

SCHOOL OF PUBLIC POLICY HOSTS 2010 COMMENCEMENT CEREMONY

The School of Public Policy held its commencement ceremony on Friday, April 16, 2010, at Alumni Park on the Malibu campus. The ceremony conferred upon 49 graduates the master of public policy degree and bestowed the honorary Doctor of Laws degree on Diane Pregerson Glazer and Guilford Glazer, cofounders of the Diane and Guilford Glazer Institute for Jewish Studies at Pepperdine University. The Distinguished Alumnus Award was presented to Cathryn J. Kingsbury ('97, MPP '99), principal lobbyist for the Livingston Group. Angela Hawken, associate professor of public policy, served as the commencement speaker, while James Bieber served as the 2010 student speaker.

Hawken opened her address with words from Pepperdine's founder George Pepperdine, "I am endowing this institution to help young men and women to live a life of usefulness." Hawken implored graduates to follow Pepperdine's advice to lead lives of usefulness in the field of public service. She emphasized the enormous trust the public will have in graduates as they make decisions that will affect society and stated that graduates have the responsibility to do more than just talk—they must do.

Hawken received a PhD in policy analysis at the RAND Graduate School and teaches courses in research methods, statistics, applied methods for policy analysis, crime, and social policy. Her research interests are primarily in drugs, crime, and corruption. Hawken conducted the statewide cost-benefit



Guilford Glazer and Diane Pregerson Glazer are presented the honorary Doctor of Laws degree by Pepperdine president Andrew K. Benton.

analysis of California's Proposition 36 and led the randomized controlled trial of Hawaii's Opportunity Probation with Enforcement (HOPE), a swift-and-certain-sanctions model to manage high-risk probationers. Hawken consults regularly for the United Nations (UN) and the Department of State. She is developing measurement instruments to study corruption and gender issues for the UN regional office in the Asia-Pacific region, and her work is featured regularly in the UN Human Development Reports. She has visited Afghanistan twice and is coauthor of the Afghanistan corruption-monitoring system used by

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SCHOOL OF PUBLIC POLICY CELEBRATES THE LEGACY OF FLORA L. THORNTON



Pepperdine University and the School of Public Policy mourn the passing of longtime friend Flora Laney Thornton on May 7, 2010. A benefactor and Life Regent at Pepperdine, Mrs. Thornton was one of the University's most enthusiastic supporters.

Deeply involved with the School of Public Policy in its formative years and in the 13 years since its founding, she established a significant legacy at the school with gifts totaling more than \$5 million. In 1999, after a lifelong friendship with Ronald and Nancy Reagan, Mrs. Thornton provided a generous gift to the School of Public Policy to establish the Ronald Reagan Endowed Professorship.

Dr. James Q. Wilson has the noteworthy distinction of serving as the first Ronald Reagan Professor, a title he still holds today.

An active leader on the University's Board of Regents, Mrs. Thornton worked closely with David Davenport during his tenure as Pepperdine's sixth president. When he announced

in 1999 that he would step down from his duties as president, Mrs. Thornton honored his University leadership by presenting a challenge gift totaling half of the necessary endowment for the Davenport Institute. Following a series of gifts from board members, friends, and alumni to match her pacesetting contribution, the Davenport Institute was established in 2000.

Last year, the University created the Flora L. Thornton Endowed Scholarship, thanks to an additional gift from Mrs. Thornton to the School of Public Policy. Mrs. Thornton often expressed her appreciation of the School of Public Policy and its students, and it was her aspiration to build Pepperdine's most substantive scholarship fund for public policy students in the years to come. Though she will never know the recipients of her new scholarship, her devoted legacy will continue to support and empower public policy students for generations to come. The School of Public Policy is scheduled to award its first Thornton Scholarships in the 2010-2011 academic year.

Reflecting on Mrs. Thornton's indelible impact on Pepperdine and the School of Public Policy, dean James R. Wilburn said, "At this time in the School of Public Policy's history, no other individual has been more generous in supporting the long-term role of the school in nurturing leaders for tomorrow. Although Flora's leadership will be greatly missed, I am delighted that the Flora L. Thornton Foundation plans to continue to follow her example of belief in our students and their inestimable influence."

DEAN'S MESSAGE

Flora Thornton, who is honored in this issue, was a close friend who invested much more than financial resources in Pepperdine. She invested her heart, her counsel, and her close attention.

As a regent, she was always prepared to ask the tough questions. And as one of the founders of the School of Public Policy, she decided early that we needed to send a strong signal that we had chosen a bold and unique course. So, after alerting me, Flora called her longtime friend Nancy Reagan to enlist her approval of her plans to endow a professorship in honor of Ronald Reagan. And for years Flora called to remind me of how pleased Nancy Reagan was with our choice of James Q. Wilson as our first Reagan Professor.

Such initiative was typical of Flora. She immediately understood our strategic intent, saw an opportunity to provide a dramatic and significant advance, and got it done.

Her challenge grant to endow the Davenport Institute, and more recently, her commitment of the first \$3 million to start the Flora Thornton Scholarship program that she hoped would continue to grow long after she was gone, all reflected her

critical understanding of significant leverage points and her willingness to take bold action.

But most of all, I treasured those personal notes and phone calls from Flora to ask how things were going, or to tell me she had read something I had written, or to ask that I send her a transcript of some speech she had missed. And I look forward to telling dozens of young Flora Thornton Scholars in the years to come how much they, and I, have to live up to.



James R. Wilburn
JAMES R. WILBURN
Dean, School of Public Policy

DEIRDRE SHIPSTEAD NAMED SENIOR ADVANCEMENT OFFICER



Deirdre Shipstead has been named the new senior advancement officer for the School of Public Policy. She is replacing Pauletta Walsh, assistant dean for advancement and alumni affairs, who left in March. Shipstead started her career as an attorney and moved to nonprofit management as associate director for continuing education for the Bar Association of San Francisco. She also served as the director of alumni relations and development at Santa Clara University School of Law for five years. After a number of years in legal marketing for the intellectual property groups of two large Bay Area law firms, she most recently was with the Nueva School, a K-8 independent school for gifted children, in Hillsborough, California. In her previous assignments, she gained broad experience at the senior level as the director of annual giving and advancement program manager, where she was responsible for all aspects of annual fund communications, the development of advancement business models and plans, and generating and cultivating relationships with constituents.

“Deirdre, who is moving back with her family to familiar territory in Malibu, comes with deep and broad success not only in the academic advancement arena, but also in the broader field of private support for the institutions of civil society,” said James R. Wilburn, dean of the School of Public Policy. “From this rich experience she brings a strength that anticipates success in fundraising, but in addition an understanding of the core mission of our unique program that is borne of demonstrated service. She is a perfect fit for an already extraordinary culture of commitment that has been developed by the staff in the School of Public Policy.”

Shipstead holds a JD from Hastings College of the Law in San Francisco, California, and a BA magna cum laude in psychology from the University of California, Los Angeles. Having relocated from Palo Alto, she and her three children are living in Agoura Hills. “It’s not everyone who can see a handful of deer, jackrabbits, and the Pacific Ocean on the way to work each morning,” said Shipstead. “I am delighted to be here!”

THE ANNUAL LICATA LECTURE: “THE OBAMA ADMINISTRATION AND THE WAR ON TERROR”



James Q. Wilson, Ronald Reagan Professor of Public Policy, presented “The Obama Administration and the War on Terror,” as the Annual Charles and Rosemary Licata Lecture on January 27, 2010.

Wilson addressed and answered questions on the Obama Administration’s foreign policy, its view of terrorism, and the problems of mobilizing antiterrorist organizations in the U.S. The lecture

was delivered just weeks after Umar Farouk Abdulmutallab’s failed act of terrorism on a transatlantic flight from Amsterdam to Detroit.

Wilson holds the nation’s highest civilian honor, the Presidential Medal of Freedom. He is the author or coauthor of more than 15 books, covering a wide variety of policy topics including urban problems, government regulation and bureaucracy, crime prevention, and delinquency among children. He has chaired and served on a number of national commissions including the White House Task Force on Crime and the President’s Council on Bioethics. In addition, Wilson has served as president of the American Political Science Association and was honored by the Lynde and Harry Bradley Foundation as a recipient of the 2007 Bradley Prize.

The Licata Lecture Series was established through an endowment for the School of Public Policy by benefactors Charles and Rosemary Licata. The series unites students, alumni, and community leaders with leading academics and practitioners shaping policy matters in the new century. Other notable Licata lecturers include Bruce Herschensohn, Michael Novak, and Steve Forbes.

NEW BOARD OF VISITORS MEMBERS

The School of Public Policy Board of Visitors comprises national policy, business, and community leaders who support the school’s mission and share the commitment to a more expansive approach to public policy. The board provides invaluable counsel and support to the School of Public Policy, and the members are examples of public leaders who appreciate the role of a strong moral and ethical standard while recognizing the central importance of civil society, faith, and free markets to solve policy issues.

Dean James R. Wilburn welcomes the newest Board of Visitors members:

ERNIE MALDONADO served 10 years as an Air Force intelligence specialist in Europe and Asia and went on to serve 30 years and achieved the rank of captain with the Los Angeles County Sheriff’s Department. He is a graduate of the Los Angeles County Sheriff’s Academy, the Federal Bureau of Investigation (FBI) National Academy in Quantico, Virginia, and the FBI Southwest Command College. Maldonado has been teaching for the past 26 years as an adjunct faculty member for the University of California, Los Angeles, the California State University system, and Claremont Graduate University. He is currently an adjunct professor at the University of La Verne’s College of Business and Public Management. Maldonado received his bachelor’s and master’s degrees in public management and public administration from Pepperdine University. He earned a PhD in criminal justice from Claremont Graduate University. In 2008 Maldonado received Claremont Graduate University’s Distinguished Alumnus Award. Maldonado and his wife, Mary, have established a \$100,000 fellowship at Claremont Graduate University School of Politics and Economics for students pursuing a career in local, state, or federal government.

JOHN THOMAS (MPP '10) is actively involved in shaping the political landscape of Southern California. The founder of Thomas Partners Strategies, he currently works as a political consultant and strategist for Republican candidates from all over California and successfully served as the campaign manager for newly-elected Los Angeles City Attorney Carmen Trutanich and Los Angeles District Attorney Steve Cooley’s successful reelection campaign. Thomas engineered Trutanich’s stunning victory over his opponent with 55.7 percent to 44.2 percent of the vote. Currently, Thomas is a senior advisor and chief strategist to Sunder Ramani, candidate for the 43rd Assembly District. Every Friday, Thomas serves as the political commentator on KRLA 870 AM, The Kevin James Show. He is a frequent speaker for numerous organizations and is also a guest lecturer and organizer for the Urban Land Institute’s UrbanPlan program. Thomas is a director of Thomas Partners Investments, LLC, president of Southern Methodist University’s Los Angeles Alumni Chapter, and serves on the President’s Advisory Board for the Assistance League of Southern California, the Advisory Board of Foothills Lincoln Club, and the Young Alumni Board of Southern Methodist University. Thomas received a BA in advertising from Southern Methodist University and an MPP from the School of Public Policy.

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the UN and the Department of State to track public-sector corruption. Hawken actively includes students in fieldwork for her research and in writing projects. She involved a dozen School of Public Policy students in the HOPE evaluation and has placed over two dozen students in international internships.

The ceremony concluded with the Class of 2010 following in the footsteps of previous classes by presenting a class gift to the School of Public Policy. This year’s graduates contributed \$2,010 toward the student publication the *Pepperdine Policy Review* and to assist in bringing notable speakers to campus for future students.



CATHRYN J. KINGSBURY Receives 2010 Distinguished Alumnus Award

CATHRYN J. KINGSBURY ('97, MPP '99) was honored as the School of Public Policy's Distinguished Alumnus at the commencement ceremony on April 16, 2010. This award is given to an alumnus who has represented the character and professional achievements that Pepperdine represents.

Kingsbury graduated from Pepperdine University's Seaver College in 1997 and received her master's degree from the School of Public Policy in its inaugural Class of 1999. Kingsbury is a principal lobbyist for the Livingston Group, in Washington, D.C.,

representing the interests of organizations such as the Girl Scouts of America and the Arab Republic of Egypt. Additionally, she is the lead proposal writer and strategist for Livingston's new business development team.

Kingsbury has continued to be active in the Pepperdine community, serving as the president of the D.C. Waves chapter of the Pepperdine Alumni Association. She also helped dedicate the new Pennsylvania Avenue campus in Washington D.C., by delivering the alumni address.



CHINESE EXILE AND NOVELIST SPEAKS ON "THE COMING DISASTER FOR TAIWAN"

Hong Bing Yuan, Chinese exile, novelist, philosopher, and law professor, was introduced by Bruce Herschensohn, Senior Fellow at the School of Public Policy. Yuan spoke on January 21, 2010, about life in China, life in Taiwan, and the ever-growing threat of violence between the two nations, which is the premise of his book, *Taiwan Disaster*. Speaking through a translator, Yuan said that China's big fear is that the mainland will rise against the government, like Taiwan. This will in turn lead to crackdowns and the potential for extreme responses by the People's Republic of China (PRC).

Yuan continued by saying there is a conflict of interest between the PRC and the Republic of China (ROC). The PRC is working with other nations, which have hostilities towards Taiwan and the United States, in an effort to create a sphere of influence in Asia that can push out the United States. According to Yuan, the PRC is training terrorists to go to Iraq and continue the violence and are working in Japan to form an "east Asia economic support system" that will disrupt the relationship between the United States and Japan.

Yuan also attempted to explain how the PRC economy has grown rapidly over the last few decades. He said this is the cause

of three different things. First, not everyone can participate in the marketplace, which increases the number of exports. If people domestically cannot participate in the economy, then there is more to sell to places like the United States. Second, China exploits their abundant source of cheap, poor labor. There are 300 million people working or looking for work in China, many of them receiving only four dollars a day. This further increases production at lower costs, allowing for an increase in production and an increase in exports. Third, the massive destruction of

natural resources in China has led to a period of massive economic growth. However, this will stall and eventually cause the economy to crash when the country depletes its natural resources.

Ultimately, Yuan made the claim that the ROC-PRC conflict is not a fight between ethnic groups. It is a fight between totalitarianism and democracy. According to Yuan, this is "only the beginning of the chapter of



the fight in this part of the world."

There is no doubt in Yuan's mind about what the PRC is doing. As he put it, "Communism has always destroyed the world. It has always been a cultural and human tragedy."

Watch video of Yuan's lecture on the School of Public Policy's YouTube Channel at: www.youtube.com/pepperdinespp.

SCHOOL OF PUBLIC POLICY HOSTS POLICY DAY IN DOWNTOWN LOS ANGELES



(l-r): Kevin James, Steve Cooley, Joel Fox, Dan Schnur, and Robert Hertzberg participate in panel at the Jonathan Club in Downtown Los Angeles.



(l-r): Dean James R. Wilburn, George Thomas, and Kevin James

The School of Public Policy hosted its first Policy Day at the Jonathan Club in Downtown Los Angeles in February. Sponsored and organized by George, Bonnie, and John Thomas (MPP '10), the event brought in a panel of key elected and senior civic leaders who presented a discussion of California's initiative process, moderated by Kevin James, radio talk show host at KRLA 870 AM. Panelists included Steve Cooley, Los Angeles county district attorney; Robert Hertzberg, former speaker of the California Assembly; Joel Fox, founder of www.foxandhounds.com; Dan Schnur, political strategist and director of the Jesse M. Unruh Institute of Politics at the University of Southern California; and Carmen Trutanich, Los Angeles city attorney.

"The debate is not about whether or not we should have an initiative system in California, but rather about how the system affects us as

stakeholders, voters, and citizens, and to see if the system needs to be adjusted," John Thomas noted in his opening remarks.

Discussions included an explanation of the history and development of California's current ballot initiative process and the implications of its effects in creating current state policy, such as the legalization of marijuana. The event concluded with a question-and-answer session from the audience.

"Policy Day at the Jonathan Club was a rare opportunity for students to engage some of the finest minds in state and local policy. We are delighted we could host such an enriching experience," said James R. Wilburn, dean of the School of Public Policy.

Watch video of the Policy Day panel on the School of Public Policy's YouTube Channel at: www.youtube.com/pepperdinespp.



ROGER FARMER LECTURES ON ECONOMICS, FINANCIAL CRISIS

Roger E. A. Farmer, professor and chair of the Department of Economics at the University of California, Los Angeles, presented a lecture on March 16, 2010, entitled "How the Economy Works." In his lecture, Farmer examined the authoritative styles of current and recent U.S. leaders in a classical/Keynesian dichotomy and how their choices have shaped the economy and contributed to the recent economic meltdown. Farmer criticized the seemingly trial-and-error implementation of these styles and the impact they have on the economy.

In his comments on the fiscal policy choices made by national leaders, he said, "Economics doesn't happen in a vacuum . . . and [we learned that] the financial crisis of 2008 was a very large natural experiment." He concluded his remarks by analyzing possible new models and ideas for policy that can contribute to economic stability.

Farmer's lecture was sponsored by the Charles G. Koch Charitable Foundation.

Watch video of Farmer's lecture on the School of Public Policy's YouTube Channel at: www.youtube.com/pepperdinespp.

2010 POLICY RESEARCH SEMINARS

The Policy Research Seminar (Capstone) projects develop a major policy program design and implementation plan using a real situation in an actual global, state, or local agency. Students develop a clearly focused mission, a strategy, and an implementation plan. The projects require personnel training, a budget plan, and a clear method for securing approvals from all interested parties whose ownership is critical for their success. The results may be presented to a board of visitors including academics, professional panels, or real-world agency leaders. Students are expected to be able to identify, verbalize, and experience in an authentic way, clearly stated personal values, as well as technical expertise.

The following topics were explored during the Spring 2010 semester:

AMERICAN FOREIGN AND DOMESTIC POLICY

Analyzing International Aid Organizations, Emphasis on Education Policy
Assessing the Effectiveness of the Broken Windows Theory
The Complexities of Nation-building: Analysis of Lebanon and Bosnia
Counterinsurgency Strategy in Afghanistan: Theory, Operations, and Policy Recommendations
Human Trafficking and International Response
The Massachusetts Health Plan: A Prescription for a National Health Care Agenda
Millennium Development Goals and U.S. Foreign Aid
Russia and Oil and Gas Policy
The Suspension of Habeas Corpus: Unification of a Nation or Erosion of Civil Liberties
U.S. Aviation Security: The Lessons and Limitations of Israel's Aviation Security for the U.S.
U.S.-Brazil Energy Trade
U.S.-China Relations
U.S. Counterterrorism Priorities: Nuclear Security and Port Security
Whose Crisis? Education and Gender in the United States

CURRENT ISSUES IN PUBLIC POLICY

Does Illegal Equate to Evil? A Discussion of China's Nongovernmental Organizations
Educational Technology and Accountability: The Future of No Child Left Behind
Gang Suppression in Orange County, California: An Economic Approach to Criminal Street Gangs
Improvements in Education: Assessing and Utilizing Technology in the Classroom
Intersection Safety: Are Red Light Cameras the Best Option?
Is Los Angeles an Unfriendly Place to do Business? Generating Jobs in Los Angeles
Measuring Success: Academic Preparedness of LAUSD High School Students Entering the California State University System
Policy Solutions to Prison Overcrowding in Uganda
The Port Security Grant Program at the Port of Los Angeles/Long Beach
The Proper Role of Dual-Use Export Controls: A Case Analysis and Policy Outline for Reform
The Quality of Our Teaching Workforce: Policies for Improving Teacher Quality in Our Low-Income Urban Schools
Reining in the Dollar: Where U.S. Monetary Policy Came From and How to Fix It
Revitalizing Los Angeles: A Look at Economic Development Options
South Korea-U.S. Free-Trade Agreement: A Strategic Economic and Geological Tool
Tibet Under the PRC: The Best Path Toward Peace and Substantive Autonomy
Unsustainable Development: California's Eminent Domain Abuse; Consequences and Remedies

INTERNATIONAL RELATIONS/NATIONAL SECURITY

Defense, Diplomacy, and Development
The Economic and Political Development of the Caucus Region and Its Effects on U.S. National Security Interests
National Security Briefing: India, Pakistan, Bangladesh, and Sri Lanka
United States National Security Policy Towards the European Union

2010 SUMMER INTERNSHIPS As a requirement for graduation, public policy students complete a 240-hour internship at an agency in their area of specialization: American politics, economics, international relations, or state and local policy. Such agencies may be with local, state, or federal government; nonprofit organizations; or an international experience in a non-U.S. setting to prepare for foreign service after graduation. The internship provides a perspective on how the methods and theories learned in the case studies in the classroom may find practical expression in a complex, real-life setting. The scope of work completed during the internship determined the agency's classification below. Several students are blogging regularly about their summer internships. These blogs can be found at publicpolicy.pepperdine.edu/admission/student-blogs. Summer internships for 2010 included:

AMERICAN POLITICS

Ashbrook Center for Public Affairs at Ashland University
Ethics and Public Policy Center
Federal Bureau of Investigation
The Heritage Foundation
Hoover Institution
Office of Congresswoman Mary Bono Mack
Office of Senator Charles E. Schumer
Planned Parenthood
Ronald Reagan Presidential Library
Watching America

ECONOMICS

American Enterprise Institute
California State Auditor, Bureau of State Audits
California State Controller's Office
Hoover Institution
Netherlands Ministry of Finance
U.S. Department of Labor, Bureau of Labor Statistics
Western Commercial Bank

INTERNATIONAL RELATIONS

AmeriCares
British American Security Information Council
Chancellery of the President of the Republic of Poland
Dubai School of Government
HOPE International
March to the Top Africa
Ministry of Local Governance for the Republic of Rwanda
National U.S.-Arab Chamber of Commerce
NGO Monitor
Palau Ministry of State
The Peres Center for Peace
United Nations Agency for International Development
United Nations Development Programme
United Nations Relief and Works Agency for Palestine Refugees
U.S. Department of State
World Health Organization

STATE AND LOCAL POLICY

Broken Hearts Ministry
California Catholic Conference

Capitol Public Relations
Cerrell Associates
City of Santa Monica, California
Democracy Council
Fox News
Human Rights Watch
Jim Stechschulte for State Representative, Michigan 85th District
Las Vegas Sands Corporation
Meg Whitman for Governor, State of California
Office of Assemblyman Nathan Fletcher, California 75th District
Office of Councilmember Abbe Land, West Hollywood, California
Office of Deputy Governor John Morgan, State of Tennessee
Office of Governor Arnold Schwarzenegger, State of California
Office of Mayor Antonio Villaraigosa, Los Angeles, California
Paula Dockery for Governor, State of Florida
Schmitz & Associates
Sunder Ramani for Assembly, California 43rd District
Tony Mendoza for State Assembly, California 56th District
Universal Music Group

9/11 TRIBUTE UNVEILED BY MALIBU ARTIST ROBERT WEINGARTEN



Robert Weingarten with his piece "Flags, 9/11" at the April 8 unveiling at the School of Public Policy.

Inspired by the more than nearly 3,000 American flags displayed on the lawn of Pepperdine University's Malibu campus in September 2008 and 2009 to pay tribute to the lives lost in the September 11, 2001 terrorist attacks, Malibu artist and photographer Robert I. Weingarten created his own "tribute to a tribute."

The original art print "Flags, 9/11" was unveiled in the lobby of the School of Public Policy's Henry and Virginia Braun Center on April 8, 2010, in a ceremony to celebrate the new permanent display. The work is an artistic rendering of the Pepperdine flag display, photographed on September 11, 2009, which is set against historic photographs taken on September 11, 2001, at the World Trade Center in New York City.

Weingarten was present at the ceremony to speak about what inspired him to create such a historical and moving piece. He explained that the work is a combination of his photos of the flags at Pepperdine and photos his wife saved from major newspapers on September 12 and 13, 2001.

"I wanted to give something back to Pepperdine after what they've done for the community with the flags tribute," he said, before he and the dean of the School of Public Policy, James R. Wilburn, unveiled "Flags, 9/11."

"The September 11 tribute is one of my favorite Pepperdine contributions to the community," says Angela Hawken, associate professor of public policy. "Having this tribute take center stage in our building is fitting, particularly given that the Heroes Garden is just a few steps away. It's a very appropriate piece to be hanging in our lobby."

A widely shown and collected artist, Weingarten's exhibit, "The Portrait Unbound," was recently on display at the High Museum of Art in Atlanta, Georgia, which is built around pieces using the same techniques as the newly unveiled work at the School of Public Policy. He was recently featured at the Corcoran Gallery of Art in Washington, D.C., and at the Kodak headquarters in New York. Another Weingarten collection is scheduled for opening at the Smithsonian in Washington, D.C.

PEPPERDINE ALUMNA XIMENA DEL CARPIO: ROLE MODEL FOR WOMEN IN PUBLIC POLICY



Ximena del Carpio ('98, MPP '00, MBA '00) returned to her alma mater as a guest speaker to School of Public Policy student group Women in Public Policy (WPP). She is a graduate of Seaver College, the Graziadio School of Business and Management, and the School of Public Policy. Del Carpio continued on to receive her PhD from the University of Southern California in economics. After three Pepperdine

degrees, del Carpio describes herself as, "a Pepperdine person at heart."

Del Carpio, an economist at the World Bank, spoke to a group of School of Public Policy students and WPP members on human development in Asia and Latin America. She described how her work pursues sustainable development in low-income countries, while the World Bank partners with local communities to create and implement projects that improve human well-being. Del Carpio's role at the World Bank involves structuring grants, education initiatives, and infrastructure projects.

Del Carpio provided invaluable advice about how to leverage a student's experience while at Pepperdine: She suggested students take advantage of opportunities like the *Pepperdine Policy Review* to hone writing skills and create a valuable product to present to future employers and to participate in opportunities like the WPP debate series to practice oratory and analytical skills. Del Carpio credited her exposure to public policy classes like Great Books and the Policy Research Seminar for teaching her analytical reading, research, and oration skills.

PEPPERDINE RECEIVES CHARTER TO BEGIN CHAPTER OF PI ALPHA ALPHA HONOR SOCIETY

Pepperdine University has received a charter from the National Association of Schools of Public Affairs and Administration to begin a chapter of the Pi Alpha Alpha Honor Society (PAA). This academic honor organization will be composed of a select group of students and alumni who have shown excellence in the area of academics and who seek to bring honor to the School of Public Policy through the pursuit of knowledge and community service.

Pi Alpha Alpha is the national honor society formed to recognize and promote excellence in the study and practice of public affairs and administration. PAA membership identifies those with the highest performance levels in educational programs preparing them for public service careers.

Membership in PAA is recognized nationally and is considered to be evidence of advanced scholastic and professional achievement. Student and alumni members of the Pepperdine chapter will also be members of the national organization.

Pi Alpha Alpha will seek to offer its members:

- Special meet and greet opportunities with speakers and guests
- Community service opportunities

For Pi Alpha Alpha membership information, please visit:

<http://publicpolicy.pepperdine.edu/student-life/activities/pi-alpha-alpha.htm>

FACULTY/FELLOW UPDATE



LUISA BLANCO

Assistant Professor of Economics

Luisa Blanco's article "Life Is Unfair in Latin America, But Does It Matter for Growth?" was published in *World Development*. In addition, her article "Powering America: The Impact of Ethanol Production in the Corn Belt States," coauthored with Michelle Isenhouer (MPP '08), was accepted for publication in *Energy Economics*. In the spring, Blanco presented

her research on foreign direct investment in Latin America at Duke University and at the Pacific Conference for Development Economics at the University of Southern California. In June, Blanco attended a colloquium on "Liberty and Statism in Latin America" in Venezuela. Blanco was also selected as a participant for the Lehrman American Studies Center Summer Institute, organized in partnership with Princeton University's James Madison Program in American Ideals and Institutions.

WADE GRAHAM

Adjunct Faculty

Wade Graham finished a book on cultural history of gardens in America entitled *American Eden: From the Thirteen Colonies to the Present, What Our Gardens Tell Us About Ourselves*, from HarperCollins, due out in winter 2011. He contributed a chapter, entitled: "Blueprinting the Regional City: The Urban and Environmental Legacies of the Air Industry in Southern California," to an edited volume of *Blue Sky Metropolis: Aerospace and Southern California*, forthcoming from the University of California Press. As editor of *Hidden Passage: The Journal of Glen Canyon Institute*, Graham completed the latest edition, Number 17, published in July 2010. In addition, Graham is working on a book on environmental law, water rights, and fisheries in California and the southwest.



ANGELA HAWKEN

Associate Professor of Public Policy

Angela Hawken was granted tenure by the University this spring. She has been delivering lectures around the country on research findings from her evaluation of Hawaii's Opportunity Probation with Enforcement (HOPE) program, as well as testifying on the program before the Hawaiian legislature in March. She was invited to lecture on drug policy in Anchorage, Alaska,

and in Sweden in May. In June, the Pew Charitable Trust invited her to Washington, D.C., to meet with legislators working on drug-policy bills. In addition, Hawken met with Drug Czar, Gil Kerlikowske, and gave a presentation to the Office of National Drug Control Policy. In July, Hawken testified on alternatives to incarceration before the House Committee on Oversight and government Reform. Hawken will complete a book, *Everything You Need To Know About Drugs*, in August 2010 for Oxford University Press, with Mark Kleiman (UCLA) and Jonathan Caulkins (Carnegie Mellon). She has published articles in the *Journal of Drug Policy Analysis*, *Perspectives: The Journal of the American Probation and Parole Association*, *Offender Programs Report* with student Jeremy Grunert (MPP candidate '11), and the *Journal of Addiction Medicine* with Peter Griffith (MPP '10). She also wrote a chapter, "United States Federal Drug Policy," with Jonathan

Kulick, in *Addictive Disorders and Substance Abuse* (October 2010, Springer). Hawken completed a report on Syrian public opinion (the first to use data not collected by the Syrian government), coauthored with students Jeremy Grunert, Sabrina Abu-Hamdeh, and Lindsay Kimbro (MPP candidates '11), which was presented to the Department of State in August.



BRUCE HERSCHENSOHN

Senior Fellow in International Relations

Bruce Herschensohn has been promoting his new book, *An American Amnesia: How the U.S. Congress Forced the Surrenders of South Vietnam and Cambodia*, which was published in March 2010. Media appearances as well as speeches, book signings, and other events were combined with his discussions on current U.S. foreign policy. For the 35th anniversary

commemorations of the surrenders, major events for the book were held in Orange County's "Little Saigon" and other U.S. Vietnamese-origin communities, as well as Bill Bennett's *Morning in America* radio show. In addition, preparations were made for paperback and digital versions of Herschensohn's 2003 book, *Passport*, for release in 2011.



ROBERT KAUFMAN

Professor of Public Policy

Robert Kaufman continues to speak extensively in public and in the media. He is at work on a book project with Troy Senik (MPP '07), contrasting Ronald Reagan's and Barack Obama's visions of American politics—past, present, and future.



GORDON LLOYD

Professor of Public Policy

Gordon Lloyd coauthored an op-ed with former Distinguished Professor of Public Policy David Davenport, entitled "The Misguided Race to Federalize Education," in the *San Francisco Chronicle*, appearing on February 7, 2010. He chaired a Philadelphia Society Annual Meeting panel, "Is American Exceptionalism Still Alive?" in April. Lloyd also presented a paper with Heather Huffman (MPP '09), "The Two Invisible Hands of Adam Smith," to the Association of Private Enterprise Education, in Las Vegas, Nevada, in April, as well as "An Exploration of the American Founding," at Villanova University. Lloyd continues to actively participate in Liberty Fund conferences all over the United States. He was a participant, discussion leader, or discussion coleader on the following topics: "Liberty and Limited Government," "Forrest McDonald on the Economics of the Founding and on the Decline of American Federalism," "Freedom and Responsibility in the Corridors of Academic Power: C. P. Snow's 'The Masters' and 'The Affair,'" and "Liberty and Responsibility in Bertrand de Jouvenal's 'The Pure Theory of Politics.'"

**ROBERT LLOYD**

*Associate Professor of International Relations,
Seaver College*

Robert Lloyd published a chapter on Zimbabwe as part of an evaluation of governance in the world entitled "Countries at the Crossroads, 2009: A Survey of Democratic Governance." He also had a chapter "The Caprivi Strip of Namibia: Shifting Sovereignty and the Negotiation of Boundaries," published as part of an edited volume on *Borderline and Borderlands: Political Oddities at the Edge of the Nation-State*. In March, Lloyd participated in the annual Frank Church Symposium at Idaho State University. The theme of the conference was "The Middle East: Today and Tomorrow." He presented on two separate panels that discussed Israel/Palestine and U.S. involvement in the Middle Conflict in the Middle East. While at the conference he spoke by invitation at the Rotary Club of Pocatello, Idaho, on "Christian Mediation in International Conflict: The Beagle Channel Dispute." Finally, Lloyd was selected as the 2009-2010 Academic Fellow with the Schusterman Center's Summer Institute for Israel Studies at Brandeis University. This fellowship involves a comprehensive study of Israel both at Brandeis University in Boston, Massachusetts, and in Israel during the summer of 2010.

**TED MCALLISTER**

*Edward L. Gaylord Chair/Associate Professor of
Public Policy*

Ted McAllister was a discussion leader for, "Liberty and Democratic Authority in the Works of Alexis de Tocqueville, Bertrand de Jouvenel, and Robert Nisbet," sponsored by the Liberty Fund and the Intercollegiate Studies Institute, in Savannah, Georgia, in January. Papers presented over the spring semester were: "The Tocqueville Problem and the Nature of American Conservatism," at Princeton University's James Madison Program, in April, and "A Dreadful Emancipation: Walter Lippmann's Critique of the Modern Project," at the Historical Society meeting at George Washington University, in June. Finally, McAllister presented two lectures: "The Contingency of American Exceptionalism," at the Philadelphia Society's 2010 national meeting in April, and "History and the Constructions of American Identity," for the National Constitution Center, held at Pepperdine University in July. He authored an essay entitled "A Product of Speed" in *Front Porch Republic*.

**JAMES PRIEGER**

Associate Professor of Economics

James Prieger was granted tenure by the University this spring. His chapters written with School of Public Policy alumnus Daniel Heil (MPP '09) on the "Micro- and Macroeconomic Impact of E-Business," was published in February in the *Encyclopedia of E-Business Development and Management in the Global Economy*. In May, Prieger presented his research paper "Oust the Louse: Do Political Pressures Discipline Regulators?" at the International Industrial Organization Conference

at the University of British Columbia. His article written with Wei-Min Hu, entitled "Applications Barriers to Entry and Exclusive Vertical Contracts in Platform Markets," will appear in an upcoming issue of *Economic Inquiry*, the journal of the Western Economic Association International. The Federal Communications Commission's National Broadband Plan released in March cited a study performed by Prieger and coauthor Janice Hauge on the efficacy of demand-side programs to stimulate the adoption of broadband Internet technology. Prieger continues to serve as an editorial board member of *Applied Economics Quarterly*.

**ROBERT SEXTON**

Distinguished Professor of Economics, Seaver College

Robert Sexton has a forthcoming textbook *Survey of ECON* (first edition, 2010, South-Western Cengage Learning) due out in October 2010. He published the fifth edition of *Exploring Microeconomics* in January 2010 (South-Western Cengage Learning). In addition, his article, "Cross Price Elasticity and Income Elasticity of Demand: Are Your Students Confused?" was published in the fall 2009 issue of *The American Economist* (with Philip Graves).

**MICHAEL SHIRES**

Associate Professor of Public Policy

Michael Shires has been focusing his research on economic development and school finance. He has been leading community initiatives in the northeast San Fernando Valley to prepare an economic development plan for the newly formed San Fernando Valley Council of Governments, moderating roundtables with government, community, and business leaders throughout the region. His newgeography.com annual rankings (with Joel Kotkin) for the *Best Places To Do Business* were also released and featured on forbes.com. He has also been a frequent contributor on radio, television, and print media about California's primary elections in June. This summer Shires and Steven Frates, director of research for the Davenport Institute, released their project on school finance in California.

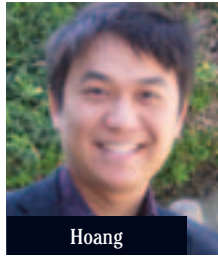
**MICHAEL WARDER**

*Senior Fellow, Davenport Institute
Vice Chancellor, Pepperdine University*

Michael Warder served on a panel, "Real Change in Higher Education," for the Council for National Policy in Washington, D.C., in May. Other notable speakers included General David H. Petraeus, commander, International Security Assistance Force and U.S. Forces Afghanistan; Glenn Beck, radio and television personality and author; and Edwin Meese III, former United States attorney general.

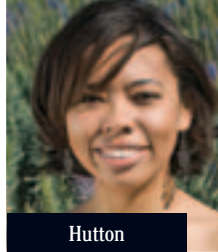
ALUMNI NOTES

DANIEL HOANG (MPP '05) accepted a position to lead the consulting practice for the northwestern U.S. and Canada for his firm, IntelliBridge Partners.



Hoang

PATRICIA HUTTON (MPP '08) is currently serving as a program coordinator for shelter for faith-based organization Samaritan's Purse in Leogane, Haiti. She took the position in February following the earthquake in Haiti.



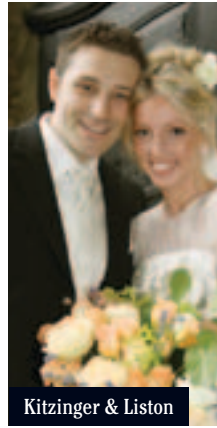
Hutton

JARED IDE (MPP '07) and his wife, Kirsi, are proud to announce the birth of their daughter, Xiana Ellen Lorraine Ide, born on June 30, 2009.



Ide

SARA (LISTON) KITZINGER (MPP '06) was one of two recipients awarded an Intercollegiate Studies Institute Western Civilization Fellowship award to further her doctoral research at the University of St. Andrew's in Scotland. She is also pleased to announce that she and **DENIS KITZINGER** (MPP '06), were married in Kitzinger's hometown of Floersheim, Germany, on June 6, 2009.



Kitzinger & Liston

KIM LAGREE (MPP '01) accepted a position as a program officer at Admini-Trust, LLC, for the May and Stanley Smith Charitable Trusts. Her philanthropy program focuses on children and youth, education, and microenterprise development both domestically and internationally.

KELSEY JAE NUNEZ (MPP '07) has been with the law firm Givens Pursley, LLP, in Boise, Idaho, since graduating from Pepperdine. She has been developing her practice as a legal advisor to those pursuing careers in sustainable livelihoods. She has served as the chair of the legislative/public policy committee for the Idaho chapter of the U.S. Green Building Council and is an active member of the governor's Biogas Task Force and the Idaho Energy Collaborative. She also recently became a board member of Sustainable Community Connections of Idaho.



Price

ALYSON (LOYD) PRICE (MPP '10) is currently working as a management analyst for the City of Ontario Municipal Services Division.

ARYA ZARRINKELK (MPP '07) is currently serving as a Peace Corps volunteer, working in the Dominican Republic.

What's new with you?

To share your alumni news, please submit to christina.ramirez@pepperdine.edu.



WILFRED McCLAY PRESENTS "THE ILLUSION OF MASTERY"



On March 18, 2010, Dr. Wilfred McClay, the 2009-2010 William E. Simon Distinguished Visiting Professor at the School of Public Policy, delivered the annual Simon lecture entitled "The Illusion of Mastery."

According to Professor McClay, the tyranny of mastery, or the hope that

one can control his physical existence, has dire implications for every aspect of modern life. Whether it is buyer's remorse, the progress of modern medicine, or a national tragedy, we as individuals experience

a sense of frustration because of our inability to attain mastery over our situation. As an example, McClay discussed the circumstances surrounding Hurricane Katrina, noting the frustration and criticism that engulfed that tragedy. Rather than rushing to support the victims, the news media and citizens alike focused their energies on laying blame to anyone they perceived to have failed to control the outcome as a way of coping with their own inability to control the situation.

Turning to public policy, McClay then concluded that prudence, which weighs the imaginable versus the possible, should be at the forefront for everyone in the public policy arena. Once people who serve the public realize the importance of prudence, their number one goal should be to impress on a world that is desperate for mastery of the importance of its limitations. Only then will there be an escape from the illusion of mastery.

Watch video of McClay's lecture on the School of Public Policy's YouTube Channel at: www.youtube.com/pepperdinespp.

DAVENPORT INSTITUTE ANNOUNCES APPOINTMENT OF STEVEN FRATES, DIRECTOR OF RESEARCH



The Davenport Institute at the School of Public Policy has announced the appointment of Steven Frates as the director of research. Frates' responsibilities will include raising the profile and reputation of the Davenport Institute through his research and publications in topics from public education system finances to municipal government expenditure patterns.

"The addition of Steve Frates as the new director of research for the Davenport Institute is one of those pivotal developments that can come to an organization when someone who is at the top of his field chooses to join our efforts," said James R. Wilburn, dean of the School of Public Policy. "We are delighted that he will join an already capable group of faculty and staff to make the Davenport Institute one of the premier centers in the state and, indeed, in the nation."

Frates comes to Pepperdine from the Rose Institute at Claremont McKenna College, where he served as a Senior Fellow. He has also served as an assistant to the city manager for the City of Fullerton, California, executive director of the San Diego County Taxpayers Association, and has taught graduate-level courses in government finance, public policy, and public administration at the University of Colorado; the University of Southern California; California State University, Fullerton; and San Diego State University. He currently teaches graduate courses in public policy analysis and government finance at the Pepperdine University School of Public Policy.

"No one enjoys a greater respect in California in his field of state finance, the health of California's education system, and the critical issues that face California's survival as a vigorous center of innovation and education than Steve Frates," stated Wilburn. "With his addition to the work of others on our faculty, the School of Public Policy has taken a giant step forward."

Frates is the author of numerous studies and reports on state and local government finance and public policy issues. He has served on the California State Constitutional Revision Commission, the Technical Advisory Commission of the State Solid Waste Management Board, and the Technical Advisory Group of the State Storm Water Runoff Program. In addition, Frates is president of the Center for Government Analysis. In June 2004 Governor Arnold Schwarzenegger appointed Frates to the California Performance Review Commission.

Frates received his BA from Claremont McKenna College, and his MPA and PhD from the University of Southern California.

SCHOOL OF PUBLIC POLICY TO HOST 2010 CONFERENCE OF THE PACIFIC COAST COUNCIL ON LATIN AMERICAN STUDIES



The School of Public Policy will host the 2010 Conference of the Pacific Coast Council on Latin American Studies (PCCLAS) on the Malibu campus, November 5-6, 2010. This year's conference topic is "Emerging Consensus in Latin America and the Role of the United States." Luisa Blanco, assistant professor of economics, is the conference's program chair.

The PCCLAS conference is an interdisciplinary conference that attracts scholars who focus their research on Latin American and Hispanic/Latino studies. The Pepperdine community will have the opportunity to be engaged in an interdisciplinary conversation to further understand the Latin American region and Hispanics/Latinos in the United States. Papers from all areas of the social sciences, humanities and the arts, and cross-disciplinary studies relating to Latin American, Hispanic, and Latino or Latina studies will be presented.

"Pepperdine faculty will have the opportunity to organize panels to present their own research or for students to share their research," said Professor Blanco. "In addition, undergraduate and graduate students will have access to attend the panels, which will contribute significantly to their learning experience outside the classroom. The School of Public Policy will be hosting a panel where students will analyze a specific policy in a Latin American country or a policy in the United States that is related to the Latin American region or to Hispanics in the United States and provide recommendations."

Founded in the 1950s, the PCCLAS is an interdisciplinary organization composed of academics, professionals, students, and other persons interested in promoting scholarly research and dialogue between the U.S., Latin America, and the Caribbean. For more information on the 2010 conference at Pepperdine, please e-mail faculty coordinator Luisa Blanco at lblanco@pepperdine.edu.

Deadline for submissions for the second call for papers: postmarked or e-mailed by Monday, September 13, 2010. Acceptance of papers and sessions for the second call for papers will be announced by Monday, September 27, 2010.

E-mail your submissions to the 2010 PCCLAS program chair, Luisa Blanco, at pcclas2010@gmail.com. Acknowledgement of submissions will be made via e-mail within one week of receipt. You may also send your submission via regular mail to:

Dr. Luisa Blanco, School of Public Policy, Pepperdine University
24255 Pacific Coast Highway, Malibu, CA 90263

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School of Public Policy **Dean's Report**

**PEPPERDINE UNIVERSITY
SCHOOL OF
PUBLIC POLICY**

James R. Wilburn
Dean

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UPCOMING EVENTS

Please visit: publicpolicy.pepperdine.edu/news-events/events for all upcoming School of Public Policy events.

BEGINNING SEPTEMBER 9, 2010

(for 12 sessions)
U.S. Foreign Policy Roundtables

Bruce Herschensohn
Senior Fellow
Drescher Graduate Campus Auditorium
Malibu, California
6 p.m.

SEPTEMBER 21, 2010

"Ten Ways to Love Your Framers"
Gordon Lloyd
Professor of Public Policy
Drescher Graduate Campus Auditorium
Malibu, California
12 p.m.

SEPTEMBER 28, 2010

The Annual Lecture with James Q. Wilson
"Did the Stimulus Bill Stimulate the Economy?"
Ronald Reagan Presidential Library
Simi Valley, California
11 a.m.

NOVEMBER 5-6, 2010

2010 Conference of the Pacific Coast Council on Latin American Studies
Drescher Graduate Campus
Malibu, California

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