, Yaris Adkins served as the strategic partnerships manager for the Veterans First program at Jewish Vocational Service (JVS), a nonprofit agency operating multiple programs and job centers in Los Angeles County. She was responsible for developing working relationships with government and community agencies to certify appropriate leveraging of services to veterans, expanding the Veterans First program to address and respond to the unique needs of women veterans, and ensuring compliance with requirements for funded proposals from corporations and private foundations. Additionally, Yaris Adkins provided extensive career counseling and job search services to veterans and clients at the JVS job center. Most notable is her work with establishing corporate partnerships to continually assess and meet industry needs in regards to sourcing, retaining, and developing veteran talent.

Previous to her time at JVS, Yaris Adkins provided therapeutic services and crisis intervention to women in an intensive substance abuse treatment program in Compton, California. She also led several successful initiatives and programs to

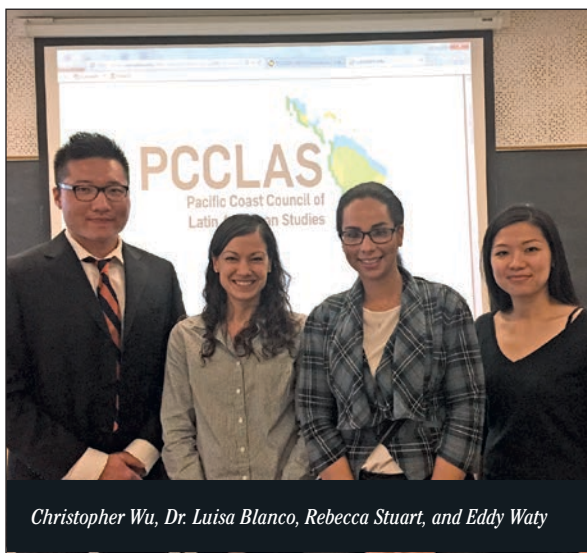


Diane Yaris Adkins
Director of Career Services
School of Public Policy, Pepperdine University
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connect families in need with pro bono medical services in Greenville, South Carolina.

Yaris Adkins holds a master in social work from the University of Southern California, as well as a bachelor of arts degree in international studies and communication from the University of Wisconsin-Parkside.

School of Public Policy Students Present on Public Policy Issues in Latin America



Christopher Wu, Dr. Luisa Blanco, Rebecca Stuart, and Eddy Waty

Five Pepperdine School of Public Policy students presented their papers at the Pacific Council of Latin American Studies 2015 conference on February 20, 2015, at California State University, Los Angeles. This year's conference focused on the relationships between Latin America and the world. The group of second-year students presented on a panel entitled "Public Policy Issues in Latin America," chaired by Luisa Blanco, associate professor of public policy at the School of Public Policy. Student topics and presenters were:

"Chile's Educational Reform: A Model for Latin America?"
by Vannia Zelaya (MPP '15)

"Is Mexico the Emerging Leader in Latin America Post-Carbon Politics?"
by Eddy Waty (MPP '15)

"Solving Argentina's Fiscal Deficit—From a Macroeconomic Perspective"
by Christopher Wu (MPP '15)

"Vision 2030 Jamaica National Development Plan" by Rebecca Stuart (MPP '15)

"Haitian Statelessness in the Dominican Republic" by Jessica Kellogg (MPP '15)

FACULTY/FELLOW UPDATE



LUISA BLANCO

Associate Professor of Public Policy

Luisa Blanco published “A Qualitative Analysis of the Use of Financial Services and Saving Behavior Among Older African Americans and Latinos in the Los Angeles Area” in the journal *SAGE Open* in the January 2015 issue. She has two articles accepted for publication: “The impact of Judicial Reform on Crime Victimization and Trust in Institutions in Mexico” for the journal *Violence and Victims* and “The Impact of Research and Development on Economic Growth and Productivity in the U.S.,” coauthored with James Prieger and Ji Gu (MPP '13), for the *Southern Economic Journal*. Blanco also presented her work on retirement planning among Hispanics at the University of Southern California Davis School of Gerontology spring colloquium and at the annual investigators meeting of the Resource Centers for Minority Aging Research at University of California, Davis. Blanco participated in the Harris Manchester Summer Research Institute at Oxford. Blanco is part of the Advancing Women’s Health Equity and Financial Literacy Advisory Committee, sponsored by the Federal Reserve of San Francisco, Los Angeles Branch and the Iris Cantor University of California, Los Angeles Women’s Health Center, in which she is a lead researcher on the advisory board and is assisting with conducting a qualitative study and the design of a program to promote health and financial education among low-income women in the Los Angeles area. Blanco also participated as a panelist in the National Science Foundation Graduate Research Fellowship Program (GRFP) and helped review applications for the 2015 competition.



STEVEN HAYWARD

Ronald Reagan Professor of Public Policy 2014-2016

Steven Hayward continues to publish regularly in the *Wall Street Journal*, *Forbes*, and the *National Review* on topics including climate change and politics. He has also presented at the American Enterprise Institute conference for college faculty; Duquesne University School of Law on climate change; the State University of New York, College of Environmental Science and Forestry, on environmentalism; Claremont McKenna College on environmental law; Intercollegiate Studies Institute, presenting a student seminar; and the Institute for Governmental Studies at the University of California, Berkeley, on President Obama.



ROBERT KAUFMAN

Professor of Public Policy

Robert Kaufman continues to write extensively in a variety of mediums. In June Kaufman received a book contract from University Press of Kentucky for his fourth book, *The Imprudence of the Obama Doctrine*. He has submitted the final version of the manuscript, scheduled for publication in early 2016. Kaufman has begun research on a biography of U.S. senator Joseph Lieberman of Connecticut, with the encouragement of the senator, who has granted full access to his archives and access to many of the major figures in American politics over the past three decades. Meanwhile, Kaufman has completed half his courses this spring for an LLM in dispute resolution from the Straus Institute at Pepperdine School of Law, expecting his degree in May 2016.



GORDON LLOYD

Professor Emeritus and Robert and Kathryn Dockson Professor of Public Policy

Gordon Lloyd provided commentary on “Madison and the Bill of Rights,” in *Constitution Corner* (Issue #16, March 2015). He coauthored “What Today’s Generation Can Learn from Madison,” with Jason Ross (MPP '01) in *The Wisconsin State Journal* (March 16, 2015). In May he served as a discussion leader at an Ashbrook Center conference on the topic, “The Constitutional Convention as a Four-Act Drama,” in Philadelphia, Pennsylvania. Lloyd also continues to work with the Liberty Fund conferences, discussing “Liberty, Education, and the Economic Interpretation of the Constitution: The Charles Beard Thesis at the Century Mark (1913-2013),” in Hermosa Beach, California; “The Intellectual Foundations of Political Economy,” in Atlanta, Georgia; and “Slavery and the Constitutional Republic,” in Williamsburg, Virginia. Lloyd also presented “Web Resources for Teaching the Creation and the Ratification of the Constitution” and “Teaching the Constitution” at the Summer Institute for Teachers, at the University of Oklahoma, in Norman, Oklahoma.



JAMES PRIEGER

Associate Professor of Public Policy

James Prieger was invited to speak at the Net Neutrality Forum at California State University, Long Beach. He presented “Countervailing Effects: What the FDA Would Have to Know to Evaluate Tobacco Regulations” at the Society of Government Economists Conference in Washington, D.C.; “Measuring Outcomes from the American Recovery and Reinvestment Act’s BTOP Program” at the American Economic Association annual meeting in Boston, Massachusetts; and “Unintended Consequences of Tobacco Taxation and Regulation” at the Midwest Economics Association Annual Meeting in Minneapolis, Minnesota. Prieger published “The Impact of Research and Development on Economic Growth and Productivity in the U.S. States” with Luisa Blanco and Ji Gu (MPP ’13), in the *Southern Economic Journal* and “Violence in Illicit Markets: Unintended Consequences and the Search for Paradoxical Effects of Enforcement” with Jonathan Kulick in the *B.E. Journal of Economic Analysis and Policy*, forthcoming in print, published online March 2015. He continues to serve on the editorial boards of *Applied Economics Quarterly* and the *International Journal of Business Environment*.



MICHAEL SHIRES

Associate Professor of Public Policy

Michael Shires has continued his annual series of articles on Forbes.com identifying the best cities for jobs in the United States. The series, coauthored with “New Geographer” Joel Kotkin was featured on the Forbes and NewGeography.com websites. The series looked not only at overall jobs, but also separately at the best places for information, professional and business services, and manufacturing jobs. He also served as cochair of this year’s highly successful Association of Public Policy Analysis and Management (APPAM) Spring Conference in Washington, D.C., which addressed the question, “How do policymakers use APPAM research?” In May, he coled a delegation to Israel with the nonprofit One Heart for Israel—meeting with various Israeli leaders and dignitaries, including the Deputy Speaker of the Knesset, the Honorable Hilik Bar. Finally, Shires served as academic chair of the Public Finance and Debt Management track at the 2015 National Institute on Public Finance (NIPF) and was recently named to the Board of Trustees of the NIPF. Shires is also continuing his work under contract with the Southern California Association of Governments in the Northeast San Fernando Valley working with local communities to bring sustainable economic development and opportunity to some of the region’s poorest neighborhoods.

Professor Gordon Lloyd Retiring After Nearly 20 Years of Service



Gordon Lloyd, Robert and Katheryn Dockson Professor of Public Policy, announced his retirement as the school’s founding faculty member after almost two decades of inspiring hundreds of students and providing faculty leadership. Lloyd will be devoting his time more fully to his work with high school history teachers at the Ashbrook Center and on refining and expanding his websites at teachingamericanhistory.org. These have become an important tool for a multitude of teachers and scholars.

Lloyd began his work at Pepperdine as a visiting professor during his sabbatical from the University of Redlands in 1997. After the semester ended, School of Public Policy dean James Wilburn received a petition signed by every student in the program encouraging him to recruit Lloyd to become a permanent founding faculty member. Students often comment on how his course on the Roots of the American Order has provided a formative experience in their development.

Lloyd brought a rich heritage with him with numerous honors from his three decades at the University of Redlands, coming to Pepperdine full-time as the John M. Olin Professor of Public Policy during the second year of the program. At Pepperdine he received the Howard A. White Award for Teaching Excellence and was recently named the Robert and Katheryn Dockson Professor of Public Policy. Lloyd is the author or editor of seven books including his most recent, *Debates in the Federal Convention of 1787*.

Lloyd has been named Professor Emeritus of Public Policy and will be presenting the school’s annual Constitution Day lecture, “Delegate Madison and the Holy Grail,” on September 22, 2015.

ALUMNI NOTES

ALISON HULTMAN ARMSTRONG (MPP '07) is a health policy director in the Commercial and Specialty Policy Unit at WellPoint Anthem, Inc. Hultman represents Anthem on the U.S. Chamber of Commerce policy group and collaborates with large corporations on healthcare issues. She oversees a subset of issues with the public policy team and manages issues including telehealth, payment reform, and network development.



Armstrong

MICHAEL T. BELINA (MPP '10) has been promoted from second lieutenant to captain, U.S. Army, and currently is stationed in Korea.



Jarman

LANCE CHRISTENSEN (MPP '04) is a senior policy advisor at the California State Senate in Sacramento, California.



Parisi

ZACHARY CHRISTENSEN (MPP '15) accepted a position as research analyst at the Hoover Institution in Stanford, California.

CYNTHIA GUERRERO (MPP '04) has joined California Strategies, LLC, the state's largest public-affairs consulting firm, and California Strategies and Advocacy, LLC, where she will provide clients with policy and political strategy guidance and will add to the extensive client offerings of the firm's Sacramento and Washington, D.C.-based legislative advocacy and policy practice.

DANIEL HOANG (MPP '05) has been named one of the consulting industry's Rising Stars in the category of Strategy by *Consulting Magazine*. The publication designates the "Top 35 Consultants Under 35" in the nation for their leadership and spirit of innovation in the consulting industry. Hoang was honored at an awards dinner in Chicago, Illinois, in April 2015, and recognized for his experience, passion, and pragmatism.



Holcomb

MICHAEL HOLCOMB (MPP '15) married Amelia Dutton Graves on April 11, 2015, at Oakhaven Ranch in Austin, Texas. Holcomb is currently working for Gerson Lehrman Group in Austin, Texas.

SARAH JARMAN ('13, MPP '15) accepted a position as research analyst at the Hoover Institution in Stanford, California.



Klein

DANIEL KLEIN (MPP '12), his wife Jessica, and daughter Hannah welcomed their newest addition to the family, Gabriella Serena Klein, on April 19, 2015, weighing 8 lbs. 6 oz. and 21 inches long.

ELLIOTT PARISI (MPP '15) accepted a position as research analyst at the Hoover Institution in Stanford, California.



Widelitz

KILEY WIDELITZ (JD '15, MPP '15) was selected as a 2015 Presidential Management Fellow and was appointed as a contracts specialist with the U.S. Department of Defense at the Los Angeles Air Force Base in El Segundo, California.

HARRISON WOLF (MPP '10) announced his engagement to Nicole Starace.

CHRISTOPHER WU (MPP '15) has recently accepted a position with Beta Soft Systems as a business analyst trainee.

What's
new
with you



To share your alumni news, please submit to christina.ramirez@pepperdine.edu.

Wilburn continued from page 1 ➔

Committee to Assist Russian Reform, a program funded by the U.S. Department of State and authorized by Boris Yeltsin.

During Wilburn's years as dean, the Graziadio School moved more aggressively into international business and started five new academic programs, becoming the nation's foremost program for mid-career adults and the largest MBA enrollment west of Chicago, Illinois.

In addition to his experiences in higher education, Wilburn has authored books on American history, business management, and faith and public policy.

Wilburn received his PhD in economic history from the University of California, Los Angeles, a master's degree in history from Midwestern State University, and an MBA from Pepperdine's Presidential Key Executive program. He received bachelor's and master's degrees in biblical studies from Abilene Christian University.

Pete Peterson (MPP '07), executive director of the Davenport Institute for Public Engagement and Civic Leadership at the School of Public Policy, will serve as interim dean while Pepperdine begins a nationwide search to identify Wilburn's successor.

PETE PETERSON Serves on Harvard National Selection Committee for Innovations in American Government Awards Program

Pete Peterson (MPP '07), interim dean at the School of Public Policy and executive director of the Davenport Institute for Public Engagement and Civic Leadership, was selected to serve on the National Selection Committee of the Innovations in American Government Awards Program, one of the premier initiatives of the John F. Kennedy School of Government at Harvard University. The awards program, offered by the Ash Center for Democratic Governance and Innovation, held finalist presentations May 19-20, 2015, in Cambridge, Massachusetts.

The Innovations in American Government Awards is the nation's preeminent program devoted to recognizing and promoting excellence and creativity in the public sector. The program highlights exemplary models of government innovation and advances efforts to address the nation's most pressing public concerns. The program has received more than 27,000 applications and recognized nearly 500 government

initiatives since it was established in 1985 with funding from the Ford Foundation.

"It was an honor to be asked to participate on such an esteemed panel," said Peterson, "and it was encouraging to see public sector leaders take such entrepreneurial approaches to solve public problems."

The awards serve as a catalyst for bringing creative and effective solutions to some of government's most urgent and seemingly intractable challenges. After a rigorous process of identification and evaluation, Peterson, as part of the national selection committee of distinguished scholars and practitioners, selected the top programs.

Peterson authored an op-ed, "Bold Innovation Offers Hope for Government," for the Orange County Register about his experience on the panel and the importance of innovative public leaders. Read the op-ed at:

ocregister.com/articles/public-668901-state-government.html

2015 SUMMER FELLOWSHIPS

As a requirement for graduation, public policy students are required to complete a 240-hour internship, typically through an experience related to their area of specialization. Such experiences may be at local, state, or federal government agencies; nonprofit organizations; or in a non-U.S. setting to prepare for foreign service after graduation. The internship experience provides perspective on how the methods and theories studied in the classroom may find practical expression in non-textbook and complex real-life settings.

The School of Public Policy is grateful for the generous support of the Barbera International Internship, the Jody Brightman Fellowship Fund, the Joseph and Farima Czyzyk Endowed Fellowship Fund, the Dean's Excellence Fund, and the Koret Foundation Israel Internship, which have provided students with financial support for travel, room and board, immunizations, and other expenses incurred while completing their summer internships.

The following is a list of students awarded fellowships for the summer of 2015:

Robert Cira (MPP candidate '16)
Deendayal Research Institute
Chitrakoot, India

Michelle Cook (MPP candidate '15)
Seattle City Attorney's Office
Seattle, Washington

Denise Garcia (MPP candidate '16)
Peres Center for Peace
Tel Aviv, Israel

Jonathan Herrera (MPP candidate '16)
Council on American Islamic Relations
Washington, D.C.

Dylan Hood (MPP candidate '16)
Pioneer Human Services
Seattle, Washington

Yiting Ling (MPP candidate '16)
City of Santa Monica, Community and
Cultural Services
Santa Monica, California

Natalie Medvedev (MPP candidate '16)
SMART Development Centre
Bucharest, Romania

Sarah Mirembe (MPP candidate '16)
Danida Judiciary Support Program
Kampala, Uganda

Johnathan Tamayo (MPP candidate '16)
PEAR Strategies
Long Beach, California

Peter Warda (MPP candidate '16)
International Institute for Counter-Terrorism
Tel Aviv, Israel

Lecture Series on Market Solutions to Economic Development Issues



Robert Klitgaard

The School of Public Policy hosted a lecture series on global economic development issues and potential market solutions. The series began with the lecture “The Private Sector Against Corruption: Lessons of Success” given by Robert Klitgaard, professor at Claremont Graduate University, former dean at Pardee RAND Graduate School, and economic advisor to more than 30 countries. In his lecture, Klitgaard discussed the issue of corruption in government institutions and suggested

that everyone has a role to play to ensure that it is eliminated. Klitgaard believes that as informed citizens request transparency and accountability from institutions, international and economic pressures will help bring an end to corruption and incentivize integrity.



Robin Grier

The second lecture of the series, “The Political Economy of Free Markets and Economic Development: Turning Conventional Wisdom on its Head,” was given by Robin Grier, professor of economics and international and area studies at the University of Oklahoma. She compared United States and Mexican economies in relation to trade and entrepreneurship, revealing the effects of colonialism on these nations’ current economic state. Grier suggests that England’s institution of free trade in

America created a culture of entrepreneurship and commercialism that thrives to date, while the Spanish system of a closed, regulated trade in Mexico explains the current state of Mexican development. She claimed that development takes time and often one must do the best with what capabilities they have been dealt.



Jeff Nugent

The final lecture of the series was presented by Jeff Nugent, professor of economics and business at the University of Southern California. His topic, “What Should Developing Countries Do About Labor Regulations? Some New Insights Based on Firm Surveys from Around the World,” delved into a study on the appropriate amount of labor regulation appropriate to protect laborers



Luisa Blanco and Robin Grier

while also increasing employment. Some labor regulation is necessary to protect basic human rights, while Nugent found that too much regulation in a developing country becomes an obstacle to business. Rather than increasing regulation, government should focus on cost-efficient ways to increase the level of enforcement and seriousness of regulation to firms.

The discussions from this lecture series invited individuals to embrace their power of influence as informed citizens, explored the importance of a nation’s past when analyzing its current state, and brought to light many of the issues faced by developing countries.

Through a grant awarded by the Charles Koch Foundation, Luisa Blanco, associate professor of public policy at the School of Public Policy, played an integral role in organizing the series to give students an opportunity to learn from and interact with professors outside of Pepperdine. She stated that it is especially valuable for students to learn about economic development as “its main goal is to improve the well-being of society.” Students may eventually go work overseas, in different sectors, using their skills to improve these countries and bring about change.

SPP Alumni Provide Insight on Public Policy Careers During Annual Pepperdine Career Week

The seventh annual Pepperdine Career Week, held in February, featured professional development activities and programs for students preparing to make the transition from classroom to career and for alumni seeking a competitive advantage in the workplace.

The School of Public Policy (SPP) hosted four comprehensive panel sessions focused on various career paths in public policy that comprised SPP alumni and local professionals in the field.

SERVING THE GOVERNMENT AND PUBLIC SECTOR

This moderated panel discussion with human resource directors from two top cities in the region covered state and local government hiring processes, including how to maneuver through the online application system, make your application stand out, and obtain an interview for either a job or internship. Also discussed, were tips on where to find internship and job opportunities.

GARY ROGERS, deputy city manager/human resources director, City of Thousand Oaks

CHRISTINA WINTING, manager of human resources, City of Santa Monica

APPLYING AND WORKING FOR THE GOVERNMENT

This panel addressed the competitive and often cumbersome civil service process. Panelists provided valuable insight with critical steps to navigate the system and advocate for their candidacy.

GLEN FOWLER, recruiting and training manager, California State Auditor

KAY KO, community outreach specialist, Federal Bureau of Investigation

MICHELLE LOS BANOS, diplomat in residence for Southern California and Hawaii regions, U.S. Department of State and U.S. Foreign Service



SPP Career Week panel, "Working for NGO's, Nonprofits, and the Private Sector"

WORKING FOR NGO'S, NONPROFITS, AND THE PRIVATE SECTOR

This moderated alumni panel discussion covered private sector, NGO, and nonprofit internship experiences.

LANCE CHRISTENSEN (MPP '04), director of pension reform project, Reason Foundation

AIMEE DEWING (MPP '08), account executive and advocacy and political communications specialist, RALLY

CHARNA MARTIN (MPP '13), director, The Raben Group

BEN SUBER (MPP '12), assistant planner, Schmitz & Associates

ALISON TOLLADAY (MPP '10), community relations manager, Los Angeles Lakers

CHOOSING CAREERS IN PUBLIC POLICY: PRIVATE VS. PUBLIC

This moderated alumni and expert panel discussed the differences between a private versus public sector job in public policy. Panelists shared perspectives of working in either or both sectors to further engage students in their decision-making process.

SABRINA ABU-HAMDEH (MPP '11), foreign affairs officer, U.S. Department of State

GEORGE GABRIEL (MPP '14), media and technology technician, City of Malibu

LISA (DUMOUCHEL) JONSSON (MPP '04), PhD candidate at the Pardee RAND Graduate School; former senior consultant, PricewaterhouseCoopers

MITCHEL MORRISON (MPP '11), environmental scientist, Envicom Corporation

ALMIS UDRYS (MPP '01), director of performance and analytics department, City of San Diego



SPP Career Week panel, "Choosing Careers in Public Policy: Private vs. Public"

PEPPERDINE POLICY REVIEW

STUDENT-LED JOURNAL RELEASES LATEST VOLUME

Pepperdine Policy Review (PPR), the School of Public Policy's student-led journal, has released its eighth volume, which includes articles on Chile's educational reform, wage-gap analysis, expansion of Cooperative Threat Reduction programs, modernizing the U.S. nuclear arsenal, the Merida Initiative, and more.

PPR showcases the best scholarly work of School of Public Policy students and seeks to inform policy makers, academic researchers, and the general public of ideas that will help transform public policy debate in the U.S.

and abroad through scholarly research, innovative policy solutions, and insightful commentary. All articles are thoroughly reviewed by student editors and must meet rigorous academic standards. PPR is led by faculty advisor James Priege and 2014-2015 editor-in-chief Adam Crepelle (MPP '15).

Download Volume VIII and previous volumes of *Pepperdine Policy Review* at: publicpolicy.pepperdine.edu/academics/research/policy-review

School of Public Policy Mourns Passing of Founding Faculty Member CHARLES VAN EATON

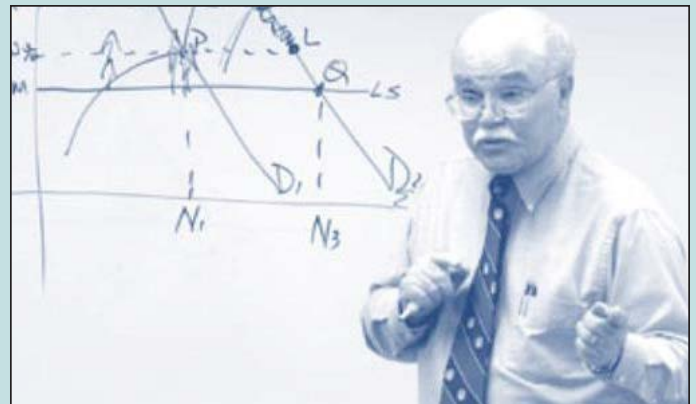
The Pepperdine School of Public Policy (SPP) community mourns the passing of founding faculty member Charles Van Eaton, who died on Monday, July 20, 2015, in Chattanooga, Tennessee, after a battle with a long illness.

He will be fondly remembered for his compassion and care for students not just in his teaching, but outside the classroom. Van Eaton remained well connected with many of his former Pepperdine students far beyond the years that he taught in Malibu.

Van Eaton came to Pepperdine in 1998 and led the school's economic specialization by teaching core courses in economic analysis and elective courses in labor economics, public finance and public choice, urban and regional economics, privatization, and health care. Prior to Pepperdine, he was the Evert McCabe/United Parcel Service Endowed Chair of Economics, Business, and Accounting at Hillsdale College from 1978 to 1998, where he also taught as a professor of economics.

"Only a few days before Professor Van Eaton's death, he shared with me ideas that he felt would enrich his core course in economics, gave me a detailed history of Chattanooga, and assured me that he saw this experience as a transition from an earthly life to something even more glorious," noted SPP dean emeritus James R. Wilburn. "In the School of Public Policy we will attempt to live up to his high standards, for in a world filled with calculation, he was refreshingly without guile."

Van Eaton retired from Pepperdine in July 2004, relocating to Hixon, Texas, to spend more time with his family. He spent four years as a Distinguished Professor-at-Large and director of the Bryan Center for Critical Thought and Practice at Bryan



College, where he developed a new course on science and public interest.

Among thousands of authored op-eds and articles, Van Eaton regularly wrote for the *Sunday Times Free Press*, was a contributor to *Faith and Public Policy* (Lexington Books, 2002), and was also widely recognized in regional and national media.

A memorial service was held on Saturday, August 1, 2015, at the Central Church of Christ in Chattanooga, Tennessee. Prior to his passing Van Eaton requested that if his friends and family desire to send a memorial, that donations be made in his name to either:

Boyd-Buchanan School
4650 Buccaneer Trail
Chattanooga, TN 37411

Or Central Church of Christ
400 Vine Street
Chattanooga, TN 37403

2015 POLICY RESEARCH SEMINARS



Professor Sean Jasso's Market and Government Failure seminar class proudly display their final papers.

Policy Research Seminar projects, otherwise known as “capstone” presentations, enable students to design and implement a major policy program for a global, state, or local agency using a real-life situation. As a requirement for graduation, these projects require students to develop a clearly focused mission statement, a strategic plan for the undertaking, and an implementation schedule that acknowledges various interest groups that must “buy in” for the project to be successful. Students must demonstrate personnel planning, budget planning, and a clear method for securing approvals from all interested parties whose “ownership” is critical for its success. The results may be presented to a board of visitors including academics and real-world agency leaders. Students are expected to be able to identify, verbalize, and experience in an authentic way clearly stated personal values, as well as technical expertise. Topics for the 2015 Policy Research Seminars are listed below.

INTERNATIONAL RELATIONS/NATIONAL SECURITY

- U.S. National Security for China
- U.S. National Security for Europe
- U.S. National Security for the Middle East
- U.S. National Security Strategy for Russia

MAJOR ISSUES IN PUBLIC POLICY

- ADA Lawsuit Abuse in California
- America's Immigrant Problem: Addressing the Issue of Undocumented Youth in the U.S.
- The 'Butterfly Affect' as a Model for Reducing Fatherlessness in Los Angeles, California
- Changing Horizons: Pension Reform Strategy for Southern California Municipalities
- Dealing with the PM2.5 Pollution Problem in Beijing through Petrochemical Industry Reform of China
- Marijuana Regulation in the City of Detroit
- Policy Problems and Possible Reforms
- Reducing Congestion at the Ports of Long Beach and Los Angeles
- School Choice in China: Compulsory Educational Resources Reallocation
- Work Visa Inefficiency

MARKET AND GOVERNMENT FAILURE

- Analysis on China's Photovoltaic Industry
- Dodd-Frank Wall Street Reform and Consumer Protection Act: The Result of the 2008 American Crisis
- Improving the Living Standard of Old People in Beijing
- Improving Stabilization of the Chinese Vegetable Market
- Increasing the Stability and Efficiency of Greece's Domestic Economy
- The Political Economy of Sino-US Trade Frictions on Intellectual Property
- The Problem of Hunger in South Sudan
- A Strengthened Deferred Action – DACA

SCF continued from page 1 →



crime but each component of SCF (Swiftness, Certainty, and Fairness) is central to that goal. We help jurisdictions improve the speed of their operations; no one should languish in jail unnecessarily pending a hearing. We help jurisdictions develop clearly articulated procedures so that responses are predictable. And equally important, we work on innovations to improve fairness and equal protection, with a goal to eliminate status quo race/ethnic disparities in sanctions.”

Visit the Swift Certain Fair Resource Center's website at: scfcenter.org

PEPPERDINE
 School of Public Policy
Dean's Report

**PEPPERDINE
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 SCHOOL OF
 PUBLIC POLICY**

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 Pete Peterson (MPP '07)
Interim Dean

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 Mirielle Wolfe
 Greg Wood
 Johnny Zamrzla

EVENTS

Please visit: publicpolicy.pepperdine.edu/news-events/events for all upcoming School of Public Policy events

SEPTEMBER 22, 2015

Constitution Day Lecture

Gordon Lloyd
Professor Emeritus and Robert and Katheryn Dockson Professor Emeritus of Public Policy Pepperdine University
 12 noon
 Wilburn Auditorium
 Malibu, California

OCTOBER 14, 2015

Davenport Discussion

Haley Firestone Jessup
Director of Major Gifts DirectRelief
 12 noon
 SPP 175
 Malibu, California

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